

All R. Artist 48

Chapter 48: Hit

For the entire novel market, sports competition is an extremely unpopular theme.

Especially when novels with themes of otherworld adventure are popular, this theme lacks a reader base.

So even though “King of the Net” had a huge explosion in its ratings, the editors didn’t have high expectations for the sales of this novel. But it appears now that many people might have misjudged this.

“Why didn’t you tell us?”

The Chief Editor’s mood is now tumultuous.

The female Manager was taken aback, then she looked at the two sympathetically: “You guys didn’t know? The day “King of the Net” started to be out of stock I informed the Editor-in-Chief, it’s clear our Editor-in-Chief didn’t tell you guys.”

The Chief Editor and Deputy Editor felt a chill in their hearts.

They knew about the Editor-in-Chief’s character. For such a big matter not to be informed to their Editorial Department, there could only be one reason:

The Editor-in-Chief was not pleased.

There were four editorial departments in the company, each department was responsible for a different type of work, and each department was equipped with a Chief Editor and a Deputy Editor, the pair were responsible for Youth Fantasy novels.

The leader of all four editorial departments is the company’s Editor-in-Chief.

Looking at these two being so miserable, the female manager was no longer angry, and just laughed: “Whether you editors know or not, it’s all the same. Shipping out is my area of responsibility. Can you editors generate a batch of goods for me?”

This was the truth.

The Editorial Department only had the responsibility to select and control the quality of the novels, sales weren’t their area of responsibility.

But generally, they get informed about this type of matter.

This time it must have been the Editor-in-Chief giving a warning. That’s why the Chief and Assistant Editor only came to know about this situation now.

“So how many orders do we have now?”

The Chief Editor forcefully suppressed his complex feelings.

A voice came from behind: “In all the major bookstores in the Qin Continent, there are currently a total of four hundred thousand copies ordered, which will be delivered to all the major bookstores tomorrow, but considering the future market demand, I have instructed the Publishing Department to immediately print another five hundred thousand copies.”

“Greetings, Editor-in-Chief!”

The three of them turned around simultaneously to look at the man behind them, this man was the Editor-in-Chief of Silver Blue Books, one of the people with the most authority in the company.

“Hmm.”

The Editor-in-Chief nodded his head, his authoritative gaze carrying some unhappiness: “The decision to initially publish only one hundred thousand copies of “King of the Net” was extremely foolish, however seeing that your editorial department has at least not suppressed this novel, I will let you guys off this time.”

“Yes!”

The Chief Editor and Deputy Editor felt relieved as though they had received a pardon.

Fortunately, they included “King of the Net” in the initial release list of Superstar to diversify the novel market themes. If they missed out on such a big opportunity, the company’s loss would have been great.

“Also.”

The Editor-in-Chief frowned and said: “I looked at the plans and the initial number of words planned for “King of the Net” was only one million. Have the editor in charge of Chu Kuang communicate well with him. The company hopes that he can expand the outline and strive to write more than three million words.”

If the performance of a book isn’t good, it will be cut short.

On the other hand, if the performance of a book is good enough, publishers will have the author write as many words as possible because the more words, the more profitable it is.

“Okay!”

The Chief Editor nodded repeatedly.

Most novelists wouldn’t refuse this proposal. Novelists need to make a living too, and who wouldn’t want to earn more money?

Moreover, how many novelists can guarantee that their next book will also be popular?

“Furthermore.”

The Editor-in-Chief thought for a moment and said: “You two must give Chu Kuang the best service and avoid any conflict with him. If Chu Kuang gets poached by other publishing houses, you two can start looking for another job.”

“Alright, alright!”

The Chief Editor nodded repeatedly.

Even if the Chief Editor didn’t remind them, the Editorial Department would have served Chu Kuang as carefully as they would serve their own Daddy.

Because a sports competition-themed novel like “King of the Net” becoming a hit has an absolutely chain reaction. The success of this novel proves that sports competition-themed novels can also become hits.

This is just the beginning!

In the future, the market will surely see a large number of sports competition-themed novels, and Chu Kuang might just become the face of the Qin Continent’s sports-themed novels!

Superstar is a large-scale solicitation for literary works and Silver Blue Books is among the top-ranking traditional publishing houses in Qin Continent, so many peers in the industry were watching the results of this solicitation.

“This year’s Superstar seems to have gone too far.”

“Out of the five books in the Superstar, four have scores no more than five. The only highly rated novel is “King of the Net”, but the chosen theme is too niche. The sales are definitely not going to be very good.”

“So even Silver Blue Books has its days.”

“The failure of Superstar, is a big blow to their brand. This year’s wave has been very damaging, next year’s Superstar submissions will likely decrease.”

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Everyone in the publishing world was discussing it. Any competitor in any field is an enemy, so Silver Blue Books’ competitors were somewhat gloating.

Prosperity Publishing House.

This is a publishing company with a scale similar to Silver Blue Books.

The Editor-in-Chief of Prosperity saw that Silver Blue Books' Superstar didn't perform well and was very pleased. He even specifically called the person in charge of a chain bookstore: "Isn't this term's Superstar not selling well?"

"I have been worrying about this problem recently."

The person in charge of the chain bookstore on the other end seemed a bit troubled.

The Editor-in-Chief of Prosperity felt even happier, but he couldn't show it, so he put on a sympathetic face: "The current market environment isn't good, you don't have to worry too much."

"You misunderstand."

The person on the other end explained: "The sales of "King of the Net" are very good. What I've been troubled by recently is the severe shortage of this book. Many customers have come to the bookstore to ask specifically for this book, but all our stock has already been sold."

The Editor-in-Chief of Prosperity was taken aback: "What?"

The laughing person on the other end said: "I understand your little tricks. You just want to see Silver Blue Books' embarrassment. Indeed, the performances of the top four of their Superstar weren't very good, but the fifth-place "King of the Net" is very popular. That's why I ordered 150,000 copies from Silver Blue in one go today, and they can supply the goods by tomorrow."

The Editor-in-Chief of Prosperity:"..."

The person on the other end continued: "Sports competition-themed novels are a blank market. I suggest your publishing house should also pay more attention to this theme. Doesn't your market love trends? When otherworld adventures are popular there is a crowd of people writing otherworld adventures. Now that sports competition also has a market, let everyone follow the trend!"

Bookstores only care whether a book sells well.

As for anything else, they don't particularly care.

The Editor in Chief of Prosperity stiffly said: "Alright..."

After hanging up the call, he was silent for quite some time, then suddenly opened the large group of editors and sent a message: "Tonight, all editors from the Youth Fantasy Department must finish reading "King of the Net.""

"Huh?"

"What?"

"Read "King of the Net"?"

The group quickly became lively.

Seeing that his editors still looked confused, the Editor-in-Chief typed harder than ever: "Silver Blue was able to dig up an explosive hit like "King of the Net", why can't you guys? Start promoting more sports competition-themed novels!"

The group immediately fell silent.

Sports competition-themed novels, an explosive hit?

Was the Editor-in-Chief sure he didn't get something wrong?