

Mission To Remarry

Chapter 1936

Chapter 1936 Return

Once James occupied the position, his first decision was to launch a promotional activity for Flora Verba Group's fourth-season product by collaborating with Snuggly.

Five hundred thousand units were sold after the launch. To thank its customers, the company gifted anyone who bought its product a Snuggly children's apparel.

Concurrently, Snuggly launched a similar promotional campaign. Those who spent enough money with the company could choose any Flora Verba Group product as a gift.

That cross-promotion caused both companies' market values to skyrocket.

Then, James initiated his second plan. He starred in an advertisement as the ambassador of the company.

As a result, the expected sales far exceeded five hundred thousand units. Flora Verba Group had to announce that they would increase production.

The other brands were terrified by how quickly the company rose to prominence.

In the next few days, many accounts on social media deliberately attacked Flora Verba Group and posted videos discrediting its products. Some even started rallying others to boycott Flora Verba Group.

James reacted to that development swiftly. The Public Relations Department immediately cleared up any misunderstandings and worked with the police to investigate those accounts.

They eventually discovered that those accounts' IP addresses originated from overseas and that it was impossible to determine who was the person behind the scene.

Still, they solved the crisis so wonderfully that it attracted a new wave of fans to the company.

In fact, plenty of men even asked Flora Verba Group to develop products suitable for them.

Meanwhile, Roxanne praised James' marketing strategies inside the living room of the Farwell residence.

Lucian, on the other hand, merely nodded approvingly. "These are common business tactics. You're just overreacting."

Initially, she didn't like what he said. However, she quickly recalled Lucian had been one of the wealthiest men for years. Thus, his words carried weight.

She pouted. "Fine. I doubt James will have the nerve to show off in front of you. Still, I'm delighted with his work so far. Flora Verba Group is now valued at seventy billion! I don't even know how much money that is!" I must admit, Lucian and his pals are all terrifying money-making machines.

"You know, if you set a higher price for your medicine, your hospital and pharmaceutical company will be valued at least ten times higher than Flora Verba Group!" Actually, Lucian didn't dare to overestimate himself before Roxanne. In terms of commercialization, the hidden values of my wife's research institute and pharmaceutical company are far more terrifying than anything. After all, any business related to sustaining human life will unquestionably be capable of making as much money as they desire.

"Really? As you know, I didn't make the medicine to earn more money," replied Roxanne.

Lucian nodded. She's so excellent.

They chatted until Cayden arrived to report to Lucian about work. When that happened, Roxanne left the living room and entered the study to delve into new medicinal research.

"I've been tracking Christina's whereabouts, Mr. Farwell. I think I've finally found her. She's currently in Hawen. However, she may accompany Mr. Goldstein to an event in Chanaea in a week!" Cayden lowered his voice as he observed Lucian's reaction carefully.

Immediately, Lucian frowned.

"How dare she openly returns here! It seems like she did find someone to back her up. I certainly didn't expect this Mr. Goldstein to be so accepting of her," he muttered to himself. How should I deliver Christina the ending she deserves as swiftly as possible? If I don't, she'll continue to pose a threat to my family.