

## **M Factory 531**

### **Chapter 531: The logo of the new mobile phone.**

The exhibition is mainly organized by the Propaganda Department, and hosting journalists is also one of the functions of this department.

The technological part of the press conference venue was created by the mobile phone service, and two electronic messengers were present for technical guidance.

This time, the Shanghai Science and Technology Center was rented as a whole, with large-scale interior-to-exterior decoration and layout. The iron trees that were originally stored in the factory were also moved to the passage for people to see.

A huge transparent dream screen was used as a large multimedia screen for the conference.

“Boss, here are the lists of journalists invited and guests to this conference. Take a look.” Yang Baihe, the director of the propaganda department, delivered a report to Ye Qing’s office for viewing.

Flipping through the report, Ye Qing almost thought he misread it, as the list he got was the majority Chinese media list.

There were over two hundred well-known news media names, and the majority of them, Ye Qing was unfamiliar with them, and there were still over 20 foreign media on the list.

It was really a long list. He had to look at her with new eyes.

When Monster Heavy Industry held its first product presentation at the Science and Technology Center, the mainstream media played the big names one by one and had to seal a red envelope to have the cost of their participation paid for by Monster Heavy Industry. Now one by one broke his head to squeeze in. Ye Qing wouldn’t let whoever in.

Going through the list again, Ye Qing used his pen and deleted the media who demanded profits last time and there were even those who requested horse rides.

The other report was the guest list.

Going through the list, there were a lot of familiar people. For example, business and political figures, partners from Monster Heavy Industry, and some experienced users of the Mechanical Engineering Chair from Monster Heavy Industry. There were thousands of guests on the guest list. Ye Qing turned two pages and put it aside.

Then, it was Tao Liang’s turn to report to Ye Qing on the preparations for the technological elements at the conference.

Holding the new cell phone filled with the operating system, Tao Liang stood quietly in the office, quietly looking at the desk. The young president was well dived in his thoughts.

It wasn’t until the young president lifted his head and motioned for him to pass that he recovered.

Since Tianjin is uninvolved in this world, Tao Liang is now responsible for the administrative affairs of the mobile phone department. His father had previously run a cell phone manufacturing company and he

had a doctorate in electronics engineering from a top university. He was also relieved to be working with Ye Qing.

Tao Liang was a bit thinner than when he first joined the company, but the feeling of a young scholar at the start has faded. Instead, he is a kind of full energy, quick sight, and sound words.

After joining Monster Heavy Industry, his life also underwent a huge change. This change caught him off guard because he was also impatient. Now the entire mobile phone department is following its instructions extremely quickly.

He had a leading talent. In the past, expensive instruments that could only be seen in large labs in the United States are now everywhere like cabbages, and he could use them at will.

Unlike the United States, where he would have to queue for application to be able to broaden his knowledge, despite his ability to obtain a doctorate from a major university in the world where he could satisfy his passion for electronic technology, because Technology was his quest, here he found a fierce man ten times fiercer than his mentor.

He was the one he had never met before, but admired before in a mess in his heart, and was considered the guide for the technical manager of the mobile phone department who was none other than Tianjin.

Tao Liang was, of course, conceited and proud because he had a doctorate in electronic engineering from the Massachusetts Institute of Technology, under the tutelage of the famous Chinese professor Mr. Pi Mingcheng.

When he was appointed technical director, Tao Liang just thought he had sufficient management experience, but Chairman Ye Qing specially sent another with no management experience to control the entire mobile phone department. This tech manager was certainly not as good at tech as him.

As a result, Tao Liang was dead wrong: this technical manager Mr. X simply diverted his imagination for this position. Technical manager Mr. X, nicknamed Tianjin, didn't even know how many employees there were in the mobile phone department, let alone the business of the mobile phone department. Whenever there was an administrative order, Tao Liang always received the same response, "I don't know these people, don't consult me, and deal with the problem yourself."

When Tao Liang wanted to chat with him, he had encountered closed doors several times, so Tao Liang just tried taking care of the business of the mobile phone department on his own. In addition, when faced with technical difficulties, Tao Liang also called on all officials to think about and discuss the problems.

Until Tao Liang ran into a difficult problem, it doesn't matter to mention it now. He told this problem to the technical officer Mr. X who had never answered it once.

The technical manager Mr. X is the biggest head of the mobile phone department and since he could not solve this problem, he could only point it out. Tao Liang had never expected it was this report that allowed him to see the indescribable terrifying power of the technical manager Mr. X.

This issue was related to the in-screen fingerprint recognition in the Monster Heavy Industry mobile phone product requiring borderless design, so fingerprint recognition needs to be integrated inside the screen.

Technological equipment was available, but when Tao Liang led the team during the test, it was uneasy for the cell phone to read the fingerprint while swiping the screen and the fingerprint was not captured during the process. They tried several algorithms, but none of them could completely solve this problem, and when the problem was reported to Tianjin, and Tao Liang originally thought that the tech manager who never responded to any request will submit it to the factory for research. As a result, after only an hour of waiting, the technical manager, Tianjin gave him a program package.

“That’s the question you should ask me for advice. Look at what you’ve asked me before. How do you organize the staff on duty? How should the team leader be promoted? I don’t even know what they’re called. That’s all you’re asking me. I’m working on a cell phone operating program. You’re the manager, so you’re responsible for these things. “

“...”

This package perfectly solved the problem that plagued Tao Liang and the others for several days. The algorithm of the program inside is of a superb finish.

So for shocking electronics technology, Tao Liang seems to have found the backbone. In the future, whenever he meets difficult problems which cannot be solved or technical problems which cannot meet the requirements, he was sure to find the answer at home, and then he will go directly to Tianjin.

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Talent is like pregnancy, and you can still see it over time.

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Tao Liang saw the talent of his tutor, Mr. Pi Mingcheng after a month passed, and it did not take him long to see the talent of Tianjin.

The longer the time, the more Tao Liang’s admiration for Technical Manager Mr. X, or Tianjin increased. Today, not to mention Tao Liang, from the top to the bottom of the mobile phone department has become Tianjin’s most loyal horse.

The technical manager of the mobile phone department, Tianjin, said that he is building a high-level mobile phone operating system. Tao Liang and all the technicians immediately believed that they would seriously complete the operating system program extension programming task assigned by Him at the prescribed time.

“Is the promotional video for the new mobile phone ready?” Ye Qing asked in amusement as Tao Liang walked for a long time and didn’t know what to say.

“The promotional video is ready, and it’s a 3D video.” Tao Liang immediately reacted and reported to Him: “Our new cell phone will offer VR glasses, so I got an inspiration, which is to put one on each guest’s seat. So with the 3D glasses, everyone in the conference can experience the magical effects of the new mobile phone first. “

“It’s a good idea. This time our goal is the Apple mobile phone. We have to enlarge the fabric and have the highest technological content.” Ye Qing turned his pen and tilted his head then asked, “Have you brought a sample of the new cell phone with the program?”

“I brought a pattern, as well as the logo for the cell phone we designed.” Tao Liang put the new cell phone and a picture of the logo on the desk.

### **Chapter 532: The name of mobile phone is magic crystal.**

Tao Liang presented a piece of pure white photographic paper. In the middle of the photographic paper, there were two curling silver horns. The two silver horns are not as modest as the Monster Heavy Industry logo but have a strong sense of reality. These are horns scrambled by complicated lines like circuits; these lines are gilded and embedded in the silver horns, giving the feeling of industrial science fiction.

No one knew that these circuit lines were in fact rubbed by the electrical pattern on the body of the phone.

Under the horns was a monster face that looks a bit like the Monster Heavy Industry logo at first glance, but when you look it closely, it comes complete in two forms. It is composed of two artistically crafted Chinese silver characters similar to the pattern of a monster’s face – Magic Crystal -. It was the name of the first competitive product launched by Monster Heavy Industry in 2017.

The word “Magic Crystal” has been completely industrialized and recreated with bold metallic edges and corners and an outline that matches the Monster Heavy Industry logo.

This cell phone logo was created and designed by Tianjin and the technical team of the mobile phone department. Ye Qing just saw him for the first time and fell completely in love with him. It implements the consistent monster style of Monster Heavy Industry, but it has been given more technological agility. Especially the golden circuit pattern on the horns, anyone looking at it will feel borderline exquisite and full of style.

Turning the back of the phone named Magic Crystal over, Ye Qing gently rubbed the brand-new logo encrusted with advanced industrial technology, slowly increasing a sense of pride in his heart.

Even if all technologies are abandoned, the Magic Crystal mobile phone shell will be able to affect all brands of mobile phones in the world.

Back then, the Apple 4 series, which had a tempered glass cover on the back, was cracking one after another so that the countless users who had bought it were heartbroken when they got home.

What about Series Five, Series Six, and Series Seven?

If you don’t put them in a phone case, when the phone drops it will still have a bump, and the bump will be apparent and there will be no way to fix it.

When the 5 Series was first released, the black-bodied version had severe paint loss and the Apple Company had to cancel this series urgently. The Series Six even experienced the embarrassing problem of being inadvertently warped in the pocket.

It has been stated in advance that this was not because Apple was deliberately using such a shell which could be unrepaired at all to earn user-repair costs, but it was purely because the technology at that time used metallic materials which cannot reach this point of resistance, or at least at a reasonable price.

In order to pursue an ultra-thin design, mobile phone companies have to pinch their noses and continue to use this kind of aluminum alloy shell that cannot withstand drops.

Apple has done it, and Samsung has done it, and many mobile phone brands have done the same.

The hull will be scratched or be bulging when the phone falls. It is impossible for the users to let the cell phone work without a cage. The only fact is to have a voluminous and soft padded shell which affects the feel.

Now let's talk about the Magic Crystal phone. Its nickel-titanium memory alloy with a new process formula is integrally stamped and plated with super wear-resistant alloy coating. Putting him in a cell phone case is a complete trampling on the metalworking skills of Monster Heavy Industry.

The more Ye Qing looked at him, the more he liked him, the more he looked at him, the more he felt his high quality.

The more he watched it, the more eager he was to release the latest high-tech product from Monster Heavy Industry. Let everyone who thinks that Monster Heavy Industry can't make a good cell phone, just give it a wide-eyed look.

But there were still two days until the mobile phone conference, Ye Qing could not help but hold back. This tolerance will last only one afternoon plus one night.

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The next day, Ye Qing was still waiting for the press conference time in his office.

At that time, at the Shanghai Airport, from time to time, groups of journalists left the passenger lane dragging large and small bags of photographic equipment, and go to the address on the invitation letter, and took taxis to the hotel booked for them by Monster Heavy Industry. These journalists belonged to the small media, whereas the mainstream media came directly in interview vehicles.

In addition to media and guests, in order to allow more visitors to see the magic of the Magic Crystal mobile phone, Monster Heavy Industry also posted a free entry lottery event on the official Weibo and WeChat accounts.

There will be a thousand lucky viewers who will be able to participate in the lottery.

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There is still a day before the press conference for the mobile phone, and Ye Qing can barely restrain himself.

However, on the official WeChat account and the official Weibo account, users of these official accounts who were unable to attend the conference couldn't help but send questions madly, asking Monster Heavy Industry to disclose more information about the new mobile phone.

"Monster Heavy Industry is the company with the highest rate of sales that I have seen in my 30 years of life. If anyone else is hosting a new product launch conference, as stingy as they are. He will announce several new technologies for the product before a few days. There will probably be publicity at the press conference."

“Yes, the confidential work of Monster Heavy Industry is good enough. But in the last few days, has the official posted any photos?”

“Hehe ~ they don’t have the key that buys the most, they only have the sales key. We don’t even know the name of the new mobile phone.”

“I think it’s too much of a gimmick. In the end, I feel guilty. Domestic manufacturers are almost the same. It was a big blow before the press conference, but a big joke after the press conference.”

“Guess the price of this phone, can it exceed three thousand?”

“Think no more than 3,000. After all, Monster Heavy Industry is just a machine-building company. What good operating system can it produce?”

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The closer the press conference was, the more relaxed Ye Qing became.

The whole company made final preparations for the press conference, and the factory also adjusted its large-scale production line to stock up on new cellphones.

Everyone sprinted towards a goal, and naturally, there was nothing wrong with Ye Qing.

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In the morning, Ye Qing simply locked himself in the company’s office, resisting the impulse of official leaks, slipping information on the Internet, as well as the content of user responses to the official WeChat and Weibo accounts, by Monster Heavy Industry.

The official Monster Heavy Industry account has just been opened for less than a week and was mainly used to publicize the conference topic focusing on the mobile phone before putting it into the market.

Each of these messages from the public was read by Ye Qing, and those textual grievances which strongly demanded that Monster Heavy Industry publish news related to the phone had slowly developed a strategy in his mind.

Tomorrow is the press conference, and Ye Qing’s hands are tingling, due to growing discontent among viewers. If Monster Heavy Industry didn’t answer these questions, doesn’t that sound bad?

Okay...

Because of this, Ye Qing suffered huge complaints from countless consumers and viewers and made the decision to give some news ahead of the press conference.

Ye Qing admitted he couldn’t take it anymore, and searched for a phone for himself and revealed in a short story, “Monster Heavy Industry is making an excessive apology.”

Then he thought of posting some more news and adding more suspense to tomorrow’s conference!

Thinking about this, Ye Qing turned the Magic Crystal phone over and took a partial photo showing only half of its back.

A partial photo associated with the price of the Magic Crystal phone and had guaranteed that there will be enough and had also promised those who want to buy it to prepare their money in advance.

While writing the news and planning to send it, Ye Qing had suddenly an idea.

Monster Heavy Industry officially announced its debrief the same day Ye Qing announced the mobile phone conference. Until that time there were only tens of thousands of followers, not like after the countdown to the live broadcast of a devastating blow to Fresenius's Company on Weibo, at that time, the number of followers on Weibo official has exceeded tens of millions. Now the number of follower accounts is so small, so it is better to be successful in attracting the attention of others.

Therefore, Ye Qing posted a partial photo of his cell phone to his official WeChat account along with a description of the content, and then he added; please follow the official Monster Heavy Industry account for more information.

Then...

Following this story, the official Monster Heavy Industry Weibo suddenly exploded, and it took less than half an hour to go from 10,000 to 2 million initial subscribers.

Of course, the comments exploded as well.

"Damn? Am I in a dream? Is this selling for ~ 6388 Yuan? Is it my imagination, or is the Monster Heavy Industry stupid?"

"It's the same price as Apple 7 plus..."

"The Monster Heavy Industry, whose heart is higher than the sky and whose life is thinner than paper."

"It's over. I'm going to be really laughed at by the foreign media."

"I was going to buy it, but forget the price. There is always a bad feeling."

### **Chapter 533: Uninvited guests.**

One day before the mobile phone press conference, Monster Heavy Industry finally released newsworthy of everyone's discussion, the price of the new mobile phone.

— with the price of 6 388 Yuan, many people were surprised for a while. Isn't this price the same as that of Apple 7 plus?

The media website immediately reprinted the latest news.

[The sword refers to Apple, what exactly does Monster Heavy Industry want to do?]

Many editors have attached their own comments below, and they think Monster Heavy Industry's approach is highly inappropriate.

No mobile phone manufacturer is willing to set the price with Apple's mobile phone, because at the same price, consumers do not hesitate but are only ready to buy Apple mobile phones.

In a glass building in the CY district of Beijing City, the chairman of Apple's China headquarters, like Ye Qing, was sitting in the office following the news.

Madison is 47 this year and five years ago he was only Apple's regional sales manager in China. As a result, Apple has grown four times the thanks to the Chinese market, which they despised the most, and the Chinese market had surpassed all of the European and American markets with a huge turnover beyond their reach both.

Today, China has become a battleground in the global mobile phone market.

However, Madison, the chairman of Apple's headquarters in China, was never at all suspicious of his competitors and never put them in front of his eyes. Without last night's video conference with company boss Tim, in which he told him that the president of Monster Heavy Industry had threatened to defeat Apple in front of the United States President, Madison wouldn't even bother reading the news on the web.

Luckily last night Tim, the manager broke the news to him, otherwise, how could he read the jokes behind the pricing?

"If you want to beat Apple, you don't have to set the same price!" Madison found it too funny: "At the same price, don't consumers necessarily choose our Apple phone? And that part of the cell phone image that was on display."

Madison curiously uploaded this image and enlarged it.

The image only captures the top of the phone. After being compressed by the website, the image can only be enlarged twice. But Madison was instantly stunned after zooming in.

It's not that he was surprised by the brand-new logo in the photo, half-hidden away. Sitting on the floor below his hip is a mechanical engineering chair, with a metal logo that shines like a diamond, which has already cultivated its immunity. Was Madison surprised there was no camera on the back of this phone?

Judging by the location of the two silver horn trademarks, this image is clearly the top of the phone, but Madison couldn't find any evidence of the camera's presence. It's impossible for a cell phone not to have a camera and businesses that dare to do so unless they want to close their doors early.

Is the camera placed below?

Madison immediately rejected the idea, and major cell phone manufacturers have already experimented with all camera positions in order to innovate. It is better not to put it underneath, as the user is holding the palm of the phone, which happens to completely block the underside.

By professional sensitivity, Madison could see this deficiency at first glance, the problem of the lack of a camera. The media and the majority of users reacted slowly, and some pointed it out one after the other. Then came the swarming curiosity: impossible for a cell phone not to have a rear camera, so where is the camera hidden?

The same price as Apple's mobile phone and the missing camera sparked an overwhelming discussion on the Internet.

Madison, the chairman of Apple's China headquarters, like these people, can't think of anything after thinking about it for a long time. He just doesn't want to think about it, some like Madison who is



inactive and doing well are going to add some flair to the Monster Heavy Industry cell phone conference tomorrow. Who said in front of the president that he is going to beat Apple?

Madison logged into Apple's Chinese branch account on Weibo and posted such a dynamic post on the official Weibo.

— The same price gives customers two choices.

The meaning of Madison's sentence is very simple. If you want to compete, you have to set a price one or two thousand Yuan lower, customers won't have to choose between our two products, but at the same price as ours. Don't blame customers for purchasing our products.

Less than five minutes after the news was posted on Apple's official micro-blog, the Monster Heavy Industry also sent one.

—— We will only give customers one choice!

This almost conceited response sent by Ye Qing immediately blew up the majority of Internet users and the news media.

"I'm counting on ~ their president just met the President of the United States, and he's taking on Apple as soon as he returns to China. What happened there?"

"That kind of domineering president tone makes me so attractive. Who will save me? I'm going falling."

"Stop talking, and I want to buy a plane ticket to Shanghai City, I want to go to the mobile phone conference!"

"Handsome is beautiful, but it's embarrassing to say that, so everyone will buy Apple phones..."

This response, of course, also made Madison laugh for a long time, and it certainly spoke of her keen interest in the press conference.

At this point, Madison's office door was clicked lightly.

Madison said aloud: "Come in," and a young blonde woman walked into the office and said, "Mr. President, tomorrow is the opening day of the second official Hangzhou Apple Store. The location is in the PDX district. I feel a little bad. I wish to ask you, to go tomorrow to Hangzhou to attend the opening ceremony in my place."

The visitor was his administrative assistant. Madison thought about tomorrow's schedule, then nodded and agreed.

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There are only 22 stores in the whole China area, including the newly opened direct store. Each one is the face of Apple and the opening ceremony must be attended by high-profile representatives.

"Then I'll organize tomorrow's flight for you."

"Huh?" Madison suddenly stopped the assistant who was about to exit, asking her, "Hangzhou City, is that very close to Shanghai?"

“Yes, Mr. President, it’s about two and a half hour away.”

“What time is the opening ceremony set and what time is the launch of the new Monster Heavy Industry mobile phone?”

“The ceremony is at nine in the morning, and their conference call is scheduled for three in the afternoon.” replied the assistant with a smile without thinking.

When the assistant left the office, Madison held his chin with his hand and sat there thinking. In his heart, there was a longing to witness the launch of Monster Heavy Industry’s new mobile phone.

There are many reasons he had this idea: on the one hand, he’s curious, and on the other hand, the schedule is consistent, just to have time. But most of all, he wanted to kick the ass of the president of Monster Heavy Industry.

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Shortly after entering the palace, Mr. President received this young president, but the behavior of this young president was so shameful in front of him, moreover, he pronounced in front of Mr. President, that he wants to bring down the big company called Apple. Then if he will attend this new conference on mobile telephony, something unpleasant could happen between him and the president...

On Madison’s side, he had the opportunity to meet and shake hands with Mr. President. This kind of flattering opportunity with multiple benefits, no one else has the chance to seize it!

Come to think of it, and Madison was overwhelmed with happiness. But he still doesn’t have the motivation and the opportunity to get the media to focus on him.

Both of those points were resolved very well, and Madison immediately used her certified Weibo to post a message. “I’m very interested in Monster Heavy Industry’s new mobile phone, but I don’t have a press conference invitation card.” Then he clicked on the official Monster Heavy Industry WeChat account.

“If Mr. Madison is free, we will give you a warm welcome.”

Within a minute, Ye Qing responded with Monster Heavy Industry’s official WeChat account.

### **Chapter 534: The arrival of Madison.**

The waves come wave after wave, and then came the latest wave of news; the chairman of Apple’s China headquarters actually took the initiative to attend the Monster Heavy Industry mobile phone conference.

These busy netizens immediately sensed New Year’s greetings from the weasel to the chickens.

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Amidst the heated discussions of countless internet users, another day has passed, and today is the launch day for the Monster Heavy Industry Mobile Phone Conference.

On this day, the main news media gathered at the Shanghai Technology Center to arrange the photographic interview material in advance. The lucky ones who got the invitation cards also gathered at the door of the Science and Technology Center in advance, awaiting the official arrival of 3 p.m.

The longer the activity is expected, the more people are prepared to arrive earlier, lest they miss every moment. Just like the fans that are going to watch important games, they always like to gather a lot at the stadium gate in advance, even if the wait is boring, they are ready to do it.

These audiences originally had the same idea, but when they got to the tech hub, they realized the wait wasn't boring. Even they kept complaining it was a bit too late because the entrance to the Science and Technology Center had endless landscapes. The two rows of branches are simple and vicissitudes, and the alloy trees with their roots and trunks stand proudly in them.

These alloy trees have delicate textures and weird appearances and varieties. Guests at the press conference were immediately shocked when they saw them. Then they jumped up and ran and touched the lines on the trunks with their hands.

“Metallic trees?”

“It's amazing. These trees are exactly the same as the real ones. How did they make them?” A photographer with a telephoto lens standing in front of a pine tree with a canopy like an umbrella touched it gently with his hand while looking at the pine needles above his head.

“Do you still have time to enjoy? Hurry up to take pictures. Your camera is so slow. You don't want to pass the time taking pictures. When it's too crowded at the meeting, you can't even take pictures.” Another guest looked at a peach tree and used an Apple phone: “I'll take a picture for myself.”

When the photographer woke up as if he was in a dream and began to change lenses, the group of photographers who arranged the equipment in the center of the Science and Technology Center crept in carrying their cameras one by one, apparently to take pictures of those alloy trees.

At 2:30 in the afternoon, two hundred Explorer robots came out of the passage of the room of the Science and Technology Center. These robots wore black vests and special sunglasses.

Like a well-trained army, these robots immediately split into neatly distributed groups after opening the passage. A robot stood at the entrance, apparently, he was in charge of checking the invitation cards. The other robots lined up in two rows, standing next to the alloy shafts, they were responsible for maintaining order.

The last wave was even more magical: they went to the square in front of them, and they were responsible for directing the vehicles to the entrance and helping to open the door. These are just plots that can only be found in the movies.

At the entrance to the hall of the Science and Technology Center, we see no staff, only high technology everywhere, and this is a unique technology from Monster Heavy Industry.

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After attending the Hangzhou Second Store Opening Ceremony, Mr. Madison had a meal with the Hangzhou District Product Manager. Then declined the invitation for the remaining events and asked the driver to take it to the Shanghai Science and Technology Center.

At 2:45 p.m., Madison pulled into the Science and Technology Center parking lot in a black Mercedes. As one of Apple's top executives, Madison has been ranked among the top four sellers of Apple phones in

China. He was featured more on various Chinese homepages and magazine covers than popular celebrities.

It can be said responsibly that as long as Madison appears in the media, even if he doesn't say a word, he is more popular than the popular stars.

Along the way, Madison has already found a countermeasure. In front of many media, he will seriously frustrate the spirit of the young president and shame him in front of many media.

This is definitely great news: more than 20 foreign media came to the press conference, including two American media. Then, when the President will know what he has done, will it not be so prosperous?

Thinking about the scene that is going to happen, Madison was elated.

When the Mercedes-Benz pulled up and Madison was about to open the door, while turning his head, he was suddenly stunned, because outside the window there was something with a metal face standing next to his car.

"My God, what is this?" Madison was surprised by the robot wearing sunglasses.

"Boss, this appears to be a robot. Just as I turned to the parking lot, there was another robot like this waving me to park in Area C. So, I rolled down the window and followed the robot's instructions. Monster Heavy Industry produces robots, and it should be one of their products."

"My God, why don't they focus on just producing robots? Why are they coming making cell phones?" With lingering fear, Madison opened the vanity mirror on the roof, simply adjusted her tie, then opened the door and got out of the car.

"Hello, Mr. Madison?" After getting out of the car, Madison was taken aback. This robot even recognized him and even spoke to him in an English tone: "What? An intelligent robot with facial recognition capable of simulating emotions?"

Madison suddenly felt pissed off. Monster Heavy Industry has this technology, but it's terrible. Even Google can't create such a real robot.

"Do you know me?"

"Yes, Mr. Madison, I watched your special interview on television, please follow me." Then the robot made an inviting gesture.

It scared Madison's heart even more, and the robots were watching TV. Luckily, his driver and his secretary told him that these robots were remote-controlled, so Madison wasn't making a fool of himself.

Next, Madison was led by the robot through the dreamlike steel forest.

Madison, who did not respect Chinese companies at all, saw such a feat? The alloy trees with twisted trunks and fresh leaves made him look like a New Yorker strolling through a farm in the western countryside, his eyes completely dazzled.

Resisting curiosity, Madison was greeted by an orderly line of robots, passed the front door, and entered the Science and Technology Center room.

In the huge hall, many media have gathered here. When Madison appeared at the door, those photographers who were photographing guests entering the room immediately recognized him.

“Mr. Madison ~ Mr. Madison, you actually came.”

“Mr. Madison, may I ask you, you have come to participate in the launch of the Monster Heavy Industry mobile phone, on behalf of the official Apple Company, or in a personal capacity?”

“Mr. Madison... “

Madison smiled and shook her head, and responded to the media in a unified manner, “This is the Monster Heavy Industry press conference, and they are the protagonists. I will not accept interviews, and I will be not in the limelight. “

After speaking, Madison straightened up and kept smiling, ready to let the photographer click, — and “~ Kaccha ~” —, to take a few sets of photos. As a result, the photographers turned their heads.

Madison looked around and saw a young man with an aura and piercing eyes, who walked up to him.

Completely aura-based, Madison concluded at a glance that the youngster was the president of Monster Heavy Industry.

“Welcome, Mr. Madison.” Ye Qing held out his right hand: “I thought you were kidding, but I didn’t expect it to be true.”

“I was fascinated by the photo posted by your company. After all, we make cell phones and we are always curious about our peers.” Madison’s eyes were fixed on Ye Qing, speaking with her mouth and using her hands forcefully to pinch the other person’s palm, “I wish Mr. Ye’s new products in advance to sell well.”

For some reason, Ye Qing felt a flash of a joke in Madison’s eyes, as Madison can come uninvited, that thing in itself is a bit strange.

After a few random courtesy words, Ye Qing decided to ignore him and say hello to the next guest.

Ba Sucha, who was covered in mink fur, also came; the great businessman from Soo State was full of spring breeze. Seeing Ye Qing was like seeing a little brother he hadn’t seen for many years.

“Small turtle in Southeast Asia,” Madison smirked in his heart, turned, and walked into the room.

### **Chapter 535: This is the magic of technology.**

After laughing at Ba Sucha in his heart comparing him to a turtle, Madison thought he was in the upper class and was well distinguished, and walked into the meeting room. He sat in the front row, waiting for the press conference to arrive.

At the same time, he also found a small detail. On the armrest of his seat, he found an exquisite little gift bag. There are 3D glasses and a beautifully shaped bottle of thermal water in the gift bag.

He turned his head and looked around and found that other people's small gift bags were the same size. Which showed him he was not especially taken care of as usual and that he received an extra gift package separately from the others, and that made him a little unhappy because after coming to China, and for several years, he took advantage of all the goods of this country. For example, taking charge of him alone, giving him different gifts from others.

The press conference was about to begin, and by this time the guest seats were already full.

The head of Monster Heavy Industry will be doing a live Internet broadcast, and after the press conference, the mobile phone reservation service will be open on time.

Tencent Video has obtained exclusive broadcasting rights because it has cooperated with Monster Heavy Industry and will donate red envelopes during the live video. There was no cash in the red envelope, only a brand-new cell phone and 19 red envelopes.

When Ye Qing and Ba Sucha were walking side by side, the time jumped at three in the afternoon.

In the noisy boardroom, people were waiting to see what Monster Heavy Industry is finally going to unveil today, its mysterious new products.

Without any sign, the dim lights in the room instantly went off.

"What's the matter?" Madison whispered as he suddenly noticed that the lights turned off, making the room dark. Many people looked around thinking there was a sudden power cut.

Suddenly ~ on the stage directly in front of Madison's field of vision, a silvery-white square lit up from nothing. It was like a beacon in the dark, and when the silver square was lit, guests quickly stared at it.

Madison clearly remembered that the stage was empty before the lights went out.

"Boom boom boom ~"

Accompanied by a rapid sound, in the dark, it was like being enchanted. Hundreds of silver squares appeared out of nowhere, and these squares flew together quickly, making the sound of "dong dong dong ~" when they collided, they formed the number Three.

Then the silver square disappeared and regrouped again, becoming Two, then One again!

When the countdown ended, a dazzling blue flame suddenly lit in the darkness, and mournful exclamation tones rang out, and no one understood how the flames were coming from. There was obviously no monitor on the stage, and there was no light from any spotlight on the dome, and the flames are at their limit.

With the sound of "Kang Dang ~", the lights in the hall came back on, becoming unusually soft.

A slender hostess in a white strapless evening gown and holding a microphone appeared on the stage.

"Dear guests and friends, watching the live broadcast, good afternoon everyone." The host, who has the beautiful white face of an angel, said into the microphone with a soft voice that makes people feel like they are caught in a spring breeze.

At the press conference, almost all of the men turned their attention from the astonishing flame to the surprise, paying attention to the lady's slender waist that is like a tree that has lost its leaves.

At that time, in Tencent's live broadcast room, the number of people watching the live broadcast was at the start of 3 million. When they heard there were red envelopes to grab it grew to over 5 million.

As soon as Bai Douer, who was the hostess at that time, introduced herself, the male compatriots in the live streaming room immediately turned around and continued to compliment the words to express Bai Douer's beauty.

"When Monster Heavy Industry announced their next product, it was a smartphone. A lot of people have a question in mind."

"Monster Heavy Industry is a company that focuses on industrial machinery. What kinds of cellphones can it develop?"

Standing under the searing flame, Bai Douer smiled softly: "Anyone guessed, is that a heavy cell phone that can be used as a hammer?"

"Some people have also guessed whether it is a multifunctional mobile phone that combines a variety of gadgets capable of breaking windows and acting as a flashlight?"

"Today all the answers will be revealed."

Without turning around, pointing to the flame above: "In this burning flame, there is our latest mobile phone product from Monster Heavy Industry."

After speaking, she stretched out her arms white like jade in the blue flame, and a faint whisper echoed through the room again, the flame was too real, as real as no one thought it was wrong. Of course, this flame cannot be real.

In front of many media and guests, she had taken out of the flame...

And much more! This magical method of magic made the audience very interested. But what did this fairy hostess get out of the flame?

The lens was zoomed in; it's an iron-stone! People watching the live broadcast inside and outside the room rubbed their eyes.

There is nothing special, not a cell phone. It is a piece of uneven surface, like iron ore that has just been mined from a certain mine.

"666, is that magic? A stone has been removed from the flame."

"How did she do it?" The flame must be false, but this iron-stone did not exist at all before. Is this hostess, a magician?"

"Isn't there a cell phone in the flame?" Why did a stone come out? Could it be the magic trick failed and she took the wrong prop?"

The audience in the live broadcast room was puzzled as they watched the magic of the Spring Festival gala, and the guests there were more puzzled. Because what they saw was much clearer than the live

broadcast, it wasn't too magical to do the magic. It was magical she brought an iron-stone instead of a cell phone.

"Excuse me, are you sure it's a cell phone?" A reporter below couldn't help but ask aloud: "But all I saw was a stone."

"This angel girl maybe a magician, she will do magic for all of us." Madison on the VIP table couldn't help but laugh: "Don't blink, you can't tell it is going to change in the next second and become a cell phone."

"It's not magic, it's technology." Bai Douer held this oval iron-stone with her hands, and under her eyebrows were a pair of clear, confident eyes.

Then the iron-stone in her hand slowly flew away.

Madison wiped his eyes vigorously. When he watched David Copperfield, do magic last year, and he didn't see such a magical and abrupt picture illusion. The stage was bright and he was seated quite close. But no matter the size of his eyes, he couldn't see the trail of the hanging wire attached to the stone.

It wasn't magic. The beautiful hostess has already told him it is technology. The stone that violated gravity slowly floated up to the same height as the flame. Then the scene that made everyone forget to breathe and think appeared.

The iron-stone flew away and the flame disappeared. A spindle of an industrial machine tool with a sense of modern science and technology emerged from the air of nothingness.

The sound of a machine tool spindle rotating at high speed immediately sounded at the scene and the cutter on the fixture turned into a blurry circle.

No one could explain the scene in front of him and could think about it. Seeing this scene, many guests jumped up and stood up at the speed of electricity, and could not believe what was happening in front of them. The spindle of the industrial machine tool was coming out of the air vacuum. The spinning cutter in the front detonated dazzling sparks in the air the moment it hit the iron-stone.

"Zizizi ..."

These are the sparks and friction produced by the collision of human technology and primitive nature.

No one could describe what they just saw and heard at that time. They could only have been like a broken puppet, looking at the iron-stone which was slowly cut by the flexible spindle, gradually revealing the shape of a cell phone.

In the live broadcast room, five million viewers fell silent.

How could they imagine, how could they explain this by scientific means?

### **Chapter 536: Subverting the understanding of mobile phone technology.**

In the live broadcast room, the five million viewers fell silent, couldn't imagine or explain how it worked by scientific means? How did this machine tool's main shaft coming out of the air work?



Finally, when the original iron-stone was carefully cut into a hexagonal polyhedron, and after long hiding, Monster Heavy Industry's latest mobile phone product finally met everyone.

In the air, the phone was spinning slowly. Its silvery gray metal body and slightly angled top and bottom edges and corners made this phone full of agility.

When the mobile phone was turned in the direction of guests and in the direction of the camera ahead, countless people were again stunned. On the front of the phone, there was a pure black screen that is smooth and mirror-like. This screen is so large that it occupies the entire front of the fuselage. They could not see the home button like on traditional mobile phones, not to mention the presence of cameras, proximity sensors, and microphones, it was completely not bordered.

"It is impossible. There is no mobile phone with a structure without borders." Madison exclaimed in his heart. He is the president of Apple's China branch, and he knows more about mobile phone technology than his wife.

It's not that Apple never tried to develop a without borders mobile phone, but after actually making a physical product as a prototype, when it was slightly bumped, the edge of the phone's screen sagged broken due to lack of protection, and without the support frame. There was no support to put the camera and buttons. How is it possible that it is replaced by new technology, which is terrible to use, various functions of which would not work and keystrokes will be wrong?

As the phone in the air turned to the rear, many viewers who had seen the partial photo posted by the official micro-blog immediately tilted their heads forward, trying to see where the camera was more clearly. The camera was still invisible on the back of the phone. There was only a pair of horns blurred with complicated lines like circuits. Under the horns was a design that looked like a monster at first glance, but was actually made up of two artistic Chinese characters. Two black words are studded on the head of the monster simulated by metal figures.

Magic ~ Crystal?

Some people could barely decipher these two Chinese characters.

"I see. The camera is the monster's eyes. Look closely."

"I am convinced, no borders, hidden camera. This phone is so cool that it empties the seven streets of Apple phones. Take it out and walk down the street, don't be too eye-catching."

"Magic Crystal must be the name of this phone. It's a strange name. I don't know what's special about this phone?"

"What kind of system is it? It looks really cool, but the system can't be used well if it isn't done right. "

"I'm the only one curious, how did the machine tool spindle and the cell phone get stolen?"

"As curious, is there anyone who knows how to popularize science?"

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The same questions were expressed more strongly by media reporters on the spot.

They stood up one by one, rushed to the edge of the stage, and slammed the mic loudly, asking questions like the rain of pearls. How did the machine tool spindle appear out of the air? What type is the cell phone and is the without border design really correct? Why is there no front camera?

There were nearly 100,000 whys under the stage, but strangely no one was disgusted by these reporters' interruption of the press conference because those questions are also theirs.

"For your questions, you can find the answers in the following promotional video for the Magic Crystal mobile phone."

"Did you notice the little gift bag next to the seat? Please wear the 3D glasses inside for a dream trip." Bai Douer had taken two steps forward, gesturing invitingly.

Reporters who still asked questions quickly resumed their positions. The answer would be in the next 3D promo video, of course, they should watch it carefully.

The guests besieging in their places have already noticed the small gift bag. Now, one by one, they took out the glasses and put them on the bridge of their noses eagerly awaiting the scene.

It wasn't just a press conference, and it was simply a visual feast. They watched the flames that appeared out of nowhere, as well as the spindles of the most shocking industrial machine tools, if this technology is used in a blockbuster...

"Shit ~ I don't have 3D glasses."

"This is unfair, what does that makes us think?"

"That's enough. Knowing that there are more people watching the live broadcast, I always go for 3D video. Don't despise us."

In Tencent's live video room, viewers who could not enjoy the 3D images expressed their outrage one by one.

Too bad their outrage had no effect, and the promotional film has already started. The fairy little hostess smiled and walked to the side of the stage.

The empty stage suddenly became a flawless white laboratory. The strong visual impact took all the guests off guard as if the backdrop had suddenly been removed, revealing the laboratory behind it, so the camera in charge of the live studio shooting also focused on the stage.

Of course, the images taken by the camera were processed and synthesized on stage with the common effect for a promotional video.

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Because the 3D video will be very blurry if you watch it with the naked eye, and it can only be seen as a mosaic if it is shot by a camera, therefore, mobile phone service technicians have long prepared a common promotional video to simulate the effect of live broadcasting.

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Of course ~ without the shocking 3D effect displayed by the dream monitor, the audience could not feel the feeling of the guests on-site.

However, after the camera was pointed at the stage for tens of seconds, it suddenly shifted. It seems the cameraman has discovered something more interesting: He pointed the camera at the guest seats, allowing millions of viewers to listen to only the explanations of the promo. This irresponsible behavior immediately angered the public, even more, ~ and much more. What is the situation?

Why did the two thousand guests at the scene seem more excited?

They wore dark glasses, as if they weren't watching a propaganda movie, but stood out in the big world, looking up at the sky that had changed.

They didn't know if this is the arrival of the aliens or the decisive battle between gods and demons in the sky. Millions of onlookers were inexplicably looking at the two thousand people present who continued to cover their mouths and exclaim, or stretch out their arms and wave savagely, even if they accidentally hit the guests next to them, no one could know whether it is.

The camera was pointed towards the stage again, but the audience didn't seem to notice anything special.

After tens of seconds, the camera moved again and focused on the front row, it had zoomed in on a stranger in a suit and leather shoes.

The audience watching the live broadcast almost laughed, the stranger's expression was too exaggerated. The mouth was open larger than that of a hippopotamus, and the veins in its forehead are violent. It seems he saw his wife and a plumber doing something that cannot be described.

"My God, do you know who this stranger is?"

"Who?"

"Madison, the chairman of Apple's China subsidiary, he can be ranked among Apple's top five executives."

"Well, he didn't need to be so exaggerated this is just a 3D video. I watched Avatar at the Max Universal Cinema in Yanjing, and I hadn't made such an exaggerated expression."

"I just listened to the introduction. The narrator said that the image we see now with the standard VR glasses is the image of the Magic Crystal phone."

The comments were inflated.

If it was said that the two thousand spectators here present at the conference were enjoying the video and they were looking at the "Magic Crystal" phone after installing the VR glasses, this...

How shocking is the surprise effect that surprised a business executive, a local bully, as well as Apple executive Mr. Madison sitting in the guest row?

Obviously, the spindles of industrial machine tools appearing in the vacuum before did not involve harm.

No one could answer this question, but the public realized that the “Magic Crystal” phone is absolutely extraordinary. This extraordinary must be beyond eye-catching borderless design technology.

The promotional video lasted ten minutes in total. Those ten minutes, at least four minutes of footage remained on the body of Apple executive Mr. Madison, and other media flashed wildly, taking enough snapshots of Madison’s performance.

At the end of the promotional film, something unexpected happened to those millions of viewers in the live streaming room. The two thousand guests present rose to their feet without cheers or applause, left their seats unnaturally, and ran to the back of the room, similar to the previous Monster Heavy Industry product launch. All guests who attended the launch can purchase a cell phone first.

Even Madison went there, he was in the front row, and of course, he was at the end of the line. Viewers saw his head sweaty, and he kept screaming in English.

“Swish ~”

As the audience watched as guests flocked to buy cell phones, suddenly a large red envelope floated across the screen.

“I’m counting on ~”

“Who took it? Fucking his hand speed is five light-years per second.”

“What’s in the red envelope is a cell phone, oh my god why did I miss this.”

“Haha ~ I’m sorry, I took it.”

Countless people got ready to send the “nicest” greetings, and the result was another red envelope passed across the screen.

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When all nineteen red envelopes were taken, the originally empty live broadcast room was suddenly occupied by a roadblock that could not be seen clearly with the naked eye. Countless people were crying and frantically waving to the lucky nineteen.

At this time, on the conference site screen. Of the two thousand guests, at least nineteen chose to unpack on-site and take out the Magic Crystal cell phone.

When the camera scanned the guest seats, someone discovered that Apple’s frame, Madison, was missing.

After Madison snatched a cell phone, desperately left the room.

“It’s over... It’s all over.”

He whispered those words the others had heard right and walked back to his car. He didn’t choose to unpack his phone right away. Instead, he pulled out his iPhone and called Chief Mr. Tim.

So in normal times, Madison would choose not to call him right now, because it's still dark in the United States, but now he was going to bother Mr. Tim because it's a vital matter, and better to disrupt his sleep.

The phone had rung nearly twenty times before it was connected, then Director Tim's sleepy voice came.

"Boss, we... may be facing a huge crisis."

"Madison, what are you talking about?"

"I attended the Monster Heavy Industry mobile phone conference. I had originally planned to laugh at the young president at the conference. However, my embarrassing performance was filmed by hundreds of media outlets, and they turned to each other laughed at me fiercely." Madison's voice was abnormally lost.

"Tell me the story in detail, and what system are their mobile-phone products using, and what new technologies do they have?" Tim's tired voice appeared, becoming very solemn.

"Revolutionary technology, revolutionary technology that neither you nor I can think of. I have already got a mass-produced cell phone. I will return to headquarters immediately and report back to you personally. As for the operating system..."

"They have developed a set of operating systems based on Linux code. They also purchased the Android 6.0 source code, which is compatible with Android programs. Software developers don't need to write a set of corresponding apps separately as we do.

"But that's not the point. The point is, they've turned our understanding of mobile-phone technology upside down."

### **Chapter 537: Compete with Apple's mobile phone.**

Apple CEO Madison was gone, but the reunion continued and it was only the performance of the two thousand guests under the stage that left millions of viewers in awe.

On stage, the beautiful hostess presented the extraordinary Magic Crystal mobile phone case. However, the guests were immersed in the packaging of the cell phone, studying how to assemble the cell phone and the VR glasses.

More and more, after assembling the VR glasses on the phone, people have been eager to stop wearing them over their eyes, and then firmly hold the armrests of the seats with both hands, looking so nervous that they can no longer breathe.

"I also have VR glasses. The storm box, I bought it over two hundred Yuan, and now it eats dust from the drawer. "

"My only VR glasses are an all-in-one Google, which is close to tens of thousands of other glasses. It's really cool to watch movies with it. You can watch the education of the island country. Movies and they're not overdone. "

“If it’s not an actor hired by Monster Heavy Industry, then this phone must have a mystery. Nothing, I can’t wait for any longer, help, I want to order a...”

“For the price of 6388, I’d better wait until the first batch of users’ usage reports comes out. There is always some inexplicable concern about the quality of products made in China.”

“I just bought Apple 7, ah I’m helpless! I can’t help it!”

So were the doubts of millions of viewers in the afternoon at five o’clock when the Monster Heavy Industry mobile phone conference officially ended. To date, more than 3,100 units have been sold on the official website.

At 7:30 p.m., there were people discussing this Monster Heavy Industry product in almost every forum, and live video playback topped 10 million times.

However, the more people watched the video, the bigger the question became. What did the two thousand guests in the room experience that made them so amazed?

The journalists who attended the conference worked hard to dispel this doubt. They went head-to-head against their peers, and the photo print editors jumped into the battle to get the latest news on the Magic Crystal phone first.

On Weibo, information about the Magic Crystal cell phone also circulated from everywhere.

But this information was almost all speculation. There was no copious trial experience for the public to want to watch, and no one had told everyone in detail why the people at the conference were so stunned?

There were only 2,000 spectators for the entire conference. These people were the first wave of users to have received physical products so far. Among these two thousand people, the reporters busy with the press releases and their editors also contained the official commentary nothing more. Ordinary guests have limited influence or have been busy researching environmental cell phones.

Almost no one, like Qiao Shengan, not only attended the event and got the offer of the first phone but also on Weibo, he had more than 7 million followers. Qiao Shengan is a well-known professional film critic. Since the last time he has bought a homemade version of the robot, which has managed to save his kidnapped parents, he has become the free spokesperson for Monster Heavy Industry, promoting his products, which is his second activity.

Not only the other people needed money to buy the cell phone, but Qiao Shengan also did not need to pay for it on the one hand, and on the other hand, the manager gave him five units at once.

Without returning home, Qiao Shengan began to live broadcast the work of unpacking the Magic Crystal mobile phone directly in Shanghai city. When he posted this Weibo, the homepage boiled straight up and attention rushed upward like a rocket.

For some reason, internet users hated the stereotypical style of news more and more. They preferred the self-speaking explanation and introduction from users, which seemed to best reflect the actual effect of the product.

“Before I unpack the box, I will declare a few points to everyone, so that some people don’t fool the audience with the rhythm.” Qiao Shengan stood in front of the camera with a professional video camera. He was sitting at a desk on the top floor of the hotel at the moment and was holding a Magic Crystal phone that had not been opened.

“A lot of people say I’m a Monster Heavy Industry hired daycare. If any of you have the same opinion. Please come out. I’m not welcoming you. I’ll brag about it. There are benefits, and I’ll spray if there are gaps. Old fans know my image of standing.”

After that, Qiao Shengan unpacked the phone in front of the camera: “This packing box is bigger than a normal cell phone box because it contains VR glasses.” Everyone saw this when the Magic Crystal cell phone was retired.

Qiao Shengan sat down blankly and said: “I was there at the phone launching ceremony. After I had bought the cell phone, I resisted curiosity and didn’t open the box. This cell phone is so comfortable in my hand, and there are no metal cold prickly hands at all, I feel it. At the ceremony, the hostess told us that this phone uses an alloy production special, which no cell phone from any company in the world should carry.”

Speaking of which, Qiao Shengan suddenly hit the Magic Crystal phone on the table with the back, and he asked himself questioningly: “Do you believe it?”

Then various incredulous comments floated like snowflakes. Qiao Shengan held a nail clipper straight to the side, and without giving anyone time to react, he filed the nails of the Crystal Magic phone, rubbing them back and forth.

“Trust!”

“You tyrant, be merciful, the nail clipper is not worthy of cracking it, please use a cutting machine.”

“The phone case is not bad, I will scratch the keyboard live.” After rubbing back and forth for half a minute, Qiao Shengan wiped the back of the phone and it was intact.

On the back of the camera, there were doubts and whispers.

“Maybe I bought a fake nail clipper, and this one couldn’t scratch the keyboard.”

“Sure, the phone case is powerful, but that doesn’t mean the screen is powerful. We all know the home cell phone screen has errors, and the system is even worse.”

“The screen is not good for everyone to test, but the system is OK.”

After that, Qiao Shengan found an unopened 7p1us under the table and explained: “Say it is amazing that Monster Heavy Industry has priced the Magic Cristal phone the same as the Apple in my hand. The two are 6,388 Yuan, and both are new phones. Let’s try together. In which the power is turned on quickly, in which the program has a fast response rate. “

Without any warning, the live stream arrived immediately after opening the box.

When Qiao Shengan unpacked the Apple phone and placed it on the table next to the Magic Crystal phone.

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True to prove this sentence, there is no harm if there is no comparison.

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The same 5.5-inch, 16: 9 screen. However, Apple 7 Plus is as bulky as Magic Crystal, and it has a surface area close to that of a bank card.

In this comparison, everyone got to see the benefits of bezel-less phones. The users who continued to use a one-handed cell phone finally got their wish. Of course, whether or not to buy depends on the reputation of the Magic Crystal phone.

Qiao Shengan pressed the power buttons with both hands at the same time, and he also set up a stopwatch for counting.

As a result, this starter game has turned into a personal spectacle for the Magic Crystal mobile phone.

The Apple phone turned on with a monotonous Apple logo with a white background, while the Magic Crystal phone booted up with a beautiful starry sky background, and the logo became a quietly floating meteorite. This meteorite gradually degraded and turned into a horned monster pattern on the back of the phone.

Even after being caught on camera, it was transmitted to tens of millions of viewers who used regular monitors. They could also glimpse the leopards and enjoy the extraordinary features of the Magic Crystal mobile phone on the screen technology.

When turned on, the Magic Crystal phone was five seconds ahead.

The first time a new mobile phone is used, it must be registered. A strange scene has occurred. There was no home button on the Magic Cristal phone, a small bright red opening suddenly lit up at the bottom of the screen indicating that it needed to enter a fingerprint.

Qiao Shengan lightly touched the opening with his finger, and the red opening instantly turned green. And “click ~” from the circle, there was a feeling of returning to press the mechanical button.

For the Apple mobile phone, Qiao Shengan had two entry failures.

“It’s amazing...” Qiao Shengan held his chin and said in disbelief, “Everyone knows that the Apple 7 series home button has abandoned the previous mechanical pressure method and adopted the technology vibration feedback.”

“The same is true for the Magic Crystal mobile phone, but the Magic Crystal mobile phone gives me the same feeling as when I press the mechanical switch from Apple.”

“Perfect hardware technology officially lets enter its operating system and compete with the Apple phone.”

### **Chapter 538: Rub the Apple cell phone on the ground (1).**

After he had finished speaking, Qiao Shengan took a sip of water from the cup next door and unlocked the Magic Crystal phone again with his fingerprints at the same time.



The Magic Crystal phone again showed excellent speed and the red circle on the fingerprinted frame instantly turned green to unlock.

It was uneasy to discover this method of unlocking, but being Qiao Shengan, a free propagandist will try by all means to show the public a wave of details with various schemes.

Magic Crystal mobile phone unlock speed is 0.1 seconds faster than Apple 7 Plus.

Don't underestimate that tenth of a second. The Apple 7 Plus series phones have reached their unlock speed limit, which has left countless cell phone companies terrified.

Upon entering the system, both cell phones were also empty, with only a few built-in programs.

Time was limited, and Qiao Shengan didn't introduce everyone that the Magic Crystal phone comes with several very innovative software features. Instead, he downloaded WeChat, Taobao, Tencent Video, King of Glory, etc., because these soft wares are commonly used to compare the opening speed of apps.

Both mobile phones have their own app store. The shop in the Magic Crystal phone was a cartoon monster icon, which looked very cute. It opened naturally within seconds, when the app in the phone Apple 7 Plus was a bit tragic, it takes a few seconds to open it.

A router was common, but the app in the Phone Apple 7 Plus had to move to a foreign server first. The public naturally understood this subject where countless people completely complained.

After all the apps were downloaded, Qiao Shengan clicked WeChat at the same time. The audience immediately opened their eyes and held their breath. A gap of a few tenths of a second can be missed in the blink of an eye, but an exciting scene has arisen.

When Qiao Shengan touched the WeChat icon of both phones with both hands at the same time, the Magic Crystal mobile phone first brought up a full WeChat waiting screen, followed by Apple. But the next moment, the Magic Crystal phone jumped into the connection box, leaving the Apple phone alone in the mess in the wind.

"I rely on ~ this speed to catch people off guard. It can be turned on in seconds, and the picture quality of Magic Crystal cell phone is too bright, it looks super stunning."

"I also watched the promo video for the phone from Monster Heavy Industry. It's just clouded in the mist that is mentioned inside, what architecture and algorithm, I don't understand a thing at all. Did he drink fake wine? Just compare it directly with the Apple 7 Plus. Don't we people get it all?"

Qiao Shengan waited a few moments before continuing to test the glory of the king. He showed an imperceptible smile at the corner of his mouth, satisfying the public demand. He opened the most popular "Honor of Kings" game on both cellphones at the same time.

Apple failed again and the public showed a lot of restraint this time around.

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It's as if you unexpectedly meet a dirty teammate just like Qiao Shengan, and both of you step into the game and enjoy the first opening animation.

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This time, even though the screen, the audience was able to experience a handful of differences, especially the unexpected shock brought by the dream display. It appears to have passed through the screen and transformed into a stunning three-dimensional effect.

The audience didn't move their eyes, shouting one by one: "Let Qiao Shengan, zoom in." They don't want to look at the Apple phone anymore.

What is an Apple phone?

The picture quality poor and cannot be compared with the Magic Cristal phone.

Qiao Shengan went his own way, waiting for the opening animation of the two phones to play, then paired and lined up to compete, the loading speed of the game on these mobile phones.

There is no doubt that Apple's mobile phone failed again, and it was three seconds slower.

"No, my brother. On behalf of Tim, the leader of Apple, I declare that Apple has lost. I want to see the movie, and Qiao Shengan hurries up and shows me the movie."

"Hurry up and log into Tencent's video room and watch the movie from the Magic Crystal mobile phone at will."

"I couldn't let the movie go."

"So put on an avatar to see?"

A little helpless, Qiao Shengan reached out to adjust the camera's focus. With this movement, he accidentally hit the teacup next to him.

The steaming tea water, intentionally or not, spilled onto the two cellphones, and Qiao Shengan hurriedly wiped the screens with his hands. The audience laughed and continued to talk saying they were having fun watching him.

The two phones that had just been opened were topped with tea, and Qiao Shengan will try the waterproof function of the water dispenser.

With small water stains, Qiao Shengan went to unlock the two cellphones again. But for some reason, Apple 7 Plus could not be unlocked, but the Magic Cristal phone has no problem, it unlocked instantly.

"What is the situation?"

"Qiao Shengan, you should try again. I am dazzled. Why can the Magic Crystal phone be unlocked with water in your fingers?"

"666, Qiao Shengan, how much money did you take? Really good for black pots like this?"

"Fuck ~ Qiao Shengan's bigmouth makes videos and never favors anyone. Are you a new black fan?"

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To unlock with the fingerprint, the fingers must be absolutely dry. It is common sense. It is also an inevitable annoyance for any cell phone. Since the liquid fills the lines between the fingerprint scratches, the recognition module cannot recognize the scratches, and this is the biggest flaw of the mobile-phone fingerprint unlocking at present, and almost everyone encounters this problem every day. Especially after washing your hands, you cannot unlock the lock in a hurry. But why is the Magic Crystal phone not having this problem?

“It should be impossible.” As soon as the voice fell, Qiao Shengan looked at the tea remaining in the cup, then he deliberately wet his fingers completely and again passed his finger over the fingerprint sensor of the Magic Cristal phone. No matter what Qiao Shengan clicked, he always opened with every try. He changed his finger to another, and the phone instantly refused to open.

It was this seemingly humble characteristic that made the audience so excited as they wanted to discover the new world in a hurry, that they spoke madly and wondered, “How could there be such a magical function?” Because all those who used fingerprints to unlock their phones have endured enough, because their phones cannot be unlocked after washing their hands, cannot be unlocked when the palm is sweaty in hot weather, cannot be unlocked after rubbing hand cream, cannot be unlocked by eating fruit, nor even can not be unlocked in wet weather...

There are countless types of disabilities, and the accumulation is endless.

Why can this Magic Crystal phone ignore this?

Because the Magic Crystal mobile phone’s fingerprint recognition module is integrated into the screen, using ultrasonic fingerprint recognition technology. This 3D fingerprint recognition technology cannot only prevent fake fingerprint film, reverse molds, etc.

The most important is ultrasound has perfect penetrating performance. This type of technology, similar to b-scan, can directly reflect the lines of the dermis of the finger through fluid and is unaffected by dirt that may exist on the finger.

Even if the screen is fixed with tempered film, high definition film, or top sapphire film, you don’t have to worry about affecting the fingerprint recognition effect. It’s black technology!

It is 2015, At the World Mobile Communications Conference, the concept of using ultrasound penetrability to create the next generation of fingerprint recognition technology was proposed.

It’s just the major manufacturers are relatively useless and cannot produce material that supports the whole concept.

After experimenting over and over again, Qiao Shengan even removed the soaked film from his Apple phone, covered the Magic Crystal phone, and used wet fingers to make the identification.

The green light of the Recognition Circle flickered on instantly, boiling everyone in the audience.

“Is he more than a hairy?”

This kind of technology downgrades Apple mobile phones and cannot compete with the Magic Cristal mobile phone.

Pay attention to the fingerprint recognition technology in Apple mobile phones. It was always among the best. Now the Magic Crystal mobile phone has far surpassed this Apple technology which is considered rotten and other phones will only be worse.

### **Chapter 539: Rub the Apple cell phone on the ground (2).**

“We still think Apple relies on the system to be king, but in terms of hardware details, Apple mobile phones in many places are ahead of the game. The fastest updated hardware is more important, and it is the heart of all software. For many years our Chinese mobile phones have been undermined by foreign brands. But today, the Magic Crystal cell phone bulldozers have crushed Apple. It is one thing, overwhelming because he put an end to this story.”

“I have nothing to say. I don’t need an Apple cell phone. I don’t know how bad household products are. But compared to the Magic Crystal, Apple can roll elsewhere.”

“666 ~ I fell in love with the opening of recognition, and the sense of technology is so powerful. Is it exploding?”

“Qiao, bigmouth, Apple Corporation probably felt that you hate it, you’ll have to be careful in the future.”

“Quickly throw Apple aside and show us the video, and I want to watch the video [she from the aliens].”

“There is quite a bit of contrast, the same price, you look at the Apple phone is what? Nothing, bloated, poor quality, poor material, poor technology, who can pick apples in hemp?”

“I can’t choose ~”

“I cannot choose +1.”

In the audience speech, Qiao Shengan completely turned the camera focus on the screen of the Magic Crystal cell phone and quietly played the music for Xu Ninggong’s movie [she from the aliens].

The lively speeches faded faster than the tide, and the audience literally watched a movie streamed to the Magic Cristal cell phone thanks to the camera cast and their own screen second cast.

Such an amazing scene, but it really happened.

Watch the film that seems to come off the screen and overflow with three-dimensional realism. The public has not really understood until this moment. During the press conference, why did the two thousand guests behave so unbearably in front of the Magic Cristal phone, but in the face of this magical picture quality, which can standstill?

The professional video camera covered the screen of the Magic Cristal mobile phone perfectly and made an effort to extend the screen size to the maximum.

Monster Heavy Industry’s free publicist Qiao Shengan, who prides himself on being on his feet, also happily stood up, turned his head, and smiled at the person in another phone behind him.

“Thank you, Mr. Qiao.” Monster Heavy Industry staff who were looking at him in their phone also smiled gratefully at him, and when Qiao Shengan contacted him, he quietly lowered his voice and said: “Tonight we will have a banquet at the residence. Naturally, President Ye especially asked me to invite you.”

“It’s easy to say ~ It’s easy to say ~” Qiao Shengan waved his hand casually and said very quietly, “He is still my benefactor. Who will help her if I don’t? “

“And was that natural when you just poured the cup of tea?” The staff gave a thumb up, “Perfect. Everything is perfect. Our engineers cannot compare Apple phones in the promotional video. Your comparison is more useful than ours.”

“Haha ~” Qiao Shengan smiled triumphantly.

Everything is a routine. Monster Heavy Industry saved his parents. How would Qiao Shengan not advertise for Monster Heavy Industry? In the coming week, he will be making videos in an album and will present to the public in detail that Monster Heavy Industry is much more than technology today.

There was also a front camera hidden in the dream screen, and there was no sign of it when taking photos. There were also special combined sound materials. These technologies have made Qiao Shengan excited and proud of himself. He fell in love with this second job, not only to return it his favor, but countless audiences suddenly shocked each other like eggs, and it also made him feel like he was indulging in the obsession, he did and he would, and he never got tired of it.

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Qiao Shengan’s unboxing video was like a storm, it quickly swept through the main forums with thunderous momentum. He had used the fingerprint recognition opening nicely, and he had used the name Phantom as the nickname for the Magic Crystal phone. When the video came out, he said very confidently: “Who would compete?”

That night, orders for cell phones from the official Monster Heavy Industry website doubled and even tripled.

At first, Monster Heavy Industry planned to sell 3,000 units, but by the end of 12 hours, Monster Heavy Industry had reached a sales volume of over 54,000 units. This is unexpected, especially for a mobile phone that had no previous generation product to make a name for itself. Even though it is a mobile phone launched by Intel, it is impossible to sell more than 50,000 units in just half a day. It’s a miracle, and this miracle was created by Monster Heavy Industry.

Witness to this miracle, the president of Apple in China Madison took a seat on an international flight to the United States. He was seated in the first-class cabin and was flying over the Pacific Ocean. Several other first-class passengers were sleeping peacefully; he was alone staring at the dark sky over the Pacific Ocean with a dazed expression. He wanted to slap the president of Monster Heavy Industry, but he slapped the tiger on the ass.

From technician to sales, then manager, then regional director, and finally president of the district of China, Madison walked step by step and proved that Apple has never been in decline, and has entered a glorious period of prosperity and become the largest US company in China.

Madison, who authenticated all of this, of course, knew the tech, so he got so desperate after seeing the introduction of professional Monster Heavy Industry technology that a lot of people didn't understand at all.

The locally purchased Phantom phone completely confirmed what was said in the promo, and it made her feel a deep fear. Has Monster Heavy Industry Acquired Alien Technology? Or is the young president actually a super genius with an IQ comparable to Einstein?

6,388 Yuan is the price of this Magic Crystal phone, which he previously laughed at, at the same price as Apple's 7 plus, this phone now deeply worries Madison about Apple's future. He is afraid of losing everything he has won so far, so he must return to the US headquarters as soon as possible so that the world's best mobile engineers come together to solve the mystery of the Magic phone. Crystal.

Madison's mind at the moment is occupied by the Magic Crystal phone. He was like that because he wanted to slap the president's flattery.

Naturally, he wanted to be flattered as president. Of course, some people want to flatter him. He is the chairman of China Company, and those who want to pet him can stand in line for several miles.

For example... Wang Liuzhen, the official Weibo manager in charge of China Apple, is a returning university student who studied in the United States and then returned to China to develop.

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As the saying goes, "If you have a good one, you always think of a better one." "

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The appointment of Wang Liuzhen to Apple's headquarters in China is second to none in the eyes of foreigners. However, in the eyes of the company's internal employees, Wang Liuzhen is just a small employee with no abilities, and he is in charge of Weibo and did a thankless job, his daily task is to publish articles and read comments. . If he wasn't careful what he said, he would have a big black-pot on his back. He wanted to leave this post a long time ago, but he never got the chance, and the opportunity finally presented itself, when the last update on the official account he managed was personally sent by Mr. Madison, its senior president. "The same price gives customers two choices."

Look at how domineering this phrase is and Apple's courage as the dominant in mobile phone sales is very sure.

Didn't Monster Heavy Industry's official WeChat account just post a demo; that after 12 hours, sales exceeded 54,000 units of the Magic Crystal mobile phone?

Wang Liuzhen, who hasn't understood Madison's mood yet, really thought it was too funny. Today's sales aren't even a fraction of the time Apple released new products. What is there to show?

So at eight in the morning, China Apple's official WeChat account released an update. (On the first day of Series 7, we sold 7.96 million units. So far, the total sales of Apple mobile phones have exceeded one billion units. One in seven people in the world owns an Apple mobile phone. It is the choice of consumers.)

As a result, when the news was released in less than five minutes, Monster Heavy Industry also released a piece of news. (The dynamics of Monster Heavy Industry are concise and concise. On average, one in two people around the world once owned a Nokia, but now?)

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#### **Chapter 540: Be ready for sales explosion.**

After all, ordinary people may not know it, but the sensitive news media has long discovered the discord between Monster Heavy Industry and Apple. Of course, Monster Heavy Industry's Magic Crystal mobile phone just launched in the last few days, and over 50,000 orders have been sold in 12 hours, but no one has had a physical product yet. At present, not everyone can know more about this phone except the product launch news and the video released by Qiao Shengan. Many media believed that Monster Heavy Industry was too arrogant and that Apple is among the top 500 companies in the world and ranks ninth, and that Apple's mobile phone is the benchmark among smartphones, although the products of Monster Heavy Industry are very bright, as the saying goes: "You can't start flying until you've learned to climb."

In the Sky Blue Building, Ye Qing sat quietly in his office, staring at the Monster Industrial Building outside the window with Ba Sucha without saying a word.

As the weather warms up and the time for concrete to solidify accelerates and workers become more and more skilled. The Monster Industrial Building across the road is changing more and more. Today it has become the tallest building in the city center. Today's data indicate it has reached sixty-five floors.

The 99-story Monster Industrial Building is expected to be completed in a month and a half, and interior design work has already started in order for all forty floors. Every day, more than 5,000 decorators entered the site for decoration. At the same time, in the famous chronicle studio in China which also had dozens of designers in the post, responsible for the orientation and supervision of the decoration, they chose top-notch decoration materials in its category, with the highest technological content to use them in decoration. In addition, the chronicles studio has taken the title of "President" to the extreme.

The Monster Industrial Building will not only have a huge high-speed elevator dedicated to the president but also has an independent presidential garage. The garage is located on the fourth floor in the basement, with its own car lift, maintenance, and cleaning workshop. The private top floor lounge will incorporate the limits of luxury and technology they can think of.

The private lounge is personally taken care of by Chief Designer Xiao Jun. With the support of advanced industrial technology provided by Monster Heavy Industry, the designer's idea as chef Xiao Jun was like plugging wings and flying to another dimension that not all designers dared to think of.

Here is just a small example, to find out how terrifying Chief Designer Xiao Jun is after meeting the ingenious master of Monster Heavy Industry. As in recent years, with the advancement of glass manufacturing technology, the bold design of outdoor swimming pools has gradually appeared in the buildings of some large resort hotels. But for an aerial swimming pool, the highest technology that can be achieved is that the bottom is suspended, and the four or three sides are supported by high-strength structural steel, and the area is still small. Chief designer Xiao Jun designed a completely transparent swimming pool, like a crystal crown, which is going to be produced in the sky pool on top of the Monster

Industrial Building. The pool would adopt a special V-shaped design, which would fit perfectly with the glass on the top of the building because Monster Heavy Industry had the ability to create a toughened glass that did not leak after connection. He did not need any metallic materials or concrete structures to support the weight of the water in the pool.

Therefore, Ye Qing is now in a very relaxed mood, because under the rapid construction, regardless of financial resources, he will only be able to live in the Monster Industrial Building after waiting another two and a half months. Two and a half months to wait, during this time, high-end cellphones throughout the Chinese market will shake in the shadow of the Magic Crystal cellphone.

“Mr. Ye, I know the cell phone market in Thailand, and my Thai branch has made a fortune selling cell phones.” Ba Sucha, who recently squeezed her thighs, became more and more confused. Seated in the chair opposite and patted his chest to ensure that within a month, 50,000 Magic Crystal cell phones would be sold in Thailand.

“Mr. Ye, don’t worry. The ionization purifier is now in short supply across the country, and customers lining up to order will be in short supply three times later. After I return, I would report that whoever will buy a Magic Crystal mobile phone will have priority to buy the ionization purifier. The more you buy, the higher the priority. It is guaranteed that it will not be long before Apple is kicked out of the country.”

Because the Chinese market would be gradually full, the purchase of the ionization purifiers can finally be taken over by foreign agents, and although the group of brave high-tech robbers continued to fall into disarray, there was no news, but Ye Qing dramatically increased sales of Ba Sucha’s ionization purifiers in advance, giving him a monthly quota of 20,000 units. This increase directly caused enormous amazement on Ba Sucha’s face and as a result, from the body to mind he will obey Ye Qing. Knowing that Ye Qing was going to fight Apple, Ba Sucha immediately took on the important task of the market on the other side of the country. This flattery has taken the most correct position. China Market has a long way to go, and while Thailand Market may be the first market to lead the attack on Apple, it is certainly a victory worth celebrating.

After chatting for a while, Ye stood up, his hand playing with a Magic Crystal cell phone: “Well, don’t waste your time here. Go back to the country for an early victory and conquer the mobile phone market upscale Thai.”

“Yes, sir ~ My boss.” Ba Sucha leaned over half, jokingly.

After sending Ba Sucha away, Ye Qing got up and went to the factory.

According to today’s momentum, as of noon, statistics show that total sales of Magic Crystal mobile phones are expected to reach 100,000. Now that the factory has two million Magic Crystal phones in stock, Ye Qing owes to again extend the production plan of mobile phones.

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When Ye Qing set foot in the Longxitan factory, Madison, chairman of China Apple Inc., also completed two flights; from Beijing to New York and from New York to the new Apple headquarters building in Cupertino, California. It is of a ring shape, which took seven years to build, and which has just been completed.



Under the night the brand new headquarters building burst with blurry lights, even a few blocks away you can still see the bitten apple logo. "What a beautiful apple!" Madison couldn't help but feel a deep sense of pride when he went to headquarters.

Countless people have asked him who actually bit that apple and what is the significance of it? Madison always responded like this: "Originally, this design didn't have a specific meaning. If you insist on who took a bite, it's God. He couldn't stand seeing the apple so perfect, for perfect things do not exist in this world."

In a deep mood, Madison hurried through the company door, checked the nameplate for information no less than five times, and took an elevator to the third basement. The last time he checked the nameplate and fingerprints, and he finally made it to Apple's research and technology development center.

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No matter how many head office moves and expansions, the technological research, and development center is always the first to start building with countless protections, and here there are many technologies that have promoted human progress.

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