

## The Amazing Son in Law/Super Hero Charlie Wade - Charlie Wade Chapter 7276

After fermenting overnight, news of Tawanna possibly holding a concert in Aurous Hill began to spread nationwide.

Although the rumor was unverified, it seemed highly credible, prompting fans across the country to discuss its authenticity.

By the next morning, multiple hot topics related to the rumor had appeared on social media.

The top trending topic read: "Tawanna Sweet may hold her first solo concert in China in Aurous Hill!"

The third most popular search was also connected to Tawanna: "Rumor: Bruce Automobile to sponsor Tawanna Sweet's Aurous Hill concert!"

The fourth trending topic stated: "Bruce Automobile has yet to respond to the rumor!"

Rounding out the top ten, the tenth topic asked: "If Tawanna performs in China, will you attend?"

By late morning, the fourth-ranking topic—Bruce Automobile's silence on the matter—rose to the top of the trending list.

As time passed, many speculated that if the rumor were false, Bruce Automobile would have issued a prompt denial to avoid accusations of intentional hype.

While smaller companies might use fake news for publicity, Bruce Automobile, backed by the influential Ye and An families, would not engage in such tactics.

Thus, the company's continued silence made the possibility of the concert seem increasingly plausible.

Under the trending topic, countless enthusiastic netizens tagged Bruce Automobile's official accounts, urging them to release a statement to clarify the matter.

However, none of Bruce Automobile's official accounts had posted updates or made any announcements throughout the morning, leaving fans eagerly awaiting confirmation.

This unusual silence has left fans even more perplexed. On one hand, it makes the news seem increasingly credible, but on the other, they are hesitant to get their hopes up, fearing yet another letdown.

After all, rumors about Tawanna's concert have surfaced before, each time thrilling fans only to leave them deeply disappointed in the end.

Many netizens flooded Tawanna's social media with messages, yet neither she nor her team responded to the speculation.

This only added to the mystery.

Neither Bruce Automobile nor Tawanna's team made a statement. If the rumor were baseless, her team would likely have refuted it to protect her reputation and avoid wasting public interest.

So, does their silence suggest there's truth to the matter?

The lack of response from both sides fueled widespread speculation among fans and netizens. The online discussion grew more intense, with people sharing theories and opinions.

At 7 p.m., Tawanna suddenly posted a new update on her social media.

In the post, she made a heart shape with her hands and captioned it: "Hello, China!"

The update sent netizens into a frenzy!

If she weren't planning to come to China for a concert, she wouldn't have posted such a message without addressing the rumors.

In no time, all her related topics dominated domestic social media trends. Of the top ten trending topics, eight were about her.

Initially, Charlie Wade had suggested Tawanna wait for the speculation to peak before officially announcing her 20-concert tour on social media.

However, Tawanna, more attuned to the art of building hype, proposed a different approach. She told Charlie Wade that the news should unfold like a dramatic countdown, with multiple steps gradually revealing the full performance schedule.

It was crucial to build fans' excitement step by step, like a multi-stage rocket, constantly propelling the anticipation higher.

Her first social media post was merely a greeting to Huaxia, with no mention of performance details.

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Even so, it was enough to send fans into a frenzy.

They were now almost certain that Tawanna's concert in Huaxia was genuinely happening!

This single update prompted news outlets across the country to push notifications immediately. Charlie Wade's phone buzzed non-stop with alerts, all related to her.

Two hours later, as online buzz reached a new peak, Tawanna posted another update. This time, it was a photo of her forming a heart shape with her thumbs and index fingers, captioned: “Hello, Aurous Hill!”

“Wow!” Claire suddenly screamed in excitement at home. She exclaimed, “Husband! Tawanna is coming to China for a concert! And she’s really coming to Aurous Hill!”

For Aurous Hill’s fans, it felt like celebrating the New Year early.

They could hardly believe their luck—how could such an incredible event happen in their city?

In the ranking of mainland Chinese cities, Aurous Hill doesn’t even make the top five. That Tawanna’s first concert in China would be held in Aurous Hill was nothing short of astonishing for local fans.

Meanwhile, fans in other cities lamented why their city hadn’t been chosen, while also checking transportation options and travel times to Aurous Hill.

Many made bold declarations in their social media circles, vowing to attend Tawanna’s historic first concert in China at any cost.

Some fans began researching Aurous Hill’s major performance venues and nearby hotels, bookmarking their preferred accommodations to book as soon as the concert date was announced.

Hotels in Aurous Hill, eager to capitalize on the opportunity, started removing room availability from booking platforms for dates around the event. This prevented fans from reserving rooms at regular prices in advance.

Based on the experience of other cities hosting large-scale performances, room rates often surge several times over in the days surrounding such events, making this a strategic move by the hotels.

The city of Aurous Hill acted swiftly in response to the situation. Although they had not received any concrete details and were unaware of the performance date, they took proactive measures to avoid disappointing fans nationwide. The city government immediately convened meetings with hotel managers and issued a clear directive: regardless of the date Tawanna chooses for her concert, room rates at major hotels must not exceed those of the same period last year for five days before and after the event.

For example, if Tawanna’s concert were scheduled for February 6, the rates at Buckingham Palace Hotel from February 1 to 10 this year would need to match or be lower than their actual prices during the same range last year.

This effectively eliminated the possibility of price gouging by hotels.

When this policy was announced, it received widespread praise across the country. For concertgoers traveling to Aurous Hill, accommodation costs are a significant expense on top of ticket prices. The city’s intervention ensured that opportunistic price hikes were completely prevented, much to the relief of fans.

As people eagerly awaited the official announcement of the concert date, Tawanna posted a video on her personal social media account.

In the video, Tawanna smiled at the camera and said: “Hello, fans and friends in Huaxia! I’m Tawanna Sweet. I believe you’ve seen the two updates I posted earlier. Yes, I’ve reached an agreement with Bruce Automobile in Aurous Hill, Huaxia. My team and I will be heading to Aurous Hill soon to prepare for my first solo concert in Huaxia. It’s now confirmed that the performance will take place in Aurous Hill. What isn’t confirmed yet is the date and venue. Once finalized, Bruce Automobile and I will announce the details together.”

She then blinked playfully at the camera and added with a mysterious smile: “But I have one more surprise for you. The number of concerts in my Huaxia tour this time isn’t just one—or even two or three—it’s a total of twenty! Are you ready to welcome me?”

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Chinese fans were thrilled beyond belief when they learned that Tawanna would hold 20 concerts in China.

Excitement on the Internet reached its peak, and fan communities became more active than ever. The announcement was a delightful surprise for them.

Major cities across China were equally enthusiastic upon hearing about the 20 concerts. Authorities from several cities promptly contacted Bruce Automobile to inquire about the planned locations. Each city hoped to secure at least one concert, knowing it would significantly boost the local economy, tourism, and popularity.

As for selecting the venues, Charlie Wade was still uncertain. He decided to call Tawanna to discuss the logistics of her usual performances.

Tawanna explained, “Mr. Wade, in recent years, my concerts have typically been held in one city for several shows before moving to the next. This approach accommodates the increasing technical requirements for concerts. Although the performance itself lasts only three to four hours, the setup takes at least two or three days. If we were to schedule 20 concerts across 20 cities, the additional costs would be substantial. All the stage equipment, including sound, lighting, and screens, would need to be dismantled and transported 20 times, which is very cumbersome.”

She continued, “Given the advanced transportation options available and the global nature of ticket sales, frequent changes in venues aren’t very practical. Since most of the audience travels from various locations, it’s more efficient to host multiple shows in one city. This way, we only need to set up and dismantle the equipment once per location.”

Charlie Wade asked, “For your Southeast Asia tour, you only performed in Singapore, right?”

“That’s correct,” Tawanna replied. “The plan for the Southeast Asian tour was to choose just one city, and Singapore was ultimately selected from several candidates.”

Charlie Wade considered the logistics. If 20 concerts were spread across 10 to 20 cities, the entire tour would last at least 100 days, which would significantly delay Tawanna’s other business plans.

charlie Wade considered the logistics and quickly devised a rough plan.

He decided that Tawana would start with four consecutive shows in Aurous Hill, followed by four shows each in Eastcliff, Hucheng, Guangcheng, and Rongcheng.

The selected cities were all major transportation hubs in China. Their key advantage lay in their convenient transportation networks and extensive reach.

Since tickets would be available to fans worldwide, ease of access was a top priority. Many international fans were expected to attend, and these cities, equipped with international airports, would make travel easier for both domestic and overseas audiences.

charlie Wade shared his plan with hank, who fully agreed. Hosting four consecutive shows in each city would also maximize the efficiency of resource utilization.

bruce Automobile quickly reached out to the other four cities to confirm the feasibility of the performances. In no time, the arrangements were finalized.

Shortly after, bruce Automobile officially announced the schedule for Tawana's China tour. The premiere would take place in Aurous Hill in five days, featuring four shows over five days at the same venue, with a one-day break between performances. The subsequent cities would follow a similar four-day schedule.

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Meanwhile, several major ticketing platforms approached bruce Automobile, eager to handle ticket sales for the concerts. Some even offered high premiums to secure exclusive rights to all ticket sales as a package. For a concert venue accommodating 30,000 people, one platform quoted a package price of 200 million yuan.

The high offers stemmed from these platforms acting as unofficial scalpers. Once they controlled the ticket sales, they would likely push ticket prices to their maximum potential.

Online, netizens began speculating about the ticket prices for the tour. Drawing from past experiences with high-demand concerts, many believed these tickets would set new price records.

However, bruce Automobile soon held a press conference.

At the press conference, hank addressed questions from reporters nationwide about ticket sales.

He stated, "The reason bruce Automobile is partnering with Miss Tawana Sweet to host these 20 concerts is to allow domestic fans to enjoy their idol's incredible performances up close. To prevent price gouging and ticket scalping, we've decided to adopt a new ticket sales model."

This announcement immediately piqued the curiosity of the media.

Historically, many event organizers claimed they were cracking down on scalpers, but in reality, their efforts were superficial. They often focused on eliminating scalpers outside the system while retaining all the inflated profits for themselves.

Analysts estimated that if these 20 concerts were sold through traditional methods, with rampant price increases or even bidding wars, the box office revenue could easily surpass 10 billion yuan.

Most people assumed Bruce Automobile wouldn't pass up such a lucrative opportunity.

However, what Hank said next took everyone by surprise.

He continued, "Bruce Automobile will collaborate with the Aurous Hill Notary Public Office to sell tickets for all 20 concerts through an online application and random lottery system. Starting tomorrow, fans can apply for tickets. Applications must be submitted using real names, and tickets will be verified with real-name identification at the event. After submitting an application, the lottery results will be announced three days before each concert."

"To allow more fans to attend, each person can apply for any of the 20 concerts—or even all of them—but they can only win tickets to one concert. Once someone wins a ticket, they will no longer be eligible to win tickets for the other concerts."

He added, "All lottery results will be drawn fairly and randomly using software developed by Bruce Automobile. The software's source code, randomization logic, and the entire lottery process will be supervised and monitored by notary officials to ensure transparency and prevent favoritism, fraud, or any behind-the-scenes manipulation."

"Bruce Automobile solemnly promises fans across the country and around the world that no tickets for these 20 concerts will be allocated to any third-party sales platform or individual. Every ticket will be sold at its original price, with no additional charges."

"Furthermore, we welcome oversight from all sectors of society throughout the entire ticket sales process."

"Lastly, we sincerely hope that this transparent, fair, and equitable sales approach by Bruce Automobile will set a benchmark for other companies in the industry. We also hope that, through this initiative, inflated concert ticket prices will become a thing of the past!"

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The launch of Bruce Automobile has received widespread recognition and acclaim from fans and various sectors of society.

Its fully open and transparent lottery strategy demonstrates the company's sense of corporate responsibility, garnering significant attention and praise. This approach has quickly elevated Bruce Automobile's brand awareness.

Following the launch, preparations for the event entered a rapid phase.

First, the venue was confirmed. The largest Olympic Sports Center in Aurous Hill was selected to host four concerts. This venue, which completed its expansion last year, can accommodate 40,000 spectators.

As soon as the venue was decided, Tawanna's performance in Japan concluded. Her team began packing equipment, which was promptly airlifted to Aurous Hill for assembly and construction.

Tawanna initially planned to travel directly to Aurous Hill after her Japan concert. However, her boyfriend, Trevor, had prior commitments involving a business collaboration with the Japanese Baseball League, causing her to delay her departure by a day.

Just a day before Tawanna left for Aurous Hill, Bruce Automobile conducted its first-ever open lottery for ticket distribution.

Under the full supervision of the Aurous Hill Notary Office, 40,000 tickets were allocated to various families.

Most fans who won the lottery promptly paid the balance to secure their tickets. A small number of overseas winners, however, were unable to complete the payment, leading to the tickets being reallocated via a waiting-list lottery.

To address potential no-shows, the rules for the waiting list differed from the initial lottery. All participants had to prepay the full ticket price. If their application succeeded, the ticket was automatically sold to them, with no option for cancellation. Within an hour, all remaining tickets were successfully distributed through the waiting list.

Claire also participated in the lottery but was unsuccessful due to the overwhelming number of participants.

Disappointed, she turned to Charlie Wade after the results were announced and said, "I didn't win this time. I wonder if I'll have better luck in the next three rounds."

Charlie Wade smiled and said, "With such a large number of participants, the chances of being selected are pretty slim."

Claire nodded and sighed. "Honestly, even if one of us wins, it wouldn't matter much because the likelihood of both of us being chosen is nearly zero. If only one of us gets a ticket, we'd have to attend the concert alone."

She added with a hint of frustration, "I think the organizer's strategy is great in many ways, but it's a bit inconvenient that they don't allow people to buy tickets together. Why can't they let us combine our applications? If it works, we could both go; if it doesn't, then at least we'd both miss out together."

Charlie Wade chuckled and said, "There are tens of millions of people in the country who want to see her concert, but only so many are willing to pay for tickets. With such high demand, couple or group tickets wouldn't make much of a difference. A single-application, single-lottery system maximizes fairness, even if it sacrifices the convenience of some groups."

"That's true," Claire shrugged. "It seems like our chances of seeing Tawanna's concert in Aurous Hill this time are pretty slim."

charlie Wade smiled and said, "There's no backdoor this time, but if you really want to see it, we could try watching from backstage instead. That way, we wouldn't disrupt the ticketing system."

"Backstage?" Claire asked, surprised. "Can we really do that?"