

Chapter 5883

Late at night, a video suddenly made the front page of all media except short video platforms.

The title of the video is “A sincere apology from Simson Routhchild, the current patriarch of the Routhchild family.”

In the video, Simson deliberately dressed himself up to look very old,

He looked very decadent and sick, which made people feel as if he was dying soon.

The reason why Simson dressed up like this was because of the advice given to him by the think tank.

The think tank believes that belittling one’s old age and misfortune can help people feel sympathy,

And subconsciously reduce their hatred and blame for a person.

It’s like stealing something. A twenty-year-old young man with good hands and feet steals someone else’s wallet.

It’s the same as an eighty-year-old terminally ill person who is about to die stealing someone else’s wallet.

Although the things are the same.

There is no difference in nature, but the latter can get more tolerance from society.

Although letting Simson live in old age and live in misery will damage his image,

It will definitely help soften the public's hostility towards the Routhchild family in the first place.

And the think tank's judgment was indeed correct.

When Simson appeared in front of the camera with difficulty as if he was about to die, people felt more or less sympathetic.

As soon as Simson opened his mouth, he went straight to the topic and said with endless regret:

"You must already know that Matt Routhchild, a descendant of the Routhchild family, has committed unforgivable mistakes and crimes."

"Although what Matt did was entirely his personal behavior,"

"But as the patriarch of the Routhchild family,"

“I still have an unshirkable responsibility for oversight!”

“And I, as the patriarch of the Routhchild family, did not immediately stand up and apologize to the public,”

“But instead tried to use money to solve the problem for him and interfered with judicial justice for him.”

“In this matter, what I did was indeed very stupid and very wrong.”

“Here, I must express my gratitude to the public,”

“And to all the people in the United States, I sincerely apologize!”

Simson’s think tank knows very well what it means to avoid the important and ignore the important.

If they put all the blame on Matt right from the start,

It would definitely arouse the public’s resentment,

So they asked Simson to take the initiative to put a so-called unshirkable responsibility for negligence on himself while passing the blame to Matt.

In this way, it will not only alleviate the hostility of the audience,

But also subconsciously think that Matt is the one who did all the bad things,

While Simson is the parent who cannot control his children,

But has to stand up and take responsibility for his children.

Moreover, Simson also admitted that he tried to bribe Bruce,

Which can be regarded as bold to a certain extent.

What's even more subtle is that what was exposed was Simson's phone call to Bruce.

Based on the content of that phone call alone, it would be difficult to convict him of a crime.

Therefore, even if he confessed voluntarily, he would not need to bear any legal consequences,

But Among the people, it has won a certain amount of favor,

So this move can be regarded as sophisticated.

At this time, Simson continued with a sad face:

“Although Matt is my most beloved grandson, he has committed many mistakes and even violated the laws of the country.”

“Therefore, as a member of the Routhchild family, I the patriarch, as well as citizens of the United States of America, hereby assure all fellow Americans that I will not shield Matt,”

“Let alone seek leniency for him.”

“No matter what crime and sentence the court sentences him to, the Routhchild family will accept it.”

“As a promise of a hundred years of credibility, I will never interfere in any way!”

“In addition, I hereby also implore the police to investigate me.”

“If my actions are suspected of violating the laws of the United States of America,”

“I am willing to bear all legal responsibilities;”

“Finally, here, on behalf of the entire Routhchild family, I would like to express my most sincere apologies to Mr. Bruce Weinstein and Mr. Peter Zhou.”

“We will continue to communicate with them and will do our best to make up for Matt’s actions and harm!”

After saying this, the elderly Simson stood up and bowed deeply to the camera with some difficulty.

After such an apology, Simson has indeed won back some reputation for the Routhchild family.

In addition, they themselves control most of the news media in the United States.

Under the deliberate guidance and fueling of the media,

The Routhchilds' image suddenly changed a lot.

Many people accepted Simson's statement and felt that the things Bruce revealed should be the actions of Matt alone and had nothing to do with the entire Routhchild family.

As for Simson's attempt to buy Bruce with money,

In the eyes of the public, it has also become a matter of course for a parent to protect his children.

If this trend continues, as long as Matt receives a fair trial and pays the legal price for Peter Zhou's matter,

The whole matter will come to an end, and as long as the Routhchild family ensures that Matt, the cancer cell, is removed,

They will be able to prevent future troubles.