

## The Mightiest Little Peasant Chapter 962

“Run a newspaper?”

Tang Hao was stunned.

“That’s right!” Taoist Master Qian Ji said, “Think about it. The people here don’t have any entertainment, and they don’t have a centralized source of information. They urgently need a newspaper to fill that gap.

“And the car. People only use horse carriages here, and that’s not cool enough. Imagine what we could do if we sold cars!”

Tang Hao rubbed his chin and thought about it. It seemed feasible.

At the moment, the two pills and the divine liquor from Ritian Pavilion had already become extremely popular in the southern region. Those products had earned him a large number of crystals.

Of course, he would not mind making more money.

“How should we run the newspaper?” Tang Hao asked.

“When I heard about the situation here, I’ve been thinking...”

Taoist Master Qian Ji immediately explained his ideas. Following that, the two of them discussed the details and finalized the plan.

“We can look for Senior Tian Xuan to make a car. He’s good at making things,” Taoist Master Qian Ji said.

Tang Hao nodded. Kunlun was good at crafting Artifacts, and Tian Xuanzi was an expert in that field. It would not be a problem to combine crafting techniques with modern technology.

After they have the design blueprints, he could ask Hua Mountain and the other sects to mass-produce it. The quality would also be guaranteed.

Just like that, they finalized two money-making plans.

After that, the two of them started to get busy.

The most important aspect of running a newspaper was the reporters. Taoist Master Qian Ji went around looking for suitable candidates, signed employment contracts with them, and trained them with the techniques of modern-day journalism.

Not long after, Ritian Press opened next door to Ritian Pavilion and began to prepare the first issue of the newspaper.

Meanwhile, Tang Hao was in the underground palace, studying and building cars with Tian Xuanzi.

“The style must be as cool and domineering as possible!”

“The speed must be fast!”

“As for the materials, use as many expensive materials as you need.”

Those were the standards for the car.

Most people traveled by horse carriages in that world. To become popular, they needed to design a cool and fast vehicle. Their first batch of customers were rich people, so they spared no expense with the materials.

Tang Hao hired many designers and came up with many designs. He chose the best one.

He had no complaints about the cool and futuristic design. Instead of tires, it could fly and hover with a jet engine.

Tang Hao and Tian Xuanzi perfected the design of the interior. They solved the problems of how to fly or maneuver it.

After the design was finalized, it was time to purchase the materials.

Tang Hao contacted many chambers of commerce and purchased a large number of top-tier materials.

After the materials were bought, he handed them to Tian Xuanzi.

Meanwhile, the first issue of the Borderlands Daily was published.

“Newspaper? What’s that?”

“What? You’re selling a piece of paper for one crystal? That’s daylight robbery!”

Many people were gathered there when the newspaper was sold.

It was the first time they had seen such a newspaper, so they were very curious.

Moreover, the newspaper was produced by Ritian Press, which meant that Storekeeper Tang was behind it. People in the city had been talking about it.

They were puzzled when they saw the product. It was only a piece of paper, and it actually sold for one crystal.

“The Borderlands Daily is the first to report major events in the region. You’ll also receive all kinds of exclusive gossip. We’re the fastest, the most popular, and the most up-to-date.

“Do you want to know who the number one expert or the most beautiful woman in the borderlands is? Today’s first issue comes with a definitive ranking of experts and beauties in the borderlands. It comes free with every newspaper purchase!”

Taoist Master Qian Ji stood at the door of the store and shouted with all his might.

Everyone was stunned. Number one expert? Number one beauty?

Their interest was immediately piqued.

“Also, look at the headline today, ‘The History of Liu Heihu, the Black Tiger.’ Are you eager to know how he stepped out of the borderlands and became a notorious figure in the southern region?

“And this article too, ‘The Secret Between Ballsy Bro and Me.’ It’s an exclusive! Buy a copy if you want to read it!

“It’s only a crystal. I’m not gaining too much if I’m trying to scam you, but think of what you’ll be losing if you don’t buy it!”

Taoist Master Qian Ji picked up a copy of the newspaper and shouted loudly.

Everyone was stunned again.

The history of Liu Heihu?

It sounded very interesting.

They heard that Liu Heihu was causing quite a stir in the southern region, though he was overshadowed by Nameless Qin.

“I want one!”

“I want one too!”

Someone immediately paid a crystal, took a copy, and read it with great interest.

“That’s totally worth it!”

The others also bought a copy out of curiosity.

Soon, the newspaper became popular all over Nanping City. It soon spread to Maple City and other settlements in the borderlands.

The news, gossip, and miscellaneous interesting content satisfied the people’s demand for entertainment, and its popularity grew exponentially.

Many people would rush out of their doors to buy newspapers the first thing in the morning and find out the latest news in the borderlands. That had become a trend.

One would be embarrassingly outdated if they did not know what had happened the day before.

The newspapers sold out every day, and they had to increase the print run again and again. Soon, the major merchant guilds distributed the papers throughout the borderlands.

Also, the rankings had become a definite source of information.

People in the borderlands discussed the rankings and the figures on them.

“Dammit, I’m only second?”

The East Peak Mountain sect leader was not convinced. He immediately found the first place figure and fought a few battles.

The people at the bottom of the rankings also began to issue challenges as well.

Other than the expert ranking, the beauty ranking was also very popular. The fans of the various beauties would often fight over who was the most beautiful.

The borderlands became very lively all of a sudden.

“Storekeeper Tang is really amazing!” The people from the various merchant guilds could not help but exclaim.

To them, the newspaper was a revolutionary invention.

It was a product that everyone could enjoy, and its potential was limitless.

Even they were obsessed with reading newspapers. If they skipped reading for one day, they would feel uncomfortable, as though they were detached from society.

The newspaper had completely changed people's living habits.

Many merchant guilds wanted to imitate it, but they found that their journalists could not write such interesting and eye-catching articles.

"Let's collaborate, Storekeeper Tang!"

"Storekeeper Tang, how about if we join forces and start the Southern Daily?"

Representatives from various merchant guilds flocked over to Ritian Valley.

After some consideration, Tang Hao chose to collaborate with the Wufu Merchant Guild because they had the most resources.

Half a month later, the first issue of the Southern Daily was published. The Wufu Merchant Guild distributed it throughout the southern region and caused a sensation.

Within three days, almost everyone in the southern region had a daily newspaper in their hands.