

All R. Artist 860

Chapter 860 Yuan Style Involution

Alright.

As for whom Yu Dynasty should promote as the next King of Singing or queen, Lin Yuan already had an answer in mind.

His gaze seemed to roam, but in reality, he was just thinking about which song to use to boost someone's popularity.

Some time later,

Gu Dong, who was tidying up nearby, suddenly asked,

"Mr. Lin, are you having lunch in the company?"

"What time is it?"

"It's eleven thirty."

"Then let's go eat together."

Lin Yuan stood up, feeling hungry as well.

"Is Mr. Lin treating?"

"Thank you, Mr. Lin!"

Gu Dong showed a happy smile.

Lin Yuan dined in the executive canteen, where the food tasted even better than outside restaurants, which she normally couldn't enter.

Soon, the two arrived at the canteen.

After the food was prepared, Lin Yuan hadn't yet started eating when suddenly a piece of music reached his ears:

"Just crossed a few mountains, captured a few demons..."

It was the theme song from the fourth season of Journey to the West, "The Broad and Wide Avenue to Heaven."

Looking up,

Lin Yuan saw that the company canteen's TV was playing Journey to the West.

An adjacent shareholder said with a smile, "So the executive canteen is also showing Journey to the West. My dad follows each season closely; his favorite is this theme song. However, personally, I prefer the song 'Love of a Daughter' that appears in the Women's Kingdom segment. The song Mr. Lin wrote is so beautiful!"

The series started airing at the end of March this year, spanning four seasons.

A new season was released every two months.

It was now October, aligning with the broadcast of the fourth season.

The song "Love of a Daughter" that Jiang Kui mentioned was actually from the third season.

"The Broad and Wide Avenue to Heaven" and other related songs also appeared in the third season.

These songs were naturally also penned by Lin Yuan.

However, most of these songs only entered the seasonal charts midway through the month, ranking inconsistently.

Lin Yuan didn't pay too much attention to it.

After all, one can't always deliberately adjust the broadcast timing of film or animation just to achieve a good ranking on the seasonal list.

Fortunately, the reception for these songs was fantastic.

Just like the overwhelmingly positive reputation for the production quality of Journey to the West.

By the fourth season, Journey to the West consistently scored above nine on the Starry Sky Network's ratings every quarter.

Music, plot, special effects...

Everything was endlessly praised by the audience!

This achievement could be considered the most successful film and television series in terms of reputation and viewership in recent years.

The only downside to the entire series was the slow pace of cost recovery, after all, the investment was too high.

"It looks like the Journey to the West series is going to conclude next month."

Lin Yuan spoke.

The series had made an enormous contribution to promoting the Journey to the West IP.

Lin Yuan's expectations were met.

Now, Journey to the West had amassed a terrifying number of fans in the lands of Qin, Qi, Chu, Yan, and Han.

Sun Wukong's popularity had soared to frightening heights, making him arguably the most popular mythological figure.

This character's influence even surpassed that of the lead in The Legend of Erlang Shen, Yang Jian!

From this perspective, Lin Yuan's scripted Journey to the West achieved unprecedented success!

"Yes."

Gu Dong, beside him, said with a smile, "The company contacted us a while back, saying they wanted to create an animated version of Journey to the West. Seeing the popularity of the TV series, I bet the animation will perform well too."

Lin Yuan nodded his head.

The chairman himself had personally informed Lin Yuan, making an animation for Journey to the West was inevitable.

This was also to promote Journey to the West more vigorously.

...

After finishing lunch.

Lin Yuan had not been back in the office for long when he suddenly heard some noise outside.

"Ms. Zhao?"

Lin Yuan looked at the visitor in surprise.

Zhao Jue smiled and said, "I'm here to bother you again."

"Not at all, please have a seat."

Lin Yuan invited Zhao Jue to sit down while Gu Dong skillfully prepared the tea.

In Lin Yuan's office, if nothing else was guaranteed, it was that every drawer and cabinet was crammed with various types of tea leaves.

The company rumor was that Xian Yu had looted all these teas from the chairman.

"I'm here because I have something to discuss."

Zhao Jue looked at Lin Yuan, "You must know that 'Journey to the West' is going to end next month, right?"

"Mhm."

Lin Yuan said, "I even watched an episode at the canteen during lunch."

Zhao Jue laughed, "The chairman ordered that the canteen can only show our company's productions at lunch, and the only one that everyone never tires of watching is 'Journey to the West'. Some time ago they did broadcast 'Yang Xiaofan and Qin Tiange', which caused quite a protest. Everyone said that the drama made it impossible to eat."

"Pfft."

Gu Dong, who was nearby, couldn't help but laugh out loud and then quickly apologized before slipping quietly out of the office.

Lin Yuan often ate in the canteen, so of course, he knew about this, but he never thought there was anything wrong with it.

It's a martial arts fantasy, after all. How could there be no deaths?

He took a sip of tea.

Finally, Zhao Jue revealed the reason for her visit:

"I came here to talk to you about 'Journey to the West.' The TV series has been so successful that our TV department wants to create spin-off scripts for some of the significant characters of 'Journey to the West', but we need the authorization from the original author, Chu Kuang. I've heard that this was also part of your post-production plan for investing so much in the 'Journey to the West' TV series, so I believe you can understand."

"Spin-off scripts for 'Journey to the West' characters?"

Lin Yuan was taken aback momentarily but then nodded, "Indeed, I've had this idea. Do you guys have a script? If you do, my friend needs to see it first to check the quality. If the quality is up to standard, then of course there's no issue."

"We haven't started writing the script yet..."

Zhao Jue said somewhat embarrassedly, "But we've already set our sights on a target and are trying to get in touch with him!"

Lin Yuan: "Who?"

Zhao Jue: "You must have heard of this person, the author of the 'Journey to the West' fanfic 'The Legend of Wukong', Yi An!"

Lin Yuan: "..."

Finding oneself in a conflict of interest?

Yi An didn't notice the subtle look on Lin Yuan's face. She seemed quite excited, "Yi An is really amazing. 'The Legend of Wukong' is so well written, which is why we want to invite him to write an exclusive TV series for Sun Wukong to try. The TV department has already reached out to him on the blog, and if successful, I mean if the script quality passes, I hope you can discuss it with Chu

Kuang then. You're the one who has the most influence with him; Chu Kuang might not give Yi An face, but it's impossible for him not to give you face."

Face?

Lin Yuan's expression became even more peculiar.

If one were to disregard Yi An's relationship with himself, Zhao Jue's idea wasn't exactly whimsical.

In his past life.

Zhou Xingchi made a movie called 'Journey to the West: Conquering the Demons'.

He had also collaborated with 'The Legend of Wukong' author Jinhezai on the script.

The difference was, that was a movie, and Zhao Jue wanted to work on a TV series.

Should he agree?

After pondering for a bit, an idea suddenly flashed through Lin Yuan's mind.

This seems like a rather good idea?

It would be natural for the company to get in touch with Yi An while completely distancing himself from the matter.

The only thing was the identity of Yi An!

An identity that Lin Yuan absolutely wouldn't reveal to anyone.

For convenience in his work, only Jin Mu knew of this pseudonym's existence.

You know why.

As for the spin-off TV series for the 'Journey to the West' characters?

With so many characters in 'Journey to the West', it doesn't necessarily have to be about Sun Wukong's story!

After all, Lin Yuan's head was filled with plenty of stories to choose from.

At that thought.

Lin Yuan spoke up, "Then you guys first get in touch with Yi An; I will take care of Chu Kuang."

Oh boy.

Look at the mess he's caused.

After all this roundabout, it was still all up to him.

Xian Yu was himself; Chu Kuang was also himself; Yi An, even more, was himself—

The ultimate in internal strife.

Bring on the struggle.

Let's just go for it.