

The Charismatic Charlie Wade Chapter 3736

Some pills are basically directly made into pills of different specifications with the mud, such as Wuji Baifeng Pills and Liuwei Dihuang Pills.

If the medicine tastes too bitter, the medicine mud is generally dried first, and then the medicine is put on the production line, and the medicine is coated with a layer of sugar-coated tablets, such as the most common vitamin C Yinqiao tablets and Huanglian Shangqing tablets.

Charlie took some of the two medicine mud, crushed it at his fingertips and smelled it, nodded in satisfaction, and said, "The two medicines are done well. Remember to send a red envelope to the team working overtime when you look back."

Liam sighed in relief. , Hurriedly said: "Don't worry, I will give you red envelopes when I go back..." After

that, he said again: "By the way, Master Wade, the cost of Gujin Xuanming San is too high. It is all precious medicinal materials. Just trial-produce this piece of medicinal mud, it

cost nearly 100,000 yuan of medicinal materials..." Charlie nodded and said seriously: "This kind of tonic medicine has high requirements on the medicinal materials itself, and the cost is definitely It remains high. If this medicine is brought to the market in the future, it will probably be the same as Angong Niu Huang Pills. Only those who are rich can afford it."

Liam exclaimed, "This is the law of business, and it is also the reality. Just like those luxury cars that cost millions of dollars at every turn, the cost materials and brand value are piled up there. They serve the wealthy, and ordinary people have no chance at all."

Charlie exclaimed, "It is indeed the law of business. There's nothing to do with this."

Charlie said to Liam again: "Liam, Gujin Suspension Powder, you also try to make a batch first, as a high-end of our Jiu Xuan Pharmaceutical Tonics are put on the market. As for the price, naturally, the price should be set higher. The domestic retail price should be more than ten times the estimated total cost, and more than twenty times the estimated total cost in foreign countries."

"After production, you can give some high-end customers a try. , Look at their reaction, if they have a very urgent demand for this drug, then the price can rise appropriately."

This is not Charlie's heartlessness, but the price of high-end drugs, which itself has extremely high prices. Premium ingredients, especially high-end tonics, are ridiculously expensive.

Although the popularity of Cordyceps has dropped a lot over the years, the price has not dropped at all. High-end Cordyceps is more expensive per gram than gold.

The same is true for things like ginseng and antler.

Liam naturally understood this business logic very well, and said to Charlie without hesitation: "Master Wade, don't worry, I will start to make a batch of samples immediately after I return." After

that, he busy said: " Master Wade , Gujin Xunming San is a big tonic. I suggest that we don't make it into a medicine. It would be better to make it into a health care product. The review system of health care products in countries around the world is much looser, and once we position it as a health care product For the product, we can not only sell it in pharmacies, but also in supermarket stores and online. In that case, the degree of freedom will be higher."

Charlie nodded, "Just do what you said."

Liam asked him: "Master, what is the name of this health care product?"

Charlie thought for a while, blurted out: "Just call it Jiuxuan Gujin San! The herbal mud is thoroughly dried and powdered and then made into capsules for high-end health care. The identity of the product is on the market."

Speaking of this, Charlie asked him again: "But we don't cooperate with pharmacies or supermarket stores. Because of its popularity, there is no need to rely on other people's sales channels."

"Let others sell for us, not only to divide our profits, but also to bring us management risks."

"Just like some people are called. For the well-known liquor that is the national liquor, the dealers have to increase their prices. The market is still full of fakes. Many people mix the real and the fake, which makes the market smug."

"A bottle of 1499 liquor is inherently expensive." To die, it turned out to be impossible to buy. If you want to buy it, you can only spend twice the price. This unhealthy model is almost all caused by dealers' speculation, so we directly cut off the dealers and only do direct sales!

" At that time, we will open an online flagship store to allow all users to order online. In the future, there will be more varieties, and we can also open direct stores online, so that we can ensure stable terminal prices and eliminate fakes!"

Liam said without hesitation: "Good Master Wade, I will immediately start working on the official flagship store online!"