

## F. University 1181

Chapter 1181: I Have a Big Vision, Please Bear With It

Outstanding students from the computer science department had all been placed under Xu Bin's leadership, forming corresponding studio teams, all of whom were contracted employees of Feiyue Technology.

As Mist City Arts and Science University and Feiyue Group developed over the years, the computer science field required a great number of products, platforms, and research.

Computers and machinery, these two items, could be said to compose many things.

This was why Ding Yue, when initially developing his Mist City Arts and Science University, prioritized the development of the computer and mechanical engineering departments.

Under Xu Bin's leadership, the computer science department had many projects.

For example, the Feiyue Home streaming media platform, as well as the onboard intelligent control platform for new energy vehicles, and projects involving photolithography machines in the field of computer science.

Of course, there was also the Internet of Things (IoT) project that the computer science department had been working on.

So many projects and all led by Xu Bin—it was indeed tough work.

However, just before the start of the world champion celebration banquet for the FY team, Xu Bin told Ding Yue that many projects had already made good progress.

One of which was the IoT project.

"Bin, I've heard from you before that the progress on the IoT project is quite good. Now that it's basically confirmed to have the support of the Aerospace Bureau's Beidou Navigation System, is the success of the IoT project almost within reach?" Ding Yue asked excitedly, grabbing Xu Bin's hand.

Xu Bin nodded and said with a smile, "Actually, if we didn't have several other projects on our hands, we could test the IoT experiment project by the end of this year at the latest. However, due to the urgent need for the other projects we are handling, we can carry out testing for the IoT experiment project by the middle of next year at the latest."

Hearing this, Ding Yue was overjoyed.

This was far quicker than he had anticipated.

Previously, the obstacle for the IoT experiment project was the use of satellite systems within IoT. His Mist City Arts and Science University and Feiyue Group did not possess their satellite systems.

But.

The turning point came from the relationship Ding Yue had previously established with the National Space Administration, unexpectedly causing a chain reaction.

It was precisely because of the good cooperative relationship formed between Ding Yue's Mist City Arts and Science University and the National Space Administration that it was possible to smoothly propel the cooperation between the National Space Administration's Beidou Satellite Navigation System and Mist City Arts and Science University's IoT.

"Okay then, we can't put aside our other projects. As for the IoT project, pushing it to the first half of next year is completely fine, right?"

After some thought, Ding Yue decided to follow the pace Xu Bin had suggested.

It was already November. Before the end of the year, they would launch the Feiyue Home Streaming Media platform and the intelligent control system for new energy vehicles on time.

And after crossing into the new year, they could focus on the actual test of the IoT project.

"Mhm, there's no problem with that. Although there are companies both domestically and internationally working on IoT projects, in terms of progress and technical level, they definitely can't match ours."

Xu Bin believed that launching the IoT project next year would be completely without issue.

"That's great."

Ding Yue nodded and said with a smile, "You all have worked hard."

"Hard work is nothing, but as for funding, I'm guessing the IoT project will still need a lot of money for further development and testing. Yue, you'll have to ensure the funds are in place."

"Alright, no problem, I'll make sure the money is ready for you!"

Ding Yue confidently said.

When it came to experimental projects, Ding Yue never skimped on spending.

After all, where could one find technological experimental projects that didn't cost money?

Initially, Ding Yue planned to invest his twenty billion yuan in the graphene industry and new energy vehicle projects. However, the situation took a turn.

These two massive projects garnered strong support from the Mist City Government, which offered interest-free loans. In this way, Ding Yue's twenty billion yuan in cash flow could now be invested in other projects.

Among them, the photolithography machine experiment project was already burning through a lot of money.

But even if it continued to consume funds, it was impossible to deplete Ding Yue's twenty billion yuan in the short term.

Thus, Ding Yue had plenty of money to invest in other projects.

Not only that, but after the establishment of the graphene industry, it would also begin to generate substantial revenue for Feiyue Group.

In fact, for Ding Yue at present, the fastest way to make money was still recruiting new students and collecting tuition fees from the students each year.

Next year, he estimated tuition fees alone could bring in another ten to twenty billion yuan, which was incredibly exhilarating.

Of course.

Although tuition fees could bring in a lot, in reality, the construction and development of Mist City Arts and Science University and teaching expenditures also required a significant amount of money.

For example, if Ding Yue collected twenty billion yuan in tuition fees in a year.

Out of this money, almost half would be needed to cover the teaching expenditures of Mist City Arts and Science University for that year.

After all, utilities, employee salaries, and various costs—each of them cost money, didn't they?

Chapter 1182: I Have a Big Vision, Please Bear With It \_2

This is one of the reasons why private universities have high tuition fees!

The expenses are significant, but Ding Yue's Feiyue Group currently has many income-generating areas,

especially Feiyue Media and Feiyue Animation.

Ding Yue required his Feiyue Animation to release one work per year. Last year's "Super Combat Team" from Feiyue Animation made quite a profit.

As long as they maintained this pace, they could earn a substantial amount every year.

Unfortunately,

this year they had planned to meet this year's business goals with the animated series "Love, Death and Robots," but unexpectedly, they ran into that mess with Bilibili.

This indirectly led to Ding Yue's decision to create his own streaming media platform.

"Yue, the second thing I want to talk about is the Feiyue Home streaming media platform. We are almost ready here. We'll have a beta test this week, and if there are no issues, we can launch it,"

Xu Bin continued with a smile.

"That fast?"

Ding Yue said, slightly surprised.

Goodness, the projects managed by Bin seemed to be completed much faster than he had imagined.

"But Yue, our Feiyue Home streaming media platform is starting from scratch and will need high advertising expenses. I assume you've considered that?"

Xu Bin asked seriously.

Such matters, even someone like Xu Bin who deals with computer technology, could foresee, and Ding Yue was obviously well aware.

Feiyue Home streaming media platform aims to compete with almost all entertainment projects under Q Entertainment Media, such as films, animations, games, etc.

For such a platform, it generally goes without saying that advertising is essential.

However, Ding Yue thought it over and concluded that his Feiyue Home streaming media platform shouldn't blindly throw money at advertising. Wouldn't that money be better spent improving the overall service of the platform?

What Feiyue Home streaming media platform really needed to take off was strong quality content.

Whether it's film, animation, games, music, etc., they all need to be high quality. Naturally, it's even better if they become very popular. This way, it could attract users through quality and reputation.

Rather than being like the entertainment products under Penguin, where, aside from their offerings, there are basically no more choices.

"For the promotion part, I'm still sticking to the principle of prioritizing quality and reputation. Let's start by streaming all the copyrights we've reclaimed on Feiyue Home streaming media platform to see how it performs,"

Ding Yue nodded and said very earnestly.

"Hmm."

Xu Bin responded, "But won't it still lack content? We don't have many works at our disposal right now, do we? Penguin Video and AiYi Video, on the other hand, have a vast resource library."

"Hahaha, why worry? We'll develop gradually. It's not like we're in a rush to confront Q Entertainment Media head-on."

Ding Yue shrugged and said, "We shouldn't boost others' prestige and undermine our own spirit."

"That's true."

Upon deeper reflection, Xu Bin realized that his previous remarks indeed seemed to boost others' prestige and sap their own morale. He then quickly added, "We'll develop slowly. We'll produce more good works, and aim to topple Penguin soon, and see what kind of stuff Penguin has been up to all these years."

"Hahaha, great, no problem!"

Ding Yue was still very confident in this development.

All his Feiyue Home streaming media platform needed was some time, and also some time for the students at Mist City Arts and Science University, and in the future, to strengthen Xia Country's cultural entertainment and possibly even replace Penguin Group's entertainment empire!

"However, Yue, while I can understand, our company's employees have created these products through hard work. If they don't see any popularity or users immediately, it might also be quite a blow for them."

Xu Bin spoke up for the team members who had been working day and night on the Feiyue Home streaming media platform.

"If that's the case, Bin, when you go back, tell them that I have big plans and ask them to bear with it for a while, and they must believe in Feiyue Group, we will defeat Q Entertainment Media sooner or later!" Ding Yue said confidently to Xu Bin.

"Alright, no problem!"

Xu Bin immediately nodded in agreement.

Ding Yue acknowledged that the company's employees might worry about the immediate growth and strength of the Feiyue Home streaming media platform after its launch, which could undermine everyone's confidence.

Indeed, after the launch of the Feiyue Home streaming media platform, the availability of creative content was limited because it could only feature Feiyue Group's entertainment products.

This included the documentary "A Bite of Xia Country", the animated movie "Super Combat Team", music work by Lin Zhirou and other artists under Feiyue Media, along with the animated series "Love, Death, and Robots" which had not yet officially launched.

Of course, Feiyue Media was also intensively producing the sci-fi movie "Wandering Earth", but Ding Yue felt these were still not enough.

His Feiyue Media needed to maintain a steady rhythm in delivering high-quality movies, music, and games.

Thinking of this, Ding Yue couldn't help but wonder about Pei Gou's game team, if they had used the Feiyue Engine to create any game titles yet?

Or when would they be able to create the first game that was crafted by the Feiyue Engine with a very strong sense of realism?

And domestic TV dramas, these were also essential.

Ding Yue thought for a moment, on Earth in his previous life, the outstanding domestic TV dramas were probably only those produced by Daylight Entertainment.

Considering the agricultural outreach program for rural poverty alleviation at Mist City Arts and Science University, they were also preparing to shoot the TV series "Mountain and Sea Love."

He hoped these works could be filmed soon, provided they were of good quality to attract a large number of users to the Feiyue Home streaming media platform early on to stand against Q Entertainment Media's entertainment matrix system.

"Yue, Bin, what are you guys chatting about here? Come on, have a drink!"

Just when Ding Yue and Xu Bin were wrapping up their conversation, Huang came over with a glass of wine.

It was clear that Huang had already had quite a bit to drink, as he staggered slightly while walking.

"Ha-ha-ha-ha, Bin was updating me on the busy work he's handling, unlike you, who have loads of free time for dating all day long," Ding Yue rolled his eyes and said to Huang.

"Ha-ha-ha-ha, well, who made Bin a computer genius, no, a prodigy? A prodigy must have a stage to perform on."



Huang laughed heartily.

For Huang, he knew that Bin's capabilities could indeed contribute more to Mist City Arts and Science University and Feiyue Group.

But whenever Mist City Arts and Science University and Feiyue Group needed his legal expertise, he was also ready to give his all!

"That's enough, Bin. Let's end our talk here for today. We'll discuss further if anything comes up. Tonight, let's drink, eat meat, and celebrate!"

After saying that, Ding Yue, with an arm around both Xu Bin and Huang, walked towards the people of the FY team.

As dish after dish of delicious food was brought from the kitchen to the dining table, everyone attending the celebration feast that evening, carrying the glory of the FY team having won the world championship, began to celebrate.

At the celebration feast.

Ding Yue took out a ten million reward check prepared by his secretary Wen Ruohan from the finance department and said to everyone from the FY team, "Today, we gather here to celebrate the FY team securing the world championship, bringing the championship trophy back to the LPL, and bringing glory to Mist City Arts and Science University, which is truly significant."

As the final words of Ding Yue fell, the hall erupted in cheers and applause.

The reputation of Principal Ding as a generous man was indeed well-deserved; his first move was to announce a reward of ten million!

Chapter 1183: Horrifying Upon Reflection! What on Earth Happened Last Night?

The celebration for the FY team's world championship victory lasted until over two o'clock in the morning.

Ding Yue drank merrily with the FY team's players and coaches. He had quite a lot to drink that night, enough to leave him bewildered and his head heavy.

Finally.

Ding Yue had no idea how he got back to his apartment room. In any case, when he woke up around noon the next day, he found himself already lying in his own apartment room's bed.

Even more absurd was that all his clothes had been stripped off, leaving him in just his underwear.

"Er!"

Ding Yue woke up still feeling dizzy, but he quickly became alert and began pondering a question about life.

Namely, how did he get back?

Could it have been Wen Ruohan, his secretary?

Ding Yue remembered that when he had drunk too much before, it was Wen Ruohan, his secretary, who had brought him back.

Could it be Wen Ruohan this time too?

But then, who took off his clothes? Could it also have been Wen Ruohan?

Sss!

The thought made Ding Yue involuntarily suck in a breath of cold air!

The next second, Ding Yue picked up his phone and made a direct call to his secretary Wen Ruohan.

The call connected.

No one answered.

"Could it be Xiao Wen?"

Ding Yue muttered to himself after putting down his phone.

Generally, his secretary Wen Ruohan rarely missed his calls, so Ding Yue guessed that there was only one possibility—Wen Ruohan had drunk too much as well and probably had not yet woken up.

So the question arose.

If it wasn't Wen Ruohan who had brought him back to his apartment room, then who was it?

Could it be those two talented young pals of his?

Huang and Bin drank even more than Ding Yue last night, so that seemed rather unlikely.

Ding-dong-ding-dong!

Just as Ding Yue was trying to figure out who brought him back to his apartment room while drunk, his phone started ringing.

When Ding Yue picked up, he saw it was his secretary Wen Ruohan calling, probably because she hadn't picked up his call earlier and was awakened by the ringing, then saw it was his call and was now returning it.

"Hello, Xiao Wen, did you just wake up?"

Ding Yue answered Wen Ruohan's call and asked.

"Mhm, uh-huh, yes."

Over the phone, Wen Ruohan's voice was clearly still groggy from just waking up.

"Oh, I woke up and found myself at home, I thought it was you who brought me back," said Ding Yue. "Alright, if you're still sleepy, go back to sleep for a bit."

"Uh, Principal Ding, once I wake up, I usually don't go back to sleep. Last night, I think I drank a lot, and it was... yes, I think Miss An brought me back."

Wen Ruohan explained.

"So that's how it was. Do you remember who brought me back?" Ding Yue asked.

"Uh, I don't know about that, everyone drank quite a bit last night."

Wen Ruohan spoke as if shaking her head.

Ah, this!

This was truly odd.

It wasn't Wen Ruohan, and certainly not Huang or Bin—could it have been Miss An?

But that didn't make sense either.

According to Wen Ruohan, Miss An had brought her back.

"Let's not talk about it now, I've got another call coming in."

Ding Yue was on the phone with Wen Ruohan when another call came in, so he temporarily hung up and answered the incoming call from Bin.

"Hello, Bin."

After answering, Ding Yue asked, "Awake?"

"Yep, just woke up."

Bin responded on the phone.

It seemed that everyone had drunk until past two in the morning and then, after a good sleep, mostly woke up around noon.

"Yue, was it you who brought me back to my apartment room last night? And stripped off all my clothes, leaving just my boxers?"

Bin suddenly asked Ding Yue out of curiosity.

"What?"

On hearing this, Ding Yue was momentarily stunned.

"Yue, you didn't do anything to me, did you? I remember you like pretty girls!"

Bin continued to speak.

"Bugger off, bugger off, go away, why would I be interested in you?"

Ding Yue immediately clarified, "I was even wondering if it was you and Huang who had brought me back to my apartment room. But I thought about it, and that doesn't make sense either; you two drank even more than I did last night."

"Exactly, both Huang and I were drunk, when I woke up, lo and behold, I was just in my boxers sleeping. I thought it was you who had brought me back to my apartment room."

Bin said, utterly bewildered.

This made Ding Yue furrow his brows slightly—how could Bin’s situation be exactly the same as his own?

Both had drunk too much the night before, woke up at noon today, and then found themselves already in their beds at home, wearing only a pair of boxers. Could it really be such a coincidence?

"This is really strange."

Ding Yue muttered.

At that moment, someone knocked on the door of Ding Yue’s apartment room, accompanied by a familiar voice.

"Yue! Yue, are you up?"

It was Huang Youjie outside.

"Coming!"

Hearing the knock and Huang calling for him, Ding Yue headed over to the door of his apartment room. He said to Bin at the same time, "Huang’s here looking for me; I’ll ask him what exactly happened last night."

Chapter 1184: Horrifying Upon Reflection! What on Earth Happened Last Night? \_2

I can’t help but feel uncomfortable if I don’t figure out what happened last night after I drank too much.

"Alright."

On the phone, Xu Bin said.

When Ding Yue arrived at the door of the apartment, he opened the door and saw Huang Youjie also looking like he just woke up, still in his pajamas.

"Damn, Huang, you came to find me just in pajamas, is there something urgent?"

Ding Yue asked, puzzled.

"Hehehe, I knew you would probably be awake at this hour," Huang Youjie chuckled, "I just tried calling you, but the line was busy."

"It was Bin who was on the phone with me."

Ding Yue said, turning on the speakerphone.

"Huang, what did you want from Yue?" On the phone, Xu Bin naturally heard the conversation between Ding Yue and Huang Youjie and asked curiously.

"I came to ask Yue, did I make a fool of myself last night after getting drunk? And was it Yue and Bin who brought me back to my apartment? Goodness, you guys even took off my clothes, left just my underwear. You should have taken off my underwear too. Don't you know I like to sleep naked?"

Huang Youjie rolled his eyes jokingly.

"What the heck?"

Ding Yue was stunned upon hearing that.

Huang likes sleeping naked, which was something Ding Yue knew, but what shocked him now was that Huang's situation was exactly like his own and Bin's?

Both were brought back to the apartment and thrown on the bed after being stripped?

Oh my goodness!

The more I think about this, the more terrifying it gets.

Who exactly did this "good deed"?

"Hiss!"

Suddenly, a sharp intake of breath came through the phone from Bin.

"What's wrong, Bin?"

After hearing Bin taking a sharp breath, Huang asked, confused.

At this point, Ding Yue explained, "Huang, this is really strange and eerie. Me, you, and Bin, we all had the same experience. After getting drunk last night, we somehow ended up back in our apartments, thrown on the beds, wearing only underwear."

"Damn!"

Upon hearing this, Huang Youjie was immediately shocked, "Is that really what happened?"

"It's extremely eerie!"

On the phone, Bin was trembling as he said, "Yue, I'm coming over now."

Since Xu Bin and Huang Youjie's apartments were in the same building and not far apart from Ding Yue's, it only took a few minutes for him to get there.

Sure enough, Xu Bin soon appeared at Ding Yue's apartment door.

The three men stared at each other, dumbfounded, not knowing what had happened the night before, and how all three of them ended up being brought back to their apartments?

And all stripped down to their underwear?

"Could it be Director Jian and the FY team who brought us back?"



Huang Youjie analyzed and asked.

"It shouldn't be."

Ding Yue immediately shook his head, "They also drank a lot, how could they have managed to bring us back to the apartments? Besides, Xiong Jiahao and several others were all drunk because of you guys, right?"

"Right, right, then who could it be? Could it be Secretary Little Wen?"

Xu Bin stroked his chin, muttering, "Damn, it couldn't really be Secretary Little Wen and Miss An, could it?"

If it were Xiong Jiahao from the FY team and Director Jian Zihao present, then the most likely would be Ding Yue's secretary, Wen Ruohan and Miss An Yujia.

Both of them were there last night, and although they drank at the celebration party, girls probably drink less, so they might have managed to bring back all the drunk ones, especially Principal Ding, to the apartments.

"It wasn't them!"

Upon hearing this, Ding Yue immediately shook his head and explained, "I thought so at first, but when I woke up this morning, I immediately called Wen Ruohan and she told me that it wasn't her who brought us back to the apartments, and she also drank quite a bit last night. It was Miss An who sent her back."

"Damn! If not them, then this... this is so bizarre!"

Huang Youjie widened his eyes and trembled as he spoke.

"Cut it out, don't scare yourself here. There must have been someone who brought us back, or maybe we were so drunk we came back on our own, but the latter is almost impossible!"

Ding Yue stroked his chin, analyzing after giving Huang a look.

The three of them being drunk and cluelessly returning to the apartment together might be possible, but how could it be so coincidental that all three of them ended up in their own apartment beds, wearing only their underwear?

That's absolutely impossible!

Therefore, Ding Yue still concluded that someone must have brought him, Huang, and Bin back. Could it be his own mother?

After all, last night at the Fifth Canteen's celebration party, his mother, Aunt Zhang, was there all along, and after seeing everyone drunk, did she bring him, Huang, and Bin back to their apartments?

It seems more likely!

"I just thought, could it have been my mom who sent us back here?"

Ding Yue muttered, looking at Huang and Bin as he spoke.

"Possible!"

"Probably!"

Upon hearing this, Huang and Bin immediately felt that Ding Yue's reasoning made sense.

Having ruled out Director Jian Zihao and the members of the FY team, as well as Secretary Wen Ruohan and Miss An, the only likely option left was Aunt Zhang.

"I'll ask."

Ding Yue said and then took out his phone and called his mother, Zhang Yuping.

"Hello, Mom."

"What's up?"

"Last night, when Huang, Bin, and I drank too much, was it you who sent us back to the apartment?" Ding Yue asked directly.

Because as far as Ding Yue could tell, it was almost certain that it was his mom, Zhang Yuping, who had taken him and Huang and Bin back.

"What are you talking about?"

Over the phone, his mom, Zhang Yuping, seemed confused and then said, "After last night's celebration dinner, I took the canteen staff and was busy cleaning up until after three in the morning. I didn't have time to bother with you guys."

"Oh..."

At this, Ding Yue's skin crawled.

The eerie aspect of this situation frightened him!

It wasn't his mom, Zhang Yuping?

Then?

Haunted?

"Hiss!"

Ding Yue then also gasped sharply, and then said to his mother, Zhang Yuping, "Okay then, nothing wrong, I'll hang up now, Mom."

"Holy shit, Yue, what happened? Why the hiss?"

Huang still stared wide-eyed and asked.

At this point, Bin seemed to have realized something and quickly asked, "Could it not be Auntie? Are we haunted?"

"It could really be a ghost, I'm getting goosebumps all over!"

Ding Yue shivered subconsciously, suddenly feeling dread... no, this matter seemed even weirder.

"Don't freak me out!"

Huang also began to feel scared, then touched himself and said, "The ghost didn't do anything to me, right? Could it be a female ghost?"

Ding-dong-ding!

Just as Ding Yue, Huang, and Bin were utterly baffled by this matter, Ding Yue's phone rang again.

"My mom."

Upon seeing the caller ID, Ding Yue answered the call, "Hello, Mom. What's up?"

"I remember now. Weren't you, Xiao Huang, and Xiao Xu drinking a lot? Then those students and your secretary all left, and you told your robot, Big White, to take you guys back to sleep, so Big White probably did take you guys back."

Over the phone, his mom, Zhang Yuping, recounted.

Uh!

Upon hearing his mom recall this, Ding Yue suddenly realized!

Oh dear!

The three of them had been suspecting ghosts and all sorts of things when they had forgotten about the crucial smart robot, Big White!

Most importantly, Ding Yue, still a bit tipsy from drinking too much, hadn't remembered giving such an order to Big White last night.

Now the truth was clear; it was the adorable, chubby Big White who had carried the three of them back.

No wonder!

The three of them ended up sleeping just in their briefs.

All of this was done by the robot, Big White, following Ding Yue's orders!

"Guys, I know what happened."

After hanging up the phone, Ding Yue, unable to help laughing and crying, looked at Huang and Bin and confessed.

"Was it really a female ghost?"

Huang craned his neck and asked.

Chapter 1185: Petite Figure, But Full of Energy

"Bitch, I'm no huge ghost! You dirty old satyr!"

Ding Yue glared fiercely at Huang, saying, "The truth is, we all got drunk last night. I drank too much as well, and when I woke up this morning, I couldn't remember anything from last night. Last night I instructed Big White to take us back to our respective apartment rooms to rest and sleep."

"Big White!"

Xu Bin suddenly realized.

So here they were, guessing this and that, when they had completely failed to realize it was Big White who had taken them back to their apartment rooms to sleep.

"So that means... our clothes were also removed by Big White?"

Huang Youjie, stroking his chin, asked in bewilderment.

"Of course."

Ding Yue shrugged his shoulders, laughing, "Maybe in Big White's logic, you have to take off your clothes to sleep, so it stripped us naked, well no, not completely naked, we still had our underwear on."

"HAHAHAHA!"

Huang and Bin in front of them couldn't help but burst into laughter upon hearing what Yue had to say.

"Big White!"

Moments later, as the laughter subsided, Huang Youjie immediately spotted the red metal box that was Big White in Yue's apartment room. Without a doubt, Big White must be inside this red metal box.

Beep!

"Yes, Director Huang, what can I do for you?"

Accompanied by a beep, the red metal box emitted Big White's voice.

At the moment Big White was deflated and not inflated, it could still communicate with people nearby whenever necessary.

Moreover, Big White could tell from the voice that it was Huang Youjie, the Director of Mist City Arts and Science University. Since Director Huang is a good friend of Principal Ding, his access level with Big White is relatively high; he's usually granted whatever he requests.

"Last night, you took us back to our apartment rooms, didn't you?"

Huang Youjie asked directly.

"Last night? No!"

Big White answered.

"What?"

Hearing this, Huang Youjie's eyes widened once again. Was this some sort of haunting?

Or could it be that Big White had also learned to lie?

"It was this morning!"

Big White immediately added.

"HAHAHAHA!"

Off to the side, Ding Yue and Xu Bin burst into laughter upon hearing this.

Good lord!

Big White was so precise!

"Big White, do you have a video of you taking us back last night?"

Ding Yue asked, smiling.

"Yes, Principal!"

After responding to his owner Ding Yue, Big White immediately projected a video.

The video showed.

Last night at the Fifth Canteen's celebration hall, Big White was by Principal Ding's side the whole time. However, after 2 a.m., Principal Ding told Big White to take himself, Huang, and Bin back to their apartment rooms to sleep and rest.

Then Big White approached Principal Ding, Huang Youjie, and Xu Bin, lifted them each in turn, and ran all the way to the apartments, delivering each person to their bedroom and helping them undress for bed.

When Huang and Bin saw this video footage, they both felt shy. This was the first time in their lives they'd been stripped down to just their underwear by someone else.

And the most critical point was, it wasn't a person who had undressed them – it was a robot.

"I'm dying of laughter."

Ding Yue covered his mouth and laughed, "Here we've been analyzing for half the day, and it turns out this is how we got back. Alright, the truth has been revealed, and it's getting late. Isn't it time for lunch?"

After finishing, Ding Yue checked the time.

Having drunk themselves into a stupor last night, they had woken up at noon today, right at lunchtime.



However, for someone who sleeps until noon, breakfast and lunch are combined, commonly known as – brunch!

"I am a bit hungry."

Huang Youjie patted his somewhat round belly and said with a chuckle, "Let's go, let's go eat."

"Mm-hmm, it's perfect, Yue, I need to talk to you about the Feiyue Home streaming media platform, and then we can set a date for the official launch."

Xu Bin also nodded, saying to Ding Yue.

"Good!"

Ding Yue, seeing that Xu Bin wanted to discuss business, responded, "Let's go. We'll eat at the canteen and talk."

The three then left the apartment building together. Ding Yue also called Big White along because he planned to go to his Principal's office after lunch if nothing unexpected happened to continue his daily work as Principal.

Fifteen minutes later.

The three men and Big White arrived at the Fifth Canteen.

Coincidentally, Ding Yue happened to see his secretary, Wen Ruohan, at the Fifth Canteen.

He had originally thought to give Wen Ruohan the day off since she had also had quite a bit to drink at the previous night's celebration for FY team's world championship victory and decided to give her a day to rest.

But when Wen Ruohan saw Principal Ding at the Fifth Canteen, she approached and said, "Principal Ding, I've had enough sleep, what are we doing after lunch?"

"Xiao Wen, you're so energetic?"

Ding Yue looked at his secretary Wen Ruohan, surprised. This little lady was so full of energy!

Chapter 1186: Petite Figure, Yet Full of Vigor \_2

"Hee hee hee, definitely!"

Wen Ruohan nodded with a smile.

Okay then!

Since that was the case, Ding Yue didn't have much to say. Bin was about to discuss the Feiyue Home streaming media platform with him anyway.

After that, Ding Yue prepared to hold a meeting and called together the relevant people to discuss the development and construction of the Feiyue Home streaming media platform. Having a secretary by his side would be quite convenient if there was going to be a meeting.

"Alright, I might have something this afternoon."

Ding Yue nodded, then went with Huang and Bin to get some food.

Zhang Yuping, his mom, was very busy until late last night, so Ding Yue decided not to bother her to make lunch for him today and instead went to the food service window to get his meal.

Very quickly,

the three of them got their food and sat down at a four-person table.

There was one seat left at the four-person table, so Wen Ruohan cleverly ran over and joined them.

"Bin, let's talk about the Feiyue Home streaming media platform. Didn't you say last night that it was almost complete?"

Ding Yue started discussing the matter with Xu Bin while eating.

The Feiyue Home streaming media platform was quite important to both Mist City Arts and Science University and Feiyue Group.

It involved the nation's daily entertainment, which, although different from new energy vehicles and graphene technology, was still crucial.

In present-day Xia Country, where the entertainment industry was dominated by the Penguin Entertainment Empire, the annual output of high-quality entertainment work was very limited.

If this situation didn't change, then it would really be deplorable.

And Feiyue Group's Feiyue Home streaming media platform was taking on the responsibility to improve the quality of Xia Country's cultural and entertainment products.

At the same time, once the Feiyue Home streaming media platform grew and strengthened, students from the related faculties and majors at Mist City Arts and Science University would have a platform where they could showcase their abilities.

After all, the Feiyue Home streaming media platform was a large-scale platform integrating film, music, and games, where the works would be quality-oriented and all produced by Feiyue Media.

"Yeah, the Feiyue Home streaming media platform is now built, and the servers are all set up. We did a test before, and there were no problems. Now, the question is whether to conduct another test or to go live directly?"

Xu Bin nodded slightly and explained.

"Can we go live directly?"

Ding Yue asked immediately upon hearing this.

"We can, but after going live, there might be some minor issues during operation. However, that's not a big deal. If any issues arise, we can fix them quickly. I can allocate a few people to form a dedicated team to handle program fixes and balance issues for our Feiyue Home streaming media platform. What do you think?"

Xu Bin explained.

Xu Bin had essentially finished the Feiyue Home streaming media platform project and didn't want to spend more time or energy on it.

After all, Xu Bin had more important projects waiting for him to tackle the challenges and achieve breakthroughs.

"Then there shouldn't be a big problem. Let's set a launch date. Currently, we have the first and second seasons of 'A Bite of Xia Country,' songs from 'Super Combat Team,' and 'Meet.' We can start with these and attract users with the new animated series 'Love, Death and Robots.'"

Ding Yue shared his thoughts.

That was the initial strategy in deciding to build their own platform: to take back the rights to all the films, songs, and documentaries produced by Feiyue Media. The rights issues were mostly sorted out now, and the necessary compensations had been done.

"Mm-hmm, that's fine. But we don't seem to have any game titles yet, do we?"

Xu Bin suddenly asked.

"That's true."

Ding Yue unconsciously stroked his chin, realizing that while their Feiyue Home streaming media platform had films, songs, documentaries, and the upcoming 'Love, Death and Robots,' it lacked game titles.

They couldn't just move 'League of Legends' to their Feiyue Home streaming media platform, could they?

The Penguin Empire wouldn't agree to that!

"As for the games, Pei Gou's team is already working on something based on our Feiyue Game Engine; I'm not sure when they'll have something ready."

Ding Yue took a deep breath and said.

"Hahaha, that's not something I need to worry about. I'm only responsible for the computer technology part."

Xu Bin burst into laughter, spreading his hands, and said.

Ding, ding, ding!

Just as Xu Bin's voice fell, Ding Yue's phone started ringing.

"Excuse me, I need to take a call."

Ding Yue took out his phone and, after glancing at the caller ID, was surprised to see it was Pei Gou?

"It's really a case of speak of the devil, Bin. Guess who's calling."

Ding Yue said to Bin with a smile.

"Could it be that game team's Pei Gou?"

Xu Bin asked curiously.

Pei Gou from Mist City Arts and Science University, who doesn't know, who hasn't heard?

He's known as Pei!

That's because Pei Gou led his team to develop the Feiyue Game Engine, which surpassed the visual effects of Unreal Engine 5!

Ding Yue nodded and chuckled, "Exactly, it's him."

Then, he answered the phone: "Hello, Pei Gou."

"Principal Ding, are you busy right now?" Pei Gou asked with a hint of excitement in his voice on the phone.

"Um, not really busy. What do you need?"

Ding Yue immediately asked.

Pei Gou wouldn't call unless he had something to discuss.

"Principal Ding, I heard that Feiyue Group has launched its own platform. Our own entertainment products are all available on this platform. Can our games be included as well?"

Pei Gou asked curiously.

"Of course, our Feiyue Home platform is a comprehensive entertainment platform that includes movies, music, games, and more."

Ding Yue replied with a smile.

Moments later, Ding Yue seemed to realize something and quickly asked, "Why? Pei Gou, have you already developed 'Wandering Earth' based on the Feiyue Game Engine?"

The first game project Pei Gou's team was using the Feiyue Game Engine for was the sci-fi game "Wandering Earth" that Ding Yue had mentioned to them before.

This was in conjunction with the sci-fi movie "Wandering Earth."

The filming of the sci-fi movie "Wandering Earth" was nearly finished and had entered the post-production phase for special effects.

And the special effects for the "Wandering Earth" movie could actually use the Feiyue Game Engine too.

Because the previously cooperative special effects studio had dropped the ball, Ding Yue had set up his own special effects studio. Thanks to the power of the Feiyue Game Engine, many of the post-production special effects for the movie "Wandering Earth" could be done using the engine.

"Hehehe, Principal Ding, we're almost there. The progress on the game 'Wandering Earth' is pretty much in pace with Director Su's movie 'Wandering Earth'."

Pei Gou replied with a laugh.

"That means we'd have to wait until next year."

After hearing this, Ding Yue sighed and said.

Since the post-production of the sci-fi movie "Wandering Earth" would take quite some time, the "Wandering Earth" game could only be released around the same time as the movie next year.

Ding Yue's plan was to wait until the sci-fi movie "Wandering Earth" was released to create buzz and then launch the game, which would complement each other and save a significant amount on marketing costs.

But!

The Feiyue Home streaming media platform was about to choose a date to go live.

If they could have a game ready for the launch of Feiyue Home, that would greatly increase the options for the first batch of users.

"Mmm, we have to wait until next year, but Principal Ding, our team has actually made two other themed games using the Feiyue Game Engine. One is 'Eastern Xianxia', which is more grand, and still early in progress, and the other is a zombie-themed game. This one, comparatively speaking, is much easier to create. If we push hard, it might be ready in less than a month."

Noticing that Principal Ding seemed a bit disappointed about the "Wandering Earth" sci-fi game not being able to launch until the next year, Pei Gou quickly said.

Hearing this, Ding Yue's eyes lit up, and he immediately asked, "You've made other games?"

Chapter 1187: Feiyue Home Platform Ready to Launch!

Pei Gou's team, although they spent most of their time and energy on the production of the sci-fi game "Wandering Earth."

However, the team's interest in gaming themes was not merely limited to sci-fi.

Take this, for instance.

While involved in the production of the large-scale sci-fi game "Wandering Earth" as assigned by Principal Ding, Pei Gou's team also prepared two other game themes.

One was Eastern Xianxia!

Because in Xia Country, many young men liked the "Xianxia" theme, so related games were countless.

With such an amazing Feiyue Game Engine, how could Pei Gou's team not use it to create a grand and monumental game themed on Xianxia?

However, due to its immensely grand theme, the production progress was not very fast, and it was still made during their spare time.

In addition to this Eastern Xianxia backup game theme, Pei Gou's team also created a smaller one.

That is, a game themed on zombies.



This game, being relatively simpler to produce and also meant for entertainment, meant that Pei Gou's team could make much faster progress.

"So you mean your team can quickly produce that zombie-themed game?"

Upon hearing this, Ding Yue instantly felt a glimmer of hope.

Because he planned to have a game on the Feiyue Home platform when it launched online.

But he just asked Pei Gou and learned that the sci-fi game "Wandering Earth" couldn't be completed until next year since that game was initially assigned by Ding Yue for Pei Gou's team to produce.

Unexpectedly, Pei Gou had prepared two other game themes.

Speaking of Eastern Xianxia, its difficulty in production surely couldn't compare to the sci-fi game "Wandering Earth," but that other zombie theme mentioned by Pei Gou seemed promising?

"Um, Principal Ding, that should be possible."

Pei Gou replied.

"Okay, then come to the Administration Building this afternoon, there is a meeting to discuss when and how Feiyue Home Streaming Media Platform should launch, so call several core members of your team and join this meeting."

Ding Yue immediately summoned Pei Gou's team to join today's afternoon meeting about the Feiyue Home streaming media platform launch details.

"Alright, Principal Ding, what time in the afternoon?"

Pei Gou asked excitedly.

"Let's make it three in the afternoon, just come over after lunch break,"

Ding Yue decided.

We still need to give them some time for lunch break.

"Alright, Principal Ding, I got it. I'll bring Liu Lang and Zhang Tianming then."

"Sure, okay."

After finishing the conversation with Pei Gou, Ding Yue hung up the phone and then said with a smile to Xu Bin, who was sitting in front of him eating, "Bin, we were just worried about not having any game products on the platform, and now here they come."

"Oh?"

Xu Bin asked in surprise, "Is the sci-fi game 'Wandering Earth' almost finished?"

"No, no, no."

Shaking his head, Ding Yue said, "The sci-fi game 'Wandering Earth' will only be done and launched next year along with the sci-fi movie 'Wandering Earth.' But, during their spare time, Pei Gou's team also made two backup game themes, one of which is somewhat simpler and can be finished much sooner."

"That's really great. This way, when it's time, the diversity of content on our Feiyue Home streaming media platform will increase, which can attract more users to stay."

Xu Bin excitedly felt happy for Yue.

However, Xu Bin soon thought of something and suddenly asked, "What game is it? Is it fun? With the Feiyue Game Engine used in its production, the graphics must be outstanding, right? As for the graphics card, what level of graphics card is needed to run it?"

Xu Bin was a computer specialist, proficient in both software and hardware.

A game naturally requires a graphic card to run, and typically, a game produced by Unreal Engine 5 needs a high-end graphics card to perform well.

After all, the graphics effects are just too impressive, and low-level graphic cards easily drop frames, or can even fail to run altogether!

The graphics produced by the Feiyue Game Engine, which is even more powerful than Unreal Engine 5 in terms of light and sound effects, setting the bar at the max level, surely demands a lot from graphic cards.

That means it sets an entry barrier for players.

"Oh, I didn't ask Pei Gou about that, but no worries, I've asked Pei Gou to join the meeting this afternoon. We can ask then. Bin, our Feiyue Game Engine's optimization effects for graphic card drivers should be the best, right? So, does that mean the requirements for the graphic card should be relatively lower compared to other AAA titles?"

Concerning the hardware aspects of computers, Ding Yue certainly didn't understand as much as Xu Bin, so he asked him.

"That's true. Our Feiyue Game Engine's produced games do demand lower graphics card requirements compared to Unreal Engine 5. If this game isn't a huge AAA title or a top-tier large online game, then current mid-level graphic cards could be sufficient. Of course, for the ultimate graphics, light, and other effects, only the top graphic cards on the market will do."

Chapter 1188: Feiyue Home Platform Preparing to Launch! \_2

Xu Bin explained to Ding Yue.

If a mid-range graphics card is enough to enter the gaming world with the realistic visual effects created by the Feiyue Game Engine, then for gamers, the barrier isn't that high after all.

Because for anyone who loves gaming, equipping oneself with a mid-range graphics card is the very basic.

Surely no one with a 750ti would still claim to be a hardcore gamer, right?

"That's fine, later in the meeting this afternoon, I'll have Pei Gou and the others further optimize the game, striving to enable more players with ordinary graphics cards to also gain entry with the games created by our Feiyue Game Engine."

Ding Yue took a sip of his soup and nodded in agreement.

So, Ding Yue, Xu Bin, and Huang talked while they ate lunch, and once it was finished, there was still some time before the meeting Ding Yue had scheduled for the afternoon. Therefore, Ding Yue went back to the office with Huang and Bin, found a movie, and watched it.

This movie was produced by Penguin Film, featuring a massive number of Internet celebrities—more than twenty in both major and minor roles combined.

The reason Ding Yue chose this particular flagship film from Penguin Film was mainly to assess the strength of his future competitor.

Here, the strength he referred to was not about money. If it was about money, Ding Yue certainly couldn't hold a candle to even a single finger of Penguin Group.

At least not for now, as there was simply no comparison with Penguin Group's billion-dollar market value, whereas Ding Yue's Feiyue Group and Mist City Arts and Science University were only worth upwards of ten billion.

Therefore, the strength Ding Yue was looking at was the capability of Penguin Film and Television to produce movies.

This entertainment-themed movie called "Superstar" was the most-watched film on Penguin Video; it was said to have caused a sensation upon its release.

Why did it create such a stir?

Because the film "Superstar" indeed had an abundance of Internet celebrities, a large number of fans paid for tickets, resulting in an impressive box office turnout.

Of course.

As for how the movie was... Ding Yue had just finished watching it with Huang and Xu Bin. How to rate it?

It met a passing grade.

But it couldn't be considered outstanding, and could only be described as a carnival for the fans of those Internet celebrities, but such movies are unlikely to reach a wider audience.

Based on Ding Yue's understanding of Q Entertainment Media over the past two years, their company's directors and Internet celebrities could at best produce such films.

There were ones with higher ratings, of course, but those were because Q Entertainment Media spent a lot of money to employ top domestic known directors to shoot blockbuster films.

Even then, due to Q Entertainment Media's "aesthetic," these directors' reputations declined after shooting blockbuster films invested in by Q Entertainment Media.

"Yue, as long as we maintain a production quality like 'A Bite of Xia Country' and 'Super Combat Team,' surpassing Q Entertainment Media in the future shouldn't be a problem," Xu Bin analyzed the competition between Feiyue Media and Q Entertainment Media from an audience's perspective.

"The quality level of production is definitely not an issue. Have you guys seen 'Love, Death & Robots' produced by Feiyue Animation Studios?" Ding Yue asked Huang and Xu Bin with a smile.

"'Love, Death & Robots'? You mean the animated series that was well-made but Bilibili wouldn't allow it to be aired?" Xu Bin asked curiously.

Xu Bin was aware that the animated series produced by Feiyue Animation Studios was the reason the Feiyue Home streaming media platform was born; it was because this series was initially blocked by Bilibili, which prompted Yue to plan on creating his own platform.

However, although he knew about the series, Xu Bin had not watched it.

"I've got it on my computer. Let me treat you guys to the first episode," said Ding Yue with a smile, and then he opened the first episode of "Love, Death & Robots" called "Sunny's Advantage" on his computer and projected it onto the screen.

Wen Ruohan had already watched 'Love, Death & Robots' with Principal Ding once, but now that Ding Yue was playing it again, she couldn't help but want to watch.

Not only that, Wen Ruohan also felt an urge to spoil the story for Director Huang and Director Xu.

This kind of mentality was actually quite normal.

Ordinary people, when they come across an excellent film that no one around them has seen, always can't help but want to spoil a bit of it while watching.

But Wen Ruohan understood the saying "a moment of spoiling can lead to a fiery aftermath," so in the end, she held herself back, silently standing beside Principal Ding, watching the first episode of "Sunny's Advantage" with him, Director Huang, and Director Xu.

"This animation style is not bad, Cyberpunk? I love it!"

Huang Youjie was instantly attracted by the animation style of the "Sunny's Advantage" episode, and from the beginning, he could basically see that this was a future-oriented Cyberpunk theme.

"Wow, neural connections to control giant beasts in underground fighting?"

Huang Youjie was once again amazed and intrigued by the setting of the series.

Following that, the series quickly reached the segment where two giant beasts were fighting, which Xu Bin and Huang Youjie found incredibly thrilling.

The episode wasn't very long, and there wasn't a single dull moment, especially during the beast battles that sent adrenaline levels soaring.

There were many twists and turns in the battle, and it was very intense; in the end, Sunny's monster defeated its opponent, and the scene was even a bit, well, that!

"Damn! That was truly exhilarating!"

Huang Youjie exclaimed.

"Just looked at the progress bar, seems like things are not that simple!"

Xu Bin said calmly.

Ding Yue didn't speak, continuing to watch with Huang and Bin.

After all, if he were to say something, it might be considered a spoiler.

Very soon, the episode of "Sunny's Advantage" reached the final part, where the most spectacular twist occurred!

"Holy shit, holy shit, holy shit! Sunny was actually that monster? Good Lord, you've shocked me for an entire year!"

After watching the whole episode of "Sunny's Advantage," Huang Youjie was completely flabbergasted.

How could a short animation of just a few minutes be made so fantastically stimulating?

"How about it? This is the production quality of 'Love, Death & Robots.' With this level, can it compete with Penguin Animation?"

Ding Yue's lips curved into a smile as he asked Huang and Bin.

"Compete? Is Penguin Animation even worthy?"

Xu Bin shrugged and gave his direct opinion, "Let me be frank, I've been watching Penguin Animation for many years, seen their animated movies and series, and none have been anywhere near as exciting as 'Sunny's Advantage'!"

Seeing the opinions of Huang and Bin, Ding Yue felt reassured.

If he himself thought the animation produced by Feiyue Animation Studio was not bad, then it might just be his own subjective opinion.

But Huang and Bin were viewing it from an audience perspective, and their reviews would likely reflect the broader audience's ratings in the future.

Right after Ding Yue finished watching "Sunny's Advantage" with Huang and Bin, Miss An Yujia arrived at the office door, saying she was here to attend the meeting Principal Ding had scheduled for the afternoon.

In a while, the head of the Film and Television Institute, Zhu Youzhao, arrived, followed by Pei Gou and others, who gradually made their way to the Administration Building.

"Let's go to Conference Room No. 1."

Ding Yue said to everyone.

Then, secretary Wen Ruohan went over and led everyone to Conference Room No. 1.

Principal Ding usually picked Conference Room No. 1 for meetings in the Administration Building because it was more spacious.

Today's meeting called by Ding Yue had Feiyue Group's leader Miss An Yujia in attendance, along with a crowd from the Film and Television Institute, Lin Zhirou from the Arts Department, Pei Gou's game production team, and others.

It was to discuss the upcoming launch of the Feiyue Home streaming media platform.

Chapter 1189: Working Together to Promote the Healthy Development of Industry



"Is everyone here?"

At the entrance to Meeting Room No. 1 in the Administration Building.

Ding Yue asked his secretary Wen Ruohan.

"Yes, Principal Ding, all the people you notified to attend the meeting have arrived, and they are waiting for Principal Ding inside the meeting room."

Secretary Wen Ruohan nodded and responded.

"Good."

Upon hearing this, Ding Yue immediately walked into the meeting room, and at once all the people in the meeting room looked towards Principal Ding.

At first glance, Ding Yue thought, wow, there were quite a lot of people in the meeting room.

There was An Yujia, the person in charge from his Feiyue Group, as well as the person in charge of Feiyue Media, and artists under Feiyue Media, including the singer Lin Zhirou and Jia Wenbo, among others.

No need to say much about Lin Zhirou, she was the rising star songstress under Feiyue Media, and given a few years of stable development, as long as she had good songs, it wasn't impossible for her to become the new queen of the Music Circle.

As for Jia Wenbo, Ding Yue was aware of him. He was the performer of "Immortals," the theme song of "Super Combat Team," with good singing skills and a rich voice. Since singing "Immortals," Jia Wenbo had also become quite popular.

Besides the contracted artists of Feiyue Media, there were also teachers and students from the Film and Television Academy and the Art Department of Mist City Arts and Science University.

The head of the Film and Television Academy, Zhu Youzhao, was also present.

There were also several key members of Pei Gou's gaming team.

After looking around, as far as Ding Yue was concerned, they were mostly familiar faces, such as Tang Yuanhua, Meng Hao, Sun Kaiding, and Shen Ling, who produced the documentary "A Bite of Xia Country."

And people from Feiyue Animation Studio like Xu Jiuge.

"Good afternoon, everyone. I've called you all here today to announce something, a matter you might have heard bits and pieces about already."

After sitting down at the head of the room, Ding Yue said to everyone in the meeting room.

Everyone here was a gathering of talented individuals that Ding Yue had personally nurtured at Mist City Arts and Science University in the cultural entertainment field, and for Xia Country, cultural entertainment could not be deemed unimportant.

The establishment of the Feiyue Home streaming media platform signified Ding Yue's intention to bring together all his entertainment projects under one banner, to form a single rope, a sharp sword, an axe, to attempt a renewal of Xia Country's entertainment landscape!

Of course.

To achieve this was quite difficult, as on the surface, the cultural entertainment industry of Xia Country seemed very prosperous, with Q Entertainment Media and various major entertainment industry factions being quite mature.

After hearing the opening remarks of Principal Ding's meeting, some were still confused and didn't know the content of today's meeting.

Others nodded slightly, having probably already got a hint and were likely there to discuss the Feiyue Home streaming media platform.

"You are all talented individuals from Mist City Arts and Science University in the fields of film and television, gaming, music, and animation, and you have all produced excellent work. Now, for

the healthier development of our Mist City Arts and Science University as well as Feiyue Group's cultural and entertainment sector, we have established our own platform, called Feiyue Home."

Ding Yue began to speak seriously to everyone in the meeting room.

"Principal Ding, what is this Feiyue Home platform about?"

A student from the Film and Television Academy who wasn't quite clear about the situation raised their hand to ask.

Seeing this, Ding Yue nodded briefly and then explained, "The Feiyue Home Streaming Media platform is a platform that integrates film and television, music and art, gaming sports, and other cultural entertainment industries. Users can watch movies, listen to music, play games on this platform, and you will be the content creators for the Feiyue Home platform in the future!"

Ding Yue's explanation was very clear, and everyone present understood what the Feiyue Home platform was.

"Currently, I've had the team from the Computer Science Department complete the construction of the Feiyue Home Streaming Media platform, and it will go live when the time is right."

Ding Yue continued to lead the meeting.

Everyone in the meeting room listened quietly to Principal Ding's speech.

"Miss An, have we successfully reacquired all the digital broadcast rights for all the entertainment works under Feiyue Media?"

Ding Yue looked towards An Yujia, who was in charge of Feiyue Group, and asked.

An Yujia nodded and answered earnestly, "Yes, Principal Ding, we've reclaimed all the digital rights from various platforms, even the digital broadcast rights for the documentary 'A Bite of Xia Country' from NTS. Deputy Director Zhang from NTS was quite puzzled at first, but after I explained, Deputy Director Zhang understood too."

"Alright, after organizing them, hand them over to the technical team led by Director Xu. From now on, the technical maintenance of the Feiyue Home platform will be managed by the technical team under Director Xu's supervision. But we still need a content operations team, don't we?"

Ding Yue added.

The Feiyue Home streaming media platform required three types of employee teams to operate.

The first one, naturally, was the technical team. After all, such a large streaming platform certainly needed a team on the technical level.

Just as internet companies definitely need programmers.

And such a technical team was plentiful in Mist City Arts and Science University, as the computer science department had many such students. After all, maintaining the technology of a platform didn't require top-tier skills; it wasn't necessary to have people like his buddy Xu Bin or Chen Jun from the computer science department do it, as that would be a waste of talent.

## Chapter 1190: Working Together to Promote the Healthy Development of Industry \_2

The second component mentioned by Ding Yue is the content operation team.

This team is responsible for content operation and promotion on the Feiyue Home streaming media platform, as well as editorial reviews and similar tasks. Unlike technical maintenance, it is considered a non-technical position, leaning more towards clerical work.

For the platform, a content operation team is undoubtedly essential; without it, the platform would not function.

As for the third necessary team, it is unquestionably the content creation team, which is the core existence of the entire Feiyue Home streaming media platform.

With content creation, the platform will continue to thrive and grow; otherwise, it would merely be an ornament.

Ding Yue naturally does not lack a content creation team.

Teams like Feiyue Animation Studio, Director Su's film team, and various creative teams from the Film and Television Academy are quite excellent. As long as these teams are provided with good script themes, there would be no issue in their production.

Additionally, the content creation team includes Feiyue Media. Feiyue Media primarily focuses on cultural media content, making it a perfect match for the Feiyue Home streaming media platform.

Then there are students from the journalism department of Mist City Arts and Science University. Their news content can also be uploaded to the Feiyue Home streaming media platform.

And Pei Gou's game production team.

All of these constitute Ding Yue's rich content creation teams for the Feiyue Home Platform!

"Principal Ding, for the content operation team required by the Feiyue Home Platform, I can select a group from the employees of Feiyue Media to form a professional content operation team. There should be no problem in this regard," An Yujia immediately suggested to Principal Ding.

As Feiyue Media had been growing, there were naturally many employees involved in content operations, most of whom were excellent university students recruited from Mist City Arts and Science University.

Now, as the crucial Feiyue Home streaming media platform was about to launch, it was inevitable to transfer some personnel there.

Moreover, if An Yujia was not mistaken, the Feiyue Home streaming media platform would also be managed by Feiyue Media Company.

"That is good."

Ding Yue, seeing that An Yujia could handle the matters related to the content operation team, nodded in satisfaction and said smilingly, "Then Miss An, the task of organizing the content operation team for the Feiyue Home streaming media platform will be entrusted to you. Moreover, the Feiyue Home streaming media platform will also be operated by Feiyue Media Company."

"Okay, Principal Ding."

An Yujia immediately responded.

This was a significant addition to the platform for Feiyue Media.

Previously, Feiyue Media's main business focused only on cultural entertainment content creation. Now with their own platform, they could form a complete industry chain.

"Do you all know why we are establishing our own Feiyue Home streaming media platform this time?"

Ding Yue then looked at the people from Feiyue Media and asked.

Everyone did not immediately answer and turned their gazes to Principal Ding.

Seeing this, Ding Yue continued, "Currently, in our country's cultural entertainment sector, a particular corporate group has almost a monopoly, and the path this group follows is not one of healthy development. It has led to the rampant fan circle, filled with so-called 'traffic' celebrities who lack professional integrity and talent. This situation is getting worse, and by establishing our own Feiyue Home streaming media platform, forming our complete industry, our goal is to break the current domestic trend of prioritizing traffic and money!"

Whirl of applause!

As Ding Yue finished speaking, the entire meeting room erupted with fervent applause.

Looking at today's entertainment scene in Xia Country, it indeed was extremely distorted; traffic ruled, many talented individuals didn't get the opportunities they deserved.

This served as a massive motivation for all the artists and creators at Feiyue Media, who are committed to a talent-oriented approach.

They all felt "disappointed" by the current entertainment industry in Xia Country, and if they could truly change this situation, it would be more than wonderful.

"So, I need to address a very important issue now, which is content creation. This is a crucial aspect of Feiyue Group's cultural and entertainment industry, as well as the core of the core."

When Ding Yue spoke these words, his expression was serious, and he looked extremely earnest.

In the conference room, all the film, music, and game creators were looking at Principal Ding with solemn faces, listening intently to every word he said!

"My requirement for all of you present is to put your heart into each piece of work, to ensure the quality of every work. We don't need traffic, we need to win traffic with our own strength, we need to earn the support of netizens with genuine reputation!"

Ding Yue's words were forceful and impactful.

Everyone in the meeting room undoubtedly took these words to heart.

"I also hope that everyone will work together to promote the healthy development of our country's cultural and entertainment industry. Do you all have this confidence?"

By the time Ding Yue said this, he had already stood up from his seat, his emotions fully engaged.

"We have confidence!"

A unified response erupted from everyone in the room.

"Very good!"

Seeing that everyone resounded to him forcefully, Ding Yue sat down, satisfied, and then calmly continued, "All right, next let's talk about the specific launch date of Feiyue Home. Xu, there won't be any problem with technical support from your side, right?"

"Uh, absolutely no problem."

Xu Bin nodded confidently.

"Then Miss An, tell us, when would be a good time to launch the Feiyue Home Platform?"

Ding Yue then looked towards Miss An, the CEO responsible for the overall operation of Feiyue Group, whose opinion was naturally very important.

"Principal Ding, I think, of course, the sooner the better. We still have the animated series 'Love, Death & Robots' waiting to go live, right? Once the Feiyue Home Platform is launched, we can also launch this series. However, I think it still requires some promotion."

Yu Jia shared her thoughts.

The launch of Feiyue Home should be sooner rather than later, since it has already been developed, and there are only so many works available. Even within one or two years, it would be impossible to produce a lot of works for the Feiyue Home Platform. So it would be better to launch earlier and then use the animated series 'Love, Death & Robots' to attract a batch of users.

Then gradually enrich the content repository of Feiyue Home!

When any platform launches, it's impossible to have an abundant content repository from the start; for instance, even Bilibili, when it was first established, had very few original video resources.

As it grew larger and the number of content creators increased, only then did more outstanding original videos appear, enriching Bilibili's video content repository!

"Yes, I also think the sooner the better. As for promotion, since it's just launched, indeed it needs some, and our animated series 'Love, Death & Robots' also needs some promotion, right? We can combine the two and promote them concurrently. What do you think?"

Ding Yue agreed with Miss An's thoughts and suggestions.

"That's for certain." Yu Jia nodded and said, "I'll handle the promotion."



Ding Yue still trusted Yu Jia's ability to handle affairs; the capabilities of this beautiful CEO were beyond doubt.

The next second, Ding Yue turned his gaze to Pei Gou in the meeting room: "So now, the pressure comes to your side, Pei Gou..."