

All R. Artist 39

Chapter 39: The Story of the Editorial Department

In the following days.

The data for the song “Easy to Ignite and Explode,” which is topping the charts this season, becomes increasingly stable, opening up a significant gap from the second-place track.

At this moment.

“Easy to Ignite and Exploders comment section on all major music platforms is particularly booming.

The song is sparking a lot of discussion.

“I think this song should be named ‘How Exactly Do You Want Me to Be.’

“I feel like this song could alternatively be named ‘Straight Man Cancer Go to Death’, ‘Men Are Hypocrites’, ‘Who the Hell Do You Think I Am’...”

“Folk? Rock? The singing style is also unique!”

“This song is intoxicating! Download and save it first!”

“Everyone passing by, come and see, these are society’s expectations of women—we live in a world where I’m freezing under the blazing sun. When will our female mates be able to stand up?”

“Seriously, are you supposed to get into fights these days just over song choices?”

“This song gives me the feeling that men simultaneously love and mentally wound women. They look down on them but still need them around. They want to have their cake and eat it too. In summary, two words: scumbags!”

“I feel like this song resonates with us men. Every man’s ultimate dream is to have a pure, seductive woman, who can go to high-level meetings and cook in the kitchen, act charming and cute when needed, and courageously fight off the mistress.”

“Catching the living example of straight male cancer above. There’s everything in your daydreams.”

“Today I went to the pub, passed several rooms and heard this song playing.”

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While within the industry people sing the praises of the “Maestro”, the majority of listeners tend to discuss the lyrics. Many feel this song describes a situation frequently encountered in real life.

But these two aspects don’t clash.

Xian Yu self-composed the lyrics and music, leaving no room for the public to dispute which is superior.

Furthermore.

Some people cut clips from different movies and shows together, using “Easy to Ignite and Explode” as the background music, which surprisingly yielded impressive results.

Thus, many content creators across video websites, forums, and various other platforms imitated this trend.

In one video, classic goddess figures from many TV dramas were blended together. As their classic scenes appeared one by one accompanied by this background music, it triggered quite a response.

“Fiery mix!”

“I see a colorful world!”

“This song as BGM fits in perfectly.”

“All! I beg for the song title!”

“The person above, at ease. It’s called ‘Easy to Ignite and Explode.’”

“I was indifferent to ‘Easy to Ignite and Explode’, but I get the song after watching the video mix. I silently downloaded and saved it.”

“The song mix is so tasteful!”

“This must be the correct way to appreciate this song.”

“As we all know, once ‘Easy to Ignite and Explode’ starts playing, it’s the goddesses’ turn to hit the stage.”

The spread of these videos also further promotes “Easy to Ignite and Explode.”

Often, a song as BGM can bring a different vitality to ordinary video clips.

It’s similar to the logic of how certain songs can dramatize a scene in a movie or TV drama and cue the climax.

The popularity of a song is related to its quality, but it doesn’t solely depend on quality.

Lin Yuan’s previous two songs weren’t necessarily inferior to “Easy to Ignite and Explode.”

However, unarguably, in terms of download volume, “Easy to Ignite and Explode” is the most explosive.

While “Easy to Ignite and Explode” is rapidly spreading.

The editors inside Qin Continent Publications' Silver Blue Books are too busy to enjoy listening to music and watching videos.

They are engrossed in reviewing novel submissions for this year's Super Star Awards.

Perhaps due to the growing popularity of the novelist profession, the Super Star Awards received more submissions this year than in previous years.

So, starting a few days ago, the editors have been continuously reviewing submissions.

In order to finish the reviews before the deadline, every editor's desk is cluttered with all sorts of energy drinks and they are constantly refilling their coffee.

YangFeng is one of the manuscript reviewers at Silver Blue Books.

After spending the last few days reviewing countless novels, he's now headachy and brain-swollen.

Neither coffee nor energy drinks do anything for him anymore.

To keep himself focused, he has no choice but to go to the bathroom for a smoke.

A few others who're in the same boat get together to smoke and discuss the contents they have reviewed over the days in the hazy bathroom.

"Have you guys found any scripts worth recommending?"

"I haven't, but there are a few that are pretty good. I'll sift through the ones at hand once more, and keep a close eye on them so they don't get dumped during cross review."

"Every year's Super New Star is like betting on a gamble."

After each editor finishes reviewing their manuscripts, they get a couple of recommendation slots. Should any of the stories recommended by them get accepted by the editor-in-chief, it'll add to their future performance. Hence, editors take their recommendations quite seriously.

At that point,

One of them commented, “Most submissions are still in mystical adventure genre. Given how many people write this, picking out the best is no easy task.”

Everyone agreed with the sentiment.

There’s an oversupply of writers for the mystical adventure genre. When most people choose the same genre, picking the best out of the lot isn’t straightforward.

“After all, this is mainstream genre.”

“Too bad most people are simply emulating the popular writing styles in the market, and few can bring a unique touch to their writing.”

“But this genre gives birth to bestsellers easily.”

“That’s true. This genre is so popular that it’s only natural for many authors to write in this genre. Speaking for myself, I still love reading lots of stories set in mystical adventures, regardless of the large number.”

YangFeng did not join the discussion.

Once he finished smoking, he returned to his desk and continued working.

In the editorial department, most of the editors are optimistic about the hot market of mystical adventure genres, and the selection criteria for books is almost the same. However, YangFeng had a different view.

Of course, he also liked the mystical adventure genre.

But because of the numerous identical mystical adventure novels, YangFeng was getting tired of the repetitive plots.

He now sought something different.

Unfortunately, this wasn't easy. Certain genres gain popularity simply because readers love them.

This is the market's choice!

Even as an editor, considering their own performance and the sales of the publishing house, they would surely prioritize these trendy genres.

Besides, newcomer authors are not foolish either.

They write what is more likely to get accepted, which is simple to understand. Not many authors stick to their own style and against the market trend.

So after several days of marathon review sessions, YangFeng still hadn't found a satisfactory book.

It's not that no one is writing fresh scripts. Among the sea of scripts, there are some which are relatively fresh. But the problem is, these scripts, novel as they may be, lack the entertaining storytelling and the sense of interest typical of novels-

YangFeng would rather not have such stories.

He would not lower his review standards just to chase after a new genre, and likewise would not deliberately exclude popular genres from his selection.

Ultimately, the brilliance of a story is the most crucial.

After fifteen minutes,

He finished another script.

YangFeng rubbed his tired temples, then gritted his teeth and applied some menthol balm.

This was one of the tricks that office workers often used to ward off fatigue.

There was even a desperate trick involving menthol balm, but it's not for the average person to try, because the ones who tried it are usually socially dead afterwards.

In any case, just a dab of menthol balm on his forehead, and YangFeng felt much more refreshed.

Taking advantage of this momentary perk up,

YangFeng opened a new manuscript.

However, this time, the book's name caused YangFeng to raise an eyebrow. This novel is called: "King of the Net".

For better understanding,

The author had added an alias: "Prince of Tennis"..