

My Wife Is a Superstar Chapter 454

Gao Jiaming knew there was nothing he could say to change Nan Chen's mind.

He had always known that Nan Chen was like a king due to the Nan family's status and power. As such, there was nothing he could do but concede defeat.

However, what Nan Chen was demanding of him now was an impossible task! No matter what he did, there was no way he would be able to do what the other man wanted.

Channing was a recently founded sub-brand of an established luxury goods brand. It was named after the favorite daughter of the founder.

That was why Channing was a brand that was both high-end and youthful. Their target audience was the younger clients who had the capability to buy luxury products.

For this reason, the company specially requested that the spokesperson had to be young but really famous. Whoever it was had to be influential not only in China but all of Asia, maybe even the world.

Yet, Ding Mi was just a newcomer in the industry. The TV drama she starred in had only just been released recently. Although the ratings were great, that did not change the fact that she was new. She had a long way to go before becoming a superstar.

Besides, he had already contacted Ye Meng. How could he just replace her with a little-known newcomer!

"Sir Chen, I'm afraid I can't do this business with you anymore. I'm sorry. There's just no way I can change the spokesperson to Ding Mi. Please don't blame me for this. I'm just an advertising agency, not the product company itself. I have to take into consideration their opinions on this matter."

Nan Chen's voice was calm as he replied, "I know."

"Then why are you still making this impossible demand? I can't do it! I'm sorry, Sir Chen. I really want to do this but I just can't. It's out of my control."

"Just go back and draw up that contract. Come again tomorrow." Nan Chen waved his hand in a clear gesture of dismissal.

"Fine." Feeling like he had said all he could, Gao Jiaming left without another word.

As he exited the office and waited for the elevator, dejection swept over him.

He had originally planned on using Nan Chen's relationship with Ning Ran to sign her up before she actually became famous. He had never expected he would fail so miserably. Now, it looked like he had even pissed off Nan Chen as well. Unfortunately, he really did not have a choice. He could not do as the other man wanted no matter how much he wished to.

The elevator arrived and he stepped inside. Just then, his phone rang.

Checking the caller ID, he saw it was the CEO of Channing's Asia Division, Roger.

"Good day, Sir. What can I do for you?"

"Mr. Gao, do you know the company Star Entertainment?" Roger asked in weird, accented Chinese.

"Yes, I do. It's an entertainment company under Nanshi Corporation."

"Then do you know an artist called Ding Mi?"

Gao Jiaming's heart skipped a beat. *Ding Mi again? How does Roger know about her?*

"Yes."

"We want her and Ms. Ye Meng to be the spokespersons for Channing."

Gao Jiaming's jaw gaped wide open, wondering if he had misheard. "What did you say, Sir?"

"We want Ms. Ye Meng to endorse the handbags and clothing while Ms. Ding Mi endorses the jewelry. You should also shoot some promotional videos with both of them together."

This time, Gao Jiaming was certain of what he had heard. Roger had specifically requested for Ding Mi to do the jewelry advertisements!

His was really surprised as Channing's main product was actually jewelry. The handbag and clothing lines had only been developed recently, which meant they were not as well-known.

Yet now they requested a newcomer like Ding Mi to promote their jewelry. Meanwhile, the female superstar, Ye Meng, only got to promote their clothing line! This was completely unexpected!

"Sir, I feel obligated to remind you of something. While Ms. Ding is indeed very beautiful, she's actually not very famous right now."

"We know," was Roger's simple reply.

"Then may I ask why?" Gao Jiaming was truly curious why Channing would make such a decision.

"We're hoping to further strengthen our business relationship with Nanshi Corporation. They recommended her to us and threatened to terminate all contracts with us if we refused. You have to sign this contract immediately! The sooner the better!"

In truth, Gao Jiaming had already guessed as much. He just wanted confirmation from Roger.

"I understand, Sir."

After hanging up, Gao Jiaming headed back toward Nan Chen's office, planning on telling him the good news.

Then, he remembered what Nan Chen had said earlier. Obviously, the other man had already known that this would work out.

Everything is within his control. No wonder he told me to draw up the contract now! As expected of the amazing Sir Chen!

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Ning Ran received a call from the company, telling her to get there as soon as possible. To her surprise, Wang Xiaoou gave her a hug.

Wang Xiaoou had always been a calm woman who rarely did such impulsive actions. Thus, Ning Ran was dumbfounded at her strange action.

"Ou, you're scaring me. What is it? What happened?" Ning Ran queried.

"Great news! Wonderful news! You're about to start working on your first advertisement!" Wang Xiaoou was practically dancing with joy.

A wide smile split Ning Ran's face. "Really? What kind of advertisement?"

"Mr. Gao from the advertising agency came earlier and said it was an underwear advertisement."

Ning Ran frowned when she heard that. "Will I have to reveal a lot of my body?"

"But somebody rejected it!"

"Who? Who caused me to lose my first advertisement?" Ning Ran lamented.

"It was Sir Chen. He turned down that contract."

Sighing, Ning Ran muttered, "So it was him. Never mind. I don't want to expose so much of myself either. If any of my elders or kids saw that, it would be so awkward!"

"However, you have another advertisement!"

"Oh, there's more?"

Wang Xiaoou grinned and suggested eagerly, "Guess what it is!"

"Hmm, cosmetics?"

"Nope!"

"Daily necessities? Dish detergents?"

"No! It's Channing's jewelry!"

Ning Ran was stunned. After a few seconds, she shook her head in denial. "That's impossible! Ou, you don't have to say that to cheer me up. Channing's jewelry is the hottest jewelry around now. Their jewelry products are extraordinarily expensive. There's no way such a luxurious brand would hire *me* to endorse their products!"

"I admit I have the same thoughts as you when I first heard about it. But that's really the truth! I heard the female superstar, Ye Meng, was supposed to be the spokesperson at first. But then they moved her to endorse the clothing while you got the jewelry. You two will even get a chance to work together on a promotional video! Just by working with her, your worth is going to sky-rocket! Isn't this such a wonderful surprise? Aren't you excited?"

Ning Ran jumped with joy. "Are you serious? Are you really telling me that such a marvelous thing has happened to me?"

"Yes!"

"That's fantastic! Thank you, Ou! I'm so grateful to the company for giving me this opportunity!" Ning Ran pulled the other woman into a tight hug.

Wang Xiaoou reminded, "Do your best on this, okay? One thing you need to be careful of is Ye Meng. She's known for having quite a temper on her. Make sure not to offend her."

Ning Ran promised, "Don't worry. She's a superstar while I'm just a newcomer to the scene. I know better than to piss her off."

"Good. I'm going to be out of the country for the next two days. I think it might be better if Cheng Xiangyun accompanies you to the shoots. Contact me immediately if there are any problems."

"Okay, I got it, Ou. Thank you so much!"