

F. University 1221

Chapter 1221: The Highest Rated Animated Film in History

The call was from Xu Jiuge, the head of Feiyue Animation Studio.

"Hello, Jiuge."

Ding Yue answered the phone and asked, "What's up?"

Regarding the viewer count for the animated series "Love, Death & Robots" produced by Feiyue Animation Studio, Ding Yue had already discussed it with Xu Jiuge. The viewer count had surpassed five hundred thousand on the first day, which was considered a good start.

So, what was the reason Xu Jiuge was calling him now?

"Principal Ding, our animated series 'Love, Death & Robots' has just started receiving ratings on Douban."

Xu Jiuge joyfully reported to Principal Ding over the phone.

"Oh?"

Ding Yue was somewhat surprised as he heard this.

Typically, it would take a few days after a series airing to start receiving ratings on Douban because the producers would consider the initial public opinion.

After all, what if the ratings plummeted right after they opened?

That would severely affect the subsequent reputation and viewer count of the entire series.

"The ratings on Douban have already opened?"

Ding Yue asked with a smile, "It seems like, Jiuge, you all are quite confident."

"Hehe, Principal Ding, primarily because of the viewer count on the first day and the reviews from the netizens who watched 'Love, Death & Robots', it looks pretty stable. So, opening the ratings early shouldn't be a problem."

"Well, how are the ratings looking now?"

Ding Yue also didn't oppose releasing the ratings for "Love, Death & Robots" earlier, as he was quite confident in the quality of the series.

Also, the team at Feiyue Animation Studio was brimming with confidence; from the current reviews of their animated series from various netizens, like Xu Jiuge had just mentioned, it seemed pretty solid.

"Principal Ding, the Douban ratings just started, and we can't see what the ratings are yet, might need to wait a bit."

Xu Jiuge explained.

"Alright, then I'll be waiting for your good news, hoping our animated series 'Love, Death & Robots' gets off to a great start in ratings."

Ding Yue laughed.

"We definitely will," Xu Jiuge said firmly.

Even though "Love, Death & Robots" had started airing, the ratings permissions on the Feiyue Home streaming media platform weren't enabled yet due to the lack of authoritative ratings.

On Douban, within Xia Country, it was considered an authoritative platform, and Douban's users generally rated based on the quality of the film or series.

At this moment,

Several netizens who had watched "Love, Death & Robots" the previous night were logging onto Douban, ready to rate the series.

"Love, Death & Robots" —

Director: Xu Jiuge

Screenwriters: Er Xiong/Xu Jiuge

Starring: Xu Jiuge/Liu Quan/Zhang Kang/Wang Xuwu/and more...

Genre: Science Fiction/Animation/Adventure

Producer: Feiyue Animation Studio

Languages: Chinese/English

Release Date: November 27, 2023 (Xia Country)

Episodes: Eighteen

[Douban Rating]: Not yet rated

Although the ratings weren't available yet on Douban's "Love, Death & Robots" page, numerous users had already posted their ratings.

Additionally, in the comments section below, netizens who had watched the series shared their opinions on "Love, Death & Robots."

"I watched all eighteen episodes in one go, and it was really thrilling!"

"Holy shit! It's genuinely good!"

"Recommended by Mr. Wang, and all I could say was 'Holy shit!' throughout!"

"The plot twists were exhilarating, some scenes were quite gory, and some were a bit, you know, Overall, it's an adult-oriented animated series, I suggest kids shouldn't watch it."

"The first episode was very engaging, and then I think the episode 'Beyond the Rift' was absolutely chilling."

"This animation is really awesome, the blend of science fiction, cyberpunk, and various styles is truly well done!"

"This animated series deserves more than nine points!"

"Eighteen animated episodes, numerous styles, different stories all very fascinating, gathered together is just like heroes coming together!"

"Some styles were very pleasing to watch, and some were not my favorite, the episode 'The Witness' had me terrified, and then 'Ice Age' was quite interesting."

"After watching 'Love, Death & Robots', there are many thought-provoking aspects."

"Five stars! It must be five stars! It's been a long time since I've seen such captivating stories, and to think it's an animated series. The last time I saw a good animated series was 'Super Combat Team', and I heard that 'Super Combat Team' and this 'Love, Death & Robots' were produced by the same animation studio, awesome work!"

"This 'Love, Death & Robots' is definitely a surprise this year!"

"I thought we were almost at the last month, there wouldn't be any great film, but 'Love, Death & Robots' really surprised me, I'd call it the best animated film of the year!"

In the Douban reviews section for "Love, Death & Robots", there were hardly any negative comments, with many netizens giving it five stars.

Even those giving four stars are rather few.

The reviews for "Love, Death & Robots" are undoubtedly high.

And that's not all.

With fans spontaneously recommending it to their friends and classmates, the popularity of "Love, Death & Robots" kept soaring.

After hearing the recommendations, many couldn't contain their curiosity and had to see just how good this highly acclaimed animation series actually was.

Once they arrived at Feiyue Home streaming media platform and started watching "Love, Death & Robots," they became instantly hooked.

And so, more and more people were persuaded to watch "Love, Death & Robots."

Because of this, if fans wanted to watch "Love, Death & Robots," they had to download the Feiyue Home Streaming Media app and register an account.

For the majority of young viewers, this wasn't an issue at all; after all, who doesn't have a bunch of apps on their phone?

One more wouldn't hurt.

The real surprise for everyone was that such a newly released animation series was actually free!

That's right!

On the Feiyue Home streaming media platform, there was no need for a membership, and there wasn't even such a thing as membership—it was a breath of fresh air for countless young people who have had their fill of "VIP memberships."

This platform was really not bad at all!

In fact, Feiyue Home Streaming Media had initially planned to have a VIP service, since VIP users tend to be more loyal, and it would've allowed collecting membership fees.

However, this plan was ultimately vetoed by Ding Yue.

Firstly, Feiyue Home Streaming Media never intended to make money through membership quality advertisements like Penguin Video and AiYi Video.

Secondly, offering free movies, animation, and other content on the platform could quickly attract more users. Once the reputation was built, they could start charging for high-quality productions they created later on.

Indeed, charging for individual works, rather than membership fees, would be understandable to users.

By that time, users of the Feiyue Home streaming media platform would already know that every work on the platform was of superior quality.

Producing such high-quality content requires significant effort from the creators and investment from Feiyue Group.

The netizens of Xia Country weren't the types to freeload; they had strong awareness of intellectual property and would willingly pay for high-quality film and television works.

As the animation series "Love, Death & Robots" continued to gain popularity, bloggers and live streamers on platforms like Twitter and TikTok spontaneously began recommending this animation series.

All day long on Twitter, there were trending searches related to "Love, Death & Robots."

And these trending searches were all genuine hot topics that formed naturally, not "ads" bought by Ding Yue.

And there's more.

Even many video creators in Bilibili's film and TV section saw a "business opportunity"!

In Yancheng.

Inside a commercial building, there was a studio dedicated to video commentary, founded by a famous Bilibili creator known as "Wood Flowing."

"Bro Zhang, a hot drama has emerged; we need to hurry up and make a video about this series," said a good friend of Wood Flowing as he rushed in.

Wood Flowing's real name was Zhang Muxing, who had been making film commentary videos for many years. He primarily operated on Bilibili but also had official accounts on Twitter, TikTok, and other platforms, with a significant combined following.

"What series?"

Zhang Muxing asked, puzzled, looking at his friend Li Tianxiang.

Zhang Muxing was currently busy with a new project set a while ago, with a tight schedule, so he took on the task himself.

Thus, during the days he was producing this video, Zhang Muxing didn't have much time to pay attention to any new potential hit series.

But the studio wasn't just made up of Zhang Muxing alone, and his friend Li Tianxiang was in charge of this area. His job was to discover great scripts and strive to produce related movie and series commentary videos before the shows became massively popular. If they could capitalize on this timing, it would be quite a success for them who made film and series commentary videos.

Because on Bilibili and other platforms, there were many other commentators in the same genre, all with considerable popularity.

To maintain the reputation of Wood Flowing, they needed to keep producing engaging film and series commentary videos.

"This time it isn't a TV drama, but an animated series produced by Feiyue Animation Studio, called 'Love, Death & Robots'!"

Li Tianxiang replied.

"Feiyue Animation Studio? Why does that sound familiar?"

Zhang Muxing, upon hearing this, felt instantly that Feiyue Animation Studio was very familiar.

Very quickly,

Zhang Muxing remembered.

Wasn't this Feiyue Animation Studio the same one that produced the pride of domestic animation, 'Super Combat Team'?

"Goodness, Feiyue Animation Studio is quite skilled. So, after we do the commentary video on 'Love, Death & Robots', let's also introduce Feiyue Animation Studio. Get ready with the related materials, Tianxiang, start preparing now. I'm putting down the project I'm currently working on—let's do 'Love, Death & Robots' first!"

Zhang Muxing made a bold decision.

That was to temporarily set aside the mobile game project he was working on and try to produce the film and series commentary video for 'Love, Death & Robots' as soon as possible.

"Okay, Brother Zhang."

Li Tianxiang nodded and then said, "I've already written a draft for 'Love, Death & Robots', and I'll send it to you to check out in a bit. Then you better watch 'Love, Death & Robots' quickly and combine it with my draft. Your understanding is definitely better than mine—you can make the necessary changes and aim to finish the script asap!"

As a commentator for film and series videos, editing videos was just the most basic skill; in fact, the most important thing was to write the relevant commentary scripts.

The script was very important, and together with the commentator's style, these factors could mean whether or not you could make it, or even become popular, in the field of film and series commentary!

And Wood Flowing's style had already been established and even become a signature!

"Oh right, I just checked on Douban, and the Douban rating for 'Love, Death & Robots' has already been released."

Before leaving, Li Tianxiang mentioned the Douban rating for 'Love, Death & Robots' to Zhang Muxing.

"Oh? Is that so? How's the rating? Close to nine points?"

Zhang Muxing asked eagerly.

"Hahaha, is it just close to nine points? I've already given it five stars on Douban!"

Li Tianxiang burst into laughter and said, "The initial Douban rating is 9.4 out of 10, with more than 20,000 people rating, and the number of ratings is still increasing. Almost all of them are five stars, and I reckon this 9.4 rating might still have room to rise!"

"Holy crap! 9.4 points?"

Zhang Muxing was stunned.

Because, as a film and series commentator, Zhang Muxing knew very well that although there were domestically produced films and series with higher ratings on Douban, there had never been such a high rating for an animated film before!

That's right!

This 9.4 rating was now the highest for any domestic animation on Douban.

Previously the two highest ratings were both 9.1, and those were already considered masterpieces by netizens in Xia Country.

Among them, one was Feiyue Animation Studio's 'Super Combat Team'!

"Exactly, Brother Zhang, this animated series 'Love, Death & Robots' has got the highest score ever for our Xia Country's animations!"

Li Tianxiang said excitedly.

"Quick, let's get moving. Immediately, right now—start the commentary project for 'Love, Death & Robots'!"

Zhang Muxing couldn't wait any longer!

Chapter 1223: Focusing on Cultivating and Discovering New Talents

With Bilibili's UP master Wood Flowing releasing a commentary video for "Love, Death & Robots," the play count on the small platform exceeded one million in just one day.

Many of Wood Flowing's followers, who were film and television commentary UP masters, had never heard of this animated series called "Love, Death & Robots."

However, since it was recommended by Wood Flowing and he even made a special commentary video for it, they believed this animated series must be something special.

And so,

Many Bilibili users who followed Wood Flowing started searching for "Love, Death & Robots."

It turned out that online reviews of this animated series were overwhelmingly positive.

What was most crucial was that "Love, Death & Robots" had achieved a super high score of 9.4 on Douban.

You see,

On a platform like Douban, a score above 8 means the film is quite good.

And a score above 9 means the film is truly excellent.

There had been no domestic animated films like "Love, Death & Robots," which reached a 9.4 rating before, not even the popular animated movie "Super Combat Team," which ultimately settled at a score of 9.1.

"Holy shit! A conscientious animated film!"

"I heard from Wood Flowing that this animated series is great, so I came specially to check it out!"

"Isn't this Douban score a bit outrageous?"

"Are you sure these aren't paid reviews?"

"At first, I thought they were paid reviews, but after reading the comments below, it seems that it does look really good?"

As more and more netizens discovered "Love, Death & Robots," they began downloading the Feiyue Home streaming media platform.

After all, "Love, Death & Robots" was only available for free on Feiyue Home, and not even pirated versions could be found on other platforms.

Since it was free to watch, there was no harm in downloading the Feiyue Home streaming media platform.

Within just three days,

The number of downloads and registered users on the Feiyue Home platform grew by the day, far exceeding Ding Yue's initial expectations.

Those who were recommended to watch "Love, Death & Robots" joined the legion of converts after watching it.

Having no choice, they felt what they had watched before was "trash" compared to the "Love, Death & Robots" produced by Feiyue Animation Studio, especially those animations produced by Penguin Video, were just like junk fighters compared to it!

For several consecutive days, "Love, Death & Robots" on the Feiyue Home platform made it to trending, drawing wave after wave of netizens to witness this divine animated series.

Incredibly,

The Douban score for "Love, Death & Robots" started at 9.4, but after a few days, it actually rose by 0.1 to 9.5.

This was a rare occurrence in the history of film and television drama Douban scores.

Usually, the score at the start is the peak for a production, and as more people watch and more people rate it, the score tends to decline accordingly.

However, the Douban score for "Love, Death & Robots" defied the trend and increased, meaning the animated series was well-received by a broad audience.

Only blockbusters with increasing scores after release, which had excellent reputations, could achieve what "Love, Death & Robots" did.

This time, Feiyue Home's user base grew remarkably, surpassing three million registrations in less than a week.

Feiyue Animation Studio also reveled in the super high reputation of their second work.

In the animation circles of Xia Country, Feiyue Animation Studio was already regarded as a rising mogul, and many animation students from top universities no longer wanted to join Penguin Animation but Feiyue Animation Studio.

Although Penguin Animation was still the largest domestic animation producer, it was hardly possible to dream there.

At Feiyue Animation Studio, with the release of two highly rated animations, "Super Combat Team" and "Love, Death & Robots," many animation students saw a place where they could chase their dreams.

As the popularity of "Love, Death & Robots" continued, Feiyue Home's user base grew daily, and time flew by until it was December.

December 3rd.

Today, Ding Yue gathered the relevant teams of the Feiyue Home streaming media platform for a meeting.

The main purpose of this meeting was to summarize the achievements of Feiyue Home since its launch and to discuss the future construction and development of the platform.

The attendees, besides Ding Yue inviting Huang and Bin, naturally included Miss An, along with key members of Xu Jiuge's team from Feiyue Animation Studio, the main creative team from the Film Academy, Student Pei Gou's game team, and the rarely seen Director Su Yangfan.

Chapter 1224: Focusing on Cultivating and Discovering New Talents _2

Director Su Yangfan had been busy with the filming and production of the sci-fi movie "Wandering Earth", and was now in the post-production stage of special effects. Thus, he finally managed to free up some time to attend a meeting at the university.

After all the meeting participants had arrived, Ding Yue took the lead in starting the meeting.

"Ladies and gentlemen, it has been over a week since the launch of our Feiyue Home streaming media platform, and we are about to reach five million registered users. This is an achievement worth celebrating, and I congratulate everyone!"

Ding Yue said, smiling at everyone in the meeting room.

The success of the Feiyue Home streaming media platform wouldn't have been possible without the creators. Every work on the platform was created with their hard work and sweat.

Rustle~

As Ding Yue's voice faded, the meeting room erupted in a round of vigorous applause.

Everyone knew that the performance of the Feiyue Home streaming media platform was impressive. As Principal Ding had said, it was indeed a time for celebration.

"But we still need to keep pushing forward, understand?"

Ding Yue's expression suddenly became more serious as he addressed the crowd.

"Understood!"

Everyone knew what Principal Ding meant. His way of doing things always involved celebrating success and reflecting on failures, and he never rested on his laurels after achieving success but continued to strive forward, because success was endless.

You may have succeeded today, but tomorrow you still need to strive for even greater successes.

"The various achievements are evident to all. The Feiyue Home streaming media platform has gathered all our productions into our own platform, and from tonight onwards, our own productions will no longer be subject to constraints by others."

Ding Yue stated emphatically.

At this point, Ding Yue couldn't help but recall the setbacks encountered when "Love, Death & Robots" was initially planned to be released on Bilibili.

Such setbacks would never happen again!

"Based on the performance data everyone has reported, I want to emphasize, first of all, our Feiyue Home streaming media platform's user registration, which is very crucial."

Ding Yue, holding a document, stated earnestly: "As of last night at eight o'clock, the user registration of our Feiyue Home streaming media platform was 4.71 million, and then the viewership of the animated series 'Love, Death & Robots' produced by Feiyue Animation Studio, which has now surpassed ten million!"

Although there are only over four million registered users, "Love, Death & Robots" is often re-watched by users, two, three, or even more times.

Thus, as of yesterday, "Love, Death & Robots" successfully broke through ten million views, making it the only production on the Feiyue Home streaming media platform to achieve this milestone.

Next, "Super Combat Team" also recorded over two million views. This animated movie is now considered an "old movie"; those who were going to watch have watched it, even many times over.

Many users came to the Feiyue Home streaming media platform and, upon seeing this animated movie available, decided to rewatch it.

Before, productions like "Super Combat Team" had been broadcast on other platforms and then had their broadcasting rights retracted, disappearing for a while, which made everyone quite nostalgic, resulting in over two million more views.

The viewership of "A Bite of Xia Country" is also not low, equally reaching two million. This culinary documentary series is truly a great accompaniment to meals.

"Additionally, Pei Gou, the game 'Resident Evil' developed by you all also achieved commendable results, congratulations."

Ding Yue mentioned the game "Resident Evil".

Although 'Resident Evil' did not become as sensational as "Love, Death & Robots", it managed to break out of its niche.

Not only was it very popular in gaming circles, but many players who usually don't play this genre also bought the game to try it out.

After all, being the first game created with the Feiyue Game Engine, spending 69 yuan for these graphics was worthwhile.

Many players who spent 69 yuan to buy the game 'Resident Evil' had only one thing to say.

And that was simply: It was totally worth it!

Previously when spending money on games, I usually ended up regretting my purchase after just a few days, wanting a refund, but this time with "Resident Evil," whether it was the plot or the gameplay, both were quite good. Although it did not reach the pinnacle of gaming excellence, it was thrilling to play, and the playability was quite high, already a success.

The key point was that the game, created using the Feiyue Game Engine, had incredibly realistic graphics, and it sold for just 69 yuan, demonstrating how conscientious the Feiyue Home Platform truly was!

"Having discussed our achievements, now let's talk about our plans going forward."

Ding Yue's tone changed quickly.

He had just been celebratory, but now he became serious and earnest.

Everyone in the conference room quieted down, watching Principal Ding intently while also listening carefully to every word he said.

"What we at the Feiyue Home Platform need most for healthy and sustained development is the film and game productions you all create."

Ding Yue earnestly stated, "Next, everyone will need to immerse themselves in the production of various projects. Jiuge, your Feiyue Animation Studio come see me later, my friend wrote a new animation script, take a look at it."

"Alright, Principal Ding."

Xu Jiuge nodded immediately.

Her team at Feiyue Animation Studio had been resting since they finished producing the animation series "Love, Death & Robots."

They had rested for a while, and during that time, benefits and compensation were issued, but everyone was eager to get involved in a new project as soon as possible.

Although they had already produced two well-received works, "Super Combat Team" and "Love, Death & Robots," Xu Jiuge knew very well that to become legendary in the animation circle, they needed more outstanding works.

"Principal Ding, there's something I'd like to report to you today during this meeting."

Xu Jiuge suddenly said.

"Hmm? Go ahead,"

Ding Yue looked at Xu Jiuge and nodded.

"At present, our Feiyue Animation Studio is gradually gaining a reputation, and our scale is expanding. In addition to the outstanding animation students from our own Mist City Arts and Science University, graduates from other universities' animation programs are also interested in developing their careers at Feiyue Animation Studio. Principal Ding, do you think we should hire a batch of them?"

Xu Jiuge shared some of the current circumstances at Feiyue Animation Studio.

Currently, the core creative team at Feiyue Animation Studio mainly consisted of Xu Jiuge and her friends, along with a group of excellent students from the animation program at Mist City Arts and Science University, as well as a large number of new and interning students from the same university.

"Do you intend to continue expanding?"

Ding Yue asked.

"Yes."

Xu Jiuge immediately nodded, "We can grow even larger and handle multiple productions simultaneously."

"In that case, we'll need to pay attention to the cultivation and discovery of new talent, otherwise, when projects start, and we find ourselves short on staff, that would be troublesome."

Ding Yue said with a smile.

"You're right, Principal Ding, our Feiyue Animation Studio has always placed great importance on the cultivation and discovery of new talent. Fresh blood is very important."

Xu Jiuge earnestly responded.

"Alright, we can hire a batch of outstanding animation majors from other universities, but make sure they are truly talented. I believe that everyone working at Feiyue Animation Studio is exceptionally talented in animation!"

Ding Yue agreed but also gave a reminder.

Chapter 1225: Robot Mobilization!

"Okay, Principal Ding, please rest assured. When Feiyue Animation Studio recruits, we naturally require extraordinary talent and achievements in the field of animation."

Xu Jiuge said to Principal Ding with a smile.

After all, Feiyue Animation Studio is a gathering of talented enthusiasts for animation. If we are to recruit from other top domestic universities' animation programs, enough strength must be shown to enter Feiyue Animation Studio. Its requirements are even not lower than those of enterprises such as Penguin Animation.

"Alright."

Ding Yue nodded his head, very assured to leave the matter to Xu Jiuge.

Moreover, the major and minor affairs of Feiyue Animation Studio were basically decided by Xu Jiuge. Ding Yue was too lazy to intervene and tried to minimize his interference wherever possible.

It's still the same saying, let the professional take care of professional matters.

"Principal Ding, shall we get busy then?"

Seeing that Principal Ding had almost finished discussing everything related to Feiyue Animation Studio at the conference, Xu Jiuge was ready to go back and start recruiting university students majoring in animation.

"Go ahead, oh, and don't forget what I just told you. My friend has created another story. I think it's quite suitable for adaptation into animation. Remember to find time to come see me. Oh, never mind, wait a moment, Xiao Wen."

Ding Yue initially wanted to remind Xu Jiuge not to forget to come over to get the new animation script.

But after thinking it through, the conference room was not far from his own office at all. Why not just have Secretary Wen Ruohan go and get that animation script for Xu Jiuge?

Actually, during the production of "Love, Death & Robots," Ding Yue had already started preparing for the next animation script for Feiyue Animation Studio.

Now that "Love, Death & Robots" had been released online and received quite good feedback and reputation, Feiyue Animation Studio should start on the new project.

To make Feiyue Animation Studio a legend in the animation industry, it must continually produce excellent works.

"Principal Ding, I am here!"

Secretary Wen Ruohan, hearing Principal Ding calling her, quickly responded.

"Go to the office, on the left side of my desk, in the second drawer, there is a printed document. Bring it here."

Ding Yue instructed Secretary Wen Ruohan.

"Okay, Principal Ding."

After hearing this, Wen Ruohan stood up and left the conference room. Upon reaching the principal's office, she followed Ding Yue's instructions and retrieved the manuscript created by Ding Yue's friend from the second drawer on the left side of his desk.

It must be said, Ding Yue's friend is truly a genius in creation!

"Wall-E?"

After taking out the manuscript, Wen Ruohan curiously glanced at the few big characters on the cover of the manuscript—"Wall-E."

"Could it be another story related to robots?"

Wen Ruohan was quite anticipated.

Initially, Feiyue Animation Studio's first animation, "Super Combat Team," was modeled after the robot Big White, and now this story was again related to robots. She wondered what kind of robot story it would be this time?

After obtaining the manuscript, Wen Ruohan didn't think much and quickly returned to the conference room, handing the manuscript to Ding Yue, "Principal Ding, I got it."

"Give it directly to Jiuge."

Ding Yue didn't take it himself but asked Wen Ruohan to hand it directly to Xu Jiuge.

After all, this "Wall-E" manuscript was tailor-made for Feiyue Animation Studio.

Now that Feiyue Animation Studio already had two highly acclaimed works—one being "Super Combat Team" and the other "Love, Death & Robots"—another masterpiece could establish Feiyue Animation Studio's divine status in the domestic animation sphere, and perhaps even shine internationally as an emerging star in the global animation field!

"Here you go, Sister Jiuge."

Wen Ruohan handed the "Wall-E" manuscript she had in her hands to Xu Jiuge.

After taking it, Xu Jiuge looked at Ding Yue and asked, "Principal Ding, so the next project we are going to work on is this?"

The story of "Super Combat Team," as well as "Love, Death & Robots," had been assisted in creation by Principal Ding's friend.

His creative ability was undoubtedly very strong, something Xu Jiuge and everyone at Feiyue Animation Studio had no doubts about.

"Yeah, you guys go back first and try to create Walle from the story. Let me see what the character looks like," Ding Yue nodded and said.

For a production-capable team like Feiyue Animation Studio, the gap between projects couldn't be too long; otherwise, the production capabilities would definitely decline.

So, Ding Yue's goal was to ensure that Feiyue Animation Studio could produce one animation work every year.

Like last year's "Super Combat Team," this year's "Love, Death & Robots," and considering there is only one more month left in this year, next year's project would naturally be this "Wall-E."

"Alright, Principal Ding, we'll be going back then."

Xu Jiuge said with a determined look.

Finally with a new task at hand, Xu Jiuge's heart, passionate about animation and comics, was ignited with enthusiasm once again.

Chapter 1226: Robot Mobilization! _2

To be honest, for Xu Jiuge, life without the creation of animation was a kind of torment.

Whenever she finished the production of an animated work, Xu Jiuge's heart would feel a sense of emptiness. Of course, this feeling of emptiness was somewhat offset by the anticipation of the work's success.

But recently, the performance of "Love, Death & Robots" had come out and was very successful. If she didn't work on something new, her heart would feel utterly empty.

"Keep it up."

Ding Yue smiled and gave Xu Jiuge and her team a word of encouragement.

"Mhm."

Xu Jiuge nodded, then left the meeting room with the core members of Feiyue Animation Studio who attended the meeting.

Now, the people from Feiyue Animation Studio had gone, and Ding Yue, from the School of Film and Television, had instructed them to go back and put great effort into the production of "Langya List" and "The Legend of Fairy Sword."

"Director Zhu, how is Zhang Yu doing in the performance major?"

Ding Yue's gaze fell on the head of the School of Film and Television, Director Zhu Youzhao.

This time, the School of Film and Television was handling two projects at once. If you include "Wandering Earth," which was still in production, that made it three projects.

This pretty much reached the carrying capacity of the School of Film and Television.

There was no choice; Feiyue Home streaming media platform urgently needed more works to maintain vitality and continue to develop. Next year, they hoped to produce more works so that Feiyue Home streaming media platform could develop sustainably.

Otherwise, relying solely on this wave of popularity, having attracted over five million users, what about the future?

If there wasn't a continuous input of high-quality works, Feiyue Home streaming media platform would inevitably become obsolete sooner or later.

"Zhang Yu is working very hard and diligently. Starting from scratch is certainly not easy, but I believe in this girl,"

Director Zhu Youzhao immediately replied.

As the head of the School of Film and Television, and the person in charge of coordination, he was very concerned about the progress of "Langya List" and "The Legend of Fairy Sword."

The development of the Xianxia drama "The Legend of Fairy Sword" was closely related to one person, that student Zhang Yu.

"How's the selection of other actors going?"

Ding Yue asked again.

"The casting for the two television projects is basically settled. I'll ask the directors of the two projects to bring the cast list for Principal Ding to review,"

Director Zhu Youzhao answered seriously.

"Good, we're not using any traffic-driven stars, are we? We don't have that much money to pay traffic stars; we need to spend our money wisely, understand? Is the budget ready?"

Ding Yue nodded and then asked another important question.

This time, for the casting of "Langya List" and "The Legend of Fairy Sword," aside from Ding Yue's intervention in having Zhang Yu play Zhao Ling'er, everything else was left to the discretion of the directors of the two projects.

Ding Yue was well aware that although he was funding these two TV dramas through the School of Film and Television, too much interference on his part would be akin to the influence of the capital, which could inhibit the directors' creative freedom. The resulting work could end up being mediocre.

At the same time, Ding Yue inquired about the budget situation.

He felt that the budget for "Langya List" and "The Legend of Fairy Sword" would not be small, as props and such needed to be of high quality.

"Principal Ding, please rest assured about the casting. We will definitely not use traffic-driven stars lacking in acting skills. All our actors come from our project, younger actors selected from performing arts departments across the nation's universities, as well as our own Mist City Arts and Science University. As for the other actors, we've chosen veteran actors,"

Director Zhu Youzhao quickly explained.

"Good, good, that's great. For our veteran actors, try to offer a bit more for their salaries; it's the result of their years of honing their skills, after all. And for the new actors from our performing arts department, their salaries also need to be reasonable, got it?"

Ding Yue specifically instructed about the matter of salaries.

Just so long as they avoided situations where traffic-driven stars were being paid several millions yuan for a single show.

For example, if a well-known veteran actor truly required a salary of several millions yuan, then it was necessary to pay them appropriately.

"That goes without saying," Director Zhu Youzhao said with a nod and a smile.

"As for the budget of the two TV series?" Ding Yue was still more concerned about the budget.

After all, Ding Yue had previously made it clear that Feiyue Media would not deliberately use internet-famous stars, let alone those without acting skills. Anyone with talent or the potential to act could have the opportunity to make a name for themselves under Feiyue Media.

It was the budget that Ding Yue cared about most.

The size of the budget represented how much money Ding Yue would have to invest.

"Principal Ding, as for the budget, we don't have a result just yet. We probably need to wait a bit longer since both crews have just been assembled," Director Zhu Youzhao explained.

"Alright, once the budget is out, remember to show it to me first, and then I'll give you the money," Ding Yue said with a smile.

"Understood, Principal Ding."

Currently, Ding Yue had prepared two hundred million yuan of funds for the production of "Langya List" and "The Legend of Fairy Sword." If that wasn't enough, additional budget could be allocated later.

But the maximum could not exceed two hundred and fifty million yuan, because any more would be over budget—the money Ding Yue had was already planned out for various uses.

Besides,

The main expenditures for "Langya List" and "The Legend of Fairy Sword" lay in actors' salaries, crew labor, costs incurred during filming, props, and post-production. Promotion and marketing would not be included in the budget.

Without the sky-high fees of internet-famous stars, the expenditures should not be too outrageous.

After all, there are plenty of excellent domestic TV series that made use of well-paid actors and yet still managed to produce quality work within their budgets.

"By the way, who are the directors for 'Langya List' and 'The Legend of Fairy Sword'?" Ding Yue suddenly asked, curious.

Since he had handed these two projects over to Director Zhu Youzhao, Ding Yue hadn't inquired further.

He didn't even know who the directors of the two series were.

"Principal Ding, I am the right person to answer that," Director Su Yangfan said, suddenly speaking up in the meeting room.

Ding Yue immediately turned his gaze to Director Su Yangfan and asked with a smile, "What's the matter? Couldn't it be one of your apprentices?"

For the production of the science fiction movie "Wandering Earth," Ding Yue had specifically requested Director Su Yangfan to select a group of promising students from the directorial program at Mist City Arts and Science University. He had them work as assistant directors under him, learning and improving their directing skills—it was akin to taking on apprentices.

After they had been trained, Feiyue Media would have more directors under its wing to produce more works simultaneously.

Otherwise, relying solely on Director Su Yangfan, it would take a year or two to produce a work like "Wandering Earth," which would be far too slow.

"That's right. For 'Langya List,' the director is Gu Cen, and for 'The Legend of Fairy Sword,' it's Wu Qianjiang. They are both students I mentored this time and also the two who performed the best. Thus, I recommended them to Director Zhu to take on the important task of directing 'Langya List' and 'The Legend of Fairy Sword,'" Director Su Yangfan said with a smile.

"So that's how it is."

Upon hearing this, Ding Yue nodded slightly, then said, "Since they are both disciples you're confident in, Director Su, I'm at ease."

Director Su Yangfan was one of the top directors in the country, and he did quite well with the science fiction movie "Wandering Earth," which was just waiting for post-production to finish before selecting a release date.

And if the two students from the director's program had been recommended by Director Su Yangfan himself to direct "Langya List" and "The Legend of Fairy Sword," it meant that their abilities were already of a certain standard.

"Gu Cen, Wu Qianjiang, good. Have them stop by my office sometime; I'd like to have a good chat with them both."

Chapter 1227: Goodness, Full Flow Lineup

"No problem, once the meeting is over, I'll have the two of them come find Principal Ding."

Director Su Yangfan nodded.

"Director Su, how's the post-production of 'Wandering Earth' coming along?"

Though Ding Yue looked forward to the professionally trained, young and promising directors' films, "Langya List" and "The Legend of Fairy Sword," the nearest release was the science fiction movie "Wandering Earth," which also represented Ding Yue's largest investment. It was his masterpiece, designed to establish Feiyue Film Company's brand reputation.

At the same time, Ding Yue also anticipated that "Wandering Earth" could open up the large science fiction movie market in Xia Country.

"Principal Ding, the post-production is nearing its end. We have just edited the first version of the trailer, and I was actually about to ask Principal Ding when we should release it."

Director Su Yangfan answered.

"When will all the post-production be finished, and the movie be ready? Can it catch the Spring Festival Period?"

Ding Yue's ideal scenario was to have the science fiction movie "Wandering Earth" released during the Spring Festival Period, especially since the project had started preparations last year.

If they couldn't win the slot next year's Spring Festival Period, they'd have to delay it until the Summer Vacation.

After all, selecting a good release window is an important factor for box office revenue.

The Spring Festival Period and the Summer Vacation are the two best slots of the year because during these periods, many viewers have free time to go to the cinemas to watch movies, which is significant for boosting ticket sales.

"We can complete all the post-production this month and then submit it to the Broadcasting Bureau for review," said Director Su Yangfan earnestly. "If everything goes smoothly, we should be able to make the Spring Festival Period, although we'll probably have fewer screenings at first since we're a bit late to the game. Many films have already secured their spots for the Spring Festival Period, including works from major companies and famous directors."

The Spring Festival Period has always been a fiercely competitive slot.

Usually, only films with big-name directors, huge productions, or those entirely confident in being dark horse candidates dare to release during the Spring Festival Period, otherwise, they're just cannon fodder, sent to their doom.

After all, even though the Spring Festival Period has a large box office potential, the intense competition means that if you don't win, your movie can sink without a trace and lead to significant losses.

However, Ding Yue was still very confident in the science fiction movie "Wandering Earth," directed by Su Yangfan.

Pushing "Wandering Earth" into the fray during the Spring Festival Period was a way of showing respect for the film!

"It doesn't matter if we start with fewer screenings, as long as we have good word-of-mouth, the number of screenings will naturally increase later on."

Ding Yue said with a light smile.

He vividly remembered from his previous life on Earth when "Wandering Earth" was first released, it didn't have many screenings but later rose strongly to become the box office champion.

"Then, Principal Ding, we'll do our best to aim for a release during the Spring Festival Period. If it's not possible, or if there are any delays, then we'll have to look for the next slot, maybe around Labor Day."

Director Su Yangfan spoke earnestly.

"If we miss the Spring Festival Period, then we should choose the Summer Vacation for the next slot. Labor Day doesn't quite have the same impact."

Ding Yue shook his head.

Indeed, the Labor Day slot is somewhat inferior to the Summer Vacation, as it's generally bracketed with the National Day and considered in the second tier, while the Spring Festival Period and Summer Vacation are in the first tier.

"Mm-hmm."

Su Yangfan nodded, indicating he'd heed Principal Ding's advice on the release. Then he asked, "So should we release the first trailer?"

"Let's wait a bit longer, release the trailer once we're sure we can get a slot in the Spring Festival Period."

Ding Yue mused. There's no certainty yet about securing a slot for the Spring Festival Period, so it made sense to hold off on the trailer.

After all, the trailer's function was merely to act as a preview. Without a substantial marketing push, it was unlikely that many would take notice of Feiyue Media's science fiction movie "Wandering Earth."

By this point in the Spring Festival Period, several movies had already launched strong marketing campaigns, released their trailers, and even their cast of actors and stars had started promotions.

But this wasn't particularly worrying.

No matter how strong the early promotions are, if the movie's quality doesn't measure up, it'll flop after release, garnering only its fan base's ticket money before sinking without a trace.

"Director Su, if we secure a slot in the Spring Festival Period, who do you think are our main competitors this time?"

Ding Yue inquired about the competition for the Spring Festival Period.

From the films announced for the Spring Festival Period, the competition appeared to be fiercely intense.

But Ding Yue was an outsider, unlike Director Su Yangfan, a seasoned director who knew the capabilities of those who could contend in the Spring Festival Period.

"Principal Ding, the strong contenders right now include Hong Kong Spokesperson directed by Liu Hui from Xiangjiang, 'National Fortune' directed by Director Zhang, the comedy 'Fortune for the New Year' produced by Comedy Paradise, and 'Demon Sealing' funded by Penguin Film and Television."

Director Su Yangfan analyzed.

Hearing this, Ding Yue gained a rough understanding of these four films.

First was the Xiangjiang Spokesperson by Director Liu Hui from Hong Kong, rumored to be Director Liu Hui's most recent blockbuster from the past few years.

Chapter 1228: Good Fellow, Full Traffic Lineup _2

Many years ago, Director Liu Hui was the epitome of major Hong Kong films. Now, returning to the scene, his new film "Hong Kong Spokesperson" features actors who were familiar faces from previous major Hong Kong movies, most of them critically acclaimed actors, with three even being award-winning best actors!

The film "Hong Kong Spokesperson," with its potential to become a blockbuster hit during the Spring Festival Period, is surely expected to be so, given its extraordinarily strong cast.

This type of strong cast isn't like any other film; it brings together three of the four top actors from Hong Kong and a host of talented actors.

Frankly speaking, even Ding Yue was somewhat looking forward to it and would definitely go to the cinema to see "Hong Kong Spokesperson."

"Right, 'Hong Kong Spokesperson' is currently the film that most netizens are looking forward to, and I'm pretty excited about it as well,"

Ding Yue nodded and said with a smile.

Unexpectedly, Director Su Yangfan also started laughing and said, "Yes, Principal Ding, I also want to see this 'Hong Kong Spokesperson.'"

"Let's also talk about Master Zhang's 'National Fortune.'"

Ding Yue looked towards Director Su Yangfan, eager to hear his thoughts on Master Zhang's "National Fortune."

"Principal Ding, Master Zhang's works have always had a certain viewership base, but also have a certain viewership threshold. Based on past performance, Master Zhang's 'National Fortune' is quite up to par, so it should at least rake in two billion yuan during the Spring Festival Period."

Director Su Yangfan analyzed seriously.

Master Zhang, a grandmaster-level director in Xia Country, hence known as Master Zhang, creates films that are generally considered "high-end." Precisely because his films maintain such quality, their box office results are, to some extent, guaranteed.

"Two billion yuan, though the pie for the Spring Festival Period is huge, around ten billion yuan, having Master Zhang taking two billion suggests that the competitive level and the difficulty of setting new film box office records is indeed significant."

Upon hearing this, Ding Yue couldn't help but express his thoughts.

"Isn't that the truth."

Director Su Yangfan shrugged and commented.

"Director Liu Hui's 'Hong Kong Spokesperson' has unlimited potential; it's hard to say how much it will make, especially since three best actors are in it and Master Zhang's 'National Fortune' will also take about two billion yuan, leaving us with not much of an opportunity."

Ding Yue murmured.

"So, our 'Wandering Earth' feels like trying to cross a single-log bridge with soldiers and horses; breaking through depends on the quality of the film."

Director Su Yangfan nodded.

"Comedy Paradise, I know that company. They once made a comedy movie during the Summer Vacation and created a box office champion legend with nearly thirty billion yuan. It looks like they are another strong competitor."

Ding Yue felt that the competition among the four movies analyzed by Director Su Yangfan this Spring Festival Period wasn't weak at all.

The first two had already been analyzed; this comedy produced by Comedy Paradise titled "Lucky New Year" also used the same actors and crew that made their previous comedy a blockbuster, specifically made for the Spring Festival Period, and it's very competitive!

"This is another dark horse with great potential. Comedy Paradise has really risen through focusing on making comedies in recent years."

Director Su Yangfan analyzed: "I have a feeling that Comedy Paradise's 'Lucky New Year' might also make a splash. Even if it can't become a major hit, becoming a minor hit is basically effortless."

Ding Yue knew clearly; when Director Su talked about major and minor hits, in terms of box office performance, that meant over twenty-five billion yuan for major hits and over ten billion yuan for minor hits.

After years of development, domestic films had been reaching higher box office earnings.

Taking "Super Combat Team" as an example, from its period's performance, though it had good box office returns, there were films at the same time earning over two billion yuan.

Though "Super Combat Team" held the record for animation films, it wasn't the record for domestic films, which currently stood at over thirty-seven billion yuan!

Compared to his previous life on Earth, that number was indeed slightly lower, considering Ding Yue knew that film box office records had already exceeded fifty billion yuan.

He hoped that this small endeavor in this parallel world would achieve a commendable result.

"Ah, what about 'Demon Sealing' produced by Penguin Film and Television?"

Ding Yue shrugged his shoulders, finally coming around to his old rival, the fantasy movie 'Demon Sealing' under Q Entertainment Media.

When Director Su Yangfan was producing 'Wandering Earth', the special effects studio he wanted was poached all because of 'Demon Sealing'.

Ding Yue knew that Chen Xueming of Q Entertainment Media was probably petty, not wanting his own Feiyue Media's 'Wandering Earth' to compete with their 'Demon Sealing' during the same release period.

After all, he had been hammered last time!

But what Mr. Chen probably never expected was that, despite Q Entertainment Media's meticulous efforts, they still couldn't stop the production of 'Wandering Earth'.

'Wandering Earth' still had a chance to be released normally during the Spring Festival Period!

"This 'Demon Sealing' is claimed to be a six hundred million yuan epic production, with most of Q Entertainment Media's popular male and female stars participating. Its pull is very strong, which is why 'Demon Sealing' is considered a strong competitor for the Spring Festival Period."

Director Su Yangfan briefed Principal Ding about the situation of 'Demon Sealing' from Penguin Film and Television.

Until now, Ding Yue had only heard about it, knowing that Q Entertainment Media primarily funded 'Demon Sealing', which was dubbed "star-studded", and here, 'stars' referred to not necessarily top-notch actors but a slew of traffic stars cultivated by Q Entertainment Media.

"Principal Ding, look, when you open the cast list, page after page, it's all traffic stars!"

Director Su Yangfan had searched for the cast list of 'Demon Sealing' on his phone and showed it to Principal Ding.

Ding Yue took a focused look, and goodness, counting on his fingers, he almost lost track - male and female traffic stars were everywhere, indeed most of the traffic stars nurtured by Q Entertainment Media had joined the battlefield.

With these traffic stars gathered in the same movie, the pull for their fans should still be very strong.

How much box office 'Demon Sealing' could ultimately achieve would depend on the viewing power of these traffic stars' fans, and also on how many fans truly had the pull to go to cinemas.

"Q Entertainment Media, eh, no surprise, they like to play this game. Let's see what kind of results their full traffic star lineup in 'Demon Sealing' can achieve."

Ding Yue chuckled and teased, "Times have changed now, especially in the film industry. Many viewers now only value quality films, not traffic-driven films."

"You're right," Principal Ding.

Director Su Yangfan very much agreed with Principal Ding's statement.

Put five years ago, traffic stars might still have been popular, but it's different now. As the tastes of the wide audience have been elevated by high-quality films, watching those films or dramas starring traffic stars feels truly like a downgrade.

More and more viewers are getting this feeling, resulting in movies or TV shows featuring traffic stars coming out to nothing but marketing, more marketing, and a bunch of delusional, loyal fans hyping them to the skies.

"Let's not talk about the Spring Festival Period anymore. Anyway, when our sci-fi movie 'Wandering Earth' is confirmed for the Spring Festival release, we'll see what kind of results it achieves based on the viewers' choice, Director Su, now you talk."

Ding Yue looked sharply at Su Yangfan.

"Me?"

Su Yangfan was taken aback for a moment, unsure of what Principal Ding meant.

"Director Su, I've seen your professional talent. Now that you've directed the film studies class for Mist City Arts and Science University and have cultivated two promising college student directors for Feiyue Media, I hope you can continue to discover and nurture more talent."

Ding Yue spoke to Director Su Yangfan with high expectations.

It had indeed been a stroke of luck to have been able to recruit such a talented director.

If not for Director Su Yangfan, it would have been difficult for the film studies class at Mist City Arts and Science University to produce any talented young directors.

Chapter 1229: The First Feiyue · Future is Born

"Principal Ding, this is what I should do. As a director, I naturally hope that Xia Country can produce more outstanding young directors of various genres. Fortunately, the students in the Directing Program at Mist City Arts and Science University have given me some pleasant surprises."

Su Yangfan said with a smile.

Since Su Yangfan came to Mist City Arts and Science University, his life had undergone earth-shaking changes.

If it weren't for Principal Ding discovering him back then, Su Yangfan knew he probably wouldn't have had the chance to continue his directorial career, because no one was willing to believe in him at that time, the whole industry was rejecting him, and he still had a lot of debt to pay off.

But since meeting Principal Ding and coming to Mist City Arts and Science University, Su Yangfan couldn't only continue his career in directing, but Principal Ding also invested hundreds of millions in a new project for him.

That project was the science fiction movie "Wandering Earth" that was currently in the midst of intense post-production.

Not only that.

At the Directing Program at Mist City Arts and Science University, Su Yangfan saw many students who had the same dream of directing as he once did and who were very hardworking.

From that moment, Su Yangfan made up his mind that while developing his own directing career, he must also give these college students hope of seeing the light of directing in the future.

So.

While directing the science fiction movie "Wandering Earth," Su Yangfan started to practice with a few outstanding students.

This practice produced two people, Gu Cen and Wu Qianjiang, which was somewhat of a gain.

Today.

Principal Ding hoped he could cultivate more outstanding young directors for Mist City Arts and Science University and the Feiyue Group, so Su Yangfan was duty-bound.

After all, Su Yangfan felt that he could never fully repay the gracious opportunity given by Principal Ding, and also, during the more than a year at Mist City Arts and Science University, Principal Ding had truly treated him generously.

"It's been hard on you."

Principal Ding slightly nodded and addressed Director Su Yangfan, "Director Su, do you have any ideas for your next project?"

The next second, Principal Ding asked what genre the next movie Director Su Yangfan planned to shoot would be.

The shooting of the science fiction movie "Wandering Earth" had already ended, and the post-production was all about special effects and dubbing, which left little for Su Yangfan to influence.

If everything went smoothly, the release would be during the Spring Festival Period, and if not, then during the Summer Vacation. There basically wasn't much left to do in the meantime.

Might as well consider the next project.

After all, after a director completes a film, he can't just rest on his laurels and live off the past, right?

Clearly, that would be unacceptable.

An outstanding director needs to maintain long-term high-quality directing capabilities, continuously producing excellent films.

Otherwise, it would only be a flash in the pan, or running out of talent.

"Ah, I haven't thought about it yet."

Su Yangfan was startled for a moment, then answered honestly.

Because the sci-fi film "Wandering Earth" had just been directed and shot not long ago, Su Yangfan felt that he had devoted almost all his energy this year to "Wandering Earth."

"It's okay, Director Su. You have put all your energy into shooting 'Wandering Earth' this year, and you should rest for a while. I was just asking casually."

Principal Ding smiled and did not continue the conversation on this topic.

It's better to wait until Su Yangfan has had some rest, or until "Wandering Earth" is released. Although the Feiyue Home streaming media platform needs more high-quality films and television to boost traffic, such things can't be rushed.

"Principal Ding, it's lunchtime."

While Principal Ding and Su Yangfan were chatting, the voice of the secretary, Wen Ruohan, suddenly reminded them.

This meeting had started at nine-thirty in the morning, and before they knew it, it was almost noon—time really flies during meetings.

"Director Su, today's meeting is almost over, and it's almost mealtime, let's go have lunch."

Principal Ding decided to end the meeting and then go have lunch.

Eating on time is a foodie's way of respecting food.

"Sure."

Su Yangfan hadn't had time for breakfast that morning because of the time, and he was actually quite hungry by now, so when Principal Ding mentioned going to have lunch, Su Yangfan was very willing.

"Okay, then, today's meeting is adjourned. Let's go, it's time for lunch."

Principal Ding called to the remaining people in the conference room, then they all left the Administration Building together and headed for the Fifth Canteen.

In the days that followed, everything at Mist City Arts and Science University and Feiyue Group was running normally, and in the new energy vehicle lab at Mist City Arts and Science University, the first Feiyue · Future was being produced in full swing.

This Feiyue · Future No. 0, after its production, would be used for the new energy vehicle launch event in late December. It was also the first Feiyue Automobile not assembled on an automotive factory production line as it was being manufactured by the top teams from Feiyue Automobile.

And before that.

Principal Ding would become the first person to experience the flagship Feiyue · Future new energy vehicle.

After all, Principal Ding was the boss.

This morning, Principal Ding was scheduled to go to the test site on time. After getting up early and getting ready, he went to eat breakfast at the Fifth Canteen.

Chapter 1230: The First Feiyue · Future is Born _2

Experiencing a test drive of the Feiyue Future New Energy Vehicle was something Huang Youjie and Xu Bin certainly couldn't miss out on.

Especially for Xu Bin, he was one of the participants in the development of the Feiyue Future New Energy Vehicle. The vehicle's intelligent control system, "Big White," was modeled after the intelligence system of the artificial intelligence robot Big White by Xu Bin himself. It can be considered a simplified version of Big White.

At the Fifth Canteen, Ding Yue, as usual, met his secretary, Wen Ruohan.

That's because Ding Yue would send a message to his secretary, Wen Ruohan, every morning before he went to the canteen for breakfast. Concurrently, Wen Ruohan would leave her dormitory to join him for breakfast at the Fifth Canteen. After breakfast, Wen Ruohan would start her new day of work right beside Principal Ding as his personal secretary.

Apart from Secretary Wen Ruohan, Ding Yue also encountered Miss An at the Fifth Canteen, as well as Huang and Bin, who had already agreed on a meeting place.

"Yue, I heard our Feiyue Future can accelerate to a hundred feet in just three seconds, is that true?"

Huang Youjie really liked cars.

In particular, the Feiyue Future New Energy Vehicle, which almost utilized the most advanced technology in the world.

Battery, motor systems, as well as onboard intelligence, and that sci-fi-looking car body, Huang Youjie absolutely fell in love with this Feiyue Future New Energy Vehicle.

"Electric car acceleration is naturally quick, that's pretty ordinary."

Ding Yue said calmly.

"Yesterday, I saw the outlook of the Feiyue Future car model posted by Chief Chu in our group chat. It's incredibly cool."

Huang Youjie said excitedly.

"But we've seen it last time, haven't we?" Xu Bin gave Huang a rolling eye.

"Today, you guys can experience this Feiyue Future with me. How about that, are you excited?" Ding Yue asked his two close friends with a smile.

"Definitely!"

The excitement was written all over Huang Youjie's face.

Xu Bin, on the other hand, seemed to be a bit more composed, but it was apparent that he was excited too.

In fact, even Ding Yue himself was a little excited.

After all, this was the first time he'd experience the premiere new energy vehicle his company had created!

After finishing breakfast at the canteen, the group headed towards the test drive site.

At the test drive site, under the direction of Chief Chu Jiannan, the first Feiyue Future New Energy Vehicle produced had already been brought in.

The test drive site was actually one of the main roads within Mist City Arts and Science University's campus, around one kilometer long. It wasn't usually very busy, and for today's special test drive of the Feiyue Future New Energy Vehicle, the school had cleared the road.

It wasn't that students were forbidden to walk there; they could still use the sidewalk. But as for the road itself, no vehicles were allowed to enter.

Chief Chu, along with a group of students from the automotive engineering department, was conducting the final checks on the Feiyue Future New Energy Vehicle parked on the road.

Many students gathered around out of curiosity.

"What are they doing over there?"

"I don't know."

"That car looks so cool."

"I heard it's a new energy vehicle developed by our university."

"Really?"

"Definitely, look at those students from the automotive engineering department."

"Holy shit! Our school made such a cool car?"

"The car really does look cool!"

"It feels even cooler than sports cars, leaves Lamborghinis in the dust."

"It does look amazing. If this is a car made by Principal Ding, we will totally boast about it!"

"It looks so futuristic!"

The students were all abuzz after seeing the car, first and foremost being struck by its stunning appearance.

The look oozed a sci-fi vibe, irresistibly attractive!

"Students, students, please maintain this distance and don't come any closer. Also, you can watch, but no photography, absolutely no photography, got it? Because this vehicle is developed by our university and will soon be released, we hope you do not take any pictures to avoid leaking information. Okay?"

One of the automotive engineering teachers responsible for maintaining order was instructing the onlooking students.

Originally, some students who were ready to take out their phones and snap a few photos put their phones down immediately after hearing the announcement.

As soon as they heard that their school had developed the car and it hadn't yet been released, everyone understood.

Just then, someone shouted from not far away, "Principal Ding is coming."

"Principal Ding, Principal Ding, is that car made by our school?"

"Principal Ding is so cool!"

"Principal Ding is here, everybody make way."

Upon seeing Principal Ding approaching, the students made way for him, while some curious students also started asking questions about the car.

"Hello, students."

Ding Yue greeted the students enthusiastically.

He hadn't expected to see students gathered to witness today's test drive of the Feiyue Future New Energy Vehicle.

But upon further thought, since the test was taking place on campus, it was only natural for students to crowd around, especially considering there were over eighty thousand students at Mist City Arts and Science University.

"Principal Ding, is that car really made by our school?"

Another student asked.

Seeing this, Ding Yue nodded and answered with a smile, "That's right, the school and the company affiliated with the school are about to release this new energy vehicle. What do you guys think, do you like how it looks? Do you want it?"

Although the news about Feiyue Technology making cars had been reported before, some students at Mist City Arts and Science University were still unaware of it, which was quite normal, especially since the car was so sci-fi and cool that nobody would have expected it to be the vehicle the school's company was making!

"Wow!"

"Holy shit, that's awesome!"

"Principal Ding, when will this car be released for sale? I already want to buy it!"

"New energy vehicle, my school rocks!"

"Principal Ding, you're awesome!"

"I want to buy one and try it out too!"

"Principal Ding, when will it go on sale? I'm going to have my dad reserve one right now!"

"Principal Ding, how much does it cost?"

After hearing his response, the students immediately became excited.

It turned out to be a car developed and manufactured by the school's company, and a new energy vehicle at that. Some students had heard rumors before that the school's company was considering making cars, and now it seemed that the rumor was confirmed.

Many students were already falling in love with it, as its appearance alone attracted those who valued the aesthetics of cars, and they were already thinking of buying one!

Leaving aside the fact that the car was made by their school, they wanted it for its looks alone, and additionally, it was a new energy vehicle, which is the huge trend of the future.

No, to be precise, it's not just the future trend; all car manufacturers are already moving in the direction of new energy vehicles.

Furthermore, this vehicle was also developed and manufactured by the school's company, which naturally scored extra points on an emotional level.

Among these students from Mist City Arts and Science University, if not eight out of every ten, at least seven were from fairly wealthy families. They came to Mist City Arts and Science University purely to "fulfill their dreams," as only families with substantial financial backing could afford the tuition fees of tens of thousands a year at a private university.

"Once the car is released, those who are interested can buy it. I believe this vehicle that our school developed and manufactured will not disappoint you," said Ding Yue with a smile to the students.

"Principal Ding, when will it be released?"

"Yeah, I'm going to ask my dad to buy one for me."

"I want one too, but my dad will definitely not buy it for me. I'll have to wait until I graduate and earn the money to buy one myself."

Many wealthy students expressed their desire to purchase the vehicle.

Upon seeing this, Ding Yue advised, "Don't buy impulsively. If you think it's good and useful, then it won't be too late to consider buying it. The launch of this car will take place in the latter part of this month. Those interested can follow Feiyue Technology's official account on Twitter."

Ding Yue was certainly very happy with the students' support, but he still felt it necessary to advise them--after all, even if the students' families were rich, this car would cost a lot of money, so it wasn't something that could be bought on a whim.

After finishing his words, Ding Yue walked towards Chief Chu and his group.