

## Chapter 6640

The Superintendent of Police didn't know Charlie's identity,

But seeing that Sanjing Yoshitaka was so polite to him,

He naturally didn't ask any more questions.

Sanjing Xinmei took Charlie and Stella to the exit on the other side.

The Superintendent of Police had said hello, and the police didn't stop or ask any questions,

So she bowed slightly to Charlie and Stella and said politely:

"Thank you, Mr. Wade and Miss Fei,"

"I won't take you far away!"

Charlie nodded and said,

"Ms. Mitsui, please go back."

Bidding farewell to Mitsui Xinmei,

Charlie and Stella left the dome together.

Stella couldn't help but sigh,

"If it weren't for Mr. Wade today, this would probably have made international headlines."

"Who is going to entrust these dozens of concerts of Tawana to?"

Charlie said, "I plan to let Changying Automobile be the exclusive title sponsor and host."

"Tawana is such a famous singer, and she has never held a concert in China."

"The attention to these concerts must be unprecedented."

"It is a great publicity opportunity for Changying Automobile."

"There are many brands now, and the marketing methods are also varied."

"If you want consumers to remember a brand,"

"You must keep exposing this brand."

"The higher the exposure, the better."

Stella said in agreement, "Changying Automobile The press conference was just held some time ago,"

"And the response was still very large."

"However, after all, the press conference is just an initial warm-up."

"There is no real car model to be brought out now."

"Once the warm-up is over, everyone may gradually ignore it."

"If Tawana has 50 concerts in the future that are exclusively sponsored by Changying Automobile,"

"Then this brand can be continuously exposed until the first model is launched."

Speaking of this, Stella said:

"I think Tawana is very grateful and admires Mr. Wade."

"In the future, she can also be the image spokesperson of Changying Automobile."

Charlie said: "As a national brand, Changying Automobile should be a Chinese talent as the global spokesperson."

"I already have a suitable candidate for this."

"However, if we want to enter the European and American markets in the future,"

"We can consider asking Tawana to be the spokesperson."

Regarding the global image spokesperson of Changying Automobile,

Charlie already has the best candidate, and that person is Sara.

Changying Automobile was originally built to commemorate his father,

And everyone who knows the Wade family knows that the Gu family and the Wade family have a close relationship.

Philip and his father Changying are sworn brothers.

Not to mention his engagement with Sara,

Just the friendship between the two families,

It is perfect for the daughter of the Gu family to endorse this brand.

Stella guessed what Charlie was thinking and asked him with a smile:

"The best candidate in Mr. Wade's mind should be Miss Sara, right?"

"Yes."

Charlie nodded and said, "That's her."

Stella agreed and said,

"I also think Miss Gu is very suitable."

"It would be even better if Changing Automobile's first model could release a neutral or even feminine car!"

Charlie smiled and said,

"I have to ask Professor He what kind of model Changing Automobile's first car will be, an SUV or a C-class sedan."

Stella said, "Most new brands like to start with SUVs,"

"But I personally think that SUVs will filter out many female users."

"So from this point of view, the positioning of Remi's first car is still very accurate."

"The C-class sedan is neutrally positioned without obvious gender tendencies,"

"And the body shape is sporty, which can better cater to the younger generation in terms of age."

"At the same time, they have launched some more feminine personalized paints to attract female users."

"These positionings are too accurate."

"Since Changing Automobile plans to invite Miss Gu to be its spokesperson,"

"A sports sedan should be the best choice."

Charlie smiled and said,

"Miss Fei's suggestion is very good."

"I want to meet Professor Watt when I return and share your thoughts!"