

God tier Farm 1061

Chapter 1061: The crazy abalones (1)

Lu zhongguang's mood had also reached a peak. He looked at Feng Jing, who was standing at the side of the stage.

Naturally, Feng Rao was also very excited. The auction's success had exceeded her expectations. She had expected the auction to go smoothly, but she had not expected to obtain such a dazzling result.

She nodded at Lu zhongguang, took a deep breath, and walked to the center of the stage.

"Ladies and gentlemen, we will be auctioning today's last top – grade one – Head abalone!" Feng Rao said with a smile, "this abalone is the rarest one of all the items up for auction today. It weighs 653.2 grams, which is far beyond the standard of a one – headed abalone. It can even be considered a priceless treasure!"

Everyone below the stage held their breath.

Priceless treasure was naturally just a description. If the item was put up for auction, it would definitely have a final price.

However, no one thought that Feng Jing was exaggerating.

It was a super huge abalone that weighed 653.3 grams!

Before today, 300 grams of abalone could already be considered the best. Even two – headed abalone was very rare.

However, at the auction today, the Paradise Corporation had taken out more than 20 abalones in one go, most of which were more than 600 grams. Everyone was more or less numb to this.

Even so, the 653.2 – gram super giant abalone still made everyone feel a sense of awe.

In a world where two – headed abalones were so rare, wasn't such an extra – large one – headed abalone a priceless treasure?

"Let's reveal the final Super One – headed abalone!" Feng Rao continued.

After she finished speaking, she walked to the table and gently pulled off the red silk.

A cameraman immediately went up to take a close – up shot, which was also transmitted to the big screen in the venue in real time.

Everyone's eyes were glued to the screen as the HD video camera captured every detail of the abalone. From all angles, the abalone was so perfect that it made the gluttons who really liked the dish yearn for it!

Feng Rao had a confident smile on her face. "I believe everyone has already read the auction manual. For the last top – grade abalone, considering that some customers can't come for various reasons, we will also accept long – distance bidding in addition to all the guests present."

“Of course, there are certain requirements for remote auctions. We started accepting applications three days ago, and we also took the initiative to send out some invitations according to the situation. After the qualification review, there are a total of 15 customers who meet the requirements for remote auctions, and they are all online now!”

As soon as Feng Jing finished speaking, an interface appeared on the big screen to her right.

This was the Hengfeng auction house’s official website’s special page for the top – grade abalones auction. There was a sub – Page installed with the long – distance bidding system.

Everyone can clearly see that all 15 virtual avatars have been lit up, and each ID only has a number, which is 01 to 15.

Although they did not know who the owners of these 15 IDs were, everyone was very clear that their background was probably not any less than Li Kai, he Xinyi, Zheng zhilun, and the others present. Otherwise, they would not have been able to pass the Hengfeng auction house’s strict review.

After hearing Feng Rao’s introduction, Xia ruofei was stunned for a moment. Then, he secretly opened the auction manual in his hand and started to read. As expected, he found the information about how the last abalone would be auctioned in a remote auction.

He couldn’t help but blush at how incompetent he was as the chairman. Even ordinary guests knew about it, but he didn’t.

In fact, Feng Jing had taken the initiative to report the situation yesterday. However, Xia ruofei was afraid of trouble, so he pushed all the responsibility to Feng Jing and became the hands – off manager. After arriving at the auction house, he only casually flipped through the auction manual and did not study it as seriously as those who were interested in competing.

Xia ruofei looked at the stage guiltily and noticed that Feng Rao was also looking at him with a half – Smile. He couldn’t help but feel even more embarrassed. He gave Feng Rao a dry smile and sat up straight.

Feng Rao had indeed seen Xia ruofei secretly flipping through the auction manual. She knew that this boss Xia probably did not even know the auction process well, so she could not help but feel helpless.

She really did owe him in her past life ... Feng Jing sighed inwardly.

Of course, she was also someone who was used to big scenes, so although she was a little distracted, she still remained calm on the surface.

After the introduction, Feng Rao smiled and said, “I will now return the stage to Hengfeng’s chief auctioneer, Mr. Lu zhongguang! I wish everyone good luck!”

After speaking, Feng Jing bowed slightly and returned to the high stool at the side of the stage. Lu zhongguang walked up to the stage from the side.

This small segment gave Lu zhongguang, who had been in a high state of excitement, a short break. In addition, the auction of the last Super large one – headed abalone made him very excited, so he returned to the stage in high spirits.

“Ladies and gentlemen! The most exciting moment has finally arrived!” Lu zhongguang said in his unique magnetic voice, “I hereby announce that the last item of this auction, the 653.2 – gram Super One – headed abalone, will be auctioned! The starting price for this abalone was 0 Yuan! Each bid must be no less than 200000 Hong Kong dollars! Guests both online and offline can make a bid!”

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Chapter 1062: The crazy abalones (2)

The starting price of the last abalone was zero Yuan. In fact, it didn’t matter how much the starting price was. Although it was zero Yuan, it was impossible for anyone to buy it at a low price in such a fierce competition.

Seeing the rich people in the VIP area below the stage and the 15 mysterious buyers who were eyeing the abalone covetously online, everyone knew that the transaction price of this abalone would definitely not be low.

At the very least, it would not be any cheaper than the two abalones that were worth an average of five million Hong Kong dollars.

Therefore, the starting bid of zero Yuan was actually a gimmick, which was also a common gimmick in auction houses.

As expected, someone immediately made a bid after Lu zhongguang finished speaking.

5 million Hong Kong dollars!

And the bidder was not any of the guests present, but a long – distance online buyer.

After the online buyer placed a bid, the screen on the other side would display a huge number, indicating the price and the buyer’s number.

Everyone couldn’t help but suck in a breath of cold air when they saw the price rise to the second highest price of the night.

Xia ruofei couldn’t help but smile. Feng Jing had put in a lot of thought into this arrangement. It could be seen from this small segment.

The financial strength of these 15 online buyers was undoubted. Since they were able to participate in the auction, their desire to buy the top – grade abalones was definitely not a problem.

However, they were only allowed to participate in the bidding for the last Super – Large one – headed abalone, which was a little interesting.

These people who participated in the online auction were definitely not new. It was important to know that today’s auction was live – streamed on the Hengfeng auction house official website.

In other words, in the past hour or so, the 15 buyers who had strong intentions to buy the abalones could only watch the guests bid for the abalones one by one in front of the screen. Their appetites had long been whetted.

Finally, it was the last segment. They could personally participate in the bidding. The desire to buy that had been suppressed for so long naturally exploded all at once.

Lu zhongguang's voice immediately rose by two or three degrees. "Bidder No. 06 has bid 5 million Hong Kong dollars! It seemed like this long – range buyer was determined to win! If our friends at the scene want to gain something, we can't hesitate anymore!"

"5.2 million!" A voice sounded in the hall.

Everyone looked in the direction of the voice and saw Zheng zhilun holding the auction sign high up, looking determined to win.

Like the 15 online buyers, Zheng zhilun could not hold it in any longer.

He didn't care about the slightly lighter abalones in front of him, so he didn't even attack them. It wasn't easy for them to get to the three abalones. When the first one was being auctioned off, he had a stroke and acted like a gentleman. When he saw that the beautiful and sexy he Xinyi was interested in buying it, he gave it up.

Unexpectedly, he Xinyi did not win against Li Kai and continued to bid when it was time for the second abalone. Zheng zhilun, who had already spoken, could only pinch his nose and continue to "carry on with his style."

Seeing that this was the last abalone, Zheng zhilun bid without hesitation.

"Alright! Mr. Zheng from Xinyu group has bid 5.2 million!" Lu zhongguang said immediately.

As soon as Lu zhongguang's voice fell, a new bid immediately appeared on the big screen. 5.5 million Hong Kong dollars

Each bid should not be less than 200000 Hong Kong dollars, but it was not limited to 200000 each time. As long as one was willing, they could naturally increase the bid by 300000, 500000, or even 1 million.

This time, it was a long – distance buyer with ID 13.

At the same time, Li Kai also raised his sign and said, "Five hundred ..."

He was also stunned when he saw the price displayed on the big screen. Then, he said, "5.7 million Hong Kong dollars!"

It was obvious that Li Kai's initial bid was not that high, but the long – range buyer beat him to it, so he had to adjust his bid at the last minute.

Lu zhongguang did not even have the time to bid 5.5 million before it was refreshed again, so he said directly, "Young master Lee from Chang Jiang group has bid 5.7 million!"

Zheng zhilun, who was also sitting in the first row, couldn't help but have a dark expression on his face. Li Kai had already bought a one – headed abalone, yet he was still competing with him. Wasn't this a little too much?

During the second item of the final auction, Li Kai, who had just bought an abalone for 4.8 million, had indeed given up and did not compete with he Xinyi. However, he was not on good terms with Zheng zhilun to begin with. Furthermore, this was a "King of abalones" that weighed more than 650 grams! Therefore, he would not show any mercy.

Although Zheng zhilun was very unhappy, he could not say anything.

Everyone was here to participate in the auction. You couldn't possibly stop Li Kai from bidding just because he had already bought one, right?

He had a lot of money and wanted to buy a few more, who could stop him?

Zheng zhilun snorted coldly, then immediately raised his board and said loudly, "" 6 million Hong Kong dollars!"

After making his bid, he couldn't help but glance at Li Kai.

Millions and tens of thousands of Yuan were nothing in the eyes of these two young masters. Zheng zhilun was a little angry and really wanted to fight for his pride.

Moreover, when he got the auction manual, he had already locked onto this abalone. His second uncle, Zheng qitong, the founder of Xinyu group, was going to celebrate his 70th birthday next month. He was prepared to use this top – grade abalone as a birthday gift.

Li Kai turned a blind eye to Zheng zhilun's hostility. With a friendly smile on his face, he raised his sign in a gentle and refined manner and said calmly, ""6.2 million Hong Kong dollars!"

These two young masters were at loggerheads! Everyone could see the signs.

He Xinyi, who was wearing a low – cut evening dress, looked at the two of them with interest. However, she did not make any more bids.

On the other hand, Xia ruofei, who was sitting in the third row, was very excited. This was the scene that the seller was most willing to see. If the two of them were in a disagreement, they would inevitably raise the price. Anyway, the seller would definitely be the one to benefit in the end.

Zheng zhilun was so angry that his face turned red. After taking a deep breath, he raised his sign and said, ""6.4 million!"

Then, he looked at Li Kai and said with a fake smile, ""Young master Li, my uncle's birthday is next month. I hope to give this abalone to him as a birthday gift. Please be magnanimous!"

Although Zheng zhilun's words were polite, there was a hint of resentment in them. Anyone could tell that young master Zheng was really angry.

Li Kai was naturally not afraid of Zheng zhilun. He only smiled faintly and said, ""Then I'll wish old master Zheng a long life in advance! However, I'm also very excited to see such a precious abalone. Let's rely on our own abilities? Doesn't this show that your gift is more sincere?"

Many people in the audience secretly laughed.

Li Kai naturally had to respect Zheng qitong. This old man was a legend in the business world. His status in Hong Kong was no less than his father's. But Zheng zhilun ... He didn't have to give him any face.

Zheng zhilun was so angry that he almost slammed the table and left. Spend more money to show his sincerity? To think he could think of that!

However, the other party had already made it clear that they would not back down, so Zheng zhilun naturally had no way out.

He gave Li Kai a dark look, then snorted and raised his board, saying loudly, ""6.6 million!"

Li Kai raised his sign again without hesitation. ""6.8 million!"

" 7 million!"

"7.2 million!"

"7.4 million!"

The two of them did not stop bidding. Lu zhongguang did not even have the chance to interrupt and announce the price. In just one or two minutes, the price of the abalone had risen to nearly eight million Hong Kong dollars.

The other guests had completely become spectators, and even the online buyers were silent.

Although there was no exact market price for the top – Quality one – headed abalone, everyone felt that the price was a little too high.

Eight million Hong Kong dollars! In Hong Kong, where land was expensive, one could buy a house. Just to buy an abalone? Wasn't this a little too crazy?

Even if this abalone was a rare Super One – headed abalone, it shouldn't be worth so much money, right?

The current price was 8 million Hong Kong dollars, which was offered by Li Kai.

Zheng zhilun's lungs were about to explode from anger. He took a few deep breaths, raised his board, and said, ""8.5 million!"

He had already lost his mind when he increased the price by 500000.

At this time, Li Kai shrugged and said, ""Actually, my starting price in my heart is only about 7 million. I was just forcing myself to try just now. Since young master Zheng is so determined, I can only bear the pain and part with my treasure ..."

With that, Li Kai put the sign aside, clearly not planning to bid.

When the guests heard Li Kai's words, they were stunned for a moment before they couldn't help but laugh ...

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Chapter 1063: The mysterious buyer (1)

Li Kai had always given the outside world the impression of a gentle and elegant young master, but this kind of elegance had a trace of unruliness and forthright.

Of course, he had the capital to do so.

Today's incident was a typical Li Kai's style.

It was almost an open secret that he did not get along with Zheng zhilun. Almost everyone in the industry knew about this.

In the bidding just now, Zheng zhilun had clearly been played by Li Kai. Li Kai might not have wanted to buy the abalone at all, but he had deliberately raised the price with Zheng zhilun, raising the price of the king of abalones to a staggering 8.5 million Hong Kong dollars.

He Xinyi was stunned for a moment, then she immediately pursed her lips and smiled.

In comparison, this young master Li had really been merciful to her!

He Xinyi could not help but want to laugh when she saw Zheng zhilun's expression, as if he had just eaten a fly.

Zheng zhilun was indeed on the verge of going berserk. He could have bought the abalone for six to seven million, but Li Kai had forced him to bid 8.5 million.

Having been tricked by Li Kai in front of so many people, Zheng zhilun was really embarrassed today.

He took a few deep breaths to calm himself down.

No matter what, at least he had gotten the abalone. It was just an extra two million, nothing much!

Zheng zhilun snorted coldly and looked at Lu zhongguang, who was a little distracted on the stage. He said unhappily, "Mr. Lu, shouldn't we start the countdown?"

Lu zhongguang came back to his senses and quickly showed an apologetic smile.

For an experienced auctioneer like him, being distracted during the auction was a low – Level mistake.

It was just that the drama that Li Kai and Zheng zhilun had put on together was too exciting and intense. Even Lu zhongguang could not help but be a little "immersed" in his character.

"The highest price is 8.5 million Hong Kong dollars offered by Mr. Zheng from Xinyu group. Are there any higher offers?" he quickly said.

Everyone laughed. How could there be a higher price?

Even Li Kai had stopped playing, and the others had long since withdrawn from the competition. Moreover, with the price being raised to such a sky – High price, who would still follow up?

Everyone felt that the final owner of this abalone was already set in stone, even though Zheng zhilun won without showing his face.

Of course, Lu zhongguang was just going through the procedure.

“8.5 million Hong Kong dollars going once!” He quickly said.

“8.5 million Hong Kong dollars going twice!”

“8.5 million ports ...”

Lu zhongguang had already raised the auction mallet, ready to end the last shocking auction.

However, the hand that was holding the auction hammer stopped moving. A look of disbelief appeared in his eyes, and even his words were a little incoherent. “8.7 million Hong Kong dollars!”

Although Zheng zhilun was a little unhappy at first, he felt that the overall situation had already been set. It was a little expensive, but he could only wait to pay and receive the goods.

He didn’t expect a higher price to be offered.

Zheng zhilun’s first reaction was to turn his head and glare at Li Kai. He did not expect Li Kai to be dumbfounded as well, looking in one direction in surprise.

Zheng zhilun followed Li Kai’s gaze and realized that the bid of 8.7 million Hong Kong dollars was not made by anyone in the auction. Instead, it was made by the person with ID 06, one of the 15 long – distance online buyers.

The buyer was the one who had raised the price to 5 million Hong Kong dollars at the start of the auction.

Later on, when Li Kai and Zheng zhilun were at loggerheads and the two of them were rapidly increasing the price, this buyer number 06 had given up, as if he had quit the competition.

He did not expect that when Zheng zhilun thought that the dust had settled, this person would actually interfere.

The other guests in the venue also felt that their mood was like a roller coaster. They thought that today’s good show was over, but they didn’t expect another wave of excitement to come immediately.

The most excited people were the media.

The reporters were already excited from the beginning of the warm – up. This was a high – Quality, extra – large two – headed abalone worth one to two million Hong Kong dollars! They directly cooked two on the spot, this paradise Corporation was really generous!

The following auctions also came in wave after wave, with almost no low points. The prices also kept rising, and the media reporters who were watching were all excited.

And the last wave of bidding competition made people's blood vessels even more excited.

Zheng zhilun could not help but curse in his heart when he saw the price of 8.7 million Hong Kong dollars on the big screen.

Today was really a bad day!

Everyone's eyes were focused on Zheng zhilun. Zheng zhilun felt as if there was a dagger on his back, as if he was being roasted on a fire.

It wasn't that he was short of money, but if his second uncle knew that he had spent so much money on an abalone, he would inevitably have a bad impression of him and think that he was a prodigal.

But if he backed down just like that, he, young master Zheng, would lose all face today.

It was already embarrassing enough to be tricked by Li Kai. If they still couldn't get the abalone in the end, it would be even more embarrassing.

Therefore, Zheng zhilun was caught in a dilemma.

Lu zhongguang, on the other hand, was extremely excited. He said passionately, "Today's auction for the abalone King is really full of ups and downs and fierce competition! Our mysterious buyer No. 06 has bid 8.7 million Hong Kong dollars. Are there any other guests who want to bid higher?"

When Lu zhongguang said this, he looked at Zheng zhilun.

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Chapter 1064: The mysterious buyer (2)

Everyone knew that other than Zheng zhilun, no one else would bid.

Zheng zhilun secretly gritted his teeth and hesitated for a while. Then, he made up his mind and raised his board. "9 million! 9 million Hong Kong dollars!"

There was another uproar in the crowd. The price of an abalone had actually exceeded 9 million Hong Kong dollars. This was really a miracle.

As the auctioneer, Lu zhongguang was naturally happy to see such a scene. The higher the bid, the higher his Commission!

Therefore, Lu zhongguang raised his voice and said, "9 million! Mr. Zheng had bid 9 million Hong Kong dollars! It was an unbelievable price! It's hard to buy a good heart with money! If we miss it this time, we might never be able to buy such high – Quality abalones again!"

Zheng zhilun stared at the big screen after he announced the price.

Everyone in the audience turned to look at the big screen at the same time.

They really wanted to know, since it had already reached such a high price, would that buyer 06 continue to increase the price?

The waiting time was not long. Just a few seconds after Zheng zhilun's bid, the new price of this buyer number 06 appeared on the big screen.

If the network delay was taken into account, the other party did not hesitate at all.

However, when everyone saw the price, they couldn't help but reveal a puzzled look.

Zheng zhilun also shouted, "What is this?" Did I call the wrong number? The price had already reached 9 million. How could this long – range buyer make such a bid? Isn't your Hengfeng auction house's long – distance auction system a little too unreliable?"

It turned out that the amount of money that appeared on the big screen was: 1,500,000?

That would be 1.5 million.

Everyone started discussing spiritedly.

Lu zhongguang was stunned when he saw the price, but he quickly reacted. His mouth slowly opened, and it became bigger and bigger until it could even fit an egg.

Many people had not yet reacted to the situation. The remote auction system could be set in advance. When the auction price reached a certain price, the remote bidding could only be higher than that price, and the increase would not be less than the preset minimum.

It was already 9 million Hong Kong dollars. Even if the staff had not entered the limited price in time, the previous round had already reached 8.7 million Hong Kong dollars! How was it possible to get a price of 1.5 million?

At this moment, Li Kai, who had been watching the show with a smile, said indifferently, "Everyone, can you please look at the currency unit clearly? This buyer's offer is not in Hong Kong dollars ..."

At this moment, it was as if everyone had just woken up from a dream, and they all opened their eyes wide to take a closer look. As expected, the 1.5 million Yuan was actually "U.S.\$." In other words, US dollars.

Because the font size of the currency unit in the remote auction system was smaller and the color was lighter, and the previous auctions had been in Hong Kong, everyone had a preconceived idea and did not realize that the bid from buyer 06 was 1.5 million dollars.

"I say! Hengfeng is such a big company. How could such a low – Level mistake happen in a remote auction system?"

"1.5 million USD is almost 11 million Hong Kong dollars! This buyer is the real deal!"

"He increased the bid by more than 1 million Hong Kong dollars in one go. How domineering!"

Everyone was discussing excitedly, and the media reporters also raised their cameras and aimed them at the big screen to take pictures. Each and every one of them looked like they had taken stimulants.

There was an endless stream of news about today's auction, but there was too much to write about.

Lu zhongguang laughed and heaved a sigh of relief. For a moment, he really thought that there was a Bug in the company's remote auction system! However, he should have been the first to react.

"This long – distance buyer, number 06, has bid 1.5 million US dollars!" Lu zhongguang said excitedly, "according to today's real – time exchange rate, it is equivalent to 11.72 million Hong Kong dollars! Are there any higher bids?"

Zheng zhilun's face turned red and white. He had been suppressed too much just now, so he could not help but question the auction house when he saw the bid. In the end, he was slapped in the face in the blink of an eye.

Did you not check the Chinese calendar when you went out today? Why did nothing ever go smoothly? Zheng zhilun's heart was filled with resentment.

Facing Lu zhongguang's eager gaze, Zheng zhilun frowned and put down his auction card.

It was already 1172 Hong Kong dollars. He was not a fool, so how could he raise the price again?

He had already lost face today anyway. Even if he forcefully competed with the other party, he wouldn't be in a good mood after buying the abalone. He might as well give up!

As for the birthday gift for Zheng qitong, he still had time to think of another way.

Lu zhongguang could tell from Zheng zhilun's body language that this young master Zheng had probably given up. He could not help but sigh in his heart.

"1.5 million dollars going once!"

"1.5 million dollars going twice!"

"1.5 million dollars going thrice! Deal!"

The auction mallet fell down heavily, which also meant that today's exciting auction had finally come to an end.

There was a warm round of applause in the venue. Whether it was those who won the auction or those who missed it, or the media reporters present, they all felt that today's trip was really worth it.

At this moment, Feng Jing walked onto the stage and spoke into the microphone, "Thank you, everyone, for coming to this auction that our paradise Corporation and the Hengfeng auction house are collaborating on! Today's auction was very successful. I think ... Everyone should be very interested in this mysterious buyer number 06, right?"

The reporters had already packed up and were about to leave the venue, but after hearing Feng Jing's words, they couldn't help but return to their seats.

"According to the rules of the auction, remote buyers can choose to purchase anonymously!" Feng Rao laughed. However, our staff has communicated with this buyer number 06, and he is willing to disclose his identity!"

“Now, let’s welcome this mysterious buyer with a warm round of applause!”

As soon as Feng Jing finished speaking, thunderous applause rang out in the hall. Even Xia ruofei could not help but clap as he looked at the big screen.

He was also very interested in this buyer 06. Who could spend 1.5 million dollars just to buy an abalone?

In the midst of everyone’s applause, a video window appeared on the screen.

When Xia ruofei saw the mysterious buyer, he couldn’t help but exclaim. The expression on his face was quite interesting.

On the big screen was Tang He, who was far away in the United States.

The background of the picture should be in his study. The Chinese – styled study was lit up. It should be eight or nine o’ clock in the evening in the United States. Tang He was wearing a linen Tang suit, sitting on the swivel chair with a smile and waving at the camera.

“I’m sure many of you have already recognized him. This is the buyer who just spent 1.5 million US dollars to buy my company’s premium one – headed abalone. He’s the founder of the United States ‘shengbang group, the famous Chinese Mr. Tang He!” Feng Rao introduced with a smile.

The moment Zheng zhilun saw Tang He, he felt a little more balanced in his heart. Tang He’s net worth was much higher than his second uncle, Zheng qitong. It was not too shameful to lose to such a legendary rich man.

“Hello, everyone!” Tang He said with a gentle smile.

Xia ruofei felt that his brain was not working well. Didn’t the old man already buy two abalones? Could it be that he had a taste of it, so he casually threw out one or two million dollars to get another one to try?

I really don’t understand the world of the Super – rich!

“I think everyone’s most interested in the question.” Feng Rao smiled. “Why is old master Tang willing to spend so much money just to buy an abalone? I wonder if old master Tang would be willing to share it with everyone?”

“Of course!” Tang He said with a smile. First of all, the Paradise Corporation is a company with great potential. I’ve tasted the vegetables, fruits, and seafood produced by the Paradise Corporation many times, and the high quality left a deep impression on me. Therefore, I’ve long made up my mind to get the top – grade abalones that your company is auctioning for the first time, no matter how much it costs! Because the rules restricted me from participating in the auction of the last abalone, so...As everyone can see, the competition was very fierce. Fortunately, this abalone was successfully bought in the end. Compared to such a precious abalone, spending a little more money is nothing!”

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Chapter 1065: hit it off (1)

Tang He's evaluation of the Paradise Corporation was beyond everyone's expectations, including Feng Jing.

Everyone didn't expect that the star of Chinese people, a super – rich man, would actually hold paradise Corporation, a small Chinese company that was still unknown in the world, in such high regard. If they hadn't seen it with their own eyes, they really wouldn't have believed it.

Feng Rao was also surprised and happy. She calmed herself down and said with a smile, "Thank you, Mr. Tang, for your high evaluation of our paradise Corporation!"

There was a certain delay in the network, so Tang He paused for two seconds before he continued with a smile, "In addition to my trust in paradise corporation's products, I have an agreement with a young friend. If the average price of this auction can exceed 3 million HxB, our shengbang group will obtain the main agency rights for paradise corporation's abalone products in North America. I watched the live broadcast of the auction just now, and I'm very happy to see that we've achieved our goal early on! Therefore ... I have to get this last abalone no matter what. Otherwise, it won't be enough to express my excitement! Hahaha ..."

The rich people, bosses, and media reporters who came to the auction were all dumbfounded.

To be able to work with a giant like shengbang group was a great thing that he could not even dream of! Why did elder Tang's tone sound like the Paradise Corporation was not too happy about this and had even set up a barrier? And even after reaching this threshold, elder Tang was still so happy, as if he had just picked up 10000 Yuan?

Everyone felt that their brains were not enough to process this.

Naturally, Feng Rao immediately thought that Tang He 's' little friend 'was most likely Xia ruofei.

She glanced at Xia ruofei with a half – Smile on her face. Xia ruofei touched his nose awkwardly, not knowing whether to laugh or cry.

Xia ruofei saw clearly that Tang He's eyes were fixed on the camera when he said those words. It felt like he was looking at himself.

This old man was actually so bored that he finished watching the entire livestream. In the end, he couldn't help but spend 1.5 million USD to bid for the biggest abalone. He even praised the Paradise Corporation in front of so many guests and reporters.

This was more effective than any advertisement!

It was conceivable that the major media outlets would spend a lot of time reporting this detail tomorrow. After all, Tang He's wealth and influence were too great.

Xia ruofei couldn't help but laugh. This old master Tang was really an interesting person!

Naturally, Feng Rao had also thought of this. She was also bursting with joy, but she forced herself to remain calm. She smiled and said, "Thank you, old Mr. Tang, for your praise of our paradise Corporation. I also congratulate you on successfully winning the auction of your favorite item!"

The auction ended with a simple interview with Tang He.

Feng Jing and Dong Jiajun of the Hengfeng auction house moved to the press conference hall next door and held a special press conference to answer the questions of the media.

As for the delivery of these abalones, the staff of the auction house would naturally be in charge of it.

Including Tang He's abalone, the auction house would also take care of it until Tang He sent someone to hand it over.

In this auction, the total transaction amount reached 81.5 million Hong Kong dollars and 1.5 million US dollars, which was equivalent to about 93.2 million Hong Kong dollars.

If all of them were converted into Chinese dollars, the total transaction amount was about 78 million Chinese dollars.

The Commission of the auction house, according to the general standard of the industry, was about 15% to 30%. The ratio of the purchase and the seller's payment was different. In general, the buyer paid more.

According to MA Xiong's plan, they would not charge a single cent for this auction. They would be helping out purely out of friendship.

However, Xia ruofei still declined MA Xiong's kind offer. It was better to settle the accounts clearly between brothers when doing business. MA Xiong had already used his resources to help Xia ruofei. Xia ruofei felt that he would not be able to get over it if he did not spend a single cent.

In the end, MA Xiong couldn't win against Xia ruofei's insistence. He could only give a discount on the standard fee and take a 12% commission. The peach blossom company would pay 5% of the total transaction amount, and the buyer would pay 7%.

For example, for an abalone that was sold for 5 million Hong Kong dollars, the buyer had to pay 5.35 million Hong Kong when it was time to pay, and the Paradise Corporation would pay the auction house a Commission of 250000 Hong Kong from this 5 million Hong Kong, which would result in an actual income of 4.75 million Hong Kong.

This Commission ratio was quite low for both parties.

In the end, Xia ruofei's paradise Corporation had earned 88.65 million Hong Kong dollars from the auction, which was equivalent to about 74.23 million Huaxia dollars.

Just the twenty to thirty abalones that he had experimented with in the spirit map space had brought his company an income of more than 70 million. Xia ruofei was naturally very satisfied.

Of course, Mr. Tang He's unreasonable bidding in the last round of the auction raised the total price. If it were a normal auction, it would not have reached this price.

Feng Jing went to deal with the reporters while Xia ruofei sat in the venue with Ma Zhiming. They watched as MA Xiong personally sent off the rich people.

If Xia ruofei was willing to show his face in public, MA Xiong would have introduced all the tycoons in Hong Kong to Xia ruofei.

However, Xia ruofei wanted to keep a low profile, so the entire auction was just a bystander.

After sending them off, MA Xiong walked over with a smile and said, "Xia Sheng, congratulations! Today's auction was an unprecedented success! This time, your paradise Corporation has really gained both fame and fortune!"

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Chapter 1066: hit it off -2

Xia ruofei smiled and said, "same to you!" Mr. MA, the Hengfeng auction house has also made a name for itself in front of the Hong Kong media!"

"Hahaha! That's all thanks to Xia Sheng!" MA Xiong said with a carefree smile.

He looked at the young man in his 20s and felt both admiration and regret. He thought of when he was still running a small business, Xia ruofei already had his own company and made tens of millions of Yuan from an auction.

MA Xiong had to admit that the abalones that Xia ruofei had put up for auction this time were too attractive. If he had not bought two of them through the "back door" in advance, and if the Hengfeng group was not the organizer of today's auction, he would definitely not be able to resist joining the bidding.

"Xia Sheng, you've reached an agency agreement with Mr. Tang He?" MA Xiong asked thoughtfully.

Xia ruofei forced a smile. "I was just joking a few days ago. Mr. Tang also bought two one-headed abalones from me. He set the price of three million for one abalones at that time. He also told me that the price would definitely be higher if they were put up for auction. So ..."

Xia ruofei shrugged.

"If I didn't hear it wrong, you guys bet on the North American agency rights, right?" MA Xiong asked.

"Yes," Xia ruofei nodded.

"Then what about Hong Kong ..." MA Xiong immediately asked.

Xia ruofei forced a smile. "Old Mr. MA, our business in the abalones field has not been fully developed yet. This is just a thought. Even if we start to cultivate abalones in the future, it will definitely not be possible for all of them to be one-headed or two-headed abalones ..."

"Of course I know that!" MA Xiong said with a smile.

The rarer something was, the more expensive it would be. If one-headed and two-headed abalones were so easy to breed, why would the rich people at the auction fight for them?

“But I’m still very interested in your company’s abalone!” MA Xiong continued. Xia Sheng, if your paradise Corporation starts to breed abalones, can you let our Hengfeng group handle the sales in Hong Kong? Our seafood business is quite big, and we have many channels ...”

Xia ruofei couldn’t help but feel flattered. His project hadn’t even started yet! Super – rich people like MA Xiong and Tang He came to talk about cooperation.

Under MA Xiong’s instructions, Hengfeng group had put in a lot of effort for the auction. Hence, Xia ruofei could not reject MA Xiong’s request.

Besides, it was only in Hong Kong. Although there were many people in Hong Kong who loved seafood and the market was huge, it was still a small place.

He pondered for a while and said, “since old Mr. MA is so kind, we’ll do as you say!” Once we start mass – producing them, I’ll get my people to contact you in advance!”

“That’s great!” MA Xiong said happily. Xia Sheng, you don’t know ... The bosses of the seafood industry have been looking for me to cooperate with them, and many of my old friends who couldn’t attend the auction have been calling me after hearing the news ... We have a huge demand for seafood in Hong Kong!”

Xia ruofei nodded and said, “then I’ll be in your care, old Mr MA!”

“Where? You’re the one who’s taking care of our business!” MA Xiong laughed.

“Oh right ...” Xia ruofei said, “old Mr. MA, it might take some time for our company to mass produce abalone, but in the high – end market ... We should still have the opportunity to cooperate!”

“Xia Sheng, what do you mean?” MA Xiong’s eyes were filled with interest.

“The one – headed and two – headed abalones that are being auctioned today!” Xia ruofei said, “I think if we hold one or two auctions a year, or even make it a tradition to hold it every year, it should be able to create a huge brand effect!”

MA Xiong was shocked and asked, “Xia Sheng, are you saying that you can provide more one – headed and two – headed abalones?”

Xia ruofei smiled and nodded. “If there aren’t many of them, it shouldn’t be a problem! Of course, this also requires time. ”

“Sure, sure!” MA Xiong said excitedly, “one – headed and two – headed abalones are rare products. If we have too many of them, it will cause the price to drop. Besides, time is not a problem. Even if we only auction them once a year, as long as we have a fixed practice, we can even monopolize the high – end abalone market!”

One – headed abalones would not appear on the market for many years, and two – headed abalones were also quite rare. If Hengfeng auction house could auction high – Quality one – headed abalones and two – headed abalones every year, it would definitely be a monopoly.

Because there was only one shop!

As long as this continued for a year or two, when people talked about high – end abalones, they would definitely think of the Paradise Corporation and the Hengfeng auction house.

Xia ruofei laughed and said, "then it's decided!" I'll contact you in advance when the next batch of top – grade abalones is ready!"

He had also seen the great success of the auction and felt that it was too easy to make money from high – end abalones. Today, he had earned nearly 100 million Hong Kong dollars from only 20 to 30 abalones that he had bred in his experimental breeding.

It was actually not difficult for Xia ruofei to get one – headed or two – headed abalones, especially when there were not many of them. He could completely replicate the previous experimental breeding model and use the time flow of the Archean realm to mass – produce them.

It was just that the matter of changing the water was more troublesome, but with Xia Qing taking care of everything in the space, if the quantity was not large, it would only take Xia Qing a few days of hard work a year, so it was not a problem at all.

Xia ruofei and MA Xiong hit it off and decided to hold an auction before the Spring Festival.

There was still about half a year before the Spring Festival, and that was the time when everyone's spending was the highest. At the same time, the Spring Festival was so festive that those rich people definitely wouldn't mind spending a few million to buy a top – grade abalone to add color to the New Year's Eve dinner.

While MA Xiong and Xia ruofei were chatting happily, the press conference next door had finally ended.

The media reporters left one after another, all going back to rush their articles and grab the headlines.

Xia ruofei was very confident about the press conference. The experienced Feng Jing would definitely be able to deal with all kinds of tricky questions from the reporters. She would also be able to promote paradise Corporation at the right time.

When he saw the happy smile on Feng Jing's tired face, he knew that the press conference was going to be a success. He couldn't help but look forward to the media's reports tomorrow.

In fact, with the advancement of information technology, there were already online media reporting about it at the auction.

However, the large – scale reports, including some mainstream newspapers, radio stations, and television stations, would definitely be released tomorrow.

MA Xiong, who was in a good mood, held a celebration party at Hengfeng Jiahua Hotel to reward the staff of Hengfeng auction house who had participated in the preparation of the auction. Xia ruofei and Feng Jing naturally joined the celebration party.

Little Huanhuan, who had just finished her morning classes, followed Tian Huixin to the celebration party.

Tian Huixin heard Ma Zhiming talk about the auction in the morning and immediately congratulated Xia ruofei and Feng Rao.

Little Huanhuan was definitely not concerned about the auction. She only knew that big brother RUO Fei had finished his work and would have time to play with her. Therefore, she was very happy.

At the celebration party, the Hengfeng employees naturally toasted MA Xiong frequently. Xia ruofei walked to Feng Jing's side with a glass of wine and said with a smile, "President Feng, you've worked hard these days! I'll toast you!"

"I don't deserve a toast from the chairman!" Feng Rao said with a half – Smile. I should be the one toasting you ..."

Xia ruofei laughed drily and said, "You're being too polite, aren't you? Er ... Boss Feng, now that work has come to an end, I'll be staying in Hong Kong for a day or two. You can relax here too! We'll go back to the three mountains together in two days. "

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Chapter 1067: An unexpected popularity (1)

Xia ruofei's suggestion made Feng Rao's heart skip a beat.

This strong – looking strong woman was actually very clear that in the softest part of her heart, there was already a faint figure of a person. That trace of emotion that had gone through hundreds and thousands of twists and turns had long been unconsciously born.

However, Feng Jing was a strong woman, so her rational voice still prevailed.

She was older than Xia ruofei by a few years and they were in a boss – employee relationship. Most importantly, Xia ruofei already had a girlfriend and they were very loving.

They were so loving that they would do that in the office ...

Feng Rao couldn't help but recall her experience of eavesdropping on the wall, and her face burned.

Xia ruofei saw that Feng Jing's face had turned red for no reason. He was also confused and did not know what he had said wrong.

It was just a simple chat, right? Xia ruofei muttered in his heart.

Feng Rao's expression quickly returned to normal. She smiled and said, "It's fine. There are many things to do at the company. I'm going back to San Shan in the afternoon."

Xia ruofei said, "there's no need to be in such a hurry." You've been working overtime for the past few days, and now that you've finally finished your work, what's wrong with taking a day or two off? I'm not the kind of boss who oppresses his employees! Boss Feng, just stay and have fun for a day or two! The company will cover all the expenses during our stay in Hong Kong, just treat it as an employee benefit!"

Feng Rao tidied her hair and smiled, "Chairman, it's not your fault. I really can't stay idle. I've earned more than 70 million this time. I'm still thinking of quickly solving the issue of the new production line of

the pharmaceutical factory. The sooner the jade skin cream is released on the market, the sooner it will generate profits! Also, I've been thinking about the location of the headquarters. Even if I stay in Hong Kong, I don't think I have the mood to play ..."

Xia ruofei had no more doubts after hearing Feng Rao's words.

He knew this female general under his command very well. She could really forget to eat and sleep for work.

Moreover, Feng Jing's obsession with the jade skin cream was almost demonic. Now that the technical problems of the jade skin cream's mass production had been solved, and the company had plenty of funds, it was normal for her to rush back to promote this project.

Xia ruofei could only nod helplessly and say, "Alright ..."

Feng Jing saw Xia ruofei's lost expression and felt her heart warm. She clinked her glass with Xia ruofei's and smiled. "Chairman, thank you for your concern ..."

Xia ruofei waved his hand and said, "We're family, no need to be so formal!"

The two of them sipped their red wine at the same time. Xia ruofei continued, "You haven't booked the plane tickets, right? I'll give pang Hao a call and get him to book it for you immediately!"

"It's just a small matter, I'll handle it myself," Feng Rao quickly said.

Xia ruofei took out his phone and said, "I'm a little incompetent as the chairman. There are a lot of things that rely on you to support on your own. Otherwise, I'll feel bad ..."

After that, Xia ruofei immediately dialed pang Hao's number.

The call went through quickly and Xia ruofei said, "Fatty, check the flights back to San Shan from Hong Kong this afternoon and book a ticket for director Feng. Remember, it has to be first – Class!"

After the call, Xia ruofei put his phone back into his pocket and smiled at Feng Jing.

Xia ruofei's teeth were white and neat, and his smile was clean. He seemed to have a natural affinity with others, which made Feng Jing feel warm inside.

"Chairman," Feng Jing said softly, "you're the real core of the company. The company's development is all dependent on you. I've only done some administrative work ..."

Feng Jing had been working at paradise Corporation for a long time, and she was well aware of Xia ruofei's importance to the company.

Taoyuan vegetables, Taoyuan fruits, top – Quality abalones, iron – skinned maples, wild Chinese perch, Jade skin cream ... Any of these products were phenomenal enough to shock the market. In addition to Xia ruofei's strong network and resources, these formed the most important conditions for the company's development.

It could be said that with these prerequisites, any other general manager would be able to achieve great success as long as they were not too bad.

Therefore, even though Feng Jing worked hard and even forgot to eat and sleep, she never dared to claim credit for herself.

On the contrary, she felt that she was very lucky to be able to get this life – changing job at the beginning stage of paradise Corporation.

Xia ruofei waved his hand and said, “Without your hard work, the company would still be a small company. You’re the pillar of our paradise Corporation ...”

After saying this, Xia ruofei’s expression turned strange. He smiled bitterly and said, “President Feng, I think ...”

“What’s wrong?”

“The way we flatter each other, don’t we have no moral integrity and no lower limit?”

Feng Rao couldn’t help but burst into laughter. The strange atmosphere between the two of them disappeared in an instant.

After the celebration party ended, Feng Jing quickly returned to Xia ruofei’s Presidential Suite to pack her luggage. Ma Zhiming personally arranged for a car to send her to the airport.

Xia ruofei stayed in Hong Kong and spent a few days with Huanhuan.

He brought Huanhuan to the Ocean Park, Disneyland, Port Victoria, and other places. Ma Zhiming and Tian Huixin were naturally very assured of Xia ruofei. They assigned a driver to him and then enjoyed the rare couple’s time together.

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Chapter 1068: An unexpected popularity (2)

Although Huanhuan had been to these places more than once, she was still very happy when Xia ruofei brought her to play. The joy that came from the bottom of her heart infected Xia ruofei and made him feel a few years younger.

That night, Xia ruofei stayed in the Presidential Suite of Hengfeng Jiahua.

Initially, Xia ruofei thought that there was no need to be so extravagant and that a normal suite would do. However, MA Xiong and his son were adamant about not agreeing. They said that this was their family’s business and that Xia ruofei was their family’s distinguished guest, so they had to treat him well.

Xia ruofei couldn’t argue with the enthusiastic father and son of the MA family, so he had no choice but to agree.

Huan Huan wished that she could stay with Xia ruofei at night. Ma Zhiming and his wife persuaded her to go home and sleep. The next day, they asked the driver to send her to the hotel early in the morning.

Originally, Huan Huan had arranged for summer classes, but Tian Huixin made a rare exception and pushed back these classes.

During the day, Xia ruofei accompanied Huanhuan to play around. At night, when they returned to the hotel, he paid close attention to the public's reaction to the auction.

It could be said that the auction held by the peach blossom company and the Hengfeng auction house, whether it was in terms of economic benefits or brand promotion, was quite satisfactory.

Hong Kong's mainstream newspapers used a large page to report. Everyone's focus was different, but most of them were positive reports.

"The auction of the top – grade one – headed abalone is a huge success. Paradise Corporation becomes popular instantly."

"Super One – headed abalone auctioned in Hong Kong. Tang Sheng from the United States spent 1.5 million US dollars to get it."

"Hengfeng auction staged a feud between the rich and powerful, Li Kai and Zheng zhilun at loggerheads"

"Paradise abalone sold at a sky – High price. Domestic companies sound the horn to enter the high – end seafood industry."

"A free taste of abalones at sky – High prices. The peach blossom company's auction makes a shocking move."

"A single abalone sold for 1.5 million US dollars. Hengfeng breaks the industry record again."

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Every report used a large space to introduce the background of the Paradise Corporation and the Grand occasion of the auction.

The tasting segment during the warm – up stage, the feud between Li Kai and Zheng zhilun, and Tang He's record – breaking bid of 1.5 million dollars for the final abalone were the most reported details.

The Hengfeng auction house's name was naturally mentioned again and again. It could be said that the Taoyuan company and Hengfeng group had become famous because of this auction.

The one who benefited the most was the Paradise Corporation. After all, Hengfeng group was already very famous in Hong Kong, and the Paradise Corporation had jumped from a small company in the mainland to a well – known company in Hong Kong.

Such an overwhelming report naturally became the topic of gossip among the Hong Kong citizens.

When Xia ruofei was having a meal with Huanhuan near Ocean Park, he accidentally overheard the people at the next table talking about paradise Corporation.

Cantonese was a little difficult for Xia ruofei, but Huanhuan could understand it. When the little girl heard the people around her talking about ruofei's brother's paradise Corporation, she immediately translated it for him excitedly.

In addition to the print media, the radio, television, and online media also gave a lot of coverage to the auction.

Xia ruofei was watching TV in the hotel. He noticed that a well – known TV station in Hong Kong was doing a talk show. They invited guests to discuss the one – headed abalone.

As for the various news reports, there were even more.

Especially on the internet, the content of the auction was overwhelming.

Xia ruofei searched for the keyword ‘paradise Corporation’ on Baidu and found that there were more than 80 million search results, compared to the previous one of a million.

Moreover, the contents on the first page were almost all related to the auction.

The traffic that the abalone auction brought to paradise Corporation was clear at a glance.

In addition to portal websites and news websites, there were also more and more discussions about the abalone auction at paradise Corporation on various major forums.

After the Hong Kong media reported it, many people moved to the forums and Tieba.

“The Paradise Corporation is awesome! So many rich people are fighting to buy their abalone!”

“Tsk! Hype! You’re just a small, unknown company. Why would they believe you?”

“Since ancient times, idiots have appeared on the second floor. The ancients didn’t lie!”

“Second floor of my uncle’s uniform! Op’s post even included so many screenshots from the Hong Kong media, are you choosing to ignore them?”

“Don’t worry about the trolls! The Paradise Corporation was very famous in San Shan! Although their vegetables and fruits are very expensive, their quality is really super high!”

“Hahaha! It’s the new Drunken Eight Immortals wine that was very popular some time ago. I heard that it’s also a shareholder of the Paradise Corporation. No wonder it’s like it’s been reborn ...”

“Second floor, a brain is a good thing, but you don’t have one! The peach blossom company is mighty!”

“The people of the three mountains send their congratulatory message!”

“The people of Heron Island send their congratulatory messages!”

“The people of Jiangsu and Zhejiang send their congratulations! Recently, there’s a very popular Ironhide Kaede Dou in Qiantang city, also known as paradise brand. I took a look at the company’s just now, and it’s actually this paradise company that’s auctioning the best abalone!”

“This company is going against the heavens ...”

“I’ve seen the video of the auction. It’s definitely a high – end auction!”

“I’ve also watched the auction video. Am I the only one who noticed the beautiful CEO of paradise Corporation? You scums deserve to be losers for life!”

“I agree. I’m already a loyal fans of the goddess, CEO Feng!”

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Xia ruofei was also overjoyed when he saw all kinds of comments on the internet.

He was also surprised to find that Feng Jing had also gone viral on the internet after the auction.

Quite a few netizens were impressed by the professional yet intelligent and beautiful image of a successful career woman. There was even a group of netizens who claimed to be Feng Jing’s fans. Soon, Feng Jing’s Tieba forum appeared. The power of netizens was immense, and they even managed to find some of Feng Jing’s past photos.

There were photos of her in her bachelor’s uniform when she graduated from college and photos of her working in the top 500 companies in her previous world.

Some of these photos were from Feng Jing’s University classmates’ QQ space, while others were from news reports on her company’s official website. Even Feng Jing herself had probably forgotten that she had ever taken these photos.

As for Feng Rao’s experience, there was naturally no secret to be kept.

A successful career woman with a good face, high education, and a bright resume actually took the initiative to work in a small company. This was a very gimmicky thing, and naturally caused a lot of heated discussions among the forum members.

Some said that Feng Jing had; unique vision and had identified the potential of paradise Corporation; Some said that Feng Jing had randomly picked a small company after leaving her job and won the big prize. In short, there were all sorts of speculations and discussions.

Xia ruofei did not expect this.

He couldn’t help but feel fortunate that he had made the wise decision to push Feng Jing to the forefront. If he had been the one to take the stage that day, it would have been difficult for him to keep a low profile in the future.

Of course, a beauty had a natural bonus. Xia ruofei might not have such an effect if he went up alone. At least he would not be called a goddess by the male otakus, but he would definitely be famous.

The discussion about the Paradise Corporation and the beautiful CEO remained at a high level for the past few days.

Because of Feng Jing’s unexpected popularity, paradise Corporation also gained a lot of popularity and gained a certain level of fame in the country. It was no longer limited to the three mountains like before.

While Xia ruofei was in Hong Kong, he gave Feng Jing a call.

Feng Jing felt helpless about her sudden popularity. Over the phone, she was pouting and blaming Xia ruofei for letting her show up in public, which led to the current situation and caused her a lot of trouble.

Over the past few days, the company had received a lot of phone calls. Some were from companies in related industries seeking cooperation, while others were from the news media. They wanted to interview the new 'internet celebrity', Feng Jing.

Xia ruofei couldn't help but laugh.

However, the impact of this auction was still brewing. Even Xia ruofei himself did not expect that there would be an even bigger surprise later ...

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Chapter 1069: Accidentally on the hot search (1)

The peach blossom company's auction was on the National television!

This was even more unexpected than Feng Jing becoming an internet celebrity.

On the day of the auction, Xia ruofei did see a photojournalist and a paper reporter from the National television at the scene. However, he knew that they were just the staff of the National television station in Hong Kong. These reporters might go to three scenes a day and report five or six times. However, those who were actually selected to be on television might not even have an average of one report a day.

Hence, Xia ruofei did not have much hope. After all, this auction was not important enough for the National television to report it.

In fact, this report was on the National television. The night before Xia ruofei left Hong Kong, he found it on the internet in his hotel and was dumbfounded.

From the interview to the post – production, to sending it back to the headquarters in Beijing, and then going through layers of review, it was already three days after the auction when the report finally met the audience on TV.

This kind of news was not like the leader's activities. It was not timely, and it was good enough to be on it.

To Xia ruofei's surprise, the news was not broadcasted on the finance and news channels of the National television. Instead, it was broadcasted on a comprehensive channel.

Even though it was not "news broadcast" at Seven o'clock in the evening, but "News 30 minutes" at noon. Even though it was only 20 to 30 seconds long and only had a few shots, Xia ruofei was still very excited.

This was the National television! This was a whole set!

Even in the age of the internet, the National television still had its own Halo and great influence.

After Xia ruofei saw the video on the internet, he couldn't help but open the official website of the National television. He looked for the original video and watched it a few times. He grinned as he watched it, as if he had found gold.

Although Huan Huan was reluctant to leave, Xia ruofei had already stayed in Hong Kong for three days, so he still set off on his way home.

Xia ruofei had promised Huan Huan that he would play with her again during the winter break. This year, Tian Huilan might be spending the Spring Festival in the capital. Hence, after discussing it with Ma Zhiming and Tian Huixin, they decided to spend the Spring Festival in the three mountains if there were no special circumstances. At that time, Xia ruofei would not have to go to Hong Kong and could accompany Huan Huan.

Initially, MA Xiong wanted to arrange for a private jet to send Xia ruofei back, but Xia ruofei declined.

He had to bring abalone through customs on his way here, so he accepted MA Xiong's offer and took a private plane.

Now that he was back at the three mountains, he didn't have to waste it.

Ma Zhiming had booked a first – Class ticket for Xia ruofei and personally sent Xia ruofei to the airport with Tian Huixin and Huan Huan.

An hour later, Xia ruofei's Airbus 320 landed smoothly at Sanshan International Airport.

Xia ruofei saw ye Lingyun as soon as they left the airport.

"Brother Xia! You've had a long journey!" Ye Lingyun came forward and took Xia ruofei's luggage.

"You're also a director – Level leader, so why are you still personally picking us up?" Xia ruofei asked with a smile.

Ye linyun smiled honestly and said,"In front of brother Xia, there's no such thing as a director. I'll always be the new recruit that you've led!"

Xia ruofei laughed as he reached out and punched ye Lingyun's shoulder. Everything was clear without words.

Ye Lingyun drove the company's Mercedes – Benz. The two of them got the car from the parking lot. Before ye Lingyun started the car, Xia ruofei's phone rang.

He took it out and looked at the caller ID, and a smile appeared on his face. He quickly swiped on the screen and said with a smile,"Boss Feng, you're a big star now!"

"Isn't it all your fault?"Feng Rao pouted.

"How can you blame me? This is a good thing!" Xia ruofei laughed and said,"besides, I can't do something like this!"

"Then you can push me to my death?" Feng Jing said,"I've been so annoyed for the past few days. All kinds of phone calls from relatives, friends, and classmates, as well as the media. I don't even know

where they got their phone numbers from. I don't even dare to turn on my phone at work now. Otherwise, I won't be able to work ..."

Xia ruofei couldn't help but laugh.

After Feng Rao complained for a while, she said, "Chairman, I'm calling because I think your plane should have landed by now."

"Oh? Is there an emergency?" Xia ruofei quickly asked.

"You know that our company's news is on national TV Department 1, right?" Feng Jing chuckled.

"I only found out last night. I think he was on 'News 30 points' yesterday afternoon?" Xia ruofei asked, "what's the matter?"

"You probably haven't seen Weibo yet, have you?" Feng Rao laughed. Now open it and see! You'll know after reading it ..."

After speaking, Feng Jing hung up the phone with a smile.

"You're still keeping me in suspense ..." Xia ruofei mumbled to himself. "Ling Yun, has there been any news on Weibo these two days?"

Ye Lingyun started the car and said, "I'm not sure! There's a lot of news about our company on the internet ..."

"Then why did you ask me to look at Weibo, CEO Feng?" Xia ruofei opened the Weibo app on his phone, confused.

Xia ruofei's eyes widened the moment he entered Weibo.

That was because he saw the words "sky – High abalone" on the eighth most searched topic.

It's actually on Weibo's hot search? Xia ruofei even felt that it was a little unreal. He rubbed his eyes and confirmed that he was not seeing things. This auction was really on the hot search list and it was ranked eighth.

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Chapter 1070: Accidentally on the hot search (2)

The first few were talking about recent social events, as well as a few celebrities, including a Korean group who were about to come to China for a concert.

Weibo's hot search had become a landmark list in the past two years. Those who could be on the hot search were definitely hot topics in society at a time and caused widespread discussion in the entire Internet Society.

There were often rumors that some celebrities spent hundreds of millions to get on the hot search, and there were also various operating companies, which were the so – called Internet Water Army, who took on the task of hyping up the news and helping people get on the hot search.

Weibo's hot search list was really a strong topic. There were more than 100 million daily active users on the Weibo platform. To be able to be on the hot search list was better than spending millions or tens of millions on TV and newspapers to advertise.

Xia ruofei still couldn't believe it. He clicked on the link to the sky – High price of abalone and saw that it was indeed related to the peach blossom company's auction of abalones on Weibo. The news video from the National television was also frequently used.

Xia ruofei was relieved. It really wasn't a mistake. He was really on the hot search list!

He then opened the official Weibo account of paradise Corporation. After Feng Jing became the General Manager, she had always attached great importance to the company's image, so the company's official Weibo and official WeChat account had been opened long ago.

Moreover, these social media platforms were operated by professionals in the company, and the marketing department was in charge.

However, the Paradise company wasn't very famous in the past, so most of the time, it was just self – Entertainment and didn't have much publicity effect.

But today, Xia ruofei saw it and thought, 'good!' The number of fans on his official Weibo was already close to a million!

And with every refresh, the number of fans could be seen increasing.

Obviously, most of the one million fans had increased in the past two days.

Xia ruofei also realized that the number of Weibo posts on the official Weibo account had increased significantly in the past two days. It was obvious that the marketing department was focusing on this.

The hot search could bring in a large number of fans, but whether it could maintain these fans or even continue to grow in the future depended on the usual operation and management.

Feng Jing must have made some special arrangements. It was obvious that the official Weibo was not a cold announcement platform. After every post was posted, there would be people watching the comments. They would even use the official Weibo account to interact with fans. Some of the replies were quite interesting and very down – to – Earth.

For example, some netizens left comments saying that it was useless no matter how good the abalone was because they couldn't afford it at all.

The official Weibo of the peach blossom company used a popular sentence some time ago to reply: People still had to have dreams. What if they were realized? [In addition to abalone, our company also deals in vegetables, fruits, white wine, iron – skinned fengdou, and other products, which are produced in Taoyuan. They must be of high quality!]

Besides, Xia ruofei realized that the official Weibo had a self – deprecating spirit. They had even specially created a set of abalones emojis, accompanied by adapted internet buzzwords such as “brother paradise of society, ruthless and quiet”, “old tie, it hurts ...”, “Your mother is calling you home to eat abalones”, and so on. It was also widely shared on Weibo.

After watching for a while, Xia ruofei was completely relieved. From the details of the management of the official Weibo, Xia ruofei could tell that Feng Jing had not been overwhelmed by the sudden increase in popularity. She was still calmly arranging various tasks and the company’s operations were still in order.

After calming down, Xia ruofei quickly guessed the reason why it was trending.

The destructive power of national TV Department 1 was really unparalleled. In the past few days, the number of discussions on paradise Corporation on the internet was already very large. After national TV Department 1 broadcasted that news, it was equivalent to adding oil to the fire, and the topic’s popularity suddenly soared.

The auction this time was really profitable! Xia ruofei thought excitedly.

Compared to the huge reputation that the Paradise Corporation had gained, the 70 to 80 million profit from the auction was not even worth mentioning.

The car arrived at the entrance of Taoyuan farm in no time. Xia ruofei noticed that there were a few more veterans on duty at the entrance, and there were a few barricades at the entrance.

Without waiting for Xia ruofei to ask, ye Lingyun explained, “Brother Xia, a lot of reporters have been coming here these days. Some of them even wanted to sneak in and take pictures, so I have strengthened the security of the farm. There will be two more people on duty at the entrance. In addition, the frequency of everyone’s patrol has increased.”

Xia ruofei nodded. He guessed that the reporters were here for Feng Jing.

If you wanted to interview the company, you could make an appointment through normal channels. This kind of camping and sneaky filming was mostly done by entertainment paparazzi.

Although there were barbed wire fences around the farm, if someone really wanted to sneak in, the barbed wire couldn’t stop them at all. Although there were alarm devices in key locations, the farm was too large, after all, so they could only strengthen the patrol and guard.

Xia ruofei thought for a moment and said, “Brothers, remember to bring the dogs on our farm with you when you’re patrolling. If a stranger sneaks in, they’ll definitely notice it at once.”

Lightning, Blackie, and Da Mao had a keen sense of smell, and they were very human. If they were sent out, it was basically impossible for anyone to get in.

“Alright, brother Xia!” Ye Lingyun said, then drove into the farm. When he passed the gate, he honked and greeted the veteran who saluted the car.

The Veterans at Taoyuan farm maintained the military’s style to a large extent, including the standard military posture at the gate guard. They also raised their hands to salute when the farm vehicles entered and exited.

Xia ruofei did not go home. He asked ye Lingyun to drive him to the company's general office and then ran upstairs.

"Boss Feng, come over here for a moment!" Xia ruofei shouted from the corridor and opened the door to his office.

Soon, Feng Jing arrived at Xia ruofei's office in her business suit.

"Chairman, have you seen the Weibo hot search list?" Feng Rao asked with a smile.

Xia ruofei nodded and said, "boss Feng, we've really struck it big this time!"

Then, Xia ruofei hesitated and asked, "Boss Feng, you ... Didn't find anyone to run it, did you? Why do I feel that this is so unreal? It's on national television, on the hot search, and even the company's general manager has become an internet celebrity ..."

Feng Rao couldn't help but feel embarrassed and said, "Chairman, you're just rubbing it in!"

As she spoke, she sat down across Xia ruofei's desk and said, "If I find someone to run it, will I get myself involved? You don't know how annoyed I am right now ..."

Xia ruofei laughed and said, "those small stars do everything they can to hype themselves up in order to become famous!" I don't know how many people who want to be an internet celebrity are secretly envious of you!"

"Whoever wants to be famous, go ahead!" Feng Jing said unhappily, "I'm going to change my phone number. Otherwise, I won't be able to work!"

"I heard that there are a lot of reporters waiting at the entrance!" Xia ruofei said with a smile.

"Isn't it? "I'm so annoyed ..." Feng Rao pouted.

She didn't expect that she would become famous on the internet just by hosting an auction.

He was really caught off guard!

After chatting for a while, Feng Rao reported to Xia ruofei about the response of the auction.

Xia ruofei had learned about the basic situation when he was in Hong Kong. However, Feng Jing's report was a summary of the information. There were also statistics such as click rates, views, and interactions, which made it more direct.

"Chairman, that's the basic situation." Feng Jing closed her laptop and said, "all in all, this auction has achieved unprecedented success, far exceeding our expectations. The company's brand awareness has rapidly increased nationwide, and it has also formed the initial impression that 'paradise Corporation only deals with premium goods' in the hearts of our target audience. This can be said to have played a very crucial role in our company's future development!"

Xia ruofei nodded and said, "very good!" President Feng, I think we can strike while the iron is hot. Before this wave of hot topics has completely faded, we can take advantage of this opportunity to launch our new heavy new product, the Jade skin cream!"

