

At The Top 731

Life at The Top

Chapter 731

Sure enough, Mr. Adams was convinced. He looked at Jasper. "What do I need to offer if you manage to do it?"

Jasper laughed and said, "You don't need to offer anything as long as you promise to let everyone in your team take two apprentices each."

Mr. Adams narrowed his eyes at Jasper and said coldly, "Are you trying to acquire our skills in the shortest time possible?"

"That should have been the case from the start, no?" Jasper asked mildly.

"Fine, I'll take on the bet!" Mr. Adams harrumphed. In his opinion, he was bound to win this bet.

Seeing how Mr. Adams was so full of himself, Jasper remained unruffled.

In his past life, United Legends, which was not well-known at the time, almost went bankrupt from staking everything on a single chance to promote it. How many users were there during the open beta testing?

1.5 million!

the global gaming industry discovered the massive blue ocean

moment, he had Terizone and Sena, the two largest internet portals. Surpassing the previous record of 500,000 could

he proposed would capture the essence of domestic online games, bringing out

and saw the look of admiration

so awesome, Mr. Laine. To be honest with you, and you can laugh all you want, but I've been awfully tormented by these Coreanans. But when you took over the situation,

testing is released, that's

saying this, Mr. Laine, but I honestly think that it was a little exaggerated when you said that the number of online users in the open

I will lose the

explained hastily, "That's not

his mouth said no, his

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In the next few days, under Jack's lead, Sena began publicizing and promoting United Legends.

This included the servers as well. A series of teams were rapidly formed because Jasper did not stint on using his wealth and power.

As for Mr. Adams, perhaps it was because he was hoping to earn Jasper's one million dollars as soon as possible, he was fueled with energy. He urged the Coreanans to work overtime every day in order to make progress.

As for the promotions, Jasper asked Jack to contact Hudson.

Terizone was extremely supportive. With Jasper's suggestions, they launched the first pop-up advertisement for all KK users.

The advertisement that popped up twice a day had brought unprecedented attention to United Legends.

Before this, the outdated game, Fated Swordsman, was the only game that domestic players knew. This was their first time being introduced to such a huge production.

With Jasper's personal intervention, Sena released United Legends' official website and even posted a video on it.

When the players saw the extremely cool special effects portrayed in the video and the horrific monster boss, they thought this was simply genius.

Therefore, in a very short period of time, Jasper's viral publicity stunt produced excellent results. Almost everyone knew that the open beta testing for a domestic online game called United Legends was about to begin.

This series of actions had attracted the attention of many people in the industry, but none of them knew that a behemoth was gradually rising. They merely paid attention to Jasper using Terizone and Sena, two major internet traffic portals, to carry out his promotions.

excellent results had left

very first time that KK

Mr. Laine, if I can sell the pop-up window as advertisements, can you imagine how much money I'll make every

in the video

do that, then KK users will start cursing you. Once or twice is fine. Do you think anyone would still want to use KK when a bunch of advertisements pop up every time they

business is developing really

you to promote Sena's game for

as he asked, "Do you have any good

Terizone's cooperation to a much deeper level and launch a points card business," Jasper told

reincarnation had placed him in an advantageous position, he could do nothing more than

on the market as the first listed company under JW Consortium. All of Sena's businesses must surpass or outdo

place their order to purchase the points card and we will deliver the cards?"

shook his head. He knew that even though Hudson was a business prodigy,

you still need to make points cards? It'll make things easier for the players if you just

that case, this will be a

noticed

issue of online payment was

Waterhoof City. I'm here to talk

Chapter 733

"Mr. Layne."

Jasper got out of the car and shook hands with Vita who was grinning from ear to ear.

Vita took Jasper's hands with a chuckle and lowered his voice to say, "I will soon be the branch president, Mr. Laine."

Jasper was pleasantly surprised. "You got a promotion? Congratulations! You will have to buy me lunch, you know?"

Vita let out a modest smile and said, "I'm keeping a low profile. They came and talked to me earlier, so I think there won't be a major issue. The official documents have yet to be issued, though, so I can't disclose this to the public yet. As for lunch, sure, as long as you're willing to give me the honor, Mr. Laine, then I can buy you lunch anytime!

"Speaking of which, I have to thank you for this."

"Oh? Why is that so?" Jasper asked curiously.

"It's all thanks to that plot of land previously." Vita led Jasper into the office building.

"You wanted to talk to the city hall regarding the construction of the world's tallest building on that plot of land, didn't you? The branch received the news the next day itself, alerting the headquarters as well. They knew that I had gone all out to make this happen, so they issued an order of commendation straight away."

"I heard that the head of Waterhoof City Hall even gave a call to the headquarters' boss and told him that our branch had done a great deed that would benefit the country and the people."

Vita said in elation.

A man of his age and status would find it extremely arduous to get promoted. After all, every level presented a massive barrier.

the future, he would remain in the vice president position to build up his skills for a few years. Then, he would be promoted as president in one of the provincial branches. When he retired, according to customary practices, he would be raised by half a level, serving temporarily as the

was something he had dared not even

when he heard what he said. The country was in urgent need of major events to boost national confidence and demonstrate national strength. The previous Olympics was one, and

wonder Vita benefited from it as

was a lucrative job in the municipality, what more for an ICBS branch's vice president in a financial do need to buy

well when that happens." Vita chuckled,

then took a seat, the smile on his face gradually diminishing as

stared at Vita, waiting

letting out a wry smile, Vita continued with a slightly awkward expression, "You spoke to me about the partnership two days ago, remember? I conveyed your requirements to the president and two other

land. So we compiled the documents and handed in

Jasper's countenance as he

and felt slightly guilty about

all, Jasper had helped him get promoted as the branch's vice president, yet he messed up the first would be

a reasonable and legal partnership. Jasper was not going through the back door or benefiting from him at

authority to grant me access

to the headquarters and kept it to ourselves, then it would've been doable. But the problem here is that the president who only initially intended to inform the headquarters did not expect them to reject it straight away. Since this

asked with a frown, "Do you know

have a meeting to seek permission. You know that ICBS' shareholder

City Trade

Chapter 734

To be honest, Jasper was disgusted when he found out that Fabian was behind this.

He was sickened by people like that the most. Even when they disliked you, they refused to say it to your face and would instead make a move behind your back, grossing you out whenever they could.

This was as gross as having somebody's snot stuck to your body!

This was uncalled for.

Jasper had not completely run out of options either. He could easily partner up with commercial banks like Pfeiffer and Griffin.

The only thing about them was that their scale and services were slightly limited. These banks generally dealt with businesses more, like corporate loans, deposits, and the like.

They were weaker when it came to personal savings.

Even though things changed in 2020 after Jasper's reincarnation, it was still not enough for these two banks to catch up with the big four banking companies.

for the players. If they were to take a trip to another city just to open up an account with
might

two options were not entirely out of the question either. The other party was aware of their shortcomings and would not hesitate to partner up with him when it involved a partnership that could promote their personal savings business in the shortest

really not a

After all, this was someone else's snot, and anyone would be grossed out

even need

saying, "I'll

not making enough preparations and giving others a loophole to take advantage of me. You

We agreed that I'll buy you

when he saw how anxious Vita

Jasper called Jake and requested him to pull up Harbor City Trade Settlement Center's file regarding shareholder structure as well as the

Jasper had just stepped foot into the hotel when he received

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Jasper listened to the slightly startled greeting that came from the other end of the phone and laughed. "Mr. Langdon, are you free to make a trip to Waterhoof City? Let's discuss a big business that could earn you a conservative estimate of at least one billion dollars. How does that sound?"

...

Thompson Golf Course in Harbor City.

A gold golf ball formed a gorgeous arc mid-air before rolling into a golf hole cup 30 meters away.

“You’re amazing, Mr. Atticus!” A gorgeous woman dressed in tight golf apparel praised Fabian.

Fabian let out a nonchalant smile. He had clearly grown accustomed to such flattery as he said in a lackadaisical manner, “That’s what you said last night too. I’ve always been amazing.”

The woman’s delicate face flushed as she protested coquettishly, “Oh, stop it, Mr. Atticus!”

who was holding his golf clubs for him, playing the role of his

on the task I entrusted you

been executed, Mr. Atticus. ICBS’ headquarters got back to us today. They have officially sent out the letter of rejection to the Waterhoof

in a grin as he said, “Not bad. Although I have no idea

“Yes, Jasper is probably still clueless as to who

you’re doing is ingenious, Mr. Atticus. He might not even know that he has offended

to offend me. A friend from Coreana asked for my help.

begin with the letter L. Those with

takes any action, then we’ll continue to wreck his plans. Let’s see what he’s going to do about that.

What can he, a Mainlander,

world. He thinks he can rest easy just because he’s licking the Laws’ boots? If I, Fabian

Romani. I’m in a good mood today and a 200,000-dollar red wine would

“Yes, Mr. Atticus.”

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“If that’s the case, did Mr. Joe also tell you that there’s always an exception, especially in the business field? Although experience is crucial, do you know that it’s taboo to say that experience is everything?” Jasper said with a smile.

Kayden shrugged and said in a breezy manner, “That’s why I’m here.”

Jasper chuckled. There was no denying how extraordinary both father and son were that they were able to become the richest people in Somerland in the future.

On the way, both Jasper and Kayden seemed to have a tacit agreement against talking about business in the car. Instead, they chatted about their experiences just like any ordinary friends and while they were at it, they sighed at how quickly the Mainland was developing.

After the previous evening party, Joe had become the major investor to invest in the Mainland among the four richest families in Harbor City. This was in line with Jasper’s experience in his past life.

In the next 15 years after the year 2000, Joe would have invested more than 120 billion in the Mainland. This was an astronomical amount.

This indirectly showed how jaw-droppingly high Joe's wealth had expanded in 15 years.

Apart from everything else, at least Jasper now knew that he was not going to get 120 billion even after selling off Joe Langdon.

total assets currently stood at around 40

US dollars, of course.

16 billion dollar building construction fee he was fretting about and could not help but sigh at how many wealthy people there were out there in the

Kayden had come to the Mainland this time because of a call from Jasper, he was actually interested in several investment opportunities in the Mainland as well. He had already intended to come over and

lounge. Kayden and Jasper sat facing each other. They both knew that

wasted could cost them hundreds of thousands of dollars. Therefore, they did

couch and asked Kayden, "Do you know much about the domestic internet industry,

family is engaged in the telecommunications business back home. Telecommunications and the internet are mutually dependent derivative markets. Although the Mainland's telecommunications business is unlikely to be handled by private individuals, I must say that I'm very

market that has yet to be developed. Once it has reached its full

lit up after

was easy as he did not need to waste so much of

the internet industry

he had after reincarnating, but Kayden was not equipped with such

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Knowing that Kayden was teasing him for seizing the position in the internet industry which he too, agreed was highly potential, Jasper shrugged and made no further explanation. He continued, "At present, all internet companies are facing the same issue of not earning any profit. I have ways to make Sena profitable, and this will soon be realized.

"Online games."

Jasper took the initiative to explain without waiting for Kayden to ask.

"An online game with more than two million players online at the same time. This same product can create millions of profits for Sena every day."

Kayden was slightly startled. Although he had been paying attention to the internet industry, he did not know much about the gaming industry. Nevertheless, he still politely said, "I'm sorry, Mr. Laine, but I still don't know what this partnership is after we've discussed this for so long. Do you want to partner up with me in online games?"

Ignoring the mockery in Kayden's words, Jasper continued, "When internet companies all over the world are struggling to make a profit, Sena has already achieved over one million dollars of profits per day. That, and it's Somerland's largest web portal.

"If I list Sena on the share market, Mr. Langdon, can you guess how much its share price will soar?"

Kayden's eyes. Under the massive shock, his countenance abruptly changed. He was subconsciously trying

It's going to be a

dot-com bubble had kept every share market investor on their toes, it was still not enough to

global trend, and that was

shares continued to

investors were smarter now and would

the era where one could easily make a fortune by buying

the more profitable it was for high-quality internet companies as there were

breaking new highs every day. How could anyone not see that this company was breaking its daily

learned to be smart and not easily deceived. What they needed most right

at the same time own Somerland's Mainland market might very

Yes, a mega bullish share." Jasper was pleased with

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Staring at Jasper standing before him, Kayden was lost in thoughts.

He suddenly remembered that this man, who was seven to eight years younger than him, was the host of the Harbor City billion-dollar market rescue plan.

How old was he back then?

How old was he that he was bold enough to preside over a billion-dollar market rescue plan and most importantly, succeed?

Sure enough, backed by such glorious history and coupled with the already strong foundation of Sena, getting the share prices to decuple was not entirely unattainable.

Besides, even if it did not decuple, he would still profit even if it merely sextupled or septupled!

At the thought of this, Kayden suddenly realized that the words Jasper said about 'being so sure because he was Jasper Laine' might seem arrogant but were actually true.

"What do I need to do?"

Kayden. He would not be blinded by the profits presented before his eyes.

the case, I won't beat about the bush anymore. You own 25%

"Yes, I do. But key state-owned enterprises like that represent half of Harbor City's central bank, so even though I hold a portion of the

trade settlement center, of course. What I need you to do, Mr. Langdon, is to use the shares in your hands to propose something for

him all about his partnership with ICBS to

setting up an online payment system?" Once again, Kayden studied Jasper carefully. All of a sudden, he realized that as they interacted

not something

too high, and the difficulty level was uncommonly high. Disregarding everything else, the policy itself was tantamount to climbing Mt. Everest. Any approval procedures for this system needed to go

trend would be like. If things went south,

however, was brave enough to

attempt. Besides, the online payment system is crucial for the upcoming online game Sena is developing. It'll affect the share prices once the company

sudden realization and immediately flew into a rage out of embarrassment. He said, "You're setting me that this pancake isn't done yet. Now I'm supposed

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This was a good opportunity that would not come by often.

"Count me in," Kayden said, standing up.

Kayden chuckled and stretched out his hand. "I look forward to our partnership."

"May we have a pleasant cooperation."

After a good firm handshake with Jasper, Kayden studied Jasper and said, "I think we can visit each other more often in the future. Although I'm a few years older than you, I rarely have any genuine friends around me. I think we can be friends."

By saying so, Kayden was showing his recognition for Jasper's ability, or perhaps he intended to take their friendship to a deeper level in the future.

This was often the case in the business field. Once your ability and power had been recognized by the people around you, someone would then take the initiative to be your friend.

After all, having more friends meant more opportunities. In the business field, making more friends was better than making more enemies.

“The

polite,” Kayden

with each other, Kayden left in a

had set their hearts on doing something, they would

an hour, Kayden’s words that represented the interests of the Langdons were conveyed from Waterhoof City

itself, the trade settlement center held

were only two board members who supported the Langdons’ suggestion while three board members supported the Atticus

board members representing the Langdons had failed two against three to make

enterprises holding 51% shares abstained from voting, the Langdons who held 25% of shares won, and the Atticuses

shareholders meeting was the supreme body,

about it. They watched as the opinion letter representing Harbor City Trade Settlement Center

held an overnight meeting. At the meeting, Harbor City Trade Settlement Center expressed their support for Waterhoof City’s ICBS branch to partner up with Terizone to open up an

news reached Harbor

Chapter 740

“Here we go! Cheers!”

Jasper and Hudson clinked their wine glasses in midair.

On the morning of the second day after receiving the good news, Hudson— representing Terizone Inc.— officially signed a strategic cooperation agreement with the Waterhoof City branch of ICBC.

Hudson leaned toward Jasper and said with great enthusiasm, “Are online games really so lucrative? We’ve done so many promotions during this period—if things don’t work out, we’ll be a laughing stock in everyone’s eyes.”

Jasper responded, grinning, “This is an absolute 100 billion-grade blue ocean market; its potential just hasn’t been fully realized yet.

“United Legends will be our stepping stone to success!”

Hudson had complete confidence in Jasper's discerning eye. When he heard Jasper's comment, he immediately inquired eagerly, "Do you think Terizone could do it?"

Hearing this, Jasper immediately recalled his past life. Domestic gamers had described Terizone games through an ad slogan, "No cash, no chance."

With a light laugh, Jasper answered, "It's doable. Once United Legends becomes a hit, we'll talk."

The domestic online gaming market was undoubtedly a large one, with a market value of over 100 billion dollars. It was absolutely impossible for a single company to monopolize it.

This was the consensus Jasper and Malcolm Malibu had reached after communicating with each other.

They decided to follow Procter & Gamble's example by establishing more sub-brands.

Head & Shoulders—competing rivals

to generate confusion among

between these two brands; it was rare for them to

and Coca-Cola, both of which were brands under the

the domestic online gaming market. If Jasper could use Sena to acquire 30% of the market, the addition of Terizone Inc. and its vast number of subscribers meant that he could garner at

...

of the agreement, Terizone Inc. obtained the interface provided

tell, it was rather incredible—the interface was only a string of key codes

completed platform

time in the country

technicians from both ICBC and

had been finalized; once it had gone

in internal testing. After ensuring that the game had been written according to his specifications, Jasper knew it was ready for

at 7 pm, we will officially launch the first nationwide free open

Waterhoof City office, Jasper looked at Mr. Adams, Jack Tanner, and the others present, before giving

nothing unusual about his statement. Everyone nodded and

into confusion

Once the main servers are

side; when

groups? Are

was overkill. It felt as if they were going fishing by a lake; a packet of bait was obviously enough but Jasper insisted on bringing