

## A Trash 104

### [Chapter 104 - 104 The Internet Explodes! Luo Feng's Scenarios are Scripted? \(2\)](#)

104 The Internet Explodes! Luo Feng's Scenarios are Scripted? (2)

However, I don't plan to call it quits after a billion.

A billion is where I'll start taking things slow and relax a bit. It is not the end.

"Where should I go next? We haven't even scanned the mountains near the steel factory!"

Luo Feng opened the map application on his phone.

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He observed the peaks and troughs of the area, and considered where would be an apt location to search for treasures.

Suddenly, his phone started to vibrate.

"This seems to be a call from the streaming platform..."

Luo Feng was stunned for a moment, but he quickly recovered from the shock.

Upon pressing the answer button, he immediately exclaimed, "What? You're Director Zhao from the streaming platform?"

Damn!

At first, it was an admin.

Then, it was a manager.

And now, he was conversing directly with a director.

Should Luo Feng's feats reach new heights, the next person to call him would likely be the chairman himself!

After all, Luo Feng had enjoyed a massive boom in popularity in the past two days, where he had gained over a million new fans!

He was now a big streamer with over 3.5 million followers.

Despite streaming such a niche form of content, the fact that he had garnered such a massive fanbase meant that he had a rather high status within the platform itself.

Sure, flirtatious female streamers might have more followers than him, but streamers of that variety are a dime a dozen!

Plus nowadays, Luo Feng was also receiving plenty of messages from said folks wishing to be acquainted with him.

He had received friend requests on WeChat and various other social media, but it was clear that what they had their sights set on was not him, but his massive and growing fanbase.

After all, what was the target audience of treasure hunting streams?

What kind of people were they?

Clearly, most of them were either old men who had plenty of time on their hands or rich second generation heirs.

From the stream of gifts that Luo Feng had received from his streams, it could be seen that Luo Feng's fanbase were rather loaded.

"Since I'm 10 years older than you, Luo Feng, would you mind if I call you Little Luo?"

Even though it was the first time they had greeted each other.

Director Zhao had treated Luo Feng rather courteously.

Luo Feng's feats had triggered a treasure-hunting craze within the livestreaming platform.

Dozens of similar streams were now plastered across the platform, however, most of them were scripted streams, and due to how poorly they were acting, as well as how unbelievable their "treasures" were, even a toddler could tell that the streams were fake.

"Yup, you can call me anything you want."

Luo Feng nodded.

"Little Luo, where do you plan on going next? If you have a new location in mind, just let us know, we'll try and promote your stream beforehand!"

Unfortunately, the director's call this time around did not come with any more improvements for his contract.

At most, they could only collaborate closer so that the platform could better promote Luo Feng's streams.

After all, Luo Feng was already taking 85% of the revenue from gifts, if they were to reduce their share any further, the platform would barely make anything from Luo Feng's streams.

"I don't usually have a set location in mind, I just look around and see if anywhere piques my interest!" Luo Feng chuckled as he gave his response.

"I see..." Director Zhao sounded a little disappointed. He had called in to inquire about Luo Feng's next digging site so that the platform would be able to publicize it. After all, after Luo Feng's recent discoveries, Director Zhao was certain that the next dig site would be equally as explosive.

Hearing the other party's disappointed tone, Luo Feng comforted him by saying, "Actually, even though I haven't pinpointed the location of my next dig site yet, you can still do some promotional work. After all, I have my sights set on the current county!"

"I see, that makes sense."

Director Zhao nodded, and the two of them casually chatted about the possibility of having Luo Feng participate in the platform's anniversary event.

However, Luo Feng had refused the offer.

Nevertheless, Director Zhao did not fault him.

He knew that Luo Feng was a busy man.

A streamer of Luo Feng's caliber needed to be pampered. After all, he was like a golden goose for the company. As such, he could not get mad at him over something so inconsequential.

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"By the way, Manager Wu, how is our treasure hunter, Luo Feng's popularity overseas?"

"Have you posted his VODs<sup>1</sup> on the western social media channels?"

After hanging up the phone, Director Zhao inquired Manager Wu on his progress in publicizing Luo Feng overseas.

His idea was simple.

Although there were differences in their culture, treasures and antiques were a form of communication that could be understood worldwide.

Though the value of antiques that pertained to Chinese history might be lost on foreigners, discoveries such as gold and diamonds were certain to gain their attention, right?

"It hasn't been long since we posted the videos. It's still too early to tell how well he's perceived overseas!"

"Alright, then we'll wait a little longer!" Director Zhao nodded and continued, "Oh right, make sure to post his recent VOD as well. The discovery of a treasure trove worth 200 million is sure to garner attention!"

With this, Luo Feng's recent treasure-hunting adventure had been translated into several mainstream languages such as English, Japanese, Korean, French, and so on, and had been posted on the western version of their platform!

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The platform had even hired renowned voice actors to dub over the VODs.

The next day, the editing process was completed and the video was posted.

The platform's influence overseas was not as widespread as it was within China itself. They had only a few million overseas users.

Despite being the number one streaming company within the nation, in order to grow internationally, they would need stellar talents whose livestreams could garner the attention of foreign viewers.

However, one look at their current top talents had told the top brass all they needed to know.

Most of the top streamers of the platform were hot female streamers who were focused on raking in views via their charms. Such content would definitely fail to attract foreign viewers, especially since most of these female streamers depended heavily on makeup to have a presentable appearance.

After months of searching, not a single streamer had met the qualifications of being worthy of being promoted overseas.

However, just as all hopes were lost, Luo Feng had suddenly made an appearance on the platform.

It was then that the top brass had decided to devote all their resources into promoting Luo Feng to the foreign media.

There was only so much they could do to expand within the nation.

However, if they were to expand internationally, their potential for growth would be limitless.

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Due to an almost 12-hour difference in time zones between China and the nation of freedom, while most Chinese citizens had already gone to sleep, most people in the opposite end of the world were still wide awake.

In a certain office within the Great Tiger Nation...

Many office workers were slacking off during work.

Some of them were playing games, whereas some were paying attention to international news.

“What’s this?”

“A treasure hunter from an eastern nation has located a whole company’s worth of equipment from World War II?”