

## F. University 1211

Chapter 1211: Has the Anime Series Lost Its Appeal?

Shencheng.

Q Entertainment Media Building.

Inside the Chairman's office, Chen Xueming was lighting a cigar and standing in front of the floor-to-ceiling window, smoking the cigar while taking a call.

"Hahaha, Liu, that batch of novels from your site, we at Q Entertainment Media have adapted quite a few and reaped considerable rewards."

The person Chen Xueming was speaking with on the phone was Liu Kun, the person in charge of Penguin Group's novel website. In recent years, many of Q Entertainment Media's film and television adaptations, as well as animation and game adaptations, were provided by this novel website.

"Currently, our novel website has hundreds of popular IP novels. Mr. Chen, with the vast entertainment empire we're building, as long as you at Q Entertainment Media cultivate more popular stars, we'll be able to realize our vision sooner."

Liu Kun said with a laugh.

"Liu, in a few more years, the popular artists under Q Entertainment Media will become the core force of the entire Xia Country entertainment industry!"

Chen Xueming said confidently.

At that moment, Dong Yan, the manager of Q Entertainment Media, arrived in Chen Xueming's office.

"Alright, Liu, let's leave it at that for today. I have some matters to deal with here."

Chen Xueming said to Liu Kun as his subordinate, Manager Dong Yan, approached, and then he hung up the phone.

"Go ahead, Chen, you do your thing."

Beep beep beep~

After hanging up, Chen Xueming turned around to face Dong Yan and asked, "What's the matter?"

"Just a small issue."

Dong Yan replied.

"A small issue? Let's hear it." Chen Xueming sat down on the sofa, leisurely puffing his cigar, and listened to Manager Dong Yan reporting.

"Well, Mr. Chen, you should remember Feiyue Group, right?" Dong Yan inquired.

"Heh, Feiyue Group, the company behind Mist City Arts and Science University, right? The last time Q Entertainment Media and my brother's... Hmph, how could I forget Feiyue Group!"

As soon as Chen Xueming heard Dong Yan mention Feiyue Group, he felt his teeth itch with irritation.

Last time, it was Feiyue Group that had caused trouble for his brother Chen Xuejun's company, particularly that journalist team from Mist City Arts and Science University.

"Mr. Chen, Feiyue Group's subsidiary, Feiyue Media, has launched a product. After Feiyue Media reclaimed the electronic broadcast rights to their own works, they've now all been put on this platform,"

Dong Yan reported.

Dong Yan learned about this from her subordinates before coming to see Mr. Chen; she even made a point to find out more about this product, called Feiyue Home, a streaming media platform.

Considering this was a product of Feiyue Group, and Feiyue Group had some background with Q Entertainment Media, Dong Yan came to report this matter to Mr. Chen.

"Oh? Feiyue Group has come up with a product of their own? Hahahaha, with their strength and resources, they dare set up their own platform?"

Upon hearing this, Chen Xueming couldn't help but burst into laughter.

Recalling the past, even a big platform like Le Watch Video had fizzled out, let alone a platform from Feiyue Group. Could it survive underneath the vast entertainment empire of Q Entertainment Media?

So, Chen Xueming didn't take Feiyue Group's product seriously at all.

"That's true, but I heard that Feiyue Animation Studio has produced a new animated work that's only available on their Feiyue Home Streaming Media Platform. This should attract quite a bit of traffic."

Dong Yan analyzed.

"Feiyue Animation Studio?"

Chen Xueming furrowed his brows slightly, then nodded and spoke with certainty: "Feiyue Animation Studio does have some reputation. The last time, their 'Super Combat Team' had such a high box office turnout, but I think that was just Feiyue Animation Studio's luck. Can this new animation they've made possibly be as lucky as 'Super Combat Team,' becoming a hit?"

Chen Xueming believed that the success of "Super Combat Team" was due to both quality and luck.

Therefore, Chen Xueming was convinced Feiyue Animation Studio could not continue the previous miracle.

"Indeed, Mr. Chen, Feiyue Animation Studio does have some capability. This time they produced an animated series, not a movie. I'm concerned that, in time, Feiyue Group might continuously attract popularity and users with high-quality productions, which could eventually affect Q Entertainment Media to some extent."

Dong Yan expressed her worry.

After all, there were only so many users. Penguin Video had already lost some to AiYi Video, and if Feiyue Group were to start taking more, Q Entertainment Media's subscriber numbers would decrease, and accordingly, its annual earnings and profits would fall.

"What sort of impact could there be?"

Chen Xueming was unconcerned and replied to Dong Yan, "Manager Dong, don't aggrandize others at the expense of your own morale. It's a simple concept; how many production resources does Feiyue Group have? Currently, domestic and foreign films, TV series, variety shows, original web series, and more are exclusively licensed by our Penguin Video and AiYi Video next door. Now that Q Entertainment Media has shares in AiYi Video, what's there to fear?"

Chen Xueming's confidence stemmed mainly from the sheer scale of Q Entertainment Media's entertainment empire.

Chapter 1212: Has the Animated Series Gone Cold? (Subscription Request)\_2

Q Entertainment Media not only owns Penguin Video, but even AiYi Video, previously a competitor, now has shares owned by Q Entertainment Media.

In addition to that, Bilibili and various major live streaming platforms are all backed by Q Entertainment Media!

"Uh, yes, Mr. Chen is right, they won't be able to cause much trouble."

Seeing Chairman Chen Xueming say this, Dong Yan could only agree.

However, Dong Yan still had some concerns about the Feiyue Home streaming media platform product from Feiyue Group, as it comprised entertainment works from Feiyue Group's subsidiaries

like Feiyue Animation and Feiyue Media, which had been producing excellent work for the last couple of years.

Dong Yan really worried that if the Feiyue Home streaming media platform continued to grow larger and stronger, it would eventually be impossible to ignore Feiyue Group's entertainment product.

...

Mist City Arts and Science University.

By eight o'clock in the evening, after Ding Yue had dinner at the Fifth Canteen and returned to his apartment, he immediately checked the back-end data for user registrations on the Feiyue Home streaming media platform.

He was quite surprised by the numbers he saw.

The number of registered users on the Feiyue Home streaming media platform had already surpassed 200,000!

During the day, the numbers had climbed from 10,000 to 20,000, and then surpassed 30,000 and 50,000, after which Ding Yue hadn't paid much attention.

But now, looking at the data again, the number had exceeded 200,000.

Ding-dong!

Just after Ding Yue checked the data, his secretary Wen Ruohan called.

"Principal Ding, 200,000 now! Our Feiyue Home streaming media platform's registered users have surpassed 100,000!"

Wen Ruohan happily reported.

"I just saw, I already knew," Ding Yue said calmly.

Since the afternoon, Feiyue Media had spent money on advertising across various apps, including the official Twitter of Mist City Arts and Science University and Ding Yue's personal Twitter, and had promoted the platform.

Lin Zhirou and Jia Wenbo, Feiyue Animation Studios, and others had notified their fans that their works were now exclusively available on the Feiyue Home streaming media platform.

Lin Zhirou and Jia Wenbo's songs had previously been removed from other music platforms.

Many netizens expressed how difficult their days had been without being able to listen to Lin Zhirou's songs.

But now, Lin Zhirou's songs were officially back online on the Feiyue Home streaming media platform, and her fans flocked to download and register as users on the Feiyue Home streaming media platform.

Upon arriving at the Feiyue Home streaming media platform, these netizens were thrilled to discover that Lin Zhirou and Jia Wenbo's songs were available for free listening there.

Previously on Penguin Music and Web Cloud Music, they had to subscribe as VIP members to listen, which shows that Feiyue Media's own platform was indeed being generous.

Aside from these fans, the paid advertising by Feiyue Media had also achieved certain effects.

Otherwise, it would have been impossible to exceed 200,000 user registrations in less than a day.

Although tens of thousands of students from Mist City Arts and Science University were among the first to support, based on this, Ding Yue initially estimated that reaching between 100,000 and 150,000 on the first day would already be quite good.

Unexpectedly, they had already surpassed 200,000 user registrations by now and were even moving towards 250,000.

"Principal Ding, the advertising-driven traffic effects aren't very noticeable yet, we expect some impact in another day or two," analyzed Wen Ruohan.

"Oh, indeed."

Ding Yue agreed with what his secretary Wen Ruohan said. Although they had started advertising in the afternoon, and there were splash screen recommendations on Twitter and TikTok, it was unlikely to drive significant traffic instantly.

Ultimately, it would depend on word-of-mouth spreading; only then would those netizens who saw the splash screen ads on apps become somewhat interested and check it out.

Before then, regardless of whether many netizens were interested in clicking on an advertisement for the Feiyue Home platform, they would likely exit immediately if they accidentally clicked it, rather than downloading the Feiyue Home streaming media platform.

Feiyue Home streaming media platform is divided into two sections: one is the PC client, where naturally everything can be done on a computer.

Watch movies, animations, listen to music, and play games.

However, the APP, that is the mobile version, differs from the PC version only in terms of games.

After all, the games on the Feiyue Home streaming media platform, such as "Resident Evil," can only be played on a computer, and there are certain minimum system requirements.

Nevertheless, it might not be long before mobile games developed by the Feiyue Game Engine appear, by which time mobile users will also be able to play games on the Feiyue Home streaming media platform.

Currently, the Feiyue Home streaming media platform has exceeded 200,000 downloads.

Of these, the PC version accounts for over 90,000, while the mobile APP accounts for more than 100,000!

"I wonder how the viewership for 'Love, Death & Robots' is doing, Xiao Wen, I'll have to stop talking to you now, I need to check the data on 'Love, Death & Robots' with Xu Jiuge and her team."

At this moment, Ding Yue was naturally concerned about the performance of Feiyue Animation Studio's animation series "Love, Death & Robots," which had launched alongside the Feiyue Home streaming media platform.

"Alright, Principal Ding."

Upon hearing this, Wen Ruohan tactfully ended the call.

After finishing the call with his secretary Wen Ruohan, Ding quickly made a phone call to Xu Jiuge, the head of Feiyue Animation Studio.

At this moment, Xu Jiuge was in her studio, and she and some of her team had been paying close attention to the viewership data for "Love, Death & Robots" since it went live today.

"Jiuge, why are the viewership numbers still so low? I heard that the user registration has already surpassed 200,000."

A student at Feiyue Animation Studio asked Xu Jiuge, puzzled.

"The viewership is indeed a bit low, but we shouldn't panic."

Xu Jiuge, too, frowned slightly but remained relatively composed.

Just then,

a phone call came through, and Xu Jiuge picked up her mobile phone, only to see it was Principal Ding calling.

"Hello, Principal Ding."



"Jiuge, good evening, how are things going over there?" Ding Yue greeted Xu Jiuge, then asked.

"Principal Ding, are you asking about the viewership for 'Love, Death & Robots'?"

"Yes."

"Oh... honestly, Principal Ding, my colleagues and I have also been watching the viewership numbers for 'Love, Death & Robots,' but it seems... it seems that they are a bit lower than expected."

Xu Jiuge answered apprehensively.

After all, this was an animation series made by their Feiyue Animation Studio, and specifically led by Xu Jiuge. If the viewership was not ideal, Principal Ding would likely hold them accountable.

"Oh?"

Upon hearing this, Ding Yue further inquired, "How low are the viewership numbers?"

"Principal Ding, the viewership on our Feiyue Home streaming media platform is authentic, unlike Penguin Video, which inflates numbers. So currently, the viewership is only around 20,000."

Xu Jiuge responded.

This number indeed looked rather unsatisfactory, especially since the user registration had already surpassed 200,000, and "Love, Death & Robots" had been featured prominently on the homepage of the Feiyue Home Streaming Media since its release today.

"20,000?"

Ding Yue paused for a moment, then muttered, "That's less than one-tenth of the users who opened 'Love, Death & Robots.'"

Ding Yue was quite surprised by this viewership data.

## Chapter 1213: Reputation Begins to Explode!

On the Feiyue Home streaming media platform, the largest banner on the homepage is the link to the animation series "Love, Death & Robots."

As soon as you click it, you can jump directly to the playback interface of the animated series "Love, Death & Robots."

Yet despite that,

The viewership of "Love, Death & Robots" is surprisingly low?

Just barely over 20,000 views, considering that the number of downloaded registered users on Feiyue Home streaming media platform has already exceeded 200,000.

"Why is it so low?"

Ding Yue had thought that the viewership of "Love, Death & Robots" might have already broken 100,000, but when he just asked Xu Jiuge about the backstage data, he found that it was merely 20,000 views.

"Principal Ding, I think the current low viewership is due to a reason, and it's probably an external reason, not because of the quality of our animated series 'Love, Death & Robots.'

Xu Jiuge explained to Principal Ding.

"Oh? Tell me, what reason would that be?"

Ding Yue asked when he heard Xu Jiuge put it that way.

"I think it might be because our Feiyue Home Streaming Media platform and the animated series 'Love, Death & Robots' were launched in the afternoon. At that time, everyone is busy with their own things, they might have time to download the Feiyue Home streaming media platform, but most people probably don't have the time to open 'Love, Death & Robots' to watch," Xu Jiuge suggested after some thought.

This was probably the only plausible explanation Xu Jiuge could think of, or else, why would the viewership be so low?

"Well, it's possible that you're right. Jiuge, can you check the specific data for the afternoon and the data after six o'clock in the evening?"

Ding Yue found Xu Jiuge's reasoning sensible.

Therefore, Ding Yue asked Xu Jiuge to look at the more detailed data, such as the viewership figures for "Love, Death & Robots" from the afternoon to six p.m., and then from six p.m. to eight p.m., to see if it was indeed as Xu Jiuge described.

"Alright, Principal Ding, I'll check it out now and compare the data from the afternoon to the evening."

Xu Jiuge responded promptly.

Then, Xu Jiuge seriously checked the viewership data for "Love, Death & Robots" for the afternoon and evening without hanging up the phone with Principal Ding.

"Principal Ding, I've looked at it... until six o'clock in the afternoon, the viewership was over 7,000. Then, after six o'clock in the evening, until now, the viewership reached 13,000 and is still increasing rapidly."

Xu Jiuge reported the data to Principal Ding.

It seems to align exactly with Xu Jiuge's analysis. In the afternoon, everyone was either studying, at school, or working with just a tiny bit of free time, possibly enough to download and install Feiyue Home.

But watching the animated series "Love, Death & Robots" definitely requires time, which means during the busy afternoon hours, most people don't have the time to watch.

So, after six in the evening, up to now, the viewership for the animated series "Love, Death & Robots" has been continuously rising and the data increase is quite obvious.

With this, Ding Yue understood what was going on.

It wasn't that the animated series "Love, Death & Robots," produced by Feiyue Animation Studio, had flopped, but rather that it was just the start of prime viewing time.

"Now that we've figured out the reason, I feel much more relieved. Let's wait until after tonight and take another look at the download and registration numbers on the Feiyue Home streaming media platform, as well as the viewership for the animated series 'Love, Death & Robots.'

Ding Yue said very seriously.

In the daytime, the data growth might not be so fast, but at night, the vast majority of netizens have time to rest.

And what to do during rest time?

Of course, it's to watch series and play games.

On the Feiyue Home streaming media platform, you can watch the latest release of the animated series "Love, Death & Robots," and for gaming, you can play the newly released zombie-themed game "Resident Evil."

Of course,

The game "Resident Evil" requires a PC with at least a GTX1060 graphics card for players to enjoy this exciting zombie game.

After eight o'clock in the evening.

Xu Jiuge checked the viewership data for the animated series "Love, Death & Robots" and noticed that the growth rate was accelerating.

Which means.

More and more people are starting to watch "Love, Death & Robots," produced by Feiyue Animation Studio.

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In the Peach Garden dormitory of Mist City Arts and Science University,

"Have you guys watched that animated series released by our school's Feiyue Animation Studio?"

In one of the dorm rooms, six people.

Five of them were busy playing "League of Legends" together.

"League of Legends" is especially popular at Mist City Arts and Science University, more so than in most universities. But why?

That's because FY team, the professional team from Mist City Arts and Science University, won this year's world championship!

In the dorm room, another person was asking their roommates if they had seen the animated series "Love, Death & Robots," produced by Feiyue Animation Studio.

Chapter 1214: Reputation Explodes! \_2

"What animated series?"

"Damn, you don't know about this? It's the second work produced by Feiyue Animation Studio, it's called something to do with loving robots or something."

"What kind of name is that? 'Super Combat Team' sounds way better. Speaking of which, 'Super Combat Team' is genuinely good. I watch it every month."

"But you can't watch 'Super Combat Team' on Bilibili anymore, right? It seems like it was taken down?"

"Holy shit! You don't know that you can now watch 'Super Combat Team' on the Feiyue Home streaming media platform?"

"The Feiyue Home streaming media platform? What's that?"

"That's the platform that Principal Ding's company made themselves. From now on, all of Principal Ding's company's entertainment and gaming productions will be exclusively released there."

"So that's how it is."

"I heard that the students from our school's gaming major used the Feiyue Game Engine to make a game which also launched on the Feiyue Home streaming media platform."

"Really?"

"Yes, it's called something like 'Resident Evil,' I think; it's a zombie shooting game."

"We should try it out. We've got to show our support for Pei from our school!"

"Hahaha, a game made by Pei? Definitely worth trying out."

"Alright, brothers, how about we play 'Resident Evil' after this round?"

"Sure!"

Like this, the occupants of the dorm were gaming and chatting, ready to experience the Feiyue Home streaming media platform after a while, as well as the animated series "Love, Death & Robots" and the game "Resident Evil" on the platform.

At Mist City Arts and Science University, there were quite a few dorms like this.

And it wasn't just the boys' dorms; in the girls' dorms as well, a good number of girls had started to gradually flock to the Feiyue Home streaming media platform to watch the animated series "Love, Death & Robots."

Because the production company of the animated series "Love, Death & Robots" was Feiyue Animation Studio, and their last work, 'Super Combat Team,' had captivated quite a few female fans with Big White's fantastic performance.

And in universities across the country like Mist City Arts and Science University, many students went to watch the animated series "Love, Death & Robots."

Some were drawn by its reputation, the fame of Feiyue Animation Studio and "Super Combat Team."

Others, after opening the Feiyue Home streaming media platform, saw the recommended series prominently showcased on the homepage. The banner image looked pretty good, so many clicked in to have a look.

And once they clicked, they couldn't stop watching.

The reason is simple.

Each episode of "Love, Death & Robots" is incredibly engaging, with different styles of animation and excellent plots, quickly drawing in the attention of the viewers who clicked in.

"Holy shit!"

"Damn, so that's how it is!"

"I knew it!"

"Freaking A, Sunny turns out to be the monster!"

"What a twist, oh my god, brilliant!"

"So freaking cool, this episode of the animation is just divine."

"It's so good, isn't it?"

Any viewer who clicked into the series "Love, Death & Robots" couldn't help but exclaim like this after patiently watching the first episode "Sunny's Advantage!"

Gradually.

The word of mouth for "Love, Death & Robots" began to brew.

From the first episode "Sunny's Advantage," to "The Witness," and then to "Beyond the Aquila Rift," "Secret War," "Ice Age," and others, after viewers watched them, they were amazed by the quality, the plot, and the ingenuity, and claimed it was absolutely fantastic.

"'Love, Death & Robots' is too good, isn't it?"

"Full marks, undoubtedly full marks. 'Love, Death & Robots' is the best animated series I've ever seen!"

"Holy cow, Feiyue Animation Studio is amazing; 'Love, Death & Robots' is fantastic!"

"Super good, I really recommend it!"

"'Love, Death & Robots' is the best animated series I've seen this year, no, actually it's the best I've ever seen."

"I haven't seen such high-quality animation in a long time."

"It's so good, especially the episode 'Beyond the Aquila Rift,' it's terrifyingly thought-provoking!"

"The episode 'The Witness' is pretty interesting, and 'Sunny's Advantage' is quite exciting, then there's 'Zima Blue' which is also quite meaningful!"



Soon after a large audience had watched "Love, Death & Robots" that evening, reviews started trickling in.

Just like that, the evaluations and reputation of "Love, Death & Robots" began to spread on various platforms through word of mouth.

Even netizens had started to persistently recommend the animated series in their own Twitter posts.

"Highly recommend everyone to watch 'Love, Death & Robots' by Feiyue Animation Studio, super good, you'll regret not watching it!"—from a netizen's Twitter post.

"Is it really that good?"

"I've seen quite a few friends on Twitter recommending this animated series."

"Really? I'm going to check it out now."

"Where can I watch it?"

...

In Yancheng, inside the mansion belonging to Wang Shicheng, the son of Wang Group's wealthiest man.

"Brother Cheng, have you watched 'Love, Death & Robots' yet?"

Lin Xin, Wang's friend, had just finished a few episodes of "Love, Death & Robots" and came over to recommend it to his good brother.

"What?"

Mr. Wang was currently playing games with his internet celebrity girlfriend.

"An animated series, it's the same animation studio that made 'Super Combat Team.' It was released today, and it's really good."

Lin Xin recommended enthusiastically.

Anyone who had seen "Love, Death & Robots" couldn't help but want to recommend it to their friends who hadn't watched it yet.

"Is that so?"

Mr. Wang put down his mouse, smiled and said, "I'll say, I'm quite fond of 'Super Combat Team.' I even wanted to get myself a Big White AI robot to play with, but it seems I can't get one."

In fact, there were things Wang Shicheng couldn't buy with money.

For instance, the Big White AI robot owned by Principal Ding of Mist City Arts and Science University, the only one in the world; Wang Shicheng obviously wanted one too, but such high-tech stuff, even if he wanted it, wasn't necessarily obtainable.

It was much easier to get a beautiful girlfriend by his side.

"Really, really, Brother Cheng, I strongly recommend watching 'Love, Death & Robots.' Don't you trust my taste? I just watched a few episodes and immediately came to recommend it to you."

Lin Xin was only at Wang Shicheng's place today to join the party, but by chance, he was recommended to watch this animated series "Love, Death & Robots," and once he started, he couldn't stop, so he hurried over to recommend it to Wang Shicheng.

"Okay, let's take a look."

Wang Shicheng had just finished playing a game of League of Legends, won, and even carried the whole game, so he was in a great mood.

"Alright."

Lin Xin immediately operated the system, and then a huge 8K ultra-large screen on one wall of the spacious room lit up. Then Lin Xin opened the Feiyue Home streaming media platform.

"Brother Cheng, this show can only be watched on the Feiyue Home streaming media platform. You know about Mist City Arts and Science University, right? They're the ones behind this Feiyue Home streaming media platform."

Lin Xin operated the system while introducing it.

"Yeah, Mist City Arts and Science University has always produced high-quality work."

Wang Shicheng nodded.

To Wang Shicheng, Mist City Arts and Science University's biggest impression was that the FY team had won the championship.

After all, Wang Shicheng had once had a professional team under him, representing LPL to win the League of Legends S World Championship!

Soon Lin Xin had set it all up, and "Love, Death & Robots" began to play.

Wang Shicheng, with his internet celebrity girlfriends and his friend Lin Xin, started to seriously watch the animated series.

Chapter 1215: Scammed a Wave of Advertisements

Early morning.

Mist City Arts and Science University had started a new day under a drizzle.

On campus, students with umbrellas could be seen everywhere heading towards the canteen, academic buildings, dorms, or off-campus. Of course, many students also headed to the library.

Even on rainy days, the students of Mist City Arts and Science University didn't forget to visit the Book Ship Library and Archive Library for reading and studying.

Even if these two libraries were full, students would line up or go to the older library that was there initially.

As the saying goes, learning never stops as long as life continues.

The students of Mist City Arts and Science University perfectly embodied this saying.

Meanwhile, in the apartment building.

Ding Yue had slept in today.

Normally, Ding Yue would wake up on time in the morning, especially since he hadn't stayed up late last night.

It probably was because of the rain today.

Cloudy weather combined with rain is simply too perfect for sleeping in.

"Hmm~"

After waking up, Ding Yue yawned and stretched. At this moment, Big White walked over with small steps to the bed of Principal Ding to start the daily report, "Good morning, Principal. Today's weather: overcast, light rain, temperature 22.5 degrees Celsius. A new day has begun; please get up, Principal."

"I know, I know. I'm getting up now."

Ding Yue waved his hand and then threw off his covers to get out of bed and start getting ready.

"Big White, is there any news about our Mist City Arts and Science University or Feiyue Group today?"

Ding Yue asked while brushing his teeth.

As an artificial intelligence robot, Big White could quickly gather and filter publicly available information online.

Moreover, Ding Yue had already specified the filtering scope to "Mist City Arts and Science University" and "Feiyue Group" news.

Big White quickly responded, "There's a trend on Twitter, and there are related popular videos on TikTok."

"Oh?"

Ding Yue frowned slightly and asked, "What's the trend about? Good news or bad news?"

Now, whenever Ding Yue heard that his Mist City Arts and Science University or Feiyue Group was trending, his first thought was that it might be bad news.

After all, there had been many instances before where they suddenly made the trending list and then got maliciously targeted.

However, fortunately, Mist City Arts and Science University's integrity allowed it to shatter rumors and control the narrative whenever such situations arose.

"Principal, it should be good news. Last night, Mr. Wang Shicheng of Wang Group posted a Weibo about our Mist City Arts and Science University's Feiyue Animation studio's series 'Love, Death and Robots.'"

Big White replied.

"Really?"

Upon hearing this, Ding Yue immediately picked up his phone.

Wang Group was a major real estate conglomerate in Xia Country, and its chairman had once been the richest man in Xia Country.

And this Mr. Wang Shicheng of Wang Group was a well-known 'rich second generation' figure in Xia Country.

"Let me see."

Ding Yue said, putting down his toothbrush, then accessed Twitter, where he saw the fourth trending topic.

Twitter Trend #4: Wang Shicheng reviews Love, Death and Robots!

Trending score: 4036482

Ding Yue clicked on the trending topic and indeed saw a tweet from Wang Shicheng.

[Wang Shicheng] v: Lin recommended 'Love, Death, and Robots' to me. I watched it, and it's really good. Everyone should check it out. If domestic animation can maintain this level, wouldn't Hollywood be easily surpassed soon? But how many companies in the country can produce such excellent animation?

Retweets (36k), Comments (41k), Likes (109k)

"Goodness, Mr. Wang has just given our 'Love, Death, and Robots' a free advertisement."

When Ding Yue saw this trending tweet, a smile couldn't help but appear at the corner of his mouth.

It was well known that Mr. Wang Shicheng had significant popularity and influence, having frequently appeared in the trending topics.

This time, even this very critical Mr. Wang had praised their Feiyue Animation studio's 'Love, Death, and Robots' as being very good, which definitely could drive traffic to the Feiyue Home streaming media platform and increase the viewership for the series.

This was a good thing.

At least for their Feiyue Animation studio's 'Love, Death and Robots,' it was indeed a good thing.

Ding Yue browsed the tweet, checking what the netizens were saying, and after finishing his morning routine, he left the apartment building with Big White and headed towards the Fifth Canteen.

"'Love, Death and Robots' is really good. I watched it last night; each of the eighteen episodes is amazing. I've decided to watch it again today."

"So Mr. Wang watches 'Love, Death and Robots' too?"

"It's really good!"

"Is domestic animation on the rise? I remember last time the animated movie 'Super Combat Team' was popular, and they said the same thing, but has there been any new up-and-coming animation since then?"

"Hot fact: 'Love, Death and Robots' was produced by the 'Super Combat Team' team."

Chapter 1216: Freeloading on Some Advertising \_2

"Super Combat Team YYDS, 'Love, Death & Robots' is also really good to watch, Feiyue Animation Studio is gonna hit legend status now, right?"

"I'll check it out and come back to comment after watching."

"Mr. Wang recommended it, so I must go see it."

"Could this be advertising?"

"LOL, Mr. Wang is so rich, does he really need to advertise? This is obviously organic support!"

Ding Yue saw that in the trending topic on Twitter by Wang Shicheng, people's reviews about 'Love, Death & Robots' were also very good.

Those who had never watched 'Love, Death & Robots' decided to give this animation series a try because of Mr. Wang's trending Twitter post.

"Principal Ding, coming for breakfast so late?"

In the Fifth Canteen, the staff laughed when they saw Principal Ding.

"Is there any left?"

Ding Yue asked with a nod.

It was already almost ten in the morning, and the canteen staff were starting to prepare lunch; it was uncertain if breakfast was still available.

"Principal Ding, if you want to eat, we can make some more for you," said the canteen staff member.

"No need to trouble yourself, isn't there any breakfast left from this morning?"

Ding Yue wasn't that fussy, not needing to trouble the canteen staff to make a special breakfast for himself, as everyone was busy preparing lunch.

"Alright then."

Seeing this, the canteen staff went to prepare breakfast for Principal Ding; anything left over from the morning was usually eaten by the staff themselves, and what was still left after lunch had to be disposed of.

After having a simple meal of buns, crispy fried dough sticks, and soy milk at the Fifth Canteen, Ding Yue left for his administrative building.

Upon entering his office, he saw his secretary Ruohan Wen working diligently.



"Good morning, Principal Ding. You didn't just wake up, did you?"

Ruohan asked curiously as she saw Principal Ding finally arrived.

Usually, Principal Ding would come to the office punctually, but today he was much later than usual; it was already ten o'clock, whereas he normally arrived by eight-thirty.

"Yeah, I slept in a little longer; the weather was indeed very cool today."

Ding Yue smiled in response.

"Principal Ding, I have some good news, hehe!" Ruohan said with a cute laugh.

"Oh? What's the good news? Let's hear it."

Ding Yue listened, having just arrived at the office to hear good news from his secretary seemed like a sign of a lucky day.

"Do you know Mr. Wang Shicheng, Principal Ding?"

Ruohan began by asking.

Ding Yue smiled and replied, "I know what you're going to say, Mr. Wang praised our 'Love, Death & Robots' on Twitter and it hit trending!"

"Wow, Principal Ding, you already know?"

Ruohan was momentarily startled.

She thought Principal Ding might not be aware of it since he had overslept and just arrived at the office. But surprisingly, Principal Ding was quite up-to-date.

Mr. Wang praising 'Love, Death & Robots' and it making the trending list was indeed good news for Mist City Arts and Science University. Ruohan had intended to share this news with Principal Ding as a first informant, but turns out, he was already in the know.

"Hahaha, as soon as I woke up, Big White told me about it."

Ding Yue laughed heartily, then looked towards his secretary: "Xiao Wen, take a look at that."

"Um, hmph, Big White is artificial intelligence, how can I compare to that?"

Ruohan muttered feeling a bit aggrieved.

Ding Yue sat down at his desk and then asked his secretary, "Okay, give yourself a chance to shine, ask Miss An and Xu Jiuge about how many users have registered on the Feiyue Home streaming media platform and how many views the 'Love, Death & Robots' series has gotten."

"Okay, Principal Ding!"

Ruohan immediately followed Principal Ding's instructions and quickly contacted both Miss An and Xu Jiuge.

Ding Yue sat in front of his computer and couldn't resist opening the Feiyue Home streaming media platform. Then he launched the game "Resident Evil."

The computer in Ding Yue's office was top-notch, so running "Resident Evil" was a breeze.

After entering the main interface of "Resident Evil", Ding Yue tried to find an aspect, looking for a few people to team up for a casual play.

Although he had played all night last time with his buddies as well as his secretary Wen Ruohan and Miss An, Ding Yue sometimes felt somewhat unsatisfied.

However, this time, Ding Yue went online not mainly to play "Resident Evil", but to see whether the game was popular.

To intuitively see whether the game was hot was simple, just by looking at how crowded the square was and whether there was a need to queue or something.

Sure enough.

When Ding Yue tried to enter the game square, he discovered that he was prompted to queue for over forty seconds.

However, in reality, he didn't have to queue for forty seconds; just a few seconds later, he entered the game square.

But this queuing had already shown that "Resident Evil" was hot.

Keep in mind, Pei Gou and his game team had prepared enough servers for this game "Resident Evil", and now it seemed like the servers might not be sufficient; should they add more?

"Forming a team, good mics needed."

"Two guys two girls, need one more!"

"I'm a girl, any guys want to team up with me?"

In the game square, there was a flurry of team formation messages that made Ding Yue's head spin.

It looked like "Resident Evil" had a lot of players online after its launch.

Thinking of this, Ding Yue took out his phone and made a Whatsapp voice call to Pei Gou.

"Hello, Principal Ding."

When Pei Gou received the Whatsapp voice call from Principal Ding, he was quite excited.

"Pei Gou, I just went online to 'Resident Evil' and saw many people in the game square, how is it going, how many players are there in 'Resident Evil' now?"

Ding Yue asked Pei Gou with a smile.

"Principal Ding, from yesterday to today, the number of game players has really surged, and we can see from our back-end that there are already over 15,000 players online in real time!"

Pei Gou immediately responded.

"Wow, not bad at all!"

Upon hearing this, Ding Yue showed a delighted expression and said, "More than 15,000 players online in real time, and it's just been a day. Once the game's reputation improves, it could keep soaring, maybe even reach 100,000 online players!"

This data was truly impressive for "Resident Evil", which had been online for less than a day.

Bear in mind, this was the number of real-time online players!

That meant, at this moment, 15,000 people across the country were playing "Resident Evil".

It was surprising that "Resident Evil" was doing so well on its second day.

And the good performance of the game "Resident Evil" also indirectly confirmed that the user registration volume on his Feiyue Home streaming media platform should also be high.

Last night, there must have been a huge influx of traffic.

As long as more people became aware of the Feiyue Home streaming media platform, Ding Yue firmly believed that his Feiyue Home streaming media platform could firmly attract these users with the animated series "Love, Death & Robots" and the game "Resident Evil"!

"Principal Ding, Principal Ding, Miss An said she'll be over soon to report on the download and registration data of the Feiyue Home streaming media platform, and Sister Jiuge just mentioned that the viewership of our animated series 'Love, Death & Robots' has already surpassed 500,000!"

Secretary Wen Ruohan came over to report after Principal Ding finished the voice call.

"500,000!"

Ding Yue's eyes widened, and he exclaimed with astonishment, "Goodness, when I asked Jiuge last night, it was only 20,000 views, and now, overnight, it's reached over 500,000 views?"

You should know, the viewership data on the Feiyue Home streaming media platform was similar to Bilibili; the data was very real and solid.

If it was 500,000 viewership data, there must be at least 200,000 people, if not more, who had watched the animated series "Love, Death & Robots".

Indeed.

This surge in viewership had really exploded last night...

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"Just the viewership of 'Love, Death, and Robots' alone has exceeded 500,000, which means that the user base of the Feiyue Home streaming media platform has likely surpassed 500,000 as well."

For the Feiyue Home product, this is a pretty good start.

After all, for a platform that's only been out for a day to have more than 500,000 users, and active ones at that, suggests that the Feiyue Home streaming media platform will undoubtedly have excellent development prospects.

"It looks like the animated series 'Love, Death, and Robots' and the game 'Resident Evil' are quite successful. So, our opening day user count for the Feiyue Home streaming media platform should be good, right?"

As he spoke, Ding Yue's face broke into a smile.

At that moment, a knock sounded at the door of the office: "Principal Ding."

"Miss An, come in."

Upon hearing the knock, Ding Yue knew it must be Miss An Yujia.

Sure enough.

An Yujia walked into the office and went straight to Principal Ding, saying, "Principal Ding, our Feiyue Home streaming media platform's first-day user registration has achieved quite an impressive figure."

"Oh?"

Ding Yue asked with a smile, "How much? Don't tell me it's broken one million?"

Ding Yue had been guessing that the Feiyue Home streaming media platform's user count might have already surpassed 500,000 since even the viewership of 'Love, Death, and Robots' broke 500,000.

Although there's undoubtedly a situation where a user watches 'Love, Death, and Robots' multiple times, and there are some who haven't watched it, one could make a rough estimate of the Feiyue Home streaming media platform's user numbers based on the viewership of 'Love, Death, and Robots.'

Of course.

This estimate might not be very accurate.

Just like Ding Yue guessed there might be over 500,000 users, and from the looks of it, Miss An's suggestion, could his earlier one-million guess be possible?

"Principal Ding, our first-day user registration reached 1.04 million!"

An Yujia replied with a smile.

"Wow, 1.04 million!"

Ding Yue's eyes widened, somewhat incredulous.

It really broke one million!

This figure was much higher than what Ding Yue had previously anticipated for the Feiyue Home streaming media platform's launch.

Previously, Ding Yue had thought that breaking one million users in the first week would be quite a feat. To his surprise, on the very first day, they had already reached a registration count of 1.04 million!

"Yes, Principal Ding, this figure took us by surprise as well. I think it's probably due to the trending topic of Mr. Wang Shicheng last night, coupled with our advertising campaign, which led to a massive wave of traffic, and the conversion rate of this traffic to users was also quite good."

An Yujia analyzed the reasons with a smile.

The breakthrough of one million user registrations on the first attempt, An Yujia believed, had a lot to do with last night's trending topic and related advertisements and popularity.

However.

Ding Yue didn't see it that way.

He shook his head with a smile and said, "Miss An, it might not necessarily be for that reason. Of course, I don't mean there's no such reason, but it may not be the main reason. I think the primary reason might still be that our Feiyue Home streaming media is simply good enough, and the works created by Feiyue Media and our animation studios are of superior quality, along with the high

quality of the animated series 'Love, Death, and Robots' and the game 'Resident Evil,' so they're very attractive to users."

The "main reason" Ding Yue mentioned, though not certain to be the "main reason" one hundred percent, he hoped it would become the core reason for continuously attracting users in the future!

Right!

If Feiyue Home streaming media platform wants to grow and achieve greatness, relying solely on trending searches and such will definitely not suffice.

Ding Yue didn't subscribe to the views that only cared about traffic; it was Penguin Group's Q Entertainment Media that liked those tactics. Ding Yue believed in attracting users with high-quality works.

"Principal Ding is right!"

After hearing this, An Yujia promptly agreed with Principal Ding, saying: "The way our Feiyue Home streaming media platform attracts users should indeed be mainly based on the quality of our works. Principal Ding, both projects 'Langya List' and 'The Legend of Fairy Sword' that Feiyue Media and the university's School of Film and Television have recently initiated are already actively in pre-production."

As the CEO of Feiyue Group, An Yujia was responsible for the operations of all the company's subsidiaries, and Feiyue Media was a very important part of the group.

Therefore, An Yujia was very attentive to the projects of Feiyue Media.

Currently, Feiyue Media and Mist City Arts and Science University's School of Film and Television had jointly launched two new projects, both of which were television series.

They were the costume drama 'Langya List' and the Xianxia drama 'The Legend of Fairy Sword'!

"How's the progress?"



Since handing over 'Langya List' and 'The Legend of Fairy Sword' to the School of Film and Television last time, Ding Yue hadn't inquired much about it, but now that Miss An brought it up again, he asked about the progress of the two dramas.

"Director Zhu said that casting is already more than halfway done, as well as preparations for props and costumes, and the director's team have also made some progress. It's estimated that by the end of this year, the preparations for related filming matters should be almost complete."

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An Yujia replied, "It's just that..."

"What's wrong?"

Ding Yue asked.

"According to Director Zhu, it seems there's an issue with the choice of the female lead for the Xianxia drama 'The Legend of Fairy Sword.'"

An Yujia said, "According to your requirements, Principal Ding, and the actual demands of the drama for the female lead, we need someone with an ethereal and flawless aura. It's quite difficult to find such an actress among domestic actresses."

"Oh, I did indeed consider this issue before."

Upon hearing this, Ding Yue couldn't help but frown.

In his previous life on Earth, Liu Yifei played the female lead in 'The Legend of Fairy Sword,' a role that truly seemed once in a century and was perfect for the character Zhao Ling'er.

But in this Parallel World, there wasn't even a person named Liu Yifei. Where could they possibly find such a suitable actress for the female lead?

"Ethereal and flawless?"

Hearing this, the secretary Wen Ruohan suddenly thought of something and hurried over to her computer desk, "Principal Ding, I seem to recall someone from our school, that, uh, who, that what, after I saw her last time, I felt she truly embodied that ethereal beauty."

"Xiao Wen, what are you talking about?"

Seeing his secretary Wen Ruohan acting flustered, Ding Yue asked.

"Oh, it's that, uh, the Hanfu show, that person, Xu Meijia. She sent a group of Hanfu photos to my email to show you, Principal Ding, but I forgot about it."

As she spoke, Wen Ruohan located the email from Xu Meijia in her computer's mailbox.

Immediately, Wen Ruohan forwarded it directly to Principal Ding's computer: "Principal Ding, I sent it to you, I think it's the eighth photo."

Upon receiving the email from Secretary Wen Ruohan, Ding Yue opened the attachment, which was full of photos. The first photo that appeared was a shot of Lin Zhirou in Hanfu, truly stunning.

Lin Zhirou, having grown from a mere campus beauty to a well-known singer over the years, possessed an aura of nobility in the photos, which naturally also had evolved from her initial days.

"The eighth one, right?"

Ding Yue scrolled down, counting as he went, and when he reached the eighth photo, he didn't need to count anymore because from the first glance, he understood what Secretary Wen Ruohan had meant.

Draped in white Hanfu, the campus beauty Zhang Yu wore it with an ancient hairstyle that truly showcased that classically delicate and ethereal beauty!

She seemed as if she had descended from the heavens.

Unlike Lin Zhirou, Zhang Yu gave Ding Yue a similar impression when Lin was eighteen. However, Lin Zhirou was now in her twenties.

Zhang Yu, meanwhile, was this year's campus beauty, just eighteen years old. That kind of purity in an eighteen-year-old, combined with the traditional attire and her flawless top-tier beauty, made one not want to exclaim, "Fairy"?

And Zhao Ling'er from 'The Legend of Fairy Sword' needed exactly this type of image and aura.

As for acting skills...

Ding Yue had a way.

In Ding Yue's eyes, while acting was very important, he had ways to help Zhang Yu quickly grasp the needed acting skills. However, finding someone who matched Zhao Ling'er's image and quality was not so easy.

And this Zhang Yu truly fit the bill!

"I knew it, I always felt we had someone like that at our school, but I just couldn't recall!"

Playing with his chin, Ding Yue muttered, "Xiao Wen, you've really done a great deed this time."

"Huh?"

Wen Ruohan was taken aback.

To Ding Yue, if they couldn't find a suitable role for Zhao Ling'er in the Xianxia drama 'The Legend of Fairy Sword,' it would not be perfect.

Ding Yue didn't want to settle, or the project might stall.

Now, however, it was different; Zhang Yu was very suitable for the role of Zhao Ling'er.

"Xiao Wen, contact Zhang Yu immediately and ask her to come to my office!" Ding Yue promptly instructed Secretary Wen Ruohan.

"Alright, Principal Ding."

Upon hearing his words, Wen Ruohan immediately went to contact Zhang Yu.

"Principal Ding, she really does have that feel. Is she a student at our school?"

An Yujia curiously asked.

"Yes, this Zhang Yu is this year's freshman and also our Mist City Arts and Science University's campus beauty!"

Ding Yue said with a laugh, "We still need to rely on our campus beauty, hahaha!"

"But Principal Ding, although Zhang Yu fits the image and aura needed for the female lead Zhao Ling'er, I'm worried about her acting..."

An Yujia expressed her concern about whether Zhang Yu could carry the role.

The most crucial part is that this role is the female lead.

If there's no acting experience, which means lacking acting skills, wouldn't that just turn her into a pretty vase?

The biggest failure in a drama is undoubtedly when the female lead is just a vase.

Not being able to support or shape the character means failure.

However!

Nowadays, in many TV series, whether it's the male or female lead, they're generally just vases, but Principal Ding had already stated that Feiyue Media's productions must break free from this restraint!

"Miss An, having found Zhang Yu, who fits the role so well, is already great. As for acting skills, don't worry, we'll definitely send Zhang Yu to acting classes."

Ding Yue said seriously.

Just fitting the role's image and temperament without acting skills is definitely not enough; Ding Yue would inevitably send Zhang Yu to an acting class for further improvement.

I have the University System, and there are plenty of props in the system's store. When the time comes, exchanging some acting-related Prop Cards for Zhang Yu to use should swiftly enhance her acting abilities.

"Will there be enough time?"

An Yujia worried that sending Zhang Yu to acting classes for further training might delay the production of "The Legend of Fairy Sword."

"As long as Zhang Yu is diligent, I think there shouldn't be a problem. If it really doesn't work, we'll just give her a bit more time and delay the shooting of 'The Legend of Fairy Sword' a little, and that's fine too."

Ding Yue nodded slightly and said.

"That works."

"Hahaha, Miss An, as much as we discuss this, the premise is that Zhang Yu is willing to play the role of Zhao Ling'er."

Ding Yue suddenly burst into laughter.

Everything just mentioned had a precondition.

That was Zhang Yu agreeing to join the crew of "The Legend of Fairy Sword" and play the lead, Zhao Ling'er.

Still, considering the school's major investment in such a Xianxia drama, Ding Yue figured Zhang Yu probably wouldn't refuse.

...

On the girls' dormitory side.

Zhang Yu just received a call from Principal Ding's secretary, Wen Ruohan.

"Yu, what did Secretary Wen want with you?"

"Yes, yes, Yu, did Principal Ding want to see you? Hahaha."

"Wow, Principal Ding is looking for you, Yu, Principal Ding is so handsome."

Zhang Yu's roommates asked curiously.

"Secretary Wen just said Principal Ding asked me to come to his office now; I don't know what it's about. Anyway, I'll go over and see."

Zhang Yu said and quickly got ready, then left for the Administration Building.

All the way there.

Zhang Yu felt extremely troubled.

What could Principal Ding want with her?

Besides, it seemed like she didn't have much interaction with Principal Ding.

The last time she saw Principal Ding was at classmate Xu Meijia's fashion show.

Why did Principal Ding suddenly want to see her?

As Zhang Yu pondered these thoughts, she unknowingly arrived at the Administration Building.

It was her first visit to the principal's office; she didn't even know on which floor it was in the Administration Building.

"Director Huang, could you please tell me on which floor the principal's office is?"

Zhang Yu happened to run into Director Huang Youjie at the bottom of the building.

"The principal's office? It's on the sixth floor. Go up the stairs, and it's the third room on your left," Huang Youjie directed Zhang Yu.

"Thank you, Director Huang."

After speaking, Zhang Yu headed upstairs.

Huang Youjie watched the school beauty Zhang Yu, raising his eyebrows and muttered, "Well, Yue is pretty daring, isn't he?"

Chapter 1219: Task for the Last Month of the Year (Request for Subscription)

Knock, knock, knock!

At the office door, there came a knock.

Since the office door was open, Wen Ruohan immediately looked toward the door and saw a tall and elegant beauty standing there, as pure and flawless as a lotus flower rising out of the water.

It was the school belle from Mist City Arts and Science University, Zhang Yu.

"Zhang Yu, you're here, come on in." Wen Ruohan immediately stood up, walked towards Zhang Yu at the door, and then pulling Zhang Yu, headed toward Principal Ding.

As soon as Ding Yue saw her, he thought, wow, Wen Ruohan really gets along with everyone.

"Zhang Yu, come, come."

Ding Yue also said to Zhang Yu, "Take a seat."

Zhang Yu seemed a bit nervous.

After all, this was her first visit to the principal's office, and it was Principal Ding who had specifically asked for her, so the inner restlessness made her still unsure about why Principal Ding had summoned her.

Ding Yue seemed to notice that Zhang Yu was a bit nervous but didn't mention it and instead said to Big White, "Big White, get a glass of water for Zhang Yu."

"Okay, Principal."

Upon receiving the instruction from Principal Ding, Big White started taking small steps to fetch the water for Zhang Yu.

Zhang Yu's attention was instantly captivated by Principal Ding's artificial intelligence robot, which considerably eased her nervousness.

It had to be said, Principal Ding's robot, Big White, was incredibly attractive.

Anyone who came to Principal Ding's office couldn't help but take a few extra glances at Big White, especially someone like Zhang Yu who was visiting for the first time.

Long before arriving at Mist City Arts and Science University, Zhang Yu had heard about Principal Ding's AI robot, Big White.



Rumor had it that Big White was the world's most advanced AI, though whether that was true remained uncertain.

However, from the way Big White seamlessly followed Principal Ding's casual command to fetch water, it seemed quite advanced indeed.

"Zhang Yu."

Seeing Zhang Yu's focus was on Big White, Ding Yue called out to her.

"Ah, yes, I am here, Principal Ding."

Zhang Yu quickly responded after hearing Principal Ding calling her.

"Do you like Big White?" Ding Yue asked with a smile.

Ding Yue's smile was so warm and welcoming that upon seeing it, Zhang Yu felt much less nervous. She thought there must be a reason why Principal Ding summoned her, and she would just need to listen to what it was about—no need to be too nervous.

"Hehehe, Principal Ding, I don't think there's any girl who wouldn't like Big White," Zhang Yu replied with a laugh, also glancing at Wen Ruohan.

Wen Ruohan nodded in agreement, saying, "Zhang Yu is right."

"Zhang Yu, the reason I wanted to see you was to discuss a matter." Now that Zhang Yu seemed much less nervous, Ding Yue was ready to get down to business.

"Okay."

Zhang Yu calmed down and then turned to the handsome Principal Ding, asking, "What is it, Principal Ding?"

Actually, Zhang Yu's mind was bustling with thoughts.

Principal Ding calling her over couldn't possibly be about starting a domineering love affair with her, could it? Hehehe!

"Well, Zhang Yu, our School of Film and Television Studies has a collaboration with Feiyue Media on a television series project, a Xianxia drama called 'The Legend of Fairy Sword.' There's a character for which we've been unable to find a suitable actor. Just now, Wen Ruohan showed me a photo of you in Hanfu, and Miss An saw it too. We all agreed that you would be perfect for this role."

Ding Yue thoroughly explained the situation to Zhang Yu.

"Ah?"

Zhang Yu was stunned upon hearing this.

The way the girl froze was utterly heart-melting.

Even a goddess looks beautiful in a daze.

"Hmm?"

Ding Yue looked at Zhang Yu, smiling, and asked, "I wonder if you'd be interested?"

"Ah, this... You mean, you want me to act?" Zhang Yu asked in surprise.

"Yeah, that's roughly it," Ding Yue nodded.

"But Principal Ding, I don't have a background in acting, and I have no skills in it," Zhang Yu said in a meek voice.

After all, acting was definitely something that needed a professional, at least that's what Zhang Yu believed. She clearly understood that she didn't have the formal training to take on a role.

"That's not a problem, Zhang Yu."

Ding Yue immediately shook his head, saying, "If you're willing, you could take some courses in the acting department. I believe with your intelligence, learning acting won't be a problem."

"Oh, okay."

Hearing this, Zhang Yu was at a loss on how to respond to Principal Ding.

Should she agree or not?

If she agreed, she was scared of disappointing Principal Ding given her limited capabilities.

If she declined, she felt she would also disappoint Principal Ding since he had personally sought her out.

Oh dear!

Such a tough choice!

Zhang Yu was suddenly struck with decision paralysis.

"So, Zhang Yu, why don't you think it over?"

Seeing Zhang Yu hesitating, Ding Yue didn't press her for an immediate answer and suggested she take her time to consider it properly, even a few more days if needed.

Chapter 1220: The Task for the Last Month of the Year\_2

Ding Yue feared that Zhang Yu would be unwilling to take the part, and if that were the case, Ding Yue certainly couldn't force her.

Without her, the leading female role of Zhao Ling'er in "The Legend of Fairy Sword" would have no suitable actress, and the entire shooting of the series, even the whole project, might fall through.

After all, Ding Yue was not willing to settle for just anyone; it would be uncomfortable for him to cast an actress who did not embody the image and temperament of Zhao Ling'er's character.

The impression of "The Legend of Fairy Sword" from Earth's past life was too deep in Ding Yue's mind—the Zhao Ling'er portrayed by Liu Yifei had been indelible.

Zhang Yu was the person who could best fill the gap felt by Ding Yue; without her, unless Principal Ding found another girl who was similar to Liu Yifei, which seemed highly unlikely.

"Um, I... I'll think about it."

Zhang Yu did not refuse, nor did she accept.

"Okay, if you're really not willing to play the leading female role, then we might as well not shoot the drama."

Ding Yue shrugged, appearing to be very calm as he spoke.

In actuality, Ding Yue was certainly using a "strategy" with these words.

"Ah? Principal Ding? It's the leading female role?"

Upon hearing this, Zhang Yu was once again stunned.

Originally, she had thought it was just a minor supporting character, but who could have imagined it was the lead female role?

And furthermore!

Principal Ding had just said that if she was unwilling to perform, it would be difficult to find someone suitable for the leading female role, and then the shooting might be shelved or even canceled.

At this moment, Zhang Yu was tempted.

"Yes, Zhang Yu, the role we're inviting you for is indeed the lead female role," Ding Yue said with a smile. "How about it? Are you interested?"

"In that case, Principal Ding, will there be a salary for the performance? Hehehe."

Zhang Yu asked with excitement.

If it had been anyone else asking this question, Ding Yue would have certainly felt that person was being crude for bringing up money so directly.

But Zhang Yu was different.

Her cute and innocent way of asking about a salary precisely highlighted her charmed and straightforward nature.

"Of course, the lead actress's salary isn't low at all. For the whole play, you'll definitely get one million," Ding Yue replied with a nonchalant smile. "And if the drama performs well after it's released online, there'll be bonus earnings too."

"Really? Well, then I should probably give it a try?"

After hearing this, Zhang Yu's eyes filled with anticipation.

"So are you saying yes, Zhang Yu?" asked An Yujia, who was by her side, in a hurry.

"Mm-hmm, I can try it out, but if I really don't have the talent, Principal Ding... well, then I can't do anything about it."

Zhang Yu nodded, responding.

"Zhang Yu, I believe you have the talent. Here's what we'll do: the school will enroll you in a performing arts course, free of all tuition and miscellaneous fees. You'll start by taking a few months of classes in the performing arts department."

Ding Yue confidently told her.

I believe you can do it, and even if you can't, you will because I am the principal of Mist City Arts and Science University!

"Mm-hmm."

Zhang Yu nodded again, looking forward to performing well and striving not to disappoint Principal Ding.

"Good, Xiao Wen, take Zhang Yu immediately to the academic affairs office to handle the paperwork, and Zhang Yu's main courses can be slightly postponed for now."

Ding Yue promptly instructed his secretary, Wen Ruohan.

"Yes, Principal Ding."

Wen Ruohan finished speaking and then quickly turned to Zhang Yu, "Let's go, Zhang Yu. I will take you to handle the formalities."

"Mm."

Zhang Yu stood up, leaving the principal's office with Wen Ruohan.

After Zhang Yu had left, An Yujia turned to Principal Ding and asked, "Principal Ding, but what if Zhang Yu, after receiving training in the acting program, still does not meet the requirements?"

An Yujia always had this worry.

After all, based on the looks of things, it was possible that whether or not Zhang Yu could succeed would determine the survival of "The Legend of Fairy Sword" project.

If Zhang Yu could smoothly complete her advanced studies in acting, that would be great, but if she couldn't, then what?

They couldn't possibly let someone with mediocre acting skills simply take on the role of Zhao Ling'er in "The Legend of Fairy Sword," could they?

Or should they replace her?

But if it were possible to replace her, then why would Principal Ding bother to go through all this effort?

"Miss An, we must have faith in Zhang Yu."

Ding Yue always carried a thread of confidence as he addressed An Yujia.

"Alright then."

An Yujia nodded slightly upon hearing this.

This was where Ding Yue and An Yujia previously differed: An Yujia, as the head of Feiyue Group, had more to consider.

But Ding Yue was different; he was a time traveler with a cheat system at his disposal. Just moments ago, Ding Yue had quietly exchanged for a [Golden Card for Acting Skills] in the system's store!

This [Golden Card for Acting Skills] would enable Zhang Yu to learn acting much faster once she joined the acting class.

It was essentially a crash course card guaranteeing acting skills proficiency.

However, to actually become a leading actress overnight was certainly unrealistic. If Zhang Yu truly entered the film industry, whether she could ultimately become a leading star would depend on her own efforts. It wasn't something that could be achieved solely through the prop cards Ding Yue exchanged in the system store.

"Miss An, I am confident about this matter. As we are quickly approaching December, the final month of the year, let's discuss the new energy vehicle."

Ding Yue promptly brought up a new topic with Miss An.

Ding Yue was very confident about Zhang Yu's situation, and he wouldn't let "The Legend of Fairy Sword" project fail.

After all, "The Legend of Fairy Sword" was one of Ding Yue's favorite domestic TV series.

"Right, within this month, Feiyue Technology will be launching the new energy vehicle. I think the actual vehicle should be out in a couple of days, and then we'll perform a test on the vehicle?"

An Yujia nodded and spoke earnestly.

This was because Ding Yue had stated that Feiyue Group's new energy vehicle must be launched before the end of the year.

And with December on the horizon, the last month of the year, that meant the most important task of the month would be the launch of the Feiyue · Future new energy vehicle.

"Okay, Miss An, you arrange the specifics, and just notify me directly when the time comes. Also, has the date for the press conference been set?"

Ding Yue inquired further.

There were two steps remaining before the press conference.

The first step was to create an actual vehicle, and the second step was to prepare for the launch event.



The first step was already underway with zeal; from the automotive engineering team's designed models to the vigorous efforts being made to produce the actual vehicle.

In fact, before this, the battery and motor systems, as well as the vehicle's intelligent operating system that Xu Bin was responsible for, had been fully prepared.

"Principal Ding, after we finish testing the actual vehicle, we'll need some time to prepare for the press conference, so the conference should be held in the latter half of the month. Is that alright?"

An Yujia replied.

"No problem."

Ding Yue nodded and said, "As long as we can hold the press conference before New Year's Day, it'll be fine. The weather is getting colder, and we need to use our Feiyue Future New Energy Vehicle to ignite the market!"

"Exactly."

An Yujia thought Principal Ding's metaphor was very apt.

In this increasingly cold winter weather, and with December's arrival bringing even more chill, the new energy automobile market was still fired up by Penguin's new energy vehicles.

To make this fire burn even brighter, it'll be up to Feiyue Technology's Feiyue Future New Energy Vehicle!

"Then for the specifics, Miss An, you go ahead and prepare. I hope we can host a very successful launch event."

Ding Yue said to Miss An with a smile.

"Sure, Principal Ding."

Just then, Ding Yue received a phone call: "Mm-hm, then you go ahead with your tasks, Miss An. It's perfect timing, I've got a call to take."