

## All R. Artist 55

### Chapter 55: Balloon Challenge

Although the singers in the Qin Continent shudder at the mere mention of February, for fans, it's a month to look forward to because new songs are always released during this period.

Especially during the winter break now.

Students have plenty of time.

So on the night when January transitions into February, the night owls who love music gathered together.

The traffic on all major music apps on the Qin Continent was very high that night, and the newly released songs with promotional advertisements had a very promising listening rate.

After browsing through the promotional list.

Someone said in a small circle, "Jiang Kui has a new song! It's on the banner advertisement in Rice Music!"

"Who is Jiang Kui?"

"The one who sang 'Big Fish'."

"Oh, the girl with a beautiful voice!"

"What's the name of the song? I'll give it a listen."

"It's called 'Balloon'."

"Called Balloon?"

“Nice Web, bringing out a joke from 80 years ago.”

Many people don’t recognize the name Jiang Kui, but they remember ‘Big Fish’.

That song is quite popular among youngsters.

Just on the reputation of ‘Big Fish’, many people are willing to give Jiang Kui’s new song a listen.

Click on ‘Balloon’.

Surprisingly, there is an obvious deep breath in the prelude of the music, that is unadorned and unprocessed.

“Isn’t that too deliberate?”

This is the first impression of many people.

They are not opposed to hearing the breathing sound, they just think that the singer’s breathing sound is too exaggerated, it’s just singing, is there a need for such effort?

However.

Before they could stop the playback, the following performance directly stunned numerous listeners who were wearing headphones: “Black and white and red, yellow, purple, green, blue, grey, yours, mine, his, hers, big, small, round, flat, good, bad, beautiful, ugly, new, old, a variety of styles, a variety of colors, for you to choose...”

What the heck?

At this moment, many people felt like they were out of breath, so they subconsciously took a deep breath along with the singer.

“Hisss.”

The singer took another deep breath, this time the change in tone had a rich variation in the melody, backed by the rapid piano notes in the background, imitating the rhythm of drum beats: “Fly high the further the better, cut the string, it dies, its life is short, being happy is enough, liking it is enough, no big deal, it gets smaller and smaller, till it’s about to die, but it’s very proud.”

What on earth!

Many people were dumbfounded.

The voice in the headphones smoothly continued, “If you don’t want to talk, then don’t anymore, I don’t want to hear, don’t want to hear anymore, treat all the promises like balloons and let them go, I don’t care, won’t care, let them go, let them go.”

The main melody concludes here.

At this moment, many people felt a sense of relief. No one felt that the deep breath at the beginning was deliberate by the singer anymore. Damn, this song is literally challenging the singer’s lung capacity!

“I feel for the singer...”

Inside a small music group, someone suddenly made this comment, just as the song entered a soothing part: “Balloons drift into the clouds, into the wind, ending their lives; balloons drift into love, into the heart, slowly die.”

“Feel for the singer, plus one!”

“Is this song trying to show off skills?”

“No, it’s purely showing off lung capacity.”

“Well, I suggest you guys try singing it once...”

“Hahahaha hahahaha, I barely had any blood supply to my brain after singing the first part of the melody. I can’t, I can’t, I need a breather.”

“I can’t even sing.”

“I run out of breath by the end.”

Someone in the group jokingly said, “According to expert research, if you can’t sing the first line of ‘Balloon’ in one breath, you have kidney deficiency.”

A bunch of people above retracted their messages at lightning speed.

“I can do it!”

“Me too!”

“No problem!”

Everyone felt that they could do it again.

Many people even sent horrifying voice clips where they tried to sing the first part of this song.

Also, everyone started by taking a deep breath involuntarily.

In terms of melody, this song is very catchy, you can barely hum it after a few casual listens.

However, ninety percent of the voice clips ended up being disaster sites towards the end, making the listeners wonder if the singer would faint from lack of oxygen.

“I’m dying of laughter.”

“After hearing you guys sing, I feel like calling an ambulance for you.”

“It sounds like I can do it, but if I really sing it, I’ll drop dead. The only hope is to change the key.”

“Alright, I really can’t do it.”

“To be a singer these days, you first have to learn how to hold your breath, right?”

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The discussion in the group was particularly lively, and soon the comment section of the song also started to get lively: “This song can defeat all the KTV faux mic hogs!”

“This song can only be sung at noon because you will run out of breath in the morning and evening.”

“I’m a broadcasting teacher, I think I can give my students a good lesson tomorrow.”

“I want to learn this song, take it to the KTV after school to show off!”

“Hmph, if you don’t have a lung capacity of four or five thousand, don’t even think about learning this song.”

“No, you need to have lungs from your neck down to be able to sing it.”

“This song should be renamed ‘Lack of Oxygen’.”

“I think this song is more appropriately named ‘Running out of Breath’.”

“My god, the first line nearly killed me, felt lifeless after singing.”

The focus of everyone is no longer on how the song is.

Everyone is discussing the difficulty of singing this song and their feelings after trying to sing it.

Some say that the mood is what you listen to when you listen to a song.

This song, however, makes the audience participants.

And when it was the next day.

The first thing 01' Zhou did when he arrived at the company was to open the new song list for February, but was shocked to find that 'Balloon' was ranked seventh!

What's going on?

Am I seeing things?

The first thing 01' Zhou doubted was his own eyes, because February and December seasons are the same, they are the Group of Death!

Why is February considered the Group of Death?

You'll understand once you see the line-up that each company puts forth in February.

There are a total of twelve top-tier singers on the list.

Among them are two Kings of Singing and one Queen of Singing!

However, on this star-studded list, 'Balloon' sung by Jiang Kui, a semi-newcomer, is surprisingly ranked seventh!

"My goodness..."

With one breath, Jiang Kui.

How many top-tier stars did she beat?

Indeed, 'Balloon' is of good quality, but the singers in February are hard nuts to crack, isn't this result too exaggerated?

At this moment.

01' Zhou heard someone in the department shouting, "Look! Xian Yu's new song is trending!"

01' Zhou quickly opened Tribe.

Tribe is a social media and networking platform based on user relationship information sharing, and also the most popular social platform in the Qin Continent. Only topics with extremely high popularity can make it to the trending list!

However, at this moment.

01' Zhou saw a related topic to 'Balloon' in the tenth place on the Tribe's trending list, which is the last place in the topic list:

# BalloonChallenge#

Clicking on the topic, it was full of short video shares, many users, even including some music broadcasters, were trying to challenge the new song 'Balloon'.

Some do it easily.

Some run out of breath while singing.

But without exception, all Tribe hosts who participated in this challenge gained quite a bit of popularity, and the fans were very enthusiastic about this challenge.

"What are you standing around for!"

At this moment, in the Artists Department, Zhao Jue practically yelled at his subordinates, "Have your artists participate in the 'Balloon' challenge on Tribe immediately!"

