

Chapter 2923 Influence of Reputation

After Solon ended the call, his frustration had vanished.

"Someone come here!"

As soon as his subordinate entered, Solon immediately assigned the task.

The following day, news began to slowly circulate within the Seraphis Province.

"Have you heard? Matthew has recently led the Seraphis Great Commercial Union to rejuvenate the Great Mountain."

"It appears that he is constructing roads, bridges, and homes for the people in the Great Mountain!"

"Isn't this what a person should do? Those prominent families and powerful entities only know how to exploit us."

"Look at him. Even though he is not a native of Seraphis, he always has our best interests at heart. That remote corner of Concordia that was built by Matthew is now thriving like the metropolis."

"My cousin there used to rely on our assistance to get by, but now he has purchased a car and a house, all thanks to the benefits of this initiative. I am contemplating moving to Concordia."

Amidst the conversations, the admiration and commendation for Matthew from the public grew louder and louder. Despite some attempts to undermine and tarnish Matthew's reputation in secret to suppress this momentum, the reality spoke for itself. The efforts to discredit him were swiftly overshadowed and vanished.

Conversely, Matthew's actions were also spreading far and wide and the stocks of many members of the Commercial Union involved in the mountain revitalization were soaring one after another.

At a certain point, many outsiders became intrigued, but they lacked the time, expertise, and connections. Even if they desired to replicate it, no one would support it and they were even ridiculed for trying to imitate someone else's success.

Against this backdrop, Matthew received a call from a representative of the Durham Family, Dorian Durham.

The purpose of the call was evident. They wished to participate in Matthew's project. They would handle the finances, personnel, equipment, and everything else, with the only condition being for Matthew to include the Durham Family in the collaboration list.

Naturally, Matthew agreed, but he stipulated that Solon must oversee the cooperation this time.

After a few discussions, the arrangement was finalized.

That afternoon, Solon hurried to Whitecloud Village.

"Wow, Matthew! You are truly remarkable. I just leaked the information and our board of elders decided to partner with you?"

Matthew shrugged. "It's nothing. It's just that you prominent families neglect your reputation at the grassroots level. Now that you have recognized this, you must find ways to rectify it. Moreover, the Durham Family is also under suspicion. I suspect that someone within your family is covertly involved in this matter."

Faced with the staggering profits of Nightshade Grass, few entities could resist and the Durham Family was no exception.

He specifically singled out Solon to handle the situation because he had this intention. He did not trust the other members of the Durham Family, but he could see through Solon. If there were any ulterior motives in Solon's mind, they would not escape his discerning eyes.

After Matthew finished speaking, Solon's eyes narrowed.

"Someone from our Durham Family is actually involved in such deceitful acts? I must report this to the board of elders immediately."

If this turned out to be true, the reputation of the Durham Family would be irreparably damaged once exposed.

However, before he could take action, Matthew intervened.

"You don't need to rush. I only have suspicions at the moment. There is no concrete evidence yet. Have you ever considered that someone from your board of elders is also involved?"

At this, Solon's expression changed instantly.

Indeed... If there were elders involved in this Nightshade Grass incident, Solon's situation would be precarious.

As he pondered this, he couldn't help but gulp.

"Matthew, what should I do now?"