

The Amazing son in law

Chapter 7642

charlie Wade and hank returned to Aurous Hill together. As soon as they got off the helicopter, they went straight to Heaven Springs to meet Steve Rothschild.

Before charlie Wade arrived, Steve Rothschild had someone list all the companies in the automotive industry in which the Rothschild family had shares and controlling stakes. There were more than 600 companies in total, spread all over the world.

From top well-known car companies to little-known wiring harness manufacturers, the Rothschild family's investment fund managers invested their money everywhere.

As the saying goes, if there are dates, try again. The Rothschild family is just like that. They have a lot of manpower and strong capital. If they see a date forest, their subordinates will go in and try to pick every tree.

When the three met, Steve Rothschild was as low-key as a young college graduate. He kept rubbing his hands nervously in front of charlie Wade. When he handed the thick list to charlie Wade, he said flatteringly as if he was presenting a treasure: "Mr. Wade, the companies listed here are more or less related to the Rothschild family. You can take your time to look at them. If you are interested in any company's products, I will help you contact them as soon as possible!"

charlie Wade took the list and looked at it, then handed it to hank beside him and said with a smile: "Professor hank, please take a look. I don't know much about the industry."

“Okay.” hank took the list, flipped through it a few times, and looked shocked. When he flipped through it again, his expression was even more surprised.

After he had flipped through all the lists, he said to charlie Wade in surprise, “Master Wade, this list has almost caught all the deadly suppliers on the market. I didn’t expect that many Chinese companies also have shares held by the Rothschild family.”

Steve Rothschild quickly stated, “We don’t have any direct holdings in those Chinese companies. All of our holdings are indirect through venture capital funds, and a small portion is held on behalf of individuals or companies with whom we have good connections.”

charlie Wade nodded and asked hank: “Professor hank, which ones do you think are more useful to us?”

hank said excitedly, “Master Wade, these are basically all useful. If Mr. Rothschild is convenient, he can help us introduce them. I will visit these key large enterprises and have the team visit other small and medium-sized enterprises as well.”

Steve Rothschild was incredibly astute and immediately said, “No problem, that’s easy. Professor hank, please select the items you’d like to personally display. I’ll have someone schedule an appointment with them and have them line up to meet you in Nanjing!”

hank felt a little sorry and tried to ask, “Isn’t this inappropriate?”

“There’s nothing inappropriate about it.” Steve Rothschild said with a smile, “They are all just minions to the Rothschild family. Far from complaining about their visit, they’ll be particularly happy. So, Professor hank, please tell me your time window. I’ll have my assistant notify these companies to come.”

The Amazing son in law Chapter 7643

After that, he suddenly had an idea and said with a smile: “I think Bruce Automobile can hold a global supplier conference!”

“Global Suppliers Conference?” hank asked in surprise. “Mr. Rothschild wants us to use the Global Suppliers Conference as an excuse to openly discuss the matter with them?”

“Right.” Steve Rothschild nodded and explained, “It’s fine to have them flock to Huaxia, to Aurous Hill, or even to visit Professor hank’s office directly. But if there are too many people and the noise is too loud, it might attract unnecessary attention and suspicion. But if it’s our Bruce Automotive Global Supplier Conference, and they’re all invited to Aurous Hill to attend, then this makes much more sense.”

charlie Wade couldn’t help but praise: “This is a good idea. Not only can it make this matter more reasonable, but it can also let the world know that Bruce Automobile has already gained influence in the supply chain. All the top and well-known automotive suppliers in the world have gathered in Aurous Hill. People outside will definitely be amazed at Bruce Automobile’s supply chain integration capabilities.”

Steve Rothschild nodded and said, “That’s what I mean. By then, the entire automotive industry’s supply chain will definitely see Bruce Auto’s influence on the supply chain! I can’t say anything else, but at least Bruce Auto’s supply chain costs will be 10% lower than other automakers!”

hank lamented, “For a car costing around 200,000 yuan, material costs other than the battery account for about 40%, which translates to 80,000 yuan. If the supply chain can squeeze out another 8,000 yuan of cost and pass that savings on to consumers, the overall cost-effectiveness of the vehicle can be further improved.”

Steve Rothschild asked in surprise, “So, Bruce Automobile intends to follow the same path as those new energy vehicles from China, pursuing the ultimate cost-effectiveness route?”

“Yes,” hank said, “A truly national-grade product must have a high cost-performance ratio, high brand recognition, and high product credibility. This means the premium cannot be too high. Young Master Wade himself does not want Bruce Automobile to become a company with high profit margins.”

Steve Rothschild couldn't help but sigh, “From my perspective, Bruce Automobile is getting so much attention right now, and with Tawanna Sweet helping to promote it, once the car is officially launched, it will definitely be a great opportunity to profit from it. At the press conference, we can brag about the technology, data, and sentiment, and secretly reduce material costs to the extreme. We should be able to make a few thousand dollars more per car. Add to that the original profit margin, and we can easily make \$10,000 per car. If we sell hundreds of thousands of cars like this, we'll earn billions of dollars in cash, which is still very considerable.”

After saying that, he couldn't help but offer another piece of advice: “The launch of the first car is a great opportunity to reap the profits! Those leeks are thriving in the fields, it would be a shame not to reap them! If things don't work out, you can always go for the cost-effective route with the second car. After all, you've earned billions of dollars with a state-of-the-art production line.”

Steve Rothschild has been influenced by the Rothschild family for so many years that he only cares about profits. The projects he runs are generally designed to maximize profits. Once there is a conflict between feelings, dreams and interests, profits must come first. He thought charlie Wade wanted to squeeze the supply chain in order to increase profit margins and recover costs as soon as possible, but he didn't expect that he would give this part of the space to consumers.

In his opinion, this behavior was stupid and naive, and it would be better to seize this good opportunity and make a fortune.

charlie Wade smiled and said, “Steve, the original intention of the Ye and An families to join forces to create Bruce Automobile was not to make money, and I am even less motivated by this. If I were motivated by this, why would I bother making cars? I have plenty of ways to harvest the richest people. I can easily hold an auction and make more money than I could make from making cars in a few years.”

It was then that Steve Rothschild realized what was happening.

He thought to himself, “Yes, how could charlie Wade be short of money? If he auctioned off a few rejuvenation pills, he could easily make hundreds of billions of dollars. A man like my father would definitely not blink an eye when spending hundreds of billions of dollars on rejuvenation pills. How could he make hundreds of billions of dollars by manufacturing cars?”

Thinking of this, he said with a sense of shame: “Alas, it is Mr. Wade who has such a high standard. I still can’t get rid of the stench of money. Shame, shame!”

The Amazing son in law Chapter 7644

Inspired by Steve Rothschild, bruce Automobile invited all well-known or large-scale upstream companies in the automotive industry to hold the first bruce Automobile Supplier Conference in Aurous Hill.

All the companies controlled or held by the Rothschild family received invitations without exception.

Originally, they did not take this supplier conference too seriously.

In fact, it is not just the automotive industry. All large-scale first-party companies will regularly hold similar supplier conferences or partner conferences. For example, Apple also holds a developer conference every year and invites all companies that rely on the Apple ecosystem for research and development. On the one hand, it strengthens the relationship between partners, and on the other hand, it communicates the next strategic direction so that everyone can cooperate with their next strategic planning in advance.

For this kind of routine Party A meeting, most companies would send a mid- to high-level leader to greet the guests and show their support, so these companies also made the same plan and arranged for someone to come over as a gesture of respect.

But no one expected that the heir of the Rothschild family, Steve Rothschild, would actually let his assistant contact them, urging them to attach importance to the cooperation with Bruce Automobile and never neglect it, and to give Bruce Automobile the highest level of cooperation, the highest priority and the lowest cooperation price.

Steve Rothschild's status in the eyes of these suppliers is unparalleled in the entire business world. Even he has made it clear that everyone immediately pays attention to Bruce Automobile. The list of participants submitted by these companies to Bruce Automobile are all the company's highest-level leaders without exception.

Seeing that Comrade Steve Rothschild was so dedicated to the organization's cause, Charlie Wade was pleased and also had a greater appreciation for him.

Afterwards, he instructed Hank to set the address of the supplier conference at the Shangri-La Hotel to properly entertain these partners who came from afar.

Originally, it was planned to be held as soon as possible, but after learning that the attendees were the top leaders of the suppliers, Charlie Wade felt that this matter still needed careful preparation. Since Bruce Automobile had already been established and promoted in a high-profile manner, it would be better to take advantage of this popularity and continue to make a high-profile move, and make the supplier conference the biggest news in the industry in recent times.

Before this, no automobile company has been able to gather all the bigwigs in the automotive supply chain.

The Amazing son in law Chapter 7645

bruce Automobile's first supplier conference may make history. This is a good opportunity for publicity and will allow the world to further see bruce Automobile's confidence.

Therefore, charlie Wade postponed the supplier conference to after the second month of the lunar calendar, leaving some time for preparation and warm-up.

...

After charlie Wade's life returned to normal, the time was getting closer to the second month of the lunar calendar.

During this period, he went back and forth to Champs Elysees Spa almost every day, and occasionally met with his grandparents and uncles to talk about the future development direction of bruce Automobile.

Steve Rothschild certainly does what he says he will.

He and Claire agreed to go to Eastcliff together on the second day of February to watch Stefanie sun's last farewell concert.

In order to prevent Claire from getting suspicious, charlie Wade suggested that he would accompany her to see the movie because she had always liked Stefanie sun.

But after Claire knew Stefanie sun's identity and her relationship with charlie Wade, although she didn't hate Stefanie sun yet, out of a woman's instinct, her original love for Stefanie sun had disappeared.

But she still gladly accepted charlie Wade's words, because she didn't want charlie Wade to doubt her, nor did she want to disappoint charlie Wade.

Moreover, since she has decided to leave charlie Wade, deep down she hopes that charlie Wade can be safe and happy. In her opinion, Stefanie sun is the most suitable one for charlie Wade.

If charlie Wade can avenge his great hatred and reveal his identity to the world in the future, he can also walk down the aisle of marriage with Stefanie sun and fulfill the marriage contract that their parents had made more than 20 years ago. If their story is known to the world at that time, everyone will surely be moved by their bumpy emotional journey over the years.

At the end of the first lunar month, Claire went to Qixia Temple and met Stephen Thompson again.

Stephen Thompson is ready to take Claire and his family away from China, but the specific implementation still requires Claire's cooperation.

He told Claire: "Madam wade, I will be leaving for Australia tomorrow. After the second day of February, I will need your cooperation to lure the young master to go there."

Claire nodded and asked, "How do you need my cooperation?"

