

The Ex-Husband's Revenge By Dragonsky

Chapter 396

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'Perhaps this is karma!' She thought.

In the following days, the Shear Family announced that they would be launching a new pharmaceutical company called Cynthion Group. The official opening ceremony was to be held in three days and products such as Energy Nurturing Pills, Beauty Bills and Life–Prolonging Pills would be the main focus.

The Shear Family exhausted all resources for marketing through different channels and invited all important personnel of different families to attend the ceremony.

The news struck Springfield City like lightning.

While most families showed **no** interest in the new pharmaceutical branch, the magical effects of the pills advertised by the Shears shook everyone **to** the core and no one could decide if the Shears' claim was truthful.

Regardless, the Shears' effort managed to pique the interest of all potential customers and secured the foundation for the launch.

Meanwhile, in the Young Family.

Elder Young was practicing calligraphy when Gilbert hurried inside.

"Dad, we received an invitation from the Shears asking us to attend the opening ceremony for Cynthion Group tomorrow." Gilbert presented Elder Young with the invitation.

"Cynthion Group?" Elder Young set his pen down in confusion.

"Cynthion Group is the new pharmaceutical company that the Shears are launching. They aim to sell products such as Energy Nurturing Pills, Beauty Bills, and Life–Prolonging Pills." Gilbert briefly described the concept behind Cynthion Group along with the advertised effect of the pills.

"Can the Energy Nurturing Pill truly speed up the training progress for martial artists? Are you sure?" Elder Young stood from his seat in shock.

"I'm not sure if it's true, but there's no shortcut to training and I've never heard of any pills that could speed up the progress in any way. I guess this is just a marketing strategy the Shears are implementing for their new company," Gilbert said.

"Yeah, that's possible." Elder Young nodded.

He heard that alchemy was a skill that ruled over the planet for a time in the past and that there were plenty of alchemists who managed to invent pills that held incredible properties. However, such techniques were lost **for** hundreds of years and it was hard for one **to** believe **that** the Shear Family possessed the power to recreate those recipes. If the Shear Family had the knowledge to do so, they would have started selling the pills decades ago. The fact that they waited until the present was evidence that their claims were not

realistic.

"Dad, if this is just a marketing strategy, there's no point **in** going? Should we still send someone to the ceremony?" Gilbert asked.

Elder Young remained silent thoughtfully, before saying, "I heard that Iris's Elegante Group has been

working with the Shear Family lately. Since the Shears have extended their invitation to us, we can't exactly reject them. Why don't you make time **to** attend the ceremony and see what they are up to?"

The Four Major Families were competitors and would never be seen in the same gathering unless it was under certain circumstances.

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