

F. University 1191

Chapter 1191: The Intensely Devoted Game Development Team

In the conference room.

Everyone's gaze followed Principal Ding and rested on Pei Gou, the leader of the game development team.

Pei Gou felt a sudden surge of pressure on him.

From Principal Ding's ambitious speech earlier in the meeting, Pei Gou clearly realized how crucial developing the Feiyue Home streaming media platform was, even pertaining to the future of Xia Country's entertainment industry as a whole.

Just as the Feiyue Home streaming media platform was about to launch, there were already productions in films, music, and even documentaries in the rich resource library.

What was missing was the most critical content on the platform.

Yes, it was the game!

"Principal Ding, my friends and I will dedicate ourselves fully, aiming to develop that zombie-themed game within this month, no, within this week."

Pei Gou hastily made his commitment in front of Principal Ding.

Upon hearing this, Ding Yue was momentarily stunned, wondering although it was urgent, was it necessary to be so extreme?

To finish the game within this week, wouldn't that cause their livers to explode?

"Ha ha ha ha, not necessary, not necessary, health is of utmost importance. If you damage your health developing this game, wouldn't that be a great loss for Mist City Arts and Science University?"

Ding Yue laughed and said to Pei Gou, trying not to put too much pressure on him.

"Principal Ding, no problem, we can handle it!"

A flicker of determination appeared in Pei Gou's eyes as he spoke seriously.

At the same time, other core members of the game development team such as Liu Lang and Zhang Tianming were also very determined, "Please rest assured, Principal Ding, we will complete 'City of Zombies' with the utmost speed."

"The game's name is already decided?"

Ding Yue asked curiously.

Before this, Ding Yue only knew that the fastest game they could develop was zombie-themed, but he didn't know the name.

'City of Zombies' was a standard name, fitting the theme well. After all, it's hard to come up with any sensational names for this type of game.

"Yes, Principal Ding, after our discussions, we finally decided to name it 'City of Zombies.'"

Pei Gou quickly nodded and responded.

"Oh? Tell me, what kind of story does it mainly tell?"

Ding Yue's curiosity had been aroused by this zombie-themed game.

"Principal Ding, the setting for the game involves a major biotech company that researched a supposedly beneficial microorganism, but due to some mishaps, it mutated into a virus. This virus, once vaporized and inhaled, turns people into crazed zombies, and the outbreak starts from the company and spreads throughout the city..."

Pei Gou began to briefly describe the background of the 'City of Zombies' game to Principal Ding. He didn't talk about the gameplay content since it largely involved teaming up to fight zombies, which is common in zombie-themed games. The fresh backstory is what really attracts more gamers.

"Um?"

Upon hearing this, Ding Yue immediately felt a sense of familiarity with the story.

Was it not a copy of 'Resident Evil'?

It was quite obvious, very similar to the 'Resident Evil' backdrop.

But very quickly,

Ding Yue realized.

This wasn't Earth, who knows if they even have 'Resident Evil' here!

"What's wrong, Principal Ding?"

Seeing Principal Ding looking somewhat perplexed, Pei Gou curiously asked.

"Ah? Nothing, nothing, continue,"

Ding Yue shook his head, then picked up his phone and started a search.

In the search box, Ding Yue typed "Resident Evil," but the network didn't yield any information on the game or movie 'Resident Evil.'

"Nothing?"

Ding Yue thought to himself, slightly furrowing his brow.

Could it be that the search engine couldn't find it?

With this thought, Ding Yue had Big White conduct a comprehensive search in the internet database, which still found no information about 'Resident Evil.'

Only some posts discussing biochemical accidents were found.

"So, this world really doesn't have 'Resident Evil.'"

Once Ding Yue confirmed this, a bold idea suddenly emerged in his mind.

Since it didn't exist, wouldn't it be a miss not to adapt such a classic game and movie?

Not to mention, the storyline thought up by Pei Gou and his team was so similar to 'Resident Evil.' In that case, why not have them follow the 'Resident Evil' model and even change the game's name to 'Resident Evil'?

Wouldn't that sound much better than 'City of Zombies'?

About five minutes later, Pei Gou had roughly finished explaining the content of their game called 'City of Zombies.'

During the latter part of his explanation, Ding Yue didn't listen much; based on the background and plot described earlier, he could basically determine it was quite similar to 'Resident Evil.'

Since 'Resident Evil' on Earth was originally a foreign game and movie set in America,

But here, it was different.

Chapter 1192: The Intensely Devoted Game Development Team _2

Pei Gou and his team were developing their own domestic game, so naturally, the setting would be placed domestically.

The background story of "Resident Evil" remained unchanged; they simply situated it in a fictional city within the country, which was entirely unproblematic.

Moreover, the censorship in this Parallel World lacked the multitude of restrictions present on Earth in the past life, so passing the review likely wouldn't pose much of an issue.

"This background story is pretty good."

Ding Yue affirmed the background story of "City of Zombies" that Pei Gou had just shared, but then added, "However, I think the company name you just mentioned seems a bit low, and for the game name, I just thought of a better one."

"Principal Ding, what game name have you thought of?"

Pei Gou immediately widened his eyes and asked.

If Principal Ding could provide a better suggestion, that would be more than welcome.

"I think, let's call the game... 'Resident Evil', how about that?" Ding Yue said with a light smile to Pei Gou.

At the same time, he glanced around the conference room to see if others preferred the game name "City of Zombies" or "Resident Evil."

"Resident Evil, wow, that sounds much more grand and upscale."

"It does seem to sound better than City of Zombies."

"Brother Dog, I think Principal Ding's 'Resident Evil' is cool!"

Suddenly, Liu Lang, Zhang Tianming, and others around Pei Gou immediately expressed that Principal Ding's game name seemed cooler and more appealing.

In fact, Pei Gou thought so too.

"Mhm, Principal Ding, 'Resident Evil' is a good game name." Pei Gou readily nodded in agreement.

By then, Huang Youjie, Xu Bin, and others from the film academy, Feiyue Animation studio, and even teachers and students from the art department, all felt indeed that "Resident Evil," as suggested by Principal Ding, was a much better name than "City of Zombies."

"Let's be democratic about this. Shall we show hands to vote? Let's see if more people prefer 'Resident Evil' or 'City of Zombies'?"

Ding Yue saw everyone discussing and suggested.

"Sure!"

Everyone agreed in unison.

"Then, those who like the game name 'Resident Evil,' please raise your hands."

Ding Yue looked around at everyone and said.

Whoosh!

In an instant, everyone in the conference room raised their hands.

Wow!

This made voting unnecessary.

Seeing this, Ding Yue smiled and said, "Okay, Pei Gou, you guys should then rename this zombie-themed game to 'Resident Evil.'"

"Okay, Principal Ding!"

Pei Gou immediately nodded and then followed up with, "Principal Ding, what about that company name in the background of 'Resident Evil' you mentioned just now, do you have any suggestions for that?"

"The name you've set is honestly a bit low, hahaha, how about calling it Umbrella Company?"

Ding Yue suggested with a laugh.

This wasn't a big issue, but changing it to Umbrella Company gave Ding Yue a sense of familiarity.

After all, as a person who had traversed to this Parallel World and couldn't return to Earth in the past life, creating something familiar in this world was a way of personal nostalgia and sentimentality.

"Umbrella Company, that name sounds pretty good too."

Liu Lang, who was next to Pei Gou, exclaimed in admiration.

"Principal Ding, the names you come up with are so good, 'Resident Evil,' Umbrella Company; they all sound so much more high-end and classier than what we had before."

Zhang Tianming said with a smile.

Everyone in the conference room nodded in agreement, indeed, the two names Principal Ding came up with were much more appealing than the names Pei Gou's team had previously picked.

"Principal Ding, I've decided, our game will be called 'Resident Evil,' and the biotech company in the background story will be called Umbrella Company!"

Pei Gou was very fond of the two names Principal Ding had chosen and decided to use them.

"Very well, then what remains is for you all to develop the game," Ding Yue said with a smile and a nod.

Although Ding Yue was not sure if the game they would develop would be like the "Resident Evil" from his previous life on Earth, the tone had essentially been set, and it was not likely to be much different.

Furthermore, using the Feiyue Game Engine meant that the game's graphics would be extremely lifelike. That is, without the need for virtual helmets, the hundred percent sense of character immersion would instantly amplify the game's experience by countless times!

"Mm-hm, Principal Ding, we will complete 'Resident Evil' as swiftly as possible. In fact, we've already finished a good half of it."

Pei Gou said with a resolute look in his eyes.

"Good."

Ding Yue nodded and then turned to Miss An, "Miss An, then the specific launch date of our Feiyue Home streaming media platform can be flexibly set according to when Pei Gou and his team complete 'Resident Evil'?"

"Alright, Principal Ding. What about the promotion aspect?"

An Yujia nodded, then asked.

If the timeline was flexible, promotion would be challenging.

"At that time, you can use the school's social media platform accounts for promotion, and then allocate a budget for marketing expenses to gather all the creators from the Feiyue Home Platform for publicity. Lin Zhirou, you'll need to promote quite a bit at that time,"

After thinking for a while, Ding Yue realized major promotions were unnecessary. However, Feiyue Media had several hits, and they had popular musicians at the moment – they could all do some promotion when the time came, which would attract a number of users.

Once users had a great experience, word of mouth would take effect, and a good reputation would influence many more people.

With a solid reputation, there would be no concerns about not drawing attention.

"Understood, Principal Ding."

Lin Zhirou nodded slightly. She would certainly do what she could for the school and the company when it came to promotion.

With an existing fan base, directing them to the Feiyue Home Streaming Media platform to listen to her music would be no problem.

Besides, Lin Zhirou knew that she could sing more songs to enrich the content library of the Feiyue Home Streaming Media platform.

"Ladies and gentlemen, whether our Feiyue Home Streaming Media platform can succeed and whether the cultural entertainment industry of Xia Country can develop in a healthy direction, it's up to everyone here. Let's do this!"

Ding Yue made an encouraging gesture to everyone in the meeting room.

"Alright!"

Everyone replied in unison.

"Then that's it for today's meeting. You are dismissed... Ah, wait a second, members of the School of Film and Television, please stay."

Ding Yue announced the end of the meeting but immediately asked Director Zhu Youzhao and others from the School of Film and Television to stay.

The Feiyue Home Streaming Media platform needed more content, and film and television were crucial. There were simply not enough works at the moment.

Therefore,

Ding Yue kept the film and television faculty to discuss with Director Zhu Youzhao about allocating more funds and adding several film and television projects.

The rest of the crowd in the meeting room gradually left, leaving behind Director Zhu Youzhao and some students from the School of Film and Television.

"Director Zhu, in recent years, our School of Film and Television has cultivated many outstanding students in acting, directing, and other majors, right?"

Ding Yue asked, looking at Director Zhu Youzhao.

"Mm, indeed."

Director Zhu Youzhao nodded with a smile and replied, "More and more students are showing strong professional capabilities. Our School of Film and Television is prospering indeed."

"Then we must provide the students with more opportunities to perform. The opportunity has arrived; our Feiyue Home Streaming Media platform needs more works. You understand what I mean, right?"

Ding Yue raised his eyebrows at Director Zhu Youzhao, asking.

"Ah, I see."

Director Zhu Youzhao understood immediately and said, "Principal Ding, our era-themed poverty alleviation drama 'Mountain and Sea Love' is already in production."

"That's still not enough."

Ding Yue shook his head right away.

Chapter 1193: Car Model Design in the Automotive Design Laboratory

Mist City Arts and Science University School of Film and Television is currently producing "A Bite of Xia Country Season 2" as well as the period drama "Mountain and Sea Love" based on the agricultural and forestry college's rural support program.

But this is still far from enough.

If Feiyue Home streaming media platform wants to grow and strengthen, it naturally needs more works to support the resource database of the platform.

Platforms like AiYi Video and Penguin Video have countless film and television resources, albeit these two video platforms have a somewhat unappealing way of presenting them.

In the past,

Penguin Video and AiYi Video introduced VIP memberships for users to avoid ads. Well, now VIP users don't have to watch regular ads anymore; instead, they get VIP-exclusive ads directly.

Including pay-per-view and in-drama ads, it's hard not to say their approach is unattractive.

"Principal Ding, are you suggesting that our School of Film and Television should take on a few more projects?"

Director Zhu Youzhao asked.

"Why, do you feel you lack the capability?" Ding Yue casually smiled, looking at Director Zhu Youzhao, and asked.

"Our School of Film and Television certainly has that capability; in these past one or two years, a lot of talented directors and screenwriters have emerged."

Director Zhu Youzhao said confidently.

How could he let Principal Ding look down on him?

"That's good."

Ding Yue nodded and said, "Director Zhu, I got two stories from my friend Er Xiong, and I think we can try adapting them into TV drama scripts."

"Really? That's fantastic."

Director Zhu Youzhao broke into a wide smile upon hearing this.

Who doesn't know that Principal Ding has a very mysterious writer friend? This writer friend has exceptional creative ability; even Feiyue Animation Studio's "Love, Death & Robots" was created from the stories by Principal Ding's friend.

This time he's brought out two more stories to be adapted into TV dramas—awesome, truly awesome!

Ding Yue let his secretary Ruohan take out two manuscripts from a briefcase, then threw them on the conference table, saying, "My writer friend said these are two of his favourite novel stories. If you guys dare mess them up, he told me to fire you all directly, understand?"

Ding Yue said with a smile, adding a bit of pressure and motivation for Director Zhu Youzhao and his team.

Because these two stories really need to be well-made to attract viewers, if messed up, that would truly be a waste.

"I understand, Principal Ding. Our School of Film and Television will certainly treat every project seriously!"

Director Zhu Youzhao said with a resolute gaze.

Since the failure of filming "A Bite of Xia Country" before, Zhu Youzhao understood that every production needs to be taken seriously.

"These two stories, one is an ancient costume scheme genre called 'Langya List', and the other is a Xianxia genre called 'The Legend of Fairy Sword'."

Ding Yue had long prepared a batch of scripts from the previous Earth, which didn't exist in this parallel world.

Upon hearing this, Director Zhu Youzhao picked up the two manuscripts from the conference table, saw their names were indeed 'Langya List' and 'The Legend of Fairy Sword', and thought these two names were quite good. Since these were stories created by Principal Ding's writer friend, it was naturally best to use their original names for filming the TV dramas.

"Principal Ding, then I will start preparing these two projects when I return!"

Zhu Youzhao calculated in his mind, with the School of Film and Television opening two more projects, the directors and professionals should be just about sufficient.

If two more projects were added, that would probably be too much to handle.

After all, each project requires a significant number of professionals, and they must be exceptionally good ones.

"Um, when you go back, prepare well, especially in casting, you must choose the right people, understand? Especially for the role of the female protagonist Zhao Ling'er in 'The Legend of Fairy Sword'."

Ding Yue specifically instructed.

At this time in this parallel world, finding an actress like the original Zhao Ling'er was not easy.

However,

In Ding Yue's mind, it seemed that Mist City Arts and Science University had a campus beauty resembling the original Liu Yifei.

Pristinely pure, with skin that seemed to break at a touch.

But for the moment, Ding Yue couldn't remember which campus beauty this was.

After all, Mist City Arts and Science University had selected quite a few campus beauties over the years, with over eighty thousand people, choosing a batch of stunningly beautiful women was not difficult.

"I don't know if Principal Ding has anyone in mind for this role?"

Upon seeing Principal Ding's emphasis on the role of Zhao Ling'er in 'The Legend of Fairy Sword', Director Zhu Youzhao immediately asked.

After all, if Principal Ding already had someone in mind, that would save him the trouble of searching and possibly not finding someone that meets Principal Ding's satisfaction.

"I don't have anyone yet, but I'll keep an eye out. This role needs to give a sense of etherealness."

Ding Yue shook his head and then reminded Director Zhu Youzhao again, saying, "You guys also keep an eye out, our school has quite a few beautiful students."

"Yes, yes, yes."

Director Zhu Youzhao nodded repeatedly.

"Alright, go back and start preparing, and remember to keep me informed about the progress." After assigning the tasks for these two projects, Ding Yue stopped holding up the School of Film and Television's time.

Chapter 1194: Car Design Lab Vehicle Design _2

Let them go back early to prepare, so that we can finalize the "Langya List" and "The Legend of Fairy Sword" projects and start shooting soon.

These two projects, if we want them to succeed, will need at least a year as the fastest estimate; if slower, they might take two or three years.

But it doesn't matter.

Time, Ding Yue can wait because he clearly understands that the development of Mist City Arts and Science University needs time—a development of five, ten, or even twenty years to possibly become a top-tier university in the world.

"Okay, Principal Ding, then we'll go back and prepare first."

Director Zhu Youzhao took the scripts for "Langya List" and "The Legend of Fairy Sword" and then led the group from the Film and Television School out of the meeting room.

After this afternoon's meeting, Ding Yue could not help but heave a sigh of relief.

His Mist City Arts and Science University was advancing side by side in the vast fields of culture, arts, and technology engineering; technology needed to be researched, and cultural arts also needed to be developed.

Thus, Mist City Arts and Science University could genuinely be considered a top-tier private higher education institution.

"Principal Ding, is the meeting over?"

Just after the group from the Film and Television School left with Director Zhu Youzhao, secretary Wen Ruohan came up to Principal Ding and whispered.

"Hmm, what is it?"

Ding Yue nodded.

"Just now, the automotive engineering design laboratory from the mechanical department called, saying they have completed the first batch of car designs and asked when you would be free to take a look."

Secretary Wen Ruohan explained.

Right as Principal Ding was discussing with Director Zhu Youzhao about setting up two more projects in the drama department, Wen Ruohan received a call from the mechanical department's automotive engineering design laboratory, and the caller was the chief engineer Chu Jiannan working on this car design.

"Oh?"

Hearing this, Ding Yue's face lit up, expressing surprise, "That was quite fast."

Ding Yue found that the team members of the projects recently under tight schedules seemed quite effective, usually managing to complete tasks earlier than anticipated.

Just like Xu Bin leading the computer science team in developing the Feiyue Home streaming media platform.

However.

Even though the laboratory team had already completed the first batch of designs for this car engineering project, it still had to meet Ding Yue's satisfaction; if not satisfied, they would have to redesign.

After all, regarding the appearance of the car models, Ding Yue believed his aesthetic sense could represent the general public's.

"Principal Ding, shall we go now, or shall we find another time to visit?"

Secretary Wen Ruohan asked.

"Of course we are going now."

Having said that, Ding Yue stood up and walked out of the meeting room.

After this afternoon's meeting about the launch of the Feiyue Home Streaming Media platform, there was still some time before dinner, and since Ding Yue had nothing else to do afterward, why not visit the automotive engineering laboratory to check out the first batch of car designs?

Approximately twenty minutes later, Ding Yue walked from the Administration Building to the mechanical department's automotive engineering laboratory.

This laboratory was more like a "workshop factory." Many specialized laboratories in the mechanical department actually required a substantial amount of space, so ordinary laboratory buildings wouldn't suffice; it was better to have a large workshop-like space to serve as a laboratory.

This automotive engineering laboratory of the mechanical department was also the new energy vehicle model design laboratory of Mist City Arts and Science University and Feiyue Group.

Now, under the leadership of Chu Jiannan, former Chief Automotive Engineering Designer of Changan Group, students in the automotive engineering major were researching and designing new energy vehicle models for Feiyue Group.

"Principal Ding has arrived."

In the laboratory, someone noticed Principal Ding approaching the laboratory entrance.

"Hello, Principal Ding!"

Everyone in the laboratory greeted Ding Yue warmly.

"Hello everyone, thank you all for your hard work."

Ding Yue smiled as he walked in, observing various automotive engineering tools and numerous blueprints around the car engineering laboratory.

However, he did not see any physical car models.

"Principal Ding, after our period of research and design, we are currently presenting five style designs for you to review. Please let us know if you are satisfied," Chu Jiannan approached Principal Ding to brief him.

"Alright."

Ding Yue nodded, preparing to review the car models designed by the students from the Automotive Engineering Department of Mist City Arts and Science University under Chief Chu's guidance.

"Xiao Liu, hurry, get everything ready."

Chief Chu immediately called his laboratory assistant, Xiao Liu.

"Right away."

Xiao Liu quickly fetched the blueprints, then went to display them on the largest screen on one of the walls in the laboratory.

Indeed, the laboratory was equipped with a large screen on one wall.

As automotive design had clearly digitalized, having such a large screen was not surprising at all.

"Principal Ding, please take a look first, these are the design blueprints."

Chief Chu handed Principal Ding the first of the five blueprints and explained, "This design features the classic fastback style..."

Ding Yue looked over the first design blueprint of the new energy vehicle, indeed a classic fastback sedan and a standard SUV model.

While these types looked attractive, similar fastback and classic SUV models were abundant among other car brands.

There wouldn't be any highlights if Feiyue Group's new energy vehicles were to adopt this design.

Although the main highlights of Feiyue Group's new energy vehicles were to be the graphene battery and the onboard operating system, wouldn't it be perfect if the car models were captivating too?

Ding Yue was an individual who sought perfection.

"Principal Ding, this is a new energy car style simulated according to the design blueprints,"

Chief Chu's assistant Xiao Liu had already displayed the model images on the large screen.

Ding Yue looked over the simulated car model images. The fastback style indeed looked beautiful, and those lines were great, but such car styles were too numerous in the market.

"Hmm, let's look at the second one."

Ding Yue nodded without negating the first car model design, because after all, Chief Chu and his team had prepared five designs, and it was necessary to review all of them.

Hearing this, Chief Chu immediately handed Principal Ding the second car model blueprint and introduced, "Principal Ding, for this second design, we have utilized the element 'nature,' which gives it a relatively simple appearance."

Ding Yue took the blueprint from Chief Chu's hands and could see that considerable effort had been put into this second design.

If labeling the first blueprint's use of the classic fastback model as a "shortcut," then upon reviewing this second design, Ding Yue realized that Chief Chu and the students from the Automotive Engineering Department of Mist City Arts and Science University had still invested a great deal of effort.

The reason behind using classic traditional models in five car designs might also take market factors into account.

The second design blueprint, just as Chief Chu mentioned, looked simple and natural.

Especially when Chief Chu's assistant, Xiao Liu, projected the simulation of the car body on the big screen, Ding Yue took a closer look and indeed felt a calmness from it. It didn't provide the strong visual impact of the fastback model, but the word "solid" was fully embodied.

However.

Ding Yue felt that the simple, natural car design was good but did not quite fit with the new energy vehicles Feiyue Group intended to produce.

After all, the motors, batteries, and onboard systems employed by Feiyue Group's new energy vehicles were the highest technological in the market.

The ideal car model Ding Yue had in mind was supposed to lean towards sci-fi. After all, employing the best technology and making the car body a bit more sci-fi would be incredible, and wouldn't anyone like it?

Chapter 1195: Car Body Design with a Strong Sci-Fi Quality

For Ding Yue, the cars currently on the market were all too "conservative."

Although the future world seemed far away, it was actually not far at all.

Imagine, ten or twenty years ago, could ordinary people have imagined that touchscreen smartphones would be as ubiquitous as they are today?

Therefore,

the new energy vehicle with a sci-fi feel that Ding Yue desired was inevitably the trend of the future.

You have to know,

the new energy vehicle that Feiyue Group planned to release, with its battery and control systems, was of the highest top-notch level, incomparable to others.

Pairing it with a body that had a strong sci-fi texture made it truly perfect.

"Chief Chu Jiannan, my fellow students, the new energy vehicle from our Feiyue Group that I imagine is one that feels futuristic, making it seem as if it comes from the future at first glance. Have you designed anything in this direction?"

Ding Yue looked at Chief Chu Jiannan and the other students in the laboratory and asked.

If Ding Yue remembered correctly, when he initially asked Chief Chu to lead the team for the car design, he seemed to have mentioned this particular requirement, right?

"Principal Ding, the first two car designs here were created based on the current market, and the last three were designed based on the future market. Why don't you continue looking?"

Chief Chu Jiannan appeared very confident.

"Oh, so that's the case."

After hearing this, Ding Yue immediately became interested and then quickly said to Chief Chu, "Come, let me see the third design blueprint."

Immediately after, Chief Chu Jiannan handed the third design blueprint to Principal Ding.

Then, Assistant Xiao Liu quickly displayed the simulation model of the third design blueprint on the large screen.

Ding Yue first looked at the design blueprint, and his initial impression of this car design was quite good; the body lines indeed had that sci-fi feel.

After looking at the design blueprint, Ding Yue raised his head to look at the simulated car model on the large screen.

According to Chief Chu Jiannan's introduction, the actual body was basically the same as the simulated model.

Ding Yue examined the simulated car model on the large screen and thought, wow, it looked even more intuitive, and if made with care, it would surely be more visually stunning.

"Um, this is good, it has that sci-fi flavor, very nice."

Ding Yue was quite satisfied with the third design blueprint.

However, since there were still two more design blueprints, Ding Yue decided to view them before making a final judgment. If the subsequent two weren't satisfactory, the third design, if made with care, could also be quite acceptable.

It was simply that the third design blueprint couldn't make Ding Yue 100% satisfied, but it was already quite good; if there wasn't anything better, choosing this one would still be a great choice.

"Principal Ding, let's look at the next two."

Chief Chu Jiannan suggested.

Ding Yue saw Chief Chu say this and immediately frowned slightly, wondering if there were any surprises in store. Could there be better designs than the third one?

"Okay!"

Ding Yue quickly nodded.

Then, he took the fourth design blueprint from Chief Chu Jiannan's hands.

With this look, Ding Yue felt his vision for a sci-fi textured car model was instantly satisfied.

Yes!

The fourth one, one could say, was 90% of what Ding Yue had in mind. It was exquisitely designed with a strong sci-fi aura, making it clear this car seemed as if it came from the future.

The lines were beautiful!

It had strong visual impact!

Its overall appearance wasn't as flashy as a sports car, but it seemed even more novel at a glance.

"Who came up with this design idea?"

Ding Yue looked at the design blueprint in his hand and immediately raised his head to ask Chief Chu Jiannan.

"Principal Ding, this is the general concept design done by a few students from Laboratory 2, and then our entire lab improved and refined it. Ms. Zhu, Mr. Liang, please come over."

After Chief Chu Jiannan replied, he quickly called two students from Laboratory 2's design team over.

Very soon, a male student and a female student appeared before Ding Yue.

The female student was named Zhu Jie, and the male student was named Liang Yichen; both were students from the Mechanical Engineering Department of Automotive Engineering at Mist City Arts and Science University.

Not to mention, the girl had a pretty decent appearance, and the guy was somewhat handsome.

This fourth car design was their main conceptual idea. It originated from the imaginations of these two students and then underwent the whole laboratory team's enhancements and improvements, resulting in the design blueprint that Ding Yue was now seeing.

Ding Yue nodded with satisfaction and said to the two students, "Your design concept is quite impressive."

"Principal Ding, I just based it on my imagination of future cars," Liang Yichen said with a somewhat embarrassed smile as he scratched his head.

Ding Yue glanced again at the simulated car model on the large screen, and indeed, it was quite eye-catching with a full sci-fi feel, making Ding Yue want to drive a new energy car manufactured by Feiyue Group according to this model.

Chapter 1196: Car Body Design with a Strong Sci-Fi Quality _2

At that moment, Ding Yue felt that his Audi was not appealing at all.

What's the point of driving an Audi?

Wouldn't it be great to drive a new energy car full of sci-fi coolness manufactured by Feiyue Group?

Right!

It only then occurred to Ding Yue that Feiyue Group would soon be manufacturing new energy vehicles, but he hadn't yet named the model he was going to create.

But there was no rush for that.

For now, he needed to resolve various preliminary designs and develop the in-car system first.

The only thing that had been finalized was the graphene battery, which could be produced for this new energy car by Feiyue Group at any time.

As for the in-car control system, Bin and his team were still working intensely, but they were almost done.

Once the Feiyue Home streaming media platform was set up, the next step would be the new energy car's in-car control system, which was developed based on Big White's intelligent system. It wasn't nearly as complex as Big White's, achieving just one-tenth of its functionality and performance was already impressive, so it wasn't difficult at all, even quite easy.

Ding Yue pondered that he might turn to the consumers for help in naming the car.

"Principal Ding, I believe this car design excellently combines sci-fi and automotive elements. What do you think, Principal Ding?"

Chief Chu Jiannan expressed his opinion then asked Principal Ding.

"Hmm, very nice."

Ding Yue nodded with satisfaction and then asked, "Isn't there a fifth design drawing?"

"The fifth one is a bit aggressive."

Chief Chu Jiannan spoke and then handed over the fifth design drawing to Principal Ding while continuing, "The shape might not align well with public aesthetics."

Ding Yue was curious to see what this rather aggressive car model looked like.

He received the design drawing from Chief Chu Jiannan, and Ding Yue was stunned.

Good grief!

It definitely was aggressive!

The style of this car didn't seem like something used on Earth, it had more of a spaceship vibe, but designing the car in this way would indeed be too glaring.

No wonder Chief Chu Jiannan felt the need to warn him that this fifth design drawing was relatively aggressive!

Seeing this, Ding Yue thought the third and fourth drawings were better, with the fourth, which was incredibly sci-fi in texture, satisfying him the most.

"Chief Chu, this is indeed a bit too aggressive. In that case, the third and fourth ones are good. Personally, I prefer the fourth."

Ding Yue said with a smile.

"Then, Principal Ding, shall we go with the fourth design for the car model?"

Chief Chu asked.

"Let's do this, since we are making new energy cars, we want both sedan and SUV models. For the sedan, which suits the sci-fi vibe better, let's use the fourth design. For the SUV, since it's a bit taller, let's use the third design, which also has a sci-fi feel but is more approachable at the same time. What do you think, Chief Chu?"

Ding Yue thought it might be best to use both the third and fourth designs, one for the sedan and another for the SUV.

"That's also a good idea."

Chief Chu Jiannan nodded in agreement, thinking Principal Ding's idea was quite good.

"You guys have worked hard on designing these models. At the end of the year, the company will prepare a generous bonus for everyone, great job everyone!"

Ding Yue said cheerfully to the students in the lab.

"Thank you, Principal Ding!"

At these words, the students couldn't contain their excitement.

This was their first time participating in the work of Feiyue Group, which was affiliated with their school, and to receive a bonus from Feiyue Group on their first involvement was too awesome!

"By the way, Chief Chu, if you think the students from the automotive engineering program at Mist City Arts and Science University who participated in the lab's car model design are all quite outstanding, then contact the HR department at Feiyue Technology and have them all come to the company. Wouldn't that provide them with a better stage?"

Ding Yue said to Chief Chu, who was responsible for the car model design this time.

When Chu Jiannan was at Chang'an Group, he had been the chief automotive engineer. When he came to his own Feiyue Group, Ding Yue still appointed him as the chief engineer.

It wasn't that Chief Chu lacked ability, but at Chang'an Group, many of his ideas were not adopted by the top management of Chang'an Group. After coming to his own Feiyue Group, it was evident that Ding Yue saw that Chief Chu was very spirited when working, showing that he was doing the automotive engineering work he loved.

"Of course, Principal Ding."

Chu Jiannan nodded and responded.

"Next, let's make the physical bodies of these two car designs, and once the car factory is finished, we will start mass production."

Ding Yue briefly explained the tasks for Chief Chu and his team.

For now, only the car designs had been finalized. The next step was to create the physical prototypes based on the design blueprints.

Then, based on these physical models, once the car factory was finished, mass production would start, followed by the assembly of the vehicles.

"Of course, Principal Ding, we will definitely hurry and try to complete these tasks soon."

Chief Chu Jiannan responded with a determined look.

Because Chu Jiannan knew that Principal Ding planned to launch this new energy vehicle from Feiyue Group before the end of the year, and it was already November. Time was of the essence, and everyone was striving to save time. Naturally, he couldn't slack off in the car model aspect to which he was assigned.

"Good, I believe in you."

Ding Yue nodded pleasedly, smiling as he spoke.

After instructing Chief Chu and his team at the lab, Ding Yue left, as it was almost time for lunch.

On the way to the Fifth Canteen, Ding Yue was about to take out his cellphone to browse the news for a while, when he saw a notification about new energy vehicles.

"Penguin New Energy Companies just released the Penguin T666 today?"

Ding Yue asked Wen Ruohan, his secretary, after seeing the notification on his phone.

"Today?"

Upon hearing this, Wen Ruohan also took out her phone, checked, and indeed, the news topic had just ended its release event for Penguin New Energy Companies' latest model T666 new energy vehicle.

"I've been so busy, I forgot to follow up on this."

Ding Yue muttered, opened the news and read about the specifics of Penguin's T666 new energy vehicle, including various parameters and configurations.

Firstly, the car model; compared to the previous models, there was indeed some progress, but Ding Yue felt that this car body was far behind the one he had just seen designed by students Zhu Jie and Liang Yichen from the automotive engineering program at Mist City Arts and Science University.

However, to give credit where it's due, Penguin's T666 did have a bit of a sci-fi feel to it.

It seems that many manufacturers and companies know that in the future, the sci-fi quality of cars will become increasingly important. After all, the era is evolving, and releasing cars similar to the older Santana model would definitely not be profitable nowadays.

Then Ding Yue looked at the most crucial thing about new energy vehicles.

Yes!

The battery!

Because Penguin Car's new energy vehicles use the new energy batteries from Europe's Mantech Group, it had improved battery life compared to before, but it definitely could not compare to his own Feiyue Group's graphene batteries.

"The battery life exceeds one thousand kilometers."

Ding Yue thought to himself upon seeing the key data — that's it?

It's not that a battery life exceeding one thousand kilometers wasn't strong compared to the previous two to four hundred kilometers range of new energy vehicles.

But.

Compared to Feiyue Group's graphene batteries, that figure was just child's play!

Chapter 1197: Naming Conference!

Although Penguin's new energy vehicle T666 is considerably inferior in every performance aspect compared to the new energy vehicles that Feiyue Group is about to manufacture,

Penguin Car has been singing high praises of their T666.

Furthermore, given that Penguin Car has a certain consumer base, the pre-sale volume of this T666 new energy vehicle looked quite promising upon its release.

Compared to the previous new energy vehicle from Chang'an Group, Penguin Car's release this time turned out to be a huge success, with pre-sales volume surpassing that of Dami Technology Group's new energy vehicles in a short period of time.

"Principal Ding, at present, this T666 model of Penguin Car is the best-selling in terms of pre-sale volume among new energy vehicles. It broke ten thousand just today after launch,"

Secretary Wen Ruohan reported.

"In the domestic new energy vehicle market today, Penguin Car indeed occupies a certain market share, after all, everyone says Penguin's new energy vehicles are meant to contend with Tesla from America,"

Ding Yue said calmly.

Despite this, whether it's Huawei Technology Group's new energy vehicles, Penguin Car, or Tesla from the United States, none of them could ultimately dominate the new energy vehicle field.

But Ding Yue had faith.

He believed that once Feiyue Group's new energy vehicles were released, they would certainly stand out, at the very least achieving a situation where one leads among many strong competitors, and Feiyue Group's new energy vehicle would be that leader!

After returning, Ding Yue also specifically looked at netizens' comments about Penguin's new energy vehicle online.

"This time, Penguin Group really did put a lot of effort into this T666 model!"

"T666 is truly awesome; its cruising range exceeds a thousand kilometers. Isn't this better than those boasting about graphene batteries?"

"Penguin's T666 uses the new energy battery technology from Mantech Group in Europe. European tech companies are strong in this field of new energy battery technology. Can Feiyue Technology even compare?"

"I'm dying of laughter here. Weren't they boasting about Feiyue Technology's graphene batteries before? Look at Chang'an's new energy vehicle that uses graphene batteries; it's just so-so."

"To be fair, graphene batteries are indeed powerful, but Mantech Group's new energy battery from Europe is also strong."

"Let's put it this way, currently there are battery suppliers from three major new energy battery suppliers that can reach a cruising range of over a thousand kilometers, including Mantech Group from Europe, Feiyue Technology from within the country, and Ike Technology Group from the United States!"

"Then our domestic Feiyue Technology is really impressive."

"This T666 model from Penguin is simply too cool; I ordered two on the spot!"

"I'm willing to sell everything I own to buy the T666; it's so good!"

"As it stands, Penguin's T666 is indeed the most impressive new energy car to date, even featuring Penguin's cloud intelligence system."

"This T666 from Penguin really surprised me; I'm ready with my cash to place an order."

Ding Yue skimmed through and noticed that netizens held the Penguin Car T666 in high esteem.

He analyzed the reasons and, indeed, could understand why.

Because each new energy vehicle previously launched by Penguin Car had been quite good relative to others and had a decent reputation, plus, this time the T666 had significantly improved cruising capacity, which could be said to belong to a new generation of new energy vehicles.

In addition to using Penguin's latest cloud intelligence control system, the driving experience had also been upgraded a notch.

In terms of price, inheriting the previous price range of Penguin new energy vehicles, it did not go up much. With prices ranging from three to five hundred thousand yuan, it was still affordable for many people.

After all, a BBA car can easily cost that much.

After checking out online reviews for the Penguin T666, Ding Yue began to look forward to Feiyue Group's new energy vehicle.

However,

before that, there was one thing he needed to tackle.

What would be the name for Feiyue Group's new energy vehicle?

Dami Technology Group's new energy vehicle was called the Dami 1 Series, as it was their first new energy vehicle.

Penguin's model was named Penguin T666, belonging to their sixth generation, with previous models named T1, T2, T3, T4, and T5. The reason for naming it T666 this time was primarily due to the major technological updates it brought.

First and foremost was the battery. The cruising range skyrocketed from the prior 300-400 kilometers to over a thousand kilometers, then came the onboard system, featuring Penguin Group's strongest Penguin Cloud Intelligence.

Therefore, it was named T666, to highlight its distinctive features.

Chang'an Group's previously released flop of a new energy vehicle was named Chang'an New Star, which was actually quite a good name, symbolizing the rising star of Chang'an Group, representing their journey from decline to the rise of newfound strength.

It's just a pity that Chang'an Group did not rise because of this starry name; instead, it went down straightaway.

Choosing a name for a new energy vehicle model is truly an important matter.

Therefore,

Ding Yue planned to convene the main figures related to new energy vehicles from Mist City Arts and Science University and Feiyue Group for a meeting to name this new energy vehicle.

The meeting was scheduled to take place in three days.

However,

just two days in, good news came.

Chapter 1198: Naming Conference! _2

That was Xu Bin leading his computer science team in completing another project, which was related to new energy vehicles.

The project was the development of an intelligent operating system for Feiyue Group's new energy vehicles, and all software-related issues had been resolved.

The battery and motor aspects had long been ready.

Now, what needed to be addressed was the completion of the infrastructure, specifically the construction of the car factory and the installation of equipment.

The meeting three days later.

It took place as scheduled in Conference Room 1 of the Administration Building.

In addition to naming the new energy vehicles, an additional agenda item had been added to the meeting last minute: naming the intelligent operating system for the vehicles.

Ding Yue hadn't thought of this before; it was only after Bin came and talked to him that he remembered indeed, the system needed a name.

After all, having a top-notch intelligent operating system was crucial for a better driving experience in a new energy vehicle.

And this operating system had gradually progressed towards greater intelligence.

This was why Dami Technology Group had implemented its core Dami operating system, while the Penguin new energy vehicles used the Penguin Cloud Intelligence from Penguin Group.

This included the new energy vehicles developed in collaboration between Huawei Technology Group and Red Flag Car, which utilized the operating system from Huawei Technology Group.

At today's meeting, Ding Yue had invited two friends, Huang and Bin, as well as Feiyue's CEO An Yujia.

Also present were Chief Chu Jiannan and several engineers from the automotive engineering lab because Ding Yue's two design models were designed by them.

Additionally, a manager appointed by An Yujia, responsible for the sales and after-sales service of the new energy vehicles, and other major stakeholders of the new energy vehicle project were present.

A few unique attendees were also there—students from the Department of Chinese at Mist City Arts and Science University.

Why invite several exceptional students from the Department of Chinese?

After all, naming involves the use of the Chinese language; surely a new energy vehicle produced in Xia Country should not be given an English name?

That would be ridiculously low!

"Principal Ding, all participants are here; shall we begin now?"

Secretary Ruohan arrived next to Principal Ding and whispered in his ear.

"Mm-hmm."

Ding Yue nodded and then moved from his office to Conference Room 1.

The familiar conference room.

Any significant matters needing discussion by Mist City Arts and Science University or Feiyue Group were usually convened by Ding Yue in this conference room.

"Good morning, everyone. Today's meeting has two agenda items, the first is to name our new energy vehicle's intelligent control system, and the second is to name the vehicle itself. I believe everyone understands how important this new energy car is to both Mist City Arts and Science University and Feiyue Group, right?"

Ding Yue started by succinctly summarizing the themes of the meeting.

Everyone nodded in response.

"Alright, let's get straight to it. Our first item concerns the naming of the new energy vehicle's intelligent control system, which has been zealously developed by the computer science department under Director Xu Bin's leadership. I am very satisfied with it, so now we need to give it a name."

After Ding Yue finished speaking, he looked around at everyone and asked, "Does anyone have any good suggestions?"

"Principal Ding, should we use numbers for naming?"

A student proposed their idea.

Before Ding Yue could evaluate this suggestion, another student stood up to oppose it: "Principal Ding, I think using numbers for naming is not very appropriate; it makes us seem too perfunctory."

More people in the conference room agreed with the latter student's opinion, not favoring the use of numbers.

Thump, thump, thump!

Just as the meeting had begun, there suddenly came a knock on the door.

Ding Yue turned his head to look.

My goodness.

It was his sister, Ding Xiaoyou, at the door.

"Xiao You, what are you doing here?" Ding Yue curiously asked.

Ding Yue hadn't invited his sister, Ding Xiaoyou, to this meeting.

Because Ding Yue knew that lately his sister, Ding Xiaoyou, had once again been working on her new project research. On top of that, there were plenty of things related to the graphene energy sector to keep her busy.

"Humph, big bro, you guys hold a new energy car meeting and don't invite me?"

Ding Xiaoyou glared directly at her brother, Ding Yue, and spoke in annoyance.

In all of Mist City Arts and Science University, probably the only person who dared speak to Principal Ding like this was Ding Xiaoyou.

"Hahaha, I saw you were busy, so I didn't want to disturb you." Ding Yue shrugged and said, "So, do you also want to attend the meeting and make some suggestions?"

"That's a must."

Ding Xiaoyou rolled her eyes and then walked straight into the conference room, approached where her brother Ding Yue was seated, and had Huang make some space by moving over.

"Alright then."

Ding Yue didn't say much, since his sister Ding Xiaoyou had already arrived; not letting her get involved just wouldn't be right.

What's more.

Sister Ding Xiaoyou was the main developer of the graphene battery technology. Without the graphene battery, there would be no new energy car projects today.

Hence, Sister Ding Xiaoyou attending this conference was completely appropriate.

"Where were we?"

After Ding Xiaoyou sat down, Ding Yue looked at everyone and asked.

The presence of his sister, Ding Xiaoyou, muddled Ding Yue's train of thought somewhat.

"Principal Ding, I wouldn't advise using a number to name the car's intelligent control system." The student continued speaking.

At this point, everyone nodded in agreement.

Looking at it, the suggestion to use numbers to name the car's intelligent control system was unlikely to be adopted.

"Naming the car's intelligent control system?"

Upon hearing this, Ding Xiaoyou looked eager to try.

"Hmm? Little sister, do you have any good suggestions?"

Ding Yue looked at his sister, Ding Xiaoyou, and immediately asked.

"I heard from brother Xu Bin that our car's intelligent control system is based on Big White's artificial intelligence template, right? So, why not just call it Big White? Big White is already the most famous character at Mist City Arts and Science University and Feiyue Group, and also symbolizes intelligence. Wouldn't it be great if everyone could use Big White while driving?"

Ding Xiaoyou gave her suggestion.

Just call it Big White.

"But..."

At this moment, Huang frowned slightly and said, "Our medical and health robot is also called Big White, wouldn't that be..."

"Big White doesn't refer to any particular robot, right? Medical health robot Big White, car intelligent system Big White – any product related to intelligence could be named Big White, and then we just add a prefix depending on the product category."

Ding Xiaoyou shrugged and spoke.

At this time, several students from the Chinese department nodded, seeming quite agreeable to Ding Xiaoyou's idea.

"Hahahaha, now that the Big White robot hasn't yet become widely popular, using Big White in new energy cars is actually a pretty good idea."

After listening to his sister Ding Xiaoyou, it seemed that naming it this way was quite interesting. Thus, Ding Yue slightly nodded and looked at the other people in the meeting room.

Since Principal Ding had said so, and the Chinese department students had agreed, no one else had a better naming suggestion.

Consequently, everyone responded, "Not bad, not bad."

"I think it's possible!"

"Yes, let's call it Big White."

"It's feasible!"

Seeing this, Ding Yue noted that everyone's opinions were quite unified; everyone agreed that calling the new energy car's intelligent control system Big White was completely fine.

With that settled, Ding Yue immediately announced, "Alright then, our new energy car's intelligent control system will be named Big White, let's move on to the second topic..."

Chapter 1199: Let's Feiyue · Future

Far away in Shencheng.

Inside the office of the chairman at Penguin Car's building, a subsidiary of Penguin Group.

Mr. Kuang, the chairman of Penguin Car, was in his office with manager Dong Yan, quietly celebrating; the presale numbers for the new energy vehicle Penguin T666 had been extremely high in recent days.

It had broken the previous record for Penguin's new energy vehicles.

"Mr. Kuang, as of last night, the presale sales of our T666 already exceeded 50,000 units. Congratulations,"

Dong Yan raised her glass, smiling as she spoke to Mr. Kuang.

"This is a glory for Penguin Car."

Mr. Kuang also raised his glass and, smiling, said, "When the presale sales reach 100,000 units this month, we will hold a grand celebration. How does that sound?"

"I will naturally follow Mr. Kuang's arrangements."

Dong Yan shrugged her shoulders and replied.

Ding-a-ling!

Just as the two were reveling in the success of this new energy vehicle's presales, Mr. Kuang's phone rang.

Mr. Kuang pulled out his phone, glanced at the caller ID, then smilingly said to Dong Yan, "Wu, let me take this call."

This Wu was naturally the person in charge of Penguin Cloud Intelligence at Penguin Group, and Mr. Kuang had put in a lot of effort to integrate Penguin T666 new energy vehicle with the Penguin Cloud Intelligence system, eventually securing a cooperation with Wu.

In fact, Mr. Kuang had even alarmed Mr. Ma, the head of Penguin Group, for the Penguin T666 to carry the Penguin Cloud Intelligence system.

"Hello, Wu."

After answering the call, Mr. Kuang greeted him with a laugh.

"Wu, this time your Penguin Car really fought a beautiful battle; the presale volume has already breached 50,000 units, and it's only been a few days?"

As expected, Wu Zhongjie had called to congratulate Mr. Kuang.

"Hahaha, it's decent."

Mr. Kuang suddenly became confident, "If all goes as planned, we should hit sales of 100,000 to 200,000 units in the first month, setting a new sales record for new energy vehicles."

"That's going to put Tesla to shame, not to mention Huawei Red Flag and the Rice 1 Series. They're no match for you, hahaha!"

Wu Zhongjie knew that when Mr. Kuang talked about sales from 100,000 to 200,000 units in a month, he wasn't "bragging" because the pace did suggest it was possible.

Moreover, among the newly launched new energy vehicles, Penguin T666 was unique in terms of endurance capabilities and vehicle configurations.

The recent blunder by Chang'an Group still left many new energy vehicle consumers disappointed.

"Still, Wu, we should keep a low profile. After all, Huawei, Rice, even Tesla, do hold a certain market share."

Although Mr. Kuang said to keep a low profile, neither his tone nor his attitude suggested he considered brands like Huawei, Rice, or even Tesla as serious competitors.

He knew he had won this battle!

"Congratulations, Mr. Kuang!"

"Hahaha, Wu, this victory is all thanks to your Cloud Intelligence. I, Kuang Xuejin, will not forget that."

Mr. Kuang laughed heartily.

He was clear on this point.

Penguin T666 had been successful, not only using the best new energy battery from Mantech Group in Europe which granted the T666 an endurance range of over a thousand kilometers, but another reason for its high sales was that it operated on the Penguin Cloud Intelligence System, making its operations incredibly smooth.

The reputation of previous Penguin new energy vehicles was good, with no major flaws in their designs, hence the sales naturally shot up.

Now in consumer circles for new energy vehicles, what most consumers discussed was the Penguin T666.

Besides Penguin T666, Tesla's Model 4 was also quite popular.

After all, Tesla had been the sales leader in Xia Country for new energy vehicles, but in the last two years, many incidents related to brakes and other quality issues occurred, causing Tesla's sales to decline, and Penguin new energy vehicles had caught up.

"Well, Mr. Kuang, I'm looking forward to your celebration,"

Wu Zhongjie said with a laugh.

"Of course, Wu, you can't miss it."

"Sure!"

The two talked for about another five minutes before hanging up.

Wu Zhongjie had called mainly to congratulate Mr. Kuang, as he had just learned about the terrifying sales data of the Penguin T666 new energy vehicle.

Shortly after Mr. Kuang finished the call with Wu Zhongjie, another call came in.

"Mr. Chen?"

After seeing the caller ID, Mr. Kuang smiled, then answered the phone, "Hello, Mr. Chen."

"Mr. Kuang, I heard that your Penguin T666 has already surpassed 50,000 in presale numbers. That's truly astonishing data, congratulations!"

Chen Xueming, on the phone, gladly congratulated Penguin Car.

The main promotional work for Penguin T666 had been managed by Q Entertainment Media, coupled with the good personal relationship between Mr. Kuang and Chen Xueming.

Chapter 1200: Let's Feiyue · Future _2

So, it was perfectly normal for Chen Xueming to pick up the phone and congratulate Kuang Xuejin.

"Chen, let's be real, the promotion campaign Q Entertainment Media did for us was pretty impressive!" Kuang Xuejin said with a smile.

"It's our duty to serve Mr. Ma after all."

Chen Xueming replied, "Besides, everyone in the group knows that Mr. Ma is particularly optimistic about your Penguin Car project."

The Penguin Group was immense, with a wide array of businesses.

Including internet commerce, gaming, film and television, novels, manga, new energy vehicles, etc., they were truly a behemoth of the modern internet enterprise world!

With the development of the times, Penguin Group was also adjusting the main direction for future growth. While not neglecting its traditional internet businesses, they naturally had to expand into new areas.

New energy vehicles were a field Mr. Ma had decided to vigorously develop!

"Chen, listen to you. Within our group, it's your Q Entertainment Media that carries the most weight. Aren't you in charge of the gaming sector? Gaming brings in a huge portion of the group's earnings every year, unlike our new energy vehicles, which are just money-losing toys!"

Kuang Xuejin said "modestly."

The profits from new energy vehicles compared to what Q Entertainment Media was responsible for in games and film were indeed much less.

Especially in gaming, being a major revenue generator for Penguin Group, it was certainly incomparable to a field like new energy vehicles, which had only been developing for a few years.

But if new energy vehicles grew strong and became the leading new energy car enterprises in the country, then when people buy cars, they would choose Penguin New Energy Cars. By then,

Penguin New Energy Cars might become the strongest business in terms of revenue for the entire group!

"Kuang, you're being too modest. I believe after this campaign, the dominant position of your new energy cars in the domestic market is well established."

Chen Xueming said with a chuckle.

Although it was a bit flattering, based on the current situation, it looked like there was indeed such a trend.

However!

At this time, neither Chen Xueming nor Kuang Xuejin knew, or rather, did not pay enough attention to the fact that Feiyue Group, far away in Mist City, was also about to roll out their own new energy vehicles.

Kuang Xuejin had known for a long time about Feiyue Group's new energy car venture.

But ever since Chang'an Group became a laughingstock, Kuang Xuejin had lost all respect for Feiyue Group's new energy cars.

What kind of waves could a small company making a big fuss about graphene batteries cause?

Even the traditional and established car enterprise, Chang'an Group in Mist City, cooled off because it used Feiyue Group's graphene batteries, so in Kuang's eyes, Feiyue Group wasn't all that impressive.

Kuang Xuejin even thought he had overestimated Feiyue Group's capabilities.

...

At this moment, at Mist City Arts and Science University.

In the office of the Administration Building.

Ding Yue was holding a meeting with his school and company's staff. The first agenda item had been decided: the new energy car's on-board smart control system would be called—Big White.

They had now started on the second agenda item.

And it was also the most important one: what would the new energy car that Feiyue Group was about to craft be called?

Various suggestions were being actively thrown around in the meeting.

However, none seemed to satisfy Ding Yue.

"Yue, if all else fails, we could go with 'Feiyue Series 1', after all, it's our first new energy car, just like Dami Technology Group's 'Dami Series 1'."

Huang suggested.

"Ugh!"

Ding Yue couldn't help but shake his head with a chuckle and said, "Forget it, that's too slapdash. Alright, alright, Huang, with your naming skills, better not to make any suggestions."

With Huang's level of naming skills, if Ding Yue took his advice, a potentially great car could be ruined by its name.

"Exactly, Huang, do us a favor and keep it shut!"

Xu Bin also gave Huang Youjie a stern look.

Huang Youjie shrugged his shoulders and muttered, "Alright then."

"Principal Ding, what if we use historical dynasties as a naming convention?" A student from the Chinese department suggested at this moment.

"That could work. Didn't BYD use names like BYD Tang and BYD Song before? I think that was quite good."

Huang started participating energetically again, thinking the suggestion by the student from the Chinese department was quite good.

However, Ding Yue shook his head and said, "Historical dynasty names have already been used by BYD; they are not fresh anymore. Even if we use ones they haven't used, like Xia, Shang, Zhou, etc., they aren't quite appropriate."

"Right, right, that makes sense."

"Yes, the dynasties are a good idea, just that BYD has already used them."

"Principal Ding is right."

Very quickly, the suggestion made by the student from the Chinese Literature department was rejected by everyone.

It wasn't that using the names of historical dynasties was a bad idea, but since BYD had already used it before, if Feiyue Group's new energy car used it again, wouldn't that be a bit awkward?

"Principal Ding, what do you think about these few names from the Chinese Literature series?"

At this point, a teacher from the Chinese Literature department spoke up.

Then, a list of names appeared on the meeting room screen, five in total.

They were: Time, Spring Charm, Summer Lotus, Autumn Frost, Winter's Approach.

Ding Yue took a glance and felt they were onto something, but still felt that using such names seemed somewhat melodramatic?

"The name 'Time', however, might actually work, it sort of fits with the sci-fi theme of the car."

Ding Yue thought for a moment, then singled out "Time" from the five names to discuss.

"So Yue, why not call it Feiyue · Time?"

Huang Youjie suggested.

Ding Yue glanced at Huang, his feeling toward the name Feiyue · Time suddenly seemed pretty good.

"Then why not call it, Feiyue · Future?"

At this moment, Xu Bin made another suggestion.

"I'm in favor of Feiyue · Future," Ding Xiaoyou suddenly said, "Big brother, isn't the main theme of your new energy vehicle sci-fi? The battery technology and intelligent control technology equipped in it are world-leading. By calling it Feiyue · Future, it stands for our new energy vehicle as the future!"

Upon hearing his sister Ding Xiaoyou's explanation, Ding Yue thought it made sense.

Feiyue · Time and Feiyue · Future.

Honestly, Ding Yue liked both names.

But which one to choose?

"How about this, I think both names Feiyue · Time and Feiyue · Future are quite good, why don't we take a vote?"

Ding Yue looked around the conference room and said.

"Okay!"

The crowd responded in unison.

"Alright, those who support the name Feiyue · Time, raise your hands!"

Ding Yue said.

Swish, swish, swish!

It seemed there were quite a few supporters for the name Feiyue · Time.

After all, the word 'Time' wasn't bad.

"Thirteen people."

Ding Yue gave a slight nod, then said, "Those who support the name Feiyue · Future, raise your hands!"

Rustle, rustle!

A bunch of people raised their hands.

At a glance, it seemed the number of supporters was similar to that of Feiyue · Time.

But as the hands raised seemed scattered, Ding Yue counted carefully and there were a total of eighteen people supporting the name Feiyue · Future.

"The number of supporters for Feiyue · Future is eighteen."

Ding Yue announced the result of the show of hands.

"Then let's go with Feiyue · Future!"

Those who had supported Feiyue · Time, seeing that in the end, Feiyue · Future had more supporters, spoke up like this.

"Alright, then let's officially settle on the name for our new energy vehicle — Feiyue · Future. I hope our Feiyue Group can truly create the future!"

Ding Yue's speech instantly elevated the theme to a new height.

Feiyue · Future was not just the name of Feiyue Group's first new energy vehicle, but also a vision for the future development of Feiyue Group, a longing to create the future.

With this said, the crowd immediately felt that indeed, the name Feiyue · Future had more significance!

"Create the future!"

The people inside the meeting room echoed Principal Ding, shouting out loud!