

## Chapter 6969

The Routhchild family, as the world's largest family,

Has long since established deep penetration across countries and industries through centuries of operations.

The European and American automotive industries, dating back a century,

Once led the world. Naturally, the Routhchilds have long been involved in such a vast industry.

Not only do they own these European and American companies, but they also hold stakes in,

Or even controlling stakes in Japanese and Korean automakers,

As well as companies in the automotive supply chain.

This isn't a difficult feat for them.

The Routhchilds generally avoid direct investment in companies,

As that would be too cumbersome.

Many industries require an in-depth understanding and evaluation,

Followed by screening and background checks on relevant companies.

The core of their control over these industries lies in extensive financial investment and capital operations.

With vast, inexhaustible resources and a large network of affiliated families,

They established various venture capital firms around the world decades ago,

Investing in mid-tier and promising companies in each target industry.

To achieve rapid growth, large modern corporations rely on financing,

And the Routhchild family has acquired stakes in these companies through various venture capital firms and investment funds.

Once these companies receive their investment,

They enter a period of rapid growth.

The Routhchilds then integrate additional industry resources to further accelerate their growth.

They also exchange their resources for additional shares,

Ultimately supporting the companies' growth and strengthening while also elevating themselves to the position of majority or even controlling shareholder.

Koreans often say that one cannot escape Samsung,

The Samsung Group has long permeated every industry in the country through capital operations.

From technology to daily necessities, everything depends on the Samsung Group and its controlled and held companies.

While Samsung may not be involved in toilet paper production itself,

The giants of the Korean paper industry are backed by Samsung Group.

Even a single pack of toilet paper can net 20, 30, or even more profit to the Group.

Samsung's reach extends beyond South Korea,

While the Routhchilds' reach encompasses the entirety of Europe and America, encompassing the chaebols that Europeans and Americans cannot escape throughout their lives.

Every aspect of their lives has long been thoroughly infiltrated by the Routhchilds.

Beyond Europe and America, Asia, Africa, and Latin America are not simply the Routhchilds' territory.

They have long since established a presence in energy and mineral resources in Africa, South America, and Latin America.

Beyond China, Japan, South Korea, and Southeast Asia were also exploited by them after World War II.

Japan and South Korea, in particular, relied on the United States for their postwar economic rise.

Without the early infiltration of American chaebols,

How could they have achieved such rapid postwar reconstruction and economic growth?

Normally, Charlie wouldn't have needed Comrade Steve.

After all, the industries Charlie had previously dabbled in had little to do with the global supply chain.

Even ISU Shipping wasn't a demand-side player in the global supply chain,

But rather provided logistics and transportation for it.

Shipbuilding, while potentially relevant to supply chains, was simply a shipping company, procuring ships from the world's top shipyards,

Not participating in their construction.

Therefore, it had no real role to play in supply chain operations.

But now the situation was different.

The automotive industry, a star of modern industry,

It was one of the most supply-chain-intensive sectors in the world,

A specialty of the Routhchild family.

So, Charlie immediately picked up his phone and called Steve,

Who was sitting idle in Aurous Hill.

Since arriving in Aurous Hill to oversee the family's Greater China operations,

Steve had been preoccupied with three main tasks:

Such as relocating the Greater China headquarters to Aurous Hill,

Increasing investment in the city,

And finding opportunities to get close to Charlie.

The first two things were progressing smoothly,

But the third was a bit more challenging.

Charlie was constantly on the move, seemingly elusive, and he didn't have much contact with him.

Some time ago, the White Horse Island incident was a global uproar.

Steve could easily guess that such a major incident had been so easily controlled,

And that Bertnard Arnault had benefited so greatly,

That it must have been Charlie behind the scenes.