

Bogus Billionaire by Shining Riviera (Caroline Evans)

Chapter 451-455

Chapter 451

At that same moment, Layla and Daphne were both overjoyed in their live stream. A large portion

of people who watched the stream only did so because of Eddy's and his second uncle's reputation.

The fact that Daphne was Eddy's second aunt wasn't a secret anymore. Meanwhile, Layla had been

showing up with Eddy frequently during this time. Privately, she was known as Eddy's girlfriend

already.

With the two of them being on the same live stream, it naturally attracted lots of intrigued people.

The comments section was going crazy.

"Ahhh, it's a dream team. Who would have thought an aunt and a niece-in-law would be such a

great team?"

"Although Layla hasn't married Mr. Eddy yet, I think it's going to happen soon."

"I admire them so much. They seem to have a great relationship!"

These comments and more kept springing up.

Seeing the number of views steadily climbing, Layla smiled. This was exactly the kind of outcome

she wanted.

Layla knew that Eddy's name would bring in a lot of views and attention.

Everyone was invested in the Morrison family. After all, the most elite family in Easton. They all

wanted to know what went on with them.

The more they chatted, the more sales they got in the stream for her clothes.

There was no need for Daphne to advertise the way others might. Those who clicked into the

stream would buy a couple of items once they saw that Daphne was sponsoring them and that the

price was within a certain range.

Three hours later, the sales reached more than 100 thousand items. It had broken the current

record for hourly sales in a day that had been set during Black Friday sales.

The clothes practically sold themselves, too. It was such easy money.

Seeing such great sales, Layla naturally had to exaggerate it.

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+15 BONUS

Thus, not half an hour later, her name became one of the trending topics on Twitter. Her sales

numbers also became the best proof of her claims.

After all, no one remembered anything on the internet.

Many large media outlets reported on it, and many bought comments kept praising her, turning

Layla into the internet's most driven boss.

"Wow, she's amazing. After her company was stolen by Caroline Evans, Layla still didn't give up.

Now she's getting her revenge!"

"What a driven person! Reading about her makes me want to go out and do something, too. With how brave Layla is, she really deserves these sales!"

"No wonder Daphne Dawson was willing to become an ambassador for a new company like

Evanson Corporation instead of Evans Group.

"I wouldn't like Caroline Evans either. She already has all the best resources, but she wanted to

steal someone else's. Disgusting!"

"I think, without Caroline, Layla will achieve even greater goals."

"Didn't Caroline cut off her relationship with Evans Group? Why did she steal the company? How

shameless!"

"Haha. She's always been that shameless. She always knew that Mr. Eddy liked Layla, but she

refused to break off their engagement.

"I heard she took a risk when she did it. She wanted to use her own married status to make Mr.

Eddy regret it, but it backfired! It's so funny."

"She already got married, but she wanted to use that to make Mr. Eddy regret it? What kind of

logic is that?"

"She probably thought she was very important to Mr. Eddy and wanted to emulate those romances

novels. Too bad her gamble didn't pay off. And now she's still stuck in that marriage of hers."

These were the sorts of comments that popped up. Under Layla's direction, there were only two

kinds of responses online.

One praised Layla without end. The other made Caroline sound lower than dirt. These two voices

quickly brought everyone involved to the top of the list of trending topics.

Chapter 452

Caroline only found out that her name had trended the next day.

She didn't pay much attention to that kind of thing and only realized it because she had been

checking the views on Sonia's new webseries.

"Since last night until now, the accumulated views hasn't even broken five million yet," the head

of the advertising department said with a frown, rapping the desk in the conference room.

"Ms. Evans, I don't think the show will become popular."

Caroline's expression was indifferent.

The head of the marketing department used this opportunity to ask, "Ms. Evans, shouldn't we

adjust our strategy? The plan of waiting for our ambassador's webseries to go viral has always

been an uncertainty."

Caroline fiddled with the pen in her hand and stayed silent.

Meanwhile, the heads of some other departments also brought up some suggestions. On the

whole, they agreed with the marketing department head.

They wanted Caroline to switch up the strategy and use Layla's popularity to make some sales.

Finally, Caroline stopped spinning her pen and looked up at the others.

"Our online branding is a mess right now. If we push our products now, do you really think people

will buy them?"

Her words shut everybody up.

She continued, "Just do your jobs for the next few days, and everything will be fine."

After that, she walked straight out of the room.

Before she could take a few steps, she found Layla and Emery in the office giving out candy in

celebration of their success.

Caroline strode expressionlessly into her office on her high heels.

Seeing Caroline walk in, Cheryl closed the door and lamented, "How could they just let those

people inside? Don't they know how to stop strangers from coming in?"

1/3

+15 BONUS

Just as Caroline was about to speak, the **door** was pushed open, and Layla and Emery waltzed in.

Caroline looked up slightly to meet Layla's gaze.

“Caroline, you must have watched my live stream last night, right? **If** you didn’t, it’s a great shame.”

Caroline only smiled shallowly. “Get out!”

“Angry already? How do you expect to be a business owner **if** you can’t handle losing?” Layla said

tauntingly.

Cheryl said, “Get out. Are you hard of hearing?”

“Don’t be so anxious.”

Layla pushed Cheryl aside and came to stand before the desk. She spread her palms out on the

desk’s surface and glared coldly at Caroline.

“Caroline, I want to see how long you can grit your teeth through this. Hear me: this seat belongs

to me, and I’ll take it back.”

Despite this, Caroline maintained a sedate smile that didn’t waver.

Layla gritted her teeth. “Let’s go.”

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Emery sashayed out behind Layla as they both left Evans Group.

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When they got into the elevator, Layla's features immediately twisted. "F*** her. How dare she act all high and mighty when they're going to be ruined?"

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Emery quickly went along with her. "Layla, she won't know fear until she faces the consequences.

Just you wait. A few more days, and she'll come to you crying and begging.'

Hearing this, Layla regained her smile.

At the same time, in Caroline's office, Cheryl was in a tizzy.

"Caroline, after last night, all the staff are losing hope. If we don't do something quick, all the

money invested will be gone.

Caroline chuckled. "Cheryl, have **you** heard of this?"

"Heard of what?"

2/3

+15 **BONUS**

"Stay the course." Caroline **flipped** through the books on her desk.

"If we're swayed by **any** small things that happen and don't trust in our own marketing decisions, that proves that we're being shortsighted. All we can do now is wait."

"But..."

Caroline waved a hand. "Let's keep waiting. Consider this a method of training yourself. Once you survive this, you'll be one step closer to success."

Chapter 453

Cheryl realized just how unwavering Caroline's attitude was.

Countless people came to push her in the next few days, all asking her to take action.

Nevertheless, she remained unmoved.

Caroline remained at ease even when Andrea came to have a meal with her to apologize for

Sonia's show not becoming popular and delaying her advertising campaign.

Caroline only waved a hand at that and said it was fine.

This caused many people to wonder if she had gone off her rocker. That, or that she was in a panic

and was only pretending to be unaffected.

But Cheryl, who had been by Caroline's side every day, knew more than anyone that Caroline was

truly completely at ease.

However, her peacefulness was not akin to a puddle of standing water. No, it was the calm before

the storm.

This allowed Cheryl to get over her anxiety and slowly calm down.

This peacefulness persisted until the third day.

Cheryl had been suffering for the past few days. It felt like the days had stretched into a century.

When she saw Sonia's webseries trending, she raced into Caroline's office with her tablet at once.

“Caroline, it’s going viral! Sonia’s show is finally trending!”

Caroline gave it a look, but her gaze remained steady.

Seeing this, Cheryl couldn’t help but feel curious. “Why aren’t you excited at all, Caroline?”

“Didn’t I already say before that this show would become popular?”

“I know that.” Cheryl was so excited that she started to become incoherent.

“What I mean is, how did you know it would explode on the third day?”

That was simply mystical. It was amazing to predict that this show would go viral.

Seemingly seeing through what Cheryl was thinking, Caroline smiled. “Let me ask you

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+15 BONUS

“I think it’s because of ... a fight scene? According to some behind-the-scenes news, it was a real

fight.”

“Exactly.” Caroline took the tablet and clicked open a video.

“When I saw this action scene, I had the feeling that it would go viral because people haven’t gotten such a satisfying fight scene in a long time.

“Plus, the pacing of the show is well done, and its story is innovative.”

She added, “Although they didn’t have much budget for advertising at the start, it’s possible to get

popular when they have special enough aspects.

“That way, they’ll get more of a following, and that will attract more viewers. With a good product,

why would anyone worry about popularity?”

Cheryl was so stunned that her mouth stayed open for a long while before she came back to

herself.

She said awkwardly, “Caroline, you asked me to wait before because of this scene, right?”

“That’s right.” Caroline beamed. Her gaze was full of determination.

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“Now, it’s our turn to make a move!”

“Alright!” Cheryl was now filled with confidence.

Because Caroline had expected Sonia’s show to trend after three days, all the live stream

equipment had been prepared for it. That night, when Sonia started her stream, lots of people

rushed to watch it.

The first night, they only got 30 thousand item sales, but it was already a number that the company hadn’t dared to expect. After all, they had expected that Caroline would lose to Layla in

this.

Yet Caroline wasn’t very happy with these sales. She told Sonia that the sales for the next day had

to be above 100 thousand items.

This made the staff think once again that Caroline was out of her mind, even though they had

started to warm up to her again.

Then, during the next day's live stream, they sold out within an hour. There was no other reason

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Now, there were only ten thousand pieces left in **stock**.

With the rarity of the product, everything sold out in no time.

Bogus Billionaire (Shining Riviera)

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+15 **BONUS**

Seeing how their stock had been sold out so quickly, the heads of the advertising and marketing departments exchanged glances with each other.

Neither of them had ever expected that they could sell that many items.

As such, they still hadn't informed Caroline that the factory had stopped manufacturing their products because it had chosen to fulfill Evanson Corp's order first instead.

Thinking of how they wouldn't be able to ship the orders tomorrow, the two of them started

sweating bullets.

"Ms. Evans..." The two braced themselves and went to Caroline.

"We... don't have the stock to fulfill the orders..."

Caroline regarded them coldly and tossed a contract before them.

“This is the contract I signed with our new manufacturer. Tomorrow, you will go and deal with order fulfillment.

“This is the first time this has happened, and it’s because we didn’t have enough trust in each other. If this happens again, you should prepare your resignation letters.”

The two department heads felt unendingly grateful. They wouldn’t dare doubt Caroline ever again.

“Yes, ma’am. Thank you for giving us a second chance, Ms. Evans.”

After saying that, the two made to leave, but Caroline stopped them.

“Hold on.”

With that, they started sweating again.

“Do you have any orders for us, Ms. Evans?”

“Remember to have the previous factory transfer the compensation fee over on time since they breached the contract.”

Their faces immediately turned ashen. They instantly understood that Caroline had long known about what had happened.

“Yes, ma’am.”

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+15 BONUS

They left the office and **got** quite a distance **away** before they slumped to the ground.

“My fucking God. I really shouldn’t have underestimated her. She’s simply too cunning.”

“She even managed to predict when our brand ambassador’s webseries would go viral. Of course

she knew the factory had halted our order.”

“I used to think she was just a young kid. Now, I really think Ms. Evans is someone not to be

underestimated. Who knows? Maybe Evans Group can reach its former glory in her hands.”

Hearing the advertising department head say this, the marketing department head said, half-

joking, “If that day comes, we’ll be her loyal employees, right?”

As they spoke, they climbed up from the ground, reinvigorated.

Besides them, everyone else in the office was also energized.

Before this, they had to beg shops to sell their products. Now, the shops were turning around to

beg them for their supply instead.

It felt great to be involved in such a comeback.

Compared to the glorious success downstairs, Evanson Corp upstairs felt defeated. They were all

distracted and in a slump.

Indeed, they had outstanding sales on the first day. However, the disadvantages of using Layla and

Daphne to sell their products showed on the second and third days.

Although Daphne was an actress, she wasn’t in many shows.

As for Layla, all she could chat about on the live stream was Eddy. Plus, she couldn't give too many details.

If she went too deep into her descriptions, she might break from the character she had constructed for the public.

After the feeling of novelty passed, the live stream's views plummeted.

Layla had been so confident before that she had never considered offline sales. Now that their

online sales were so unpopular, it was too late to find shops to take their products.

Just as she was an anxious mess, venting her frustrations by throwing all her stuff, Luke gave

her

some advice.

2/3

+15 BONUS

"Ms. Evans, Caroline only has the upper hand temporarily. There's one thing you can do to destroy her perfect setup."

Layla quickly asked, "What is that?"

"Evans Group's ambassador, Sonia Norman, was chosen by Caroline herself."

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Chapter 455

For a moment, **Layla** failed **to react to** that statement. It took another moment for her to

understand **what** Luke meant.

Luke was truly an old hand at this. He was a slippery and cunning businessman.

After Layla's own marketing campaign, Caroline had negative press hounding her steps. As long

as they tied Sonia to Caroline, Sonia's sterling reputation would dissipate into nothing.

Thinking of this, Layla rushed the advertising department to have Sonia's sponsorship

announcement on Twitter go viral.

Because of the comparison with Daphne when the sponsorship announcement was made, Sonia

had gotten on the list of trending topics before. However, that had been two weeks ago.

Now, after her latest boom in popularity, everyone was reminded of the initial announcement.

Layla didn't stop there. She went a step further.

Beyond having the initial announcement go viral again, Layla had the advertising department get

someone to release fake news on a massive scale.

The news implied that Caroline was the one backing Sonia and had done all this to go against

Layla herself.

She also paid for people to flood the comments, swaying public opinion. Now, netizens all thought

that Caroline had spent all the money on Sonia, not the quality of her clothing.

This caused everyone who had made an order to worry about the clothes' quality and try to get a

refund.

At the start, there were only a few dozen refund requests. Later, this shot up to a number in the

thousands.

Evans Group's marketing department head was sweating as he stood by Caroline's side, watching

the computer before him stall. "What do we do, Ms. Evans?"

Everyone was requesting a refund. He **guessed** that the offline shop owners would come knocking

on their door next.

Caroline looked at the screen with narrowed eyes.

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+15 **BONUS**

She hadn't fought back against the smear campaign conducted against her online because Layla hadn't

had been smart about **it** this **time**.

Layla hadn't gone at her directly, but rather indirectly. All the posts Layla shared were about how

much she had gone through to become the boss of Evanson Corporation.

As a daughter of the Evans family, didn't it mean that someone was going against her that she had

to go through so much adversity?

But Layla's posts never said that outright. Instead, she paid for people to suggest as much in the

Thus, Caroline couldn't come out and refute these claims. Once she did, people might think she

was feeling guilty.

Besides, Caroline didn't like bringing up old grudges. Plus, doing so wouldn't bring her any

benefits. It wasn't going to be so easy to get out of the current situation.

After much thought, Caroline decided not to clean up her image but rather go a more roundabout

route.

Since Layla said that Caroline had given Sonia financial backing, she would give credence to it.

When Andrea found out about this, she was astonished. She said, "Caroline, I think you should

chill out. If you back Sonia now, people will become even more displeased."

Caroline kept looking at Sonia, who had her head lowered and hadn't spoken all this time. "What

do you think, Sonia?"

Sonia looked up at Caroline. Hesitatingly, she said, "Ms. Evans, can I ask you something?"

"Of course."

"From what Ms. Sorkin said, you insisted on signing me because you were sure I would become

popular. Can you tell me why you thought that?"

Caroline gave a small smile and told Sonia briefly about what she had seen that day when she had

gone to the set.

“I’m not a professional, so I can only see things from an audience member’s point of view.

Honestly, I’ve never seen an actress who can do such a beautiful fight scene so smoothly.

“Besides, I believe that hard work pays off, especially for someone like **you.**”

2/3

+15 BONUS

Sonia stared **at Caroline**, taken aback.

This was the first time since she had started in this industry that someone had given her **such**

strong acknowledgment.

Bogus Billionaire (Shining Riviera)