

Chapter 6937

As Bertnard finished his interview at the airport and,

Accompanied by UN officials, headed straight for UN headquarters,

All major media outlets received instructions.

The instructions were simple:

To discredit Bertnard as much as possible, the darker the better.

Just like any other country, these media houses are actually controlled by a group of plutocrats,

Entrenched in Silicon Valley and Wall Street,

Who are essentially driven by profit.

They often fabricate false news and distort the facts for profit and to curry favor with the government or future governments.

That is why, for politicians, these media outlets are like toilets.

When they can't use them, they despise their smell, odor, and dirtiness.

But when they can, they enjoy sitting on them and pooping and urinating every day.

These media outlets now dared not disobey,

And Bertnard certainly didn't give them a face.

So, everyone was eager to take him down.

Now that they had the nod, it was like taking revenge,

And everyone was naturally delighted.

So, everyone began to use their talents to dig up dirt on him.

Bernard actually had plenty.

For example, when he acquired the Dior brand, he had played tricks on the government.

Before the acquisition, he promised to preserve workers and jobs,

But afterward, he fired thousands of people, turning his back on them.

He even manipulated the stock market and was suspected of money laundering.

Furthermore, when acquiring Louis Vuitton,

He engaged in numerous illegal backroom dealings, making the acquisition illegal.

But Bernard never cared.

He was a true pragmatist, focused solely on results,

And nothing was too much to do.

The media professionals immediately began to use their various methods to uncover all the improper and even illegal business practices of Bernard and reported on them.

For a time, headlines appeared one after another,

Such as "The Dirtiest Richest Man in the World,"

"What You Don't Know About Bertnard Arno,"

"Former World's Richest Man: A Shameless Ba5tard Who Robbed and Stole His Way to the Top,"

And "A Wolf in Sheep's Clothing."

After Bertnard arrived at the United Nations, he was in the lounge preparing for a donation ceremony later when his assistant,

He was looking dismayed and said, "Boss, the media is smearing you like crazy!"

Without even raising his eyelids, Bertnard snorted,

"Slander me? It's just that old story. It doesn't matter. Let them do it."

The assistant said nervously, "But they're being too intense now."

"Almost all local media outlets are covering this."

"The coverage is quite intense..."

"Don't worry!"

Bertnard sneered, "Let them revel to their heart's content."

"Who has become the world's richest man?"

"Whatever they do, the better."

"Ideally, they'll make it so I can't survive here!"

The assistant was stunned.

What on earth was the boss trying to do?

He wasn't like this before!

In the past, he was incredibly mercenary, even turning against his own father for the sake of business.

Even his first hostile takeover attempt, which forced the founder out of the startup team, was a test run on his own father.

Successful, he profited from this one trick for decades.

Now, such a profit-seeking man shows no regard for the local business and even harbors a suspicion of withdrawing from it.

Why...?

His assistant didn't understand,

But Bertnard had figured it out before he arrived.

With Charlie's permission, he could only accumulate experience points bit by bit.

Fifty billion experience points wouldn't be easy to accumulate.

It might take eight or ten years.

Since Charlie had asked him to come to America to cause trouble,

He had to seize this opportunity to severely offend them and proactively cause them losses,

Thus, maximizing the losses.

For him, the greater the losses, the greater the rewards.

This perverse logic is something few in the world could comprehend.

With a wicked smile, he thought to himself,

"If I destroy the local market, just don't deny it."

"Just be sure Charlie doesn't deny it!"