

F. University 1311

Chapter 1311: So This is the Big Boss Pei Gou

Netizens in the live streaming room were utterly astonished, okay!

A prize of one billion yuan!

This number is astronomically high, something an ordinary person wouldn't dare to imagine in their lifetime, but to Principal Ding, it seems to be just a small goal.

This move indeed showcases Principal Ding's veritable Versailles lifestyle.

"So this is what a 'small goal' looks like!"

"Damn, I thought a small goal was one million, but it turns out to be, actually one hundred million!"

"Such a generous boss!"

"Principal Ding is really rich!"

"Just asking out of curiosity, how much is Principal Ding worth now?"

"Feiyue · Future New Energy Cars are selling out like crazy, okay, it's said that they've already presold over one million units, can you grasp that concept?"

"WTF, a prize of one billion, I can't even imagine!"

"Excuse me, Director Su, is your crew still hiring, I'm fine with just serving tea and water 0.0"

"Can I apply to join Director Su's crew right now, please?"

"Is the entire one billion yuan prize awarded to Director Su?"

"How could the entire one billion go to Director Su, Principal Ding already said the prize is meant for the production team of 'Wandering Earth'."

"I want a small goal too."

The netizens and viewers were firing off barrage comments in the Mist City Arts and Science University's official live streaming room, and Principal Ding's phrase "a small goal" quickly spread among the netizens, becoming an online catchphrase in no time.

Meanwhile, at the Central Sports Stadium of Mist City Arts and Science University.

After announcing a prize of one billion yuan for the 'Wandering Earth' production team, Ding Yue immediately had his secretary, Wen Ruohan, bring over the check for one billion yuan.

"This is a prize of one billion yuan, which will be distributed fairly among all the production staff who made the movie 'Wandering Earth,' as thanks for bringing us such a high-quality sci-fi film," Ding Yue said with a smile.

Rapturous applause erupted!

"Principal Ding is awesome!"

"Principal Ding is so generous!"

"Thank you for the prize, Principal Ding."

At that moment, the staff of the 'Wandering Earth' production team cheered, because it was clear from Principal Ding's words that every member of the 'Wandering Earth' production team would get a share of the prize money.

Everyone figured that, with one billion yuan to be split, even the smallest share had to amount to tens of thousands each, right?

Add to that the fact that they had also been paid well during the filming process under Director Su's leadership, and Principal Ding's reputation for treating everyone well was renowned both inside Feiyue Group and at Mist City Arts and Science University.

"Now, I'd like to invite Miss An, the CEO of Feiyue Group, to announce the specifics of this one billion yuan prize distribution."

Having said that, Ding Yue stepped aside.

At the same time, An Yujia came up to the stage, taking the microphone from Principal Ding's hand and holding the list of prize money distribution.

One billion yuan means that different people would get different amounts, as the importance of each individual's job varied.

But one thing was certain—Director Su Yangfan from 'Wandering Earth' would surely receive the largest share.

As An Yujia got on stage and opened the plan for the distribution of the "small goal" bonus, she began to announce,

"After the company's deliberation, the distribution of this one billion yuan prize is as follows."

An Yujia calmly declared, "As the director of 'Wandering Earth,' Director Su poured his heart and soul into leading everyone to make this film, achieving the number one box office nationwide. Therefore, the company has decided to award 15 percent of the one billion yuan prize to Director Su!"

Fifteen percent of one billion is a prize of 150 million yuan!

That surprised quite a few members of the 'Wandering Earth' production team.

They had thought that Director Su, as the main director, would take a lot, not necessarily the lion's share, but definitely a significant amount, right?

But that wasn't the case!

Director Su Yangfan's prize was fifteen percent of the total.

"If Director Su takes 150 million, then we're sharing the remaining 850 million?"

"Wow, this distribution plan is truly fantastic."

"I initially thought Director Su would get at least half of the prize money."

"Actually, this division is really reasonable."

"Yes, yes, I also think this division is quite fair."

The 'Wandering Earth' production team staff began to discuss among themselves.

If Director Su Yangfan had taken more than half, then what they could have gotten would definitely be less. Initially, everyone guessed they might get just tens of thousands in bonus money, but now it seemed with Director Su Yangfan only taking 150 million, the remaining 850 million split amongst them meant they could expect a lot more in their share.

Director Su Yangfan also felt the distribution plan was quite fair.

In fact, at first, Director Su Yangfan had approached Principal Ding to say that he didn't need this bonus and it could go to reward the staff working under him.

Chapter 1312: So This is the Big Shot Pei Gou _2

Because Director Su Yangfan believed that to have his status today, to be able to shoot and produce "Wandering Earth," was already a great honor. Moreover, as a director, he had already received his share of the director's salary while shooting "Wandering Earth."

But Ding Yue refused.

After all, Director Su Yangfan, as the chief director during the shooting and production of "Wandering Earth," had put in a tremendous amount of effort, and this bonus was rightfully his.

Ding Yue was absolutely clear about the rewards and bonuses that his people deserved.

"Of the remaining 85 percent, 35 percent will be given as bonuses to the heads of each department and team, and the other 50 percent will be the bonus for every member of the 'Wandering Earth' production team. Based on preliminary estimates, everyone will receive at least 200,000 yuan in bonuses."

An Yujia continued to introduce the distribution plan for this target bonus.

This one hundred million yuan in bonuses was undoubtedly the highlight of tonight's "Wandering Earth" celebration. When An Yujia announced the bonus distribution plan, every member of the "Wandering Earth" production team cheered with great excitement.

Because the bonus amount that everyone was going to receive was far more than expected.

Wouldn't any worker be thrilled and excited by this?

Keep in mind that even an annual bonus might not be this substantial.

"I hope everyone will continue to work hard and present our audience with one outstanding film after another."

After introducing the bonus distribution system, An Yujia once again encouraged the "Wandering Earth" production team, for they were professionals with rich experience in film production. In the future, they will have even more opportunities to produce outstanding films and change the landscape of domestic movies.

This was also what Principal Ding had in mind.

After finishing her speech, An Yujia left the stage.

At this moment, Director Zhu Youzhao, who was the host of the celebration gala, came onto the stage.

Because the next segment was about to begin.

The segment was to announce the launch of the science fiction game related to the sci-fi movie "Wandering Earth."

"OK, tonight is a day worth celebrating for our science fiction movie 'Wandering Earth,' and Principal Ding has awarded a target bonus to the 'Wandering Earth' creative team, which is truly enviable. But tonight, we have another major announcement. Does anyone want to know what it is?"

Zhu Youzhao asked with a smile.

The students in the audience shook their heads, as they only knew that tonight was the celebration gala for "Wandering Earth" and were not aware of any other segments.

"Next, let's invite our Principal Ding to reveal this answer."

As Director Zhu Youzhao's voice ended,

Ding Yue once again took the stage, smiling towards everyone in the room and the live cameras, and said, "Alright, alright, I won't beat around the bush with everyone. Let's get straight to the point. Today is the celebration gala for 'Wandering Earth,' and taking this opportunity, the students and faculty of the Game Development program at Mist City Arts and Science University, who are also part of the Feiyue Games studio team, have adapted a sci-fi game masterpiece from the movie 'Wandering Earth.' This game is ready to be officially launched today."

As Ding Yue came on, he didn't waste any words and directly announced the game "Wandering Earth."

"Wow! There's a game too?"

"When watching the movie, I was so immersed; I kept thinking it would be cool to experience that sci-fi doomsday feeling inside the movie."

"Is there really a game?"

"Is the game also called 'Wandering Earth'?"

"What kind of game is it?"

"A AAA title?"

"An MMO?"

"When is it going online? A game adapted from 'Wandering Earth'?"

"Hope it's not just a cash-grab mobile game?"

"No need to guess, it definitely is just another hype-based mobile game, designed to milk the players for money; that's how most companies do it."

When Ding Yue announced that a science fiction game adapted from the movie "Wandering Earth" was about to be launched today, netizens started to look forward to it eagerly.

But.

Many viewers expressed concerns that this game, following the nationally popular sci-fi movie "Wandering Earth," wouldn't just be another mobile game created to make a quick buck, would it?

After all, there had been too many precursors. Whenever a movie, TV series, or novel became popular, an array of mobile and web games would follow suit—endless in number and highly inconsistent in quality, hardly any of them actually fun to play.

Many netizens thought that the "Wandering Earth" game announced by Principal Ding was just another one of those cases, especially since it shared the exact same name as the movie.

"To help you better understand this game 'Wandering Earth', please welcome Pei Gou, the person in charge of Feiyue Games Studio, to give us an introduction."

Ding Yue didn't say much else and directly called Pei Gou to the stage.

After all, it was Pei Gou and his team who had developed the "Wandering Earth" game.

By this time, Pei Gou was already standing at the edge of the stage and, hearing Principal Ding's voice, he walked up.

"Hello everyone, I am a student majoring in Game Design and Production at Mist City Arts and Science University, and I am also the person in charge of Feiyue Games Studio. My name is Pei Gou."

Pei Gou gave a brief introduction of himself.

This was a great opportunity to make an impression, as the event was being live-streamed across the entire internet, with at least tens of thousands of viewers watching the broadcast today.

In reality, the number of viewers watching the live stream wasn't just tens of thousands, but exceeded 300,000.

Although this was a lot fewer than the number of viewers at the Mist City Arts and Science University New Year's Eve Gala, it was still a considerable audience for a regular livestream.

"You may not be familiar with me, but you probably all know the game 'Resident Evil', right?"

Pei Gou said with a smile, "Yes, 'Resident Evil' was the first game that my colleagues and I developed together. It was also the first game created using the Feiyue Game Engine, which, yes, my colleagues and I also developed."

"So it's the big shot Pei Gou!"

"Is this the infamous Pei Gou?"

"I've long heard of the great Pei Gou."

"Anyone with even a slight interest in games has heard of Pei Gou, right?"

"The Feiyue Game Engine is truly badass, even more so than the Unreal Engine!"

"Pei Gou, the creator of the pride of our national game engines?"

"I bow down to the great Pei Gou!"

"'Resident Evil' really is a lot of fun!"

"Excuse my ignorance, but what is the Feiyue Game Engine?"

"My brother, you don't know what the Feiyue Game Engine is? It's a domestic game engine that's better than the foreign Unreal Engine. It's the pride of our national game engines. Haven't you played 'Resident Evil'? Its realistic graphics were made with the Feiyue Game Engine."

Pei Gou initially thought he wasn't widely recognized, but to his surprise, his reputation had already spread widely within the gaming community, with many gamers and industry professionals referring to him as the great "Pei Gou."

Indeed.

From the moment the Feiyue Game Engine was introduced, domestic gamers and professionals began to see the light and hope within the national gaming industry.

They would no longer need to use foreign engines like Unreal Engine to develop games, and everyone believed that in the future, games based on the Feiyue Game Engine would definitely be more exciting and offer more lifelike graphics than foreign games.

Netizens even declared that the advent of the Feiyue Game Engine not only closed the gap with but also surpassed the level of foreign gaming technology!

And today.

Pei Gou brought to the players the latest work from the Feiyue Game Engine—the major 3A sci-fi game title, "Wandering Earth"!

Chapter 1313: Boss Ding Starts to Panic!

Originally, Pei Gou and his team had planned to develop "Wandering Earth" as a large-scale online game.

But then.

Upon further thought, turning it into a large-scale online game would surely affect the game's operability, and issues related to servers would also become more complex.

After all, this game was created with the Feiyue Game Engine. If they wanted to showcase the true gaming graphics produced by the Feiyue Game Engine to the fullest, then making it a AAA title—or a single-player game—would be the most appropriate.

What's more, before this, Pei Gou and his team had already developed an online game, "Resident Evil." Online games like "Resident Evil," which allow a few players to team up, tend to be a bit simpler; but once the number exceeds a certain limit, servers for online games notorious for their popularity can easily run into problems.

Therefore.

After discussing it with his fellow teammates and seeking advice from Principal Ding, they finally decided to transform "Wandering Earth" into a AAA single-player blockbuster.

At the moment, there aren't any especially popular or outstanding AAA single-player blockbusters domestically—that was somewhat of a regret.

The advent of the game "Wandering Earth" was precisely to remedy such a regret.

And what Pei Gou and his team were making wasn't just a simple single-player AAA title. "Wandering Earth" could also be played online.

It supported up to six players for cooperative play, meaning "Wandering Earth" could be played solo, or you could connect with friends to experience the various crises and survival challenges in the world of Wandering Earth together.

"Ladies and gentlemen, our "Wandering Earth" game was actually initiated at the same time as the sci-fi movie "Wandering Earth," and the production proceeded in sync,"

Pei Gou gave a brief introduction to the background of the production of the "Wandering Earth" game.

The reason for sharing this was mainly to dispel netizens' belief that Feiyue Games was trying to capitalize on the popularity of the movie "Wandering Earth" by releasing a subpar game to make a quick buck.

From the beginning, Pei Gou and his team did not create the "Wandering Earth" game with the intention of making money. Instead, they believed that "Wandering Earth" was a good sci-fi story that could be adapted into not only a great sci-fi movie but also a great sci-fi game.

Principal Ding was also very supportive of him and his teammates creating a sci-fi game based on "Wandering Earth."

"So, this isn't a money-grabbing game?"

"Is it a single-player or an online game? Or maybe a mobile game?"

"It's not a mobile game?"

"If it's not a mobile game, then it means what Pei Gou said is true. After all, only mobile games can be created quickly. If it were a large-scale PC game, it wouldn't be possible to make it in just over a month."

"I really hope it's a AAA title."

"Yeah, domestically-produced AAA titles are just too few. There have been a few in the past, but they were just so-so. They were hyped up quite a bit, but the playability wasn't great."

"Don't rush, let's see what Pei Gou has to say."

When the netizens saw that Pei Gou mentioned the game "Wandering Earth" was initiated at the same time as the sci-fi movie "Wandering Earth," it indicated that it wasn't just another opportunistic release. This point was actually quite important to the netizens.

At least it largely dispelled the idea among netizens that it was a lousy mobile game made to cash in.

Pei Gou continued to introduce the "Wandering Earth" game he and his team were producing, saying, "With hard work from me and my teammates, and in parallel with Director Su's production of "Wandering Earth," we actually also used the Feiyue Game Engine to provide a lot of the special effects for the movie."

Indeed, that was the case.

Because the special effects studio had breached the contract, leaving the sci-fi movie "Wandering Earth" without a special effects team, post-production was nearly delayed for a long time.

Fortunately, Mist City Arts and Science University had talent to spare, had such a powerful tool as the Feiyue Game Engine, and some of the students and teachers specialized in special effects stepped up.

Eventually, with a newly assembled special effects team and the help of the Feiyue Game Engine, "Wandering Earth" completed post-production effects and was able to premiere during the Spring Festival Period, achieving the impressive result of national box office champion!

"Then, what kind of game is our 'Wandering Earth'? I think that's something everyone is very interested in."

Pei Gou said with a smile, "Our game is a domestically produced single-player game, or what you would call a AAA title. We hope this will be a satisfactory domestic AAA title for everyone. So next, let's take a look at some actual gameplay footage."

After saying this, Pei Gou gave his teammate a nod as a signal.

At this point, Pei Gou's teammate had already prepared for the live gameplay demonstration.

Usually, those game demos on the internet are just videos, but the live demo Pei Gou and his team were about to perform was more than just a simple video.

Because, next, Pei Gou's teammate was going to start playing the "Wandering Earth" game directly, and the gameplay footage would be displayed in real-time on the large screen on the stage.

Chapter 1314: Boss Ding Starts to Panic! _2

"Our live demo showcases our staff's hands-on experience with 'Wandering Earth,' and as for the game's visuals, you can look over here, and we also ask our director to switch between the two screens," Pei Gou explained with a smile.

"Alright, director, get ready," Ding Yue reminded the director at this moment.

The camera operators broadcasting live at the venue, as well as the on-site cameramen, were in fact students from Mist City Arts and Science University's School of Film and Television.

Soon enough,

the official live stream of Mist City Arts and Science University split into two sections thanks to the director's switching. On the left side, the larger screen featured the big screen onstage.

In the lower right corner was another screen where Pei Gou's friends, Liu Lang, Zhang Tianming, Xu Hong, Wang Kaiwei, Peng Xing, Li Shu, and Chen Yunhui, were making the final preparations to start the game.

"Load the game!"

The live demo had already begun loading the game.

At the same time, the screen on the large display onstage was showing the live game loading screen.

After loading the game, a grand scene appeared—the very one from the movie that everyone was familiar with, where Jupiter is in close proximity to Earth, and you could even see the existence of Jupiter's flares.

The realism of this scene was on par with the special effects from the movie.

"This game interface reminds me of that scene from the movie."

"Hahaha, why do I feel like they're using the exact same scene?"

"It's quite possible they're using the same scene. Didn't Pei Gou mention earlier that some of the special effects for the movie 'Wandering Earth' were created by the Feiyue Game Engine? It makes sense for the game and the movie to share the same visuals, haha, cost-saving."

"Indeed, it's a money-saver, and the visuals are pretty good too."

"If we could get visuals that are almost on par with those from the movie, that would be amazing. After all, we all watched the movie first, so there's a bit of bias there."

"This game looks quite impressive."

"Now, this is what I call a real live demo. Who knows how much post-processing has been done to other games' live demos."

The online audience began to engage enthusiastically in discussions as they watched the live demo of the game interface.

The game seemed very fun just by looking at the main interface, and since it was related to the sci-fi movie 'Wandering Earth,' the variability that everyone could imagine was likely to be reflected in the game.

Therefore, many netizens started to look forward to the game's fast release so they could purchase and play it.

Of course,

there was another question that everyone was very concerned about: how much would this game cost?

That was a matter for later. Let's wait until they've shown the live demo effect. It seems like aside from the sci-fi movie 'Wandering Earth' celebration party tonight, this 'Wandering Earth' game release is also a major highlight.

Even as word of mouth spread among the netizens, more and more gamers flocked to the official live stream of Mist City Arts and Science University, eager to see how impressive this 'Wandering Earth,' heralded as a domestic 3A title, really was.

Especially once everyone heard that 'Wandering Earth' was made using the Feiyue Game Engine based on the sci-fi movie, the anticipation only grew.

Within no time, the online audience count in the official live stream of Mist City Arts and Science University surged from 300,000 viewers to 500,000 and continued to climb steadily.

Meanwhile, countless threads about the game 'Wandering Earth' began to populate major gaming forums.

On Twitter, TikTok, and Bilibili, videos and articles started to introduce the 'Wandering Earth' game from Feiyue Games Studio, a domestic 3A masterpiece.

On Twitter, the topic's discussion heat was shooting up straight.

Guoyi Game Company.

As the boss of Guoyi Game Company, Ding Sanshi was paying close attention to Feiyue Games Studio's new release, "Wandering Earth," today.

Last time, Ding Sanshi had closely followed Feiyue Games Studio's debut game "Resident Evil," fortunately, the genre of that game was different from that of his company's main offerings, so the threat it posed was also different.

But this time, it was different.

Not long ago, Guoyi Game Company had just launched a science fiction game called "Infinite Lagrange." After a major marketing blitz by Guoyi Game Company, it had managed to stir up quite a buzz.

And today.

The game produced by Feiyue Games Studio, "Wandering Earth," was also a science fiction game!

Good grief!

This created a significant competitive relationship.

As the domestic development of science fiction in literature, film, and gaming progressed, more and more people had become fans of the genre; in gaming, Guoyi Game Company had finally rallied a substantial promotional effort, securing a large flow of traffic and players for its science fiction game "Infinite Lagrange." Now, it was set for a direct clash with Feiyue Games Studio's new release, "Wandering Earth."

Moreover, this "Wandering Earth" game was backed by the hugely successful national box office sci-fi movie "Wandering Earth," which gave it formidable competitive strength.

Therefore, Ding Sanshi could not help but pay close attention to the release of the "Wandering Earth" game today.

"Ding, are you watching the release conference for the game 'Wandering Earth' by Feiyue Games Studio at Mist City Arts and Science University? It's the live broadcast of the celebration party for the sci-fi movie 'Wandering Earth.'"

At this moment, a senior executive of Guoyi Game Company called Ding Sanshi.

"I'm watching, I'm watching. I want to see just how excellent a game Feiyue Games Studio can make," Ding Sanshi said with a low voice.

In reality, although Ding Sanshi said this, he was quite anxious at heart.

After all, if Feiyue Games Studio's "Wandering Earth" game turned out to be incredible, then his own Guoyi Game Company's "Infinite Lagrange" might face a fatal blow.

"But, Ding, I've heard that Feiyue Games Studio's Feiyue Game Engine is particularly impressive. Don't even mention how popular 'Resident Evil' was."

This executive surnamed Liu expressed his concerns.

"Liu, it doesn't matter how impressive the Feiyue Game Engine is; what really matters is an impressive game. After all, in terms of game engines, if we need, we can spend money and also pay to use the Feiyue Game Engine for game development, can't we?" Ding Sanshi said confidently.

Although the Feiyue Game Engine was created by Feiyue Games Studio, other domestic game manufacturers could pay to use the Feiyue Game Engine for their games if needed. Feiyue Games Studio couldn't refuse service, could they?

If they did refuse, public opinion would likely bring enormous pressure on the Feiyue Group, especially since the "domestic" tag was quite crucial for the Feiyue Game Engine.

"Yes, yes, Ding is right. Let's see how this 'Wandering Earth' game turns out."

The executive surnamed Liu quickly responded.

At this time, Ding Sanshi was wondering why, given that he shared the same surname, Ding, with the principal of Mist City Arts and Science University, his Guoyi Game Company struggled to rise in recent years, with an air of quick profiteering, while Ding Yue had achieved significant success?

Sigh, both surnamed Ding, but the difference seemed a bit too big?

Meanwhile, over at the Central Sports Stadium of Mist City Arts and Science University.

The live demonstration of "Wandering Earth" was about to enter the official game footage...

Chapter 1315: 199 Can't Buy Losses, Can't Buy Being Cheated

On the Feiyue Home streaming media platform, the official live broadcast room of Mist City Arts and Science University had already surpassed fifty thousand real-time online viewers watching the live gameplay demonstration of "Wandering Earth".

Liu Lang, along with Zhang Tianming, Xu Hong, Wang Kaiwei, Peng Xing, Li Shu, Chen Yunhui, and others from the Feiyue Games studio, had readied themselves for the actual gameplay.

Chen Yunhui was responsible for the live streaming of the footage.

Liu Lang and Zhang Tianming would then go on to play in a six-person multiplayer game.

"Okay, we can see that under the operation of our Feiyue Games studio staff, what's next is the six-person multiplayer gaming," Pei Gou introduced on stage. "Since 'Wandering Earth' is not an online game but a single-player AAA title, it only supports up to six players in multiplayer mode. Of course, if you want to experience the content of 'Wandering Earth' solo, that's also possible."

As Pei Gou introduced, netizens in the audience started various discussions about the live gameplay demonstration of "Wandering Earth".

"Multiplayer is possible, that's awesome!"

"Single-player survival in 'Wandering Earth', can you imagine the thrill?"

"So what's our mission? Saving the planetary engine?"

"Just thinking about participating in the grand plan of 'Wandering Earth' in the game gets me a little excited."

"Release it already, I really want to play."

"Excuse my noob question, but where do I download it?"

"How do you play? Hurry, hurry, I can hardly wait."

"How much does it cost? My wallet is already itching for it."

As the netizens eagerly anticipated the live gameplay demo of "Wandering Earth", Liu Lang and his five teammates entered the game.

The first in-game screen appeared.

First up was a cutscene.

This cutscene was incredibly realistic, almost indistinguishable from a live-action movie, after all, it was produced by the Feiyue Game Engine, with a realism of 99.99%.

After the cutscene ended, Liu Lang and the other six players emerged in an underground city they had chosen.

The concept of the underground city had already been introduced in the "Wandering Earth" movie; it was a city built beneath the planetary engines serving as a refuge for humanity.

After all, the surface of the Earth was no longer suitable for normal human habitation due to the drastic drop in temperature.

To venture to the Earth's surface, one would need to wear specialized equipment.

Pei Gou watched as Liu Lang and the others played, and based on their gameplay, he provided various commentaries about the game.

As an open-world AAA title, it could trigger a variety of side quests and tasks based on the player's identity, making it highly playable, even more so than "Resident Evil" in some respects.

If a game possesses high playability, it can attract many gamers interested in that title.

Moreover, using the Feiyue Game Engine to create such a true-to-life gaming experience made it easy for players to immerse themselves into the game world, and with the game's highly interactive playing style, the level of immersion was simply off the charts.

In the future, creating a game with such a sense of immersion could probably only be achieved through technological advances, for instance, through virtual VR games or gaming helmets and gaming pods that provide a 100% immersive experience.

"We can see in the game that our mission is to complete the 'Wandering Earth' plan. The 'Wandering Earth' plan is an incredibly grand project, so our gaming time and the various missions triggered within the game are very rich, and we look forward to you solving them," Pei Gou explained.

"Wow, that sounds really interesting."

"Holy sh*t! The movie said the 'Wandering Earth' plan would last two thousand five hundred years; does the game include this process?"

"That's freaking awesome!"

"I remember the movie mentioned something about Jupiter; can the game feature follow-up content?"

"Excuse my ignorance, but can I use the Navigator Space Station to blow up Jupiter in the game?"

As Pei Gou continued to answer the various questions from the audience based on their barrage of messages, "Of course, our current version of 'Wandering Earth' mainly covers this crisis with Jupiter. As for follow-up content, you can wait for our updates. The specific update plans might tie in with the sequel to the 'Wandering Earth' movie. Stay tuned, but believe us, even the content covering this crisis with Jupiter will be enough to keep you thoroughly entertained."

If the game "Wandering Earth" were to incorporate the subsequent storylines of the 'Wandering Earth' plan, it would undoubtedly affect the "Wandering Earth" movie.

The sci-fi movie "Wandering Earth", which has taken the internet by storm, only covers the beginnings of the 'Wandering Earth' plan, just a crisis with Jupiter. But there are many stories from the subsequent journey of the 'Wandering Earth' plan that could be developed into a sequel.

Chapter 1316: Can't Be Cheated for 199, Can't Be Fooled _2

With such a vast storyline and Su Yangfan's film production team, even if they were to make sequels, the quality could be assuredly maintained.

It would be best if they could create a trilogy or perhaps a series of five movies, to tell the audience the comprehensive sci-fi story that occurs during the Wandering Earth project.

As such, creating a "Wandering Earth Movie Universe" would even be effortless, where in this universe set against the backdrop of the Wandering Earth project, various stories could unfold—just thinking about it is quite exciting.

After the live demonstrations of "Wandering Earth" started, the online audience couldn't help but marvel at the game's graphics and its playability.

The word "spectacular" no longer seems sufficient to describe it.

Now, what the online audience is most looking forward to, without a doubt, is when "Wandering Earth" will officially be released and when they can pay to download and play it?

On major domestic gaming forums, "Wandering Earth" had already been fully discussed.

On TikTok, Bilibili, and other video streaming websites, videos showcasing the live demonstration of "Wandering Earth" climbed the popularity charts, attracting countless users who are eagerly anticipating the release of this game.

"Damn, the graphics are so realistic, how much will it burn through the graphics card?"

"I can almost smell the graphics card burning."

"How powerful does a graphics card need to be to handle this game?"

"Don't tell me it starts at a 3080ti?"

"Can my 1060 handle this?"

"When can we play?"

"Can the settings from playing 'Resident Evil' work for this game?"

Netizens raised various questions, the most critical being when they could start playing "Wandering Earth" and what kind of computer specs would be required for such an impressive game.

Not just hundreds of thousands of online viewers were following this live demonstration of "Wandering Earth."

On numerous live streaming platforms, famous game streamers were also tuning in to the live demonstrations of "Wandering Earth," as this could be a significant opportunity for them.

Typically, if a game becomes popular, especially an excellent domestic game, then the game's section needs a few big-name streamers.

To become a major streamer in that section, they must seize the moment and be among the first to experience the game.

The streamers on various live streaming platforms had top-tier computer setups, so they were ready at any time to buy and download "Wandering Earth" to play; they were all waiting for the game to go on sale. Even if it wasn't on sale yet, they could ride the wave of popularity and check out the live demonstrations.

Thus, through the official live presentations on the Feiyue Home streaming media platform at Mist City Arts and Science University and various major live streaming platforms, the live demonstration of "Wandering Earth" grew increasingly popular. The discussion regarding the "Wandering Earth" game also surged, jumping from twenty-ninth to third place on Twitter's trending topics, with its popularity continuously rising, showing potential to reach the top of the trending list.

Streamer Dai: Wow! This game looks amazing! I'm buying it!

Streamer Mr. P: These graphics are top-notch globally, right? It's also based on the popular movie "Wandering Earth." This game is going to be hot.

Streamer Loudspeaker: Based on my years of gaming experience, this game is worth playing, bros, I'll be the first to show everyone what this "Wandering Earth" game is all about.

Streamer Zhou: Just a few days ago, I was wondering if there would be a game related to "Wandering Earth," and here it is so soon. I'm really looking forward to it!

Streamer Happy: The game is getting a lot of attention today, guys, shall we follow along? I'll go and see if it's fun to play, but from what the live demo shows, the graphics and playability are very high.

Streamer Xiao Tuanzi: Yay yay yay, I'm definitely playing this game!

All the major streamers were filled with anticipation for this "Wandering Earth" game.

Under the influence of these major streamers, even more gamers became interested in this game. However, since "Wandering Earth" had such high-quality graphics, the computer requirements were slightly higher, which might deter some gamers without the necessary hardware.

Even so, the number of computer gamers was still a very sizable figure.

Next, Pei Gou would announce the computer specifications required for "Wandering Earth."

"I think many of you have played our Feiyue Games studio's zombie-themed game 'Resident Evil,' right?"

Pei Gou asked with a smile.

"I have!"

"I was just playing it, heard there was a new game, so I quickly came to watch the livestream."

"Surely you've played Resident Evil before!"

"I got into Feiyue Games because of Resident Evil, haha."

"So you're saying its system requirements are similar to those of Resident Evil?"

Fans responded with a barrage of messages.

Pei Gou continued, "Yes, our entry-level system requirements for 'Wandering Earth' are actually similar to 'Resident Evil' because both games are made using our Feiyue Game Engine, and our engine has excellent optimization!"

"Awesome!"

"Amazing, can you play with a gtx1060?"

"What level of graphics card do you need to see all the effects?"

"If you want all the effects, I guess at least an rtx3080ti?"

"To see the top effects, the very realistic graphics, you definitely need the top graphics cards."

Regarding the question of using the top effects, Pei Gou also answered, "If you want the best effects, the most realistic visuals, then we still recommend you use the best graphics card available on the market, otherwise, the visual quality can hardly compare to what we are demonstrating live right now, and we hope everyone knows this."

The current live demonstration effects of 'Wandering Earth' are definitely using the best graphics cards, otherwise, how could they show the most powerful game visuals to the followers?

"Next, what I'm going to discuss is the price and at 9 o'clock tonight, we will launch 'Wandering Earth' promptly on the Feiyue Home streaming media platform, so please look forward to it!"

Pei Gou suddenly threw out two very crucial pieces of information.

The first is the pricing of the game.

As for the second issue, which is also of great interest to the audience, is the release timing.

It's now about 8:50 PM, and in ten minutes, 'Wandering Earth' will officially launch on the Feiyue Home streaming media platform.

This immediately surprised the live audience and the streamers of multiple platforms.

Everybody originally thought they would have to wait a while for 'Wandering Earth' to launch officially, especially since today was just the release, and live showcasing was still ongoing.

Unexpectedly, in just ten minutes tonight, it will be online.

Meaning players can enjoy this eagerly awaited game 'Wandering Earth' tonight.

"As far as the price is concerned, we at Feiyue Games certainly won't disappoint you, we priced 'Wandering Earth' at 199 yuan for purchase!"

Pei Gou announced the price of the game 'Wandering Earth'.

The classic 199 yuan!

In the current game market, many major games are generally priced around 99 or 199 yuan.

'Wandering Earth' from Feiyue Games studio is no different, as setting a higher price might deter many potential players.

"199! That's so fair?"

"So cheap?"

"Damn! I really love Feiyue Games now!"

"If it were Guoyi Game Company, wouldn't they charge 599?"

"199 yuan, really a super fair price."

"Guys, with 199 yuan you can't be mistreated or deceived, just buy it!"

Chapter 1317: The Entire Nation Begins Participating in Wandering Earth
Douyu Live Streaming Platform.

Some famous female broadcaster, Xiao Tuanzi, who was still streaming PlayerUnknown's Battlegrounds yesterday, got her hands on a new game tonight.

The name of this new game is "Wandering Earth".

Xiao Tuanzi never imagined that one day she would play such a domestically produced AAA title; she had previously turned down many game manufacturers who approached her to stream their games.

This kind of situation is actually quite common among broadcasters. Usually, when game manufacturers release a game and need to promote it, they have long given up on traditional advertising methods and instead choose to work with various live streaming platform broadcasters, asking them to play the game and hence drive their viewers to purchase and play it themselves.

The best at this kind of promotion is undoubtedly Guoyi Game Company.

Several of Guoyi Game Company's previous games were promoted by paying famous streamers across various platforms to start playing and promoting the games, which resulted in a few smash hits.

However.

Just today, the well-known game streamers on various live platforms didn't start playing this game called "Wandering Earth" because they got paid; instead, they did so after seeing the live gameplay demo.

Moreover, the game "Wandering Earth", as well as its namesake movie, are extremely popular, and these game streamers almost seemed to be riding the game's popularity wave by playing it directly.

"Wakaka, bros, charge!"

Broadcaster Xiao Tuanzi promptly purchased the "Wandering Earth" game on the Feiyue Home streaming media platform at nine o'clock this evening.

yuan.

For a big-time broadcaster like Xiao Tuanzi, that's barely money.

After buying the game, the download started immediately.

At present, the buying and downloading channels for the game "Wandering Earth" have already been activated on the Feiyue Home streaming media platform.

Countless gamers, just like Xiao Tuanzi, logged onto the Feiyue Home streaming media platform, and with 199 yuan directly purchased the game "Wandering Earth".

It has to be said that to cope with this surge in traffic, Feiyue Home streaming media platform specially maintained their servers, ensuring that the numerous netizens and gamers experienced a smooth purchasing and downloading process after entering the Feiyue Home streaming media platform.

"Principal Ding, in an instant, hundreds of thousands of people entered the purchase interface for 'Wandering Earth', and the data is still skyrocketing."

An Yujia immediately reported the situation to Principal Ding that evening.

This scene.

Ding Yue couldn't help but feel a sense of familiarity with the game.

On January 1st of this year, Feiyue Home streaming media platform witnessed a similar spectacle when Feiyue Future New Energy cars officially opened for pre-sale.

However, Ding Yue believed that the sales of the "Wandering Earth" game would definitely be much higher than those of Feiyue Future New Energy cars.

After all, Feiyue Future New Energy cars are highly priced commodities, costing hundreds of thousands each; not something the average person can afford. Therefore, after breaking over one million yuan, sales have not been able to surpass two million yuan until now, which is understandable considering it's not something that just costs a few thousand yuan.

But the "Wandering Earth" game is different; it's priced at just 199 yuan. Which average young person can't afford 199 yuan?

Even a student could afford this 199 yuan.

Of course, Feiyue Home streaming media platform does not recommend that underage students play games, and the games on the Feiyue Home streaming media platform require real-name authentication. Only after authentication can adult players play games on Feiyue Home streaming media platform.

"Principal Ding, the sales volume in one minute has surpassed one hundred thousand copies."

An Yujia continued to report related data.

Feiyue Home streaming media platform is managed and operated by Feiyue Media, so An Yujia can get all kinds of backend data from the Feiyue Home streaming media platform in real time.

"Sounds like it's booming."

Upon hearing this, Ding Yue even nodded satisfactorily.

It seems that launching the "Wandering Earth" game tonight, during the celebration party for the movie "Wandering Earth", was a wise choice. The synergy of both the movie and the game was a key factor to the success of the game "Wandering Earth" this evening.

"Congratulations, Pei Gou."

Ding Yue walked over to Pei Gou, extended his hand, patted Pei Gou's shoulder, and said with a smile.

"Principal Ding, what are you congratulating me for?"

Pei Gou looked at Principal Ding with a puzzled expression.

"The 'Wandering Earth' game has been selling really well since its launch," Ding Yue explained with a smile. "In just one minute, we've sold 100,000 copies, creating revenue of nineteen million and nine hundred thousand yuan."

"That's so hot!"

Upon hearing this, Pei Gou's face was full of surprise, but then this surprise swiftly turned into happiness and excitement.

After all, "Wandering Earth" is a standalone game, which compared to multiplayer online games like "Resident Evil", presents certain sales challenges.

That's because the majority of gamers in China are online players, and there's a limited number of single-player gamers. The fact that "Wandering Earth" could achieve such results shows that everyone loves this game from Feiyue Games studio.

Chapter 1318: The Entire Nation Begins Participating in Wandering Earth _2

At this time, in the gaming sections of various live-streaming platforms.

Whether it was broadcasters who used to play League of Legends, those who played PlayerUnknown's Battlegrounds, or those who played Overwatch, CS:GO, CrossFire, World of Warcraft, Genshin Impact and other games, they all paid attention to this game "Wandering Earth."

These broadcasters swarmed to the Feiyue Home streaming media platform, where they purchased and downloaded the game "Wandering Earth."

Although "Wandering Earth" was a large game, the internet connections of many game broadcasters were exceptionally strong, allowing for very fast download speeds.

Among them, the first to enter the game were well-known major broadcasters such as Mr. P, Jian Zihao, Xiao Tuanzi, Dai, Zhou, and a group of others.

That's right!

Jian Zihao was among them!

Jian Zihao was very interested in the "Wandering Earth" game tonight, and he was also live streaming. As a former professional player and the head coach of the League of Legends world championship team, Jian Zihao's popularity was quite high.

And most importantly, Jian Zihao was a member of Mist City Arts and Science University and Feiyue Group. It was normal for him to play "Wandering Earth" as soon as it was available tonight, and it seemed completely expected.

In fact, apart from these famous broadcasters from various platforms, many other influential people, even celebrities, were trying out "Wandering Earth" tonight.

Among them were some very popular actors and singers.

As an enthusiast of the products from Mist City Arts and Science University and Feiyue Group, Mr. Wang Sicheng of Wang Group also purchased and downloaded "Wandering Earth" tonight, along with his friends.

It has to be said that Mr. Wang was a strong supporter of Feiyue Group's products.

Whether it was Feiyue Group's Feiyue Future New Energy vehicle, the previous "Resident Evil" game from Feiyue Games, or the animated series "Love, Death & Robots" from Feiyue Animation, Mr. Wang had watched, bought, and supported them all.

"Guys, Mist City Arts and Science University and Feiyue Group really are national treasures," Mr. Wang said, chuckling, while downloading "Wandering Earth."

"Yeah, the Feiyue Future New Energy vehicle I bought last time was truly awesome. The experience was too cool," said Lin Xin, one of Mr. Wang's close buddies, with a laugh.

"The Feiyue Future model is indeed good."

Mr. Wang Sicheng also gave high praise to the Feiyue Future New Energy vehicle.

Previously always seen in luxury cars, recently Mr. Wang Sicheng had been driving the Feiyue Future New Energy vehicle he bought—merely a car that cost hundreds of thousands.

"How come 'Wandering Earth' hasn't finished downloading yet?"

Mr. Wang said, growing a bit impatient.

"It's almost done, almost there!" Lin Xin quickly responded.

It should be noted that the electronic devices and internet used by Mr. Wang Sicheng were among the most powerful in the network, so the download speed for "Wandering Earth" was also incredibly fast.

"It's done, it's done, Mr. Wang!"

Lin Xin, excited, announced the successful download.

Several computers had completed downloading "Wandering Earth," and next, Lin Xin and several others were about to start playing "Wandering Earth" with Mr. Wang Sicheng.

Tonight, starting at nine o'clock, countless online gamers had purchased and downloaded the "Wandering Earth" game, with a continuous stream of netizens completing their downloads.

The major broadcasters on various live-streaming platforms also quickly finished their downloads, and as soon as they did, they started playing and live-streaming, making their way into the game world of the Wandering Earth project.

Overnight, it seemed as though all netizens were discussing the "Wandering Earth" game.

On Twitter, and on various other social media platforms, they were flooded with various skills and recommendations for "Wandering Earth."

By the next day.

The first batch of game experience articles and introductory videos began to appear on platforms like TikTok and Bilibili, quickly reaching viewership of over one million.

In just one night, the game "Wandering Earth" had surpassed sales of one million copies!

During the next day, sales continued to rise rapidly, and "Wandering Earth" instantly became an ultra-popular domestic stand-alone game!

After waking up, Ding Yue went online and saw topics about the "Wandering Earth" game on almost all major social media platforms. It was just like when the movie "Wandering Earth" had exploded in popularity, and when Feiyue Future New Energy cars first gained their explosive fame—exactly the same.

It felt as if the entire nation had started to embrace "Wandering Earth."

Ding Yue had originally planned to enjoy a thorough overnight gaming session with "Wandering Earth" the previous night.

But then he remembered the last time he played "Resident Evil" overnight, only to end up sleeping through to the late afternoon of the next day, and how much effort it took to get his regular routine back on track afterward.

So,

Ding Yue held back last night and just briefly tried out "Wandering Earth," letting Pei Gou and the others teach him the basic controls before he went to bed.

Today, Ding Yue was ready to truly experience "Wandering Earth."

After breakfast that morning, he called up Pei Gou, Liu Lang, and a few others to form a small six-person squad and started playing "Wandering Earth" online.

Although it was Ding Yue's first time playing, with game creators like Pei Gou, Liu Lang, and Zhang Tianming leading the way, his gaming was smooth sailing. Even with such a smooth and comfortable experience, playing the game felt incredibly enjoyable.

Before he knew it, the entire morning had passed.

"Principal Ding, are you going to have lunch at the canteen?"

Whenever it was time for lunch, Wen Ruohan, serving as the secretary, would remind Principal Ding so he wouldn't get too engrossed in work and forget to eat. This was also something that Principal Ding's mother—Manager Zhang, or Aunt Zhang—from the Fifth Canteen had specifically asked Wen Ruohan to do.

Indeed, Zhang Yuping had once instructed Wen Ruohan to make sure she looked after Principal Ding well, ensuring he never missed a meal.

Wen Ruohan naturally took this to heart.

So when lunchtime came, Wen Ruohan reminded Ding Xiao that it was time for lunch.

However, seeing how Principal Ding was playing games today, having played all morning, it seemed unlikely that Principal Ding was planning to go have lunch at the canteen.

"What? Is it lunchtime already?"

Ding Yue looked up and asked.

When immersed in the game, time flew by unnoticed, like water flowing away.

"Yes, Principal Ding, um, I'll go get some takeout from the canteen for you."

Seeing the situation, Wen Ruohan almost certainly concluded that Principal Ding wasn't going to the canteen for lunch. Since he had to eat every meal, she had no choice but to go to the canteen herself and bring the food back for Principal Ding.

"All right, thank you for the trouble, Xiao Wen."

Ding Yue nodded and then continued speaking to his teammates Pei Gou, Liu Lang, and the others on voice chat, "Let's keep going. Wait, don't you guys want to go have something to eat?"

"It's all good, Principal Ding, we ordered delivery!"

Came the voices of Liu Lang and the others from the voice chat group.

"Great, we'll continue then. Today we have to complete this mission!" Ding Yue was completely engrossed in the game.

It must be said, the "Wandering Earth" game, with its realistic graphics and high playability, induced a strong sense of immersion, making it easy to become deeply absorbed.

Of course, for adults, being engrossed in a game without severely impacting daily life wasn't really a problem.

"Okie-dokie, Principal Ding, I'm off to grab lunch. I'll bring yours back quickly!"

After finishing her sentence, Wen Ruohan quickly left the Administration Building and headed for the Fifth Canteen.

Chapter 1319: Domestic Products Begin to Enter Overseas Markets

Ever since the science-fiction game "Wandering Earth" went live, the daily online users on the Feiyue Home streaming media platform have exceeded one million.

In just half a month.

The sales of the game "Wandering Earth" also surpassed five million copies, and this was just the figures after its release domestically. Following that, both the game and the movie "Wandering Earth" were set to debut abroad.

Based on the price of 199 yuan per game,

This wave saw the game "Wandering Earth" raking in around ten billion yuan.

Pei Gou and his game studio team members also received a round of bonuses from Principal Ding, and Feiyue Games studio this time made a killing.

Even Ding Yue became so engrossed in playing "Wandering Earth" that he spent a considerable amount of time playing it every day for half a month. Under the guidance of Pei Gou, Liu Lang, Zhang Tianming, and others, he finally completed the Jupiter Crisis mission and felt a satisfying sense of accomplishment.

It was only with the game developers like Pei Gou, Liu Lang, and Zhang Tianming leading the way that Ding Yue could enjoy "Wandering Earth" so thoroughly within half a month.

If ordinary people tried to figure out the game by themselves, it would probably take at least a year or two to fully grasp it.

For instance, on various live streaming platforms, famous streamers were competing to progress through "Wandering Earth". Some were still engaged in rescuing the planetary engines in certain regions, while others had already set off for the steering engines in the equatorial region.

Due to the game being highly playable and having numerous tasks to complete, many well-known game streamers even teamed up to play together. First, to complete the various challenging tasks in "Wandering Earth" more quickly, and second, to enhance the gaming effect for their live broadcasts.

In this short half-month period, live game streaming had been booming on major platforms. Previously, League of Legends, King of Glory, and PlayerUnknown's Battlegrounds each held some popularity.

But now, the wave of "Wandering Earth" had risen early, and its popularity had become the top category on various streaming platforms.

Even many streamers who used to play League of Legends, Teamfight Tactics, and PlayerUnknown's Battlegrounds had switched over to "Wandering Earth", taking advantage of this huge surge in popularity.

That day.

Ding Yue finally nearly completed playing "Wandering Earth." He stood up from his computer and stretched his back.

It was fortunate that during this half a month, matters at Mist City Arts and Science University and Feiyue Group weren't too pressing, so Ding Yue had lots of time to play "Wandering Earth" every day.

For any minor issues, his secretary Wen Ruohan would handle them well.

"Finally, I've resolved the Jupiter Crisis mission,"

Ding Yue said lazily while stretching.

Seeing this, his secretary Wen Ruohan immediately showed a delighted expression, "Principal Ding, you've beaten the game?"

"Uh, pretty much,"

Ding Yue nodded and said, "I've been playing it almost for half a month, haven't I?"

"Principal Ding, it's not almost, it has been half a month. I've been delivering your meals every day during this time," Wen Ruohan muttered, "If you don't go to the canteen to eat, I'm afraid you'll forget how to get to the Fifth Canteen."

"Hahaha, how could I,"

Ding Yue laughed, shrugging his shoulders, and then asked, "In this half a month, I've been playing 'Wandering Earth' most of the time. Has there been anything that needed my attention?"

"Not much actually, in this half-month, Director Xiong Yang and Director Qi have submitted several reports concerning our university hosting the National University Sports Games. I've reviewed them and there's nothing too important,"

Ruohan replied immediately.

"Oh, oh,"

Ding Yue exhaled in relief after hearing this, "That's good. Oh right, didn't we ask Director Xiong Yang and others to select a batch of volunteers last time? Has that been finalized?"

"Mhm, it's been finalized. More than 20,000 students signed up, and eventually the sports department selected 11,000 volunteers to serve at the National University Sports Games,"

Ruohan answered.

"Great,"

Ding Yue said, quite pleased, "The most important event for Mist City Arts and Science University this semester is the National University Sports Games. How's the sports college preparing?"

The National University Sports Games not only had Mist City Arts and Science University as the host, but as the "home team," it had the most participating students due to quota advantages.

"The sports college is actively preparing for it,"

Ruohan had specifically visited the sports college a few days prior. The students in the sports college were always ready to "fight" at the National University Sports Games and win glory for the university.

Ding Yue was looking forward to it.

After all, if the students of Mist City Arts and Science University won more gold medals in the National University Sports Games, then his system's "University Honor" would accumulate more, and consequently, the rewards would be even more substantial.

"I remember, Yang Chen from the sports college, has already joined the National Track and Field Team, will he come back to participate in the National University Sports Games this time?"

Chapter 1320: Domestic Brands Start to Advance into Overseas Markets _2

Ding Yue suddenly thought of the first sports student who had made a name for himself at Mist City Arts and Science University.

You see, Yang Chen had broken the university sprint record at the National University Sports Games, and because of this, he was directly selected by the National Track and Field Team, joining the team and becoming a professional national-level athlete.

"Hahaha, Principal Ding, I was just about to mention this. This time, student Yang Chen has returned to our school to represent Mist City Arts and Science University once again in this year's National University Sports Games."

Wen Ruohan said excitedly.

"That's great."

Ding Yue couldn't help but nod happily, this student Yang Chen would surely not disappoint him.

From the beginning, Ding Yue had thought highly of him, fully supporting his sports training, even going so far as to specifically exchange a BUFF card in his system's shopping mall for Yang Chen.

Now, even though Yang Chen had become a national-level professional athlete, he would still return to compete in the National University Sports Games representing his other identity as a student of Mist City Arts and Science University, to bring glory to his alma mater.

Thump thump thump!

Just as Ding Yue and his secretary Wen Ruohan were discussing this year's National University Sports Games, someone suddenly knocked on the office door.

"An."

Wen Ruohan immediately went to the door and opened it to find An Yujia standing there.

"Is Principal Ding still gaming?"

An Yujia stood at the doorway and her first question was whether Principal Ding was still playing games.

Because for the past half month, An Yujia had come to look for Principal Ding more than once.

However.

Each time Principal Ding was engrossed in playing "Wandering Earth," and so An Yujia couldn't bear to disturb the principal over a trivial work matter.

"Miss An, it's a coincidence, today I've just beaten 'Wandering Earth.'"

Upon hearing An Yujia's voice, Ding Yue laughed and stood up from his office chair, walking towards the door.

"Principal Ding, is the game fun?"

An Yujia smiled and said, "Now the entire network is discussing our game 'Wandering Earth.' Also, after the extended release of the movie 'Wandering Earth,' thanks to the popularity of the game, it has created impressive box office results."

"Hahaha, it's all a chain reaction. So, how much box office did 'Wandering Earth' make from this extended release?"

Ding Yue couldn't help but ask, curious.

Although "Wandering Earth" was already the domestic box office champion, Ding Yue was quite interested in how much more it could break through in terms of box office records.

First of all, 5 billion in box office sales were definitely easy to achieve.

After all, in the first month, it was just over a billion shy of reaching 5 billion.

"Principal Ding, in this past month of extended release, 'Wandering Earth' has made another 600 million in box office sales."

An Yujia answered excitedly.

"So you're saying, the total box office for 'Wandering Earth' is close to 5.5 billion?"

Ding Yue quickly calculated: previously it was over 4.8 billion, plus this time's 600 million, that's more than 5.4 billion, nearly 5.5 billion.

"Yes, Principal Ding."

An Yujia nodded with a smile: "And that's not all, Principal Ding. Our 'Wandering Earth' has only been released domestically. Thanks to the tireless efforts of Feiyue Media, we have now confirmed its release in multiple foreign countries."

"Going international?"

Ding Yue was a bit surprised upon hearing this.

After all, when "Wandering Earth" was being filmed, there wasn't much consideration for the international market.

However, typically, any outstanding domestic film is bound to be released abroad since the international market is vast.

Whether a domestic film will be well-received overseas depends on its quality, as foreign audiences might have different tastes from those at home.

"Yes, Principal Ding, we have now confirmed North America, Japan, Europe, Russia, and other regions. We are actively preparing for the overseas release. My visit today was to discuss this very matter with you."

An Yujia nodded and replied.

"Very good, the overseas market is indeed vast. Whether we can harvest another wave of box office success depends on the performance of 'Wandering Earth'."

Ding Yue was very much looking forward to it.

"Yes, Korea, Japan, and other places will start tomorrow, officially releasing our 'Wandering Earth', followed by North America, Europe, and other regions."

An Yujia roughly outlined to Principal Ding the global overseas market release situations.

"Mist City Arts and Science University aims to become a top-tier university in the world, and Feiyue Group's products must step out of the country and into the world. It's a long road ahead."

Ding Yue declared powerfully, "But I believe Mist City Arts and Science University, as well as Feiyue Group, can do it!"

That's right, Ding Yue was indeed that confident!

Although Mist City Arts and Science University has only recently been designated as a key national university and still has a long road before becoming a world-famous institution, Ding Yue was full of confidence. He firmly believed that Mist City Arts and Science University could achieve it.

As for his own Feiyue Group, take the Feiyue Future New Energy Automobile for instance, this new energy vehicle product is enough to outclass the hottest Tesla overseas.

It's just that the current production capacity of Feiyue Future New Energy Automobile is not yet sufficient to support an expansion into the overseas markets, after all, the domestic orders must be satisfied first.

"I also believe!"

An Yujia also spoke with full confidence, "Oh, right, Principal Ding, this time it's not only our movie venturing into the overseas market but also the game 'Wandering Earth' which is about to go online on the Steam platform and start selling to overseas gamers."

"Excellent, the game 'Wandering Earth' is also going to make its way to the overseas market. I'm awaiting its good news."

Ding Yue nodded his head in satisfaction.

Generally, cultural entertainment products like movies or games have previously been dominated by foreign entities in the domestic market, reaping profits wildly, with domestic movies or games struggling to ignite the same frenzy overseas.

Therefore, how well the movie and game 'Wandering Earth' will be received abroad is especially crucial.

"Miss An."

Ding Yue suddenly called out to An Yujia.

Initially, Ding Yue thought that the quality of Mist City Arts and Science University's 'Wandering Earth' movie and game would undoubtedly pose no issue at all—should they conquer foreign audiences, it would be with quality.

But upon further consideration,

the competition in the overseas market is fierce. On top of having quality, advertising is definitely indispensable.

"Principal Ding, do you have any other instructions for me?"

An Yujia asked, puzzled.

"Here's the thing, for the release of the 'Wandering Earth' movie and game abroad, let's ramp up our promotional efforts, you know what I mean?"

Ding Yue said to An Yujia with a smile, "Mist City Arts and Science University and Feiyue Group are not short on money right now."

As he spoke these words, Ding Yue himself felt exhilarated.

There was a time when Ding Yue was fretting over a few billion in educational funds and the like.

Now, Mist City Arts and Science University and its backing Feiyue Group had grown significantly, and a mere few billion in funds was not an issue at all.

After all, graphene and Feiyue Future New Energy Automobile were simply too profitable.

"Understood, Principal Ding."

An Yujia nodded immediately, understanding Principal Ding's intention quite clearly.

Previous Feiyue Media works hardly ever had major advertising campaigns.

Because, in the past, Principal Ding adhered to the philosophy that quality triumphs over all advertising.

However, the situation is different now. As domestic products begin to enter foreign markets, it's necessary to showcase our own confidence.

When good products are advertised, it certainly adds luster.

But for products without a foundation of quality, even if heavily advertised, it's like throwing money down the drain.

But An Yujia, like Principal Ding, believed that the movie and game 'Wandering Earth' were the former!