

Master Qin 370

Chap 370 The Gu Corporation Was The Largest Shareholder

Ada's Lawnmower V: [I'm going to C.U.'s biggest store in the capital for this episode. I think they should have a better variety of styles. I didn't expect to capture such a scene during the shooting process. I feel that consumers have the right to know, so I didn't cut it out in the post-editing. I didn't do any editing for this part, and I didn't deliberately create any trouble through editing. If you have any doubts, you can go to the store and get the surveillance footage to verify what I said.

In addition, I only posted the content that I took, and I'm not spreading any rumors. If the brand thinks that there's something wrong with my video, they can directly show me the surveillance footage to prove it. I'm just an ordinary netizen. I don't have any cooperation with a big brand like C.U., nor have I had any conflicts with them. I couldn't even do anything to C.U., so this is not slander.

After Jiang Xun left, I also found my own size and tried on the style that Jiang Xun said had a problem. It was indeed the same as what Jiang Xun said. I've also included this part in the video, so you can watch it.]

The video clearly captured Jiang Xun and Xin'an entering the store in a low-key manner, and the shop assistant looked down on Jiang Xun the entire time.

They also filmed Jiang Xun wearing the clothes that she had tried on and pointing out the flaws to the shop assistant, but the shop assistant said that there was a problem with Jiang Xun's figure and so on.

In the end, Jiang Xun took off her hat and mask, revealing her face.

She also told them in a domineering manner that if they thought she was spouting nonsense, they could send her a lawyer's letter.

[The snobbish shop assistants are not the only ones. It's the same in other stores. They would provide services according to the customer's appearance. That's why I started buying the clothes on the official website and stopped going to physical stores. I'm curious, C.U. Isn't a high-end brand, so where did they get his arrogance from?]

[The luxury goods store's shop assistant thinks of herself as a luxury item, but C.U. Isn't even a luxury brand. What right does she have to be picky with her customers and even think that the customers can't wear C.U.'s clothes because they don't have a good figure?]

[At that time, the shop assistant didn't know it was Jiang Xun, so they mocked Jiang Xun's figure. They only regretted it after knowing it was Jiang Xun. That's Jiang Xun, and she has a great figure. If we ordinary people go there and don't dress well, won't we be scolded by the shop assistant?]

[No wonder the clothes I bought from this store don't look good at all. It's completely different from the models. I thought it was my body that wasn't good enough, but now I really think it's the clothes.]

[To be honest, whether it's the shop assistants or the clothes, they're all here to serve us. The shop assistants serve their customers and the clothes are responsible for looking good on us. But their brand can't do either of these.]

[Other than the premium price of the brand, although the materials used aren't that high-end, the design is really very good. The clothes should fit the person, not the other way around.]

[It's not just luxury. Yi Lan, who Jiang Xun was a spokesperson for before, can do it too. I've bought clothes with Jiang Xun's recommendation many times, but I've never stepped on any mines. But I've stepped on mines in C.U. And it's expensive, so I don't buy C.U.'s clothes anymore.]

[Also, C.U.'s designs are often the same. Every season's new designs are the same with a different color and print. It's really boring to buy them.]

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[But why did Jiang Xun go to C.U.??]

[I remember Jiang Xun personally posted on Weibo that C.U. wanted her to be their spokesperson, but she decided not to take it after going to C.U.'s store. [picture]]

[Jiang Xun has always had the good habit of inspecting the endorsement deal personally. She went to inspect it that afternoon and found that it didn't work, so she didn't take the deal. Previously, Su Youlan had hired a marketing account to criticize her on the internet, but Jiang Xun didn't even say anything bad about C.U. She only said that she didn't take the endorsement deal. It's like a business deal couldn't be struck, but there's still benevolence and righteousness.]

[Let me get this straight. It was C.U. who first approached Jiang Xun for the endorsement, so Jiang Xun went to one of C.U.'s stores to inspect it herself. She found out that C.U.'s clothes weren't up to standard, and it just so happened that Jiang Xun was slandered by Huo Mengyao. Maybe it was Jiang Xun who rejected C.U. first or C.U. who gave up on Jiang Xun first, but Jiang Xun must have decided not to endorse C.U., so C.U. turned around and looked for Su Youlan. After Su Youlan agreed, she started to trample on Jiang Xun like crazy, trying to create a low image for Jiang Xun as a failure. Who knew that Jiang Xun would become C brand's ambassador. This is the situation, right?]

[Jiang Xun would personally inspect every endorsement. Shouldn't Su Youlan go and take a look since she's taking on C.U.'s endorsement?]

[Su Youlan had been trying hard to become C brand's ambassador, but she didn't succeed. Oh my god, I suddenly realized that the image that Su Youlan had given Jiang Xun 'an previously was completely of herself. She and Jiang Xun switched places.]

[Su Youlan used to wear outfits from all kinds of big brands. When did she ever wear clothes from C.U.? Of course, she didn't know that there was a problem with C.U. Moreover, when an artiste takes on an endorsement, how many will really inspect it? It's just to earn money.]

[C.U. released the video of Su Youlan today. One of the clothes in the video was the one that Jiang Xun and Ada mentioned, but Su Youlan didn't have any problems with it. The clothes in the video must have been tampered with. It's impossible that Su Youlan doesn't know about it, but she's still endorsing it and doesn't care about the fans who trust her.]

C.U. and Su Youlan became a hot topic.

Along with C.U. and Su Youlan's Hot Searches were even advertisements that C.U. had specially bought, which looked very ironic.

The customers who had bought C.U.'s clothes earlier all applied for a refund within the time limit.

C.U.'s sales hit rock bottom.

Even though Youlan's fans helped, it was useless.

The fans' rush was only temporary, unlike consumers who only wanted to buy clothes.

Besides, C.U.'s clothes were not cheap.

Youlan's fans could buy it, but how many could they buy?

It couldn't support the sales of the brand at all.

C.U. immediately went to check the surveillance footage. Even before they could see the content of the surveillance footage, they had already prepared a lawyer's letter to send to Jiang Xun and Ada's Lawnmower.

In the end, after seeing the surveillance footage, they realized that the Ada's Lawnmower really did not do any post-editing to the footage. In fact, the surveillance footage was even more infuriating than what she saw.

C.U. could only do emergency public relations, saying that they would strengthen their staff training and fire the staff involved.

But even so, it couldn't reverse the negative impact on the brand.

It just so happened that C.U.'s largest shareholder was the Gu Corporation.

C.U. was just acquired by the Gu family at the end of last year.

In the CEO's office of the Gu Corporation, Gu Qinhui was sighing in frustration as he faced Gu Xiaoze, who was sitting across from him.