Chapter 6876

Charlie and Claire did not plan to go to the party in the evening.

The elders were both very interested.

After finding out the details, they planned to go there in advance to join in the fun.

Bertnard Arno really wanted to take this opportunity to get some free use of Tavana's influence,

So he invited her warmly and hoped that she could sing a few songs for everyone at the party tonight.

In order to create a high-end atmosphere for the guests, the Seaview Bar originally had a full set of performance equipment,

And there was also a band playing live on weekdays.

If Tavana could sing a few famous songs here casually, not only would these guests be very happy,

But more importantly, the video would be uploaded to the Internet,

And it would definitely attract the attention and praise of netizens all over the world.

In this way, the popularity of White Horse Island would be spread out at once.

Moreover, the White Horse Hotel is not the only one.

Many resorts around the world have their own direct-operated stores.

As long as Tawanna sings a few songs here and makes the video popular on the Internet,

The White Horse Hotel can get more than one billion exposures.

Even millions of dollars in marketing costs may not necessarily produce such an effect.

When Bertnard told Tawanna this idea on the phone, Tawanna looked disgusted.

She said to her parents: "This Bertnard doesn't look like the richest man in the world."

"He always thinks about saving money and getting something for free."

"Now he wants me to sing a few songs at the party."

"If it were such an occasion, he would have to pay at least a few million for the appearance fee, right?"

"He is so rich, but he never mentioned the fee."

Tawana's mother smiled and said, "Baby, remember, the richer a person is, the more calculating they are."

"It's not that he is reluctant to spend the money; he just thinks it's better not to spend it if possible."

After that, she reminded her, "If you really don't want to agree, just find a reason to refuse him."

"You can say that you are not feeling well recently, or your throat is not feeling well."

"I believe he won't keep asking for it."

Tawana nodded, "Then I'll tell him that I had 20 concerts in a row recently and I need a rest because I overused my voice."

Tawana's father said, "I think it's better to do him a favor and sing one or two songs at the party."

"That won't do."

Tawanna's mother said dissatisfiedly:

"Can't you see that Bertnard just wants to take advantage?"

"From the time we landed on the island until now, he hasn't even said a word about covering all our expenses on the island."

"He didn't ask for an appearance fee when he invited my daughter to the party."

"Now he even wants her to sing. Why should we go along with him?"

Tawanna's father smiled and said,

"You can't look at the problem so one-sidedly."

"Just seeing that singing doesn't pay off, he is indeed taking advantage of us."

"But have you ever thought about it?"

"If this matter is exposed to the Internet, and the video of my daughter singing at the party is uploaded to major platforms, it will also be a very good publicity opportunity for my daughter!" "These days, when big stars do down-to-earth things, they are like gods descending to earth in the eyes of ordinary people,"

"And they will make the people particularly moved."

"A top singer like my daughter walks into a bar on vacation and sings a few songs for the bar's guests for free."

"If you post it online, I don't know how many people will be crazy about it!"

"Besides, we are interacting closely with guests in the bar of the White Horse Hotel."

"The official group of the White Horse Hotel will definitely seize this opportunity and invest a lot of money to seek exposure in the entertainment media around the world."

"At that time, he will spend money to help them package and promote with us."

"Also, although Bertnard is very stingy, he is the boss of so many luxury brands after all."

"There will definitely be a lot of cooperation opportunities in the future."

"Although he is stingy in private, his public cooperation is in accordance with normal procedures."

"The money that should be given will definitely not be less."

"So what if we just treat it as a favor to him? For us, all the costs are nothing more than our daughter singing a few songs."

"We promised Bertnard, which seems to be altruistic."

"But in fact it is also self-interest."

"In the current business market, altruism is often a better self-interest."

Tawana and her mother fell silent at the same time.

Thinking carefully, Dad's analysis just now is actually very reasonable and objective.

Sometimes you really don't want others to take advantage of you,

But if you think about it carefully, if there is an opportunity for win-win cooperation, it is not a bad choice.

Although he gets a few of her songs for free,

She also takes this opportunity to promote the other side of a star that is more down-to-earth.

So Tawanna nodded and said, "In that case, I will agree to sing a few songs at tonight's party."

Tawanna's mother reminded her, "Baby, listen to your mother."

"You will sing three songs at most!"

Tawanna didn't know why she thought of Charlie again, so she said,

"Sing four songs, I want to add another song by someone else."

"Ah?"

Tawanna's mother asked in confusion,

"I can understand you singing four songs,"

"But why do you want to add someone else's song?"

"Isn't it good to sing four of your own songs?"

Tawanna said absentmindedly, "I want to sing Sara's 'Assassin',"

"I like that song very much..."

Tawanna felt that if her singing at tonight's party made the headlines,

Then she must seize this opportunity to express her feelings to Charlie from a distance, and Charlie would definitely see it.

Tavana's mother didn't have the concept of altruism.

She felt that her daughter was at a disadvantage when she thought of her daughter singing other people's songs publicly, so she advised her earnestly:

"Baby, it doesn't matter how many songs you want to sing,"

"But it's best not to sing other people's songs."

"Why bother making wedding clothes for others?"

Tavana shook her head and said firmly:

"Mom, don't persuade me about this matter."

"If I only sing one song, I also want to sing Sara's 'Assassin." "

Her mother looked helpless, but seeing her firm attitude, she could only nod and say:

"Okay, just make your decision."

In the evening, the sky gradually darkened.

The guests who got the news had already surrounded the Seaview Bar, and everyone was waiting for Tavana to appear.

Tavana changed into a satin embroidered cheongsam, carefully combed her hair into a Chinese hairpin,

And looked at the mirror for a long time, feeling particularly satisfied.

Bertnard and his wife also came to the door of Tawana's villa.

They brought a fleet of golf carts and prepared to go to the bar with the star of the show.

At the same time, in the sea 100 kilometers away, several black speedboats were speeding at high speed.

Each speedboat was equipped with six super-powerful marine engines and was very fast.

On these speedboats, there were at least 40 masked men in black with live ammunition.

They were crouching and checking their weapons and equipment in the open cabin.

The direction of their sail at high speed is the White Horse Island!