F. University 1321

Chapter 1321: Insanely Harvesting 500 Million Dollars from Foreigners A week later.

"Wandering Earth" film and game were successively launched overseas.

In the regions such as North America, Europe, Korea, Japan, Russia, and others, "Wandering Earth" found its primary market. Over that week, Feiyue Group spent a considerable amount on advertising, conducting widespread promotions for the film and game of "Wandering Earth."

At first.

Foreigners disdained this entertainment product from Xia Country, as they firmly believed, based on their established notions, that even though Xia Country is very powerful, it was strictly under the clasp of the West, particularly Hollywood, in the realms of gaming and movies, much like it was in the semiconductor chip sector.

However, even as Xia Country's scientists were striving tirelessly in the semiconductor field, film and game creators from Xia Country seemed only interested in making quick money, with no real intention of catching up.

But this time, Feiyue Media and Feiyue Games studio, born out of Mist City Arts and Science University, became representatives of Xia Country's entertainment products stepping onto the global stage.

In just one week, the movie and games of "Wandering Earth" radically shifted foreigners' perceptions of Xia Country's entertainment standards.

At the beginning, foreigners' comments on Twitter and YouTube went like this —

"The film industry level of Xia Country is still too low."

"The last decent Xia Country film I saw was when I watched 'Super Combat Team' last time, but sadly it was an animated movie."

"I think if Xia Country's film industry wants to compete with Hollywood, they have lots of work to do."

"It can't be denied that Xia Country has some excellent directors and films, but most of them are just making up the numbers. Oh, I learnt a new Chinese idiom today — making up the numbers."

"Xia Country's culture is quite fascinating, very, uh, long-standing, yes yes, that's it, profound and ancient."

"Sounds like 'Wandering Earth' is supposed to be a sci-fi movie?"

"Oh wow, Xia Country can make a sci-fi movie?"

"Xia Country's sci-fi movies seem like they're just fooling around."

"There seems to be a lot of advertising this time, what a waste of money."

"I've also seen quite a bit of advertising which is why I decided to see just how bad Xia Country's film this time could be."

"I don't know if it's any good, but the last time I saw such a heavily advertised film, it truly turned out to be terrible!"

Due to experiencing too many "trash" films from Xia Country, foreigners possessed a certain "trauma" towards films produced by Xia Country, and subconsciously, they assumed that this new film from Xia Country, "Wandering Earth", was another low-quality flop.

It's normal for foreigners to feel this way, in fact, Ding Yue anticipated this situation, which is why he decided, if "Wandering Earth" sought to venture overseas, it would have to size up its advertising, otherwise it would fall into the dilemma of a good movie going unseen.

After all, even with great wine, you worry about the depth of the alley outside the country!

However!

It was precisely because Feiyue Media executed substantial advertising overseas that "Wandering Earth" came into the foreigners' field of vision.

Generally, films from Xia Country with ample advertising and slightly more theater listings did manage to get a few foreigners to the theaters to check them out.

This, in turn, meant that Feiyue Media's advertisement essentially expanded the first wave of the audience for "Wandering Earth."

Otherwise, only overseas Chinese and students would probably see "Wandering Earth" in foreign markets, though a significant group, it's relatively small compared to the broader audiences like in Europe and North America.

If a film wants to make money overseas, it has to reap from the foreigners in Europe and North America.

Overseas Chinese and students, on the first day of "Wandering Earth's" release, went to the cinemas as they knew how big a hit "Wandering Earth" was back home, having seen film reviews on social media platforms a month earlier and eagerly awaiting its international release.

After they saw it, they immediately recommended it to their foreign friends, as "Wandering Earth" left them incredibly shocked; everyone agreed that it was a very impressive domestic sci-fi film!

In foreign markets, besides the Chinese and students, due to the advertising, a not-so-small number of foreign viewers also went into cinemas to see "Wandering Earth."

But after watching, the foreigners were stunned.

Firstly, the sci-fi theme's imagination — something foreign audiences had never previously encountered.

Even Hollywood, with its many sci-fi films, had never introduced a sci-fi concept involving the Earth wandering.

Thus, once this unique sci-fi idea in "Wandering Earth" was recognized by foreign audiences, they felt the distinctness of this film; they believed "Wandering Earth" was profoundly different from any other film produced by Xia Country.

Chapter 1322: Frantically Reaping 500 Million Dollars from Foreigners _2

Most of the previous productions were sloppy, but now, this one seems to be on par with Hollywood?

The special effects are no longer something to boast about, as anyone willing to spend can achieve excellent visual effects worldwide. Hence, the visual effects of "Wandering Earth" have also been praised by foreigners.

Finally, the concept of a community of shared future for mankind showcased in "Wandering Earth," where everyone participates in a full-scale rescue, positions everyone as heroes saving the Earth. This concept diverges from the popular individual heroism in Hollywood movies and has introduced a novel feeling to foreign audiences.

Originally, saving Earth didn't require just one hero—every human being across the globe is a hero in saving Earth.

For those foreigners who are already tired of individual heroism, this was definitely an eye-opener!

So, "Wandering Earth" started to spread not only among overseas Chinese and students but also among foreign viewers who began to recommend this Xia Country's sci-fi movie on Twitter and other social media platforms.

"This 'Wandering Earth' seems pretty good."

"I've seen it, and I really recommend everyone to watch it—it's an excellent Xia Country sci-fi movie."

"Wow, I apologize for my previous comments; Xia Country can indeed produce such incredible scifi movies."

"Watched it, really amazing, strongly recommend to everyone."

"Everyone hurry up and go see it!"

"This movie was stunning, it's unbelievable Xia Country could produce such an incredible sci-fi movie."

"I've already bought five tickets, planning to take my whole family to see it."

"I went to see it after seeing the recommendation on Twitter, and I can say this recommendation was spot on!"

"It's been a long time since I've seen such an interesting sci-fi movie—Hollywood better hurry up!"

"This movie is different from what we've seen before, and different from Xia Country's cultural movies too, but in the movie, I saw Xia Country's New Year culture."

"I really like Xia Country, I didn't expect their sci-fi movies to have advanced so much."

"In the past, Xia Country's sci-fi movies were okay, but they weren't mature enough compared to Hollywood. However, after seeing 'Wandering Earth', I immediately strongly recommended it to my friends!"

"I'll just say, you'll regret it if you don't watch!"

Now, foreign viewers on Twitter, INS, and YouTube are no longer skeptical of Xia Country's movies; instead, they are strongly promoting "Wandering Earth."

And it's not just the movie.

After "Wandering Earth" the game was launched on Steam, it also became very popular among gamers, and sales skyrocketed.

Because "Wandering Earth" movie and game promotions are tied together, the movie boosts game sales, but the game also feeds the popularity of the movie.

The two promote each other, just like back in the home country.

In this way, whether it's the movie "Wandering Earth" or the game "Wandering Earth," both have created a commendable achievement and reputation. When two excellent things combine, the impact or effect created is much more than the simple sum of one plus one!

As a result, the game and movie of "Wandering Earth" quickly stirred up a frenzy in markets worldwide.

In just less than a week, the movie "Wandering Earth" astonishingly generated over one hundred million dollars in box office revenue, a tremendous achievement for a domestically produced movie in the international market.

The game "Wandering Earth" also broke the barrier with sales exceeding five hundred thousand copies on Steam!

This was just the beginning.

A week later, "Wandering Earth" officially created a massive wave of popularity overseas, to the extent that even a Hollywood blockbuster starring a racing action movie felt like it was competing on equal footing with "Wandering Earth" after its release.

It was because of this that the box office of "Wandering Earth" surged once again, soaring from one hundred million USD, to two hundred million USD, and then three hundred million USD, almost making domestic directors jealous.

Because Xia Country's films rarely garnished one hundred million USD in box office revenue overseas.

Let alone surpassing two hundred and three hundred million USD.

With the overseas market success of the "Wandering Earth" film, the sales of the game "Wandering Earth" also skyrocketed, first breaking one million, then two million.

The last time a game sold this well on Steam seemed to be the previous one.

In the next half-month, Xia Country's "Wandering Earth" film competed with Hollywood's racing action movie "Speed and Fierceness" for the overseas box office championship during that period.

If it weren't for the Hollywood backing of "Speed and Fierceness", including a major star boost and a solid fan base of racing films, it would have been crushed by "Wandering Earth."

In the end, Hollywood's "Speed and Fierceness" still managed to achieve a box office record of over five hundred million USD.

In fact, Xia Country's "Wandering Earth" also surpassed five hundred million USD in box office receipts eventually, but it was just slightly lower compared to "Speed and Fierceness." Therefore, in terms of overseas market competition during that period, "Wandering Earth" was generally considered to have been outsold by "Speed and Fierceness."

But!

That's only in terms of the overseas market, as box office figures must include the global total box office.

Sorry, "Wandering Earth" had achieved more than five billion "RMB" domestically, which was almost ten billion USD when converted, and together with the five hundred million USD from the overseas market, this suddenly amounted to over ten billion USD in total box office revenue, instantly propelling it to the forefront of the global box office charts!

That's right, any movie that surpasses one billion USD in box office receipts can secure a place on the global box office charts, let alone "Wandering Earth" which exceeded that figure.

This wave of overseas success for "Wandering Earth" can be described as quite spectacular.

Domestically, "Wandering Earth" became the first film to surpass five hundred million USD overseas, and the game "Wandering Earth" also became the best-selling domestic game abroad to date.

Internationally, the impact of "Wandering Earth" far surpassed the total impact of previous Xia Country films!

For this reason, NTS specifically reported on the overseas success of "Wandering Earth" during its prime-time news broadcast, indicating that the success of "Wandering Earth" effectively demonstrated the tremendous progress of Xia Country's film industry and the rise of global awareness among Xia Country filmmakers and creators.

For a time, Mist City Arts and Science University and Feiyue Media once again clinched the top spots in trending topics domestically and even became a popular discussion topic on Twitter.

It was only then that foreigners realized, oh boy, this "Wandering Earth" was produced by the same company that made "Super Combat Team."

And this company, named Feiyue Group, also owns a private institution—Mist City Arts and Science University, whose achievements in various tech fields in Xia Country are also well-known to foreigners.

Especially the graphene batteries and Feiyue Future New Energy vehicles!

Thanks to the graphene battery technology, it is now considered one of the leading battery technologies globally and the Feiyue Future New Energy vehicles seem even more impressive than America's Tesla.

Foreigners began to develop an interest in Feiyue Group's boss, Principal Ding from Mist City Arts and Science University...

Chapter 1323: Selected for the Forbes Rich List!

April in Mist City was already warming up.

Less than a month remained until the National University Sports Games to be held in May.

The entire Mist City Arts and Science University was beginning to actively prepare.

This time, Principal Ding issued a statement, fully capitalizing on the opportunity to host the National University Sports Games to showcase the comprehensive strength of Mist City Arts and Science University to the entire country.

Mist City Arts and Science University, already a participant of the National Key Education Project with a continuously rising reputation, knew that if they hosted the National University Sports Games well, the university's social standing would climb another step.

That day,

In the Principal's office of the Administration Building,

As usual, Ding Yue came to his office to work, and today, he was listening to a work report from Director Xiong Yang about some specific arrangements for the National University Sports Games.

Well before, the university's sports department had already coordinated the tasks necessary for hosting the National University Sports Games; now it was merely steadily progressing.

The arrangements for the students participating in the games, such as accommodations, food, Mist City Arts and Science University participating students, and the registration of volunteers from Mist City Arts and Science University, were all handled quite well.

"Go on,"

Ding Yue was looking at a quarterly financial report from his company provided by An Yujia while listening to Director Xiong Yang make his work report.

By now, Ding Yue had already developed a strong work capability, a necessity as he was both the President of Mist City Arts and Science University and the behind-the-scenes boss of Feiyue Group.

Although most of the big and small matters were handled by others, Ding Yue, as the President and behind-the-scenes boss, still needed to be aware of the situation of his school and company, and made many of the significant business decisions; thus, he was indeed quite busy usually.

Of course, if Ding Yue wanted to take it easy, it was entirely possible too.

For instance, after the launch of "Wandering Earth" the game, Ding Yue spent half a month immersed in playing "Wandering Earth," barely handling any school or company matters.

Nowadays, Ding Yue seldom played "Wandering Earth," only occasionally immersing himself in the science fiction world of "Wandering Earth" when he felt like it and teaming up with classmates like Pei Gou and Liu Lang.

However, "Wandering Earth" had become a very popular game, both domestically and internationally, having sold over eight million copies worldwide; this was an impressive sales figure for a game.

With the "Wandering Earth" movie also harvesting a wave of box office revenue overseas, "Wandering Earth" as an intellectual property had rightfully elevated Xia Country's cultural entertainment.

Now, Ding Yue didn't need to pay much attention to the overseas success of "Wandering Earth" movie and game, as he knew that "Wandering Earth" had been successful in the overseas market, and that was enough.

Being a university president plus the behind-the-scenes boss of Feiyue Group, he couldn't just focus on "Wandering Earth." There were many other matters needing Ding Yue's attention.

For instance, this year's key experimental project on lithography machines at Mist City Arts and Science University was moving ahead full steam, with investments amounting to billions.

Indeed, researching lithography machines and chip technology was extremely costly.

"The volunteer training is proceeding very smoothly. Also, the university's big hotel and the cafeteria are fully preparing staff. The cafeteria has brought in a group of excellent students from the culinary arts department, and the university hotel is staffing students from our own Mist City Arts and Science University Hotel Management program..."

Director Xiong Yang continued his work report.

"Uh-huh,"

Ding Yue nodded his head immediately, smiling as he spoke, "Let's maximize the job opportunities for our own Mist City Arts and Science University students in industries owned by Feiyue Group and Mist City Arts and Science University."

Jobs like those at the university hotel and cafeteria needed skilled professionals, and Mist City Arts and Science University had the relevant programs, so hiring a selection of the best directly was like solving the employment issue for the university's own students.

"Yes, that's how we discussed it with the Culinary Arts department and the Hotel Management program,"

Director Xiong Yang said.

Knock, knock, knock!

As Ding Yue and Director Xiong Yang were discussing the work report, suddenly there was a knock at the office door.

"Sister An, Principal Ding is listening to the sports department's work report, please come in,"

Upon seeing that the visitor was An Yujia, Secretary Wen Ruohan at the doorway quickly invited An Yujia in, so that once Principal Ding finished hearing Director Xiong Yang's report on the sports department, Sister An could discuss matters with Principal Ding.

"Sister An is here,"

Seeing An Yujia, Ding Yue naturally greeted her.

As An Yujia was responsible for the business affairs of the entire Feiyue Group, her visit to see him was quite a regular occurrence, something Ding Yue had long grown accustomed to.

Chapter 1324: Selected for the Forbes Rich List!_2

"Mm."

An Yujia nodded and walked straight into Principal Ding's office, then sat down on the sofa.

As soon as she settled, Wen Ruohan rose from her office chair and took a seat beside An.

"Principal Ding, the report from my end is almost complete," Xiong Yang, the director, confidently stated. "By the beginning of May, our Culture and Sports Department will organize the relevant rehearsals and such. I believe everyone is full of confidence and will definitely host this National University Sports Games well."

After all, Principal Ding had provided ample funding for the Culture and Sports Department to handle the related affairs for this event.

"Good, I'm looking forward to seeing the results."

Ding Yue nodded slightly and said with a smile.

After Director Xiong Yang quickly concluded his work report, he left the Principal's office to carry on with his busy schedule. This semester, Director Xiong Yang had placed all the usual cultural and sports work activities second to hosting the National University Sports Games.

Once Director Xiong Yang had left, An Yujia stood up from the sofa and approached Principal Ding's desk.

"Miss An, please take a seat."

"Thank you, Principal Ding. Are you looking at Feiyue Group's first-quarter financial report?" An Yujia noticed the financial report in Principal Ding's hands.

"Yes."

Ding Yue nodded, "This quarter, our Feiyue Group can be said to have soared as high as ninety thousand miles."

Before this quarter, which is before January of this year, the combined assets of Mist City Arts and Science University and Feiyue Group hadn't even surpassed 100 billion yuan.

That was because although there were many industries, the scale of the industries had not been expanded, and a significant portion was still supported by the graphene industry.

However, after the Feiyue Future New Energy Vehicles presale began in January, Feiyue Group's finances skyrocketed, presenting a steep upward trajectory.

From assets worth less than 100 billion yuan to several hundred billion yuan, all it took was a single quarter.

This goes to show just how successful Feiyue Future New Energy Vehicles had been. Now, on the domestic roads of Mist City, one could increasingly spot the sci-fi-looking Feiyue Future New Energy Vehicles in circulation, most of them not yet registered with license plates, as plenty of owners had only just picked up their cars and hadn't had the chance to obtain their plates yet.

Which car owner in the country doesn't love Feiyue Future New Energy Vehicles now?

Compared to the Feiyue Future New Energy Vehicles, the same-priced BBA brands, namely Mercedes, BMW, and Audi, had no competitive edge.

However, fortunately for Mercedes, BMW, and Audi, their main sales still revolved around gasoline vehicles; otherwise, they would probably be overwhelmingly outperformed by Feiyue Future New Energy Vehicles in the domestic market.

"Yes, Principal Ding, following the launch of our Feiyue Future New Energy Vehicles, Feiyue Group's assets have achieved a qualitative leap," An Yujia said, full of praise. "And Principal Ding, Feiyue Group has not yet gone public, but we already own assets worth over 100 billion yuan, which is already quite impressive."

An Yujia had never encountered such a company with huge potential for growth in Xia Country, nor could she easily find such a formidable company abroad, a company that rocketed from assets below 10 billion to over 100 billion yuan in just a few years.

Looking at businesses globally, some grew from several billion to a few hundred billion, some remained at a few hundred billion from the past till now, and some had even gone bankrupt.

As a business professional, An Yujia felt fortunate that she had chosen the right company from the beginning.

Feiyue Group deserved her trust and deserved her lifelong dedication of energy.

"Going public?"

Ding Yue heard this and suddenly gave a faint smile before shaking his head and saying, "Miss An, let me put it this way, Feiyue Group doesn't need financing, we don't need to go public to raise money. We will run a solid business. It's the same thing I've said before—with Mist City Arts and Science University as the cradle of talent, then Feiyue Group as the stage for display, I believe that one day, both the world's top universities and the strongest enterprises will be ours."

When Principal Ding used to say this, An Yujia didn't really believe it. She just felt that this ambitious young Principal Ding liked to talk big, or had goals, but these goals were just too difficult to achieve.

But now it was different.

Judging from the development speed of Mist City Arts and Science University and Feiyue Group in the last few years, An Yujia had come to fully believe that Mist City Arts and Science University had a chance to become one of the top universities in the world, and Feiyue Group also had the opportunity to become the strongest enterprise globally!

However, those super strong companies with a market value of over a trillion globally have gone public, because going public allows more people to buy shares of the company, thereby obtaining more funds to develop themselves.

An Yujia had just heard that Principal Ding seemed not to want Feiyue Group to go public. If that was the case, Feiyue Group would only be able to rely on its own funds for development.

At present, it appeared that Feiyue Group didn't need to worry about the issue of funds for a while.

After all, fields like graphene batteries and new energy vehicles had already contributed over 100 billion in net profits to Feiyue Group. When calculating costs in terms of technology, factories, labor, publicity, sales, and so on, Feiyue Group's net profit margin was very high.

"I believe it too," An Yujia said with determination in her eyes.

"Hahaha, alright, let's not discuss this anymore. Tell me why you are here?" Ding Yue laughed, then proceeded to ask An Yujia about the matter at hand.

"Ah, oh right, Principal Ding, Forbes Magazine contacted me, saying that they're planning to include you in the Forbes Rich List, and they need to consult our opinions, as well as gather some data on your personal assets."

An Yujia spoke immediately after regaining her senses.

Lately, An Yujia's most important task was to deal with the financial statements for the last quarter, and she had already taken care of that and forwarded them to Principal Ding, so she shouldn't have come to disturb him.

But!

This morning, An Yujia received a call from Forbes Magazine. According to Forbes, Ding Yue, the Chairman of Feiyue Group and the Principal of Mist City Arts and Science University, through his earnings in fields like medical health robots, graphene batteries, Feiyue Future New Energy Vehicles, and Feiyue Media, gaming, animation, and other areas in recent years, had an estimated wealth that had reached tens and even over a hundred billion.

Anyone reaching this level of personal wealth was bound to make it onto the Forbes Rich List, especially someone from Xia Country who had achieved such a feat in such a short time at such a young age. Naturally, Forbes Magazine wanted to keep a close watch on this young billionaire.

"Now, it seems the whole world likely knows my wealth has skyrocketed."

Ding Yue smiled mildly and nodded, "Alright, let them go ahead with it. Just tell them that my current wealth is... 10 billion."

A wealth of 10 billion definitely defined a billionaire, and a very impressive one at that!

Because the unit behind that 10 billion was not "RMB," but dollars!

For the Forbes Rich List, billionaires with a net worth exceeding 10 billion dollars generally have a chance to be listed, not to mention a billionaire like Ding Yue with a net worth of 10 billion dollars.

In fact, Ding Yue's wealth was much more than a simple 10 billion dollars.

billion dollars, exchanged into "RMB," amounted to over six hundred billion.

However, just Feiyue Future New Energy alone had brought Ding Yue a net asset income of over a hundred billion, and as Feiyue Future New Energy Vehicles were selling hotter and hotter, Ding Yue's personal assets were still soaring at a rapid pace.

As long as the Feiyue New Energy Vehicles factory was operating smoothly every day, Ding Yue's net worth would rise significantly each day.

To outsiders, Ding Yue might appear to have several hundred billion "RMB" in assets, but in reality, only Ding Yue himself knew the actual amount. This was because the cost and profit margin of Feiyue Future New Energy Vehicles were beyond anyone else's imagination.

Chapter 1325: How Would You Spend 10 Billion?

One week later.

Forbes Magazine officially announced the "Forbes Rich List."

In this year's Forbes Rich List, the number of new billionaires wasn't high, as the billionaires from last year were mostly the same this year.

After all, billionaires don't just appear out of thin air.

For instance, the world's number one billionaire this year is the owner of Amazon, Bezos.

Of course, in reality, several of these top billionaires take turns being the wealthiest person in the world due to various reasons, like this year it's Amazon's owner Bezos, it may be Tesla and Space Exploration Technology's owner, Eli Mark, next month.

In the Forbes Global Billionaires List released by Forbes Magazine, there was indeed a new "rookie."

And this rookie was no small amount of wealth.

Usually, to qualify for the Forbes Global Billionaires List, one's personal assets must reach 10 billion dollars.

But this year, this rookie who made it into the Forbes Global Billionaires List has personal assets amounting to 10 billion dollars, and he is a young billionaire from Xia Country.

This young billionaire, not only entered the Forbes Global Billionaires List with assets worth 10 billion dollars, but he has also become the youngest billionaire globally rated by Forbes.

Because this twenty-two-year-old young billionaire from Xia Country actually had reached personal assets worth 10 billion dollars this year.

At the age of twenty-two, when most young people are just graduating from college and starting their careers or businesses, Ding Yue, this young billionaire from Xia Country, owned personal assets worth hundreds of billions of dollars, a very rare presence globally.

Ding Yue, with 10 billion dollars in personal assets, currently ranked 257th on the Forbes Global Billionaires List.

There are still many wealthy people in the world, like Bezos, and the top few like Buffett, Eli Mark, and others, who own assets worth over a hundred billion dollars, which, if converted into "RMB", runs into the trillions.

After the release of the Forbes Global Billionaires List, both domestically and internationally, there was a surge of discussions about these wealthy individuals.

Domestically, the topic even topped the Twitter trending list.

"Damn! I think I saw our Principal Ding on the list!"

"I knew it, Ding Yue was definitely going to make it to the Forbes Global Billionaires List this year."

"10 billion dollars in personal assets, that would rank in the top ten within our country, right?" "Seeing the tycoons still so wealthy is reassuring." "If I average it out with Bezos, I'm also the richest person in the world, haha." "Principal Ding is now ranked globally in the two-hundreds, right?" "Mr. Ma's ranking seems to have moved up a bit, guess the money I spent in the game did have some effect." "Wow, Mr. Ma's ranking fell behind a bit, was it because I shopped less last year?" "Ever since Bxixi appeared domestically, Alibaba has started to decline, so it's normal for Mr. Ma's personal assets to drop." "The youngest billionaire in history? Only twenty-two?" "Look at his twenty-two, owning tens of billions in assets, in dollars no less, and look at me, also just turned twenty-two this year, still owing the Ant thousands." When netizens saw Forbes Magazine's release about the world's youngest billionaire, they couldn't help but sigh. Everyone's life at twenty-two is entirely different. Some are still gaming daily at twenty-two, some owe a lot to Ant Credit at twenty-two, and some have become the youngest billionaires in history with tens of billions of dollars in assets at twentytwo. Despite many discussing Ding Yue, the youngest billionaire in history, Ding Yue didn't really value the title.

What billionaire, youngest in history, and so on, these were all just superficial titles.

Even becoming the wealthiest person in the world, what could it change?

To Ding Yue, wealth was just a number, and using that number to do more for the development of his homeland seemed very meaningful.

Indeed, from a personal perspective, what Ding Yue wanted most was to make his Mist City Arts and Science University the top and most unique college globally, thereby accomplishing the system's ultimate mission and receiving the system's ultimate reward.

Because the system's ultimate reward was too tempting.

When the Forbes Global Billionaires List was released, and people were discussing him as the youngest billionaire in history, Ding Yue felt it might be time to do something.

Inside the principal's office of the Administration Building at Mist City Arts and Science University.

Ding Yue pondered that besides developing his Mist City Arts and Science University and managing his Feiyue Group well, the only thing left to do was to make some contributions to society.

And undoubtedly, that would be public welfare.

And public welfare covers many areas.

"Xiao Wen."

Ding Yue prepared to ask his secretary, Wen Ruohan, to see if she had any good suggestions.

Chapter 1326: How Would You Spend 10 Billion? _2

"Eh, Principal Ding, do you have any instructions?"

Wen Ruohan heard Principal Ding calling her and asked immediately.

"You tell me, I'm now the youngest billionaire in the world, and the discussion has been quite heated these past days. Do you think, as a billionaire entrepreneur, I should contribute to society?"

Ding Yue said with a smile to his secretary Wen Ruohan.

"Hahaha, Principal Ding, your rich folks' sense of responsibility is indeed high. I do think you could make a contribution to society, after all, with so much money, you can't even spend it all, hahaha."

Wen Ruohan laughed heartily in response.

billion dollars, when converted to "RMB," would be over six hundred billion yuan. Wen Ruohan could hardly imagine such an astronomical sum of wealth. If it were six hundred yuan, that could be spent in an instant, but six hundred billion, Wen Ruohan truly couldn't imagine how to spend all that money.

Indeed, poverty can limit one's imagination.

"Hahaha, true that."

Ding Yue nodded and said, "I'm not one for special spending. I don't care about cars and houses, and the money is mostly used for promoting the development of Mist City Arts and Science University and the operations of Feiyue Group, as well as paying your salaries. That's about it. By the way, Xiao Wen, if you had 10 billion dollars, how would you want to spend it?"

"Ah!"

Wen Ruohan was outright stunned and muttered, "10 billion dollars, that's an amount you can't even finish spending. Maybe I'd buy a house I want, and a car, no wait, I already have the Feiyue Future New Energy car, so no need for that. I would buy a house for my parents, then I want to travel around the world. After I'm done playing, there's nothing else I want. Then I might as well donate the rest of the money?"

Wen Ruohan truly found it hard to imagine how she would spend 10 billion dollars.



"Principal Ding, I think, since we're involved in education, why not engage in educational charity? For example, education in rural areas needs a lot of money, along with initiatives like the Hope Elementary School and such." Wen Ruohan thought for a moment, then suggested this to Principal Ding. Well done! Xiao Wen's suggestion was exactly the same as the University Task Ding Yue had just received from the system. Educational charity! Indeed! That's what Ding Yue was thinking too. His Mist City Arts and Science University focused on higher education, cultivating college talents, but education at the elementary, middle, and high school levels was still a crucial part of the educational chain. How many students are there in the nation? How many students drop out at the middle or high school level, and out of those who make it through each year, how many can go to college? Therefore, education in elementary, middle, and high schools is very important for many people. Among them, the most important aspect is primary education in rural areas, which—as Secretary Wen Ruohan said—is in dire need in many parts of Xia Country. "Principal Ding, are you planning to donate money to build Hope Elementary Schools?"

Wen Ruohan suddenly asked with great excitement.

The charisma of Principal Ding soared yet again. He was handsome to begin with, capable, extremely wealthy, and now he was also invested in charitable causes. Such a person was simply perfect.

"Yes, that's the plan."

Ding Yue nodded and said with a smile, "Our Mist City Arts and Science University focuses on higher education, so why not extend that to primary, middle, and high schools as well? Don't you think so?"

"Yes, exactly!"

Wen Ruohan quickly nodded and answered, "So, Principal Ding, how much are you planning to donate to build the schools? A billion yuan?"

This couldn't help but remind Wen Ruohan of that man.

That's right, the man with the surname Gu, who made many movies every year and then donated money to build Hope Elementary Schools—the man who never tanned.

"A billion yuan?"

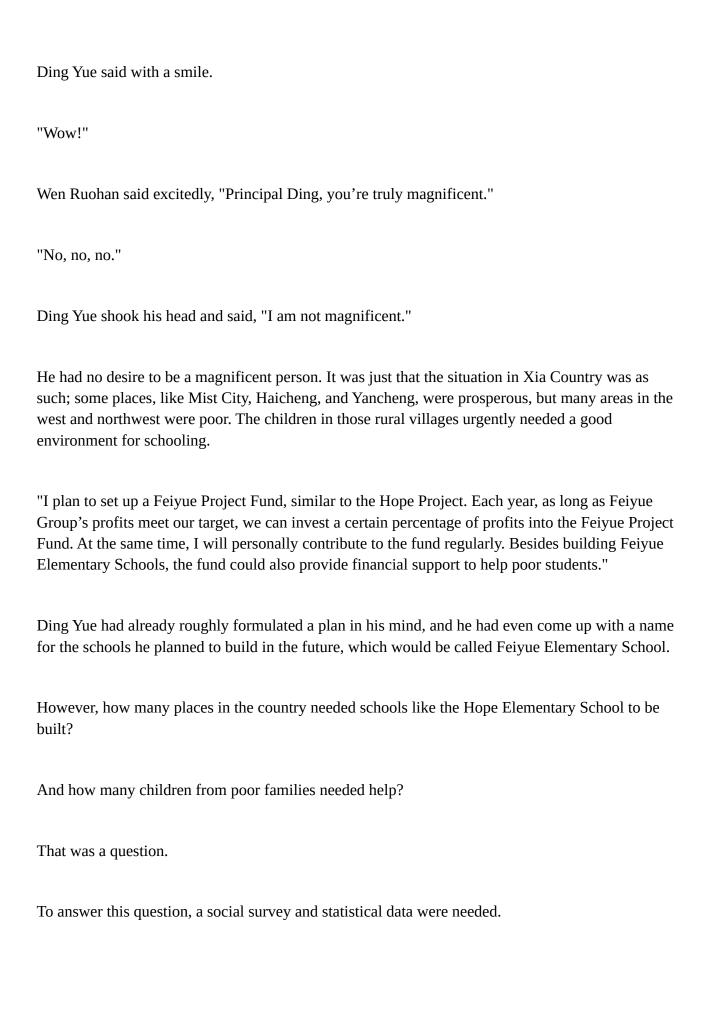
Upon hearing this, Ding Yue laughed and shook his head, "What's a billion yuan going to accomplish?"

It should be known that Ding Yue's personal net worth had already surpassed 100 billion "RMB". Donating just a billion to build schools would be, quite frankly, a bit stingy.

"Ah, but I heard it only takes about 500,000 yuan to build a new Hope Elementary School."

Wen Ruohan couldn't help scratching her head as she spoke.

"Then let's build more Hope Elementary Schools, giving those rural villages with poor and difficult schooling conditions a much better learning environment."



Thinking this, Ding Yue immediately thought of the students at Mist City Arts and Science University, and looked at Secretary Wen Ruohan, saying, "Xiao Wen, could you check how many students we have at Mist City Arts and Science University majoring in sociology-related subjects?"

"Ah?"

Wen Ruohan was slightly stunned on hearing this, then immediately turned on her computer to look up the data on student majors at various departments in Mist City Arts and Science University.

About three minutes later, Wen Ruohan found the data: "Principal Ding, we have nearly a thousand students in social sciences at Mist City Arts and Science University."

"What do you want to do, Principal Ding?"

Wen Ruohan asked curiously.

"I need some data, data on what the rural and remote rural areas need in terms of educational facilities and teacher resources," Ding Yue said earnestly.

Chapter 1327: Feiyue Education Project Fund!

[Mist City Arts and Science University Official Twitter]v: Breaking news! Principal Ding, representing both Mist City Arts and Science University and Feiyue Group, has decided to establish the Feiyue Education Project Fund. He personally contributed 10 billion yuan to the fund.

Retweets (12k), Comments (56k), Likes (107k)

Popularity Score: 10269736!

When the official Twitter account of Mist City Arts and Science University posted this news, it instantly sparked a sensation. The university already had a high profile, and netizens were even more eager to like Principal Ding's initiative.

"Wow, just after announcing that Principal Ding is the youngest billionaire, he goes straight to donating ten billion yuan?"



educational opportunities, then it's profoundly meaningful.

To let netizens understand more about the Feiyue Education Project Fund, Ding Yue also posted a special tweet explaining the future plans and intentions of the fund.

[Principal Ding of Mist City Arts and Science University]v: Seeing how concerned everyone is about the Feiyue Education Project Fund we started, I'd like to clarify here that all funds for this project come from my personal contribution and donations from Mist City Arts and Science University and Feiyue Group. This ten billion is just the beginning. I hope it can invigorate rural education in Xia Country, helping economically disadvantaged students receive better education. Therefore, the main focus of this fund is to improve rural education by constructing Feiyue Elementary Schools, enhancing rural schools, increasing rural teachers' allowances, perfecting the educational system in western regions, funding impoverished students, and providing care for left-behind children's education.

To better complete and implement these initiatives, Mist City Arts and Science University will dispatch social investigation teams, statistical groups, etc., in coordination with local governments, to establish Feiyue Elementary Schools, enhance regional teachers' allowances, and support economically disadvantaged students.

This is my personal aspiration, and I'll continue to contribute more funds to this project each year, making my contribution to society. That's all!

Retweets (66k), Comments (179k), Likes (335k)

Ding Yue's post instantly rose to the top of Twitter's trending list, sparking a nationwide discussion.

Netizens overwhelmingly praised Principal Ding's actions.

Ten billion yuan!

This amount equates to or even surpasses the annual profits of a super-sized company, yet Principal Ding says this is just the beginning.

"Such a figure like Principal Ding should be on Xia Country's top ten most inspiring people."

"I'm dumbstruck by the donation of ten billion yuan."

"Mr. Ma, take a look at this man!"

"This is what a true entrepreneur looks like."

"I used to say Principal Ding's Mist City Arts and Science University was just a money-making garbage private institution, but I take that back now, and I sincerely apologize for saying that initially."

"Principal Ding really radiates positive energy."

"I respect no other tycoon in the country except Principal Ding."

"Let me just say this, the graphene battery technology developed by Mist City Arts and Science University and the Feiyue Future New Energy vehicles that Feiyue Group launched based on graphene battery and artificial intelligence technologies are genuinely products that propel societal advancement!"

"I was planning to buy a Porsche, but after seeing Principal Ding's tweet, I've decided to buy a Feiyue Future New Energy vehicle instead. To hell with Porsche!"

Seeing such heartwarming comments from netizens, Ding Yue couldn't help but smile.

Initially, Ding Yue hadn't anticipated such overwhelming popularity, just aiming to complete that educational charity mission assigned by the system.

Yet unexpectedly, the buzz soared to number one, with Twitter and TikTok's trending charts all filled with discussions about his ten-billion-yuan donation.

Chapter 1328: Feiyue Education Project Fund!_2

In light of the recent news of Ding Yue being selected by Forbes Magazine for the Forbes Global Billionaires List and as the youngest billionaire in history, countless netizens admired Principal Ding's action.

He had just donated nearly one-sixth of his fortune, just like that.

At this time, inside the President's Office of the Administration Building at Mist City Arts and Science University.

Ding Yue was holding his phone, scrolling through the discussions of netizens about this topic.

During this time, Ding Yue had his secretary, Wen Ruohan, notify Director Zheng Chengwen of the Sociology Department to come to the President's Office.

"Principal Ding, you wanted to see me?"

Director Zheng Chengwen walked into the office and came directly in front of Principal Ding.

In Zheng Chengwen's memory, despite being the director of the Sociology Department for several years, this seemed to be the first time that Principal Ding had actively summoned him for a meeting in the President's office.

After all, the Sociology Department under his management, also known as the Social Sciences Department, mainly taught subjects related to sociology, with not many students, totaling only about a thousand to date, making it an inconspicuous school department within Mist City Arts and Science University.

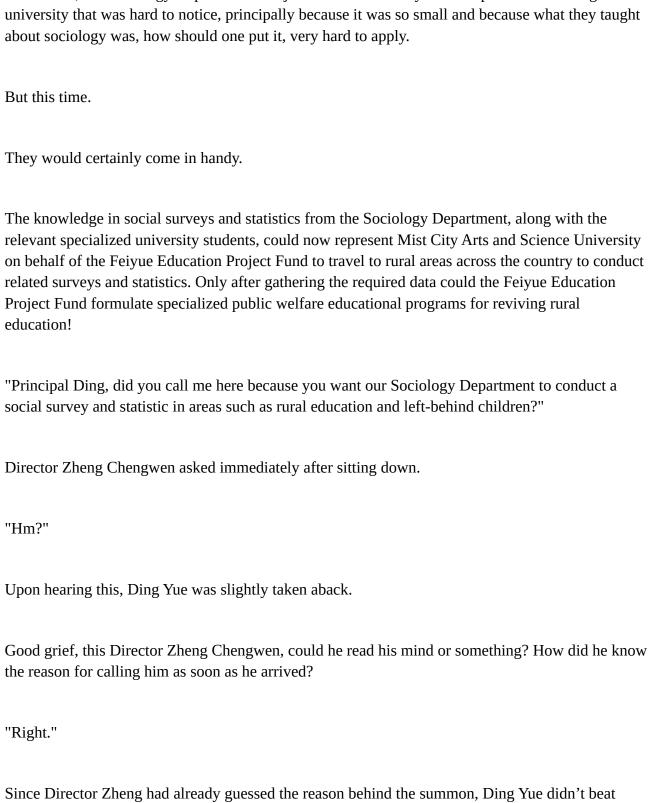
After all, departments like Mechanical Engineering, Computer Science, the School of Architecture, the Medical School—those super popular majors at Mist City Arts and Science University, their student numbers were in the tens of thousands.

"Director Zheng, please, have a seat. Big White, pour Director Zheng some tea."

Ding Yue said with a smile to Director Zheng Chengwen.

This director of the Sociology Department, wearing glasses and looking refined, wasn't new to Ding Yue, but it was the first time they had met so formally, one-on-one.

Indeed.



Before this, the Sociology Department was just one of the twenty-some departments of Ding Yue's

Since Director Zheng had already guessed the reason behind the summon, Ding Yue didn't beat around the bush and nodded in agreement, "Director Zheng, you should be aware that our Mist City Arts and Science University, together with Feiyue Group, have established the Feiyue Education Project Fund. To effectively launch this fund for the benefit of our country's rural education, we need accurate social surveys and statistics. Can your Sociology Department undertake this task?"

A look of resolution flashed through Director Zheng Chengwen's eyes, and then he nodded, "Principal Ding, rest assured, although there are few of us in the Sociology Department, we will certainly not let you down!"

As one of the twenty or so directors of departments, Director Zheng Chengwen had always quietly led the Sociology Department in educational work over the years, but because the department had received less attention from the university, it hadn't achieved any notable success to date.

Unlike other departments like Computer Science, the School of Architecture, Mechanical Engineering, the Medical School, the Law School, the College of eSports, the Film and Television School, and the Art Department, which easily produced impressive results.

Director Zheng Chengwen and the teachers and students of the Sociology Department certainly wanted to achieve something as well.

"Director Zheng, what we're undertaking is a national rural education survey; it's not a small project."

Ding Yue seriously said to Director Zheng Chengwen.

The project sounds straightforward but carrying it out is difficult—after all, collecting and analyzing rural education statistics from across the country is no easy task. Although there will surely be official local support and existing data to lean on, the students and teachers of the sociology department will still have to visit rural areas nationwide for an extensive period.

"We can overcome difficulties and prevail!"

Director Zheng Chengwen nodded with conviction, "The students are already eager to begin."

"Conducting this survey and analysis for the Feiyue Education Project Fund's philanthropic cause doesn't yield any profit, and everyone must understand that. However, I can provide a stipend to the teachers and students participating in this social research, as it is a tough job."

Ding Yue said this very seriously.

Firstly, it must be made clear that this is a public welfare project. Participants must not approach it with any profit-making intent.

Furthermore, as university students and teachers, it is not feasible to voluntarily devote a lot of time and energy to such social research and statistical work.

As the principal of Mist City Arts and Science University, Ding Yue can, on behalf of the university and himself, provide a certain stipend for the teachers and students involved in this round of social research and statistics, so everyone can approach this research with peace of mind.

"Principal Ding, you really are thoughtful. Actually, this social survey and analysis could become the thesis topic for our sociology department students at Mist City Arts and Science University. As for the stipends, you've already donated 10 billion, and we definitely need to follow your example," Director Zheng Chengwen said with a high level of ideological awareness.

"No, no, no, my situation is different, and a stipend is absolutely necessary, after all, you're working for the university."

Ding Yue shook his head immediately, then confirmed with certainty that the stipend would definitely be provided.

"Alright, Principal Ding, when and how will our sociology department begin this social survey and analysis?"

Director Zheng Chengwen inquired immediately.

"The sooner, the better. However, before embarking on this project, everyone needs to prepare. If there's anything you need, just tell the university, and you will receive full support,"

Ding Yue said.

"Okay, Principal Ding, you can rest assured that our sociology department will definitely complete the task!"

Director Zheng Chengwen felt his blood boiling with excitement, as today he felt entrusted with an important mission by Principal Ding.

"Keep up the good work. I look forward to your good news. Every quarter, or three months, the sociology department should submit a research report to me,"

Ding Yue still put some "pressure" on Director Zheng Chengwen.

"No problem!"

Director Zheng Chengwen took Principal Ding's words to heart, planning to mobilize the teachers and students of his department upon his return.

In fact, it wasn't necessary to rally them excessively, because as he just told Principal Ding, the teachers and students of the sociology department were already eager to make a significant contribution.

Since Principal Ding's 10-billion donation to establish the Feiyue Education Project Fund, Director Zheng Chengwen and the teachers and students of the sociology department knew they had the opportunity to contribute to the university.

"Well, Principal Ding, I'll go back and start preparations."

"Good, I'll wait for your good news at the university,"

Ding Yue stood up and escorted Director Zheng Chengwen to the door.

After Director Zheng Chengwen left, another person arrived, someone Ding Yue had invited.

"Yue, who was that just now?"

Chapter 1329: Strong Support from the Ministry of Education!

The person approaching was none other than Xu Bin.

At Mist City Arts and Science University, the only ones who would greet Ding Yue with a shout of "Yue" were Huang Youjie and Xu Bin.

Today, Xu Bin's presence was at Ding Yue's request, because Ding Yue had a minor task for him, something that only the ace computer programmers of the Computer Science department could handle.

When Xu Bin arrived, he saw Director Zheng Chengwen, who had just come out of the President's office.

But!

Xu Bin didn't recognize Director Zheng Chengwen; mainly because Director Zheng's previous presence had been too minimal, Xu Bin only felt a faint impression, given that he had definitely seen him during university-wide staff meetings, as Director Zheng was, after all, a department head.

"Yue, who was that just now?"

As Xu Bin approached Ding Yue, he asked curiously, "He looked somewhat familiar, I've seen him before, but I can't recall who he is."

"Zheng Chengwen, the head of the Department of Sociology at our Mist City Arts and Science University. It's quite normal that you don't know him; even I didn't have a strong impression of him before."

Ding Yue explained briefly, then entered his office with Xu Bin.

Inside Ding Yue's office, Xu Bin was quite casual, even directly inviting Big White to pour himself a glass of water.

"Meeting the head of the sociology department just now and then you calling me over, these two things wouldn't be related, would they?" Xu Bin took a sip of water, then asked curiously.

"That could be, smart thinking. Did you see today's trending topics?"

Ding Yue smiled and nodded affirmatively.



Xu Bin exclaimed, suddenly widening his eyes in a disappointed expression, "Such a small task, anyone from the Computer Science department could handle it easily."

Xu Bin's comment was not without merit; the Computer Science students worked diligently, and building a website or developing programs was not difficult for them—even the students focused on hardware could write software.

"True, but with you on it, I feel more at ease. Moreover, the website for the Feiyue Education Project Fund needs to look professional and be well-maintained. We'll need dedicated staff to regularly update information about the Feiyue Elementary Schools we're building, the teacher allowances we're providing, and the aid to impoverished students."

Ding Yue detailed some requirements for the Feiyue Education Project Fund website.

"No problem, I'll handle it myself, especially since my involvement with the photolithography experiment project is nearly complete."

Xu Bin flashed an 'OK' hand gesture, knowing that if Yue entrusted him with it, he must see it through to completion well.

"Alright then, I'll leave this task to you."

Ding Yue's eyes revealed a trace of high expectation.

Just as Ding Yue finished speaking, his phone suddenly rang.

Xu Bin noticed and then said, "Yue, that must be your sister calling. I'll get started on this right away. A website shouldn't take more than two or three days."

"Okay, go on then."

Ding Yue nodded slightly and then picked up his phone from the office desk, seeing that the caller was Director Xiao Wenxing from the Mist City Education Department.

"Hello, Director Xiao."

Ding Yue answered the call.

Since it was Director Xiao Wenxing calling, there must be some important matter.

Ding Yue recalled the last time he received a call from Director Xiao Wenxing, it had been to share the good news that Mist City Arts and Science University had been included in the National Key Education Project, recognized as a key national university.

Chapter 1330: Strong Support from the Ministry of Education! _2

This time, would Director Xiao Wenxing also bring some good news?

"Ha ha ha, Principal Ding, I saw that news! Are you really going to donate 10 billion to set up the Feiyue Education Project Fund?"

On the phone, Director Xiao Wenxing asked with a laugh.

Just now, Director Xiao Wenxing had learned about this trending news from his subordinates. Being as busy as he was, he seldom had time to check Twitter on his phone, but once he knew about it, he made a call to Principal Ding right away.

"Yes, we anticipate that the Feiyue Education Project Fund of Mist City Arts and Science University will be established within a month. At the same time, the 10 billion I personally represent from Mist City Arts and Science University and Feiyue Group will also be deposited."

Ding Yue answered earnestly.

billion was no small sum for any large company; after all, it wasn't just assets, but liquid funds.

Since Mist City Arts and Science University and Feiyue Group had started selling the Feiyue Future New Energy Vehicles, aside from the interest-free loans from the bank yet to be repaid and the costs incurred in manufacturing the Feiyue Future New Energy Vehicles, the cash available for liquidity purposes was several hundred billion, even if it wasn't 100 billion.

"It's really impressive! Mist City Arts and Science University has seen tremendous growth over the last two years, becoming a key national university, and Feiyue Group has become a company with huge potential. The Feiyue Future New Energy Vehicles have become the best-selling and most popular cars in Xia Country."

Director Xiao Wenxing said excitedly.

He felt proud and honored to have such a prestigious private university under his jurisdiction during his tenure in Mist City.

"Director Xiao, the construction and development of Mist City Arts and Science University couldn't have happened without your support, and the business development of Feiyue Group also depends on the support from Governor Li."

Ding Yue honestly said.

Whether it was Mist City Arts and Science University or Feiyue Group, their smooth development paths depended not only on their own strong capabilities but also on external support, such as the support from the Mist City Education Department and the industry chain support for Ding Yue's Feiyue Group from Governor Li.

"That is true, but without your own efforts, even the support from the Education Department and the City Government wouldn't have sufficed."

Director Xiao Wenxing said with a smile, "Now that Mist City Arts and Science University has established the Feiyue Education Project Fund, if there is anything the Education Department can help with in your philanthropic efforts, just let me know."

"Well... actually, Director Xiao, there really are some matters that need substantial support from the Education Department."

Ding Yue thought for a moment and, seeing as Director Xiao Wenxing was so open-handed, he did not hold back.

"Principal Ding, just say the word."

Director Xiao Wenxing asked, "What do you need our help with?"

"Well, Director Xiao, to survey the rural areas that need new elementary schools and to support disadvantaged students among other things, thousands of faculties and students from our Social Science Institute at Mist City Arts and Science University will carry out social investigations and gather statistics nationwide. I was thinking, perhaps the Education Department might also have relevant data; maybe we could exchange information?"

Ding Yue said earnestly, "Additionally, as our Social Science Institute's faculties and students conduct these social investigations and gather statistics nationwide, they might encounter some difficulties and problems. Could the Education Department help coordinate with the local education authorities?"

These were the two main ways that Ding Yue envisioned the Mist City Education Department could assist.

One was data exchange.

The other was assisting the faculties and students from the Social Science Institute of Mist City Arts and Science University in coordinating with local officials to make their social surveys and statistical collection run more smoothly.

"No problem at all."

Director Xiao Wenxing agreed readily.

After all, these tasks were merely a matter of convenience for the Mist City Education Department.

"In terms of data, we can only provide a rough estimate and that too from a few years ago. However, it can still serve as a point of comparison and reference. Considering your Mist City Arts and Science University's Sociology Department is embarking on this survey and statistics endeavor, I believe it can be conducted more credibly. If necessary, I can even have our City Education Department staff collaborate with you on this social survey and statistics."

Director Xiao Wenxing explained in detail.

"Thank you very much for your kind offer, Director Xiao," Ding Yue expressed his gratitude.

However, since it was his Mist City Arts and Science University's Sociology Department undertaking this task, it wouldn't be necessary to trouble the City Education Department, especially since its staff were busy managing all kinds of educational affairs throughout Mist City every day.

"Then, in terms of facilitating communication and coordination with various locales for your social survey and statistics team, our City Education Department absolutely must be involved,"

Director Xiao Wenxing said with a smile, "It is our duty."

"Thank you, Director Xiao, thank you for the Education Department's strong support for our work at Mist City Arts and Science University!" Ding Yue earnestly thanked Director Xiao Wenxing again.

"Principal Ding, how much time do you think this round of social survey and statistics will require?"

Director Xiao Wenxing asked further.

"Our plan is to conduct a survey and produce a report every quarter. Then, at Feiyue Education Project Fund, we will proceed according to this report to strive to build more Feiyue Elementary Schools in needed areas and for the children."

Ding Yue explained, "But one quarter certainly isn't enough for this round of social survey and statistics; hence, we are preparing to undertake this long-term. Ideal since this survey also doubles as a graduation thesis for the extensive student body of our Mist City Arts and Science University's Sociology Department."

"Hahaha, Principal Ding, the teaching approach at your Mist City Arts and Science University is truly about practice being the key to real knowledge."

Director Xiao Wenxing could not help but laugh upon hearing this.

"As for university education, the knowledge is secondary, mastering practical skills is key,"

