

The Amazing son in law Chapter 7601

In the past, he was extremely profit-driven. For the sake of business, he would even turn against his own father. Even his first hostile takeover, in which he squeezed the founder out of the entrepreneurial team, was a skin test on his own father. Only after the skin test was successful did he use this trick for decades.

Now, such a profit-driven person actually doesn't care about American business at all, and even wants to withdraw the business from America. Why... is this?

The assistant didn't understand, but Bernard Arnault had figured it out before he arrived.

With charlie Wade's permission, I can accumulate experience points bit by bit. Fifty billion experience points is not easy to accumulate, and it may take eight or ten years to accumulate enough.

Since charlie Wade asked him to come to America to cause trouble, he had to seize this opportunity to offend them severely and take the initiative to cause losses, so as to ensure that the losses were maximized.

For yourself, the greater the loss, the greater the reward.

Few people in this world can understand the weird logic behind this.

So, he smiled evilly and thought to himself: "If I destroy the American market, I hope charlie Wade doesn't deny it!"

...

Twenty minutes later.

When all kinds of negative information about Bernard Arnault was already spreading over free America, Bernard Arnault straightened his suit, walked out of the lounge and came into the spotlight.

The media reporters were snapping photos of him non-stop, and many people were looking forward to the interview session, because the public opinion war that had just occurred had unilaterally sounded the clarion call for attack on Bernard Arnault, and Bernard Arnault had not yet fought back. Everyone was waiting to see how he would react.

The UN officials were not interested in this news. They just hoped that Bernard Ayno's money would arrive soon.

Two hundred million U.S. dollars may not be enough for federal government employees to buy coffee for a year, but for the United Nations, it is a huge sum of money.

The UN's standing is declining these days. Forget generating revenue; they can't even collect dues. Funding is constantly tight, and they're constantly getting slapped in the face by the US. Now someone's offering them \$200 million for free. Isn't that like pie in the sky? France's annual UN dues are only \$130 million.

Therefore, UN officials enthusiastically and actively handled the entire donation process, including large checks, taking photos, expressing gratitude, and taking group photos.

After the series of procedures were completed, the UN official said excitedly: "Thank you, Mr. Bernard Ayno, for all you have done for the cause of counter-terrorism. Now, please allow Mr. Ayno to deliver a speech."

At the warm invitation of UN officials, Bernard Ayno took the microphone and said to countless media reporters with a smile, "I am very honored to have this opportunity to come to the United Nations and contribute to the global fight against terrorism."

He paused briefly, glanced at the reporters, and continued, "As everyone knows, a few days ago, an extreme terrorist attack that shocked the world nearly occurred on White Horse Island. Fortunately, at the most critical moment, I bribed the terrorist leader with money, thus preventing the tragic death of myself, my wife, Miss Sweet, and hundreds of guests and employees."

"I used to think that our lives were far away from terrorist attacks, but after this incident, I realized that danger lurks around each of us!"

"This world isn't just about terrorist attacks in certain areas. Even in some remote resorts, there are still people harboring sinister intentions and lurking to cause harm!"

The Amazing son in law Chapter 7602

"So, I came here today, stepping into the spotlight in a high-profile manner, hoping that through this donation, I can personally step onto the front lines of the fight against terrorism."

At this moment, Bernard Elna shouted indignantly, "Actually, many people have asked me, 'You've chosen to confront terrorists and their backers head-on. Aren't you afraid of being smeared, retaliated against, or even assassinated?'"

Everyone in the audience smiled for a moment. They were all media people, and they all knew that Bernard Elno was mocking and satirizing the smearing of the US government. This guy was really smart. It doesn't matter if you slander me. I will directly classify your behavior of slandering me as revenge from the backers behind the terrorists, and this time I will trample you under my feet.

At this moment, Bernard Erno waved his hand and shouted with a stern face: "I want to say, I'm not afraid! I'm not afraid of anything! In the past, I might have been timid, afraid of affecting my career development and bringing negative impact to the group, but now, I no longer put personal and group interests first! Because on White Horse Island, I have already died once. From that day on, every day I live is a gift from God! In this case, what else do I have to fear? I just want to stand up bravely! Bravely say no to the filth of this world! Even if they wave knives, guns, sticks and clubs at me, even if I will be torn to pieces, I will not hesitate!"

The passionate speech and righteous words shocked the reporters in the audience!

Except for the American reporters who felt a little jealous and uncomfortable, the other reporters began to applaud enthusiastically.

What Bernard Arnault said was absolutely right. He had the courage to say in front of the world's media that he was not afraid of terrorist revenge assassinations. This courage is truly unparalleled.

The key point is that Bernard Elno is almost one of the smartest little losers in the world. If the mastermind behind White Horse Island is those extremists in the Middle East, even if Charlie Wade asked him to gain experience, he would not dare to be so arrogant, because those people may really launch various extreme attacks on him in retaliation. The rejuvenation pill is good, but you have to be alive to eat it!

But coincidentally, the mastermind behind the White Horse Island incident is the damn United States, Blackwater, and the hopeless Syrian opposition.

And Bernard Arnault did not join the Syrian opposition, but instead opened fire on the United States and Blackwater.

Because although these two are shameless, at least they are still within the normal world framework. They would never dare to assassinate me again in this environment. The only thing they can do is to hit my business. Wouldn't this help me gain experience?

So Bernard Arnault could act with impunity and treat America and Blackwater as soft persimmons to be exploited.

The applause from the audience lasted for at least two or three minutes.

After the applause finally died down, Bernard Elno faced the camera with a stern expression and said, “Just now, before I went on stage, I heard something. The American media seems to be digging up some of my past experiences and making a big fuss about them. I don’t want to explain anything here. After all, businessmen tend to have some unconventional operating methods, and no one is immune to them.”

After that, he sneered, “However, given the concerted and deliberate smear campaign by the American media at this time, I have completely lost confidence in the American market environment. Therefore, I declare that all of my group’s brand stores in the United States will officially cease operations after midnight tonight! If the American government and the American media want me to choose between shutting up or getting out, then I choose to get out!”

The Amazing son in law Chapter 7603

Anyone with a discerning eye knows that the reason the American media suddenly started exposing Bernard Arnault’s past negative information was because Bernard Arnault refused to speak up about the White Horse Island incident.

Although everyone understood the tricks, when Bernard Arnault’s negative information was exposed, many people became more or less dissatisfied with him, or their admiration for him was no longer as strong as before.

In fact, the commander-in-chief’s move was an open conspiracy.

Everyone knows I was the one exposing his negative material, but so what? As long as the negative material is exposed, people’s attitude towards him will definitely change.

However, no one expected that Bernard Arnault would be so hardcore that he would simply close thousands of stores across the United States under dozens of his brands without any agreement.

You have to know that the American market has tens of billions of dollars in sales and billions of dollars in net profit every year! To just say no is really ruthless.

The president who was watching the live broadcast in the office was also stunned.

He had been following the live broadcast of the press conference. He had originally wanted to wait for the reporters to ask questions, to see those reporters asking about

Bernard Erno's black material, and then to see how Old Deng would respond. By then, he would definitely embarrass this guy.

But no one expected that before the reporters could even start asking questions, this old guy started talking big!

The round-faced aide next to him was also dumbfounded. He muttered, "This... is this old guy crazy?! He's actually going to close all the stores tomorrow. It's just a small matter. Is he really going to do that?!"

The commander-in-chief was also confused: "Yeah... no matter how I look at it, this isn't a suitable business deal... It feels like I accidentally farted and hit him, and he threatened to chop off one of his legs if I didn't apologize... This is pure f*cking insanity! He needs simultaneous intervention from a psychiatrist and a psychologist!"

The staff member asked awkwardly, "So what should we do now? This old man has put us in a very passive position. We just threatened him and said we'd give him a ticket, but he just gave up on the car. If he really closes all the stores, then public opinion will definitely turn to his side..."

"I don't know what to do now!" The commander-in-chief cursed angrily, "This is bullshit! It's absolutely absurd! We were supposed to give each other a way out and let this matter go, but this old bastard didn't even give me the slightest bit of face. Now, just when I was about to discredit him, he just refused to live..."

The Amazing son in law Chapter 7604

At the scene, after Bernard Erno announced the decision, reporters raised their hands to ask questions.

This time, Bernard Arnault once again gave priority to AFP.

An AFP reporter asked him, "Mr. Erno, as far as I know, your group's net profit in the American market is about \$200 to \$300 million a year, or even more. You are suddenly going to close all your stores in the United States. Isn't this a bit too much of a loss for you?"

Bernard Erno said without hesitation: "The loss is a bit large, but it doesn't matter. What I care about now is whether justice can be served."

At this point, he looked at several American media reporters in the audience and smiled. "My American journalist friends here should all be well aware that your media has been digging into some of my past actions and deeds for dozens of minutes now. I also admit that in the process of accumulating original capital, like many businessmen who have made it onto the rich list, I have more or less committed original sins. I will not deny this,

and I cannot deny it. What I can do now is to do my best to give back to this society with practical actions, which can be regarded as paying for the mistakes I made in the past. Everyone makes mistakes, but some people will never admit their mistakes in their entire lives, let alone pay the price for them. But I am different. I admit it and I am willing to bear the consequences.”

Seeing this, the onlookers’ attitude towards Bernard Elno instantly changed again: “Although the old man did a lot of dirty things in the past, he has now turned over a new leaf. In order to uphold justice, he even gave up billions of dollars in annual net profits. What’s wrong with being a little dirty in the past? Huh? What’s wrong? Answer me! Look me in the eye and answer me!”

The reporters at the scene were also convinced. The old man’s attitude and words had formed an iron wall. From then on, his magical powers had been perfected and he was invulnerable to swords and guns.

Of course, the prerequisite is that he firmly implements the decision to close the store, rather than making a false move and then fooling the public.

Some reporters didn’t believe he would make such a big sacrifice, so they asked him, “Mr. Erno, are you sure all your stores will be closed at this early morning? Or are you just playing a trick on us? Every store will naturally close at this early morning, but they will open the door and operate normally the next morning. I would like to ask, after your stores across the United States are closed at this early morning, when will they resume business?”

Bernard Erno said calmly, “There’s no deadline, but it definitely can’t be too short. I know you’re worried I’m exaggerating to attract attention, but I can promise you one thing: the minimum closure time for all U.S. stores will be three years, with no upper limit!”

“f*ck! You’re a f*cking beast!”

The leader in front of the TV threw the half-drunk Coke to the ground. He was extremely angry and felt extremely powerless.

The Amazing son in law Chapter 7605

I am the President of the United States. What I can guarantee is that all the people in the United States or those who want to live and make money in the United States must look at my face. They have to do whatever I tell them to do, otherwise I have plenty of ways to deal with them.

But if the other party doesn't want to live in the United States, or doesn't want to make money in the United States, then my influence on them is almost zero.

If you go to those underdeveloped countries and ask the local farmers and the lower classes, they don't even know the name of the President of the United States. Once Bernard Elno gives up the American market, his relationship with the President will be the same as that of the lower-class farmers in those underdeveloped countries. Although everyone's identities and status are very different, in the final analysis, no one can do anything to anyone.

Moreover, Bernard Arnault publicly announced that all stores in the United States would be closed for at least three years, and he would likely lose \$10 billion in net profit.

In order to cut costs, he will certainly have to lay off tens of thousands of employees in the United States. At that time, these tens of thousands of employees and their families will become his opponents, and the entire social public opinion will definitely favor Bernard Arnault!

The commander-in-chief was extremely angry and wanted to slap the old man hard in the face.

At this time, a CNN reporter at the scene asked Bernard Elno with a sullen face: "Mr. Elno, if you really close all your stores across the United States, does that mean your company will lay off tens of thousands of American employees? Do you think this is fair to those employees and their families?"

Bernard Elno sneered inwardly, "Layoffs? Don't be ridiculous. How could I possibly lay off employees? These tens of thousands of American employees are just my cheats for gaining experience! Although the amount per person isn't much, when added together, isn't it an astronomical figure? It's got to be at least a billion dollars! Doing business is like sailing against the current; if you don't move forward, you're going to fall behind. If I close all the stores here, not only will I lose tens of billions of dollars in annual sales and billions of dollars in net profit, I'll also have to bear the extra costs of rent for these thousands of stores and the salaries and benefits of tens of thousands of employees. How could I possibly let this opportunity go?"

He then waved his hand and said magnanimously, "Closing the stores is my personal protest against the US government's shielding of Blackwater. How could I allow tens of thousands of employees across the US to be implicated by my personal decision? So, I want to make one announcement to all of my American employees: During the next three years of store closures, everyone's salary will continue to be paid as usual!"

“Oh my god!”

Washington and his group broke through the defense directly.

This is f*cking terrifying. Even a god can't defeat an enemy like this!

The reporters at the scene were also stunned.

The Amazing son in law Chapter 7606

They have been working in the news industry for so many years and have seen all kinds of strange things, but they have never seen anything like this.

Because of a boss's personal temper, a market worth billions of dollars a year was shut down.

That would be fine, the key is that no employees will be laid off and their salaries will continue to be paid.

If I had known this would happen, I would have resigned a day in advance and found a job in a store under this group. Wouldn't I have been able to just sit back and collect salary for three years?

At that moment, employees of all the American stores under the Bernard Elno Group were celebrating wildly. Happiness had come so suddenly. This was truly a great thing that they had never dared to dream of. How great was it? Even if you went to church, you wouldn't be ashamed to make such a wish to God.

But now, Bernard Erno has helped them achieve it.

When Bernard Elno said this, he felt a little sad.

As a capitalist, what hurt him most was not that he lost money, because in his eyes, losing money was making money, because he was earning experience points from Charlie Wade by losing money.

The ones who really felt the pain were his employees. It was really too cheap for them to get three years' salary without having to work.

The essence of a capitalist is to exploit the surplus value of his employees, but if he cannot exploit the employees he bought with money, he will feel like he has suffered a great loss.

However, he was, after all, a veteran capitalist born in an established capitalist country. He quickly came up with a solution and said with a smile, “Of course, I want to make it clear here that when I say the store is closed, I don’t mean to drive all the employees away or close the door. Instead, I want my employees to continue working in my store, and my store will still be open to all American customers. However, all American stores will no longer have sales attributes. I only use them as showrooms to showcase our products and brand philosophy to the American people!”

As soon as these words were spoken, the employees’ revelry came to an abrupt end.

But it does not affect people’s admiration for Bernard Arnault.

For Bernard Erno, closing the American market and continuing to pay employees’ salaries and store rents in thousands of stores will make the group’s US market financial report extremely ugly, and the losses will definitely be astronomical. In this way, he can accumulate experience points with Charlie Wade to the maximum extent.

However, thousands of stores that are only open for display and do not make sales, although they cannot contribute to revenue, can provide enough publicity for the brand.

As a result, if people across the United States want to buy luxury goods of their own brand, they can only choose to buy them overseas or simply buy them through overseas purchasing agents or online.

By then, the income from these American orders will be counted in the group’s sales performance in other countries. Not only will you make money, but it will not affect the continued losses in the American market. It means that you can earn experience points and continue to make money in a different way. It is simply the most perfect solution!

The Amazing son in law Chapter 7607

Bernard Arnault’s series of actions made the whole world look at him with admiration and praise him, except for those employees who were left out.

I thought I could lie down for three years, but it turned out to be a false alarm, and the joy was too short, not even a minute.

For the next three years, they will either continue to serve as mascots in their positions or simply quit and find other jobs.

Although being a mascot at work means the work is not as busy as before, I still have no freedom in terms of time. I still have to go to work and leave work at a fixed time every day.

Moreover, for those employees in sales positions, without sales, there will naturally be no sales commission. In this case, won't they only be able to get the basic salary?

In this case, most sales people probably can't handle it anymore and can only choose to resign.

In this way, it can help Bernard Erno's group reduce costs and increase efficiency. Since they were not planning to engage in sales in the first place, it would be even more perfect if the sales staff resigned voluntarily. There would be no need to keep these idle people. Each store only needs to keep a few security guards and one or two receptionists. The receptionists do not need to have customer connections, sales experience, or sales skills. They just need to treat customers politely and respectfully, which is enough.

As for those sales elites, they will naturally leave on their own initiative if they lose their commissions, and you don't have to pay them a penny in compensation.

It has to be said that Bernard Erno's plan was extremely shrewd, and basically every link was taken into account by him.

However, except for his sales staff, others cannot see through this point. They only think that Bernard Arnault is definitely the best boss in the world. This man is absolutely fucking amazing. He is the model of contemporary capitalists and completely subverts the underlying logic that capitalists are vampires.

For a time, Bernard Elno's radiant humanity shone throughout the world.

The commander-in-chief and his staff were now like defeated roosters.

There's no way around it.

There is really no way.

Moreover, Bernard Elno's positive influence is now surprisingly great. Not only can America not deal with him, but it must also give him a satisfactory answer in the next step.

Otherwise, with the attention he has attracted around the world today, the US government's reputation will be greatly damaged if it does not face up to the problem.

The Amazing son in law Chapter 7608

At this time, the commander-in-chief also realized that the situation was hopeless. It would not be so easy to protect and maintain Blackwater, the watchdog. The only solution was to cut off his arm to survive and push the dog out to be slaughtered, which was better than implicating himself.

Then, the commander-in-chief said dejectedly, “Alright, give up resistance! There’s no need to think about countermeasures now. Let the FBI immediately launch an investigation and thoroughly investigate the mastermind and core motive behind the White Horse Island incident.”

The round-faced aide spoke up, “This is actually a secret negotiation between Blackwater and the Syrian opposition. The opposition wants to use Blackwater to get rid of Hamid and seize his impregnable base. Blackwater wants to use this attack to pin the blame on the Wanlong Hall, seize the opportunity to label the Wanlong Hall a terrorist organization, and seize the opportunity to seize the Wanlong Hall’s base in Syria. Each side gets what they want, and honestly, there’s really no need for us to cover for them.”

“That’s right.” The commander-in-chief nodded, his serious and annoyed expression slightly relaxed. Then he sighed and said, “Let the FBI handle this impartially. We can’t control the Syrian side, but whoever from Blackwater was involved in the planning of this incident will be arrested and severely punished!”

At this point, the commander-in-chief said gloomily, “But if this happens, most of Blackwater’s senior executives will probably not be spared. Blackwater’s reputation will be ruined, and it will basically have to disband. Our future global layout will be missing a good dog. Without a military dog, our army will probably have a lot of trouble.”

The round-faced staff member quickly advised: “Commander-in-Chief, I have an idea that can minimize the losses.”

The commander-in-chief immediately said, “Hurry up and tell me!”

The round-faced aide offered a suggestion: “Why don’t we take this opportunity to find a suitable person from the military to support? This person must have a certain level of prestige, military achievements, and a certain business acumen. Let him leave the military and start his own business, creating a replica of Blackwater!”

“Then we’ll secretly help. Taking advantage of this FBI investigation into Blackwater, we’ll be able to obtain the identities of all Blackwater’s mercenaries. We’ll give this person the list of mercenaries and then find a few obedient and sensible tycoons on Wall Street to invest in his company!”

“This way, he’ll have connections, prestige, money, and information about Blackwater’s mercenaries. He’ll be able to naturally recruit those scattered Blackwater mercenaries and quickly build up a fighting force!”

“Besides, this is our own Black Glove operation, so it’s definitely more controllable. It won’t be like Blackwater, where their cleverness backfired. What do you think?”

“Holy shit!” the commander-in-chief blurted out in surprise. “Ah Fan, this is absolutely the best plan you’ve come up with since you took office! Very good, I’m very satisfied! Let’s do it just as you planned! Execute Blackwater publicly to appease the people and help us get rid of our current reputational problems. Then we can completely dismantle it and give it a new look!”

The Amazing son in law Chapter 7609

The round-faced aide smiled shyly at the compliment, then added, “By the way, Commander-in-Chief, I think we should give Syria a warning to stop any more trouble. We’re launching a public investigation into this matter, and everyone will be watching their every move for a long time to come.”

“Yes.” The commander-in-chief nodded and said, “Running that shabby place is nothing more than taking risks to secretly extract some oil. It’s not a profitable business in itself. Warn them to be honest and not cause us any more trouble!”

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After charlie Wade and his family landed in Jinling late at night, they happened to see Bernard Elno’s live broadcast.

Even he couldn’t help but marvel at it. This old man was indeed a businessman. This was equivalent to finding a way to maximize the bugs within the rules he specified.

First, Bernard Arnault’s revenue in the American market will plummet to zero, but all costs will remain the same.

While losing profits, you also lose operating costs, accumulating experience points in both directions.

What’s even more interesting is that this guy has turned thousands of stores across the United States into his own showrooms. Coupled with his skyrocketing popularity, the demand for his products among the American people will only become stronger.

If such strong demand cannot be converted locally, it will naturally be converted to other regions.

The United States is so close to Canada that it is conceivable that Canada's luxury consumption is likely to see a surge in the future. The vast majority of American consumers' demand will be taken over by the Canadian market. In this way, his losses can be compensated in disguise.

While accumulating his own experience points, he can also earn money back from other markets. I have to say, this guy has a way.

However, if you really want to deal with him, it is not difficult. Just conduct a strict and detailed financial audit, re-examine the income of his group, and reasonably exclude the part of the profit brought to his group by the spillover from the US market. In this way, his actual loss may be negligible, or even close to zero.

But charlie Wade didn't intend to do that.

Although he is not as shrewd as Bernard Arnault in business, his vision is much bigger than that of the old man.

You are the one who makes the rules of the game. Since your players have discovered a small loophole in the rules, you must acknowledge it and cannot regret it. At least, you cannot regret it immediately.

Changing orders every day is definitely the biggest taboo for managers.

What's more, he doesn't care about the Bernard Elnocar bug, because even if he takes into account all the losses in the American market, it will only end up being four or five billion US dollars a year.

The Amazing son in law Chapter 7610

It would take at least ten years to accumulate enough experience points from four or five billion US dollars to reach fifty billion US dollars.

And the cost he needs to pay is nothing more than a rejuvenation pill.

So, why not give Bernard Elno a chance to find a loophole, so that he can play the game more attentively and feel extra grateful to himself.

Besides, why should I set the rules of the game for him?

Isn't it just to make him rack his brains and cause a big fuss in America? Now it seems that this guy is very motivated. This matter has reached this point, which is enough to

make America suffer. And judging by the current situation, Blackwater is likely to be finished.

After all, if America doesn't kill them to appease the public anger, it will never be able to get through this hurdle.

So, he immediately took out his phone and sent a WeChat message to Wan Pojun, asking him to immediately monitor Blackwater's every move in Syria. Blackwater is likely to be finished, and it must completely withdraw from Syria before it is finished. However, given the American style of doing things, they will definitely find someone to replace Blackwater. Once Blackwater withdraws from Syria, they must pay attention to whether there are new American mercenaries returning to Syria.

charlie Wade also reminded him that although Wanlong Palace had no direct responsibility for the White Horse Island incident, it also reflected the lack of Wanlong Palace in intelligence work. Since it has invested in and built a permanent base in Syria, it must fully control Syria's every move. Intelligence work will never end, and it must be pervasive to fundamentally prevent such incidents from happening again.

Wan Pojun was also paying attention to Bernard Elno's live broadcast at this time. He also realized that with the actions this guy had taken in the United States, Blackwater had basically been declared dead. He was originally a little excited, because once Blackwater fell, Wanlong Hall would become the world's largest mercenary organization.

But after hearing charlie Wade's reminder, he realized that even if the black water was gone, there would still be white water, red water, blue water and green water. He should not be too optimistic, let alone too confident. Moreover, he was indeed responsible for his inadequate intelligence work since he had been plotted against by this group of people before.

He immediately replied, "Rest assured, Mr. Wade. I will be absolutely vigilant and gather comprehensive information on every move in Syria and the entire Middle East to establish a solid intelligence company! If something like this happens again, I will be subject to military court for dereliction of duty!"

Although the Wanlong Palace is a mercenary organization, it has always been under highly militarized management. Its core structure is an army with extremely strong organizational discipline. It not only has its own norms and regulations, but also has its own set of military laws and even its own military court.

Wan Pojun's attitude had cut off his own escape route. Although his responsibility was not big, charlie Wade was quite satisfied that he could take on this responsibility. However,

he did not give Wan Pojun a way out. He only warned him: “Be cautious in everything you do. Remember that pride will lead to failure!”

In a word, it was a warning to him and also a tacit acknowledgement of the military order he had issued.