

## God tier Farm 1401

### Chapter 1401: The sound of applause (1)

A faint piece of music started playing, and at the same time, there was a slightly low female voice – over.

“They’re called the children of the stars ...”

“They are like the stars in the sky, shining alone in the distant and dark night sky ...”

“They are as beautiful and pure as the stars, but they are also as cold and lonely as the stars ...”

The opening three lines immediately drew everyone’s attention. The screen was still dark, but there were lines of white subtitles.

Immediately after, the screen flashed, and handsome and beautiful faces began to appear. From the screen, it was impossible to tell that these children were any different from normal children, but if one looked closely, they would find that they were all avoiding the camera. Almost no one was looking directly at the camera.

The voice – over also became deeper.”In China, on average, one in every 100 newborns will be diagnosed with autism. Each child will affect three to four families and six to eight people. Prior to this, the cause of autism has yet to be determined, and there are no effective drugs for the treatment of autism. ”

The faces of parents under great pressure appeared on the screen, and in the corner of the screen, there were often children playing with their toys, completely immersed in their own world, and turning a blind eye to the camera lens.

The reporters in the venue were silent. Even the reporters who were adjusting the machines and communicating with each other stopped and looked at the scenes flashing on the big screen.

In the past few years, autism had become a mental illness that everyone was more and more concerned about. Everyone had a better understanding of this illness and had a deeper understanding of the suffering that families with autistic children had to endure.

Some of the reporters who had some understanding of the heart nourishing soup couldn’t help but secretly praise it in their hearts. This was really an amazing achievement.

The film was very short, less than three minutes, and it only introduced the situation of autism as well as the current research situation around the world.

The film ended with this sentence: These children who lived on the stars looked at earth from afar, but they couldn’t receive the signal from earth ...

After the short video ended, Xue Jinshan walked back to the stage from the side, and the spotlights switched back on to follow his footsteps.

He reached out to arrange the microphone, then smiled and said,“”I’m sure everyone has guessed it. Some of the more well – informed reporters have already gotten more detailed information ...”

Xue Jinshan's words caused a wave of friendly laughter from the reporters below the stage. Even more reporters who were unclear of the situation were busy asking their peers around.

Since the news would be announced at the press conference soon, it wasn't exclusive news, so the reporters who knew the news didn't hide it. They all revealed what they knew.

However, Xue Jinshan quickly pulled everyone's attention back to him.

He went straight to the point and said, "that's right, the first new drug that our Taoyuan pharmaceutical factory is releasing is related to autism." To be precise, this Chinese medicine is currently the only medicine in the world that can effectively treat autism!"

The reporters who were still trying to get information all turned their heads to look at Xue Jinshan in unison. Some of the more impatient ones even stood up to ask questions.

However, Xue Jinshan waved his hand and said, "there will be a Q & A session later. Please allow me to first introduce our Taoyuan pharmaceutical factory's brand new special medicine for autism, the Kongtong heart – nourishing soup!"

As soon as Xue Jinshan finished speaking, a picture of the newly packaged heart – nourishing soup appeared on the big screen behind him.

"This is a pure Chinese medicine Medicine. It was created after a long period of arduous research by the research team of paradise Corporation. They looked through countless Chinese medicine classics and went through layers of approval, animal experiments, clinical trials, and other procedures before it was finally approved to be on the market ..."

Xue Jinshan spoke with fervor and assurance on the stage. Xia ruofei also looked at him with a gratified smile.

The press conference was indeed standard. There were no celebrities, no beautiful PowerPoint, and even the venue layout was passable. However, the meat of the bun was not in the folds. Xia ruofei was very satisfied with the content of the press conference.

Except for the short video at the beginning that stirred up everyone's emotions, the rest of the press conference was basically following the rules. Xue Jinshan introduced the research and development process of the heart nourishing soup, which, of course, had been modified. He couldn't possibly say that this was the work of the chairman of paradise Corporation, Xia ruofei, alone, right?

Then, he also focused on some data from the clinical trials of the heart – nourishing soup, including the first few children with autism who participated in the heart – nourishing soup trials. From the time they took the medicine until now, the whole process had been followed and recorded, so the information was very complete.

Even without the need for professionals, just from the small number of videos disclosed at the press conference, everyone could see that the children's symptoms had improved significantly after taking the heart – nourishing soup for a few courses.

The reporters were getting more and more excited.

What was news? In layman terms, a dog biting someone was not news, but a man biting a dog was news.

The treatment of autism was a world – wide problem.

The developed countries in Europe and the United States had not made any breakthrough in the study of the pathogenic mechanism of this disease. The treatment had always been based on behavior correction, and no effective drugs had been found at all.

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#### Chapter 1402: The sound of applause (2)

Now, this world – Class problem had been solved by the Chinese.

Furthermore, it was conquered using pure Chinese medicine techniques.

In today's era where Chinese medicine was being questioned and on the decline, such news was undoubtedly a shot in the arm.

This was definitely explosive news!

Therefore, when Xue Jinshan finished his press conference and began the Q & A session, almost everyone raised their arms in unison.

Xue Jinshan's response to the reporters "enthusiastic response was also within his expectations. He unhurriedly picked up the mineral water on the podium, unscrewed it, and took a sip. Then, he casually pointed to a female reporter and said with a smile, "Ladies First. The first question will be given to the lady in yellow in the third row!"

The female reporter who got the chance to ask a question was a little excited. After taking the microphone from the staff, she immediately began to ask questions. After saying two sentences, she was surprised to find that the microphone was still off. She quickly turned it on with a red face.

This little interlude made everyone laugh.

Xue Jinshan also smiled and said, "don't be nervous, take it slow!" There's no time limit for our questions ..."

"Thank you, factory manager Xue!" The female reporter was indeed a regular at press conferences. She quickly adjusted her embarrassment and revealed an elegant smile. "I'm a reporter from Channel News and Channel News. Thank you, factory manager Xue, for giving me the first chance to ask questions!"

Then, the female reporter went straight to the point and asked, ""Manager Xue, the effect of the heart – nourishing soup is so obvious. How much will it be sold for? We know that many families with autism are still very poor. Can these children afford to use the heart – nourishing soup?"

Xue Jinshan smiled. Although the team had already prepared some information for him and some answers to the questions that the reporters might ask, he didn't even look at them. He directly said, "The price of the heart – nourishing soup was supposed to be announced on our company's official website and the drug administration's website at the same time, but since you asked, I'll announce it here!"

At this point, Xue Jinshan paused for a moment. After attracting everyone's attention, he continued, "The selling price of our heart – nourishing soup is 168 Yuan per box, and every ten boxes is a course of treatment. According to the severity of the illness, the symptoms can be significantly improved after three to six courses of treatment. Most children can basically return to normal after ten courses of treatment."

When Xue Jinshan was announcing the numbers, the reporters below the stage were also quickly calculating.

A treatment of 1680 Yuan was not considered expensive. Even if he took 10 treatments, it would only be 16800 Yuan.

One had to know that the slightly better autism treatment institutions were quite expensive. A perceptual integration course would cost at least one or two hundred Yuan, and two or three thousand Yuan a month was considered little.

The most important thing was that this kind of course couldn't cure autism. It could only improve the child's perception and correct their behavior to a certain extent, and it required long – term classes.

And according to what Xue Jinshan said, he only needed to pay for half a year's worth of medical expenses to be able to basically cure her.

He didn't need to calculate to know which was more cost – effective.

Moreover, he believed that most families could afford 16800 Yuan. Even if it was a poor family, they could still afford it if their relatives and friends pooled their money together and scrimped on food and clothing.

If the medicine was really as effective as it was described and there was no need to take it for a long time, then this price was really a good price.

Xue Jinshan paused for a few seconds to give everyone time to digest this information. Then, he continued, "In order to ensure that every child with autism can receive effective treatment, our pharmaceutical factory's parent company, the misty paradise company, will also set up a special fund in our paradise Charity Foundation to subsidize children from poor families. At the same time, our pharmaceutical factory will also donate 10000 boxes of heart – nourishing soup every year to provide to children with autism who have difficulties for free. These charity activities will be put into practice in the future, and all media friends are welcome to supervise us!"

After Xue Jinshan finished speaking, the audience immediately broke into a warm round of applause.

Even the reporters who were busy taking photos or writing quickly on their computers stopped what they were doing and clapped hard.

It was not easy for a company to achieve this.

Other things aside, if another pharmaceutical factory were to develop such a special medicine that filled in the gaps, first of all, they would not set such a low price. This was because this medicine did not have to worry about its sales at all. It completely monopolized the market, and with the high proportion of children in the hospital, the supply would definitely not be able to meet the demand.

No matter how much the cost was, the price of the heart – nourishing soup was 168 Yuan a box. At least, it lowered the threshold to a level that most people could afford.

In addition, they also took into account some particularly poor families and specially made a separate project in the charity Foundation. They also donated medicine every year.

Such a company with a strong sense of social responsibility, wasn't it worth clapping for?

Xue Jinshan waited for the applause to die down before he smiled and said, "Next question, please ask the man with the blue tie in the middle of the first row!"

"Thank you, factory manager Xue!" The male reporter took the microphone, stood up, and said, "I'm a reporter from the news channel of Sanshan TV station. I can foresee that the demand for heart – nourishing soup will be very high in the future. I would like to ask factory manager Xue about your factory's current production capacity. Will there be a purchase restriction for this medicine like the jade skin cream?"

The reporter's words also attracted a burst of laughter, especially some female reporters who had failed to get the jade skin cream several times. They looked at Xue Jinshan with resentment.

Xue Jinshan felt the gazes on him, as if there was a dagger on his back.

He laughed bitterly in his heart. This was the decision of President Xia and President Feng! Besides ... Our factory is only responsible for production. The sales have nothing to do with us!

He avoided the eyes of the female reporters, organized his words, and said, "Objectively speaking, the production capacity of the heart – nourishing soup can't meet the needs of the patients for the time being, but we're already actively responding to it. On one hand, after the medicine was approved, we've already started production at full capacity. On the other hand, the company has already approved the factory's application report. We will immediately continue to import production lines from Germany and further expand the production capacity. This time, we have invested a lot of money to introduce six production lines at once! I believe that very soon, the heart nourishing soup's shortage will be effectively alleviated!"

After saying this, Xue Jinshan revealed a sincere smile and said, "Yangxin soup is different from jade skin cream. It's a type of medicine, and it's currently the only effective medicine for autism. We've come into contact with too many families with autism during the process of drug research and drug testing, and we can feel their pain. So, we won't monopolize the market and raise the price, nor will we hoard and hoard. We will only continue to expand the production volume while ensuring the quality of the medicine! Let the children of the stars receive the signal from earth as soon as possible!"

Another round of enthusiastic applause rang out.

Just when everyone thought that Xue Jinshan had already answered the question, Xue Jinshan gestured with his hands and continued, "Of course, in order to prevent malicious reselling, we will also have

corresponding specific measures. To put it simply, the heart – nourishing soup will only be sold in China for the time being, and we will not sell it through pharmacies or online channels. The only channel is the hospital pharmacy! We don't limit the number of purchases, but we don't want the heart – nourishing soup to become a means of profit for scalpers! Therefore, only a real child with autism could buy the heart – nourishing soup with a prescription after a definite diagnosis. Of course, we'll also ask for assistance from the higher – ups in the Department of Health to monitor the doctors and hospitals. In short, we hope that every box of heart – nourishing soup will be used on children with autism, and not become a tool for others to profit!"

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Chapter 1403: Full of positive energy\_1

"Alright!"

"Well said, factory manager Xue!"

While the reporters below the stage were clapping, they couldn't help but cheer. The scene became very enthusiastic. It didn't seem like a press conference, but more like a fan meeting.

Xue Jinshan had clearly stated that the heart – nourishing soup was only for sale in the Huaxia region for the time being, and it could only be issued from the hospital. That meant that the current limited production was being used on the Chinese autistic people.

Moreover, he also expressed that he would coordinate and request the health department to jointly supervise and prevent individual hospitals and doctors from colluding with scalpers to privately prescribe heart – nourishing soup for people who didn't need it to resell.

This made everyone even more excited.

After all, if the effect of the heart – nourishing soup was as good as it was previously introduced, and the price was relatively low, the supply in short supply would inevitably give birth to a group of scalpers. If it was not contained from the beginning, it was likely that patients who really needed this special medicine would appear, and they could only buy it from the scalpers at a high price.

In this way, the Paradise corporation's low price policy was meaningless. Instead, it fattened up a group of scalpers.

Xue Jinshan pressed his hands down slightly and said with a smile, "I'd like to take this opportunity to report some good news to all of you from the media. Our heart – nourishing soup has been officially included in the new edition of the guided medication list for autism. This list will be announced very soon!"

After the reporters heard this news, they also had a feeling of sudden realization.

No wonder Jiang Liangyu and he kun came to today's press conference openly. It turned out that the heart – nourishing soup had already been listed on the guided drug list before it was even on the

market. Moreover, for such a good medicine with boundless merit, as the leaders of the government and the higher – ups, attending the press conference showed that they attached great importance to it. There was no need to avoid suspicion at all.

The reporters' enthusiasm for questions was even higher, and they all raised their hands.

At first, they thought it was just a routine interview, to collect the transportation fee, to get a draft, and to make some slight changes to the draft review platform. As for whether it could be published in their own media outlets, they didn't even care.

Every year, there were as many press conferences of this size as there were hairs on a cow. If it wasn't for the recent popularity of the Paradise Corporation, many media outlets wouldn't have sent people to attend even if they had transportation fees.

However, at this point in time, the reporters had also realized that this wasn't a simple press conference. It was very likely to go down in history. After all, from today onwards, Yangxin soup had officially entered the public's view. No one could imagine how high Yangxin soup could reach in the future.

Xue Jinshan was full of confidence. He randomly picked a few reporters and let them ask questions.

The reporters' questions were all kinds of strange, but most of them revolved around the heart – nourishing soup. Some of them inevitably asked about the Jushi ointment. Xue Jinshan was very familiar with these two businesses. He basically didn't need to look at the information prepared by the team in advance. A lot of data was at his fingertips.

Soon, the Q & A session was over, and the press conference came to an end.

Originally, the new drug launch could have ended directly, but today, two "uninvited guests" Jiang Liangyu and he kun came at the last minute. So, as usual, they had to ask the Leader to say a few words.

Xia ruofei had already made it clear that he would not go on stage or speak, but Jiang Liangyu and he kun were giving way to the staff when they asked for their opinions in advance.

If Jiang Liangyu had not come today, he kun would definitely have taken the responsibility to go on stage and put in a few good words for the heart – nourishing soup. However, since Jiang Liangyu had come, he kun would not be in the limelight no matter what.

After a few rejections, Jiang Liangyu finally agreed to let him speak on the stage.

The staff member saw that the big shots had finally reached a consensus and was secretly relieved. He quickly informed Xue Jinshan on the stage through the walkie – talkie.

Xue Jinshan was almost done with the process and was just waiting for the news from the two leaders. So when he heard the exact news from the earpiece, he immediately smiled and said, "Finally, let us welcome Mr. Jiang Liangyu, the Deputy Mayor of the Sanshan People's Government, to give a speech on stage!"

Jiang Liangyu stood up and buttoned his suit, walking up to the stage with a smile on his face.

Xue Jinshan politely shook Jiang Liangyu's hand and passed the microphone to him. Then, he gave up the stage.

Jiang Liangyu was naturally used to giving a speech on various occasions. Although he did not prepare any script, he was still full of confidence.

He unhurriedly turned on the microphone and said with a smile, "Actually, I wasn't going to give a speech at first. The main purpose of coming here today is to watch the ceremony, but since I'm on stage, I still have to say a few words. I'm not only representing myself, but also the People's Government of Sanshan city. At the same time, I'm also entrusted by chief he kun of the provincial Drug Control Bureau to send a few words of blessing to Taoyuan pharmaceutical factory on his behalf!"

He kun, who was below the stage, smiled and nodded. Although Jiang Liangyu's words were just for show, it made people feel comfortable.

Jiang Liangyu's gaze turned to Xia ruofei, who was sitting below the stage, and said, "Just now, I was sitting next to CEO Xia of paradise Corporation. We also chatted for a while and found that we have a lot in common!"

Xia ruofei was stunned for a moment. This Mayor Jiang was not following the routine! Didn't the leaders always speak in a calm and steady manner? Why is this person letting his horse rein? I don't even remember what we talked about just now, so how did I find something in common?

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Chapter 1404: Full of positive energy\_2

However, he had to admire Jiang Liangyu's level. His few simple words had aroused everyone's interest. Originally, the reporters were not interested in the leader's speech. They just had to record it and summarize the main points and write them into the article. However, Jiang Liangyu's short words made the reporters curious and they kept looking at Xia ruofei.

Jiang Liangyu smiled and said, "the biggest common point is that we used to be soldiers!" Reporters who knew President Xia well might know that he was an excellent soldier before he started his business! I was also a military officer who served as a coastal guard in the southeast province for a long time!"

At this point, Jiang Liangyu paused for a moment and then continued, "I understand that President Xia's company has hired many retired veterans to help them solve their livelihood problems and give them very good treatment! I'm very touched. President Xia was a good soldier when he was in the Army, and now he's turned around and become an entrepreneur. He's also an outstanding entrepreneur!"

Xia ruofei couldn't help but smile bitterly to himself. Why is Yingying praising me on stage? Wasn't this Mayor Jiang a little off topic?

Recently, Xia ruofei had wanted to keep a low profile and not be in the limelight. When he attended the press conference, he had told Xue Jinshan in advance that he would not go on stage or speak, but he still did not manage to prevent it ...



Jiang Liangyu continued, "at the same time, I also noticed that the Paradise Corporation has also set up a charity fund of ten million US dollars. While the company is developing, they don't forget to give back to society. This time, they have even set up a special fund for people with autism. They also promised to donate no less than 10000 boxes of heart – nourishing soup every year. All of this is a manifestation of the social responsibility of a company!"

After beating around the bush for a long time, Jiang Liangyu finally entered the main topic and began to speak with fervor and assurance.

Of course, his previous words were not in vain. Those down – to – Earth words were well – received by the reporters and successfully made them notice Xia ruofei.

For the reporters, the leader's impassioned speech on stage could not arouse any enthusiasm from them. On the contrary, it made them drowsy. Jiang Hua, who had a little bit of domestic affairs like Jiang Liangyu, was easy to listen to.

Jiang Liangyu's speech could only be regarded as a cliché. It was nothing more than an affirmation of the social responsibility of the Taoyuan pharmaceutical factory and even the Taoyuan company. He also expressed optimism about the prospects of the heart – nourishing soup in the medical market. At the same time, he also expressed support for the Taoyuan company on behalf of the local government.

However, he was a very good person. Even if it was a cliché speech, it was full of wittiness. The reporters were more convinced by him and gave him warm applause.

Since Jiang Liangyu had come down from the stage, today's new drug launch could be considered to have ended successfully.

Xue Jinshan walked up the stage and said with a smile, "Alright, thank you to all the leaders, media friends, and paradise corporation's employees for your support and support! Today's press conference came to an end! Please exit in an orderly manner from the east side of the venue. We have prepared a hand – to – hand gift at the East door. It's a Jade skin cream Series produced by our Taoyuan pharmaceutical factory! Everyone can use their entrance cards to exchange for it!"

The media reporters who had already started packing up and leaving couldn't help but cheer softly, especially the female reporters, who were so excited that they almost jumped.

Although the snow series was the cheapest basic style the jaded skin cream on sale and the nationwide unified price was 588 Yuan a set, it was particularly difficult to buy it because it was relatively cheap. It was basically out of stock every time they snapped up.

Several female reporters tried to get one three times but failed. This was great. They were given a free set for free just by attending the press conference. It was definitely a big surprise for them.

A bold reporter jokingly said, ""Manager Xue, for the sake of the jadeshi ointment, I'll definitely use the most beautiful words to promote your heart – nourishing soup when I get back!"

On stage, Xue Jinshan was also smiling as he cupped his hands in the direction of the reporters.

This was naturally a joke.

In fact, Jiang Liangyu and he kun's presence today had already set the tone for the media reporters.

Furthermore, the entire press conference today was so harmonious and full of positive energy. Most of the reporters had a conscience and hot blood. Regardless of whether they had a gift or not, the articles that came out today would definitely be filled with praise.

When the reporters left, Xia ruofei and the rest were not in a hurry to leave.

Jiang Liangyu returned to his seat. Xia ruofei smiled bitterly and said, "Mayor Jiang, you're really flattering me today!"

Jiang Liangyu laughed and said, "What do you mean, President Xia?" How could it be overpraising? I'm just telling the truth! Which part of me was exaggerating? You didn't recruit a large number of retired veterans? Or did you not set up a charity fund? Or is the scale of the fund exaggerated?"

"No..." Xia ruofei said, "but ..."

"That's it!" Jiang Liangyu said, "I'm just telling the truth. This is all positive energy and should be vigorously promoted!"

Never debate with a leader, because no matter if it was from the front or the back, you would never be able to win.

"Mayor Jiang, I guess you were a political commissar when you were in the Army, right?" Xia ruofei smiled bitterly.

Jiang Liangyu laughed and said, "President Xia, I was a platoon leader, an instructor, an officer in an organization, and a Battalion instructor. However, I changed my career before I could become a political commissar. My first job after changing my career was a political instructor in a University ..."

"Isn't that the same!" Xia ruofei said, "I knew it! It's obvious that he came from a political background. His standard of speech is really high!"

Jiang Liangyu laughed and patted Xia ruofei's shoulder, "President Xia, if there's a chance, let's get to know each other more. Although I'm a political worker, I don't like to do empty work. I still prefer to do practical work!"

"I can tell!" Xia ruofei also said sincerely, "Mayor Jiang not only has a high level of theoretical knowledge, but he also has a lot of practical work experience!"

"Is this mutual flattery?" Jiang Liangyu asked humorously.

He kun, who was standing at the side, could not help but ask, "Mayor Jiang, this is called mutual appreciation!"

Jiang Liangyu couldn't help but laugh heartily. He looked gentle and refined, but at this moment, he seemed to have the shadow of a soldier.

"Leaders, we've prepared some lunch. Do us a favor and have lunch together!" Xia ruofei said.

Jiang Liangyu immediately said, "there's no need to eat!" President Xia, if there's a chance, let's meet in private!"

"Yeah!" He kun also nodded. It's more sensitive in this aspect now. President Xia, please understand!"

Xia ruofei nodded and said, "of course I understand!" Then it's settled. I'll make the arrangements for the weekend. Leaders, please come along!"

"If it's the weekend, no problem!" Jiang Liangyu said with a smile.

"We have no reason to reject President Xia's invitation!" He kun also said with a smile.

The reason Jiang Liangyu could attend the press conference today was because paradise Corporation was a star company, and the heart – nourishing soup was one of the guided medicine lists issued by the Wei and family planning Commission. However, on the other hand, song Qiming's influence was also a factor.

Otherwise, there were plenty of companies with social influence. Mayor Jiang might not have to attend all of them. There were many ways to express his importance. Sending a congratulatory letter meant he valued them, sending a Secretary to send a flower basket meant he valued them, asking the leaders of the relevant departments in the city to attend meant he valued them, and even if he attended personally, it also meant he valued them.

Therefore, Jiang Liangyu was also very happy to have more contact with Xia ruofei.

There was no need to talk about he kun. He had seen Xia ruofei's shocking connections in the capital. After returning to the three mountains, everyone still had a lot of polite interactions.

After everyone agreed, Xia ruofei personally sent the two big bosses out of the venue and into their car. After watching the car leave, he returned to the venue to meet up with Feng Jing, Xue Jinshan, and the rest.

Since the press conference was a success, it was necessary to hold a celebration party.

There were still a lot of production tasks at the pharmaceutical factory, and it was necessary to boost their morale. Hence, Xia ruofei had already asked the administrative team to make arrangements in advance. Today, he would personally bring the company's middle – ranking and above leaders to celebrate the success of the Taoyuan pharmaceutical factory.

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Chapter 1405: a little off topic (1)

The restaurant that Xia ruofei had booked was the Ling's restaurant. He had even called Ling Xiaotian in advance and asked the Ling's private kitchen to specially prepare the 'Buddha Jumps Over the Wall' recipe and send it to the Ling's restaurant. There would be a large portion for each table.

At noon, a total of eight tables were set up, and the other five were still on standby. Because the employees of Taoyuan pharmaceutical factory worked in shifts, it was impossible for everyone to be present at the same time. The workers on duty at noon had to wait for the next shift to take over before they could leave.

However, Xia ruofei did not forget about them. He left five tables for them. The workers would get off work in the evening, so he asked Xue Jinshan to arrange a bus to pick them up from the factory in the evening. At the same time, he asked Xue Jinshan and several factory leaders to have dinner with these hard – working workers.

No matter if it was the eight tables in the afternoon or the five tables in the evening, the Ling Ji private kitchen ‘s’ Buddha Jumps Over the Wall ‘was standard.

Xia ruofei had a lot of face. Otherwise, he would not have been able to order so many servings even if he had ordered them a month in advance.

After the celebration dinner with the pharmaceutical factory staff, Xia ruofei and the others went back in their respective cars.

Feng Jing was still in Xia ruofei’s car. Xia ruofei was driving while Feng Jing sat in the front passenger seat, scrolling through her phone.

Suddenly, Feng Rao burst out laughing. Xia ruofei turned to look at her in confusion and asked, “What’s the situation?”

Feng Rao also looked up at Xia ruofei and was overjoyed. This made Xia ruofei even more confused.

“What’s wrong?” Xia ruofei asked, “is there such a Coke?”

At that moment, the traffic light turned red. When the car stopped, Feng Jing passed her phone to Xia ruofei and smiled. “See for yourself!”

Xia ruofei took the phone and looked at it. He didn’t know whether to laugh or cry.

In the afternoon, some online media outlets with a higher time limit had already published the news of the heart – nourishing soup.

The article that Feng Jing showed Xia ruofei was one of them.

However, the main point of this report made Xia ruofei speechless.

The title of the news was “a retired soldier’s feelings for his country.”

Seeing such a big topic, Xia ruofei felt that something was not right. He quickly read the content. As expected, the beginning of the report was quite normal. It wrote some of the important things in the draft, as well as the news of Jiang Liangyu and he kun’s attendance at the press conference. However, it was completely off – topic immediately after.

The reporter began to describe how the outstanding veteran, Xia ruofei, had started the Paradise Corporation from scratch and had repeatedly used high – Quality products to cause a sensation in the market. Among them were the explosive sales of paradise vegetables, Paradise Fruits, Paradise Tea leaves, and Jade skin cream.

Then, he even quoted Jiang Liangyu’s original words and praised Xia ruofei. Even Xia ruofei himself felt embarrassed when he saw it.

Xia ruofei’s photo was attached to the article.

Xia ruofei did not attend many public events. These photos were taken at the press conference today. Because of the angle, most of the photos were taken from the side.

However, the photographer's standards were not bad. In the few photos, Xia ruofei's side profile was well – defined, and his posture was straight, which vividly displayed his temperament.

Feng Jing saw Xia ruofei's expression and couldn't help but laugh.””RUO Fei, Continue reading the comments. The comments are better than the news ...”

Xia ruofei looked at Feng Jing hesitantly and then opened the comments.

“Waa! He's so handsome!”

“One look and I can tell that he used to be a soldier. He's sitting straight on the sofa!”

“You look so righteous! It's the type I like!”

“After watching the first half of the news, I was still worried that he would bring down paradise corporation's attractiveness index. But after seeing the photo, I'm completely relieved ...”

“The one above is also' static electricity '! Hahaha! I think President Xia and our beautiful President are the perfect couple!”

“Get together! To be together ...”

Fine! After the news went off topic, the comments were completely off topic. There were countless posts discussing the heart – nourishing soup.

Xia ruofei's expression was a little strange. He felt that Feng Jing had not seen the last few comments.

Just then, the traffic light turned green. Xia ruofei started the car and passed his phone to Feng Jing. He asked with a smirk,””Sister che, are you talking about these comments?”

“Yeah!” Feng Jing didn't notice Xia ruofei's mischievous expression. She took the phone and smiled as she looked at it. “You've got quite a few fans now ... Huh? I ...”

At this moment, Xia ruofei finally couldn't help but laugh. He quickly turned to look at Feng Jing and saw that her face was red. She had already turned off her phone.

Seeing Xia ruofei look over, Feng Rao said unhappily,””What are you looking at?”

“Hey! What does the static noise in your house have to do with me?” Xia ruofei said innocently.

“Isn't it all your fault?” Feng Jing pouted and said,”I'm telling you, I'll remember this for life! What 'beautiful President' ... It's so unpleasant to hear!”

Following that, Feng Jing couldn't help but burst into laughter. To be honest, when she saw the fans cheering that they were a perfect couple, and many of them even called for them to “be together”, her heart had been beating violently.

Her reaction after that was actually to hide the nervousness and shyness in her heart.

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Chapter 1406: a little off topic (2)

“But I’m sure a certain someone can feel my pain now ...” Feng Jing continued with a smile.

Xia ruofei said with a bitter face, “why do you think Mayor Jiang is praising me so much ...”

Feng Rao smiled, revealing her white and neat teeth.

She said, “this shows that you’re outstanding!” Mayor Jiang loves talented people!”

“But the rhythm isn’t right!” Xia ruofei said, “our press conference today is to promote the heart – nourishing soup! Sister ran, hurry up and look at the other websites. What are they writing about our heart nourishing soup? This bunch of uncrowned Kings were too hard to please! I’ve already spent a lot of money to give each of them a box of jade skin ointment, and you still ...”

Feng Rao laughed and said, “I’ve just seen a few websites!” It was more or less the same! But there’s nothing wrong with him! The entire article is full of all kinds of fancy praises for you, and not a single media outlet is slandering you!”

“But I don’t want to be praised!” Xia ruofei sighed dejectedly. Is it so hard to be a quiet and handsome man?”

Plop ... Feng Rao was drinking from a bottle and spat the water out on the windshield when she heard Xia ruofei’s words.

She hurriedly pulled out a tissue to wipe her face and laughed so hard that she was out of breath.

After a while, Feng Rao said, “”Ruofei, can I trouble you to tell a joke next time? please don’t tell it when I’m drinking water. You’ll die ...”

Xia ruofei was even more depressed, “I’m not that ugly, am I?” Look at how scared you are ...”

“You’re not ugly at all!” Feng Rao said with a smile. Alright? A quiet, handsome man?”

Along the way, Feng Jing spent most of her time scrolling through her phone, occasionally letting out a giggle.

Xia ruofei knew that she must have read some interesting comments, but he could only shake his head and smile bitterly.

After returning to the farm and dropping Feng Jing off at the complex, Xia ruofei immediately returned to the villa and turned on his computer in his room.

Feng Jing was not exaggerating. Xia ruofei flipped through many news articles and almost all of them mentioned him. The only difference was the length.

After all, as the Deputy Mayor, Jiang Liangyu’s speech still had a great influence.

Xia ruofei even saw a more in – depth report.

The so – called in – depth report was to dig into news events and find more material to make the report more complete.

The author of this report had actually managed to find the Resettlement Department for ex – soldiers in such a short time, hoping to get information about Xia ruofei’s military service.

However, Xia ruofei’s military service experience was highly confidential, so the reporters naturally did not get much information.

However, it wasn’t as if they didn’t get anything. At least, the reporter learned from the military personnel that Xia ruofei was a second – Class hero.

The reporter wrote in the report,”

As a former soldier who had served for two years, I know how difficult it is to obtain a second – Class merit in peaceful times. I dare to say that this handsome company president’s service experience is absolutely brilliant! Many people couldn’t see the darkness, because some people used their lives to block the darkness from you. How many people can’t see the flames of war and the smoke of gunpowder? the so – called peaceful years are just people carrying the burden for you ...

When Xia ruofei saw this, he could not help but feel a surge of emotions. It was as if he had returned to the hot – blooded military camp.

However, after a brief moment of excitement, Xia ruofei felt more helpless. There were even reporters digging up his military service experience. If this continued, wouldn’t he end up like Feng Jing? This was not the life he wanted!

Fortunately, it was mainly the local media that reported the news, and most of the posts were followed by local netizens, so the influence was still limited.

What Xia ruofei was most afraid of was that these reports would be posted on national forums or social media platforms such as Weibo. If they attracted the attention of netizens, his peaceful days would really come to an end.

“Mayor Jiang is truly a deception!” Xia ruofei smiled bitterly and muttered to himself,”I must make him drink a few big glasses this weekend! If we don ‘t, it won’t be enough for the people to be angry!”

Xia ruofei had no way to control the media’s reports. However, he knew that it was difficult for people’s attention to be focused on one point for a long time in the internet age. Even if such reports were spread to national platforms, as long as he kept a low profile for a while and did not make any more explosive news, the popularity would die down very quickly.

Of course, the news about the heart nourishing soup also attracted a lot of attention.

A doctor left a comment,”our hospital participated in the clinical trial of this new drug, and the efficacy is really good!” There was hope for the children of the stars!

Parents of children with autism left comments: “After reading this report, our family couldn’t help but feel excited. Now, we’re in a dilemma. We’re both happy and nervous. We’re happy because we finally see the hope of our child’s recovery, but we’re nervous because we’re afraid that it’s all for nothing. Over the years, we’ve experienced countless ups and downs like this. We’ve seen hope again and again,

but we've seen hope being destroyed again and again. I sincerely pray that this time, we won't be disillusioned again ...

A volunteer left a comment: "I'm a University volunteer. My job is to accompany autistic children to draw and sing. These children are really very cute!" Very smart! They just had social and emotional barriers, and they hoped that society would be more tolerant of these special children! Of course, I will also recommend this report to parents. If the report is true, it is undoubtedly a blessing for the majority of people with autism!

There were also many enthusiastic netizens who replied to the parents and volunteers of the children. Some of them were the parents of the children who had participated in the clinical trials, and some were hospital doctors who had participated in the clinical trials. These people's replies were naturally to promote the heart – nourishing soup, hoping to dispel their doubts.

Xia ruofei read the comments for a while and felt a sense of achievement. This sense of achievement was much stronger than the tens of millions of dollars he had earned.

Even though many people were observing the heart – nourishing soup, including the parents of many patients, Xia ruofei knew that with the announcement of the new guiding drug use, the heart – nourishing soup would be officially introduced to major hospitals and become the first choice of medicine for doctors with autism. The parents' doubts would disappear after the first course of treatment produced significant results.

It was foreseeable that there would be a large wave of patients going to the hospital for treatment, and the demand for heart – nourishing soup would also rise.

It must be known that the proportion of people with autism was still very high, and most people paid attention to children under the age of ten. However, these children would grow up. In fact, many people with autism were already in their 20s or 30s, but due to serious social barriers, these people could only be raised at home by their parents after they became adults. They were unable to integrate into society or work normally. Once their parents grew old or passed away, these people's twilight years would be very sad.

As more and more people knew about the heart – nourishing soup, these patients whose family members had basically given up on treatment would also go to the hospital for treatment.

At that time, the production of the heart nourishing soup would be put to the greatest test.

Xia ruofei estimated that it would be very fast. In three to five months, this peak would come.

Therefore, he also asked Xue Jinshan to quickly bring in the new production line. Even if he had to work overtime during the spring Festival, he wanted the new production line to be put into use as soon as possible.

The recruitment of new workers was also in progress, but there was a general shortage of workers before the Spring Festival. Now, they could only recruit as many as possible, and the number they recruited would undergo pre – Post training.

On the other hand, Xia ruofei was the most assured about the raw materials because they had already started working with many villages and signed a package agreement with the farmers. The Taoyuan



company would provide the seeds and seedlings, and the farmers would plant the medicinal herbs. They could only sell the seeds back to the Taoyuan pharmaceutical factory at the agreed price.

In addition, Xia ruofei's herb garden in the spirit map space was constantly expanding. This herb garden was mainly used to grow the medicinal herbs needed for the heart – nourishing soup and jade skin cream. By then, these high – Quality Chinese medicinal herbs would be able to provide an endless supply of raw materials for Taoyuan pharmaceutical factory.

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Chapter 1407: Bold and decisive (1)

The heart – nourishing soup had officially entered the public's attention. A few reports that were not too off – topic were even reposted by some authoritative websites, including China Medical Network and China Traditional Chinese Medicine network, which had the Wei family planning Commission's backing.

News reports about Xia ruofei had also been posted on national platforms like Weibo and Tianya.

Speaking of which, Xia ruofei had to rely on Feng Jing's fame. Her fan base, "static", was at its peak. Any news about Feng Jing would be directed to "static" 's exclusive Tieba, Weibo, WeChat, forums, and so on.

There were several photos of Feng Jing sitting beside Xia ruofei in the news that day. Moreover, one of them was the chairman while the other was the General Manager. Naturally, the fans would pay attention to them.

Fortunately, autism wasn't a terminal disease like cancer or aids. The public's understanding of this disease wasn't that high. Even though society had been paying more attention to it in recent years, most people's understanding of autism was still very shallow.

For example, some people only thought that people with autism were geniuses in one aspect. These were all influenced by movies. In fact, these strange geniuses were only a small category of people with autism, called "Asperger's Syndrome." This type of patient's condition was generally not very impressive, with only a slight social barrier.

However, the vast majority of people with autism actually had serious social and language barriers, as well as problems such as rigid and repetitive behavior.

It was also because of the lack of social awareness that the news of the heart – nourishing soup did not become a particularly hot topic.

Of course, within the professional field and among the parents of those with autism, this was explosive news. However, it was still a small group.

Furthermore, Xia ruofei was not as beautiful as Feng Jing and did not have a natural advantage. Therefore, although the news reports and photos about him attracted a lot of discussion and posts, they were not as impressive as Feng Jing's Weibo trending topics.

Of course, Xia ruofei was happy to see such a situation.

He didn't want to be someone living under the spotlight, so he tried to keep a low profile during this time.

Paradise Farm's Christmas promotion also ended smoothly. In three days, their sales exceeded 280 million Australian dollars, much more than the target that Liang Qichao had set at the time.

More importantly, Paradise Farm's brand was completely established in Australia, establishing the farm's position in the high – end vegetable field.

After the end of the Christmas promotion, Paradise Farm's high – end vegetables in Maya supermarket also returned to their original prices. The average selling price was about 30 Australian dollars, far higher than ordinary vegetables, but the sales had been very good. These vegetables, which looked good and tasted great, were deeply loved by the middle – Class, and the brand's popularity was also growing day by day.

Even Grandpa Tang He called Xia ruofei personally to discuss the next development strategy of Paradise Farm. At the same time, he also suggested that Xia ruofei cooperate with him to acquire more farms and expand the planting area.

However, Xia ruofei still politely declined.

On the one hand, he did not want to invest more energy in overseas for the time being and was still preparing to delve deep into the domestic market. On the other hand, even if they wanted to enter the overseas market on a large scale, Xia ruofei was only willing to let the Paradise Corporation invest alone.

Paradise Farm was a special case, and he didn't want his Overseas Development to follow this model in the future.

Tang He had roughly guessed Xia ruofei's thoughts last time, so he was not too disappointed. He just smiled and said that if Xia ruofei had the intention to finance or seek cooperation partners, he would be the first one to consider.

Naturally, Xia ruofei would agree to such a verbal favor without any cost.

Liang Qichao quickly sent over the seed requirements for the next few months. He led his team to re – adjust the planting structure of Paradise Farm to ensure that there was a steady stream of seasonal vegetables produced every month. The key to the sustainable development of Paradise Farm lay in the seeds, which could be said to be the lifeblood of the farm.

Xia ruofei also attached great importance to this overseas money – sucking behemoth. He immediately contacted the seed company and began to order the seeds according to Liang Qichao's request.

Xia ruofei had always been in charge of the seeds.

The seeds he ordered were also sent to his warehouse in the city. After all the seeds were processed in the spirit map space, Xia ruofei would let the company handle the relevant procedures and fly the seeds to Australia by air.

During the weekend, Xia ruofei also invited Jiang Liangyu and he kun for a meal. During the meal, Xia ruofei gritted his teeth and frequently toasted Jiang Liangyu.

Jiang Liangyu, who was also from the military, had a good tolerance for alcohol. However, he couldn't stand Xia ruofei, who used his true energy to cheat, and drank a lot. In the end, he was carried back by the Secretary, drunk.

Jiang Liangyu had been too careless. As a Deputy – Level leader, few people dared to force him to drink like this. Who knew that Xia ruofei did not care about his status at all and started beating him up. Before Jiang Liangyu could come back to his senses, he was already drunk.

Once a person entered a state of drunkenness, they basically didn't need anyone to persuade them to drink. They would find wine to drink on their own. They would even have to argue with others if they wanted them to drink less.

Therefore, Jiang Liangyu was drunk without any suspense.

He kun, who did not go on stage to speak that day, escaped. Although he was also drunk, he did not get drunk.

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#### Chapter 1408: Bold and decisive (2)

The next day, Jiang Liangyu gave Xia ruofei a call. He smiled bitterly and complained that Xia ruofei did not care about his old bones and had drunk him too much.

Xia ruofei, on the other hand, was complaining about Jiang Liangyu's speech that day, which had caused him all kinds of trouble.

In the end, the two of them shook hands and made up, treating it as even.

Of course, after a round of drinking, Xia ruofei and Jiang Liangyu's relationship became much closer.

Those who had been in the military knew that many friendships were formed through drinking.

After arranging the dinner, Xia ruofei had a few days of leisure time, and it was soon New Year's Day.

Lin Qiao didn't go home during the holiday. Xia ruofei specially brought Hu Zi's mother to the farm villa to stay for two days.

This year's spring Festival was earlier, around mid – January, so soon after New Year's Day, all schools began to have winter vacation.

The school holidays started a few days earlier than the University holidays. After Nan Nan's holiday, Hu Zi's mother did not need to be sent and taken home. Hence, Xia ruofei went to the forestry Bureau's dormitory to help Hu Zi's mother pack her things and sent her to her new house in the daguantian community by car.

Then, the two of them cleaned up the house and did the cleaning inside and out.

The new year was coming. Hu Zi's mother also wanted to clean up everything before Lin Qiao came back and spend the new year in the new house.

Xia ruofei did not ask for help, nor did he hire a part – time helper. He rolled up his sleeves and started to clean up. He did not even let Hu Zi's mother do the work of climbing up the mountain. He snatched it and finished it himself.

Then, Xia ruofei drove to the supermarket to buy some daily necessities that the new house lacked. He made arrangements for Hu Zi's mother's life here and finally accompanied Hu Zi's mother to have a meal in the new house. After that, Xia ruofei bade farewell and drove back to the farm.

As the company's Annual Meeting approached, the two proposals that Feng Jing had been working on were finally completed.

She immediately went to Xia ruofei's office to report.

"Chairman, I've finished the two plans you instructed me to make for the company's executive incentive mechanism and the company's structural adjustment." Feng Jing got straight to the point. "I'm here today to report to you!"

"Oh?" Xia ruofei sat up straight and said, "sister ran, you've been staying up a lot lately, haven't you?" You've worked hard!"

Then, Xia ruofei stood up and said enthusiastically, "Come, come, come, Let's Drink Tea and talk!"

He led Feng Jing to the sofa in the guest area and sat down. Then, he started boiling water and making tea.

Feng Rao knew Xia ruofei very well, and she knew his temper and style very well. Hence, she did not show too much restraint like a subordinate would when facing her superior. While Xia ruofei was still busy, she said directly, "Chairman, considering that this incentive mechanism is mainly targeted at senior management, I'll first report the plan for the overall structural adjustment of the company!"

Xia ruofei nodded. This was a reasonable order. After all, after the company's structural adjustment, the composition and number of senior executives would be different from now. The incentive mechanism had to be built on the basis of the company's structural adjustment.

Feng Jing passed the thick revision plan to Xia ruofei. She took the other copy and started to report the plan that she had been thinking about for the past few days.

"Ruofei, this plan is based on your idea. I've made some minor changes." Feng Jing said, "in general, we will set up two separate subsidiaries, namely Taoyuan pharmaceutical factory and Taoyuan agricultural products company. Both subsidiaries are fully owned by Taoyuan agricultural products company."

“The head office will have one president and two vice presidents, each in charge of the business of the two branch companies. In addition, we will add an e – commerce Department and a director; Considering that although Paradise Farm doesn’t have a subordinate relationship with the Paradise Corporation, it’s still a property under your name after all, and we will have more and more overseas business in the future, so I suggest adding an overseas business department and upgrading the three major departments of the administration department, marketing department, and finance department. The heads of the three major departments will be the company’s Chief Administrative Officer, Chief Marketing Officer, and Chief Financial Officer respectively. This way, the company’s leadership structure will be more clear, with the chairman, President, and Chief Financial Officer. The Vice President and the heads of the three major departments, as well as the two companies directly under the business department ...”

Xia ruofei nodded his head as he listened.

He could tell that Feng Jing’s reorganization plan was based on the structure of the company Group.

In fact, although paradise Corporation had not been changed to Paradise Group, according to the current business volume, market share, and company valuation, this was the size of a Company Group.

Feng Jing’s plan was very scientific and in line with the rules of management.

Feng Jing’s plan was very detailed. Not only did she have an overall plan for the company’s reorganization, but she also listed the functions, tasks, and authority of each department in detail. She even gave her own suggestions for the new positions.

For example, she suggested that Cao tieshu be the manager of Taoyuan agricultural products company, while the Chief Marketing Officer and Chief Financial Officer would be the current marketing Director Xiao Qiang and financial Director pang Hao, respectively.

In addition, the directors of the e – commerce and overseas business divisions were also selected from the existing staff. They were Luo Xing, the Senior Marketing Manager who was previously in charge of the e – commerce business, and Jiang Limei, the first batch of senior employees from the administration department who had been recruited.

Xia ruofei knew these two people well.

Luo Xing used to be the backbone of the marketing department and Xiao Qiang’s right – hand man. After Paradise Corporation began to set up its e – commerce business, Luo Xing had been in charge of this work.

Jiang Limei was originally a top student at the University of foreign trade. She had a high level of English and knew how to do foreign trade. She was the one who was working with Paradise Farm. When they returned to Hong Kong to prepare for the press conference, Feng Jing also brought her along.

It could be said that both of them had grown up in paradise Corporation, and now there was no problem for them to take charge of a field on their own.

Xia ruofei nodded to himself. He could tell that Feng Jing had put a lot of thought into this proposal. There were no selfish thoughts in it. She just wanted to place the most suitable person in the most suitable position.

Xia ruofei couldn't help but secretly rejoice that he had chosen Feng Jing to be the company's general manager. He was so lucky!

"I agree with this plan!" Xia ruofei carefully read the original proposal and said, "sister che, from today onwards, you can start preparing for the reorganization. I'm going to announce this proposal at the company's Annual Meeting. Around the Spring Festival, we can consider it a trial run! It's also a trial period for the new officials. If everything goes well, we can basically move to the new headquarters in time. By then, we'll plan the office area according to the new department setting."

"Understood!" Feng Rao said straightforwardly.

"By the way, you have to talk to the people you're going to promote in advance, such as old Cao, Luo Xing, and Jiang Limei." Xia ruofei said, "as for Xiao Qiang and pang Hao, who will be promoted to the head office, I will talk to them personally."

Although paradise Corporation was a pure private enterprise and didn't need to have a formal organizational conversation like in the system, as the company's first and second in command, it was still necessary to have a heart-to-heart talk with the new officials and make some requests before they took office.

"No problem! I'll arrange this work before the annual meeting." Feng Jing continued to ask, "ruofei, what time is it convenient for you?"

"Let's do it today!" Xia ruofei smiled and said, "anyway, my task is light. I only need to talk to two people. I don't even have a Chief Administrative Officer yet! There were also two positions for the Vice president of the company, both of which were empty! Speaking of which, have you contacted the Dong Yun you mentioned a few days ago? What's the other party's attitude?"

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Chapter 1409: A big move (1)

"It's only been a few days!" Feng Rao smiled bitterly. And he's not in China ..."

"It can't be that you haven't contacted him yet, right?" Xia ruofei asked Feng Rao.

Feng Rao nodded in embarrassment and quickly said, "But the headhunting company said that Dong Yun should be returning to China for the Chinese New Year this year. They'll try to arrange for me to meet her then!"

"That's fine. A few days won't make a difference ..." Xia ruofei nodded. Then, he realized something and turned to Feng Jing. "Sister Jing, you ... You won't be coming home even during the spring Festival, right?"

Feng Rao's expression was a little strange as she said, "I don't really feel like going back this year ... Besides, the company has just started this year. I'm too busy!"

"Do you have the money to go home for the new year?" Xia ruofei said, "the company is also on holiday! What are you doing in the company during the new year? Sister ran, the most important thing is to go home for the new year! If it really doesn't work, then let's not contact that Dong Yun! Our company is on the rise, and when the time comes, we'll be fighting for talents, so we won't be short of one!"

"Dong Yun is different ... She's really super strong!" Feng Jing said, "besides, I'm staying over for the new year. It doesn't really have much to do with Dong Yun. I just don't have any plans to go home ..."

"How can I do that?" Xia ruofei said, "if you don't go back, how lonely will uncle and Auntie be?"

Feng Rao glared at Xia ruofei and said, "Why do you care so much! I'm willing to stay and work overtime, okay? Don't tell me you don't want to pay triple your salary?"

"Am I that stingy?" Xia ruofei forced a smile and said, "sister che, the Spring Festival is the most important Festival in China. Are you really not going home?"

"I've already decided! Ruofei, I can't explain this in a short time. Anyway, don't worry about it, I know what to do!" Feng ke said.

"Sister ran ... You ... Are you afraid that you'll be forced to get married?" Xia ruofei asked with a strange expression.

Feng Rao immediately flew into a rage out of humiliation. She stomped her feet and said, "Hey! Are you done!"

Xia ruofei couldn't help but laugh. "What the ... Did I guess it right? Sister ran, is it that serious? You don't even want to go home? This ... Uncle and aunty will be very sad!"

"Ruofei, you don't know my parents," Feng Rao said helplessly. "They must be doing well on their side. You should just stay out of it!"

"But ..."

"Hey! I still have work to report! Do you want to hear it or not?" Feng Rao asked, pouting.

"Listen, listen!" Xia ruofei raised his hands in surrender and decided not to interfere in Feng Jing's family matters.

However, since Feng Jing was staying for the new year, he decided to invite her, himself, Hu Zi's mother, and Lin Qiao to have a New Year's Eve dinner. He also made sure to get the administrative department to prepare some new year goods, such as couplets, lanterns, and the Chinese character "fortune" for Feng Jing. She was all alone at the company for the new year, so he wanted her to feel the company's warmth.

While Xia ruofei was thinking about Feng Jing, Feng Jing had already started to report her second plan.

"Ruofei, I've also come up with a plan for the bonus bonus for the company's top executives." Feng Jing said, "according to the company's reorganization plan, there will be a total of 12 executives. You and I will not be participating in the dividends, while the Chief Executive Officer and the two vice presidents will be absent. There will be seven people who will be participating in the dividends, namely the Chief Marketing Officer, the Chief Financial Officer, the director of the overseas business department, the

director of the e – commerce business department, the person in charge of the charity fund, and the manager of the two branch offices.”

Xia ruofei nodded and said, “there are still seven people?” I remember that last time, you said you would take out 5% of the profits as dividends! Isn’t the money too little? If it really doesn’t work, just add a little! Since we’re going to encourage them, we must be able to greatly promote everyone’s enthusiasm. Otherwise, it’s better not to do it, lest it backfires!”

Feng Rao didn’t know whether to laugh or cry, “ruofei, five percent is a lot!” The financial report for the past year is still being calculated, but I have the rough figures. The net profit can reach about 300 million, and 5% is 15 million!”

Xia ruofei was also slightly surprised and said, “The profit margin last year was quite high!”

“I really don’t know what kind of boss you are ...” Feng Jing couldn’t help but complain. She then explained, “it’s mainly because of the jade skin cream. This lucrative project has directly pulled up the profits by a large margin. “Ruofei, the jade skin cream will generate more profits for the whole of next year. In addition, the pomfrets have also started to be sold on the market, and the prospects of the heart – nourishing soup are very good. So, the profits next year may increase by several times. I suggest that you lower the dividend ratio a little ...”

Xia ruofei waved his hand and said, “5% is not high!” The more profits we create, the more dividends we should get!”

Feng Jing was silent. This rule was naturally very appropriate in other companies, but it wasn’t the case in paradise Corporation.

This was because Xia ruofei was the core of the entire company. Be it the jade skin ointment, Chinese perch, or the highly profitable Dendrobium candida, Cordyceps, and Taoyuan Dahongpao, they were all created by Xia ruofei alone.

In comparison, the company’s administrative team and operations team only did some basic work.

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Chapter 1410: A big move (2)

In fact, Feng Jing felt a sense of accomplishment when she worked in Xia ruofei’s company. There were two aspects to it. One was that the company she led was thriving and she had created miracles time and time again. On the other hand, this sense of accomplishment would be infinitely weakened because she often felt that all these results seemed to have little to do with her.

If this was any other company, Feng Jing might have already left for another company. Yingluo had never considered money as her top priority when it came to choosing a job.

However, this was Xia ruofei’s company. Feng Jing knew that she had been unknowingly bound to him. As long as Xia ruofei asked her to stay, she would definitely not leave.



Feng Rao's thoughts started to run wild.

Seeing that Feng Jing didn't say anything, Xia ruofei thought that she didn't agree with his opinion. He patiently explained, "Sister che, a 5% bonus isn't much. This was just like a tax. The more you paid, the more you earned! You know my personality. If the company is developing well, how can I treat everyone badly?"

Only then did Feng Rao come back to her senses. Her face was slightly hot, and she smiled uncomfortably. "Alright, since you insist on this ratio, I have no objections!"

Then, Feng Jing opened her plan and said, "Since we haven't managed to get enough senior executives this year, I'm considering taking out a portion of this 5% bonus to encourage ordinary employees who perform well at work. After all, these employees are the first – generation entrepreneurs of the company."

"I agree," Xia ruofei smiled and said, "tell me your plan!"

Feng Jing nodded. "I plan to take out 1% of the profits, which is about 3 million Chinese dollars, to motivate the ordinary employees. This is an extra bonus on top of the year – end bonus. I think the bonus range should be limited to 50 people. This way, each person can get an extra bonus of about 60000 Yuan."

"Sure!" Xia ruofei agreed.

The annual income of an ordinary employee in paradise Corporation, after deducting the insurance and housing expenses, was about 70000 to 150000 Yuan. The year – end bonus was about 10000 to 50000 Yuan. To be able to get an additional 60000 Yuan as a special reward was already very good for an ordinary employee.

Moreover, the Paradise company only had two to three hundred employees. If the reward range was too large, it would become a general award and lose the meaning of motivation.

Therefore, it was more appropriate to limit the reward range to around 50 people.

"The other 4%, which is about 12 million Yuan, will be used to reward the company's senior executives, including the heads of the newly formed departments." Feng Rao continued.

Xia ruofei had no objection to this. Although the new department had just been established, the directors of these departments had been in charge of this part of the work in their original jobs. Their actual work was equivalent to that of a director and they deserved to be rewarded.

"I'm thinking that the bonus will be higher," Feng Jing said. "I personally think that we shouldn't give out the year – end bonus again ..."

Xia ruofei opened his mouth and instinctively wanted to object, but Feng Jing beat him to it. "RUO Fei, let me finish. "According to the company's previous salary system, the year – end bonus for senior executives is about 500000 to 800000 Yuan. If we use the bonus plan, each person can get an average of 1.8 million Yuan, which is more than twice the year – end bonus. I think the incentive effect is already very obvious, so it's more appropriate to use this kind of bonus as the year – end bonus. Otherwise, the

gap between the income of senior executives and ordinary employees is too obvious, which may not be a good thing ...”

“Actually, I think the current gap is already quite big,” Feng Jing mumbled.

Xia ruofei thought for a while and finally nodded.””Alright, we’ll do as you say! How do we allocate them?”

Feng Jing had already come up with a plan for this, so she replied without hesitation,””The Chief Marketing Officer and the Chief Financial Officer will each get 2 million Yuan. The rest of the directors and branch managers will get 1.6 million Yuan each. What do you think?”

Both CMOS and DFO were considered company leaders, while directors were department leaders and branch managers. Therefore, there was a certain difference in treatment between the two, which was necessary.

Xia ruofei thought for a while and nodded.””Alright, let’s stick to this plan! Sister ran, keep this a secret for a few days. I’m going to announce it at the annual meeting and give everyone a surprise!”

Feng Rao smiled and said,””No problem! I did all of this myself, and Liu Qian doesn’t know anything about it. Don’t worry, I’ll keep it a secret!”

Then, Feng Jing took out a thin document and handed it to Xia ruofei.””After I finished the company’s structure Plan these two days, I had some thoughts, mainly about the salary structure. I’ll report it to you at the same time!”

“Alright!” Xia ruofei took it and glanced at it. He looked interested and said,”salary grading system?”

Feng Jing nodded.”With the expansion of the company, it’s necessary to improve the salary system. The current salary system is too primitive. There’s no obvious difference between the Old and New employees, and there’s no difference between technical and administrative staff. Of course, the more important role of the hierarchical system is to create a career path and promote enthusiasm at work!”

Xia ruofei was no longer a newbie who knew nothing about business. Although he was used to being the boss of the company, he had been running the Paradise Corporation for almost two years, so he understood Feng Jing’s words very quickly.

“More accurately, this is the personnel grading system,” he said with a smile.

“Yes,” Feng Rao nodded. “The benefits of this system are obvious. For example, if we already have a personnel grading system, we only need to define the scope of the level of participation and determine the proportion of dividends for the different levels of personnel.”

Xia ruofei nodded and said,”interesting ... Tell me more about it!”

Feng Jing said,”I’ve followed the current mainstream salary system and made some adjustments according to the company’s current situation. It’s mainly divided into technical and management positions, which are divided into T – Types and M – Types. Each type is divided into ten levels.”

“Come, have some tea. Let’s talk slowly ...” Xia ruofei pushed the cup of tea in front of Feng Jing.

Feng Rao took a sip of tea and continued, "T1 and M1 are basically some relatively low – end positions, such as front desk, reception, cleaning, factory and farm junior workers, and so on. There are also newly – hired specialized students. T2 and M2 correspond to newly – employed undergraduate students ..."

Feng Rao introduced the corresponding personnel of each position in as concise a language as possible.

According to her design, the M10 was basically the company's chairman alone, while the T10 was similar to the Chief Scientist. It could be one or more people, but the requirements were extremely high. If there was anyone in Paradise Corporation who was qualified, it would be Xia Ruofei.

As the president of the company, she set herself as M9, and so on. The Vice President was M8, the Deputy Director of the Department and the deputy manager of the branch company were M7, and so on. The level of technical positions was similar, and the evaluation standard was naturally technical strength.

Each level had its own corresponding salary standards and benefits. The starting salary of the entry – Level T1 and M1 was about 6K, with a salary of 15 yuan per year and year – end bonuses. As for the senior executives above level 7, they were basically on an annual salary system, starting from 400,000 Yuan per year, in addition to profit dividends and so on.

In addition, Feng Jing had also set up a detailed evaluation standard. There would be two evaluations each year. The employee's working years, technical strength, and actual work achievements would be included in the evaluation. Each evaluation would determine whether the employee would be promoted, retained, or demoted.

As Xia Ruofei listened, he flipped through Feng Jing's proposal and nodded in approval.

However, when he glanced at the salary list, he couldn't help but ask, "Sister Che, isn't the salary and benefits of this M9 a little too low?"