

Dungeon S 1301

Chapter 1301: Advertising is Key

“Not thinking of any of that stuff?” Kraft asked as he saw Jin hard at work as the deadline for PandaVerse was nearing soon. Promotion of that particular big event was tremendously stressful as he, Kiyu and Bear Cub One were doing it rather aggressively.

In the apps, Jin oversaw the promotion by putting up some sort of calendar to celebrate the opening of PandaVerse. Each time his customers opened up the app for each day, they would receive a complimentary amount of 10 Bronze Panda Coins and if they entered the Dungeons and Pandas, they would receive an additional complimentary of 10 Silver Panda Coins.

Not only that, each time they checked into the app, the customers would also receive a piece of an incomplete voucher which many people in the forums believed that once they obtained all the pieces, they would have a raid voucher for them to use.

Jin did not give many details but told them that they had to wait and see. In the meantime, Bear Cub One had been giving sneak peeks at one of the two major events that would be the main show for the entire festival.

The Great Demon Rat War.

Being the Dungeons and Pandas’ presentative in Metube and all the other social media sites, Bear Cub One had been showcasing all the previous fights that Jin had incorporated the Demon Rats. That included the beta testing by the Pandawans as well as a few ‘minor’ raid instances that the customers had joined before.

“Some of these past streams are within Pandaflix, so if you wish to subscribe to it, please do not hesitate to do so!” Bear Cub One took the opportunity to do such stuff, especially with its growing fanbase that liked his commentary as well as the cuteness he portrayed. The System had inadvertently made a series of costumes which Bear Cub One could be in and even a reskin for being a Panda. However, Jin did not agree to the latter as a permanent fixture since Bear Cub One has his own unique clout.

No doubt, there were grievous comments stating that Bear Cub One should be changed to Panda Cub One to suit the scheme but the System kept Jin’s insistence on maintaining Bear Cub One’s identity. Instead, the System compromised by giving the NPC a Panda Onesie to wear for most of the newest videos and the costumes it made complimented the Panda Onesie which made Bear Cub One even cuter.

As for Kiyu, she had decided to be more aggressive since she was the promotion and marketing assistant director (as bestowed by Kraft) by throwing out advertisements on television and the internet. She even contacted a few of the critics and reviewers to hype up the event even further and the response was big. Way much more than than what the Dungeon Symposium had (Although she did use some of her charms to get things done.)

People were buying tickets and because of the nature of Jin’s dungeon, all they had to do was to compensate accordingly to the number of people that attended that particular day. Of course, having an

anticipated number would aid the System to prepare beforehand but there was nothing to which the System could not respond.

As usual, there were tickets of different tiers to buy from. The essential tickets which allowed entry into PandaVerse had goodie bags as part of their purchase while the higher tier tickets had limited edition stuff which would no doubt aid them in their 'conquest' during the Great Demon War.

And of course, Jin had decided to try something different for PandaVerse and added the sponsor ticket tier. It was a minimum of 1000 Yuan and if the Pandaren would wish to pay more for the ticket, it would be greatly welcomed.

What made the Sponsor ticket different from the rest of the tickets was that this particular group would have a special quest that was separate from the rest of the group. Jin emphasised that there is no additional advantage in getting the Sponsor ticket aside from the extra goodies that he was going to throw (that remained a secret as well which it was bloody obvious Jin had not prepared for yet) and additionally, it might be a disadvantage because of the danger they would be in.

The only difference was that the experience they have would be totally different from the rest of the group. And as much as Jin wanted to show the new Virtual Reality World that he had been creating, he found that there was too much on his plate with the new findings of the Demon Rats' situation. Thus, he decided to keep it as a demo for not only the sponsor ticket tiers but the higher tier tickets that were at least 250 Yuan and above.

"Hmm? Kraft? Oh yeah. I could not really bother at this point of time. Besides, anyone who tried to attack my shop is a dumb ass. This will be the biggest gathering of cultivators according to the sales of tickets. If those Banned Emperor Terrorists come, we will give them a good ass whooping too." Jin said and asked Kraft not to disturb him any further.

"Welp, and here I thought I could pass you some good information about the Mecha World," Kraft said but Jin was truly not interested at all. "Hmm. Then what about the Flower City? I talked a bit to Zeru as well. He did give me some good insight."

"I can talk to him later. Please do not bother me right now. I need to make sure I have the numbers right for the Great Demon War. Qiu Yue's promise to get a few game players did not go well, I need to settle that portion seeing how the System could control it...Or maybe I should just get the Savants to take command since they have enough experience leading. But that would also mean we would not have them on the battlefield. ARGGH KRAFT PLEASE GO AWAY." Jin begged him while continuing to type a few stuff on the Dungeon Maker Console.

"Seriously, no matter how much you plan, you will still be bound to have quite a few hiccups. Well, to be honest, quite a lot of hiccups considering they are the Demon Rats. I mean, do you remember that time their freaking castle which we thought is the end point became bait. Like what the fuck?"

"The only fuck I care about is that you leave me the fuck alone," Jin now growled in anger and Kraft finally start to back away.

"In any case, I could always get some of my Night Foxes to deal with that commanding strategy thing if you ever need some help." Kraft decided to provide a solution but Jin refused it as kindly as he possibly could before concentrating on the current dilemma that he had in his mind.

“That guy needs to chill. After going through so much shit, and here I thought he would have mature enough to learn how to take things as it goes. Oh well~! I guess I will just have a relaxing cup of tea by myself,” Kraft said to himself as he disappeared in thin air once more with a snap of his fingers.

Chapter 1302: Tree Mall Security Meeting

As the PandaVerse Festival was just a few days away, everyone in Jin’s store was getting more and more hectic with the preparations. For the first time, Jin was pulling ropes from all the owners that were in his Tree Mall to push this event further.

There was a huge meeting which also involved the offices and companies that were separated from the current shopping mall which provided goods and services to customers. Jin had made sure that everyone had to send a representative to come for the major meeting.

“Thanks all for coming, as most of you guys have noticed, the PandaVerse Festival is coming in a week’s time and I am conducting this meeting to give a short briefing not just on the PandaVerse Festival but the security procedures for the Mall as well,” Jin said as he sent an email to each of the representatives that were in that meeting as well as putting up a huge PowerPoint slide right behind him in the Conference Meeting Instance.

Jin told them that with the recent incidents that were happening in Shenzhen, it would be best to at least set up a security and safety protocol in the event that things went south. He honestly did not want those people working to be held hostage unnecessarily.

“I have temporarily set up and allocated a few NPCs in each and every dungeon instance, you guys will see who you all will be assigned with as per the email that I had sent. Some companies might have more due to their sheer size while the rest would typically be assigned with one security NPC. If you think there is trouble, open up your Pandamonium App and request the App for help.” Jin explained.

“The Security NPC will try their best to annihilate the threat unless it deems that people around them are in danger, it will prioritise protecting you guys. At the same time, the App will immediately call the police who will be on standby in one of the rented Shop Instances and assist in the situation.

“Wow, you mean, you managed to get the police to station here in the Tree Mall?” One of the company representatives asked and Jin nodded his head. “Like I said, with the current volatile situation that we are in, I deemed that the safety of my tenants is paramount and contracted them to aid us. Besides, Tiangong Police and I had an amicable relationship.” Jin replied and everyone at the table was complimenting Jin on his responsibility for safety.

“Not only that, but I have also hired several private contractors that will keep the place safe in plainclothes and they too will be aiding with keeping the peace in the area,” Jin added though only one person among the entire group of company representatives knew the real reason.h

Qiu Yue had previously employed Karaoke Owner Man Tang to employ a few ex military and police personnel into her payroll and she finally revealed that scheme to Jin that there was actually a small army that could be deployed anytime under Man Tang’s leadership if Jin needed.

Obviously, the Dungeon Supplier was shocked at Qiu Yue’s previous scheme as well as a concern but this will significantly boost the security surveillance of the Tree Mall. The Police Captain was aware of it and

also instructed his policeman about such a force walking around as they predicted that the crowd would be in the thousands.

Jin did not know whether it was deliberate or not but there was footage that was going around the internet of Jin aiding the police in breaking the siege at the Exhibition Centre. Seeing how the up and coming Dungeon Supplier who refused to join the Dungeon Symposium ended up being the Dungeon Supplier that rescued all those arrogant Dungeon Suppliers that were stuck in there.

It showed that he not only had the skills to make the Dungeon Instances but also a capable cultivator, which showed the world that his monsters would at least be decent stuff even for high level cultivators and this PandaVerse Festival could potentially be the entry for them to get sucked into Dungeons and Panda.

So that leaked footage alone had garnered a lot of curiosity as well as cultivators buying the tickets to come for the Festival. Even people from other countries had heard about it and some had decided to take the risk of coming to try this out.

Hence if this is a success, the next festival could not only attract more people locally but the attractive overseas tourism that would bring prosperity to the local business as well. Thus, this event must succeed and bring any possible threats as quietly as Jin could.

At the same time, Kong Rong was working overtime to make sure he picked up any threats that could arise from the PandaVerse Festival. He even started to make a smaller separate team that he could trust to work on the Defence Minister's betrayal. However, like Jin, he could not trust anyone unless they were working for the System so he was thinking about whether to get his newest team to meet Jin so they could be initiated into the System. But for now, he tasked that team to catch any possible signals of the Banned Emperor movements.

Back at the meeting, the company representatives eventually applauded Jin's security initiative and thus Jin brought the meeting to a close. However, there was one who raised his hand and subsequently queried if they would receive any benefits from the PandaVerse Festivals like free tickets or such.

"Sorry, Lai Fu. Don't be such a cheapskate and pay the standard price." Jin gleed towards Fresh Price Shop Owner before he teleported off.

"You are the cheapskate Jin for not giving us any free tickets after working under you!" Lai Fu said and boo loudly. Everyone in the meeting chuckled as most of them knew how he was one of the first few owners that came to the Tree Mall.

"Well, you tried Lai Fu. you tried." Sheng Si Fang consoled his dear buddy, "If he doesn't give you one, then I could get you one myself."

"Oh please, it's not as if I cannot buy one myself. Don't worry. Let's get those tickets and rob that Dungeon Supplier blind by obtaining all the rewards." Lai Fu said and his friend shook hands as if agreeing to do the same. Even though they knew their limits, it did not mean they could not dream big.

And with PandaVerse, anything is possible.

Chapter 1303: Pandawans' Overnight Stay

"I know I said that we should go together to PandaVerse Festival." Hungry Hippo Cultivator Xiong Da said as he sighed at the sight he was seeing right now. "But ISN'T THIS A LITTLE BIT TOO MUCH?" He shouted as he saw the gathering of his Pandawan pals in his living room.

"Rawrrrr, Xiong Da Bro. Don't be too much of a hardass. Look, you have so much space all around you that if you don't utilise them, it's a waste of space!" Wobbling Wombat Cultivator Deng Long said as he chewed on a piece of pizza.

"Ya. Ruo Ying Big Sis invited us here, just take it as a surprise overnight party." Angry Ape Cultivator Bu Dong added and asked Xiong Da if he wants a piece of BBQ Chicken Pizza.

"I really liked your house, the view outside is magnificent although I did hear from Ruo Ying Big Sis that you had other flats that are more fantastic." Bombardier Beetle Cultivator Bin Yong exclaimed and his girlfriend Jia Le who practised the Breathtaking Bellflower Style agreed as well.

"If you stay at the penthouse on the 35th floor, everything else will look magnificent." Mad Monkey Cultivator Shi Zuo said as he lay on his couch lazily with Luo Bo, the Illusive Rabbit Cultivator already asleep on his lap. "Also, please don't shout that loud, Luo Bo just pulled a three day all nighter so that she could clear her work in time for PandaVerse."

"I think all of us did that just to get a sufficient number of vacation days just for this PandaVerse." Ruo Ying came in and tried to calm Xiong Da down. "This is all of them. I did not invite the rest of the Pandawans since we are not that close to them."

"Oh well, I guess they could stay in the guest room but Bu Dong and Deng Long have to share the bed." Xiong Da giggled at the two bachelors but the two of them shrugged it off as an expected reply from the master of this penthouse.

"Anyways, I am guessing we would want to team up together for the Great Demon Rat War?" He thanked Ruo Ying for taking his suitcase back into his room while he unreservedly joined the group eating the remaining finger bites that they had ordered earlier.

"You guys saw how Jin just dropped a massive F bomb in the forums a few hours ago, there is no way any of us will be able to sleep well if we do not discuss this properly." Bu Dong said and the rest chuckled slightly.

Jin had previously written in the forums that he would be giving a major hint of the upcoming PandaVerse festival if they could complete a few social media goals. From hitting a certain number of subscribers on Bear Cub One's media channels to following the new Dungeons and Pandas official Tiktik account where Kiyu would be the one responsible for handling it.

To his surprise, his loyal customers not only hit the requirements of those social media goals but surpass them by a whole lot. It seemed as if the efforts in marketing and promoting the PandaVerse festival were not wasted and a high number of people were genuinely interested in seeing this succeed.

Thus, Jin held his part of his bargain by releasing the information 12 hours before the official start of the PandaVerse Festival...and that was the map of the Great Demon War. When people took a look at it, a lot of them as Deng Long had aptly put it, "Total batshit crazy."

This was because the so call map that Jin had released could be considered one of the largest maps that Dungeons and Pandas had ever published. (Although only Jin and his colleagues knew that this was the Farming World and not a Dungeon Instance.) Even the Goblin Orc War could not be compared with the scale of this map especially when all of the cultivators were being teleported into various instances to join the goblins' fight against the Orcs.

But this time around, Jin had explicitly said that they had free rein running around this entire map (basically the entire Northern Region) to get things done. Not only do they have to eliminate the Demon Rats but also help to liberate towns that were infested by them. There would also be instances where they could be joining Jin's monster armies to fight off the Demon Rats but strict orders had to be followed or else they would be kicked out of that particular fight.

Yet because of the strict ruling, more points were said to be given if they followed the monster army's orders and only a certain amount of Pandarens could join the fight. Any more and the Dungeon Instance would block access to those Pandarens from entering the battle. However, the most important thing of all was that no cultivator versus cultivator was allowed. Anyone who initiated it would be considered banned from the PandaVerse Festival.

Even with the basic rules by Jin, the commentators in the forums knew that there might be certain battles that prioritised the first come first serve basis and entering those battles, it will definitely reward more points. So, they suspected that the Sponsor tickets that Jin had been selling would be able to facilitate that.

Such a rumour was enough to cause the sponsor tickets to be selling like hotcakes as Jin had publicly shown the numbers as well as the cultivators' names who bought such tickets (if they were willing to publicise their names, else an alias was used.)

And as best Pandawan pals, Xiong Da did buy sponsor tickets for everyone who was in his house right now since he knew this might potentially be one of the best dungeon experiences yet to come. So because of that, the group decide to wind down together by eating dinner and staying overnight at Xiong Da's house as they casually discussed what they could potentially do with the map provided by Jin.

Chapter 1304: Extra: Sleepover At Xiong Da's Home

"Guys, it's time to wake up." Bu Dong said as he started knocking on everybody's door. They might have had a late night discussing the possibilities on where to go but the toll on all the working adults might have eaten up the remaining night by sleeping through it.

Besides, it was not an everyday occurrence that Xiong Da had allowed them to stay at his place and everyone was astonished by the amount of wealth that he had. He might look like any other ordinary high flying lawyer but it seems like he had dabbled into quite a lot of investments when he was younger,

especially in real estate and such. After all, he kept saying that stocks would only make someone temporarily rich, while assets were a whole different ball game.

That being said, the cultivators who stayed overnight in Xiong Da's house did not hesitate to fully utilise his guests' rooms. The rooms were well equipped with good quality beddings and even air purifiers that gave a calm soothing scent for them to sleep peacefully. The toilets had the most ridiculous type of shampoos and soaps that smelled not only terrific but therapeutic to use.

The odd thing was that when the Pandawans asked Xiong Da where he got all these, he said it was all from Jin's store. Most if not all of them were looking blankly at each other and laughed, and instead asked Ruo Ying where did Xiong Da manage to procure them and she too said the same thing.

"All you had to do was to just ask. Do you remember how we are able to rent and subsequently buy a 'room' for preparation purposes? Xiong Da casually asked the Pandamonium App whether there were higher quality items that could be purchased and in an instant, the shop window right in front of us changed to daily essentials that had a different price tag." Ruo Ying explained and even showed them how it was being done in real time.

The Pandamonium App responded and gave a list of the higher quality stuff which almost made the Pandawans vomit their blood. "45 Panda Gold Coins for just a box of tissue!?" Bin Yong exclaimed and Ruo Ying immediately went to her room and took out a box for them to try it out. The tissue felt like silk, and not just silk but premium silk.

"And since Xiong Da had contributed quite a lot of money to Jin, he had been buying all these necessities on a daily basis. Also, we do not even need to worry about delivery which makes restocking almost as easy as just pressing a checkout cart." Ruo Ying said and the cultivators nodded their heads slowly. Every one of them knew how freaking efficient the delivery was to the point that it would be a lie if they said that they did not use the Pandamonium services. The food and service delivery were all top notch with the exception that it cost quite a bit. Yet, when it comes to hungry mouths and dreaded delivery times on most app platforms, the Pandamonium App would never fail to deliver.

"GUYS! WAKE UP!!!! We will be late for the opening ceremony." Bu Dong continued to shout until he heard a large yawn coming from Xiong Da's master bedroom.

"With our current cultivation grade, it will be just a five minute walk to Jin's Tree Mall. What's the rush...zzzzzz" Xiong Da said as he opened the door with his pyjamas still on. The rest were also the same and even without speaking a word, they wholeheartedly agreed with Xiong Da's decision to sleep a bit more. Yet Bu Dong was not satisfied with everyone's enthusiasm.

"And it's now what? Four hours before the start of the event. Bu Dong, get some rest and wake us up when it's like half an hour before the opening ceremony. We would still be on time." Xiong Da said as he was about to close his door but Bu Dong decided not to budge and even held onto his door.

"Have you guys forgotten how much time and effort was needed for the past events? And now with the hype of PandaVerse, we would be dead last in the queue if we do not reach there early." Bu Dong argued and Xiong Da chuckled.

"That's what the Sponsor tickets are for. Don't worry, I have 'donated' enough to ensure that getting there late will still earn us the front stage spots." Xiong Da said as he pats Bu Dong's head and asked him

as well as the rest who were standing around at their bedroom doors to return to sleep. “Money is a language that Jin speaks very well. You of all people should know that but if you are still worried, you can go ahead and help us warm the bench.” Xiong Da added before closing the door and returning back to bed.

“Yeah, Bu Dong, I know you are excited but you saw how extensive that dungeon instance map was. And did you remember how freaking crazy it was to fight for Pandapolis Defence? Everyone here had agreed to take a week’s leave because all of us are prepared to fight in the trenches side by side with each other. As of now, let us enjoy the peace of these wonderful beds that Xiong Da bestowed us. It’s really been a while since I had such a good sleep and to be disturbed like this.” Shi Zuo said before closing the door on Bu Dong which made him feel guilty.

“I guess...I am just too excited to spend time with you people.” He said to himself but Deng Long who was also at the side of the corridor chuckled. Even though he was fully dressed as pressured by Bu Dong, he knew that this young lad only wanted to spend more time with the group.

“Just give it a rest. And this time I am taking the bigger bed. You sleep on the smaller one on the ground.” Deng Long said as he wrapped his hands around Bu Dong and brought him back to the room.

Chapter 1305: Dungeon Supplier Store’s Maintenance

To say the crowd was massive was an understatement. Jin took a look through his Dungeon Maker console, overseeing the CCTV live footage of his Tree Mall and saw that it was packed.

He was right to get the police to come to handle the situation and even deployed queue lines to enter or exit as suggested by the System. While the Dungeons and Pandas were supposedly open for 24 hours, Jin did make an announcement beforehand that he would be closing the store for at least three hours to update the Dungeon Instances.

It was the first time Dungeons and Pandas had closed their store this year since most updates were instantaneous or the customers were placed in a holding area for a few minutes before jumping into the new instance. Thus, people who thought they could do the same by jumping right into the PandaVerse Festival were disappointed.

Yet, at the same time most of them understood that if Jin was about to do something big, he needed some time to update the Dungeon and Service Instances. Thus the lines to go into Dungeons and Pandas were immensely long. Some of the long time customers who had been in and out of the Tree Mall realised that there were even new staircases to accommodate the queue.

They had no idea how it could be done but many had already recognised that the Tree Mall was something akin to a living huge tree that could change based on the caster’s needs. It’s just that many of them did not get to see it in real life and mostly heard it via the internet and to see it in their backyard was just purely amazing.

As for Jin, he did need the downtime to redecorate the place and fix a few ‘bugs’ that had been ongoing for quite some time. Even though most of them were quickly patched up by the System almost

immediately, the constant live updates had made the dungeon instances and service instances not optimised. So this particular downtime was immensely helpful for Jin to fix everything the System had done previously and made sure it took the resources as needed and not anything more.

In the meantime, the System had remade its database to ensure it could accommodate the huge numbers of new customers that would be coming in. As well as revisions of the rescue protocols were done internally by updating the Pandamonium App with new codes which also forced the current users to have a mandatory update right before the opening of PandaVerse Festival.

It was to help facilitate the intense amount of data going through its own servers while ensuring that the cultivators would be still alive and well when they were killed by the Demon Rats. Even though it is THE System, the System was not acting at full capacity and as such, it needed to place some caution and failsafe procedures in the processes so that everything could go smoothly without too many hiccups.

Also, Jin did add in the forums that the other dungeon instances such as the Goblin Forest Dungeon Instances would be limited due to the scale of the Great Demon Rat Wars. If the number of players playing those one-time dungeon instances had reached maximum capacity, he urged the rest to be patient and instead try out the Great Demon Rat Wars as it is supposed to be the main event for this entire week.

As for the customers who were waiting outside, the food store owners had collaborated with Jin and opened way earlier in the morning than their scheduled timings to provide food services. Jin had also said that the delivery of food within 200 metres of the Tree Mall would be nullified for the event, prompting people to use the takeout services which were within the Pandamonium App.

To their surprise, the food delivery was terrifyingly accurate. Jin did say in the forums previously that it was an experimental feature where the customers could get food based on their live GPS coordinates. The only drawback was that the App would request a constant track of their phones although such a feature could be deactivated anytime if the user turned off the setting.

Many were a bit suspicious, thinking that Jin might use such information to gather more data about themselves and sell to people but Jin replied by stating that his company would not do such a thing and added that it was their choice whether to use it for convenience. (After all, if he really wanted to, the Pandamonium App could automatically send live feedback to the System. They never know how omnipotent it was. And in hindsight, there were people who tried to hack the App and the servers like how the major phone company Hua Wee tried to do it and leaks had confirmed that it was currently not possible to do so, making Jin's data collecting leaking out to be less of a concern.)

And as such, the customers were slightly relieved that they at least had some grub before the start of the festival although a few of the knowledgeable customers knew not to eat too much as they were reserving their stomachs for Lynn's Restaurant and her other counterparts that were serving food in the Dungeon Supplier store. Not because they were just delicious but their food proved to have temporary buffs that would help in the fight for the Great Demon Rat War.

However, what the customers did not know was that no one was making anything for the past three hours as Jin had mandated a System Order, an ability which he rarely used with his entire army of minions. He ordered everyone to take a good long rest with the aid of the System's time dilation magic because the incoming festival would demand from them more than what's expected.

That was why everything was prepared ahead of time before the imminent shutdown, leaving only Jin and the System to work tirelessly to get the store prepared for the largest event that they will ever host as of their time in the store.

“Let the floodgates open in ten minutes,” Jin said with a wide grin, knowing that all his efforts for the past month would be realised soon enough.

Chapter 1306: Extra: Logistics Behind PandaVerse

“You sure the Sponsor tickets are going to do what we think they are supposed to do? Didn’t Jin say that it did not have anything extra other than an additional perk?” Bu Dong said as he was munching on a grilled chicken sandwich with bacon in it. The rumoured free delivery services of Pandafull Delivery within the 200 metre radius of the Tree Mall were indeed true and everyone was taking full advantage of it.

Some thought there would be a heck of waiting time since the number of people around ordering food was enormous but most if not all of the customers waiting were surprised by the efficiency of the food.

This was because Jin had granted all of the food store owners within his Tree Mall a temporary perk that allowed them to store their food in Pandafull warehouse just for today. This meant that any food that was created out of their cooking wok or oven could be magically stored in Pandafull storage with no loss of taste, heat and even the freshness. The store owners know the temporal magic storage of Pandafull and had taken the chance to fully utilise them since Jin was giving them the chance to use it for free.

This meant that whenever they had some time on their hands, they could create the food in advance and store it in Pandafull warehouse for keeping. This not only allowed them to create food in an unconstrained time situation but also ensured the best quality for each food item they made. To their surprise, because of the number of food items that had been delivered, the System was also able to categorise them, by acknowledging how certain food items despite them being on the same menu item to be of a higher quality.

Thus, under the disguise of Pandafull’s appraisal system, the System had decided to mark such higher quality food items a little more expensive than the usual and even that was not discouraging any customers to buy them. In fact, they were sold out the moment it was released into the Pandafull’s list. Even though it was 1.5 times more expensive than the usual food items, seasoned customers knew that the Pandamonium App had always been a partial judge when it comes to pricing.

The price could be absurd but once people tried them out, they knew that it was something that they would not regret buying. Hence, this allowed the food store owners to earn a huge revenue with the aid of the System and were even considering getting the monthly subscription of Pandafull’s warehouse services once PandaVerse ended. (Jin still did promise those who still had leftover stocks after the PandaVerse Festival that no service fees were rendered for the remaining items but they would no longer have access to it if they did not pay for the subscription fees.

Obviously, this free trial thing was like a trap to all the food store owners in the Tree Mall, but it was too good of service for them to give up once they knew how it felt like. Meanwhile, the Pandawans who had joined multiple events still could not believe the astonishing number of people within the crowd.

And the trouble was that even though they were on time for the event, they were already queuing a few streets away while ensuring that the roads were not blocked. Many who drove here by car were surprised how the Tree Mall was the only place where there seemed to be an infinite amount of car slots. They could only deduce that Jin too had used a dungeon instance to keep the cars considering how instead of going into the underground car park, a series of attendants are asking the customers and their families to get out of the car as their vehicles were being automatically parked for them.

To make things even more pleasant for car owners, Jin had introduced a season pass where the parking fees were cheaper if they previously bought a ticket to go for the PandaVerse Festival. As minor as it sounds, it was a relief for many who had travelled far and wide just for this particular event.

Not to mention, Hotel Pandastic and the other hotel chains under Jin's management had seen peak capacity to manage travellers from overseas or other parts of China, making it an exclusive stay to those who come just for the Festival. Jin had placed a lot of emphasis on the logistics ensuring that not only the main event of PandaVerse festival Great Demon Rat War would be a smooth ride but also the needs of his customers.

He did not have to do this and let the hostels, hotels and other lodging services take up the burden but how could he miss out on the lucrative profit from providing services which he had already made way in advance? (Some thought that Jin had purposely made all this just for the PandaVerse Festival, thinking it was a major realisation of his overall business master plan but there was no way they would know that it was a mere coincidence that all of these additional services to leech money from customers in every way possible had made this almost an ecosystem that could profit and please customers.)

"Looks like the countdown has already started!" Deng Long said as they saw multiple holograms being projected outside the Tree Mall with a digital timer counting down the start of the PandaVerse Festival. T-10 minutes and everyone started to fervently talk about what to expect. Some of them even whip out the Great Demon War Map and recheck where they would like to go as a start while others attempted to refresh the Pandamonium App to see if there was any special last minute information that would be given out to everyone since it seems like other than the Great Demon Rat War, everything else about the PandaVerse Festival had been rather restrictive other than a few teases.

No one knows what to expect from this despite the contagious hype that had been spreading around the net for months. All they could do was wait for that 10 minutes to pass so that they could enter the Dungeon Supplier store and discover the magic that was waiting for them.

Chapter 1307: Store 'Instance' Islands

"10, 9, 8...4, 3, 2, 1!" When the countdown finally reached zero, there was a huge wave of chi emanating from the Dungeons and Pandas storefront. But to the rest who were not near it, they thought that it was

the Tree Mall that had released that wave of chi but it was clear that that wave of chi was no ordinary burst.

Instead of malice, it was like an invitation to everyone who was waiting in line for the PandaVerse Festival, telling them to come and try to challenge the store to the best of their capabilities. Some of the customers had their legs shaking upon experiencing such a burst of chi for the very first time while the others relished that feeling and got more excited.

The police and guards that were manning the queue got even more alert as they thought this wave of chi could put the crowd into a state of frenzy. However, they had forgotten that this was Jin's territory and with Jin being the Panda Lord, the Panda Police Team was there to assist with the crowd as well.

Right at the doorstep of Jin's store, Super NPC Captain Hei and Captain Bai were standing like the two Door Gods that were guarding a Chinese Temple. "Any disorderly behaviour would warrant the Wrath of either me or Captain Bai!" Captain Hei shouted as the Super NPC Panda showed its muscles and teeth at the front row who were dying to get in first."

That declaration instantly tamed the crowd as the cultivators controlled their desires and innate excitement as they walked into the store quickly but in an orderly fashion. Both the police and guards on duty were relieved that they did not have to resort to strength when the famous symbol of security within this Tree Mall had shown itself to the public.

"Carry on, continue walking! If you wish to stop and take my picture, you are permitted for only three seconds before you move forward! Or else I kick to the back of the queue!" Captain Hei shouted as many wished to take a picture of him and Bai since they were rarely together. In fact, Jin was delighted that the need to take a photo with the Super NPCs had allowed the queue to move at a slow but smooth pace.

While it's true most of them could teleport instantly into the Dungeons and Panda's store as long as they are within the Tree Mall, Jin had temporarily disabled that function to prevent excessive overcrowding or having the System put those people in a temporary buffer dimensional space before teleporting them into the instances. It was best if the System did waste its efforts doing that and rather divert its resources into security as well.

With the manual access via the consoles that Jin had prepared, the System too was able to have a good scan of all the cultivators that would be entering the dungeon instances as they were checked thoroughly by the consoles they were standing on. Most people thought that it was just identification verification and the issue of a physical band based on the ticket tier that they had purchased but it was also a tracking device for the System to take note of them.

While the Pandamonium App was capable of doing so since most people would carry their phone wherever they went, the physical band was used to track the cultivators within the Farming World if anything goes wrong, especially with the large scale invasion, some people might inevitably get lost or worse, captured by the enemies. Therefore it was imperative for the System to track them as well as use it as an SOS signal beacon so that other cultivators could come to the rescue if the System deemed that that particular cultivator might be tortured. (Of course, if it was impossible for the cultivators to do so, the System and Jin had already placed a rescue squad waiting to get them.)

Other than that, once they were verified by the System or had their personal information captured, the System would then allow them to enter the dungeon instance. As much as it sounds like a complicated procedure, in reality, it took at most ten seconds in order to teleport into the service instance. Jin even installed a sort of laser 'scanning' device with the physical consoles to purposely distract his Pandarens. (Yes, the laser is just for show, there was no need for that with the System checking the details so invasively.)

And when they entered, it felt like a brand new world. The Store instance that they were used to had once again expanded. The previous store instance was already considered huge since they had airports, seaports and even trains to bring them to the instance that they wanted to go to. Now, they realised that this particular store instance seemed to be moving and it was because the place that they were teleported to was indeed doing as they thought it would.

The entire land was travelling in the sea. As vague as it sounded, Jin had widened the store instance even further such that what they were on now was something akin to a moving island through the vast oceans. Pandarens at the seaports could see the effect even more as the ships that were once anchored had to be elevated and parked as the 'island' continued to move.

"This was because of the extensive number of people that Jin had to resort to this 'trick' where he 'stitched' various separate dungeon instances into one big one by putting people into different 'store instance' islands. This was also to lift the pressure from the System while ensuring that they could enjoy the PandaVerse Festival's main events.

"Store Island 1 and Store Island 2 had been filled up. Creating Store Island 3." The System said as it requested Jin to choose a different theme for the store islands. "Let's go with London view of the 1970s since we already had Hong Kong and Japan for the first two islands," Jin said as he approved the System to create another Island to let the System allow the next wave of cultivators to come in.

"Well, this separate island theme should give some variation to how the cultivators move about while providing a sense of freedom hopping them," Jin said as he ensured that the final touches of the Great Demon Rat War were ready.

Chapter 1308: Scalpers and Sponsors

As more of the Store Islands came up on the map, those islands were moving in a particular direction even though the instance that they were in was just one big open ocean. Everyone in those Store Islands was currently restricted from moving between Islands but to most of them, it was not a concern as the Pandarens were frantic in their purchases.

Even though each and every one of them could use an on-site service menu, everyone knew that buying from the Supplies store had the most discounts available. Jin predicted previously that people would swarm the store and had already expanded the store by having peddlers and street vendors selling the very same thing as well.

He hoped that it would help ease the crowd at the supplies store but he did not expect certain customers to buy the entire stock from the vendors as if hogging the supplies that were meant for everyone. It discouraged a few of the Pandarens as they suspected that such customers would wish to quietly trade for those supplies for a few extra Panda coins.

But Jin would be the one winning at the very end as he would pop extra street peddlers NPC and sell customers what they need. After all, he had prepared for the Great Demon Rat War for a very long time, and his Pandapolis had been working all day and night to produce these items. The Demon Citizens from Demopolis had already started to get used to their new lifestyle in Pandapolis and there was a meaning to working hard. The only ones who were disgruntled by the new way of life were the useless nobles who had been sent to do such menial work as well while those who were educated and willing to make an effort were able to be managers. While the other Demon Nobles that had more military experience had been dispatched to Demopolis to work on training new recruits after they passed Kraft's regime.

So to those customers who think that they could be scalpers would be sorely disappointed by Jin's ample preparation and to make things worse for them, each time a trade would happen, the System had prepared a small advertising box at the side of the trade. It would show the official prices of the items that were being traded and their availability via the on-site service menu. (Not to mention, there might be Panda Coins rebates or surprise gifts!) With the exception of weapons and armours that were being traded, Jin hoped that this would deter non suspecting naive buyers from those scalpers.

Other than that, some of the customers were going to the Restaurant Trains to have their stomachs filled as well as getting the food buffs that Lynn and her other accomplished chefs were famous for. Unlike the store owners who recently started to appreciate Pandafull services, Lynn already had such incredible storage from the Sub System since day 1. There was no need to worry about food shortages considering that the System had consistently updated the numbers of cultivators that were going to join the PandaVerse festival. This gave Lynn and her chefs ample time to create food and store them until the time was right for the customers to take it in.

But despite the ample amount of food, Lynn was still personally cooking for a few select customers. Despite the amazing spatial technology, there was still a 4-5% loss of chi energy when they took it in and out from the storage, especially when it was not served to the customers directly. So, the best food available was still getting it fresh and piping hot from Lynn herself. And the only few who have such a luxurious opportunity would be those who had the Sponsor tickets. In fact, the highest donated group would have the opportunity to do so first.

Most of the Pandarens were not aware of this but like those people who were waiting in line with their Sponsor tickets purchased, Pandafull Delivery had already quietly sent their representatives to get in contact with such people. "See, I told you so. There is nothing to worry about." Xiong Da gleed at Bu Dong who was so anxious the night before. As they followed the Pandafull Delivery representatives. The group realised that they were being escorted to the second level of the Tree Mall which it was mostly restricted to those business companies that were working in the area.

Xiong Da and the others then realised there was indeed a separate way to jump into Dungeons and Pandas as the Pandafull representatives who were first in plainclothes immediately changed into a butler suit with a snap of a finger. All of them knew that they were using the cosmetic inscription charms and that was when the service of the sponsors began.

The room instance they were teleported into felt like a VVIP lounge room where other Pandarens with sponsor tickets were mingling. They could either have a chat, drink or do some work before going into Dungeons and Pandas but Xiong Da and the gang decided to enter first, only to find out that the sponsor ticket holders themselves have an exclusive Store Island just for them.

And without a doubt, Lynn was already in the Restaurant Train preparing the day's menu just for these sponsors who had paid an exorbitant amount just to join the PandaVerse. "Oh Boss Jin, I really like how you know how to pamper the rich." Xiong Da said as he eyed all the shops and they had servants outside their stores ready to escort them inside so they could purchase what they needed. In addition, Xiong Da and his group once again had the privilege of not needing to pay for any of those supplies or items that they buy because of the additional 'donations' that they had purchased beforehand upon buying the sponsor tickets.

But for now, the rest of the group wandered around the Sponsor Store Island like little kids as they see if they could grab items that would be useful for the upcoming fight.

Chapter 1309: Trains Trains TRAINSSSS

"Good Morning everyone. The official PandaVerse Event is about to start in half an hour. Please get into the trains as soon as possible if you do not wish to miss the official opening of the PandaVerse event." Jin spoke through the public announcement system and people's wristbands started to flash with a blinking light.

When the Pandarens pressed on the blinking light, it revealed to them the train carriage and seat that they were assigned to, as well as the approximate time that their train would arrive at the platforms.

"Please take a look at your wristbands and do not miss the trains! If you do, you might miss the first part of the official event. I repeat, do not miss the trains!" Jin said and even sent an app wide announcement to look at their wrist bands for the information needed.

"Lol. We do not need to worry about a single thing." Bin Yong said as he looked at his wristband and saw that the train was already waiting at the platform for them. It was plated almost entirely in gold.

"Let me buy something real quick!" Jia Le suddenly realised she had not bought sufficient amounts of water even though her storage ring was chock full of potions. This was because they knew that the entire group of Pandawans would be staying in the dungeon instance for quite some time. Not many know this but the longer they stay and assist in the raid, the more points they get to rack.

It happened during the Goblin World Defensive Raids as well as the Pandapolis Defense. Xiong Da had noticed a pattern and tested the theory out after the Goblin World's raid and it seemed to be holding some truth. Now that this was not just a defensive raid but a major offensive, the Pandawans are already carrying several high level storage rings to make sure that they have more than enough supplies to last through the Earth week. (After all, they all knew how much time differed from the real world and the dungeon instance.)

And even if they predicted wrongly, those rations and supplies could be used for future events, considering Jin had been quite active throwing out new seasonal stuff every now and then. (Also, they now get to buy everything for 'free' with the sponsor tickets courtesy of Xiong Da so being greedy now will still be a good option regardless of the consequences.

"Let's get on board already!" Bu Dong shouted as he was looking forward to seeing what Jin had for the event. And as the entire group entered the gold plated train, they realised that they were going to be spoiled by the luxury that was waiting right in front of them when they entered the train.

They were not sure what the seats were made of, but they were certain that once they sat on it, it felt the same way how a Dungeons and Pandas plushie could feel. Xiong Da immediately recognised the feeling and straight away messaged Jin whether he could buy this furniture right away.

"Nope, they are not for sale," Jin replied quickly and Xiong Da was already in a man child mode pouting as he slid down the seat that was as wide as a cushion sofa and soft like the beds that cost thousands.

"Xiong Da. Stopping like a child in front of the others." Ruo Ying sternly said to Xiong Da even though everyone knows that he could act this way only in front of them. And as they started to get comfy in their seats, the train made an announcement they were going to depart. The rest of the sponsors started to hop onto the train and somehow the Pandawans noticed that the group that walked past them had an aura that was different from the rest.

"They looked a little familiar." Xiong Da said as he caught a glimpse of them chatting away although a few were grumbling about how they were annoyed they had to take some time off just for this, Yet, the lawyer was not able to pinpoint who they were despite his excellent memory. However, one thing was for sure. The chi aura they had was not ordinary and they were definitely several times stronger than their Pandawan group.

Just when he thought that when the Pandawan group that he had, having an average of Grade 9s and 10 in their ranks was already an achievement, he sighed to accept the fact that there will always be a mountain higher than the one you were standing on. "Guess, Jin finally started to climb up the ranks and fame for being a dungeon supplier since high grade cultivators were also participating in the raids."

The train finally started moving and the Pandawan group was curious where it would be leading since they knew that further down the island were mainly service instances like the theme park, the zoo etc. But instead, the train was heading to the seaport. All of them thought there was an underwater tunnel that they would be going through.

But no.

The train was moving towards the sky as rail tracks were being magically constructed which led the entire train to fly. As if to make things even more fantastical, the Pandawans could see that their train was not the only one that was riding on air as the other trains from other islands were doing the very same thing.

It was a sight to behold to see lines of trains moving in the same direction and everyone was excitedly taking pictures of such a phenomenon. And during this time, Jin had decided to show them the kind of monsters that they would be working with by dispatching Demon City's unique fleet of dragons, the Dragon Devils.

And riding those Dragon Devils were not just the Dragonlites but the various types of monsters that Jin had collected over the months as they rode to showcase themselves to the Pandarens, an amazing coalition of allies that would be their partners for the week to come. Xiong Da and the rest of the Pandawans also recognised a few old pals that they had worked with in the past raids and they were delighted to know they were in this fight too.

At the same time, the Dragon Devils also displayed a quick show of force by doing some air riding feats to entertain the flying trains that were moving towards the location as designated by Jin and the System.

But for now, everyone was just awestruck by the beautiful show performed by the Dragon Devils.

Chapter 1310: Event Island

While the Dragon Devils and Jin's other minions were stealing the show at the moment, the trains were all converging to a particular destination. Everyone who managed to catch a glimpse of the island in front of them at their seats was curious if that was the main event island that people were theorising about.

True enough, as the trains headed closer to the island, they started to circle around the island's perimeter and systematically, all the trains began to slow down while getting into 'positions.'

With the number of trains in the skies as seen previously, the Pandarens were worried how the huge crowd could cause a commotion within the new event island that they saw. Yet, from above the island, what they could see was just a big plain stage at the centre of it all and there were no seats. In fact, it did not seem like there were any seats arranged for this particular event, making them think that this might not be it.

Yet, because of how the island shaped like the meteor which had crashed right smack on the island, there were edges which the Pandarens believed they could stand or even seat to see the stage. However, there was an announcement that was being played on every train, reinforcing the fact not to get off it. And in a few moments, the seats within all the trains started to move in one particular direction. Even the ceiling of the train was removed and some of the seats were elevated, making the Pandarens realise that the trains they were on are their assigned seats for this particular event.

The trains, like clockwork, started to fall into their assigned positions around the island centre stage and everyone was marvelled at how the trains positioned themselves such that everyone had a clear (not necessarily good due to the number of people present) view of the centre stage. It was like a stadium that had been surrounded by rows of snake like trains around them.

Once all the trains had parked at their allocated slots, a loud horn sound was blown, making everyone's head turn to the side as they could see an enormous whale floating towards the event island as well. As the whale went closer, the Pandarens could only then realise the scale of the flying whale. But on top of it was none other than Jin, who jumped down to the centre stage, welcoming everyone who was present for this particular portion. (People were still pouring into the Store Islands so this was considered the first wave of participants that would be going into the Great Demon Rat War first.)

There was no broadcast of the current event that was taking place as compared to the previous times as Jin wants the people who took their time to join this event, queuing for the event to have their efforts recognised.

The only people who were allowed to view this were authorised reporters and streamers that Kiyu had sought after. However, they were not allowed to show any of this until this segment of the event had concluded. In short, there were no live viewings and only the recorded part.

Some of the reporters who took part were grumpy at how strict the information control was but Kiyu assured them that it was for the overall safety and interest of the people that this did not leak out so soon.

“Welcome! Welcome everyone to our very first PandaVerse Festival showcasing the wonders of Dungeon Instances and for us to push Dungeon Instances to the very next level of innovation!” Jin said as he bow graciously to thank everyone who took the time to come for this event.

“I know everyone is all psyched up to go for the fights, especially those who had taken the time to patronise our stores and enjoy the wonderful food selection at our various Store Islands. So I will try to make this as short as possible.” Jin said and the crowd clapped loudly.

“As you know this is a very special event for me. It showed how the store had grown and nurtured such budding cultivators in our midst. Not only that, you people have taken this store as your new favourite place to hang out, make friends and create wonderful memories. It is both a joy and pleasure that Dungeons and Pandas could make such a thing happen. For those who are new, thank you for coming and I will make sure that you will feel the same as the rest of my loyal customers who supported me for the past months.”

“To be honest, this event was initially a slap in the face to the Dungeon Suppliers Symposium for criticising me but in lieu of the recent incidents in China, this event had become much more. In my opinion, we need to have the ability to take care of ourselves in order to protect our loved ones as well as the sovereignty of our country and that is why I had endeavoured this project dearly, pushed myself to the limits to make sure that this very first PandaVerse Festival will have a dungeon raid instance that is out of the world.”

“It can be considered as a world record that we would be bringing in thousands of cultivators in a dungeon raid instance simultaneously and this will show the world that Dungeons and Pandas is the number one dungeon supplier!!” Jin shouted and everyone cheered loudly, as all they had been experiencing for the past hour or so was good service and reasonable waiting time for such a scale of an event. They could not wait for the real deal to begin.

“But before we go to war, wouldn’t it be sad that PandaVerse did not have some special guests? After all, this is a Dungeon Supplier store and if there is no pinnacle to view, there might be no motivation to train and fight.” Jin said as he walked closer to one of the trains and it was ironically plated in gold.

The Pandawans thought that they might be chosen to go up the stage although Xiong Da had a nagging feeling that it was not their group but for ‘them’. The ones that he saw previously walking past him.

And he was right.

