Chapter 6645

The next day, Charlie, Claire, and Elsa flew back to China as planned.

Charlie made a special appointment with Pollard and Meiqing,

Wanting to talk to them about Tawana's concert in person tomorrow.

So, after sending Claire home,

He left home and went to Classic Mansion,

Using the excuse that Orvel had something to ask him.

Pollard and Meiging were already waiting there.

Orvel was waiting at the door.

When Charlie arrived, he personally accompanied him to the diamond box and said,

"Mr. Wade, I'll arrange for someone to serve the cold dishes first."

"You can chat with Professor He and Professor Han first."

"Okay."

Charlie nodded and greeted Pollard and Meiqing,

"Uncle, Aunt."

Pollard smiled and said, "Charlie,"

"You just came back from Japan and asked us to meet."

"What's the hurry?"

Charlie said, "There are two things I want to talk to you about."

"Let me talk about the first thing first."

"I met Miss Fei in Tokyo this time."

"She gave some suggestions on the future model selection of Changying Automobile."

"She thinks that the most suitable model for our first car should be positioned as a neutral medium to a large sports sedan."

"What do you think?"

Meiging smiled and said, "I don't understand cars,"

"But Pollard seems to have the same idea."

"Yes." Pollard nodded and said,

"We have brought all the models of Gao Heng,"

"But they are all relatively alternative crossovers."

"After discussion, everyone felt that those crossover models are not suitable for the positioning and planning of our Changying Automobile,"

"So we are designing a total of three prototypes,"

"One is a large five-seater SUV for family use,"

"One is a six- to seven-seater SUV,"

"And the other is the medium-to-large sports sedan you mentioned."

"We are indeed preparing to launch the sports sedan first,"

"And regard the SUV model as our second and third models."

Charlie smiled and said, "That basically coincides with Miss Fei's point of view,"

"But I am a little worried that our positioning will not directly compete with the currently popular Remi Automobile."

"Yes."

Pollard said: "We currently regard Remi Automobile as our primary competitor."

"Remi Automobile has many aspects that are worth our reference and learning."

"However, we will still do some differentiated competition based on the same positioning."

"Remi Automobile's overall investment is about 20% of ours,"

"Which means that we can use better and more advanced manufacturing equipment than them,"

"Without increasing the cost of production materials, and increasing the overall competitiveness of our cars."

"In addition, Remi Automobile's production capacity is a major obstacle to their development."

"The current delivery cycle is close to half a year."

"If new cars are launched, the delivery cycle will be longer."

"We will do better than them in this regard."

At this point, Pollard continued to analyze:

"In addition, we have another relatively big killer, which is AI."

"At present, our AI computing power is definitely the highest among all car series in the world."

"Even if all of them are added together, they can't beat us."

"This means that if our vehicles are connected to our Al model,"

"The computing power that each vehicle can get will far exceed the highest computing power of the current car terminal,"

"So we have the opportunity to create the best intelligent driving system."

"By that time, our overall competitiveness will have sufficient support."

"Okay," Charlie said with satisfaction:

"Since you have already made up your mind,"

"Let's talk about the second thing."

Charlie kept them in suspense and asked them:

"Do you know anything about Tawana Sweet?"

Meiqing smiled and said: "She is that big star, a big singer."

"She is very popular. Sometimes I like to listen to her songs."

Pollard said: "I haven't listened to her much,"

"But Melba liked it very much before,"

"So I passively listened to some of her songs."

Charlie smiled and said: "The next thing I want to discuss with you is how to let Changying Automobile undertake to hold 20 solo concerts of Tawana in China."

"Twenty shows?!"

When Pollard, who majored in economics, heard this number, he was shocked and said,

"I have seen some financial articles before."

"The articles analyzed the economic benefits brought by several concerts of this Tawana in Singapore."

"When I saw the specific data, I was very amazed."

"Her performance is not just about selling tickets, advertising, venues, and catering."

"It can attract many fans to come from far away to watch the concert."

"Although it is just to watch a concert of a few hours,"

"They will bring a lot of transportation, accommodation, catering, and shopping."

"If she can hold 20 concerts in China, it will also greatly promote our domestic economy."

After saying that, he couldn't help asking Charlie,

"I seem to have heard that this singer has not come to China to hold a concert."

"Our Changying Automobile is not a professional performance organizer."

"Do we have the ability to invite her over?"