

## F. University 311

Chapter 311: Is this it? Principal Ding just about manages

"Thank you, Principal Ding, for giving me such an opportunity!" Jia Wenbo expressed his gratitude to Ding Yue with excitement, bowing in thanks.

"This is the result of your hard work." Ding Yue nodded, then copied a copy of "Immortals" from the studio side to later take to Feiyue Animation studio.

However.

Before this, Ding Yue had another idea.

That is, when the Mist City Arts and Science University releases the trailer for "Super Combat Team", they will definitely also release the theme song and promotional song "Immortals".

Therefore, at that time, "Immortals" will inevitably be listed on the music listening platforms.

So, Ding Yue thought about it, since Lin Zhirou's "Fragrance of Rice" was already recorded and ready for release, why not let both songs go live at the same time?

Although this situation might lead to a kind of "internal competition", effectively having us compete with ourselves.

If both songs become popular at that time, only one will be able to top the New Song List.

Actually, Ding Yue was willing to see this happen, as both songs were sung by students from Mist City Arts and Science University.

And both are released under Feiyue Media, which is part of Feiyue Group, so there is no major conflict of interest.

If Lin Zhirou's "Fragrance of Rice" can continue to top the New Song List, that would be nice.

If "Immortals" sells better than "Fragrance of Rice" at the time, it would also be a good situation, as it would help Lin Zhirou realize the pressure to continuously strive for improvement.

"Miss Lin Zhirou."

Only then did Ding Yue turn his body and look at the campus beauty, Lin Zhirou.

"Principal Ding."

Lin Zhirou was waiting for Principal Ding's instructions.

"Your 'Fragrance of Rice' will go live and be released along with Jia Wenbo's 'Immortals' in a few days, on the same day we release the 'Super Combat Team' trailer," Ding Yue said to Lin Zhirou confidently.

Upon hearing this, Lin Zhirou was slightly stunned, then gently furrowed her attractive brows, "Ah... Principal Ding, wouldn't that lead to a situation where one of the songs can't top the New Song List?"

Seeing her concerns, Ding Yue nodded, "Yes, if both songs become popular, indeed, one can't top the New Song List, but it's fine. We can dominate the first and second place, and besides, it's not guaranteed that both songs will be popular."

Although Ding Yue was rather confident about "Fragrance of Rice" and "Immortals".

However, comparing "Fragrance of Rice" to "Confession Balloon", though it's not too far off, it's slightly less popular.

As for "Immortals", it's an English song, and Ding Yue had seen very few original English songs become popular in Xia Country.

Though it's said that art knows no boundaries.

A lot of popular English songs in the country are actually from Europe and the United States.

"Mm-hmm."

Lin Zhirou nodded. Of course, she'd follow Principal Ding's instructions.

If it weren't for Principal Ding, she wouldn't have the popularity she has today. After all, if it weren't for the three songs given by Principal Ding, she can't tell how many years it would take her to become a singer loved by numerous fans after graduating from college.

But now Lin Zhirou has achieved this, with many fans liking her singing online.

"Competition breeds vitality," Ding Yue smiled and said to Lin Zhirou and Jia Wenbo.

In fact, if both songs end up being popular, there would hardly be any impact on the revenue, after all, if both are popular, they could both achieve decent sales.

If none of them become popular, the reason definitely wouldn't be because they both went live the same day, but because the listeners genuinely didn't like them.

After getting the audio file of "Immortals" from the Art Department's music major studio side, Ding Yue left directly for the Feiyue Animation studio.

As for the release of "Fragrance of Rice" and "Immortals" at that time, Ding Yue would directly hand it over to Feiyue Media.

Feiyue Media is currently being managed and operated by An Yujia, since all businesses under the Feiyue Group are currently being managed and operated by Miss An.

Right now, Feiyue Group doesn't have many businesses, and An Yujia can handle it for now.

Once the different types of industries under Feiyue Group gradually increase in the future, no matter how capable An Yujia is, she won't be able to split herself into two.

So, An Yujia will gradually need to recruit relevant staff to improve the business operation of various industries under the Feiyue Group in the near future.

On his way to the Feiyue Animation studio, Ding Yue called An Yujia.

"Hello, Principal Ding."

"Miss An, two students from our university's art department and music major have recorded two songs that will be released by our group's Feiyue Media on NetEase Cloud in a few days. You prepare for this matter in these two days. Make sure they go live on time as soon as the date is confirmed."

Ding Yue entrusted this matter to An Yujia.

"All right, Principal Ding. I'll get right to it," An Yujia said. Since joining Feiyue Group, she has been familiarizing herself with the situation of various industries under the Feiyue Group.

She hasn't had any commercial operations work to do until this moment.

But now, finally, there is.

An Yujia immediately rose to her feet and headed to the music major department of Mist City Arts and Science University to get the audio files of the two songs referred to by Principal Ding, then she'd discuss the online release with the music application, NetEase Cloud Music.

Ding Yue believes An Yujia can handle this matter well, because Feiyue Media has had the experience of releasing "Confession Balloon" before.

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This time, it's just a matter of releasing two songs instead of one.

Ten minutes later, Ding Yue arrived at the Feiyue Animation Studio.

The studio was as busy as before, with everyone working hard on the animated film "Super Combat Team".

It was clear that every one of them was enthusiastic, especially the students from the Animation Design and Production major of Mist City Arts and Science University.

"Principal Ding, you're here."

Upon seeing Principal Ding, Xu Jiuge hurried over to greet him.

"Done, I've brought you the audio file for the theme song. The recording is pretty good, when can you have it ready here? After it's ready, we need to set a release date for the 'Super Combat Team' trailer."

While speaking, Ding Yue handed the USB drive in his hand to Xu Jiuge.

"Combining the theme song with the trailer video is not a difficult task and doesn't take much effort either. I'll handle it myself. We can have it done today."

Xu Jiuge shrugged and said.

"Is that so? Alright then, let's have it ready today. Tomorrow morning we'll release the trailer and theme song of 'Super Combat Team', perfectly in time for the online release of Lin Zhirou's 'Fragrance of Rice'."

Seeing that Xu Jiuge was not stressed at all, Ding Yue decided to schedule the release for the following morning and then instructed An Yutong to communicate with NetEase Cloud Music platform as quickly as possible.

Having had previous cooperative experiences made the process more efficient this time. However, the promotion aspect was a concern since the prime banner ad spot on the homepage of the NetEase Cloud Music app had already been booked.

In other words,

When Lin Zhirou's 'Fragrance of Rice' and Jia Wenbo's 'Immortals' are released on the NetEase Cloud Music platform, they wouldn't have the homepage banner ad.

However, it doesn't matter.

Ding Yue can have the university's publicity department figure out a way to promote them. Besides, the theme song 'Immortals' of 'Super Combat Team' won't really need any promotion because promoting the trailer is essentially promoting the theme song as well.

Then for Lin Zhirou's 'Fragrance of Rice', she could promote it through her own social media accounts, and the university could also help spread the word, letting people know that the 'Fragrance of Rice' will be released tomorrow morning.

Therefore, under Ding Yue's command, the publicity department of Mist City Arts and Science University immediately started the promotion for Lin Zhirou's song 'Fragrance of Rice' and the animated movie 'Super Combat Team'. News were spread across various platforms.

Ding Yue reviewed the 'Super Combat Team' trailer prepared by Xu Jiuge and her team at Feiyue Animation Studio. The overall rhythm was pretty good, the trailer effectively showcased what needed to be showcased, built appropriate suspense, and showed the experience of veteran team. It was stable work.

The next day,

Ding Yue woke up early.

The campus of Mist City Arts and Science University might make headlines again today.

Of course,

This was Ding Yue's ideal situation.

If everything fell through, it would get interesting.

So, Ding Yue was a bit nervous.

He wasn't too worried about Lin Zhirou because she had already gathered fame thanks to 'Confession Balloon'.

With her new song being released, it would undoubtedly garner much attention.

As expected,

According to the information from the publicity department, the attention for Lin Zhirou's new song was indeed much higher than for the first trailer of 'Super Combat Team'.

Ding Yue quickly checked Twitter and saw many netizens discussing Lin Zhirou's newly released song, 'Fragrance of Rice'.

"Wuuuu, after waiting so long, 'Fragrance of Rice' is finally being officially released."

"So excited, I thought I'd have to wait till the end of the year."

"Hahaha, 'Fragrance of Rice' sounds great, but there's never been an official version online."

"So it's going to be on the NetEase Cloud platform? I'm prepared!"

"Lin Zhirou's voice is indeed beautiful, and this new song 'Fragrance of Rice' is about positive energy, right?"

"I just want to know when 'Blue and White Porcelain' will be released online?"

"Yes, yes, yes, I'm also looking forward to 'Blue and White Porcelain', that melody is simply amazing."

"The national style song 'Blue and White Porcelain', looking forward to it. I don't know when it will be released online, it's quite sad~"

"Lin Zhirou's first official single 'Confession Balloon', I listen to it at least once a day. It's very catchy and popular. I hope 'Fragrance of Rice' can also make it big!"

While scrolling through Twitter, Ding Yue noticed that it was already 9:10.

"How's everything going? Are they online yet?"

Ding Yue raised his head and asked his secretary, Wen Ruohan.

"Yes, Principal Ding, our school's two songs, 'Fragrance of Rice' and 'Immortals' have been put on the NetEase Cloud Music platform at nine o'clock. Feiyue Animation Studio has also released the 'Super Combat Team' trailer on Twitter, TikTok, Bilibili, Penguin Video, AiYi Video and other platforms."

Wen Ruohan quickly nodded and replied.

She had wanted to notify Principal Ding at nine o'clock, but seeing that he was engrossed in his phone, she didn't interrupt.

"It's been ten minutes. Let's first see how much 'Fragrance of Rice' has sold." As he spoke, Ding Yue opened the NetEase Cloud Music app on his phone.

Since the homepage banner ad was not available, Ding Yue had to search for the song's name directly and then look inside.

Song: 'Fragrance of Rice'



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Singer: Lin Zhirou

Lyricist: Eryong

Composer: Eryong

Arranger: Wang Yixiang

This time, the arrangement for "Fragrance of Rice" was solely done by Wang Yixiang, because Liu Cheng had some family matters to attend to when the song was being arranged and couldn't participate.

But when "Blue and White Porcelain" was being arranged, Liu Cheng was back, so the two of them collaborated on the arrangement work for "Blue and White Porcelain".

After all, arranging a song in the traditional Chinese style like "Blue and White Porcelain" is indeed a higher difficulty for these two music professionals, as they've relatively less experience working on this kind of music.

Sales: 74,782 times

"Huh?"

When Ding Yue saw the sales data for "Fragrance of Rice", he immediately felt the gap with the previous song "Confession Balloon".

Because after Lin Zhirou's "Confession Balloon" was released, it had sales of more than 200,000 yuan in less than five minutes.

Now, ten minutes after "Fragrance of Rice" was released, the sales data was just over 70,000.

Although the sales of "Fragrance of Rice" might be lower than "Confession Balloon", Ding Yue had anticipated this.

After all, "Confession Balloon" is much catchier and it was released on a very good day - 520 (double entendre for "I love you" in Chinese).

The day "Fragrance of Rice" was released was just an ordinary day, so a sales data of over 70,000 in ten minutes seemed quite normal.

In fact, compared to most new songs released recently, this data was already quite impressive!

It was only after Ding Yue had experienced the sales explosion of "Confession Balloon" did he feel that "Fragrance of Rice" appeared a bit lackluster.

But having over 70,000 sales in ten minutes? That's already a hot-seller!

Very soon, the word 'hot' appeared in the bottom right corner of the "Fragrance of Rice" song title - a marker of popular songs on the NetEase Cloud music platform.

This means that within just ten minutes, Lin Zhirou's "Fragrance of Rice" became one of the popular songs. Isn't that hot enough?

Many second and third-tier singers, as well as young male stars, are crying with envy, aren't they?

Even as veterans in the music circle, with their capital backing, it's hard for them to achieve such great sales figures for newly released songs!

After "Fragrance of Rice" was released, netizens' attention towards the song was high, albeit lesser as compared to "Confession Balloon".

But in comparison with other new songs released recently, the data for "Fragrance of Rice" was astronomical.

Because a lot of new Mandarin songs that get uploaded onto Penguin Music or Netease Cloud platforms on the first day don't usually amass a million sales.

Given the current momentum of "Fragrance of Rice", breaking the one million sales mark would be a piece of cake.

On Twitter, a prominent musician shared his thoughts on the immediate popularity of "Fragrance of Rice", unintentionally catching the attention of Ding Yue.

[Musician Liu Jiang]v: Another hit song. Looks like the Music department of Mist City Arts and Science University has outdone many domestic music schools, huh? But it's expected, given that this song got Lin Zhirou into the final of last year's Arts Festival Music Competition.

Shares (247), Comments (652), Likes (3649)

After reading this Twitter update, Ding Yue is a bit confused for a moment. Is this meant to belittle or praise Mist City Arts and Science University?

Or is it simply relevant and "hot"?

After some thought, Ding Yue unreservedly replied to Liu Jiang's Tweet in the comments: "A hit song? Barely made it, I suppose."

Ding Yue's reply was quickly discovered by funny netizens.

"Holy shit! In Principal Ding's eyes, these explosive sales are just barely enough?"

"Here we go again, after the casual teaching Principal Ding, now we have a barely enough Principal Ding."

"Hahaha, such a barely enough, those second and third tier singers from next door are green with envy."

"Invisible flexing, most lethal!"

Chapter 314: The Truth is Revealed on the Field

August 5th.

Ding Yue led the sports team from Mist City Arts and Science University to Shencheng to participate in the 2021 National University Sports Games.

This time, Ding Yue is hoping that the student athletes from the University's sports academy can bring back a championship.

Mainly, their hopes are pinned on the student Yang Chen.

After all, he is the only one from Mist City Arts and Science University's sports academy who was given the [Sports Attribute Card] by Ding Yue and has gone through a period of training.

The rest of the participating students, frankly speaking, are just there to make up the numbers as they don't possess much strength.

After Ding Yue and his team arrived in Shencheng, they settled in the nearest Shangri-La Hotel to the Shencheng Stadium to rest.

In particular, the participating athletes, with the opening ceremony being held the next day and the track and field events taking place in the morning and afternoon, their task for today is to conserve their energy for tomorrow's intense competition in a bid to win the championship.

The Shangri-La Hotel is a five-star hotel.

Ding Yue is staying in a deluxe suite.

Lying on the soft and comfortable sofa, Ding Yue took out his mobile phone and leisurely browsed the internet to see how the first teaser trailer of "Super Combat Team," released by his Mist City Arts and Science University's Feiyue Animation Studio, was received.

First, he checked on Bilibili.

Bilibili showed a video titled "Shocking! Big White Animation Movie 'Super Combat Team' releases its first trailer!" posted by the official Mist City Arts and Science University account.

The play count had exceeded 10.8 million.

The heat of the video was neither high nor low; it had already surpassed ten million views in just two days.

Ding Yue clicked on the one-minute trailer to watch it again, but as soon as the video started, the screen was covered with bullet comments.

So, Ding Yue had no choice but to turn off the comments.

Because with the comments turned on, one could hardly see the video content, even though Ding Yue had already watched this trailer before it was released.

The trailer was well made, and the theme song "Immortals" matched it perfectly, evoking intense excitement and enthusiasm.

After watching the video once.

Ding Yue turned on the comments again to see how the users on Bilibili evaluated it.

"The pride of our country's animation!"

"Looks like it would be a great watch."

"Amazing, Big White even made his own animation movie."

"Hahaha, Big White, the most prominent IP of Mist City Arts and Science University!"

"Impressive, Principal Ding of Mist City Arts and Science University is really talented, he can actually come up with the idea of doing an animated film about a robot."

"Big White is incredibly popular, wonder when we can buy it."

"Hahaha, is this the most powerful spin-off? One movie is a spin-off of a robot, it's really unheard of!"

"I just want to ask, when does this movie premiere?"

"Does anyone know what this song is?"

"It's 'Immortals,' the theme song of 'Super Combat Team,' number one on the New Song List on NetEase Cloud, didn't you know?"

"This song, paired with the domineering Big White, is just too cool."

"A video that makes me excited, I've decided no matter what, I must go to the cinema to support Big White's animation film."

"The production level of this video can be considered top-notch, right?"

Going through the comments and bullet reviews, Ding Yue found that the users on Bilibili were looking forward to Big White's personal animated film, "Super Combat Team," and the feedback seemed to be good.

Ding Yue was thinking, with such good word of mouth, the box office should be pretty good when it's released, right?

Movies are such things where if the box office turns out to be a grand success, it would certainly amount to a huge profit.

Because Ding Yue's Feiyue Media is the distributor, once the box office proceeds are split, Ding Yue's Feiyue Group, as an investment and production party as well as the distributor, would be able to take about one-third of the total box office revenue.

However.

The production cost of "Super Combat Team" is actually pretty high; as of now, the data Xu Jiuge provided showed that more than 30 million RMB had been spent.

Luckily, they have Ding Yue, a wealthy man, backing them.

When they first started producing the animated movie "Super Combat Team", Ding Yue told Xu Jiuge that he could burn as much money as he wanted, as long as the money was used where it was supposed to be used, regardless of how much it was, he would support it.

The first trailer for "Super Combat Team," in addition to getting a good response on Bilibili, also attracted much attention on Twitter and TikTok.

Especially the trailer's theme song "Immortals," also became popular.

Jia Wenbo's rendition of "Immortals," as the theme song and promotional song for "Super Combat Team," achieved excellent results upon its release.

If Ding Yue thought Lin Zhirou's "Fragrance of Rice" only performed just about passable, then Jia Wenbo's "Immortals" was definitely a blast.

As of now, Ding Yue looked at the sales of "Immortals" on the NetEase Cloud music platform.

11,067,923 times!

Yes!

In just two days, there were over ten million sales.

That is to say, in just two short days, Feiyue Media has earned at least five million.

Because with a price of one yuan per song and more than ten million numbers of sales, that is over ten million. Accounting for the platform's revenue share of 50%, and after deducting operating costs, a net profit of five million should still be achievable.

This is why Ding Yue is keen to cultivate students in the music field.

Initially, when he first arrived in this parallel world, Ding Yue thought about making money by copying literary works. With his large collection of Earth's music and books, copying novels and songs would surely make it easy to gain both fame and fortune.

However.

At a crucial moment, Ding Yue bound himself to the Famous School System, and from then on, he embarked on a road of no return, establishing and developing schools.

But that's okay. Even if he has become a principal, it doesn't stop Ding Yue from continuing to be a copycat, but it's not Ding Yue himself who's copying.

It's the students of his Mist City Arts and Science University who are copying.

All he needs to do is sign a beneficial contract, and Ding Yue is much more at ease. When the money is earned, the reputation of the School of Music at the Mist City Arts and Science University is also earned, so why not?

Ding Yue was swiping his phone, and it was already very late.

He had to go to Shencheng Stadium early tomorrow morning, so he went to bed early tonight.

Speaking of which, this time without Huang and Bin accompanying him, Ding Yue felt a bit unaccustomed.

Because there were fewer people for chatting and joking, secretary Wen Ruohan clearly couldn't follow him all the time when he was staying in a hotel.



Huang Youjie and Xu Bin couldn't make it this time mainly because Huang Youjie, as the director of the Logistics Department, recently had a lot of logistic procurement work.

After all, preparations for the return of old students at the end of August, as well as the registration of new students needed logistic support, and all twelve apartment dormitory buildings were ready, preparing for the arrival of new students.

As for Xu Bin, in addition to tinkering with his computer system, Ding Yue also instructed him to design a medical chip and a legal chip. In addition, Xu Bin was planning to develop an intelligent water and electricity supply system for the dormitory apartments, making it easier for students to use water and electricity during their stay.

The next morning.

Ding Yue woke up to the sound of secretary Wen Ruohan knocking on his door. He had a good sleep, and after washing up, Ding Yue took Wen Ruohan to the hotel restaurant for breakfast.

Xiong Yang, the head of the Department of Sports and Yang Chen were also there.

Ding Yue simply instructed Yang Chen a few words, telling him to relax and go all out.

After breakfast, Ding Yue gathered the athletes from the Mist City Arts and Science University who were participating in the competition, along with accompanying personnel, and headed to the Shencheng Stadium.

The National University Sports Games this time were quite popular.

Because last year, due to various reasons, the National University Sports Games, which should have been held in August, did not take place as scheduled and was eventually cancelled.

After all, even the Olympic Games that was supposed to be held in Japan last year was postponed.

This year, everything is getting better.

The National University Sports Games, which had been paused, has come to the day of sailing again.

The athletes participating in the National University Sports Games this time were from more than a hundred universities across the country, covering almost all popular sports items.

As a private university, it was not easy for Yang Chen and the others from Mist City Arts and Science University to win a place in the National University Sports Games.

Now, if they want to win, the competition will become even more intense.

"Principal Ding, look, it's Qinghua University," Wen Ruohan spotted the Qinghua University team from a distance.

"What about Qinghua University." Ding Yue did not care whether it was Qinghua University or Yanjing University.

Let's see the true results on the field!

"Southern Sports!"

Wen Ruohan saw another famous university in the country, a sports university, Jiangnan Sports University!

"Southern Sports should be quite impressive. I looked it up online yesterday. One of their sprinters can apparently run in 10.3 seconds." Ding Yue couldn't help but frown when he heard Wen Ruohan mentioning Southern Sports.

As the saying goes, every profession has its own expertise.

Although Qinghua University has strong comprehensive strength, its athletes in the sports meeting may not be all that impressive in sprinting.

But Jiangnan Sports University is different.

This sports university attracts talented sports students from all over the country.

The student from Southern Sports, who Ding Yue just mentioned can run 100 meters in 10.3 seconds, is called Zou Jun, the ace of Southern Sports' sprint team.

What does it mean to run 100 meters in 10.3 seconds?

Ding Yue understood that the record for the 100m sprint in the National University Sports Games of Xia Country in this parallel world was 10.27 seconds!

Zou Jun had run a 10.28 seconds before, almost equal to the record of the National University Sports Games.

If Zou Jun can perform steadily, running in 10.3, or around 10.31 seconds, he has a good chance of winning.

Ding Yue could only hope that Yang Chen, his 100m star sprinter from Mist City Arts and Science University, could perform well today.

But before this, the coach had told Ding Yue that Yang Chen's best result was only 10.36 seconds!

With this result, it seems a bit difficult to win the championship in the 100 meters!

Chapter 315: You Call This a Bit Off?

Shencheng Stadium.

The spectator stand is pretty crowded, taking up about seventy percent of the total stand capacity. Most of them are locals from Shencheng, along with university students from various universities across the country, as well as some ordinary sports enthusiasts.

Ding Yue and Wen Ruohan were two inconspicuous spectators among the crowd, sitting in a pretty decent spot.

Xiong Yang, the director of the Physical Education Department of Mist City Arts and Science University, was the overall person in charge for this team participating in the games. He brought three teachers from the school's sports academy as coaches and several students to participate in the National University Sports Games.

Besides the athletes participating in several other events, the basketball team of Mist City Arts and Science University was also competing this time. However, their matches were held in the gym next door, not here.

The majority of the events taking place in this stadium were track and field.

What Ding Yue was looking forward to the most, was the 50 meters and 100 meters sprints where Yang Chen would be participating. These two short distance races are typically known as the "Flying Man Battle".

In particular, the hundred feet sprint battle in the 100 meters race.

Ding Yue still remembers the "Bolt" flyer from his previous life on Earth.

After the opening ceremony of the National University Sports Games, the qualifying events for various track and field competitions were about to start.

"Who do you guys think will win the championships for the 50 meter and 100-meter sprints?"

"Isn't it obvious? It's got to be Zou Jun from Jiangnan Sports University. The guy is simply a freak!"

"Right, I've heard that Zou Jun can run within ten seconds three, it's amazing."

"But isn't it certain, Yanjing Sports University's Wang Xiaobo is also strong, and there is Lu Xiao from East Sport University."

"I am aware of Lu Xiao from East Sport University. He's definitely fast, but his best is only 10.31 seconds. If we compare him to Zou Jun, he's still a tad weaker."

Sitting in the stands, Ding Yue overheard a few people around him discussing who would take home the championships for the 50 and 100 meter races.

Everyone mentioned Zou Jun from Jiangnan Sports University or students from Yanjing Sports University or East Sport University. But there was no mention of Yang Chen from Mist City Arts and Science University, as if he didn't exist.

Indeed.

Among the well-known sports universities, Jiangnan Sports University, Yanjing Sports University, and Northeast Sports University have more professional athletes.

"I think Yang Chen from Mist City Arts and Science University also has a chance." Ding Yue playfully interjected this statement during the discussion.

Wen Ruohan sitting next to him couldn't help but look stunned.

Then, nearby people curiously asked, "Who is this Yang Chen from Mist City Arts and Science University?"

"I know of Mist City Arts and Science University."

"I've heard of it too, seems to be a private university."

Ding Yue smiled faintly. No one around recognized him because he had changed his hairstyle and outfit. In fact, he does not often appear in public or stream, so people only know that the principal of Mist City Arts and Science University is a rich second-generation named Ding Yue.

A handsome face is often easily confused.

The 50-meter preliminary race was about to begin.

Ding Yue already saw his student, Yang Chen, from Mist City Arts and Science University doing his final preparations on the track.

Today, Yang Chen was wearing a red sport vest, bearing the number 2105.

Due to a large number of participants in the 50 and 100-meter sprints, preliminaries and finals are usually held.

Under normal circumstances, the preliminaries and finals are completed quickly, and then the top three winners are decided.

While the 50-meter preliminaries were being prepared, high jump and long jump competitions were also taking place on the other side.

Bang!

With the referee's starting gun.

The first group of the 50-meter preliminaries began on the track.

Ding Yue dared not blink, afraid to miss the short few seconds of the "Flying Man Battle".

In the case of the 50-meter event, running within 6 seconds is already considered very strong.

The current record for the 50 meters event in Summer Country is 5.74 seconds.

"Wow, Principal Ding, they run so fast!" Wen Ruohan saw that the athletes started almost instantaneously, and quickly reached the 50-meter finish line.

If she did not see it wrong, it seemed like Yang Chen from Mist City Arts and Science University came in second in the preliminary race?

Since the 50-meter races are so short, the preliminary races for the several groups were completed swiftly.

Yang Chen successfully got through to the finals.

The finals track had eight very strong athletes, including Zou Jun from Jiangnan Sports University, as well as the strong players from Yanjing Sports University and East Sport University.

"I feel like the 50-meter race has become a bit suspenseful!"

Judging from earlier, Ding Yue felt that Yang Chen could probably place fourth or fifth among the eight contestants.

The 50-meter race is basically a split-second explosion, which means that Yang Chen's explosive power might indeed be slightly insufficient, or it could be that players like Zou Jun were just too strong.

However, if the 50-meter race didn't provide an opportunity, it doesn't mean the 100-meter race wouldn't provide a chance either.

Although both are sprint events, they do hold differences.

Because in the case of the 100 meters, the burst sprint time is longer; unlike the 50 meters where once you explode, you've already reached the finish line.

"Principal Ding, does Yang Chen still have a chance?" Wen Ruohan seemed optimistic and confident.

The main reason Ding Yue was so worried was because if Yang Chen could win the gold medal for the 50-meter race, then he could receive the reward for the "University Honor".

Ding Yue did not want to leave the National University Sports Games without any rewards.

If they cannot even get first place, then there might be no point in placing emphasis on the development of the sports academy at Mist City Arts and Science University.

Bang!

The start gun of the 50-meter final rang, and the eight strongest competitors, like arrows off their strings, charged towards the finish line!

"Damn it."

When Ding Yue saw the halfway point, he noticed there were no signs of Yang Chen possibly coming in first. Zou Jun of Jiangnan Sports University was leading the pack, with Lu Xiao from the same university slightly behind.

In the second half of the race, Yang Chen was visibly attempting to place in the rankings.

In a mere five to six seconds, the 50-meter final was over.

The order was out.

Without a doubt, that guy Zou Jun from Jiangnan Sports University won first place with a time of 5.92 seconds.

This result among university students nationwide was pretty impressive, even eclipsing some professional athletes.



It seems like this Zou Jun will definitely pursue a professional athletic career; it's highly likely he'll participate in championships and the like.

Lu Xiao came second.

Yang Chen from Mist City Arts and Science University actually clinched a ranking in the end, coming third, beating fourth place by a mere 0.01 seconds.

From his perspective in the stands, Ding Yue was just about convinced Yang Chen and the fourth-place runner crossed the finish line together.

Surprisingly, Yang Chen lucked out a bit and secured a third-place bronze medal.

Reasonably speaking,

The bronze medal at the National University Sports Games isn't exactly prestigious.

"Ah, what a pity, he was so close to winning the championship," Wen Ruohan expressed regretfully.

"Huh? You call this close?" Ding Yue wondered if Wen Ruohan misunderstood the meaning of close.

In this 50-meter final, Yang Chen's result was still quite a distance off Zou Jun's.

"Principal Ding, isn't this considered close?"

Wen Ruohan blinked her eyes, questioning him.

As far as Wen Ruohan was concerned, Yang Chen really did come close to Zou Jun and Lu Xiao at the finish line.

"Zou Jun's time is 5.92 seconds, Lu Xiao's is 5.97 seconds, and Yang Chen's is 6.08 seconds. That's not a small difference."

Ding Yue shook his head as he spoke.

If you were referring to the 0.01 difference between Yang Chen and the fourth-place runner, Ding Yue might agree.

But in terms of speed, Zou Jun, Lu Xiao, and Yang Chen were genuinely quick. If Ding Yue were to run this 50-meter race, he'd probably clock in at 6.7 seconds?

In truth, 6.7 seconds is considered fast for an average person. 6.3 seconds is average for athletes, while breaking 6.1 seconds implies an excellent opportunity to medal.

As expected, Yang Chen did win a medal with 6.08 seconds, albeit a bronze one!

In such a competition, Ding Yue was completely disinterested in third-place bronze medals and second-place silver medals.

If I'm going for it, it has to be the championship, the gold medal!

"Let's watch the 100-meter race next, the Hundred Feet Sprinting Battle. I feel like Yang Chen still has a chance," Ding Yue shook his head while sighing.

"But Principal Ding, if he couldn't beat them in 50 meters, how could he in 100 meters?" Wen Ruohan pushed her black-framed glasses up, questioning with confusion.

"Not being able to outrun them in 50 meters doesn't mean he can't in 100 meters; the two aren't the same, there's a chance," Ding Yue explained to Wen Ruohan.

Since many competitors participated in both the 50-meter and 100-meter races, there was a hiatus between the scheduled races.

After all, no one could sustain running 100 meters immediately after the 50-meter race!

Ding!

"Congratulations to the Host for completing an "A-level University Honor" - National University Sports Games Gold Medal +1!"

"Congratulations to the Host for receiving the "A-level University Honor" reward: Reputation points +20, [Level 1 University Treasure Box] +1."

Hmm?

Suddenly, as Yang Chen and the others were being presented their 50-meter race medals, a system prompt resounded in Ding Yue's mind.

The prompt notified Ding Yue of an "A-level University Honor" reward.

Twenty reputation points and a [Level 1 University Treasure Box].

Upon completing the "University Development Task - Honor", the system would provide a rating. The higher the rating, the richer the rewards.

An A-level University Honor was quite good, S-level University Honor was even better, of course.

There were also SS and SSS-level University Honors. Ding Yue wondered what equivalent honor or achievement was required to earn those ratings?

However,

Ding Yue was now wondering, where did this sudden A-level University Honor come from?

"How did I earn this A-level University Honor?" Ding Yue immediately queried the system.

"Detected: Host's student from the School of Physical Education at Mist City Arts and Science University, Liu Xiaojuan, won the championship in women's swimming competition!"

Just then, Ding Yue's cell phone chimed. He took it out and saw a message from Xiong Yang, the Director of the Department of Physical Education.

Xiong Yang: Principal Ding, good news!!!

Ahem.

Ding Yue thought, this good news, I already know it, I'm even ready to open the box!

Chapter 316: Is This Worth a Thousand Gold?

It turned out that this [A-level University Honor] given by Ding Yue was awarded to a female student from his own Mist City Arts and Science University who took part in the women's swimming competition.

The student's name was Liu Xiaojuan, a very common and popular name.

But she was extraordinary.

She managed to win a first-place gold medal in swimming, which took Ding Yue by surprise.

Because Ding Yue had never thought that Mist City Arts and Science University would achieve anything in swimming.

"Director Xiong, this Liu Xiaojuan is not bad, after we go back, in the swimming event, we should train her well."

Ding Yue sent a WhatsApp message to the director of the Sports Department, Xiong Yang.

Xiong Yang: OK, Principal Ding!

Ding Yue had already prepared to arrange a Sports Attribute Card for Liu Xiaojuan, who was excellent at swimming, hoping that she could go even further on the path of swimming in the future.

"I want to open an [A-Level University Treasure Chest]!"

After putting away his phone, Ding Yue couldn't wait to open the box.

As an extreme game player who loves to open boxes, Ding Yue was very much looking forward to what good stuff he might get this time when he opened the box.

I, Ding Yue, am the almighty!

Ding!

"Congratulations to the host for opening an [A-Level-1 University Treasure Chest], you got-- a pen!"

Ding Yue:?????

What the hell?

Ding Yue was confused on the spot. He had once opened an [A-level-1 University Treasure Chest] and at least got some useful skill.

However!

This time he opened an [A-level-1 University Treasure Chest] and what he got was a pen?

"Could this pen be worth a fortune?"

Ding Yue murmured to himself quietly.

"Huh? Principal Ding, what did you mean by worth a fortune?" The secretary beside him, Wen Ruohan, seemed to have heard Principal Ding saying something about worth a fortune, but didn't hear it clearly, so she asked curiously.

"Ahem, nothing, some good news. Our student Liu Xiaojuan won the first place in the women's swimming competition and got a gold medal!"

Ding Yue shook his head and changed the subject to Wen Ruohan: "Alas, the boys are a bit disappointing!"

"Wow, that's amazing!" Wen Ruohan exclaimed, completely forgetting what Principal Ding had just been talking about worth a fortune.

It's a pity that they couldn't go to the pool to watch the swimming competition because the National University Sports Games have limited time and many events, so many competitions are going on simultaneously in different venues.

For example, in the swimming pool, the sports field, on the track and field, and even outdoor competitions like the triathlon or marathon are taking place.

But the track and field competitions in the stadium are the main attractions.

Apart from those, the basketball and football matches also attract a lot of audience. However, concerning football, Ding Yue's Mist City Arts and Science University does not have a football team. In their first-year enrollment, there were just a few students who were passionate about football, and even fewer who were good at it.

Furthermore, most of the football players would usually start training from a young age, and Mist City Arts and Science University had such a small source.

Basketball was doing a bit better. They formed a basketball team and even made it into the National University Sports Games. But it remained to be seen whether they could beat other university teams.

However, Ding Yue heard that the basketball team from Qinghua University is quite good, with a star from the CBA!

This damn CBA star is coming to compete in the National University Sports Games, isn't that going to be an instant win?

In the athletics field.

Ding Yue was still really looking forward to the arrival of the Hundred Feet Sprinting Battle, but before that, Yang Chen and the others needed some time to rest and recover their stamina.

Other than the running events, Mist City Arts and Science University also had students participating in long jump and high jump events.

But for now, Ding Yue had not received any good news updates from the Director of the Sports Department.

On the way to Shencheng Stadium today, Ding Yue told Xiong Yang to keep him informed of the competition progress in real-time.

Since Ding Yue was just watching the whole event, he couldn't get real-time data on how the students from Mist City Arts and Science University were performing.

The long jump and high jump competitions had started early, but up until now, he had not received any message from Xiong Yang. This indicated that the students from Mist City Arts and Science University who participated in the long jump and high jump competitions were average in strength; guessing on winning the championship would be difficult.

At 10:45 in the morning.

The 1500m race ended. The student from Mist City Arts and Science University who participated in the 1500m race sadly only finished in sixth place.

The next event to be held was the Hundred Feet Sprinting Battle.

The athletes participating in the Hundred Feet Sprinting Battle were the most in number.

The number of students from universities nationwide who could make it into the Hundred Feet Sprinting Battle at the National University Sports Games was not small.

In the end, a total of six groups were set up for the preliminary rounds, and Yang Chen was placed in the third group.

In the first group, there was Lu Xiao.

He was the student from East Sport University who had just won second place in the 50m final.

Soon, the preliminary rounds of the first group started. With the sound of the gunfire, the eight participants sprinted out.

The strength of the first group was led by Lu Xiao, who was far ahead of the others for most of the race. The weaker college athletes were left behind by Lu Xiao by more than one or two spots!

It was evident that Lu Xiao was very powerful and had a chance to compete for the championship of the Hundred Feet Sprinting Battle!

But only one person could be the champion of the Hundred Feet Sprinting Battle, and of course, Ding Yue would prefer it to be Yang Chen from his own Mist City Arts and Science University!

Bang!

The second group started.

There was a pretty good student from Yan Sport University in the second group, who looked like they could make it into the finals!



"Principal Ding, it seems like there is an exceptionally good one in each group. The finals look like they are going to be exciting."

After watching the Hundred Feet battles of the first and second group, Wen Ruohan couldn't help but exclaim.

"The third group is up next for our Mist City Arts and Science University, let's see how Yang Chen performs." Ding Yue was a little nervous now.

The athletes of the third group began to arrive at the starting line of the track, some were warming up, while others were adapting to the starting blocks.

On the track, Yang Chen looked towards the stadium.

At a glance, he saw Principal Ding, sitting next to whom was Secretary Wen.

Yang Chen indeed didn't perform well in the 50-feet final just now, probably disappointing Principal Ding?

Yang Chen felt a little guilty.

This time, in the Hundred Feet Sprinting Battle, Yang Chen is determined to adjust himself, using his best state, and most terrifying burst of energy, to make up for the disappointment he caused Principal Ding just now.

After all, among all the athletes in Mist City Arts and Science University, Principal Ding probably values him the most.

Yang Chen was also very grateful that Principal Ding gave him the opportunity to go to college, as well as the opportunity to work on the school's construction site.

With no way to repay, he could only get a championship for Principal Ding!

He must get a championship!

A fire began to blaze fiercely within Yang Chen's heart.

The eight athletes were ready!

Bang!

Accompanied by a gunshot sound.

The eight athletes streaked across the track like the wind.

The only belief in Yang Chen's mind was 'Go, go, go', getting into the final and being the first!

"Wow! Yang Chen runs so fast!"

In the stands, Wen Ruohan said excitedly.

Ding Yue also noticed Yan Chen's good state, he took the lead in the third group and rushed to the finish line first.

Zou Jun and Lu Xiao in the preparation area of the track raised their vigilance after seeing Yang Chen's results.

seconds and 31!

A very good result, if Zou Jun and Lu Xiao don't perform well, they might not be able to run in 10 seconds and 31.

Of course.

Zou Jun's best state can run into ten seconds and three, so even though he felt the pressure brought by Yang Chen, Zou Jun still had confidence in himself.

"Lu Xiao, I hope you can run into ten seconds and three in the finals, otherwise, I feel like I have no competitors."

Zou Jun smiled and said to Lu Xiao not far away.

"Heh, Zou Jun, don't you think you're the only one who can run into the tens and threes!" Lu Xiao scoffed at Zou Jun.

Although Zou Jun is very strong, Lu Xiao also has confidence in himself.

Every strong candidate is confident about their can win the championship, and it depends on who can take the lead on the field.

The preliminary rounds of the next three groups ended quickly as well.

After all, a 100-feet run takes only ten seconds. With the preparation time, it only takes a few minutes.

Only eight people from the six groups were able to enter the finals.

Ranking is done according to their performances.

Yang Chen's performance ranked fourth among the six groups, clearly making it to the finals!

The finals of the National University Asports Games Hundred Feet Sprinting Battle finally arrived!

This represents the competition of the fastest 100-feet run of the university students in Xia Country!

The record is 10 seconds and 27!

I wonder if anyone can break this record!

In everyone's view, Zou Jun is obviously the most likely candidate to break this record.

"The Hundred Feet Sprinting Battle is here, so excited!"

"Finally, the finals!"

"I feel like Zou Jun, with his state and strength, really has a chance to break the record!"

"Lu Xiao also has a chance."

"That Yang Chen from Mist City Arts and Science University seems to be pretty good."

"In fact, before the final, everyone has not unleashed their ultimate strength, it feels like any of the eight could."

Almost ninety percent of the people in the stands are watching this Hundred Feet Sprinting Battle finals.

On the track, Yang Chen arrived at his own lane.

He took a deep breath.

Adjusted his body to the best condition so that Yang Chen could perfectly unleash his sprinting power.

Yang Chen has always felt that he seems to have a lot of potential that has not been unleashed yet.

Because in the usual training process, Yang Chen find a significant progress in his training results compared to before.

But when running on the track, Yang Chen always felt that he was somehow sealed.

He wanted to break the seal.

Principal Ding still had expectations for him to win the championship.

"Go!"

Only one word was in Yan Chen's mind.

The eight athletes were ready, and the referee raised the starting gun.

Bang!

In an instant, all eight athletes started off with no one being worse off than the others. It was almost impossible to tell who had the lead at the start.

Chapter 317: Break the Record, Class S Honor

Sure enough, it's the Hundred Feet Sprinting Battle.

The eight strongest competitors surged forward on the track like thunderbolts, with Zou Jun, Lu Xiao, Yang Chen and others all exerting their full strength.

But!

Ding Yue could visibly see that Yang Chen's explosive power was very strong, was his speed actually the fastest among these eight?

"Principal Ding, Yang Chen has run to the front, he's so fast!" exclaimed Wen Ruohan, brimming with excitement.

"Damn, who is that guy?"

"He's so fast!"

"He actually managed to pull ahead of Zou Jun."

"My God, can he come in under ten seconds?"

"This is an upset!"

"Not even Zou Jun and Lu Xiao can catch up!"

The vast majority of the audience thought that Zou Jun or Lu Xiao were the top competitors for first place, but the reality left everyone absolutely shocked.

No one knew which university the student was from, his burst of speed was simply astounding!

Yang Chen was giving all he had, rushing toward the finish line, where within his field of vision there were no other competitors, only the finish line.

Only one word rang in his mind — Charge!

Finally!

After an unknown period of time, Yang Chen crossed the finish line, his speed finally slowing down before letting out an ecstatic roar.

Because he knew.

He was the first to cross the finish line!

"Ah!!!"

Yang Chen clenched his fists tightly, roaring to the sky and just like most athletes, using his roar to release his excitement and joy!

"I, Yang Chen, have finally lived up to Principal Ding's expectations!"

Yang Chen thought to himself.

Principal Ding, sitting in the stands, must be happy for him, right? He had won the title of the Fastest Man of the Hundred Feet at the National University Sports Games!

Indeed.

Ding Yue was quite excited in the stands, originally he thought that Yang Chen might not have much of a chance, but unexpectedly, the guy's explosive power in the finals was so incredible, showcasing his unlimited potential!

The results are out!

Winner of National University Sports Games Hundred Feet finals——Yang Chen!

Yang Chen from Mist City Arts and Science University! People will remember this name! Because his performance broke the record of the Hundred Feet in the National University Sports Games!

Not only that - he didn't just break the record!

The previous record of the Hundred Feet in the National University Sports Games was 10.27 seconds, but Yang Chen's time had left almost all the spectators astonished.

"Congratulations to the athlete Yang Chen from Mist City Arts and Science University for breaking the record of the Hundred Feet in the National University Sports Games with an impressive time of 9.98 seconds. Congratulations on setting a new record!"

A female voice boomed over the stadium, announcing Yang Chen's time.

Right.

Nine seconds ninety-eight!

He ran under ten seconds, it was already very impressive to run under ten seconds and three in the finals of the Hundred Feet at National University Sports Games.

Zou Jun did it, his score was 10.27 seconds, leveling with the previous record, Lu Xiao also did it, his time was 10.29 seconds.

But!

Compared to Yang Chen, these two's scores were simply insignificant!

"Principal Ding, Yang Chen broke the record, he's so powerful!" Wen Ruohan excitedly stood up from her seat in the stands.

Ding Yue also stood up, applauding for Yang Chen.

Their arduous training had finally yielded results, with this score, Yang Chen could even go professional.

Keep in mind, the Hundred Feet record of the World University Games is just 9.86 seconds, and even the Asian Hundred Feet record is only 9.91seconds.

If Yang Chen could go a little faster, he could even stand a chance to equal, or even surpass the Asian Hundred Feet record.

Yang Chen's score was indeed terrifying!

"Damn, 9.98 seconds, that's too fast, it's certainly not worse than any national athlete!"

"I remember the Asian Hundred Feet record was set by our country's athlete Su Yang, right?"



"Yes, yes, I remember, it was at the World Athletics Championships in Spain."

"If I remember correctly, the record was 9.91 seconds, right?"

"That gap doesn't seem very big, Yang Chen from Mist City Arts and Science University is really strong."

"Does Mist City Arts and Science University actually have such a talented athlete in sports?"

"Damn! Is it the same Mist City Arts and Science University that made the robot Big White?"

"Yes, it is indeed that Mist City Arts and Science University."

"Hoho, that's quite impressive."

Ding Yue heard the surrounding spectators discussing Yang Chen's impressive achievement, the Asian Hundred Feet record, and even mentioning Mist City Arts and Science University, praising the university for nurturing such an excellent athlete.

When he heard all this, Ding Yue felt quite satisfied.

On the track and field.

Yang Chen proudly stood at the highest point of the award stand, receiving his well-deserved gold medal.

Ding!

At this moment, sitting in the stands, Ding Yue hears a system alert sound in his mind.

"Congratulations to the host for completing an [S-level University Honor] — National University Sports Games gold medal +1."

"Congratulations to the Host for receiving the [S-level University Honor] reward: reputation points +50, institutional fund +200,000 yuan, and [Sports Reputation Card+1]."

Obviously, this [S-level University Honor] was awarded to student Yang Chen after winning the first place in Hundred Feet Sprinting Battle and obtaining a gold medal.

"Why is it that student Liu Xiaojuan, who also won a gold medal, achieved [A-level University Honor], while Yang Chen achieved [S-level University Honor]?"

Ding Yue curiously asked the system.

After all, they both received a gold medal!

The system explained that Liu Xiaojuan's gold medal was for winning first place in the competition at hand.

Whereas Yang Chen's was for breaking the record and setting a higher one!

So when the system evaluates the level of University Honor, Yang Chen naturally receives higher rating resulting in [S-level University Honor].

After the awards ceremony.

Feeling exhilarated, Yang Chen, holding his gold medal, dashed off the podium.

"Both of you have to keep going. I look forward to the day you will break my record." Yang Chen humbly said to Zou Jun and Lu Xiao.

Such a day would mean that Xia Country's athletics were still brimming with fresh blood and strength.

However.

Zou Jun and Lu Xiao were completely dumbstruck.

Damn it!

9.98 seconds, you are asking us to break your record?

Couldn't you have set the record a bit lower?

Zou Jun will be a junior soon and at most can participate in the National Games one more time.

Lu Xiao could probably participate twice more.

But the thing is, even if that's the case, both Zou Jun and Lu Xiao feel it would already be a great achievement if they could get into the ten-second range.

To train for another year to reach ten point two seconds?

To aim for ten point one seconds?

But can they really achieve a ten-second record?

Neither Zou Jun nor Lu Xiao have this confidence because they are very aware of their own peak strengths.

Unlike Yang Chen, whose potential is unknown. Maybe next year he will break Su Yang's Asian record for Hundred Feet?

Excited, Yang Chen raised his Hundred Feet first place gold medal and waved it towards Principal Ding in the stands.

Ding Yue saw this and raising his hand he responded to Yang Chen with a thumbs up.

At this moment, Yang Chen felt so thrilled. Principal Ding approved of him, sure he disappointed Principal Ding in the 50 Feet, but he didn't let Principal Ding down in the Hundred Feet, look how happy Principal Ding is!

That's right!

Ding Yue was very happy, mostly because the rewards from this round of [University Honor] seem quite generous.

There are 50 reputation points, plus 200,000 yuan for institutional funding.

Ding Yue decided that he would not keep all the 200,000 yuan for himself. He would split it fifty-fifty, taking 100,000 yuan to reward the champions Yang Chen...and Liu Xiaojuan, hehehe.

Aside from the 50 reputation points and the 200,000 yuan, there was an additional reward of [Sports Reputation Card+1].

Ding Yue didn't know what this [Sports Reputation Card] was for, so he immediately accessed the item inventory through the interface.

He saw this silver [Sports Reputation Card].

Item: Sports Reputation Card + 1

Effect: After use, the sports college of Mist City Arts and Science University will gain a "Fame Effect", boosting the confidence of potential students who want to apply to the college by 10%.

Duration: Permanent!

After Ding Yue read the detailed information about this [Sports Reputation Card], he then understood its use.

It's simple.

If a student wants to apply to the sports college of Mist City Arts and Science University, and they are 50% hesitant, then with this [Sports Reputation Card], the probability of this student wanting to enroll in the sports college will be 60%./p>

It's a great item!

This [Sports Reputation Card] can effectively boost the enrollment rate of the sports college at Mist City Arts and Science University.

At over twelve noon, the half-day competition came to an end.

Ding Yue and the athletes returned to the hotel restaurant for lunch together.

The two students who participated in the high jump and long jump competition felt guilty for not placing in the competition. Ding Yue reassured them that it was alright, simply participating was already commendable.

Next were the two champions of Mist City Arts and Science University!

Students Liu Xiaojuan and Yang Chen.

Ding Yue had to commend them both: "Students Liu Xiaojuan, Yang Chen."

"Principal Ding."

At mealtime, Liu Xiaojuan and Yang Chen both turned to look at Principal Ding.

"You both performed well today. The school has prepared a 100,000 yuan reward for you. As champions, each of you will receive fifty thousand yuan!"

Ding Yue said, smiling at the two of them.

Upon hearing this, Liu Xiaojuan's face immediately showed a look of surprise and joy.

Because this was completely unexpected!

She never dreamed that Principal Ding would give a reward of fifty thousand yuan for being a champion.

For an ordinary student like Liu Xiaojuan, this was a significant amount!

For Yang Chen too, fifty thousand yuan was a large sum of money.

"Thank you, Principal Ding!"

"Thank you, Principal Ding!"

Yang Chen and Liu Xiaojuan thanked Principal Ding in turn.

The other student athletes were extremely envious, but mostly they thought that they needed to train even harder upon returning, so next year they too could become champions!

Chapter 318: Abandonment and Choice, National Track and Field Team

Over the next few days of the National University Games.

What Ding Yue was most concerned about was his Mist City Arts and Science University's basketball team's games. There was hardly any hope of winning a championship for the other events.

In fact, Mist City Arts and Science University already won a women's swimming championship and a men's 100-meter champion.

Moreover, in the 100-meter showdown, Yang Chen broke the record of the National University Sports Games and thus became the "popular" champion overnight.

Because he drastically improved the 100-meter sprint record of the National University Sports Games.

The previous record was 10.27 seconds, and now it's 9.98 seconds. It seems outrageous and is now considered on par with professional sprinters from the National Track and Field Team, right?

11th August.

Shencheng Stadium.

A basketball semi-final of the National University Sports Games is being held here today.

Mist City Arts and Science University vs. Jiangcheng University.

Before this, Mist City Arts and Science University had already played against Carp City Agricultural University, Brocade City Industrial University, Haicheng University of Political Science and Law, and other universities.

All the way down, the basketball team of Mist City Arts and Science University has performed surprisingly well, and advanced to the semifinals.

Most importantly, Yang Chen, the previous 100-meter showdown champion, is also a member of the Mist City Arts and Science University's basketball team.

Not only is he a fast runner, but he is also good at playing basketball, he's like a multi-talented sports prodigy.

However, Ding Yue felt that athletes like Yang Chen would definitively have to choose between sprinting and basketball in the future.

Because there has never been an athlete who both runs track and plays basketball.

It depends on how Yang Chen himself will make the choice. At present, he can both run track and play basketball at the National University Sports Games.

But once he becomes a professional athlete, Yang Chen will have to make a choice.

Inside the sports stadium, Mist City Arts and Science University and Jiangcheng University are in a heated basketball game.

On several occasions, it was Yang Chen who broke the deadlock and scored points.

Ding Yue, sitting in the stands, was watching attentively when he suddenly saw an extremely mature and charming woman across the stands, her expressions wildly fluctuating as she watched the game.

Just then, Yang Chen successfully scored a three-pointer!

"Nice Shot!"

Ding Yue clapped and cheered, then shifted his gaze from the mature woman across from him back to the game.

That three-pointer was certainly a good shot, clean and precise.

At the end of the first half, Mist City Arts and Science University's basketball team was leading by 15 points.

During the halftime break, Ding Yue encouraged the Mist City Arts and Science University's basketball team. As long as they win this game, they would reach the final and compete against Guangcheng University for the championship of the National University Games' basketball competition.

If they win the championship, Ding Yue can gain another "University Honor", it would be extremely satisfying.



Ding Yue also told the basketball team members that if they win the championship, the school would give them a substantial reward, an incentive to boost the students' morale.

The halftime break quickly ended.

The second half of the semifinal started. A mere moments after the second half began, Ding Yue's secretary Wen Ruohan suddenly received a phone call.

"Okay, okay, I'll have Principal Ding answer the call." After answering the call, Wen Ruohan turned to Principal Ding and said, "Principal Ding, it's the National Sports Administration."

"Hmm?"

Ding Yue was taken aback for a moment, surprised that someone from the National Sports Administration would contact him.

Although very quickly, Ding Yue pretty much figured out what the reason was.

After all, during the earlier 100-meter showdown, Yang Chen from their Mist City Arts and Science University performed exceptionally well, a time of 9.98 seconds was indeed very impressive.

You should know that Su Yang's record in Asia for the 100-meter sprint is only 9.91 seconds.

Ding Yue took the phone from Wen Ruohan, "Hello, this is Ding Yue, Principal of Mist City Arts and Science University."

"Hello Principal Ding, I am the head coach of the National Track and Field Team from the National Sports Administration, Kang Chengjie." Over the phone, a middle-aged man's voice came through, sounding quite profound.

"Hello Coach Kang."

Ding Yue hadn't heard this person's name before, mainly because Ding Yue hadn't paid attention to the information of the National Track and Field Team, so it was quite normal that he hadn't heard of him.

However, Ding Yue quickly took out his phone and searched for information about this coach Kang Chengjie.

Indeed, he was the head coach of the National Track and Field Team, and Su Yang was an athlete under him.

It seems.

If Ding Yue guessed correctly, this Coach Kang was looking for him because he wanted to recruit Yang Chen into the National Team.

Under normal circumstances, to join the National Team, one would have to have excellent results, first join the City Sports Team, and then, after selection, join the Provincial Sports Team, then, after another round of selection, have the opportunity to join the National Sports Team.

Otherwise, they would have to achieve outstanding results in some major events, just like the National University Sports Games.

Without a doubt, Yang Chen stood out because of his impressive 9.98 seconds time in the National University Sports Games, and thus drew the attention of Coach Kang Chengjie.

"Principal Ding, I noticed that Yang Chen, a student at your university, has performed exceptionally well in this National University Sports Games. He is an athlete with unlimited potential. We would like to recruit Yang Chen into the National Track and Field Team, so I wanted to consult you." Coach Kang Chengjie said quite courteously.

Chapter 319: Abandonment and Choice, National Track and Field Team

For Yang Chen, this is certainly a great opportunity, and as the Principal, Ding Yue has no reason to deny it.

Besides, the most important thing is what Yang Chen himself thinks, which Ding Yue can't dictate.

"This is a excellent achievement. By joining the National Track and Field Team and receiving more professional training, I believe student Yang Chen will achieve extraordinary accomplishments in athletics and sprinting in the future."

Ding Yue stated, "However, student Yang Chen is currently representing our Mist City Arts and Science University in the semi-finals of the basketball competition at the National University Sports Games. After the competition, I will inform him of this good news. Thank you, Coach Kang, for choosing student Yang Chen."

"Alright, Principal Ding, we will wait for student Yang's response."

After a few words, they ended the call.

Yang Chen was targeted by the National Track and Field Team based on his 9.98 second record. This is an unrivalled achievement at the National University Sports Games, so it was within Ding Yue's expectations to be considered by the National Track and Field Team.

To have a student from Mist City Arts and Science University join the National Sports Team, this is also great news for our institution.

Would this possibly count as "University Honor"?

Ding Yue asked the system.

However, the system's response was that it didn't count. "University Honor" requires winning some award or coming first in a large-scale competition. Joining the National Sports Team would be considered a personal honor for the student, not a university honor.

The second half of the basketball semi-finals was extremely fierce.

Jiangcheng University almost caught up to the score, but in the end, thanks to Yang Chen's outstanding performance, they maintained a significant lead.

Finally.

The semi-finals ended.

Mist City Arts and Science University defeated Jiangcheng University with a score of 117 to 106 in a remarkable victory, qualifying them for the finals, where they will compete against Guangcheng University for the championship tomorrow.

"The basketball team from Mist City Arts and Science University is so amazing!"

"Indeed, they've got some real skill."

"The match against Guangcheng University's team tomorrow, it's impossible to predict whether they will win or lose."

"In my opinion, overall Guangcheng University's team has superior comprehensive strength, and they have a strong player, Guo Kun. He's no less formidable than Yang Chen."

"True, Mist City Arts and Science University has only Yang Chen, who is exceptionally strong, while the abilities of the other four players are just passable."

"Enough, stop making blind guesses. We'll find out who wins and loses tomorrow."

The audience, who loves watching basketball match, was very much looking forward to tomorrow's final.

After the semi-final, there remained only one event for Mist City Arts and Science University — tomorrow's basketball final.

If they play well and win the championship, it would be a perfect ending to Mist City Arts and Science University's participation in the National University Sports Games.

If they don't play well and take second place, it would be a regretful ending.

As for the few days following, there are no events involving athletes from Mist City Arts and Science University. Those days are primarily for the finals of other major outdoor sports events.

After returning to the hotel.

Ding Yue asked his secretary Wen Ruohan to call Yang Chen to his hotel room.

Knock, knock, knock!

"Come in, the door is open."

Sitting on the sofa, Ding Yue was browsing Bilibili, watching some interesting parody videos, when Wen Ruohan brought Yang Chen over.

"Have you had dinner?"

After seeing Yang Chen, Ding Yue asked with concern.

"Yes, I just had dinner in the restaurant." Yang Chen responded with a nod.

Wen Ruohan stayed aside, ready to attend to any instructions from Principal Ding.

"Sit down, Wen Ruohan, you can sit as well."

Ding Yue looked at them both.

"Principal Ding, did you call me here to discuss some instructions about tomorrow's final?" Yang Chen asked curiously.

"There's also the matter of the final match, but that's not why I called you here. Instead, I wanted to share some good news with you," Ding Yue said to Yang Chen with a smile.

"Huh? Principal Ding, what's going on?" Yang Chen asked, even more curious.

"The thing is, Coach Kang Chengjie from the National Track and Field Team contacted me today. They want to recruit you into the team. I wanted to ask for your thoughts." Ding Yue shared this news with Yang Chen.

"The National Track and Field Team!"

After hearing this, Yang Chen blurted out excitedly, "Really, Principal Ding?"

"How about it, Yang Chen? Are you willing to join the National Track and Field Team?" Seeing how excited Yang Chen was, Ding Yue actually already knew his answer. But he still needed to ask.

"Yes, Principal Ding. My dream is to join the National Team one day. Is this really happening? I can't believe it. Do I really have a chance to join the National Track and Field Team?"

Yang Chen asked, still unable to contain his excitement.

"It's true. After seeing your 100-meter result at the National University Sports Games, Coach Kang Chengjie naturally thought you were a budding talent worth cultivating. That's why he wants to recruit you into the National Track and Field Team."

Ding Yue said, nodding slightly with a tone of joy in his voice.

After all, having a student from Mist City Arts and Science University join the National Track and Field Team would certainly be a feather in the university's cap.

"Principal Ding, then I..."

Yang Chen lifted his head, looking at Principal Ding. He wanted to know Principal Ding's stance on this.

If Principal Ding wouldn't let him go, then Yang Chen might be in a dilemma.

However, Ding Yue just shrugged and said, "The National Track and Field Team want you. Of course, it's your decision to make. As long as you perform well in the team, you don't need to worry too much about your studies here at the university."

What Ding Yue meant was clear. Whether or not to join the National Track and Field Team is up to you. As the principal, he won't interfere too much. Besides, the university will also ensure that you graduate smoothly after joining the National Track and Field Team.

Ding Yue always puts his students' interests first.

Especially for outstanding track and field athletes like this, even his Feiyue Group cannot make the most of them.

Joining the National Team is undoubtedly the best option, bar none. So, Ding Yue will certainly support it!

"Thank you, Principal Ding!"

Upon hearing this, Yang Chen was elated.

Of course, he wanted to join the National Track and Field Team and represent the nation on the sports field.

However, Yang Chen also has feelings for Mist City Arts and Science University and doesn't really want to leave it just like that, at least not until he receives his graduation certificate from it.

Although it's just a diploma, it means a lot to Yang Chen.

Now that Principal Ding has expressed that after he joined the National Track and Field Team, he doesn't need to worry too much about his academic career. As long as he achieves good results in the team, he can also graduate smoothly.

Even if after joining the National Track and Field Team, he realizes a significant gap between himself and other professional athletes and doesn't see significant progress, he can still come back to Mist City Arts and Science University to finish his studies.

"However, Yang Chen, if you choose to join the National Track and Field Team, that means you need to give up your hobby of playing basketball. You're actually quite good at basketball."

Ding Yue suddenly said with a heavy heart, "Originally, the school intended to focus on cultivating the basketball team, and see if it could represent Mist City in the CBA. You're definitely the key person. But if you join the National Track and Field Team, then you have to give up basketball."

Suddenly, Yang Chen really had two choices in front of him.

If he chose one, he would have to give up the other.

This seemed rather cruel all of a sudden.

But there's no choice, reality is harsh.

Yang Chen also knows that he is indeed the core of the Mist City Arts and Science University basketball team. If Principal Ding intends to form a basketball club, he would definitely be a top pick of Principal Ding's.

"Principal Ding, I... I still want to do track and field. I aspire to be a world champion!" After some thought, Yang Chen finally gave Principal Ding his decision and what he was willing to give up.

That's right.



Yang Chen rationally chose the National Track and Field Team, giving up his love for basketball.

"Ok, tomorrow's final might be your last match with Mist City Arts and Science University basketball team. Play your best."

"Principal Ding, I will definitely do my best!"

Chapter 320: Soft and Hard Measures, The Girl Almost Fell

"Hello everyone, I am Flying Wheat Cake, and today I'm dressing Big White in a pink skirt..."

In a girls dormitory.

As the first global user to own a medical health robot called Big White, Flying Wheat Cake is taking selfies and videos while interacting with Big White today.

With her daily updates about Big White, Miss Flying Wheat Cake has now become a popular influencer with over one million fans across all platforms.

Ding-a-ling!

While Flying Wheat Cake is filming a video, suddenly a call came in.

"Hello, how are you?"

"Hello, Xu Jia. This is Xu Wei, the chairman of Rentang Medical Technology Group," said a middle-aged male voice over the phone.

"Hello, President Xu."

Miss Flying Wheat Cake was quite surprised.

That's because she has cooperated with Rentang Medical Technology Group lately and made several video ads, which earned her a good sum of money.

She didn't expect the chairman of Rentang Medical Technology Group to personally contact her.

Miss Flying Wheat Cake suddenly got a little excited.

Did they have a big order for her? Otherwise, why would the chairman of Rentang Medical Technology Group personally call her?

"Congratulations, Xu Jia, for reaching one million fans. Your recent ad has had a great effect promoting our company's products," President Xu said insincerely.

Indeed, the promotional effect of Flying Wheat Cake's videos for Rentang Medical Technology Group's products was minimal.

From the start, President Xu didn't expect much from this influencer's promotion. His target was the medical health robot Big White in Flying Wheat Cake's possession.

"Hehehe, as long as it's effective, it means my fans are real," Flying Wheat Cake responded happily.

"Indeed. Currently, your popularity is equivalent to a minor celebrity. By the way, Xu Jia, our company is conducting a research project that might need Big White, your medical health robot. Would you be willing to sell Big White to us?"

President Xu finally broached the subject.

After treating Xu Jia favorably for this long, President Xu expressed his intent to purchase the medical health robot Big White from her, increasing the chances of success.

"What?"

Xu Jia was taken aback when she heard President Xu wanted to buy her medical health robot, Big White.

That's not feasible, right?

Xu Jia won Big White in a lucky draw, and after spending time together every day, Xu Jia found her life became more interesting.

What's more important is that, after getting Big White, she became a popular influencer and could make money from ads.

How could she bear to sell such a great robot?

"What, Xu Jia doesn't want to sell? Why don't you listen to the price Rentang Medical Technology Group is offering?" President Xu var calmly over the phone.

He could offer a price that Xu Jia could not reject and make both a soft and hard approach.

The soft approach was offering an irresistible price, and the hard approach involved telling her that if the medical health robot, Big White, was not sold to Rentang Medical Technology Group, then future ad promotions would be put on hold.

This would cut off Xu Jia's income.

Remember, the fee given by Rentang Medical Technology Group for video advertisements was premium priced, much higher than other advertisers. Consequently, Xu Jia rejected all other offers to focus on Rentang Medical Technology Group's ads.

"President Xu, I... I've formed an emotional attachment to Big White. I don't really want to sell him," Xu Jia stated hesitantly.

Though she couldn't fully utilize Big White's medical health capabilities, her life has become more enjoyable having Big White around.

She indeed developed a certain attachment and was unwilling to sell Big White.

"Well, Xu Jia, it's a pity. If we can't reach an agreement on this deal, it seems our future ad promotions might need to halt," President Xu casually mentioned the possibility of suspending their advertising partnership.

Flying Wheat Cake, Xu Jia, was completely stunned.

How can this be?

The Rentang Medical Technology Group's advertising partnership was Xu Jia's primary source of income since becoming an influencer.

"One million!"

President Xu suddenly quoted his price over the phone: "You know, a medical health robot costs at most one hundred thousand, and we are offering ten times the price for your Big White. Xu Jia, are you really not considering it?"

One million!

If she doesn't sell, she won't get any ads from Rentang Medical Technology Group in the future.

Xu Jia was thrown into a state of indecision.

"Then... President Xu, I... I need to think about it," Xu Jia reluctantly made a compromise.

Initially, Xu Jia had decided not to sell.

But now she had to consider it.

A price of one million was very tempting indeed.

"Fine. I'll await your good news." After he finished speaking, President Xu ended the call.