

Chapter 6586

It is not just the prime seats that are sold at dozens of times the price,

But even the worst seats on the top of the mountain can be sold at two or three times the price.

It is very easy for the organizers to make this money.

If they want to take all the money, they can just become scalpers and sell from one hand to the other.

If they don't want to bother, they can find a powerful ticket distributor in the local area and let him buy all the 45,000 tickets at three times the price,

And they can directly make three times the box office money.

Don't think this is a fantasy.

In fact, many big-ticket distributors can afford this money.

Faced with such a big performance that is sure to make money,

They are definitely willing to pay this money.

Even if they can't afford it, they will join many investors to pay for this batch of tickets,

Then, divide the money after adding a price to the distribution.

After the ticket distributor buys these 45,000 tickets,

It can add a part of the profit and then distribute it to the next-level distributors all over the network,

And finally, distribute it to the scalpers,

Who will then sell this batch of tickets to the audience at more than five times the price?

In this way, the entire industry chain has gained huge benefits from it,

And they are supported by those fans who are willing to buy concert tickets at several times the price.

Tawana has been popular all over the world for several years,

And has never been to China to hold a concert so far.

Charlie can infer from this that once she goes to China to perform,

If the tickets are not controlled, the tickets will definitely be sold out of the skyline.

For those truly wealthy people, spending hundreds of thousands of RMB to watch Tawana's concert in the first row is worth the money alone,

Not to mention those big internet celebrities who can earn hundreds of millions of RMB by bringing goods once.

Money has completely lost its normal measurement standard for them.

They only need to touch their upper lips to their lower lips and shout brothers, family members, and beautiful girls.

In a year, they may earn more than Tawana.

Spending hundreds of thousands to watch Tawana is worth it for them to show off and get a wave of traffic and popularity.

Moreover, Charlie asked for the general agent of all the tickets for the eight concerts.

The profit margin behind this may even reach hundreds of millions of US dollars.

Although Mitsui Yoshitaka is already very rich,

The business thinking of a businessman will not become slack because of money.

On the contrary, the more successful a person is in business,

The less likely he is to let others take advantage of him.

So, at this moment he almost blurted out that he wanted to reject Charlie,

Or politely refuse him, and then have a good talk with him about the details of the ticket agency.

His idea was very simple.

You can earn this huge invisible income,

But you can't earn it all by yourself.

You have to return a part of it to us, and at least 50%.

Seeing his hesitation, Charlie knew what he was thinking, so he immediately said,

"Mr. Mitsui, I want to emphasize one thing to you first."

"The reason why I invited Miss Sweet to perform in China is not because I admire her or want to take the opportunity to make money,"

“But I simply think that she is such a big star, facing such a large market in China and so many fans,”

“It is a bit unreasonable not to hold a concert for so many years,”

“So I take this opportunity to help Miss Sweet take the first step,”

“Which can also be regarded as seeking some benefits for Chinese fans; “

Speaking, Charlie said, “As for the tickets for these eight concerts,”

“I will sell them at the original price in accordance with the principle of fairness and justice,”

“And will make adequate preparations to resist all resale behaviors.”

“If I add even a penny to any ticket of these eight concerts,”

“I will give you all the box office revenue,”

“And compensate you with 1 billion US dollars.”

Mitsui Yoshitaka was shocked.

1 billion US dollars in compensation?

Can Charlie come up with 1 billion US dollars?

Seeing his surprise, Stella on the side said unhappily:

“Mr. Mitsui, don’t doubt Mr. Wade’s promise.”

“If the situation you said really happens,”

“I will compensate you with the 1 billion.”

Seeing Stella’s strong support for Charlie, Mitsui Yoshitaka did not dare to question it anymore.”

“He nodded and said, “It seems that Mr. Wade really wants to benefit Chinese fans.”

“I just want to remind you that ticket scalping is difficult to control.”

“Miss Sweet’s concert is already very popular.”

“If it is held in China for the first time, it will have a much greater commemorative significance for fans.”

“For such a concert, the tickets in the core area can easily increase by dozens of times.”

“Many people will take risks for this price difference.”

Then, Mitsui Yoshitaka said, “Even if Mr. Wade implements the real-name system for ticket purchases,”

“It will be difficult for ordinary people to grab tickets better than professional scalpers.”

“They have technical means and human sea tactics,”

“And they can always get a higher probability than ordinary people.”

“It doesn’t matter.”

Charlie said lightly, “I have my own way.”