

Life at The Top – Chapter 1657

“Why did I ask you to take charge of Blau Mobiles alone? I can’t just randomly find an industry for you to work in, right?”

Jasper’s words caused Greg to hurriedly reply, “Of course not. What you asked me to do had to make sense.”

Jasper laughed and said, “Yes, I’m telling you right now, right now, the PC, which is in the personal computer industry, is booming, but after a while, it will be replaced by mobile phones or smartphones. After all, computers are too big and bulky, and you can’t take it anywhere with you.”

“But what if one day, the mobile phone that you can carry in your pocket at any time and any place will grant you the ability to play games, chat online, and do everything that computers can do. When that time comes, who will this era belong to? Computers or mobile phones?”

Jasper’s words slowly unfolded a grand blueprint in front of Greg. His eyes were getting brighter and brighter.

“Now, Nokia’s Symbian operating system has begun to show its powerful capabilities, and as far as I know, Terizone’s KK also has a mobile platform, which can be directly installed on the Symbian operating system, right?”

Jasper smiled and said, “Yes, it seems that you did not become the president of Blau Mobiles for nothing. You’re still pretty attuned to these things.”

“At present, we are still in the wild and uncivilized stage of this industry. No one realizes how overwhelming things will be in the future. It is precisely because of this that we have to race ahead of everyone. We don’t have to take up everything, but we must devour at least 50% of the market share into our stomachs.”

This was the first time Jasper was showing his ambitions for the mobile phone industry in front of others.

Greg asked with excitement, “Then, why are we here?”

“What else would I do when I come to Finland? Obviously, I have come to buy Nokia. Do you think I am here to see the reindeers?” Jasper laughed.

Greg rubbed his hands and walked around the room, muttering as he walked, “I knew it, I knew it had to be the acquisition of Nokia.”

“I didn’t dare to think about it before... F*ck, if it was to acquire Nokia...”

Greg suddenly fell in front of Jasper and said with bright eyes, “Then, will Blau Mobiles be the world’s largest mobile phone brand?”

Jasper pushed the guy away and said angrily, “It’s not that simple. A company like Nokia can never be acquired with money, and I have to deal with things unrelated to this matter during this period. Even so, we should explore this further.”

Before long, Jasper left the hotel with Greg.

Finland had a unique geographical location. The climate here was divided into cold winters and not so-cold winters throughout the year. Summer simply did not exist.

There might occasionally be a short period of spring, but most of the time, they would be left in the cold. Jasper was not used to the weather. He tightened his coat and took Greg to the Nokia headquarters.

Unlike other global multinational corporations, the Nokia headquarters in Finland was very small and there was no endless high-rise building that would make people look up. Looking at it now, there seemed to not even be a gate, as only a stone monument was placed in the middle of the square, which was engraved with Nokia’s logo.

This was more like an exaggerated park area rather than an office. The environment in this park was pleasant, but there were not many buildings standing over 6 stories tall. Most of the buildings in the whole city were less than 6 stories tall.

This was completely different from the domestic pursuit of high-level development back home.

“Tch, tch, this area is more than 100 acres, right?” Greg said in envy next to Jasper.

“Do you want it?”

Jasper glanced at Greg.

“Go back and build one yourself.”

“If that’s the case, how much are you going to invest in me?” Greg’s eyes lit up.

“F*ck off! Not even a dime. Blau Mobiles is now profitable, but you still want to ask for the group for money?”

Greg was keenly aware of the changes in Jasper’s words, and he was pleasantly surprised. “Are you going to finally restructure the group?”

“It’ll happen sooner or later. The internal agreement has almost been reached, but the documents have not been officially issued and made public. After a few months, I think. We’ll change the system when the time is right.”

After thinking about it, Jasper decided to talk a little more with Greg. He walked into Nokia’s compound and said, “The group restructuring is mainly aimed at its business and its direct subsidiaries, such as your Blau Mobiles. Basically, they were not included in the scope during our early stage planning.”

“That is to say, you and I will still do our own things. Strictly speaking, Blau Mobiles has nothing to do with JW Capital. The only connection is that I am the primary investor.”

“You can think of it as though Blau Mobiles is another company I founded privately.”

Greg nodded and said, “I understand. There is also an electronics manufacturing company in JW. If Blau Mobiles goes in, I’m afraid there will be a problem.”

“What are you thinking about?”

Jasper glared at Greg. “It’s not as complicated as you think. I just want to separate the two systems. If I wanted to merge them, I could get it done with just one sentence. If I decided on that, then you could just compete with the person in charge of the electronics company for the job, whoever has the stronger ability will eventually become the president of the business group.”

“However, better be the head of a dog than the tail of a lion. Think of it as gesture of goodwill that I left the head of the dog for you.”

Greg said cheerfully, “I understand. If Nokia is acquired, it should belong to Blau Mobiles, right?”

“We’ll split it.”

Jasper gave Greg three words without much promise.

Once Blau Mobiles absorbed Nokia, then Blau Mobiles’ strength would instantly swell to an exaggerated point. Whether Greg could manage it was something that they had to determine, as Blau Mobiles’ current management system would undoubtedly be unable to control Nokia.

What’s more, Jasper always had to consider JW Capital. It was just a matter of choice between the left pocket or right pocket for him, but when it came to the company, who in JW Capital would not want to take a bite of this piece of cake?

As a superior, uneven resource allocation was taboo. One should not worry about scarcity, but rather about uneven distribution. If this matter was not well handled, huge problems would occur.

Jasper's answer caused Greg's face to fall.

He thought that Jasper called him here specifically to offer him some great benefits. Unfortunately, the truth was not that straightforward.

However, Greg did not care.

“You gave me all of this. So I'll do whatever you arrange and will have no complaints, but you can't let Blau Mobiles suffer.”

Upon hearing Greg's words, Jasper smiled and patted him on the shoulder.

See, when there were more people under your hand, factions would naturally be formed. It was natural to compete for benefits and resource. This was a simple truth that even the noble and virtuous Greg could not avoid. After all, had he not just shown this?

While they were talking, they arrived at the office building.

“Hello, I want to see Mr. Reynoldson.” Jasper walked to the front desk and said to the beautiful receptionist with a smile on his face.