

All.R Artist 28

Chapter 28 Potential_1

Qi Continent.

Shortly after the premiere of “Dragon Fish Dance”, the key creators of the film all launched the movie review on the Qi Continent Film Network. This group included the film’s director, Zheng Li.

“The movie drives me into a flood of tears!”

“I declare that we have a vigorous addition to melancholic films from today onwards.”

“I hope the producers can release a high quality image of the white dragon transforming into the great fish soaring in the sky, I want to use it as my wallpaper.”

“The ending song tugged at my heartstrings.”

“After reading the subtitles, the final song called “Big Fish” is the best impressionist track of this year, unmatched.”

“I was pretty sentimental after watching the movie, then my buddy made me burst into laughter saying that the whole movie was a music video for the final song.”

“The movie was okay, but the lyrics of the final song were excruciatingly heartbreaking.”

“...”

With a full score of ten, “Dragon Fish Dance” currently scores 8.5. The jubilant main creators immediately cheered, “We are creating a blockbuster hit!”

It was such a high score!

It far exceeded the expectations of the creators.

After all, “Dragon Fish Dance” wasn’t a blockbuster, the publicity, casting, and screening schedules were all in the mid-range level at the time. So, wasn’t the reputation of the movie the key to its success?

During this cheerfulness, everyone naturally noticed the discussion about “Big Fish” in the comments.

The producer couldn’t help laughing, “It turned out that everyone said our movie is a music video of ‘Big Fish’.”

“I even feel these comments make some sense.”

Another creator nearby remarked with a weird expression.

“Now you see why I am so strict about the soundtrack?” Zheng Li was in good spirits. She didn’t feel offended by the comments, because she knew most of them were making fun.

From another perspective, it meant that audience appreciated her for the good match of the final song.

She admitted that the final song “Big Fish” has indeed added scores to the movie.

Whether it was the artistic conception and performance of the song or the lyrics perfectly matched with the plot, it maximized the resonance between the audience and the film.

Before this.

Zheng Li also pondered over how to conclude the movie. The tone of the film “Dragon Fish Dance” was generally sad, and the sadness had accumulated quite a lot at the end of the film. What she needed was a trigger point that could explode the audience’s emotions –

Obviously, “Big Fish” played the role of the trigger point in evoking emotions at last.

At this moment, Zheng Li’s phone rang. It was a call from the investor.

“The movie is well done!”

The representative of the investor said with some excitement: “The company has decided to intensify the promotion of ‘Dragon Fish Dance’. I have already sent someone to contact the cinema to increase the movie’s screening frequency. Besides, you need to make a call to Qin Continent to bring the singer of ‘Big Fish’...”

Zheng Li said: “Big Fish.”

The representative of the investor continued: “Yes, yes, ‘Big Fish’. You invite the singer of this song to our Qi Continent. Let her perform this song during promotion. The effect will certainly be great!”

“Okay.”

Zheng Li turned the topic: “Didn’t you previously oppose paying five million for a song, saying the score wasn’t that important and that the funding should all be used on the scenes? It was after my persistent urging that you finally agreed to let me spend five million tailoring this song.”

Zheng Li had high standards for the score.

The investor previously thought it was too extravagant for Zheng Li to spend five million to tailor a song that fits ‘Dragon Fish Dance’. They reluctantly made the payment only after they couldn’t dissuade Zheng Li anymore.

“In the end, we did what you said, didn’t we?”

The investor stammered: “This is the deal, the investment for your next production will be guaranteed to increase, which includes the budget for the soundtrack. You are more professional in filmmaking than we are. Sometimes when we don’t comprehend, a bit more communication can solve the problem, can’t it?”

In any industry, performance talks.

Before the future of ‘Dragon Fish Dance’ was clear, the investors took a high posture. In this era, those who have money are the masters.

But looking at the current trend.

Zheng Li’s film is definitely going to be a hit. The investors have to temporarily swallow their pride and coax Zheng Li, the director who can earn money for the company. They even proactively mentioned the investment topic for her next film. That means the position of director Zheng Li in the industry has been elevated to a certain extent.

“Deal!”

Zheng Li said cheerfully.

She was now contemplating about having Xian Yu compose the music score of her next movie too. It wouldn’t hurt to let Xian Yu review the full script either. Anyway, she wasn’t looking for anyone else but Xian Yu.

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In Qin Continent, Starlight’s responded quickly. The film had just ended and the soundtrack “Big Fish” made its appearance on the recommendation section of major music software. This allowed the audience who were interested in the ending song to easily find this song.

Inside the director’s office at Starlight.

Ol’ Zhou arrived early in front of his computer waiting for the feedback on “Big Fish”. With his years of experience, he believed that this song definitely had the potential to make a big splash since the song was placed on the recommendation section by his resource department.

And it was indeed the case.

Just five minutes after going online, the download count for “Big Fish” had exceeded thirty thousand. The song’s comment section was also extremely lively –

“Here after watching ‘Dragon Fish Dance’!”

“Same here!”

“So the song is called ‘Big Fish’, love it, love it!”

“What are you waiting for? Trial listening, downloading, collection, all at once.”

“Crying while listening.”

“As everyone knows, this song has a nearly two-hour music video.”

“‘I’m afraid you’ll fly away, I’m afraid you’ll leave me. What I fear more is that you will always linger.’ These lyrics, when combined with the scenes in the movie, are so heart-wrenching.”

“...”

Not only cinephiles, but some passerbys also noticed the song and found out about the movie “Dragon Fish Dance” through this song.

“It’s the theme song of a film. It makes me want to watch the film ‘Dragon Fish Dance’.”

“After listening to the song, I immediately bought two movie tickets. I will take my girlfriend to watch it this weekend. Now everything is ready, just lacking a girlfriend.”

“I am going to take my goddess to watch it! I will confess my love to her after watching the movie! My lifetime happiness depends on this movie and this song!”

“...”

Some people noticed that “Xian Yu” was listed as the lyricist, composer, and arranger of “Big Fish”.

Jiang Kui, the performer, was a newcomer and everyone was not familiar with her.

However, Xian Yu could not be considered as a pure newcomer, as many listeners remembered this name: “Isn’t Xian Yu the lyricist and composer of ‘Life Like A Summer Flower’?”

“Xian Yu? The one who topped the Newcomer Chart?”

“Yes, yes, I also noticed him.”

“This Xian Yu is somewhat tremendous. Just last month, he topped the Newcomer Chart, and this month he brought ‘Big Fish’. Both songs are exactly to my taste!”

“...”

Looking at these comments, Ol’ Zhou smiled broadly.

Although he had not watched the movie, he could tell from the concert-goers’ comments that the quality of ‘Dragon Fish Dance’ was probably good, and it brought a lot of publicity to the song.

“Very well.”

Ol’ Zhou was overjoyed, thinking: “The speed at which Lin Yuan is growing is terrifying. He’s just a sophomore this year. If he keeps getting better at this rate, our company’s Music Department will have another ace composer in no time!”

In the industry.

Most of the newcomers hope to become the ace composer, but it usually takes over ten years. However, the potential that Lin Yuan had shown was too huge, he might not even need ten years to become the new ace for the company –

This is precisely what Ol’ Zhou valued the most!