

F. University 1101

Chapter 1101: Director Qi's Transplant Surgery

But this matter wasn't solely up to Professor Qian Jianlin.

As he was also a scientist at the National Space Administration and an academician at the Xia Science Institution, such matters required permission from the relevant organizations.

"Principal Ding, I can't give you a hundred percent guarantee," Professor Qian admitted candidly to Ding Yue. "Honestly, seeing the aerospace students at Mist City Arts and Science University, I believe they all have potential, and I am personally willing to agree to Principal Ding's request, but as you know, a matter like this can't be settled just on my personal willingness; it also requires approval from above."

Professor Qian Jianlin said earnestly to Ding Yue.

"Mm-hmm, I understand."

Ding Yue nodded immediately.

This meant that Professor Qian Jianlin personally was willing to take up a position as a distinguished professor at the Aerospace College of Mist City Arts and Science University, which was essentially sufficient.

The fear was that Professor Qian Jianlin himself would not be willing.

As for Professor Qian Jianlin's assertion that such a matter couldn't be decided on his personal willingness alone, it indeed could not, but personal desire was very, very important.

The only thing missing was a confirmation from the National Space Administration.

And that was not a difficult issue. First of all, Deputy Director Chen had initially made it clear that if any professors or experts from the National Space Administration were willing to visit Mist City Arts and Science University and agree to stay on as distinguished

professors, the administration would have no objections, after all, it was about supporting the national aerospace education cause.

Moreover.

This time, Ding Yue's Feiyue Group was about to collaborate with the National Space Administration on graphene materials. With this connection, how could Deputy Director Chen refuse to have Professor Qian Jianlin and colleagues to be distinguished professors at the Aerospace College of his Mist City Arts and Science University?

"So, Principal Ding, after we return and consult with Deputy Director Chen, once we get consent from the administration, I will give you a response as soon as possible, how does that sound?"

Professor Qian Jianlin looked at Ding Yue and proposed.

"Sure."

Ding Yue nodded in agreement.

Knowing Professor Qian Jianlin's personal willingness was enough; what was left was just to wait for the news from the National Space Administration.

Unless something unexpected happened, there should be no issues.

The Aerospace College of his Mist City Arts and Science University was about to gain a group of top-notch scientists from the aerospace field as distinguished professors.

As a result, the Aerospace College's reputation and social influence would inevitably soar significantly, and the enrollment situation for the next year could become extremely competitive.

After all, it's incredibly hard for ordinary aerospace-related universities to have top scientists like Professors Qian Jianlin, Zuo Tinghui, Wang Shi, and Ji Min as distinguished professors.

"Then, Professor Qian, I won't disturb your rest anymore."

After saying that, Ding Yue left.

However, as Ding Yue reached the door, Professor Qian suddenly asked, "Principal Ding, has your sister considered a career in aerospace?"

"Oh, this ... shall I ask her?"

Caught off guard, Ding Yue didn't know how to respond.

Although his sister, Ding Xiaoyou, had minored in many subjects, Ding Yue truly didn't know whether she had ever considered a career in aerospace.

After leaving Professor Qian Jianlin's apartment, Ding Yue returned to his own room and went to bed early.

The next morning.

Since Professor Qian Jianlin and his colleagues had to catch a flight, Ding Yue didn't get to see them again after waking up.

However, this didn't matter because Ding Yue had already met with Professor Qian Jianlin the previous night, and he had long since instructed Huang to arrange transportation to send Professor Qian Jianlin and his colleagues to the airport.

Today, Ding Yue had more important matters—the transplant surgery for Director Qi Chunsheng from Mist City Arts and Science University's Academic Affairs Office.

After breakfast.

Ding Yue brought his secretary Wen Ruohan, met Professor Yang Kaining at the school gate, along with Director Bai Liwei from the Medical College, students Gu Yong and Lu Qingyan, among others and together headed to Mist City Central Hospital.

On the way, Ding Yue, concerned that Director Qi might already be in the operating room when they arrived, made a call to President Jiang Zhongbo to instruct him on a matter.

At Mist City Central Hospital, President Jiang Zhongbo himself took charge, and with doctors from several top domestic hospitals forming the surgical team, they were to perform the operation on Qi Chunsheng, the Academic Affairs Director of Mist City Arts and Science University.

In the ward.

President Jiang Zhongbo came over to check on Director Qi Chunsheng.

"Director Qi, how are you feeling today?"

After President Jiang Zhongbo arrived, he asked.

"Hmm, not too bad, when is the surgery scheduled?" Director Qi Chunsheng nodded and replied with a smile.

He knew that the surgery was set for today, but he didn't know the exact time.

"The surgery is at ten o'clock. Right now, we need to take you for some final preparations," President Jiang Zhongbo answered.

"Okay."

Director Qi Chunsheng had long been ready, both mentally and physically, for the surgery and was now entrusting himself to Mist City Central Hospital and his favorite Mist City Arts and Science University.

After all, the organ needed for his transplant was printed by the 3D bioprinter at Mist City Arts and Science University.

"Principal Ding and the others are already on their way here, and Principal Ding also called me just now to relay a message to you—that the recent visit by the scientific team from the National Space Administration to Mist City Arts and Science University went very smoothly, and the scientists from the survey team left this morning."

President Jiang Zhongbo conveyed Principal Ding's message.

Upon hearing this, Director Qi Chunsheng immediately showed a smile on his face.

This was, after all, the matter that had occupied most of Director Qi Chunsheng's attention in recent days. Although he was staying in the hospital room at Mist City Central Hospital, he naturally kept abreast as the Dean of the Academic Affairs Office at Mist City Arts and Science University while the international Aerospace Bureau scientists visited the school.

"Principal Ding also said that he knew you would not forget the school's matters, so he asked me to share this good news with you, so you could enter the operating room at ease," President Jiang Zhongbo continued with a smile.

"Thank you, President Jiang."

"No problem, let's go," President Jiang Zhongbo nodded slightly, then signaled to the nurses and doctors to prepare to escort Director Qi Chunsheng to the operating room.

As expected.

By the time Ding Yue and the others arrived at Mist City Central Hospital, Director Qi Chunsheng was no longer in the ward.

This also meant that Ding Yue wouldn't be able to see Director Qi Chunsheng until the surgery was a success.

"Principal Ding, you're here. Director Qi is undergoing his final pre-operative preparations, and the actual surgery will begin at ten o'clock," President Jiang Zhongbo simply updated Ding Yue upon seeing him.

As for the operation team and the process of the surgery, Ding Yue had basically understood all this in previous expert meetings.

Now the only thing to do was to pray that Director Qi Chunsheng's surgery would be successfully completed.

That shouldn't be a problem.

Given such a strong surgical team, Mist City Central Hospital can be said to be fully escorting this surgery.

While Ding Yue was waiting for the surgery to begin, a sudden phone call came through.

Ding Yue picked up his phone to see it was an old acquaintance calling.

"Hello, Principal Xu."

Ding Yue answered the call.

Indeed, this call was from Ding Yue's old friend, Principal Xu Dongcheng of Westlight University.

"Principal Xu."

"I saw the news this morning too. How is Director Qi doing? Has the surgery started? Is this the second surgery using our 3D bioprinting technology?"

Principal Xu Dongcheng asked several questions in quick succession.

In recent months, as the new academic year began, Principal Xu Dongcheng, unburdened by his daughter's health issues, had thrown himself wholeheartedly into his work at Westlight University, which is why he hadn't noticed the news about Qi Chunsheng, the Dean of Academic Affairs of Mist City Arts and Science University, being diagnosed with cancer.

Now that he was aware, he naturally wanted to show concern.

Back in the days at Mist City Arts and Science University, Principal Xu Dongcheng had a good relationship with Director Qi Chunsheng and had even learned quite a bit from him.

"He's already in surgery. Don't worry, Principal Xu, the surgery will surely be a smooth success," Ding Yue responded.

Chapter 1102: The Second Work of the Animation Major

Mist City Central Hospital.

Outside the operating room, a group of people waited calmly and composedly for the surgery to finish.

Especially Ding Yue, who was particularly nonchalant.

As if there was no need to worry about the operation at all.

After all, this surgery brought together top domestic surgeons and employed the most advanced 3D bioprinting technology from his own Mist City Arts and Science University's Medical College.

He believed that Director Qi Chunsheng would smoothly get through today's surgery and completely cure his cancer through organ transplant surgery.

Beyond the group outside Mist City Central Hospital's operating room, there were many students at Mist City Arts and Science University in University Town, spontaneously praying for Director Qi Chunsheng's surgery in chat groups, on the school forum, on Twitter, and other platforms.

Within Mist City Arts and Science University, the only person with more reputation than Principal Ding was Director Qi Chunsheng.

During his years at Mist City Arts and Science University, students saw an industrious and diligent director of academic affairs who was kind and approachable in daily life, cautious

and serious at work, and even though he had graying temples, he steadfastly remained at his post, contributing his spirit to the university, which earned students' great admiration.

Moreover, many students affectionately called Director Qi Chunsheng "Sir Qi."

After all, being over sixty years old made him a grandfatherly figure to these eighteen or nineteen-year-olds, and calling him "Sir Qi" was also a term of respect for the director.

On Twitter, a post initiated by a student union president praying for Director Qi Chunsheng's surgery had already received over fifty thousand likes so far.

These fifty thousand likes weren't from random online users, but spontaneously given by students at Mist City Arts and Science University. Everyone shared the wish for Director Qi Chunsheng's successful surgery and a speedy recovery so that he could return to Mist City Arts and Science University and continue as their director of academic affairs.

The time waiting for surgery passed second by second.

In the operating room, the surgical team was busily performing the surgery on Director Qi Chunsheng.

In the blink of an eye, it was already two in the afternoon.

Because a transplant surgery is very specialized, it required far more than just an hour or two, and the team had made adequate preparation, not even having time for lunch.

Still, when the leading surgeon put down his scalpel, the surgery was successfully completed.

Outside the operating room, Ding Yue and others had finished lunch and returned to wait for the results.

When the light in the operating room changed, expectation shone in Ding Yue's eyes.

"Principal Ding, the surgery is finished,"

Wen Ruohan, the secretary beside him, said excitedly.

At this moment, President Jiang Zhongbo also nodded, "It looks like the surgery ended successfully."

Shortly, the lead surgeon and several other operating physicians emerged from the operating room.

The lead surgeon removed his mask, smiling, and said, "President Jiang, Principal Ding, the surgery was very successful. It's truly remarkable that the compatibility of the transplanted organ is so high, with practically no adverse reactions."

When the lead surgeon said the operation was very successful, a joyful expression appeared on everyone's face.

"Principal Ding, Director Qi's surgery is successfully completed. There are many students at the school waiting for this news. Shall we have the publicity department send out a notice right away?"

Wen Ruohan whispered to Ding Yue.

That would be good.

The students of Mist City Arts and Science University were a group with warmth and love. They were concerned about Director Qi's surgery, and now it was natural to share this good news with them.

Thus, Ding Yue nodded and said to Wen Ruohan, "Yes, let Director Liu from the publicity department inform the teachers and students at the school. Say that Director Qi's surgery was very successful and that we now just await his recovery process in the hospital. After he improves a bit, we can let teachers and students visit Director Qi."

"Of course, Principal Ding."

Wen Ruohan promptly responded, then stepped aside and took out her phone to contact Director Liu Hongxia of the school's publicity department.

The news quickly spread to the student body through the school's publicity department.

After all, the student groups, the school's official website, public accounts, and self-media platforms, all announced information about Director Qi Chunsheng's surgery.

"That's great, Director Qi's surgery went smoothly and was successful."

"Looking forward to Director Qi's speedy recovery and return to the campus."

"Our school is simply amazing."

"Cancer cured?"

"Cancer in its early stages is relatively easy to cure."

"Waiting for Director Qi to be discharged and return to school."

"I just knew that a good person like Director Qi would be fine."

The students couldn't have been happier after receiving the news.

Many students considered Mist City Arts and Science University their second home, so for them, Director Qi Chunsheng was essentially a parental figure, and they were all very fond of him.

Back at Mist City Central Hospital.

Ding Yue waited until Director Qi Chunsheng was returned to his room and had awakened.

Upon waking up, Director Qi Chunsheng was moved to see not only his family but also Principal Ding.

Chapter 1103: The Second Work of the Animation Major

"Principal Ding."

"Director Qi, you're awake. The surgery just finished, rest quietly and talk less." Ding Yue was quite comforted to see that the first person Director Qi Chunsheng called out to after waking up was himself.

"Next, I'll talk, and you just listen,"

Ding Yue reminded.

To prevent Director Qi Chunsheng from straining himself after just having surgery, Ding Yue tried his best to ensure that Director Qi rested quietly, even restricting how much he could speak.

After all, for a patient in a fragile state, even speaking requires a great deal of energy.

"First off, our surgery was extremely successful. You now have a brand-new lung organ perfectly suited for you, and the cancer cells are gone as well,"

Ding Yue said with a smile to Director Qi Chunsheng, "Just rest quietly for a while, and you'll be able to recover your health!"

"Also, the teachers and students of the school were very concerned about your surgery this time. The school has already sent back the good news of your successful operation. The students are very happy and are looking forward to Director Qi resting, recuperating, and returning to school soon."

As Ding Yue said this, he laughed again and said, "So, Qi, your most important task right now is to focus on recovering your health. We are waiting for you at the school. Didn't you tell me that you wanted to witness the development and advancement of Mist City Arts and Science University toward a higher stage? Well, I am waiting for you."

Ding Yue's words deeply resonated with Director Qi Chunsheng.

After listening to Principal Ding, his heart felt very warm, and he couldn't help but have tears in his eyes, touched by the words.

Not wanting to disturb the rest of Director Qi Chunsheng, Ding Yue left the hospital room after finishing his instructions, leaving the remaining care to the nursing staff and Director Qi Chunsheng's family.

After leaving the hospital room, Ding Yue met up with the busy President Jiang Zhongbo to express his thanks.

After all, providing the surgery for Director Qi Chunsheng, Mist City Central Hospital offered the best medical services available, services which truly couldn't be bought with money even if one wished to.

The reason Director Qi Chunsheng received such top-tier, comprehensive medical services from Mist City Central Hospital this time had its own reasons.

This was because the surgery had a significant impact in raising the profile of 3D bioprinting technology again for Mist City Central Hospital.

The previous surgery involving Xu Meijia had demonstrated the success of the 3D bioprinting technology.

This time, it was about the mature application of the 3D bioprinting technology. From now on, more patients like Xu Meijia and Qi Chunsheng would come to Mist City Central Hospital for surgical treatments.

For Mist City Central Hospital, this was naturally good news, because the more patients they treat, the more money the hospital earns.

However, with the principle of considering the citizens' needs at heart, Mist City Central Hospital also reduced the costs of surgery continuously.

Now, they were just waiting for Mist City Arts and Science University to reduce the cost of raw materials for 3D bioprinting technology, so that the cost of transplantation surgeries for patients needing them could drastically decrease, making these surgeries affordable for ordinary people and families.

However, achieving self-research and development of biotissue cellular material raw materials by Mist City Arts and Science University would require a process and could potentially be a lengthy one.

Ding Yue knew that Professor Yang Kaining was working very hard.

Because Professor Yang Kaining also hoped that this great biomedical technology could bring hope of life to more people.

Therefore, Professor Yang Kaining called several of his colleagues from the Swiss Zurich Federal Institute of Technology to join him at Mist City Arts and Science University to form a research team on biotissue cellular material raw materials.

This research team on biotissue cellular material raw materials would develop related raw materials independently, addressing the cost issues for the front-end application of 3D bioprinting technology.

Of course, all the research funding was provided by Ding Yue.

This was also the promise Ding Yue had made to Professor Yang Kaining when he agreed to come back from Swiss Zurich Federal Institute of Technology to Mist City Arts and Science University.

Professor Yang Kaining not only returned himself, but this time also brought back several experts in related fields. Ding Yue felt that he had made a great deal.

The capabilities of the Medical College at Mist City Arts and Science University were once again enhanced.

Ding Yue had another discussion with President Jiang Zhongbo about the cost of 3D bioprinting technology and then left Mist City Central Hospital to drive back to school.

On the road, Ding Yue received a phone call.

The caller was someone Ding Yue knew well, though he had not seen her in a long time.

It was Xu Jiuge.

The head of Fly Heaven Animation Studio and also one of the pillars of the animation department at Mist City Arts and Science University.

"Hello, Jiuge, what's the matter?"

After answering the phone, Ding Yue asked.

"Principal Ding, I heard that Director Qi's surgery went very well. Is Director Qi doing well now?" on the phone, Xu Jiuge first inquired about Director Qi Chunsheng.

"Yes, Director Qi just needs to rest for a while. Once he recovers, he can come back to school,"

Ding Yue responded.

"That's great, Principal Ding. I called to tell you that our animation department and studio have completed all eighteen short animations of 'Love, Death, and Robots.'"

Xu Jiuge began discussing the main issue.

Ever since the success of the 'Super Combat Team' animation, Feiyue Animation Studio, alongside the animation production department of Mist City Arts and Science University, had become a burgeoning force in the domestic field.

Following the hugely successful animated work of 'Super Combat Team,' Xu Jiuge and his team launched their second project, 'Love, Death, and Robots,' previously commissioned by Ding Yue for Feiyue Animation Studio.

'Love, Death, and Robots' is an animated series with episodes that aren't very long, around ten minutes each, totaling eighteen episodes – that is, eighteen stories.

Most importantly, apart from each story being captivating, the animation style of each episode is also different. It can be said that the eighteen episodes of the series encompass a wide variety of animation styles.

With Fly Heaven Animation Studio as the main production team and the continuous participation of students from the animation department of Mist City Arts and Science University, the animated series 'Love, Death, and Robots' underwent half a year of production and was finally completed.

Initially, many at Feiyue Animation Studio suggested producing one episode at a time to see the effects after releasing it.

After all, no one knew if this form of animated series would provoke a strong market response.

But Ding Yue thought about it and decided that releasing them one by one was just playing with people's curiosity, which was boring.

It would be better to produce all eighteen episodes at once and then release them!

This way, not only could they potentially earn a reputation for the animated series, but the decisive and efficient style of Feiyue Animation Studio could also gain favorable reviews.

"Have they all been completed already?" Ding Yue asked.

"Yes, Principal Ding. I'll prepare to send the completed series to you right after I tell you," Xu Jiuge earnestly replied.

Originally, Principal Ding had said that after 'Love, Death, and Robots' was produced, it should be reviewed by him immediately.

Just like the earlier 'Super Combat Team.'

After all, all the production expenses were paid by Principal Ding, and even the stories came from him, so Xu Jiuge and his team were definitely obliged to follow orders.

"Good, send it over quickly. I'll see what your finished product looks like,"

Upon hearing this, Ding Yue was already quite eager.

Ding Yue had watched 'Love, Death, and Robots' many times in his previous life on Earth and remembered it vividly.

Though his own Feiyue Animation Studio might not be able to replicate it perfectly, seeing the finished product would indicate how much of the desired effect Ding Yue had achieved.

Chapter 1104: This is Not Suitable for Girls

Thirty minutes later.

Ding Yue drove back to Mist City Arts and Science University and entered his office in the Administration Building.

"Xiao Wen, turn on the projection screen,"

he instructed his secretary Ruohan, then walked over to his desk and turned on his computer.

Feiyue Animation Studio had already sent the completed film of "Love, Death & Robots" to Principal Ding's email account, and he needed to check the quality of the completed film before deciding whether to officially broadcast it.

If Ding Yue was not satisfied, he would likely ask Feiyue Animation Studio to redo it or make some adjustments.

Of course.

If Ding Yue was satisfied, he could immediately contact Bilibili to prepare for the premiere broadcast on their platform.

There are several video streaming platforms in the nation, but Bilibili would probably be more suitable for an animated work like "Love, Death & Robots."

Ding Yue remembered that the last time his documentary film about gourmet food made by the Film and Television Academy of Mist City Arts and Science University had premiered on Bilibili as well.

It then attracted countless netizens and fans, eventually becoming popular, which even drew the attention of NTS, leading to an opportunity to broadcast it on NTS.

"Alright."

Upon hearing Principal Ding's instruction, Ruohan immediately came over and turned on the projection screen.

Then Ding Yue spent some time on his computer, found the completed 'Love, Death & Robots' sent by Xu Jiuge in his email, and connected his computer to the large projection screen to prepare for the playback using the player software.

"Principal Ding, would you like something to eat while watching?"

Ruohan turned around and asked with her eyes brimming with eagerness.

What a suggestion!

When watching a film?

This remark sounded somewhat peculiar to Ding Yue.

"Well, having something to snack on would indeed be great," Ding Yue said, touching his stomach, now craving a bite.

"Then, Principal Ding, just wait a moment, I'll go buy you something!"

Having said this, Ruohan sprinted out of the principal's office, went downstairs, and headed directly to the nearest supermarket.

Ding Yue waited approximately fifteen minutes, and Ruohan finally returned with a large bag of snacks that Ding Yue liked.

During these fifteen minutes, Ding Yue did not start playing "Love, Death & Robots" but he was not idle either.

He took the opportunity to check online the animation studio power distribution and development trends in this parallel world.

The animation studios in Xia Country were ubiquitous, yet those well-known and successful were few.

His own Feiyue Animation Studio had become a prominent animation studio in the nation just with "Super Combat Team," showing that the animation industry in Xia Country was relatively backward.

It wasn't that the production technology was inadequate, but rather that the capitalists were all intent on making quick money with animated movies or series, just like with celebrity-driven traffic.

However, in the animation sector, only those companies genuinely passionate about crafting animations could earn the respect and appreciation from the audience.

Over the years, audiences in Xia Country had been calling for the rise of domestic animation. Despite numerous studios championing this cause, the outputs often were unbearable to watch.

Some had decent visual quality and character modeling, but the plotlines were terribly weak.

Others seemed to have decent storylines, but they eventually fell into clichés and, due to lack of funds, the quality of animations would suffer.

It was not until last year, when a certain animated film was released, that the audiences in Xia Country realized that their domestic animation studios were capable of producing high-quality films.

In terms of plot, "Super Combat Team" maintained a score of 80, and with visuals, creativity, music, and other aspects combined, it achieved an overall score of ninety.

This is why "Super Combat Team" was a blockbuster hit and became a beloved animated movie.

The emergence of "Super Combat Team" made many viewers truly see the hope for the rise of domestic animation, and naturally, Feiyue Animation Studio entered the public eye.

Everyone was looking forward to when Feiyue Animation Studio would produce their second animated project.

After all, with the skill and capability of Feiyue Animation Studio, their productions might truly represent the rise of domestic animation.

After roughly understanding the situation of domestic animations, Ding Yue knew that as long as his Feiyue Animation Studio maintained high-quality production, dominating the domestic animation market and expanding internationally was not an impossibility.

However, there were actually a few well-known major animation studios in the country.

For instance, XuanGuang Technology.

XuanGuang Technology was an old domestic animation company, famous for several animated series IP brands. Ding Yue compared this XuanGuang Technology with Mysterious Technology from an Earth of a previous lifetime, which had produced "Qin's Moon."

However, the animated brands produced by XuanGuang Technology were not "Qin's Moon," and in this parallel world, there was no anime like "Qin's Moon."

Chapter 1105: Girls Shouldn't Watch This

There was also an animation company known as U-Mi Animation, whose overall strength was pretty decent.

Although it didn't have any hugely popular animation IP brands, every work it produced was above the passing line, and it also had several outstanding pieces.

Compared to others, these two animation companies were relatively independent.

Then there was Penguin Animation, the third company Ding Yue learned about, which was quite different.

Penguin Animation was a subsidiary of the Penguin Group, a part of Q Entertainment Media's industry. Its power within the country could be said to be enormous.

It had a huge production team, a marketing team, and with the backing of a domestic entertainment media giant like Q Entertainment Media, its influence was indeed substantial.

About forty percent of the animated movies released in theaters each year and the animated series launched on video websites were produced under the Penguin Animation banner.

Crucially, Q Entertainment Media had many IPs, which it adapted into TV dramas, films, animations, etc., creating a healthy closed-loop system.

However, after roughly understanding it, Ding Yue realized that given Q Entertainment Media's penchant for traffic celebrities, their anime and live-action adaptations also preferred to follow the trend of popularity.

Even the most popular anime under the Penguin Animation banner turned out to be a Boys' Love series!

Is this it?

They still expect the rise of Xia Country's animations?

Ding Yue pondered, afraid that the trajectory of national animation had been led astray by Penguin Animation.

"Looking at it this way, as long as we establish our own animation brand and strength, we can bring national animation back on track, and then it'll be Penguin Animation's turn to die," he mused to himself.

At the current stage, his Feiyue Animation was laying the foundation, having made a good start with "Super Combat Team"; up next was seeing how "Love, Death & Robots" could expand the battlefield.

If "Love, Death & Robots" also achieved a certain level of success, then his Feiyue Animation studio would have a significant say in the realm of national animations.

Whether it would continue to be a world ruled by Penguin Animation or one where his Feiyue Animation studio led the way in producing high-quality animation, hinged on whether he could win the upcoming battles.

"Principal Ding, I bought all your favorite snacks."

After returning, the secretary Wen Ruohan placed a large bag of snacks on Ding Yue's desk.

"Great, let's eat and watch together, the plot of 'Love, Death & Robots' is pretty good," Ding Yue invited secretary Wen Ruohan to watch the show with him, smiling.

"Hehehe, okay."

Naturally, Wen Ruohan wouldn't refuse.

She remembered the last time she watched the documentary "A Bite of Xia Country," she did so with Principal Ding, and now, thinking back on it, she found it somewhat nostalgic.

This time, Principal Ding was watching a show again, and she was by his side once more.

"Love, Death & Robots" consisted of eighteen episodes.

Each episode had a different story, and each story was standalone, with a variety of art styles.

After opening the files sent by Xu Jiuge, Ding Yue saw the name of the first episode, a familiar one— "Sunny's Advantage."

In a future world, humans would inject their souls into monster bodies and then engage in underground fighting contests.

In the underground world's fighting competitions, Sunny was an unrivaled existence because her early experiences had given her an absolute advantage in these contests.

This was the general plot of the first episode, "Sunny's Advantage," but in reality, "Sunny's Advantage" would be far more exciting than the synopsis.

"Xiao Wen, before we start, I have to warn you, the animated series 'Love, Death & Robots' is a bit, you know," Ding Yue had a sudden thought after reading the synopsis of "Sunny's Advantage" and quickly warned secretary Wen Ruohan.

After all, she was a girl.

"A bit of what?"

Wen Ruohan blinked her adorable eyes, asking curiously.

Wen Ruohan only knew that it was a series of eighteen animated episodes and wasn't aware of the plot and imagery of these episodes, as she hadn't delved deeply into them.

"Well, it's just a bit... uhm, not suitable for girls to watch because 'Love, Death & Robots' contains a large amount of adult content, and some of it is rather bloody and violent!"

Ding Yue simply explained to Wen Ruohan.

The content of "Love, Death & Robots" was indeed as described, but fortunately, in Xia Country, the film and television animation sector was quite liberal. Compared to Earth in a previous life, having such content wouldn't result in being stuck in censorship.

If this were in the previous Earth, "Love, Death & Robots" would mostly not have passed the censorship. To get it through, some changes to the content would have had to be made.

"Ah? It's that thrilling?"

Upon hearing this, Wen Ruohan instantly widened her eyes, her anticipation growing even more.

These elements, combined with what Principal Ding had previously mentioned about science fiction, cyberpunk, magical elements, and the like, would surely be incredibly exciting, wouldn't they?

Wen Ruohan could say she was looking forward to it very much.

"Are you sure you want to watch it?"

Ding Yue asked Wen Ruohan.

Although Wen Ruohan was a girl, she was indeed an adult, and "Love, Death & Robots" wasn't really off-limits for her.

"Yes, yes, I want to watch it!"

Wen Ruohan nodded repeatedly in response.

"Alright then."

There was nothing else Ding Yue could say. He couldn't just forcefully prevent her from watching it, especially since if she didn't watch now, she would definitely seek it out once "Love, Death & Robots" was officially released.

It would be better to let her watch it now while he watched it himself, considering it a kind of perk for serving as his secretary.

Soon, Ding Yue clicked on the first episode of "Love, Death & Robots", "Sunny's Advantage", and began playing it.

Ding Yue watched intently and with full concentration.

This was because he needed to compare it with what he remembered from Earth in his previous life.

But Wen Ruohan was different.

She was completely captivated by the storyline and visuals of "Sunny's Advantage".

The elements of underground boxing, monsters, mind control, and others filled the animation with allure, especially when the two monsters started their underground fighting, Wen Ruohan was utterly engrossed in the animation series.

Ding Yue watched seriously, thinking to himself that Xu Jiuge and his team had done quite a good job.

Despite some differences in the visuals compared to the Earth from his past life, overall, there were absolutely no problems with it, and the narrative pace was very steady.

"Ah!"

When the scene of Sunny getting ambushed played, Wen Ruohan screamed instantly upon witnessing it.

Principal Ding really hadn't lied to her, there truly were such thrilling scenes.

Ultimately, the episode "Sunny's Advantage" concluded with a narrative twist, showcasing Sunny's true prowess in the underground fighting arena!

"Oh my god, Principal Ding, this... this is too awesome, so that woman wasn't Sunny, oh my god, Sunny was actually that monster!"

Wen Ruohan was thoroughly shocked by the storyline of "Sunny's Advantage".

If the first episode was this exciting, Wen Ruohan felt that "Love, Death & Robots" completely overturned her preconceived notions about animated series!

So animation could be this amazing?!

Whether it was the visuals or the story, including the suspense and plot twists, it delivered a massive impact on the mind!

"What do you think, is it good?"

Ding Yue smiled faintly and turned to ask Wen Ruohan.

"Yes, yes, it's really good!"

Wen Ruohan nodded emphatically.

For her, it was incredibly good; she had never before seen such impressive plot twists in animation.

A short animation of just about ten minutes could give such a shocking impression!

"It seems that Jiuge and his team have done quite well."

Ding Yue nodded in satisfaction.

After watching the first episode of "Love, Death & Robots", Ding Yue had practically no objections to the quality of the animated series produced by the Feiyue Animation studio under Xu Jiuge's leadership.

The quality was good; at least Ding Yue himself was very satisfied, and he believed that "Love, Death & Robots", with its level of quality, was completely suitable for being released on the platform.

Chapter 1106: Bilibili Being Inconsistent?

Bilibili headquarters building.

In the office of the animation department manager.

Su Jinyin, in charge of the animation division, was handling various matters as usual.

As Bilibili continued to grow, it was now receiving countless partnerships every year in animation and even film, with the main content being to use Bilibili as the premiere platform for other companies' animation, animated series, and film works to be launched and broadcast.

This wasn't much different from other domestic platforms like Penguin Video.

However, because Bilibili's animation and "two-dimensional" user base was indeed quite large, it had a unique advantage in this respect.

"Xiao Li, tell the business department that the animated series we have scheduled for broadcast this year are nearly saturated and up to standard. Unless it's an excellent work produced by a major company, we should try not to take on anymore understood?"

Su Jinyin told her assistant Xiao Li.

"Okay, President Su."

Xiao Li nodded quickly.

The number of animated works arranged by Bilibili this year had already increased significantly compared to last year.

Add any more, and it would be too many, leading to problems with scheduling and date arrangements for Bilibili's respective sections.

Animated series are different from videos by Bilibili's UPs, which are recommended to users based on big data.

Essentially, whatever users like to watch, the platform will recommend similar video content to them based on big data.

But for animated series, it's different. Popular lists, recommended lists, and the like are arranged by the animation department.

Only after being recommended by Bilibili do these works get noticed by more Bilibili users.

"President Su, Manager Liu from the business department just said that Feiyue Animation Studio contacted them, suggesting they have an animated series that plans to launch on our Bilibili platform!"

Suddenly, after making a call to the business department, Xiao Li immediately reported this news to President Su.

"Oh?"

Upon hearing this, Su Jinyin immediately looked up.

After a moment, Su Jinyin asked, "Feiyue Animation Studio, is it the one that made the animated film 'Super Combat Team'?"

She wanted to make sure there was no confusion over a studio with a similar name.

After all, following last year's success with the animated movie 'Super Combat Team', many animation studios wanted to ride on the coattails of Feiyue Animation Studio's fame—even going as far as adopting the same name, showing a total lack of originality.

"Yes, that's the Feiyue Animation Studio affiliated with Mist City Arts and Science University, the one that produced 'Super Combat Team' last year," Xiao Li confirmed with a nod.

"They're finally releasing a new work?"

Su Jinyin said with surprise.

She herself was particularly fond of the movie 'Super Combat Team', especially the robot Big White. Having heard that Principal Ding from Mist City Arts and Science University had an AI version of Big White, Su Jinyin couldn't hide her envy.

"President Su, should we collaborate with Feiyue Animation Studio?"

Xiao Li asked again.

At this, Su Jinyin gave her assistant, Xiao Li, a stern look. Was this guy a blockhead? Feiyue Animation Studio was practically synonymous with top-notch domestic animation production, having established its reputation and box office success with 'Super Combat Team'.

A studio like that, unless they were a one-hit-wonder, why wouldn't they cooperate?

Besides, the fact that they chose Bilibili to premiere their work might even be an honor for them!

"Have the business department give me the contact of the person in charge at Feiyue Animation Studio right away, I want to talk to them personally!"

Su Jinyin spoke with earnest resolve.

"Right away, President Su!"

Upon hearing this, Xiao Li immediately called the business department again.

...

Over at Mist City Arts and Science University.

After viewing the final cut of 'Love, Death & Robots' and feeling very satisfied, Ding Yue asked Xu Jiuge and her team to contact Bilibili about airing the animated series 'Love, Death & Robots' on their platform.

And that's exactly what happened.

Soon after, Xu Jiuge called to say that Su Jinyin, the manager of Bilibili's animation department, had personally contacted her to discuss a partnership.

Both sides expressed a willingness to cooperate.

However, regarding the specifics of the collaboration, Xu Jiuge hadn't finalized anything with Su Jinyin from Bilibili, so she called Ding Yue to seek Principal Ding's opinion.

"Here's what we'll do, Jiuge. Have that Su from Bilibili contact me directly, and I'll discuss it with her," Ding Yue decided it was best to handle the matter personally.

After all, he had some free time on his hands.

He aimed to settle the release date for 'Love, Death & Robots' as soon as possible and then wait for the broadcast results.

Going by the plans, 'Love, Death & Robots' was a release that definitely had to happen this year; otherwise, it would make it seem as though Feiyue Animation Studio was nothing more than a flash in the pan after last year's 'Super Combat Team'.

Since a strategic plan was already in place, all that was left was to execute it rigorously.

"Understood, Principal Ding."

Seeing that Principal Ding was prepared to personally discuss matters with Bilibili's Su, Xu Jiuge hung up the phone, then called Bilibili's President Su to explain the situation.

Chapter 1107: Bilibili Being Inconsistent?

Upon learning of the situation, Su Jinyin from Bilibili naturally was very willing to discuss a potential collaboration with the renowned Principal Ding of Mist City Arts and Science University.

About five minutes later.

Ding Yue received an unfamiliar phone call.

The only possibility for someone to reach Ding Yue's mobile, other than the people he knew, would be that the call was from President Su of Bilibili following his recent request to Xu Jiuge to have President Su give him a call.

So, the call was certainly from Bilibili's President Su.

Prior to this, Ding Yue had never directly contacted anyone from Bilibili, only having dealt with people from NTS for things like the last food documentary and for "Super Combat Team" to be streamed online after its run in cinemas; other people were responsible for these communications.

As a university principal, Ding Yue certainly wouldn't handle these trivial matters himself.

However, Ding Yue got involved this time since it coincided with his availability, and since he wasn't busy with anything else at the moment, he thought he might as well have a chat with Bilibili.

Who knew, there might be a chance for a long-term partnership in the future.

Originally.

Ding Yue had planned to start preparing for a meeting with Governor Li of the Mist City Government after returning from the Mist City Central Hospital. After all, meeting with Governor Li was the most pressing matter for both Mist City Arts and Science University and Feiyue Group, as they needed Governor Li's approval for numerous significant matters.

However, securing an appointment with Governor Li was no simple task.

For the next three days, Governor Li's schedule was packed, and Ding Yue certainly didn't have the clout to make Governor Li cancel his other appointments to meet with him.

Thus, Ding Yue could only wait.

Wait until Governor Li was available and then schedule a meeting to discuss important matters.

According to Governor Li's secretary, there might be some time available in about five days, which Ding Yue then reserved for himself.

"Hello, this is Ding Yue speaking."

"Hello, Principal Ding, this is Su Jinyin from Bilibili's animation department."

"Yes, I'm Principal Ding. Are you President Su from Bilibili's animation department?"

After Ding Yue picked up the phone, he quickly started chatting with President Su, Su Jinyin.

"Principal Ding, I've heard that Feiyue Animation Studio has produced a new work. This time it's not an animated movie but a series, right?" Su Jinyin inquired on the phone.

Ding Yue was quite surprised after answering the call, not expecting the manager of Bilibili's animation department to be a girl—and from the sound of her voice, quite a pleasant one at that.

He had initially thought it would be a middle-aged man.

"Ah yes, the project we've worked on this year is an animated series," Ding Yue replied. "I thought about it and among the various video streaming platforms domestically, I quite like Bilibili, so I had Feiyue Animation get in touch with you to prepare for streaming on Bilibili."

"Thank you for your trust in us, Principal Ding. We are certainly keen on collaborating with your animation studio," Su Jinyin said seriously. "Let me explain our partnership arrangements at Bilibili first. Apart from revenue calculation based on viewing numbers, we also have advertising income among other things. However, when it comes to copyrights fees, we might offer a bit lower than other platforms, somewhere between ten to twenty percent less. I wonder if that's acceptable to you?"

Ding Yue was somewhat familiar with the situation described by Su Jinyin.

Being a rising video streaming and original content platform, Bilibili was still not at its peak and was somewhat different from veteran platforms like Penguin Video and AiYi Video.

Platforms like Penguin Video need to pay for movie rights from the producers, and naturally, these copyright fees won't be very high. Generally, Penguin Video can recoup the costs through membership fees and pay-per-view options, managing to make a good profit.

For example.

Suppose a blockbuster movie concludes its two-month run in cinemas and then begins streaming on a video platform.

Typically, only platform members can watch initially, and often when it first arrives on the platform, it's in a pay-to-view state.

Usually, viewers can purchase access for six yuan.

If members choose to pay, they must wait a while longer before it becomes available for free to VIP members.

In short, on video streaming platforms like Penguin Video and AiYi Video, VIP membership has long lost its charm, especially since there are now VIP-exclusive ads. It's downright trashy, treating users as if they're not human!

Bilibili is a bit better in this regard. First off, there are far fewer ads on the page, there used to be none, but now Bilibili has also started showing ads. However, they're not placed at the beginning or end of videos. Instead, related ads might pop up at the bottom of the video playback page.

"This is no problem, as long as the broadcast can be arranged as soon as possible."

Ding Yue replied.

As for licensing fees, Ding Yue didn't expect to make much from selling to video websites. Earning a few hundred thousand more or less didn't make much of a difference.

And so, Ding Yue had a very good chat with President Su Jinyin of Bilibili, and the two sides roughly settled on an intention to cooperate.

That is, Bilibili would pay to purchase the electronic broadcasting rights for "Love, Death & Robots", and Ding Yue's demands were not high—only that the broadcast is arranged promptly after the contract was signed.

Because it was already October.

If it wasn't broadcast soon, it would be the year's end. Feiyue Animation Studio needed to get this work on air to solidify its status.

After hanging up the phone with President Su Jinyin, Ding Yue looked forward to the airing of "Love, Death & Robots" from his Feiyue Animation Studio.

However.

What Ding Yue hadn't expected was that right after Su Jinyin ended the call with him, she received another call.

And it was from her boss.

"What?"

Upon hearing the news, Su Jinyin looked incredulous: "Boss, how could this happen?"

"Xiao Su, don't ask too much about the matters from up above," the boss said over the phone.

"The matters from up above? You mean, the board?"

Su Jinyin seemed to realize something.

Although Bilibili's boss managed the site, given Bilibili's expansion over the years, it had already been financed by large corporations.

And Penguin Group was the most significant financier stakeholder of Bilibili at the moment!

In the phone call just now, the boss was telling Su Jinyin to stick to the original screening plan and not to independently allocate any slots for Feiyue Animation Studio!

President Su had planned to schedule a slot for Feiyue Animation Studio's animated series in November.

This was something she thought she could decide on her own. However, to her complete surprise, her superior interfered and insisted that she must comply.

If they followed the original schedule, then Feiyue Animation Studio's animated series would have to wait in line, and it looked like it wouldn't be able to air until next March.

And when the boss mentioned it was "the matters from up above," there was only one possibility—it was Penguin Group, the most significant shareholder in Bilibili, targeting Feiyue Animation Studio.

"But boss, Feiyue Animation Studio has produced the hit animated movie 'Super Combat Team'. Arranging their slot promptly would benefit us, right?"

Su Jinyin expressed her incomprehension.

However, her boss didn't offer any leniency and made it clear that Su Jinyin needed to follow this directive from above. Otherwise, she would be responsible for any consequences.

Even though Su Jinyin couldn't understand all the intricacies of the situation, she had no choice but to obey the order from above.

And so.

Su Jinyin made another call to Ding Yue.

"What? Can't arrange an online release date soonest, not until next March?"

Upon hearing this, Ding Yue instantly became furious.

Just a moment ago, President Su, that wasn't what you said!

Chapter 1108: Creating Your Own Streaming Platform

Just now on the phone, Ding Yue had already agreed with President Su Jinyin of Bilibili to arrange the launch of "Love, Death & Robots" as soon as possible.

President Su even said that it could definitely be launched in November.

Yet, in the blink of an eye, another call came through, saying that the launch in November was no longer possible, and the earliest it could happen would be in March of next year.

This left Ding Yue completely dumbfounded.

How could Bilibili go back on their word like this?

Ding Yue had to demand an explanation from President Su, otherwise, he wouldn't be so easily fooled.

"President Su, what do you mean? Didn't we just agree that we could arrange for our animation series to be launched at the end of October or in November?"

Ding Yue asked in disbelief.

"Ah, Principal Ding, I'm really sorry. Due to some special circumstances on our side, we can't proceed with the arrangement I discussed with you earlier,"

Su Jinyin said apologetically.

Hearing Su Jinyin's deeply apologetic tone, Ding Yue felt as if she was under some kind of pressure; otherwise, such a drastic change would be too sudden, wouldn't it?

After all, this Su Jinyin is the head of the anime department at Bilibili. Could it be that she can't even decide when to broadcast an animation series?

That's clearly impossible!

The only explanation must be that President Su might be acting on higher-ups' intentions, with someone at a higher level at Bilibili not wanting Feiyue Animation Studio's series "Love, Death & Robots" to launch smoothly.

Of course.

This was just Ding Yue's speculation, but he still wanted President Su to clarify the situation to him.

"President Su, since we can't launch in November, shouldn't you at least explain why?"

Ding Yue inquired.

"This..."

Su Jinyin was at a loss for words on how to explain to Principal Ding.

After all, this involved her superiors and Bilibili's biggest investor.

"What's going on? Could it really be there's more than meets the eye?"

Ding Yue continued, "President Su, as the head of Bilibili's anime department, arranging the launch of an animation series should be a simple matter for you. Yet, when it comes to Feiyue Animation Studio's series, it suddenly can't go smoothly. There must be something fishy going on, and no one would believe otherwise."

With these words, Ding Yue completely broke down Su Jinyin's defenses.

She thought it over and realized that she indeed owed Principal Ding an explanation.

Otherwise, it would probably be very difficult to reach any further collaboration with Feiyue Animation Studio in the future.

"Principal Ding, I really am powerless in this matter. I have to ask, have you offended someone from the Penguin Group?"

Su Jinyin explained helplessly, "The Penguin Group has already communicated with our higher-ups at Bilibili. We have to follow the original plan for scheduling the animation series, which is why your series from Feiyue Animation Studio can only be scheduled for next March."

Upon hearing Su Jinyin's words, Ding Yue immediately frowned.

The Penguin Group?

Ding Yue pondered why such a trivial matter involved the Penguin Group.

But moments later, Ding Yue had an epiphany.

Good grief!

He nearly forgot that the biggest financier of Bilibili was none other than the Penguin Group.

Ding Yue had certain "differences" with the Penguin Group, especially with Q Entertainment Media.

If Bilibili received substantial financing from the Penguin Group, then Q Entertainment Media obviously had a significant say at Bilibili.

And, as President Su just mentioned, the Penguin Group had reached out to Bilibili's higher-ups, which was why the anticipated November launch of Feiyue Animation Studio's "Love, Death & Robots" was suddenly pushed to next March.

"So that's the way it is,"

Ding Yue murmured thoughtfully.

"Principal Ding, I am truly sorry about this. I had no idea that your animation series from Feiyue Animation Studio, which is beneficial for Bilibili's growth, would be suppressed in such a manner by those above us,"

Su Jinyin's tone even carried a hint of anger.

In her view, anything that could benefit the development of Bilibili should be actively pursued. To her surprise, a project she highly anticipated was dismissed by the higher-ups with just a word, and she had no power to change it.

"President Su, it seems that this matter isn't really associated with you. It looks like someone doesn't want our animation series from Feiyue Animation Studio to launch smoothly,"

Ding Yue couldn't help but scoff coldly.

Are these the best moves Q Entertainment Media has?

Ding Yue knew clearly that ever since the last incident involving Chen Xuejun from the Red Wine Group, the brother of Q Entertainment Media's Chen Xueming, and the coverage by Mist City Arts and Science University's journalism department, Chen Xueming must have become even more antagonistic towards him.

The previous new energy vehicle battery collaboration was likely sabotaged by Chen Xueming of Q Entertainment Media.

And now, they were using their relationship with Bilibili to hinder the smooth launch of his Feiyue Animation Studio's series.

Chapter 1109: Creating Your Own Streaming Platform

Such people are really disgusting.

However,

Ding Yue wouldn't be defeated by such people.

If Bilibili couldn't launch the animation series "Love, Death, and Robots" from the Feiyue Animation Studio, then most likely, other video platforms couldn't either.

Penguin Video is a product under Q Entertainment Media. AiYi Video also has the shadow of Penguin Group.

If these two video websites couldn't launch it, choosing others would probably fail to guarantee the traffic.

After all, Penguin Video and AiYi Video are considered the two largest video streaming sites in the country.

"I'm terribly sorry, Principal Ding, would you like to schedule the release of your animated series in March next year?"

Su Jinyin expressed sincere apologies while also seeking Principal Ding's opinion.

"We'll see, who knows if we'll still be targeted by then."

Ding Yue said irritably, "President Su, you are a nice person, but your Bilibili has changed its taste; it's not the Bilibili we once knew anymore. I'm hanging up."

After saying that, Ding Yue hung up the phone.

March next year, it was really hard for Ding Yue to wait until then.

Moreover, who could guarantee that there would be a smooth schedule for the release next March without Q Entertainment Media creating obstacles again?

In conclusion, as long as it's not a theatrical release, using online platforms will always have more or less difficulty escaping the clutches of Penguin Group.

Because in the realm of internet entertainment, the Penguin Group indeed holds significant power, which is undoubtedly true at this stage.

"Principal Ding, what's wrong?"

Secretary Wen Ruohan saw Principal Ding looking unhappy after the call and asked curiously.

"It looks like our plan to launch the animated series 'Love, Death, and Robots' on Bilibili is going to fall through."

Ding Yue said displeasedly.

"Why? But didn't you have a good talk with Bilibili, Principal Ding?"

Wen Ruohan was confused.

After that phone call, Principal Ding had told her that the animated series 'Love, Death, and Robots' could be successfully launched on Bilibili in November, and everything seemed perfect.

"Things aren't going that smoothly. Bilibili is backed by Penguin Group, and Q Entertainment Media is our archenemy, so this time, it must have been targeted by Q Entertainment Media again."

Ding Yue briefly explained to Secretary Wen Ruohan.

If one wants to engage in culture and entertainment in Xia Country, one inevitably has to deal with Penguin Group.

It was somewhat better when it came to movies, as theatrical releases are generally not controlled by Penguin Group.

But the internet is different.

"Ah, that's really disgusting." Wen Ruohan already had no good feelings towards Penguin Group,

and since there had been several confrontations between Principal Ding and Penguin Group in the past, and now they targeted the online release timing of the animated series 'Love, Death, and Robots', Wen Ruohan's dislike for Penguin Group was growing stronger.

"Haha,"

Ding Yue chuckled coldly. "How foolish to think that, Bilibili is no longer the Bilibili we knew."

"So, Principal Ding, what should we do next? If 'Love, Death, and Robots' isn't launched on Bilibili, should we consider launching it on Penguin Video? Penguin Video isn't a viable option either."

Wen Ruohan knew the conflict between Q Entertainment Media and Principal Ding, so Penguin Video was obviously unrealistic.

"I've been thinking, if we can't fit into the domestic video platforms... why don't we just build our own platform?"

Ding Yue furrowed his brows, thinking that if the situation was as such, it might be better to establish his own platform and broadcast various works produced by himself.

Including previous culinary documentaries 'A Bite of Xia Country,' animated movies 'Super Combat Team,' and even songs from artists under his label.

All would be placed on his own platform, creating a streaming service of his own, just like Netflix and Disney platforms known in the previous world.

After this idea sprang to mind, Ding Yue immediately felt it seemed like a promising direction for development.

As more and more talent was cultivated from the film and animation departments of Mist City Arts and Science University, it implied that more and more excellent works would also be produced.

At that time, why should one be beholden to others?

With their own works and their own platform, they could establish their own brand reputation. By doing so, they could not only change the monopoly of platforms like Q Entertainment Media, which prioritized traffic, but also bolster their own strength and establish their own brand!

"Principal Ding, do you mean that we should build our own video website?"

Wen Ruohan asked in surprise as she looked at Principal Ding.

"Heh, it's not just a video website; we aim to create our own streaming service, including all kinds of films, animations, music, games, and more."

Ding Yue planned a massive streaming platform in his mind.

On this streaming platform, users could watch high-quality films and television series produced by Feiyue Group.

They could listen to exclusive songs by artists under Feiyue Group.

They could play major domestic games produced by Feiyue Games!

To thoroughly build a high-quality entertainment platform for Feiyue Group!

"Wow, creating a streaming platform where you can watch movies, television series, listen to music and play games—Principal Ding, your idea is amazing,"

Wen Ruohan exclaimed.

With films, music, and games encapsulating the major forms of entertainment for many ordinary people, if one could amass these under one roof, using the company's own productions to enrich this platform, then as long as they maintained high quality, they could definitely attract a lot of users.

"It should have been this way long before. A member of our streaming platform could enjoy movies, television series, music, and games, unlike products under Penguin Group, where every product requires a separate membership."

Ding Yue pondered, having basically made up his mind.

While Ding Yue and his secretary Wen Ruohan were discussing the creation of their own streaming platform, Xu Jiuge's call came through.

"Hello, Principal Ding, have we set a release date for 'Love, Death, and Robots' animated series?"

Xu Jiuge had called to inquire about the release date of 'Love, Death, and Robots' so that the Feiyue Animation Studio could prepare accordingly.

"We're not launching it on Bilibili anymore."

Ding Yue stated directly.

"Huh?"

Xu Jiuge was utterly baffled upon hearing this.

What's going on?

Hadn't it been agreed that it would launch on Bilibili?

Given Bilibili's numerous users, launching 'Love, Death, and Robots' there would definitely capitalize on its high quality and astonishingly imaginative plot to successfully spread word-of-mouth and achieve great success.

"We'll explain the details when there's time. For now, Bilibili has explicitly stated that a launch in November won't be possible; the earliest would be next March. Jiuge, let's not rush with 'Love, Death, and Robots.' For now, Feiyue Animation, continue preparing for the next project."

Ding Yue briefly explained.

As for the specific circumstances, such as potentially being targeted by Q Entertainment Media, Ding Yue decided not to mention that to Xu Jiuge just yet.

"Oh, okay, that works. Our team feels pretty idle after wrapping up 'Love, Death, and Robots.' We're all people who can't stay idle, always eager to create more and better works."

Xu Jiuge did not ask why, assuming that if Principal Ding said so, there must be his reasons.

It seemed that 'Love, Death, and Robots' would have to be put on hold for now, not airing just yet.

"Thank you everyone for your hard work this time. Take a break for a while, recharge thoroughly, then we'll start on the next project."

Ding Yue was not the typical merciless capitalist.

Since the team at Feiyue Animation Studio had just completed the project on the animated series 'Love, Death, and Robots,' it was indeed time for the team members to take some rest.

"Mhm, okay, Principal Ding, for our next project, what shall we do?"

Xu Jiuge asked again.

Chapter 1110: A Home for the Users?

Mist City Arts and Science University, Computer Science Department.

Inside the laboratory.

Xu Bin was leading the department's most elite student team in the major development of Internet of Everything (IoT) technology.

The IoT technology project was currently the top priority computer project in the department. Once the IoT technology was developed, it would enable smart connectivity between the internet and all things, thereby optimizing people's convenience in life once again.

"Bin, the design for the C#1001 program is completed."

A student wearing glasses and a plaid shirt came over and reported to Xu Bin about the program design project he was responsible for.

"Good, find time to test it."

"Understood."

In the computer science department, plaid shirts and T-shirts were undoubtedly the most common attire, and many students wore glasses.

That was because as a student in the computer science department, you almost always faced the computer all day long.

Xu Bin looked at the subdivided IoT research and development projects and preliminarily estimated the progress of the computer department's IoT, which was about 62% complete.

Given enough time, and without other matters causing delay, there was a chance he could develop the first version of IoT technology by the first half of next year.

Among the core technologies of IoT such as information sensors, radio-frequency identification, global positioning systems, infrared sensors, and laser scanners, the only thing Xu Bin couldn't do was use his own global positioning system.

After all, Feiyue Group didn't have its own satellite.

The most reliable global positioning systems currently available were, without a doubt, the foreign GPS and the domestic Beidou Navigation System.

Unquestionably.

When the time came to realize the IoT technology for the Internet of Everything, it was certain to collaborate with the domestic Beidou Navigation System.

Xu Bin pondered and planned to find an opportunity to talk to Ding Yue and get him to contact the National Space Administration to see if they could attempt to integrate the Beidou Navigation System into the IoT technology as soon as possible.

After all, Mist City Arts and Science University had just had close contact with the National Space Administration not long ago.

Ding ling ling!

While Xu Bin was thinking about this, a phone call suddenly came in.

"Hello, Yue, what's up?"

The call was from Ding Yue, and after Xu Bin answered the call, he asked curiously.

"Bin, come to my office. There's something I need to talk to you about." Ding Yue did not specify what it was over the phone, merely asking Bin to come to his office for a detailed discussion.

On such matters, Ding Yue always adhered to the principle of face-to-face conversations, after all, it allowed for more detailed discussions.

"Alright Yue, I'm on my way."

Xu Bin replied.

When it came to Ding Yue looking for him, Xu Bin didn't hesitate for a moment. Whatever Yue required, Xu Bin simply carried it out.

Moreover, Xu Bin was well aware that Yue usually wouldn't seek him out for no reason. If he was looking for him this time, it was likely something important.

"Chen Jun, Ouyang Chen, you two keep an eye on things here. I'll go to Principal Ding's office."

Xu Bin left the affairs of the computer laboratory in the hands of his two most capable students, Chen Jun and Ouyang Chen.

Chen Jun and Ouyang Chen, besides Xu Bin, were the most outstanding students, praised by Xu Bin as computer geniuses, which was no overstatement.

Their achievements undoubtedly had much to do with the learning BUFF and other technical BUFFs granted by Ding Yue.

After giving some instructions about the laboratory, Xu Bin left the computer lab and headed for the Administration Building.

By this time, Ding Yue had finished his call with Bin.

He was inviting Bin over to discuss creating Feiyue Group's own streaming platform.

Regarding Feiyue Group's streaming platform, Ding Yue planned to use this platform to consolidate various entertainment-related industries under Feiyue Group.

For example, music works from Feiyue Media's musical artists.

As well as produced film and television works.

Also, animated works from Feiyue Animation, and games currently being developed by Feiyue Games.

The Feiyue Games division had already implemented the Feiyue Game Engine. Now, Feiyue Games' Pei Gou and his team were working on creating one hit game after another based on this engine.

As for what kind of game Pei Gou and his team were planning to make, Ding Yue did not intervene too much. After all, just creating the Feiyue Game Engine was already quite an accomplishment.

Because the effect of the Feiyue Game Engine went far beyond Unreal Engine 5, which had been claimed as the world's most powerful game engine before.

But now things were different. In the realm of gaming, the Feiyue Game Engine was the most impressive.

Now, Pei Gou and his team were waiting to create the first game using the Feiyue Game Engine.

Ding Yue's planned streaming platform was meant to consolidate his own music, games, film, and animation, aiming to build his own entertainment empire on this platform.

"Jiuge, for the next animated work, let's go with a film and a series pattern. 'Love, Death & Robots' is an animated series, so our next project will be an animated movie."