

Starting from a Fake University

#Chapter 31 - 31 The E-sports Classroom is Kind of Cool_1 - Read Starting from a Fake University Chapter 31 - 31 The E-sports Classroom is Kind of Cool_1

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When Ding Yue heard Huang Youjie say that they were number one on Twitter's trending list, he thought it was his Mist City Arts and Science University that's trending again.

And they're even at number one on the trending list?

"You wish."

Huang Youjie shook his head, then laughed and said: "Just messing with you."

Ding Yue instantly glared at Huang Youjie!

"By the way, Brother Yue, the teaching equipment for our newly established E-sports Game College has been purchased and should be under installation by Liu and his team right now."

Huang Youjie updated Ding Yue on the situation.

From the establishment of E-sports Game College, to the employment of relevant teachers, to the procurement of teaching equipment, most of the tasks had been finished in just a few days.

Once the teaching equipment of E-sports Game College is installed and the students have completed their military training, they can officially start their classes.

"What are the specs of these computers we bought?"

"All PCs have i9 CPUs, with the lowest being equipped with RTX2060 graphics cards, and some having the top-of-the-line RTX2080ti graphics card.

Regardless if you are playing 'League of Legends', 'Dota', 'Overwatch', 'PlayerUnknown's Battlegrounds', these computers can run them perfectly."

Huang Youjie pushed up his glasses as he said this.

Since they are establishing the E-sports Game College, the relevant computers and other teaching equipment must be provided with high-end or top-end configurations.

A RTX2080ti graphics card combined with an Intel 9th generation CPU can not only handle online games like 'League of Legends' and 'PlayerUnknown's Battlegrounds', but also large-scale 3A standalone games without any pressure whatsoever.

"Aside from Jian Zihao, how are we doing with the recruitment of other teachers?"

Ding Yue asked again.

At the E-sports Game College, Ding Yue recruited the popular player Jian Zihao as a lecturer, mainly to create buzz and increase the popularity of Mist City Arts and Science University.

But obviously, an E-sports Game College with thousands of students will need more than one teacher.

Moreover, the E-sports Game College not only trains "Professional E-sports Players", but also has various specialties related to the E-sports industry such as operations, commentary, planning, etc.

These require specialized people as teachers.

The most important task for Mist City Arts and Science University at present is to expand the teaching staff.

First, complete the hiring of teachers, then think about improving the quality of the teaching team.

Only with top-quality teachers can the teaching quality of Mist City Arts and Science University be significantly improved.

Teachers and students are interdependent.

While the students' learning abilities have improved a bit, if the teachers' teaching abilities can also be improved, then the quality of teaching will be better, students will learn solid professional knowledge better and faster, and eventually become valuable contributors to society and industry upon graduation.

"We have recruited several veterans from various positions in the eSports circle, including operations, planning, execution, commentary, etc.." Huang Youjie responded.

"Good, the E-sports Game College is a newly established institution, there are still a lot of areas needing improvement.

Furthermore, we must also pay attention to other departments, such as the science and technology department, as well as the Chinese, cultural arts departments, and other majors.

After all, if we want to become a strong comprehensive university, we cannot neglect traditional undergraduate majors.”

“Got it.”

“Shall we head over to the E-sports Game College now?”

So, Ding Yue, Huang Youjie, and Xu Bin went over to check out the e-sports classroom at the E-sports Game College.

The logistic team led by Huang Youjie’s logistic leader, Liu, had already finished setting up the computer equipment.

In a spacious classroom dominated by white decoration, new computers were arranged row by row on both sides.

In addition to having robust configurations, these computers also had quality peripherals such as monitors, mice, and keyboards.

“This set of computer equipment must’ve cost more than ten thousand.”

Xu Bin provided a simple introduction.

The price of a good quality computer for eSports training can easily reach above ten thousand, especially since the starting point of these graphics card configurations is the RTX2060, not to mention the powerful RTX2080ti cards.

Xu Bin is quite knowledgeable about computers, and it was him who prepared the list and ordered this batch of teaching equipment for the E-sports Game College.

In front of the classroom, there is also a giant screen.

This screen can serve as a teaching screen, as well as displaying real-time gameplay when students are having eSports gaming sessions.

“With these brand-new computers and top-end configurations, should we run a game session?”

Looking at this eSports classroom and the brand-new computers, Huang Youjie felt an itch in his hand, wanting to start a game session with his buddies.

Ding Yue and Xu Bin looked at each other.

Everyone has been swamped with work for Mist City Arts and Science University these past few days, and now, they finally had some spare time.

They might as well chill out a bit.

“I’m choosing Yasuo, huzzah!”

...

After a joyous gaming session, Ding Yue took some pictures of the brand-new classroom and teaching equipment of the E-sports Game College.

Then, he posted them in the college’s class group chat.

[eSports Gaming College · Game Commentary Class Group] ——

“Wow, our classroom looks so cool.”

“Not bad, pretty awesome!”

“The school really put effort into this, the hardware and facilities are all top-end!”

“I can’t wait to start class.”

“The school is really talking the talk and walking the walk, this is a hundred thumbs up from me!”

[eSports Gaming College · eSports Professional Player Class Group] ——

“Well, well, well, I feel like I could have classes in the classroom 24/7!”

“Looks like I made the right choice coming to Mist City Arts and Sciences University.”

“Principal Ding, could I ask, would we students from the eSports Professional Player major have our training sessions in the classroom?”

“So cool, this eSports classroom and the equipment, I’m saving the photos.”

Some students saved these photos uploaded by Principal Ding, then they showed off in the LOL fan forum, Twitter, saying “Look, this is our school’s eSports major classroom, envious, huh?”

Indeed, quite a few netizens expressed their envy.

Never had they thought that video gaming could be a major in university, and with the possibility of turning professional through the coursework and training.

This topic quickly sparked discussion among netizens.

The new high-end facilities and equipment of the eSports classroom in the Mist City Arts and Sciences University E-sports Game College drew praises from many netizens.

Although Mist City Arts and Sciences University is a private university, by establishing an E-sports Game College and corresponding eSports classroom and teaching equipment, it's clear that they are investing heartedly.

Gamers everywhere are giving praises to Mist City Arts and Sciences University!

32: Chapter 32 Seeking Welfare (Request for Collection Recommendation Tickets) _1

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Chapter 33 Seeking Welfare (Please Collect Recommended Tickets)

Ding!

"Congratulations, your Mist City Arts and Science University won a popularity value increase of +630,000 point!"

"Congratulations, your Mist City Arts and Science University won a popularity value of +1.29 million points!"

...

In Ding Yue's mind, the system would alert him every now and then, concerning his increased popularity value.

This popularity value stems from the trending topics related to Mist City Arts and Science University.

If this popularity value were converted into experience points, it would be more than enough to upgrade Mist City Arts and Science University to [Minor Achievements].

It could even reach [Famous Far and Near], the third level rating.

However, each level up requires the completion of an achievement and experience points to be successful.

Otherwise, Ding Yue would have already upgraded Mist City Arts and Science University to [Minor Achievements], as the higher the level, the more powerful the goods that can be unlocked and exchanged in the system store.

Ding Yue, Huang Youjie, and Xu Bin went to the second canteen together for lunch.

“Yue, the food from our dining aunt is really delicious!

The taste is just superb!”

Huang Youjie kept praising the food on his plate.

Ding!

“Congratulations, host, you’ve completed the [Praised Cafeteria] task and earned over 1,000 positive reviews from students for the school cafeteria.”

“Congratulations, host, you’ve won the [Praised Cafeteria] task reward of +10 reputation points and + 50 million yuan cash!”

As Ding Yue had suspected, by lunchtime, the [Praised Cafeteria] task had been successfully completed.

The 10 reputation points could be used to purchase the [University Teacher Qualification Card], and the 50-million-yuan cash could be used for the school’s business operations.

Joyful!

The rewards of the system tasks are extremely generous.

As long as he completes the university development tasks smoothly, he won’t be short of money.

Ding!

“Congratulations to the host for receiving the University Development Task – Five-Star Military Training!”

“Task [Five-Star Military Training]: After completing military training, at least 90% of students should be very satisfied with the training!”

“Task reward: 3 Sports Attribute Cards (Single Person), +50 reputation points!”

No sooner had Ding Yue finished thinking about the university development tasks than a new task was generated.

[Five-Star Military Training] requires more than ninety percent of the students to be very satisfied with the military training.

This seems to be a bit difficult.

After all, military training is a very arduous process that tests people's stamina.

Many college students do not want to go through the ordeal of military training again in their lives.

Is it possible to make 90% of students satisfied with this military training?

That's really difficult!

"What if I hire a pretty female instructor for the students?"

They should be satisfied," Ding Yue murmured to himself.

Military training satisfaction rate: 62.55%

Suddenly...

A set of data appeared before Ding Yue's eyes.

So the system can provide real-time satisfaction rate data for military training.

This data needs to reach 90% to be considered as task completion.

Looking at the current data of 62.55%, it's obvious that the pretty female instructor played her part.

Maybe also the effect of a [Junior Focus Scroll].

In order to continue improving the satisfaction rate data...

He has to offer some military training perks to these students!

"Huang, Xu, what do you think we can do, apart from hiring a pretty instructor, to offer some perks to our students during the military training?"

Ding Yue, who couldn't think of a way to improve the satisfaction rate on the spot, asked Huang Youjie and Xu Bin for their opinions.

Group wisdom!

"Offering perks to students?"

Xu Bin wrinkled his brow and asked, "Military training is meant to toughen them up, enhance their physical fitness, and cultivate their ability to live independently.

Why should we offer them perks?”

“Reduce the training content, and it’ll be their biggest perk,” Huang Youjie suggested.

“That won’t work.”

Ding Yue shook his head.

This [Five-Star Military Training] task can’t improve the satisfaction rate by reducing the training content.

“Yue, why should we offer perks to students during the military training?

Isn’t hiring a pretty instructor perk enough?” Xu Bin curiously asked Ding Yue.

“Not enough,” Ding Yue shook his head and continued, “Think about it, our stint with a pretty military training instructor at Mist City Arts and Science University has gone trending, and it’s earned a significant reputation for the school.

If we keep offering perks like this to the students, won’t we attract more students when we recruit next year?

That means earning more money, right?”

“Makes sense!”

“So much money...”

“Yue, I’ve got an idea.

Considering the hot weather during military training, we can provide large watermelons to the students every day to help them beat the heat.

Can that be considered a perk?” Huang Youjie quickly put forth a suggestion upon hearing the word “money”.

“Eh?

That sounds good!”

Upon hearing this, Ding Yue’s eyes brightened up instantly.

Offering the military training students out in the hot weather large watermelons to cool down and quench their thirst would definitely give them satisfaction.

Wouldn’t the satisfaction rate increase as a result?

“Right, right, and the price of watermelons is also very low right now.

If we buy directly from the farmers, we only need to spend a few cents per kilogram.

So, the total cost should not be too high.”

Xu Bin also agreed with the method of offering watermelons as perks for students.

First of all, the cost wouldn’t be too high.

Secondly, students would surely be happy.

There’s a chance that Mist City Arts and Science University getting trending again for providing large watermelons to students to beat the heat during military training.

“Okay, Huang, you...never mind, you wouldn’t know where to find the melon farmers.

I’ll ask my mom.” Saying that, Ding Yue got up and walked towards the canteen window.

“Mom.”

Ding Yue saw his busily working mother in the canteen.

“Son, what’s up?”

“Let’s go to the office and talk.” Ding Yue handed over his plate to the canteen staff, then walked to the right, through a corridor, to the office of the canteen manager, his mom.

After a while, his mom, Zhang Yuping, came over.

“Son, what’s going on?”

“Mom, I remember...don’t we have some melon farmers back in our hometown?”

If Ding Yue remembered correctly...

In the township not far from Mist City, where his hometown is located, there are many greenhouses growing watermelons, and his mom might know some melon farmers there.

“Growing watermelons?”

“Yes.”

“Growing watermelons, I think...

the son of the old Chen who lives next door to your grandfather's house in our hometown, he has a quite large scale melon farm,” Zhang Yuping thought for a moment and replied.

“Good, Mom, please contact him and tell him we need a large number of watermelons for the next twenty or so days.”

Ding Yue nodded in satisfaction.

Indeed, his Mom, Zhang Yuping, is reliable.

If Huang Youjie had been assigned this task, he would probably have spent a lot of time finding the melon farmers.

“Son, why are you buying so many watermelons?”

“Hehe, to offer perks to students!”

33: Chapter 33 Improving School Teaching Staff Team_1

33 -33 Improving School Teaching Staff Team_1

The following morning.

In a township several dozen kilometers away from Mist City.

Three trucks are loading freshly harvested watermelons near a melon field.

After loading the watermelons, the three trucks headed for Mist City.

At this point.

Inside the Principal's Office in Mist City Arts and Science University Administration Building.

Ding Yue was busily typing on his computer keyboard, drafting a development plan for the first semester of Mist City Arts and Science University.

“Here it is, a chilled watermelon.”

Huang Youjie happily rushed into the office, holding a large watermelon.

“Has the watermelon bought for our students arrived so quickly?” Ding Yue asked, his eyes wide with surprise.

“What are you thinking?”

This one I bought from a fruit shop.

The three trucks of watermelons ordered from the melon farmers would probably take about an hour to get to Mist City.”

Yesterday, after obtaining the contact information of Chen’s son, Chen Jun, from his mother, Zhang Yuping, Ding Yue discussed the supply of watermelons with him.

Chen Jun, the son of the old Chen, had contracted a lot of land in their hometown for fruit farming, mainly watermelons.

It can be said that he is the largest melon farmer in that area.

They are fellow villagers, so the negotiation went smoothly.

Ding Yue’s Mist City Arts and Science University orders about five thousand pounds of watermelons per day, which is about half a pound per student, and continues to order at least twenty days.

Therefore, Chen Jun offered Ding Yue a very favorable price.

If other people wanted to buy watermelons from him, it would cost approximately one yuan per pound.

Because Ding Yue orders large amounts consistently, Chen Jun gave him a price of eight cents per pound.

Five thousand pounds of watermelon at eight cents per pound means Ding Yue is spending four thousand yuan a day on watermelons.

For Ding Yue, who just received a cash reward of 50 million yuan for the “Praised Cafeteria” mission yesterday, this is simply a drop in the bucket.

Spending four thousand yuan a day, for over twenty days, even adding transportation and other costs, would probably total about one hundred thousand yuan.

Spending one hundred thousand yuan to buy watermelons for students’ benefits every day, will surely increase the students’ satisfaction with the military training at Mist City Arts and Science University.

By the time we publicize this, Mist City Arts and Science University will be the first university in the country that provides free watermelon to students during military training, definitely harvesting a wave of popularity value.

After Ding Yue and his partners finished the chilled watermelon, sitting in the air-conditioned room, the three of them continued to discuss the development of Mist City Arts and Science University.

“Huang, Bin, the amount of work at the school is increasing.

As vice-principals, although you each manage different areas, there are still some departments you can’t oversee, like the position of the director of the academic affairs office responsible for managing teaching...”

Ding Yue, who had just finished his watermelon and was wiping his mouth with a napkin, spoke to Huang Youjie and Xu Bin.

“Yue, are you suggesting appointing a director of the academic affairs office to oversee teaching responsibilities?”

Huang Youjie asked.

“I agree, Huang and I handle administration and logistics.

We indeed need an experienced director for managing teaching.” Xu Bin nodded.

“Well, Bin, find a qualified director of academic affairs.

Let’s complete the leadership structure of our school as soon as possible.” Ding Yue entrusted Xu Bin with the task of hiring faculty and other teaching staff, including the director of the academic affairs office.

“Right.”

“Apart from the director of academic affairs, we need to establish the Publicity Department, Finance Department, Student Union, and others as soon as possible.”

“Understood.

I’m responsible for logistics and have almost fully formed the housing management team.” Huang Youjie reported on his work progress.

Xu Bin, as the administrative leader, had more subordinate departments: “On my side, the finance department is still understaffed, and we haven’t found a suitable director yet.

The publicity department is almost ready and the human resources department is also close to being fully formed.”

“Great, from now on, the official Twitter account of Mist City Arts and Science University and the official TikTok account will be managed by the publicity department.”

Ding Yue had no plans to personally operate the university’s self-media accounts such as the official Twitter.

Officially, such self-media accounts should be operated and managed by the publicity department.

Before, Ding Yue was using the account to post on Twitter as he was generating publicity and popularity because the publicity department was not established yet, hence he had to take care of this part himself.

Now, the leadership expansion of the school is around the corner, and as the principal, he only needs to oversee the development and construction of Mist City Arts and Science University from behind the scenes.

Huang Youjie and Xu Bin, two vice-principals, are responsible for two large areas, serving as Ding Yue’s right-hand men.

The heads of the various departments in the school, such as the Academic Affairs Office, Publicity Department, Finance Department, Housing Management Department, Student Union, etc., need to recruit and employ the appropriate management talent.

The recruitment of these management talents had actually been ongoing since the second day after admissions started at the beginning of the academic year.

But even now, the recruitment is not yet fully completed.

After all, even all the external teachers for all the professional classes of the school have not yet been fully recruited.

“Bin, we have to speed up the recruitment of the heads of each department at the school.

Otherwise, once the students officially start school after military training, we will be short of manpower and even teaching work will not be able to operate.”

Ding Yue said to Xu Bin, who was in charge of recruitment.

“Okay, Brother Yue, I’ll focus my main work on this.” Xu Bin replied with a serious nod.

After September's military training ends, teaching work will officially start in October, and time is pressing.

Ding Yue pulled out the system virtual interface and glanced at it.

[Mist City Arts and Science University]-

Principal: Ding Yue

Level: Unremarkable

Students: 9612 people

Teaching staff: 377 people (approximately 500 needed)

The recruitment of the teaching staff has been more than half done.

For a school with less than ten thousand students, about 500 teachers will be enough.

When more students are admitted next year, the number of teaching faculty will be further increased accordingly.

...

In the afternoon.

The students of Mist City Arts and Science University, led by the lovely military training instructors, were persistently undergoing military training under the blazing sun.

Ding Yue had a brief exchange with chief instructor Chen Yan and decided to give the students a collective watermelon break half an hour later.

At the same time, Huang Youjie sent logistics staff to assist Ding Yue's mother, Zhang Yuping, at the second cafeteria, and began to transport the cool big watermelons kept in cold storage to the sports field.

Three trucks full of big watermelons were shipped directly from the melon farmers in the town to the second cafeteria.

They were kept cool in the large refrigeration room for a while, and by this afternoon, they were perfect.

Each big watermelon, once cut open and bitten into, would give one a refreshing feeling.

Half an hour later.

Chief instructor Chen Yan gave the order and instructed the instructors of each class to tell the students to take a break.

“I’m exhausted.”

“Military training has just been going on for less than two days.”

“We’re gonna suffer in the days to come.”

Liu Yuhao, Chen Yang, Zhang Ziming, and Zhou Xingjiang all collapsed wearily to the ground.

“Instructor Su, let’s go watch a movie together after this afternoon’s military training, shall we?”

At this point, Chen Yang bid an invitation for a date to his beautiful military training instructor, Su Jing.

Su Jing’s cheeks instantly reddened, and she whispered to Chen Yang, “During military training, behave yourself.”

“Wow~”

“Hey~”

“Yahoo~”

Immediately, Liu Yuhao, Zhang Ziming and Zhou Xingjiang began to cheer on their buddy Chen Yang.

Interestingly, Su Jing was the lovely instructor Chen Yang fell for at first sight.

They had already added each other on Whatsapp and have been chatting privately.

“Wow~”

The students in the same class also joined in the fray when they saw Chen Yang hitting on the military training instructor.

“You guys, stop messing around.” Su Jing glared fiercely at these new students she was in charge of.

“Hey, hey, hey, look, what’s going on over there?”

Suddenly a student pointed towards the main entrance of the field.

34: Chapter 34 Large-scale Melon-eating Scene_1

34 -34 Large-scale Melon-eating Scene_1

The students on the playground saw the school staff pushing small carts, one after the other, into the field through the walkway.

Each cart was filled with large watermelons.

“Look, the carts are full of watermelons!”

Numerous students excitedly remarked, almost drooling as their gazes landed upon the large watermelons in the carts.

After all, they had just gone through a grueling training session, coupled with the hot weather, could they help but be thrilled at the sight of all those large watermelons?

Their eyes were practically bulging out of their heads.

“Why are there so many watermelons?”

“Damn!

Could they be teasing us on purpose?”

“I really want to eat a watermelon!”

“If they gave me a piece of chilled watermelon right now, it would be like living in paradise!”

“Why are there so many watermelons here?

Which department bought them?

Truly enviable!”

The alluded students were speculating, thinking that some affluent individual or department had intentionally bought all these watermelons.

At this point, the students noticed Director Huang Youjie along with numerous other logistics personnel carrying tables, complete with knives specifically for cutting watermelon.

“The PR department, come here, make sure to take comprehensive photos and videos later, understood?” Huang Youjie was directing the division of labor among various departments on the spot.

Cart after cart, laden with large watermelons made their way onto the parade ground; the sheer number of them caught the students by surprise.

Who could possibly consume so many watermelons?

Unless all the students and instructors participating in the military training worked together, that would be the only way to finish all these watermelons, right?

“Put the chilled watermelons here, bring the room-temperature ones to this side.

Some girls can’t eat chilled ones,” Huang Youjie was busy at the scene.

The watermelon-eating spectacle today had been arranged as per Ding Yue’s instructions, to make sure the training students could enjoy these delicious watermelons systematically.

“Attention everybody,”

From the sound systems located on both sides of the rostrum, suddenly a “Attention everybody” sound emerged.

“Good afternoon, students.”

The voice of Principal Ding Yue followed after.

The students’ curiosity piqued as they turned to look towards the direction of the rostrum.

“The military training that just started is a long and tiring process of more than 20 days, but it is also a process full of valuable memories that one must experience in life.

In order to help you all carry out the military training better, our school has decided to provide watermelons for you all to enjoy for free.

We hope that in this burning heat, you all can carry on with your hard work and joy.

We wish you success in your training and look forward to seeing the new and energetic you at the closing ceremony!”

Ding Yue announced through the campus radio that the school was providing watermelons for everyone to relish, free of cost.

He also motivated the students to actively participate in the military training.

“Now, Director Huang of logistics will distribute the watermelons on the parade ground.

Given that some girls may not be able to eat chilled ones, the school has prepared both chilled and room-temperature watermelons.

Please choose according to your preference and remember not to waste, take only as much as you can eat.

Remember, wastage is not honorable.”

After Ding Yue finished, he turned off the broadcast.

At the parade ground, the over nine thousand students burst into excitement!

“Damn!

The school is actually offering free watermelons?”

“My God, the principal is so considerate!”

“Is this watermelon really for us?

I thought some mogul bought it for their class!”

“Well, you can say what you like about Mist City Arts and Science University, but when it comes to treating students, it’s absolutely awesome!”

“Between the beautiful drill instructors and chilled watermelons, oh my, is this what military training at college is like?

I’m in love!”

“Is it really free?

Oh my God, this is amazing!”

“Let’s go brothers, it’s melon time!”

The excited students were over the moon.

They were happy, thrilled, and unanimously in praise of the school’s gesture.

“Fall in, listen to my command, and orderly go to collect the watermelons.

Quick march!”

Su Jing immediately assembled the students under her charge.

Once the lineup was orderly, they marched towards the watermelon distribution point.

It must be said.

Under the guidance of the beautiful drill instructors, all of the roughly nine thousand six hundred students assembled orderly, collected their watermelons, and went on to eat them.

The scene had not a hint of chaos.

The school's logistic staff began cutting the watermelons and allowing the lined-up students to freely collect them.

About ten minutes later, many students had already received their free large watermelons.

One bite, and they immediately felt the cool refreshment, as if a wave of icy coolness penetrated their hearts under the scorching weather.

While the students were lining-up to collect their free watermelons, a few staff members from Mist City Arts and Science University's PR department were taking pictures and videos.

These would serve as excellent promotional materials to showcase Mist City Arts and Science University to the outside world.

Moreover, Principal Ding also assigned the task to promote the fact that the school was providing free watermelons to the students.

This was to seize the opportunity to shape an excellent image for the school in society.

This was also Ding Yue's propaganda strategy.

Currently, the teaching quality of Mist City Arts and Science University was slightly weaker.

It couldn't compete with top-tier universities like those in the 985/211 project, and even lagged behind normal public universities.

Therefore, for now, the main focus wasn't promoting the teaching strength.

So, the only thing worth promoting was the school's attitude towards its students.

If they did well in this respect, it could create a good image of the school for many people.

At least.

In how they treated students, Mist City Arts and Science University was far better than East Mountain Polytechnic University, right?

On the parade ground, all the students had a slice of watermelon each in their hands.

They sat in clusters on the ground, delightfully enjoying the chilled watermelons provided by the school for free.

Some students who brought their phones took them out to capture pictures before savoring their watermelons, then went on to post updates on their Twitter accounts.

After taking a picture, Liu Yuhao posted it on Twitter with the caption: "Considering the sweltering weather, the school has provided all military training students with chilled watermelon for free.

Hahaha, it's so freaking cool.

[Image.jpg]x9."

Shortly after, comments started appearing on Liu Yuhao's Twitter post.

"Wow, so many people eating watermelon together?"

"The school provided these for free?"

Is Mist City Arts and Science University really that awesome?"

"Honestly, Brother Hao, aside from the lower quality of education, your school really nails everything else, especially when it comes to treating students, it's fantastic."

"I thought private universities brutally exploit students financially?"

Which school is this that's so conscientious?"

"We were so tired during our military training, and to buy water, we had to run a considerable distance.

I envy you for getting to eat chilled watermelon!"

Seeing the comments from his friends on Twitter, Liu Yuhao couldn't help but feel a sense of pride.

On the parade ground, more than nine thousand students and drill instructors were relishing their watermelons.

This was truly a large-scale watermelon eating scene.

Ding Yue found the closest building to the parade ground and chose a spot with a perfect bird's eye view of the ground.

He then took a picture of this large-scale watermelon-eating scene.

35: Chapter 35: To Forge Iron, One Must Be Strong (Please Save and Recommend)_1

35: Chapter 35: To Forge Iron, One Must Be Strong (Please Save and Recommend)_1

The students, numbering in the nine thousand six hundreds and over a hundred military training instructors, quickly devoured the five thousand pounds of watermelons.

In this hot weather, no amount of watermelon could possibly be enough!

The leftover watermelon rinds were packed into black garbage bags and taken away by the school's sanitation workers.

After the students finished their watermelons, Head Instructor Chen Yan blew her whistle.

"Quick, quick, quick, assemble!"

The military training continued.

The staff from the propaganda department took the photos and videos they had shot back for editing, wrote up propaganda copy, and then gave the completed copy to Principal Ding Yue for final review.

Ding Yue sat in front of the computer in his office, carefully reviewing the propaganda copy produced by the department.

The copy was well-written.

As expected from the professional staff of the propaganda department.

"Principal Ding, you didn't see it, our students were so happy eating the watermelons."

After Huang Youjie had finished his tasks on the drill field, he headed straight to Ding Yue's office.

“You’ve worked hard, Huang.”

“Are we going to launch a promotion now?”

There’s not a single university in the country that treats its students as well as we do, right?”

Huang Youjie spoke with pride.

The school’s most precious assets are its students—this was a basic policy proposed by Ding Yue.

Only by letting students feel the benefits of the school can they feel a sense of belonging.

“Mm, leave it to the propaganda department,” Ding Yue agreed with a nod.

“Yue, look, there’s already a Twitter discussion, and it’s gaining heat, though it hasn’t made the trending list yet.”

Huang Youjie picked up his phone and moved next to Ding Yue.

“That fast?”

Ding Yue leaned over to glance at the content on Huang Youjie’s phone screen.

The general topic was about a student from Mist City Arts and Science University named Liu Yuhao, who had live-streamed himself eating watermelon on Twitter.

Then it spread from Twitter, forming related topics on other platforms.

Liu Yuhao?

Ding Yue felt the name was somewhat familiar, as if he had heard or seen it somewhere?

“But there’s a popular comment saying our school is showboating?”

We’re actually providing watermelons for the students to eat, how could this be considered showboating?”

After scanning the comments under the topic, Huang Youjie expressed his indignation.

“It’s normal, there are fault-finders everywhere.” Ding Yue was calm.

Huang Youjie, somewhat hot-tempered, couldn't bear it when he saw people saying that the school was showing off: "Yue, this can't work."

We cannot let these people take the lead, or the innocent netizens will actually believe this watermelon feast was a show."

"That's true, but this issue is easy to solve."

Ding Yue already had a solution.

Moreover.

Providing free fresh watermelons to the students participating in military training is inherently benefiting them.

Those who are saying that Mist City Arts and Science University is showboating, will probably think that this was the only time the school gave its students free watermelon.

I'm sorry.

Not only today.

From today until the end of military training, Mist City Arts and Science University will provide 5000 pounds of watermelon every day to the students in training.

If this could also be construed as showboating, Ding Yue would really have nothing to say.

So Ding Yue slightly modified the copy sent by the propaganda department, adding "offering free watermelon to students every day during military training" into the copy.

He then sent the edited copy to Director Liu from the propaganda department through office software, instructing him: "Use this copy I've modified a bit and publish it with pictures on all platforms to quell online suspicion of showboating."

Director Liu: Got it!

I'll handle it immediately!

No more than five minutes later, the official accounts of Mist City Arts and Science University, with the operation of the propaganda department, posted pictures, videos, and other promotional materials on platforms like Twitter, TikTok, and Bilibili.

Netizens who saw the content posted by the official accounts of Mist City Arts and Science University, expressed great envy for the university's military training.

“At first, I thought the school was showboating, I didn’t expect they would serve watermelons every day, incredible!”

“From setting up new majors based on interests and hobbies, to having beautiful military training instructors, and now today’s free watermelons, I have to say that Mist City Arts and Science University spares no effort in treating its students well.

It’s really good!”

“Mist City Arts and Science University has completely overturned my understanding of private universities.”

“Exactly, before I often heard about private universities charging random fees and managing poorly.

Mist City Arts and Science University is truly a breath of fresh air among private universities.”

“You can tell that this university really cares for its students.”

“I don’t understand the people who say they’re showboating, it’s said that the watermelons are provided to students for free.”

“Exactly, doesn’t buying that many watermelons cost money?

And they provide them for free every day, how could that be considered showboating?”

Gradually, many netizens also developed a positive impression of Mist City Arts and Science University.

Sitting in the principal’s office, Ding Yue constantly received notifications of gaining Popularity Value in his mind.

So far, Ding Yue has accumulated many popularity points, and the school’s positive publicity has also been put on the right track.

In the future, the propaganda department will just have to occasionally promote the advantages of Mist City Arts and Science University along the same lines.

Then Ding Yue can simply sit back and let the Popularity Values roll in.

But the most pressing issue for Ding Yue now is how to upgrade the school.

After the upgrade, Ding Yue will be able to unlock more items in the system store using the Reputation points.

For instance, Ding Yue plans to enhance his own background and will need to use quite a few items from the system store for that purpose.

The reason Ding Yue wants to enhance his background, is because if Mist City Arts and Science University wants to become stronger and stand among the world top-tier universities, he as the president, should not be incompetent.

Just being a student who failed the College Entrance Examination, if this came up in the future, even Ding Yue himself would feel embarrassed.

Therefore.

Once the military training ends and classes officially kick off at Mist City Arts and Science University, Ding Yue plans to choose a major or majors to study.

With the help of system store items, Ding Yue believes that he should be able to make great progress in a few years, right?

At the same time, Huang and Bin should also boost their own background.

If not, as school managers, they would definitely be criticized in the future.

“Huang.”

Ding Yue made up his mind and was ready to ask Huang Youjie what he wanted to study.

“Eh, Yue, what is it?”

Huang Youjie was looking at his phone; hearing Ding Yue’s call, he puts away his phone, lifts his head to look at Ding Yue and asks.

“Although we are the school leaders, we should also improve ourselves.

We should raise our education level, don’t you think so?”

Ding Yue speaks earnestly to Huang Youjie.

He must convince him today.

“Mmm...”

Yue you’re right, otherwise when our Mist City Arts and Science University grows, others will look at me, the vice-chancellor...

No, no, I cannot disgrace you.”

Oh, really.

Huang seems to have understood rather quickly.

“Okay, later I’ll have the academic affairs office register us...”