

At The Top 711

Life at The Top

Chapter 711

Ever since Hudson had received Jasper's investment and was enlightened about monetizing traffic, he had not needed to worry about servers anymore.

At that moment, he was both elated and frustrated.

He merely thought that the website Jasper had asked him to create would be no more than a small gimmick, so he had not expected it to bring Terizone such great traffic.

Even Jack, who was currently in Coreana in charge of Sena's business, had called him to complain.

Jack was unhappy about Jasper's favoritism to Hudson by giving Terizone such an opportunity for huge traffic.

At the other end of the video call, Jasper smiled. "I don't care, do what you have to do to make sure the site doesn't crash. This is huge traffic, and how many consumers you manage to turn into Terizone subscribers will be up to you."

Hudson laughed aloud. "I've already assigned the majority of the company's important technicians to work on the website. It should be able to hold up.

Mr. Laine, you said something about looking for a

and asked, "Do you have someone in mind? But I've changed my mind. A professional manager has its own perks, but the problem now is how much I can trust them. You know how it is. What I need is someone who can deal with all business transactions in my investment company

well so he understood

I understand that there'd be some reservations with a professional manager from the country, but the man is from the west so he doesn't have as

is it?"

Malcolm Malibu. You might not be too familiar with the name, Mr. Laine, but he's been working in the world's largest consumer goods corporation, Procter and Gamble, since the very start. He started as a salesman and

when he tried to join the East Terra Board of

Jasper's eyes shone.

the brand of powdered detergent he was in charge of within the country was a household

the one who started Tide from

the East Terra Board of Directors. His future career was smooth-sailing after that and not only had he become the president of the Terra region, but he also served as the COO at the P&G's headquarters and later, as the

Malcolm had already become the global president of Procter and Gamble and joined

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Since both parties were willing, Jasper got the chance to meet Malcolm three days later.

The only difference from any normal meeting was that Malcolm had requested it to be a family meeting instead. This meant that both families were to bring their wives and children, if any. Their discussion would then be held in a more relaxed and calm environment.

Jasper was not surprised.

Malcolm had always been a family man and such a request was most likely for him to test out if he could work with his employer's temperament.

The relationship between a professional manager and his employer was not to be neglected. A frigid relationship would only end in a lose-lose situation.

The more top-notch the professional manager, the more requirements they had for their employer.

"Do you think Mr. Malibu and his wife will like our gift?"

Wendy asked worriedly on the way to the meeting.

earning tens of millions of US dollars a year, and they get company dividends too. Money is the last of their problems, so giving them unique trinkets

"This meeting seems to matter a lot

have much of a choice. The company's getting

of his own shortcomings. While the memories from his past life were the biggest advantage he had, his memories were also beginning to stray further from the current reality thanks to his involvement. There

build up his enterprise

average amount of knowledge about finance and investment, just about enough to support him,

choice but

talents were expensive to recruit, they were available as long as you were willing to

best to help you too," Wendy spoke gently, knowing that Jasper

"All you need to do is be the woman of the house. Just take full control and authority over my your money and run?" Wendy

you running with my money?" Jasper

was yours? In your

else do you belong to, hmm? Give me

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It was supposed to be a profitable business, but the first-generation Melody was now completely done for and the money he paid for tens of millions of products was forfeit.

This was all because of Jasper's Mellow.

The worst part of it all was that Mellow was sold mainly through independent sales with merchants as a secondary supplier. This resulted in the embarrassing situation of Marlon wanting to be one of Mellow's merchants yet could never be distributed a portion.

Marlon felt his anger rise and all his inhibitions replaced by courage at the sight of Jasper.

"Jasper!"

Marlon shouted.

Jasper looked at Marlon and frowned slightly. "Hi? Do I know you?"

Marlon scoffed. "How could small nobodies like us ever catch the eye of Mr. Laine and his large company?"

was not here for pleasant conversations, Jasper replied calmly, "I'm busy, I don't have time to waste on pointless

on Wendy's hand and led her to

their paths blocked by two snickering men. "Why are you in such a rush to leave? Mr. Bailey's not done business has been doing great lately, Mr. Laine.

that it concerns you," Jasper spoke

concern me? The public wouldn't be as uninterested in the first-generation Melody

Jasper understood. This man was one of the merchants who had suffered grave losses for betting on Melody

truth, a loss of more than ten million meant that

fault you made the wrong choice, nor did I force you to sign a

contacts over there. If you want to do business in Mustiece Province in the future, I suggest you give me a

else, I'll make sure that there won't be a single Schuler Supermarket in Mustiece Province. I heard that you do real estate as well, right, Mr. Laine? I wonder if you'd

face paled in face of

to scold the man

ask for your

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"I think JW Electronics signed contracts with two merchants from Mustiece Province. Give me a moment, Mr. Bailey. Let me call and confirm." Jasper then pulled his phone out to call Chad.

Drowned in his own fantasy, Marlon frowned at the scene and spoke harshly, "What are you calling to check for? Why would I lie to you? Stop wasting time and just pay up my ten million Somer Dollars compensation fee. And I want 100,000 Mellow MP3 players to be distributed every month.

"Or I'll make business impossible for you in Mustiece Province."

Ignoring Marlon who continued to shout, Jasper's call with Chad had already been connected.

"Chad, do we have any partnerships with merchants in Mustiece Province?"

"We have two, Mr. Laine. One of them is Luck Shopping Center, Mustiece Province's biggest department store, and the other is Leila, one of Mustiece Province's best electronic wholesale companies.

"There were also a few smaller businesses who wanted to partner with us but we rejected them."

Very familiar with the details, Chad immediately relayed the information to Jasper.

Jasper nodded and turned to ask Marlon, "Mr. Bailey, I wonder how your company fares in comparison to Luck and Leila?"

Marlon's expression turned slightly awkward.

Leila was a wholesaler, so there was not much trade between them. Marlon knew that Leila's owner was a capable man.

Luck Shopping Center, on the other hand, was a god-level business and hardly anything Marlon could compete with.

"What's with all this nonsense? How my company fares in comparison to those two has nothing to do with you," Marlon spat out the words.

Jasper smiled and told Chad through the phone, "Tell them that the person who manages to destroy Prosper Shopping Center within a week gets to sign an indefinite partnership with JW Electronics. All goods will be sold to them at a 10% discount and their share of distribution will be increased by 20%."

'Just how trendy are Mellow MP3 players now, you may ask.

the point where

had a way to buy the Mellow MP3 player, you could easily resell it and earn 200 to 300 bucks

could become such a hot topic so terrifyingly quick only because of

out, competitors in

drastically at Jasper's words

could hide the panic in his

was giving out would

and stayed away from trouble during the past

Not with the temptation of making a hefty profit and the fact that getting rid of

truly panicking

Jasper

Jasper then hung up the phone and smiled at Marlon. "Mr. Bailey, with how prominent your department store is, I'm sure you've got quite a few

squeeze and he glared at Jasper, growling. "What do you

attracted customers to shop with them usually through the allure of memberships. Members tended to have discounts and were given

chuckled and made another phone call in front

it was

was no need to explain anything with Dawson so Jasper went straight

long as customers show proof that they've forfeited

the expenses back to the group when

even ask why when he heard Jasper's request, merely reacting by chiding Jasper mirthfully, "You little

Marlon whose complexion was drained

was pointing at Jasper, he was too speechless

harsh and placed

ruthless, and Jasper would completely

the scene of countless members asking to revoke their membership with Prosper and ask for a refund once news got

scene was enough to

what I said, didn't you? I will compensate 50 Somer Dollars to every customer that revokes their membership with Prosper Shopping Center. This is quite a substantial temptation and it'll cost me

Chapter 715

"Mr. Malibu, welcome to Somerland."

Jasper approached to greet Malcolm and his wife Kelly as they alighted the MPV hand in hand.

Malcolm was a middle-aged man in his 40s, and while his features looked stern, his smile was infectious.

"Hello, Mr. Laine. Thank you for having us."

Jasper turned to look at Kelly and smiled. "And this beautiful lady must be Mrs. Kelly, correct?"

Kelly shook Jasper's hand politely. "What a young man you are, Mr. Laine."

Jasper laughed aloud and turned to pull Wendy over to introduce her, "This is Miss Schuler, my girlfriend."

Mrs.

to Jasper, "What a lucky man you are, Mr. Laine, to have found such a beautiful and distinguished men in this regard, Mr. Malibu."

one sentence alone. This

and Kelly's expressions, they

curiously. "Since this is the first time you two have been in Somerland, I thought I'd find a place where both the food and interior could

the interior design," Kelly spoke with

smiled and cued Wendy with a

pulled out the gift they had

superstar Jackson, so I thought I'd get you a signed limited edition collectible album for you. I

edition! I've been searching for it for a long time but couldn't

was giving Kelly

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Malcolm was evidently prepared. Before Jasper could speak, Malcolm first gave his stance on the matter.

"To be frank, Mr. Laine, I came to meet you in hopes to change my career. As you know, I'm facing a small issue working with P&G, and I think that a change in my working environment might give me insight into my problems."

This was the result of leaving a good impression. Malcolm would not have been so quick to speak if otherwise.

Jasper smiled. "My thoughts on the matter exactly, Mr. Malibu. You want a new job and I want a capable COO."

"Not a CEO? Malcolm frowned and asked. This was not what he understood at the beginning.

Honestly speaking, Malcolm was slightly looking down on Jasper's company. After all, as far as he was concerned, a modernized private enterprise did not exist in Somerland.

Even if there was, it was incomparable to P&G.

larger departments and there was no reason for him to accept

would he accept the position

there is quite an amount of funds, it has only just been established. I'll take on the position of the company's CEO, but that will not

Mr. Laine. I thought you would give me the position of COO, or I wouldn't have come tonight. Thank you for

got up and moved

to drink his coffee. He narrowed his eyes slightly but did not call the

were playing. If Jasper agreed to Malcolm's whims, then he would be put

Jasper refused to allow a professional manager to boss him

so he had to

and turned to Kelly, "Are you leaving already, Mrs. Kelly? It's a shame, I was thinking of inviting you to the zoo. We have two large pandas there, a gift

to tell Malcolm,

smile wryly at how

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"Mr. Malibu, you might've heard of the two dot-com industry companies of mine.

"One of them is called Sena, Somerland's first web portal.

"The other is Terizone Inc. Its main product is KK, an instant messaging software that currently dominates the most market shares within the country. It has no competitors."

Mrs. Kelly suddenly gasped and interrupted Jasper.

"Terizone? Oh, their KK software is really nice. I have a KK number as well, their video calling function is just too convenient. Didn't you register for a KK account too, dearest? And you complained about how their server only exists within Somerland, causing our video calls to lag all the time.

"I remember how you even emailed them and requested that they set up a server overseas as well."

Malcolm flushed at Mrs. Kelly's words.

She gave perfect assistance and Jasper could not help but smile.

"Thank you two for your suggestions. I'll definitely bring it to Terizone's managerial level and have them pay better attention to this matter."

Malcolm spoke awkwardly, "Let's not talk about this one anymore. What about your other industries? If your main business is the dot-com industry, then the development of your other companies in other industries must be rather average then."

"The media and entertainment industry? One of them is Advent Entertainment Group. It used to be the best film company in Harbor City before I acquired it and more than 60% of Harbor City's best actors are currently signed under it.

"There's one more that's slightly weaker, but it's still one of the leading companies in Somerland's media and entertainment industry. It's called Easy Media."

Malcolm's features twitched, and he felt a little embarrassed.

He loved Jackson, so he was more or less aware of what went on in the media and entertainment industry. There had been numerous Hollywood reports about the founding of Advent Entertainment Group, so he knew about it.

Group had a

it, he could understand

I founded half a year ago. As of now, we're about to finish the Southface River Project in Nauritus City. Once the project is done, it'll become the benchmark model for

still in its planning stage and that's the construction of the world's first skyscraper in Waterhoof City. It's designed to reach a height of 650 meters and it's

eyes widened in

on Jasper and found out that he was an exceptionally outstanding man, Malcolm would have mistaken him for a madman or a

their respective industries. These were companies that normal people might not even own after

Jasper claimed that they were all his

wealthy is

all this belonged to this young man in

ignored Malcolm who was deep in

electronics company, it's the newest one and therefore the smallest. The

that, Malcolm finally let

there are still industries that Jasper can't tackle. It's only one product and the smallest business among the rest. How formidable could

that perhaps not

version of the MP3 player. We have full patent ownership over it and it's currently the best-selling MP3 player within Somerland. I have plans to export Mellow and sell

utterly stunned by

it was the smallest

thought you said you

of

he thought about how he had taunted Jasper

in Malcolm's expression. He felt proud, but he made

spectrum and

goodness that Malcolm was a foreigner who did not understand archaic Somerish, or he would have immediately thought of the saying, 'The mouth parts, and in its place

around the world desired this kind of exhaustion

Chapter 718

The hiring of Malcolm was an important turn of events for Jasper and JW Company.

In his future autobiography, this professional manager who had worked 25 years under JW Company until his retirement at the age of 70 described his meeting with Jasper as an important meeting that changed his life.

It was only second to marrying his wife, Mrs. Kelly.

To add to the joy, Jasper received good news from Jack the following day as well.

After a few rounds of negotiation, Midas Company had finally agreed to package sell the gaming project, United Legends.

It was not cheap, costing 40 million US dollars.

It cost Jasper all the profits he made from Mellow MP3 players as of late.

Weresoft to find

was an ordinary game with an average beta testing score from Coreana, so the deal had them profiting greatly from

would be another source of cash flow. The game would spark the beginning of

time would tell who

was indeed an exceptional professional manager. He remembered Jasper's instructions

developers and the company due to conflicting reasons about whether to sell the game or not. Doing so, he managed to bring in the better

a result, Sena now had the most top-notch and highly sought-after game developers and technicians in the country. This

executives who would make up the backbone of the electronics

Capital's name. He called over all persons in charge of the subsidiaries under JW Capital to rush over for a meeting in Nauritus

space

this company knew better than to look down on

Baldwin who Jasper had approved as JW Electronics' new general manager, Sean Tucker from JW Real Estates, Ryder Lawrence who was the

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While Jasper did say it would be a friendly chat, the mention of talking about problems faced and their solutions had everyone sitting straight and becoming attentive.

Everyone present was an elite, so they understood the importance of the first formal meeting.

No one else spoke and Jasper continued.

"While the investment company has always been considered the parent company, system and organizational structure-wise, we have yet to make clarifications on the parent company and its various subsidiaries' functions. That was due to both my negligence and the fact that we were lacking people in the parent company.

"So now with Mr. Malibu and Mr. Wright joining us in the parent company, I believe it's time to solve the issue.

"Does anyone have any thoughts on the matter?" Jasper asked.

Jack spoke first, "This is great. But Mr. Laine, will JW Capital take this opportunity to change its nature of business, from being a company to a group?"

was interested

shook his head. "Not yet, it isn't time yet. Plus, it's just a different

and remained

Jasper continued, "Then how about I give my thoughts on a solution that I've come up with from my completely change the structure in the parent company. I'll be the CEO while Mr. Malibu will take on the position as COO. He'll be in charge of the company's day-to-day transactions. Mr. Wright, as the director of the Human Resources Department, will be in charge of internal affairs and be the link between the position of the CFO, and I think

rang out in the room

knew about Wendy and Jasper's relationship, so with the knowledge that it

a real estate group will be founded within the company's organizational structure. Sean

is a little different since it's just a holding company under JW Capital and I promised not to interfere with its operations, so Jack will assume the

Hudson nodded. "No objections."

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This meeting and company restructure was in truth a chance for Jasper to completely comb through and straighten things in JW Capital and its subsidiaries.

Not only had he clarified the authority and responsibilities of each group, but he had also straightened out the system of forces within the companies.

Now that the companies could work together and complement each other, they had finally taken the form of a strong system.

There were also some more secret changes but Jasper did not plan to tell them.

For example, there was now an investment group within the parent company and Jasper planned to have Jake Cullen in Harbor City be in charge of it. Business would mainly be financial operations.

"The company's only growing larger with each day and I'm likely to reduce my investments under my own name but do it on behalf of the company instead. This is a very important task and I need you to take it upon yourself."

Jasper's words had Jake feeling inexplicably excited on the other end of the video call.

He had not expected his relationship with Jasper to develop to such a degree—from being on opposing parties to him following Jasper's orders to becoming a core member of Jasper's company.

"Don't worry, Mr. Laine. I'll do my best and follow your instructions," Jake proclaimed his loyalty.

After all, the benefits of being one of the company's core employees were evident. All he used to get was a commission from Jasper but things would be different now.

A hefty salary and great benefits, as well as company dividends. There was no better job elsewhere.

"I've been hosting meetings all day so I'm a little tired now. If there isn't anything else, let's end the call here," Jasper spoke with a smile.

Jasper had put a lot of thought into whether he should appoint Jake or not. After a long period of observation, Jasper realized that Jake was exceptionally talented in his field and his only issue was that he was a little stingy. Still, that was a small issue.

Jasper knew that he was not perfect, so he did not expect others to be perfect.

Coreana?" Jake's

you mean?" Jasper

on you. Quite a few people know about you since the Harbor City market rescue plan and that person seems to be aware of our history. But I don't think they know how our relationship is now and they asked me

partner over

at

he had offended in Coreana, then

connections in Harbor City to get

the man who asked

Harbor City. His name is

'Fabian Atticus?'

Jasper felt enlightened now.

began to

just because he was low profile did not mean he was truly low profile. He still had ambiguous relationships with young models, and there were

industry, there should be no reason for Fabian to

could feel that there was more than met

do tell me if you have any new updates."

to call Henry when the man looked for him

small issue and they're looking for me? I might

to complain the moment he walked through the door. He was pissed in a way that reminded Jasper of a mistreated

thought the amusement park project was done? What more is there

already checked everything and they've passed all the safety measures but my dad just had to say something about the importance of safety, so he

It was fine until they somehow came up with 36 f*cking things to change. It's so annoying I'm going to rip my hair

every single one of them