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When charlie, Claire and the father-in-law Jacob were eating in the restaurant, Elaine hid in her room and quietly opened the short video platform.

In this era where all people can be anchors, even a dog can broadcast live online. The only difference is whether there are audiences or not.

Elaine fumbled to create her own live broadcast room, and entered the five words "Sister Elaine's live broadcast room" in the column of the live broadcast room name.

After that, she completed the creation of the live broadcast room and started the first online live broadcast of her life.

As soon as the live broadcast started, Elaine began to look for ways to add to the shopping cart, because she had watched souna's live broadcast, and knew that the most important thing in the live broadcast was to bring the goods, and to bring the goods, you must have a small yellow cart, and you must sell yourself Consumers can place an order only after the product link is posted.

However, after searching for a long time, she couldn't find the operation entrance of the shopping cart.

In desperation, she opened the search engine and entered the keyword "Why is there no little yellow car during the live broadcast?" The

search results made Elaine collapse.

She looked at the answer with the highest ranking, and murmured, "You have to have more than 1,000 fans before you can open the little yellow car...Damn it! You need 1,000 fans?!"

Elaine cursed, then looked at herself list of fans, none of them.

Before that, Elaine only watched but didn't post on the short video platform, and even her account nickname was the system's default, so she didn't have many fans or friends.

Seeing the rigid requirement of 1,000 fans to open the little yellow car, she was very depressed, and thought to herself, "This broken platform is too nonsense, why do you have to have 1,000 fans to live broadcast and bring goods? Isn't this just a matter of embarrassment to my mother?" ?"

Immediately afterwards, she immediately searched for a new keyword, "How can I add a yellow car if I don't have 1,000 followers?"

The number one answer shows that if you have less than 1,000 followers, create more short videos that are more suitable for hot spots. Try to add some popular tags and positioning to the videos. The system algorithm will increase your exposure to users with matching tags and positioning. Of course You can also start a live broadcast directly and attract fans' attention through the live broadcast, which will be faster. If it doesn't work, just go to the e-commerce platform to buy 1,000 fans. There are sellers who specialize in fanning. 1,000 fans only cost 200 yuan about.

Seeing this, Elaine couldn't help humming, "I still need to buy fans? I can't afford to lose that person! It's too slow to make short videos one by one, so let's just live broadcast them directly!"

Then, she switched back to the short video Software, started his debut.

It is very simple to start a live broadcast, but whether someone can watch it is a big problem.

The problem Elaine is facing now is that the live broadcast is open, but the number of people in the room is always 0.

After waiting for 20 minutes, no one came in from her live broadcast room. Elaine couldn't help frowning, "Why is there no one? Did the officials deliberately target me and not give me traffic?!"

After thinking about it, Elaine opened the search engine again , Search why no one is watching the live broadcast.

Soon, she found the answer she thought was reliable. The answer said that if the live broadcast of newcomers is cold-started, the traffic growth will be very slow. Find ways to enhance fan retention, so that the official algorithm can capture the data in your live broadcast room. If the official finds that your data is good, the algorithm will automatically guide you. There are many ways to actively attract users, but the easiest is to vote for the official For promotion, first invest one or two thousand yuan to promote your live broadcast room, and the effect will be immediate. Seeing

this, Elaine nodded in agreement, and murmured, "Sure enough, the aroma of this wine is also afraid of deep alleys, so I have to find a way to attract the first audience!" Isn't it just one or two thousand yuan? My wife voted! "

Elaine did what he said, and immediately followed the steps given by the other party, and invested 2,000 yuan in the promotion of his live broadcast room on the official promotion page.

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After the order was created, Elaine immediately returned to his live broadcast room, waiting for the user's response. visit.

I have to say that as long as the money is spent, the effect will be there immediately.

Soon, the number of viewers in the live broadcast room changed from 0 to 1.

At this moment, Elaine was very excited, and quickly said, "Oh, welcome this friend to Sister Elaine's live broadcast room!" The

other party sent a word wipe.

After that, he immediately exited the live broadcast room.

Elaine saw the first audience member put down a word and ran away, and scolded angrily, "What the hell are you rubbing, you don't know good or bad things!"

Just after finishing speaking, another audience member came in, and Elaine hurriedly put away With an angry expression, he said with a smile on his face, "Welcome new..."

Just after saying three words, the number of people in the live broadcast room returned to zero.

Immediately afterwards, several people came in a row, and they all immediately retreated as soon as they came in. It was not as good as the person at the beginning. He even left a message to the live broadcast room.

After several times, Elaine became even more angry, and couldn't help scolding, "His grandma, they run faster than dogs! Isn't my old lady more beautiful than her souna?! What's so good about her souna? She can sing too. It's so ugly! She sang "Longing", and the dog would shake its head!"

Speaking of this, Elaine's eyes suddenly lit up, "Does everyone want to watch some talent shows? How about I also sing a few words Elaine became interested all of

a sudden, and she couldn't help murmuring arrogantly, "souna's rank is too low. If I want to sing, I can sing a high-level one. Let me have an English version of "My Heart Is Eternal". I still don't believe it, can't this attract these fans?!"

As she spoke, Elaine cleared her throat, and sang emotionally with her tone-deaf voice, "every night y dreas, I see you, I feel you…"

Just as she was singing, an audience member entered the live broadcast room and stayed there for about a few seconds Zhong, the number of people in the live broadcast room has remained at 1 in the past few seconds. When Elaine saw it, she was immediately happy, thinking that her singing had a great effect on user retention. But at this moment, a sentence from that person floated out in the comment area, damn it, if you brush it, my account is useless!

After finishing speaking, she immediately exited the live broadcast room. When

Elaine saw this comment, she was furious, and blurted out, "What does this bastard mean?" ! What does it mean to be useless after swiping into the old lady account? ! It's your honor to be your old lady, you don't know how to be blessed if you are still in the bliss! "

After scolding Elaine, she still couldn't restrain her anger. She immediately clicked on the person's nickname, entered the person's homepage, and then sent him a private message. The content was extremely simple and rude. There were only nine words, bastard you today Late death for the whole family!

After scolding, Elaine immediately blacklisted him in order not to be scolded back by the other party.

After doing this series of operations, she finally calmed down temporarily and returned to her live broadcast room. However, at this time, the live broadcast room is still not very popular. People always come and leave quickly, and there is nothing left at all.

At this time, Elaine has begun to doubt life, and muttered angrily, "My mother is so unpopular?! One by one, come and go, come and go! She, souna, started a live broadcast, and 10,000 to 20,000 people rushed to watch it. My old lady started a live broadcast and invested 2,000 yuan. Can't keep a single person?!"

Just when Elaine was extremely depressed, a prompt popped up on the page of the live broadcast room on her mobile phone, "Because you insulted others, the live broadcast room will be banned for 72 hours!" "

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The moment Elaine saw the system prompt, she almost went berserk!

She never expected that her live broadcast debut would go so low! !

This caused her self-esteem to be greatly hurt.

Furious, she directly contacted the customer service of the platform, and when she heard the customer service say, "Hi, how can I help you?"

Elaine scolded angrily, "Why do you block my live broadcast room?! Who gave you the right? Believe it or not, I will call the police now?!" The

customer service quickly comforted, "Hi, please calm down first, can you tell me the reason why you were blocked?

' Others, what does this mean?" The

customer service said politely, "Ma'am, please tell me your platform ID number, or your mobile phone number when you registered."

Elaine said angrily, "That's the number I called!" The

customer service said quickly "Please wait a moment, and I will verify the specific reason for you."

Then, there was a crackling sound of typing on the keyboard from the other party.

Afterwards, the customer service replied, "Hello ma'am, after our investigation, a platform user complained to the backstage that you abused him in private messages. Judging from the screenshots of his chat records, it is true that your language is not appropriate. This is a violation of the rules on our platform."

"I violated the rules?!" Elaine gritted her teeth and scolded, "Then why don't you say why I scolded him? Didn't you see what he left a message in my live broadcast room? He What do you mean? Insulting people?!" The

customer service patiently explained, "Hi ma'am, according to your description just now, the content of this user's message in your live broadcast room does not violate our platform. It belongs to normal communication content, but you insult the other party and curse the other party's family, which obviously rises to the level of personal attack."

"You are unreasonable, you!" Elaine said indignantly, "Such words are clearly humiliating, and you still say that this is a normal communication with him. Why do you protect him like this?! And this matter is first of all He ran into my live broadcast room and ran away after humiliating me. Can't I scold him? Do I deserve to be humiliated by him?!" The

customer service had to explain in a good voice, "Ma'am, Maybe his words really make you feel a little uncomfortable, but according to our platform's regulations, his words are really not enough to touch the bottom line of the platform, but what you sent to the other party is indeed a bit too much, our administrator will ban your live broadcast room The 72-hour penalty is also in line with the regulations, and I hope you can understand."

Elaine said angrily, "I understand, I understand, I understand! I recharged money, and I recharged 2,000 yuan! If you don't help me, it 's fine. Now, you are still facing that bastard, aren't you bullying honest people?!" The

customer service said helplessly, "Ma'am, first of all, I have to clarify with you that we really do not favor any side, we just act in full accordance with the regulations of our platform "

In addition, I also saw your promotion order, the total amount is 2,000 yuan, but before your live broadcast room was banned, your promotion order consumed a total of 15 yuan and 80 cents. It is now in a banned state, so the promotion order has also been suspended;"

"If you need a refund, you can apply in the background at any time, and we will refund the remaining balance to your payment account;"

"If If you continue to need promotional services, you can continue this promotional order after your live broadcast room is unblocked!"

Elaine was so angry that she felt all her blood rushing to her head in an instant, and her whole head was buzzing. Hum, the extreme anger and grievance made her hands tremble uncontrollably, and her upper and lower teeth also kept making rattling sounds due to the shaking.

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Unexpectedly, at this time, the customer service said again, "How about this, ma'am, although it is indeed wrong for you to swear, I can understand your feelings to a certain extent. In order to make up for your bad experience, I will give you a card full of two thousand." You can get a five-yuan discount promotional coupon, the coupon has already been sent to your account, and when you create a promotional order next time, you

can use it as long as the single order exceeds two thousand yuan." Unable to hold back, the whole person was like a volcanic eruption, cursing angrily, "F*ck your mother's coupon! Give your grandma's coupon! Save it to buy a coffin for yourself!

When it fell, the screen of the mobile phone went black instantly.

Immediately afterwards, because of the grievance in her heart, Elaine sat alone in front of the dressing table and began to cry.

Claire, who was downstairs, heard the movement upstairs at this moment, and said, "It seems that Mom is arguing with someone, I'll go and have a look." After

that, she put down her chopsticks, and quickly took the elevator upstairs.

When she came to the door of Elaine's room, she heard Elaine crying and scolding inside, "Bastard, this is going to piss me off!! I have never been wronged like this in my life..."

Claire Upon hearing this, she hurriedly opened the door and went in, and saw her mother lying on the dressing table crying non-stop, and her phone dropped to the ground, she immediately asked with concern, "Mom, what's wrong with you?"

Elaine saw Claire, cried and complained, "Good girl, you judge your mother. Someone humiliated your mother. Your mother scolded him and got banned. Do you think they are still human?!"

Claire was at a loss, "Mom, you What do you mean… Who humiliated you? Who blocked your account? What account was blocked?"

Elaine cried and said, "Mom just started a live broadcast, and a bastard came in and said that if you use my account, it's useless, saying He ran away after that, I'm not angryBut, I sent him a private message and scolded him, and the platform blocked me! '

Claire asked in surprise, "Mom...you...you started a live broadcast? "

"Yeah..." Now that the matter is up to now, Elaine no longer hides it, and said straightforwardly, "Isn't souna the one who suffered a thousand dollars!" She has made so much money from live broadcasting, she is so frightening that she is not a human being, and even ran in front of me and yelled, I couldn't be more angry! I was thinking, even something like her can be broadcast live, why can't I? So I also opened a live broadcast room, who would have thought that this would happen right after the broadcast..." As

she spoke, she wiped away her tears, choked up and said, "It's true that he died before he was born, and the hero burst into tears Ah... woo woo woo..."

Claire said helplessly, "Mom... You said you don't lack food, drink, clothes, or anything, why do you imitate others and do live broadcasts? Ah..."

Elaine asked resentfully, "I don't need anything right now? Why don't you say that those celebrities and Internet celebrities still broadcast live every day? Look at those Internet celebrities who earn hundreds of millions a year, three hundred and sixty-five days a year, they can't wait to broadcast 360 live broadcasts! There are also those celebrities, usually filming, singing, and appearing on variety shows are not enough for them to be busy, and they even go to the Internet to broadcast live broadcasts to bring goods. Compared with them, I am nothing! They don't think they earn a lot, so what right do I have to think money is burning me! "

Claire sighed, "Mom, not everyone can do the live broadcast. My aunt's live broadcast is watched by people, and that's because she is paralyzed on the bed by her uncle and Harold. Grandma, these are the selling points of her live broadcast..."

Claire also wanted to comfort her mother, so she said, "Mom, don't worry, if my aunt is like you, if she broadcasts live by herself, there must be no one watching ..."

Elaine frowned, and asked angrily, "Claire, what do you mean? I co-authored with your mother, but no one watched the live broadcast, right? "