

Ceo's Mysterious Fiancee by Piper Dunlap

Chapter 142

Chapter 142 We Must Sue Them

At nine o'clock in the morning.

Paige live-streamed to release new products. She let Mariela be the anchor

“Hi, I am Mariela Robins, a designer of Daybreak Clothing Mariela was a little shy as it was her first time being in front of a camera, but she still greeted everyone with the greatest enthusiasm

“Hello, everyone. I am Henry Gardner, also a designer.” Henry joined in to greet the audience. “I am very happy to bring you our new products on live. Look at this floral dress in my hand. Are you familiar with it? That's right! This is Elegance Couture's new launch yesterday!”

“Actually, this design is a little conservative. Everyone, come and see how I will design it.”

Mariela held a large pair of scissors in her hand and cut the dress into two pieces from the waist. She neatly trimmed the upper shirt, removed the extra sleeves, cut off the two shoulders, and then slightly shortened the skirt. After she attached them together, a fashionable floral skirt appeared before everyone.

“This is our first new product today!”

Only the fabric was the same as the previous one, but the style was completely different. It was much better looking than Elegance Couture's floral dress. The new one looked liveller and would accentuate the wearer's figure.

“Everyone, come and take a look at this doll dress. It was not fitting to the waist. Let's see how I turn it into a *slim top and hip skirt.” Mariela took out a pair of scissors and started trimming it.

The number of viewers increased. After Mariela had modified seven or eight dresses, the number of viewers had already reached 320 thousand, and the number was still rising.

“Ms. Paige, look, a lot of people have placed orders!” Deon could not believe it. He did not expect that this strategy would really work. Yesterday, after Paige sent Nigel to the police station, she changed all 23 styles of dresses.

She only split the skirts into two, added the buxom sleeve, turned the V-collar change into a round one, or shortened the length. After she added some accessories, new dresses came out.

Yesterday, she went to the production workshop and asked the workers to stop what they were doing. She ordered them to take out the finished products in the warehouse and modify them. Because many dresses only needed a few modifications, the workers quickly changed them into many new models.

“It's 580 thousand! The number of viewers is over 580 thousand!” Deon was extremely excited. “Ms. Paige, look, they're saying that our new designs are more beautiful and creative. They all withdrew the orders from Elegance Couture and placed orders with us!”

The boss of Elegance Couture, Ciara, upon receiving the news, was so angry that her eyes nearly popped out. She immediately held an emergency meeting.

The executives were all so angry that they pounded the table.

“This is too much! Daybreak Clothing is broadcasting to modify our new designs. They're humiliating us!”

“Their number of viewers has already exceeded 700 thousand. If this continues, it will soon reach a million!”

“The problem is, other than using the same fabric, their styles are completely different from ours. We can't even sue them for plagiarism!”

“The worst thing is they charged cheaper than us! Now, 12 thousand orders of ours were canceled. If this goes on, we will suffer a heavy loss!”

“Who is this designer, Mariela Robins? How can she design such stunning styles with just a few modifications?”

The executives still did not know that Ciara and Layton colluded with each other to steal Mariela's design drafts. They thought that Layton had come up with these new designs on his own, so they were indignant. They all felt that the Daybreak Clothing went too far!

Now, Layton was watching Mariela live. She was turning a simple dress into an evening party dress, which later became even more classy. Layton's hands under the conference table quietly clenched into a fist.

These 23 models were all Mariela's designs, but now she could make innovations in such a short period of time. She only made a few adjustments, but those dresses became prettier.

Someone must be helping her!

There's no way she can be such a genius.

“Mr. Brocket, look at her style. Doesn't it feel like Master Quinn's design?”

“I also have this feeling. Master Quinn might be behind this. But no one has ever seen Master Quinn. Look at every style that she modified. They become much classier!”

“Yes, she could easily sell them for a few hundred dollars. They look like high-end dresses on sale in a high-end market, but she only charged a few dozen dollars.”

Who could ask the customers to calm down?

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“She is just a small designer. How can she make such designs? Is she talented, or does she have help?”

“Their company doesn't have any other talents.”

Ciara patted the table in displeasure. “Now we're holding a temporary meeting to find a solution. We're not here to appreciate her designs! Who has any idea? We can't just watch as they steal our orders.

When Ciara said that, she glanced at the live broadcast room. The number of viewers had already reached 980 thousand. She couldn't endure this stress. It was a ***battle.

“We can sue her for insulting our work and causing us a great economic loss!” Layton said. “They are stealing our customers. Obviously, they are going against us. Since that is the case, there is no need for us to have mercy on them.”

“But their headquarters is Daybreak Group. If this thing gets too ****, the Lusk family will go after us.” Ciara was afraid of the Lusk family.

“But they insulted our work first.” When Layton said this, he glanced at Mariela in the live broadcast room. She changed a pair of shorts into two small and cute mobile phone bags!

One of the executives could not help but cut in, “I don't think this can be regarded as an insult. They did not say anything bad about us. They just innovated our dresses.”

This is not even plagiarism.

It's far away from plagiarism.

“In any case, we have to sue them! We can't let them get what they want!” Layton insisted on suing them.

Ciara called their legal team and asked them to send out the lawyer's letter as quickly as possible. She was determined to make the opponents pay the price!

“Ms. Aucher, bad news. We have 34 thousand orders canceled by manufacturers, partners, and stores.

“They said that the clothes at Daybreak Clothing are cheaper, and the designs are better. They can expect the goods to be sent out immediately upon placement of orders.

“Their delivery is fast. If the customers place orders now, they can receive them tomorrow.”

The online buyers loved this. They wished to receive the products as soon as possible.