

Life at the Top Chapter 1826

If the foreign public opinion was mixed, then domestic public opinion tended to be flattering.

From financial news to entertainment news, from local reports to SCTV, all the media outlets were doing the same thing, which was praising Jasper consistently.

This kind of praise reached an unprecedented peak under the manipulation of an invisible hand.

In this promotion, Somerland's media obtained all the detailed information about Jasper's fortune that foreign media could not.

From starting in real estate stock speculation to the establishment of JW now.

Naturally, there was inevitable beautification on certain aspects. For example, Jasper's initial property selling and stock trading were promoted to being a post-planned move and exploits of someone with a unique vision and a surprisingly keen grasp of the stock market.

They never mentioned any of the grievances throughout Jasper's rise. What was left was the pristine image of an excellent entrepreneur who grew with his own two hands.

This publicity that was overdone was interpreted by Somerland's elite as an attempt by Swallow City to thoroughly support Jasper as a benchmark figure of the era.

After all, before Jasper appeared, no one had been treated like this and even Swallow Capital remained hesitant.

No one dared to say whether the society could accept it or whether the people could accept it once such an image is truly established. Furthermore, no one knew whether Jasper himself could still be true to himself in this endless glory and spotlight.

Especially the last point. If Swallow Capital spent great effort to establish Jasper and Jasper eventually became a disappointment and started misbehaving, then he would be slapping Swallow Capital across the face and it would also be

an extremely curious waste of social resources.

In this process, public opinion on the Internet had truly entered the high-ups' field of vision for the first time.

People were surprised to find that the cornerstone of the domestic Internet today actually belonged to Jasper.

Terizone, the undisputed overlord in social media, Abbylon in the field of online shopping, and Sena in gaming.

These three domestic giant Internet companies had exploded dazzlingly during this wave of propaganda.

At the same time, people saw the advantages of online media overwhelming traditional media in the new era.

Furthermore, they were promoting their boss, so there was no reason for Terizone, Sena, or Abbylon to not work hard.

"Jasper, hurry and look at this."

Jasper, who had just gotten up and was about to regain his senses to rush back to the trading center, was caught by Wendy.

Jasper leaned in front of the computer to take a closer look, and when he did, his face fell.

He did not know which bastard actually posted a speech he made at JW's internal meeting on the Internet.

"In terms of corporate management, organizational structure, and cultural construction, JW has to learn from large foreign groups because they have much more experience than us. They have already emerged as multinational companies while we were still at war. If someone is better than us, we must learn from them. This has nothing to do with the stand of the nation and state.

"But you have to remember one thing, JW will always belong to Somerland. Any branch or subsidiary projects that need a partner will follow the same conditions. We will always choose domestic suppliers to partner with unless there is none in the country, or if there is a huge disparity between local and foreign companies, we can partner with foreign companies for the sake of the final result.

"One more thing. Recently, I heard that some branches did not sign labor contracts with their employees, which has led to a series of disputes. This is the hard limit of JW. I have already fired the human resources manager while the head of the branch has been demoted. They won't be allowed to have a post-level promotion within the next three years.

"Signing a labor contract with an employee and paying five social Insurances and one housing fund as per the law is a legal obligation of an enterprise. Just like paying taxes, this is a very serious matter, and I can't run from it no matter what reason I have or even if the employee disagrees. The ones who work for me but provide sh*tty jobs will not be hired. Anyone who goes against this principle in the future should just leave the company.

"I have to praise Terizone on this because they have done a good job, but I have to criticize Abbylon.

"This branch is a business department within Abbylon, and currently, Abbylon is

always working overtime. Wayne, I heard

that you advocate voluntary overtime within Abbylon, is that true?"

Facing Jasper's questioning, Wayne, who already held a dominant position in the domestic Internet circle, looked embarrassed in the video.

"Um... I didn't mean that, I meant that

the company needs dedication..."

"Bullsh*t."

Jasper interrupted Wayne directly and rudely. He did not care if he had humiliated Wayne, the internet tycoon. He said sternly, "The company belongs to the boss. Of course, the boss can have a dedicated spirit, but what does it have to do with the dedication of the employees?"

"If an employee does not work hard during work, they can be dealt with as per the rules and regulations, but they are free to do whatever they want outside of working hours. How can you ask others to contribute their extra time to the company for free?"

"There are a few urgent projects, and I don't have a choice. The entire

management committee has been working overtime for several months," Wayne replied while smiling bitterly.

"Then spend money to recruit more people. If you can't do it, transfer some from Terizone or Sena. Even if you work overtime, you have to pay enough overtime compensation for those who volunteered. I gave you 2% of your turnover every year for extra labor. What did you do with that money?"

"In short, I only have two opinions in today's meeting. One is the choice of suppliers. We can choose the ones in Somerland to help out. If there is really no way, then we'll consider foreign companies. The other one is whoever tries to pull dirty tricks with me in terms of employee treatment, I'll let them experience how it is to be a regular employee.

"Regarding the second one, I will issue a document in the name of the president's office and send a copy to the main leaders of the head office, branches, and major business groups. That's it, the meeting is adjourned."

At the end of the video, Jasper could see that the webpage was full of praises for him.

After all, most netizens were ordinary white collar workers or people who had ordinary 9 to 5s. They needed a conscientious boss like Jasper who could be considerate of them.

Among them, there were many employees from JW telling others their opinions. They stated how good the benefits of JW were and the boss rarely put on airs. Even the deputy or head of the branch would roll up their sleeves and quarrel with the employees about problems they encountered at work. Other than that, there were also occasional examples of employees who contended on strong grounds and got promoted or a pay raise.

“Bullsh*t.”

Jasper laughed and cursed.

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