

Chapter 6972

Charlie couldn't help but praise:

"This is a good idea."

"Not only can it make this matter more reasonable,"

"But it can also let the world know that Changying Automobile already has influence in the supply chain."

"All the top and well-known automobile suppliers in the world gathered in Aurous Hill."

"People outside will definitely be amazed at Changying Automobile's supply chain integration capabilities."

Steve nodded and said, "That's what I mean."

"By then, the entire automotive industry's supply chain will definitely see Changying Automobile's influence on the supply chain!"

"I dare not say anything else,"

"But at least it can make Changying Automobile's supply chain cost 10% lower than other car companies!"

Pollard sighed: "A car that costs about 200,000 yuan, excluding the battery, has material costs of about 40%."

"Which is 80,000 yuan."

"If the supply chain can squeeze out 8,000 yuan of space and give this space to consumers,"

"The cost performance of the entire vehicle can be further improved."

Steve asked in surprise:

"So, Changying Automobile intends to take the route of extreme cost performance like those new energy vehicles?"

"Yes."

Pollard said, "A truly national-level product must have a high cost-effectiveness."

"High brand recognition and high product credibility."

"This means that the premium cannot be too high."

"Young Master himself does not want Changying Automobile to become a company with a high profit margin."

Steve couldn't help but sigh:

"From my point of view, Changying Automobile is now so popular."

"And Tawanna Sweet has been helping to promote it."

"Once the car is officially launched, it will definitely be a good opportunity to cut leeks."

"At that time, the press conference will brag more about technology, data, and feelings, and secretly reduce the material cost to the extreme."

"Each car should be able to make a few thousand dollars more."

"Adding to the original profit margin, it will be easy to make \$10,000 for a car."

"In this way, if hundreds of thousands of cars are sold,"

"It will be a great opportunity."

"That's billions of dollars in cash, a very considerable amount."

He then couldn't help but offer another piece of advice:

"The launch of the first car is a great opportunity to reap the benefits!"

"Those leeks are thriving in the fields; it would be a shame not to reap them!"

"If that doesn't work out, you can go for the cost-effective route with the second car."

"After all, you're getting billions of dollars,"

"And a state-of-the-art production line will make you a profit."

Steve, influenced by his family for so many years, has only profit in mind.

The projects he runs are generally designed to maximize profits.

Whenever passion, dreams, and interests conflict, profit always takes precedence.

He originally thought Charlie wanted to squeeze the supply chain to increase profit margins and recoup costs as quickly as possible,

But he didn't expect that he was actually giving this space to consumers.

In his view, such behavior was foolish and naive.

It would be better to seize this opportunity and make a fortune.

Charlie smiled and said,

"Steve, the original intention of the Wade and An families joining forces to create Changying Automobile was not to make money,"

"And I am even less motivated by it."

"If I were motivated by money, why would I bother making cars?"

"I have plenty of ways to harvest the richest people."

"I can easily make more money from holding an auction than from making cars in a few years."

Steve suddenly realized.

He thought to himself, "Yes, how could Charlie be short of money?"

"If he auctioned a few rejuvenation pills, he could easily make hundreds of billions of dollars."

"Someone like my father would definitely spend hundreds of billions of dollars on rejuvenation pills without blinking an eye."

"How could he ever make hundreds of billions of dollars from making cars?"

Thinking of this, he said with shame,

"Oh, Mr. Wade, you have such a high vision."

"I still can't get rid of the stench of money."

"Shame, shame on me!"

