

Life at the Top Chapter 1937

If all the previous contents of this conversation up to now made the Habers father and son extremely uncomfortable, this sentence was a cool drink in a hot summer, sending chills down the father and son's spines.

Why were they unwilling to go public?

Of course, it was because they were worried about control. Also, there was another important reason.

This was regarding the particularity of the food industry.

Foodstuff itself was a resource controlled by the state and it was indeed circulated on the market, but both the scale and the price were subjected to strict official restrictions.

What kind of problem would this cause?

It would make it difficult for food production companies to lose money. It seemed good, but a serious problem was that it was also difficult to make a lot of money.

It could be said that it was true that its annual profit could be calculated with a calculator.

Rice was purchased according to the grade, which applied to even the highest quality grade of rice. For example, if the government purchased them for 1 Somer Dollar per half a kilogram, then its market price would not exceed 1 Somer Dollar.

Moreover the government would fix the price for you when it came to your cost, as well as how much money you would need to produce half a kilogram of rice. Hence, there would be no loopholes for you to exploit at all.

It was precisely because of the small profits that it was very difficult for such a company to go public.

What kind of listed company would capitalists like?

They liked the kinds with high-yield and high-return. It would be best if they could make 100 Somer Dollars with an investment of 1 Somer Dollar. This was the nature of capital, and no one could change it.

Therefore, if Grandland wanted to go public, its performance and scale would meet the requirements, but it was destined to be unlikely to be favored by capitalists, so the stock price would inevitably be lower.

In the eyes of the Habers, they would risk losing control for no reason as they were also unlikely to make much money in the capital market. This was something only fools would do.

However, right now, Jasper told them that they could triple the market value of Grandland, so even a piece of wood would be tempted.

It was still that simple truth. As Jasper said, 100% of 10 billion and 80% of 30 billion, which one would you choose?

Did this still need to be considered?

After all, not every boss in every company was the same as Jasper, who did not need to worry about not making money.

The most essential difference between Jasper and the vast majority of ordinary entrepreneurs represented by the Habers father and son was that other entrepreneurs needed capital to help with development and they were controlled and trapped by this resource, but Jasper... What he needed to consider was how to control the capital.

"Mr. Laine, are you for real?" Weston asked excitedly.

Jasper pointed to his nose and said, "I am saying this with my name, m lying to you?" do you think I a

This sounded crazy, but not arrogant.

In the domestic private capital circle in Somerland, if there was anything Jasper could not do, then there was no need for others to consider it at all as it would basically be impossible. Plus, that kind of thing was a policy's high-tension line, and was the kind that could not be compromised on.

Weston suddenly beamed and said, " Alright, I'll listen to you, Mr. Laine."

He thought the best scenario of him coming here would be to leave with disappointment. Then, he would slice off

a piece of his flesh and consider it as sacrificing something to save himself.

However, he did not expect to gain such a big benefit.

This delighted Weston and his eyes were

sparkling when he looked at Jasper.

Sure enough, it was not unreasonable for Jasper to achieve what he had today at a young age. He was even younger than Weston's son, but with this skill and breadth of mind, what great things could not be done?

The change of mentality of the Habers caught Jasper's eyes, but this was also in line with Jasper's previous expectations.

Jasper did not care what would happen to the Habers father and son, or Grandland at all.

Right now, Jasper did not care whether the Habers and Grandland were thriving or not. The reason for dealing with them before was just to establish prestige.

To put it simply, he was punishing the Habers to set an example to others.

They just so happened to also coincidentally run into trouble.

Now, as long as they were willing to cooperate with the implementation of the whole plan, then Jasper would not mind giving them some benefits.

After all, in the food industry, Grandland and the Habers did have a certain degree of influence. This much was undeniable.

"Since there is no problem, then it's

decided."

Jasper said, "You will immediately order the delivery to stop. If they ask for compensation, ask them to go through the process and file a lawsuit. Basically, it is a matter of arguing. Just drag this on for as long as possible. This is the top priority and the first thing you should do.

"Secondly, we should immediately start preparations for the listing. Prepare the relevant information in the shortest time and polish your account.

"There will be many heavyweight state owned enterprises listed on the market soon and I will help with the operation and add Grandland to the list. It will be very fast and all you have to do is to prepare the necessary things while I will handle the rest."

After he said that, Jasper asked Weston, "Please ask immediately if you don't understand anything. After this, I may not have so much time.

Weston thought for a while and said, "No questions."

At this time, the car had already arrived at the hotel. Jasper nodded and said, "Alright, I won't keep you then."

When the Habers left, Jude planned to get out of the car with him, but Jasper asked him to stay.

On the way to the Nauritus City trading center, Jasper said to Jude, "Mr. Whorton, there is a huge business opportunity and I wonder if you are interested."

Jude sat upright when he heard this.

If Jasper said it was a huge business opportunity, it had to be a big deal for him.

"Mr. Laine, please tell me first. I'll see if I can take it." Jude gave a cautious reply.

With a smile, Jasper said, "Fongroup, Atticus Group, and Hope Group's industries in the mainland will be packaged as a whole. I took out 40% of it but the remaining 20% doesn't seem to have many benefits to me. It's not that these projects do not make money, but the turnaround cycle is too long. On the other hand, there is another 40% which are all good

industries with high quality and low price. I am hoping you can take all of them, Mr. Whorton."