

The Game 361

Chapter 361: Poached! Wang Yang's Beauty Strategy!

Soon, there would be 15 production lines that could be produced in double shifts. The food company would also have to increase their publicity for Qinglin Tea.

However, just as Qin Lin got Lin Lanzi to make a publicity plan, Qinglin Tea suddenly became popular and even became a trending topic.

This caught Qin Lin and Lin Lanzi off guard.

When Qin Lin received Lin Lanzi's report, he was a little stunned as he looked at the trending news online. The title was: Beauty and Qinglin Tea.

"Have you figured out what's going on?" Qin Lin asked Lin Lanzi.

Lin Lanzi explained, "The popular videos are all from the provincial capital. Moreover, they're all popular videos. Together, they're extremely popular."

Qin Lin understood that this was probably Wang Yang's doing. He looked at the videos on the trending news.

The first video showed a beautiful woman with a good figure, black silk, and a professional suit. To be honest, this woman's figure and appearance were excellent. She was fully endowed and her smile was very charming and attractive.

This kind of beauty was definitely a goddess in the eyes of ordinary people, right?

She headed to a basketball court and instantly attracted the attention of the young men playing basketball. Then, she started promoting Qinglin Tea in public.

In the video, they could see young people covered in sweat drinking Qinglin Tea. They were all shocked by the effect of Qinglin Tea and even asked where they could buy it.

This popular video had clearly succeeded in attracting people to Qinglin Tea.

If it was such a popular video, it was naturally impossible for it to explode in popularity and make Qinglin Tea trending.

But what if there were dozens or more of such videos? And what if there were different beauties promoting in different basketball courts and gymnasiums?

Needless to say, it was definitely trending. This was also the reason why the trending title was 'Beauty and Qinglin Tea'.

Qin Lin sighed again. This Wang Yang was really a f*cking talent. He could actually find so many beautiful girls at once.

Even if those big companies specially went to recruit female salespeople, they would not be able to hire them all. Not to mention, that charming smile and charisma were not something those companies could compare to.

He did know some details. The girls Wang Yang had found were all professional.

Indeed.

Wang Yang had done all this. He had been inspired by Su Juan's visit to the basketball court. He had made plans for the mass market.

After signing the contract, he went all out to implement this plan. It was an accident that it was trending.

In Min Province.

A woman in a short red skirt and mesh stockings walked into a basketball court in the square. The woman was fully endowed and definitely had the looks that all young people liked.

She was Sister Lingling from Wang Yang's nightclub. She had just received an order for 300,000 bottles of Qinglin tea from her god grandfather for Wang Yang and had even signed a small substitute contract with him.

She was now considered a small agent for Qinglin Tea.

Seeing that she had attracted the attention of those young men, Jiang Lingling used the same trick to promote Qinglin Tea.

The result was naturally the same as in those videos. These young men cooperated with the experience and then experienced the effect of Qinglin Tea. They all asked where they could buy it.

Jiang Lingling also smiled flirtatiously and said, "Everyone is playing around here, right? The convenience stores, grocery stores, and small supermarkets nearby will be available for sale soon."

With that, she also walked out of the basketball court and walked towards the dozen or so men who had been looking inside. Then, she said, "Bosses, you chose this basketball court. I'm not lying. Do you know the effect of this Qinglin Tea? Now that this drink is on the trending searches, it will be very popular. If we don't book it now, the production at the factory might not be able to keep up."

The dozen or so bosses were the bosses of the nearby grocery stores, convenience stores, and small supermarkets.

Initially, they were also mesmerized by the beauty of a flirtatious lady who came to their door to promote their products. They followed her over to take a look and felt that it was very interesting to take advantage of this beauty verbally.

But now, they were also attracted by the effect of the Qinglin Tea. They could undoubtedly tell that this drink would be very easy to sell.

The key was that if others had popular products but not you, it would affect the flow of people.

The dozen bosses didn't care about anything else. They spoke up.

“Miss Jiang, my supermarket isn’t big, but there’s a lot of demand. Arrange 50 packs for me first.”

“I want 10 packs for my grocery store too.”

“Send me 20 packs for the convenience store too.”

“...”

The bosses all expressed their stance and placed orders with Jiang Lingling.

This was Wang Yang’s plan and motive for letting them go out to promote it.

When Jiang Lingling saw this, a smile appeared on her beautiful face. She began to count the orders. There were a total of 235 packs from the dozen bosses, which was 2,700 bottles.

Although the profits of a bottle sold in retail were not as high as the profits of a bottle sold directly by her god grandfather, it added up. This was already the fourth deal she had negotiated today.

After four strokes, her commission was more than 7,000 yuan. She felt that she should be able to make a few more trips today and sign a few more orders.

In the provincial capital, there should be many people entering every day, right?

This made her motivated.

The reason why she went to look for her god grandfather was because she wanted to live a rich life, but her education and ability were not good. She did not know what to do with her looks. She could only think of hooking up with a good man and getting some pocket money from her god grandfather before that.

Now that Wang Yang had placed an opportunity in front of her, she felt that it was not bad to earn money on her own.

After signing the contract with the dozen or so bosses, she took it to Wang Yang. At the same time, she took a photo of the signed contract and posted it on her Moments: Sigh, it’s so difficult to be a strong woman, but I’m very happy to sign the contract.

She’d clearly started running her own circle of friends, trying to build herself into a strong woman.

This could raise her own value. She knew that those men would definitely look at her Moments first if they added her on WeChat. This would give people the feeling that they had preconceived notions.

Therefore, women had to learn to run their own circle of friends. Even if it was very fake, men had to feel that they were very exquisite when they saw it.

This scene naturally happened in many places in the provincial capital.

They directly brought Qinglin Tea to the trending searches and quickly became popular in this city, occupying the market.

Jiang Lingling quickly entered an office building.

In three days, Wang Yang had already rented an office space here and arranged everything. His speed was naturally fast.

Jiang Lingling entered Wang Yang's office and gave him the new order.

"Sister Lingling, not bad. You got nearly 3,000 bottles again." Wang Yang took the contract and did a count. Then, he said, "By the way, the 300,000 bottles from your god grandfather were already delivered yesterday. The money has already been transferred to the company this morning. I've also transferred 300,000 yuan to you. It should reach your card soon."

"Really?" Jiang Lingling's face instantly revealed excitement as she looked at Wang Yang with watery eyes.

She could imagine that if Wang Yang was willing now, even if he did something to her once the office door was closed, she would also be very obedient and would even serve him well.

After all, it was not like he and Jiang Lingling had never been to a nightclub before. They knew each other well.

"Sister Lingling, you can go and think about what car you want to book first," Wang Yang said with a smile. He was not stingy at all with this commission, nor did he want to keep any.

He knew very well what price the other party had to pay to get that order from his god grandfather. He would not renege on such money.

When Jiang Lingling could not wait to leave and think about what car to pick, Wang Yang also looked at the statistics for three days. There were already more than 1.4 million bottles of orders.

It was all thanks to those beautiful women.

He directly sent the order number to President Qin. At this rate, it would not be a problem to get another three million bottles a week.

Qin Lin received Wang Yang's order and sighed again. This guy was really talented.

At this rate, it was not impossible to give the entire province to the other party.

Qinglin Tea was trending because of Wang Yang, so Youcheng County naturally received the news.

The moment Sun Xian found out about the trending news, he looked for Chen Li to discuss it.

Happiness came so suddenly.

They had just received a surprise from Qinglin Laboratory when Boss Qin actually created another popular product.

He could naturally tell that this drink would not be smaller than the market for Qinglin Ketchup. He had to get Chen Li to come into contact with it quickly to avoid being taken advantage of.

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Chen Li was also filled with emotions.

They had indeed placed their attention on Qinglin Laboratory these past few days. After all, with the 400 million yuan investment from Chen Shengfei and Ma Liewen, and the laboratory related to the promotion of the new watermelon, they had no choice but to take it seriously.

Unexpectedly, Qinglin Food Company quietly produced another Qinglin Tea.

Looking at the effect on the trending searches, this was definitely another popular product.

Besides, the drinks market was much bigger than the ketchup market.

They naturally had to contact Boss Qin immediately. Otherwise, people from the other counties would definitely come to snatch it.

Sun Xian directly instructed Chen Li, "Go and contact Boss Qin immediately. Be it the factory area that the beverage factory needs or the fund loan, our county will provide support."

"Okay." Chen Li immediately left for Qinglin Villa.

However, just as he arrived at Qinglin Villa, he saw Deng Guang and a middle-aged man walking out.

He naturally knew Deng Guang and had seen him many times.

Most importantly, he also knew that middle-aged man. Wasn't he from Liang City, the deputy county of Ning City?

At the beginning of every year, the county would send a person to the city for a meeting to convey their thoughts. Usually, the deputy county would go.

Sun Xian had arranged for him to stay in Youcheng County this year, and Liang City was in Ning City.

Liang City had no other motive for coming to Qinglin Villa today. He only wanted to personally deliver the tax-free support document to Qin Lin to sign to show how much Ning City valued him.

After all, they had to value it.

Before the factory was officially built, Qinglin Food Company had already bought raw materials that could produce millions of bottles of drinks in various towns in Ning City.

When Chen Li saw Deng Guang and Liang City leave in a car, his heart skipped a beat. Had their food been snatched?

At this moment, he was not in the mood to look for Qin Lin. He had to go back and figure out the situation first.

Chen Li immediately returned to Sun Xian's office.

"Why are you back so soon?" Sun Xian asked.

Chen Li immediately said, "Sun Xian, I discovered people from Ning City at Qinglin Villa. They seem to be on good terms. We have to investigate the situation in Ning City first."

Sun Xian understood and immediately took out his phone to make a call. He naturally knew someone in Ning City, so it was very simple to ask around.

A moment after hanging up, he received a message on his phone. Looking at it, he sighed. "Sigh, I let someone eat the meat in my own house."

Chen Li walked to Sun Xian's side in confusion and saw the content of the phone message: "Qinglin Food Company has established a beverage factory in Ning City. Ning City's corporate guidance fund for Qinglin Villa has been reported."

Wasn't this too fast?

In other words, while their attention was on Qinglin Laboratory, Ning City had already come to steal the chicken?

He had even successfully snatched the food before the tea in Qinglin County became popular?

This was really deliberate.

Sun Xian and Chen Li sighed silently again.

Who was to blame?

They could only blame themselves for not taking it seriously enough.

If he had paid enough attention to the beverage when it came out, how could there be a Ning City?

However, they really focused their attention on Qinglin Laboratory.

Sun Xian sighed again and said, "Watch Qinglin Laboratory closely. Don't let anyone take advantage of it again."

Chen Li nodded.

Qinglin Laboratory had an investment of 400 million yuan. Coupled with the new watermelon, if it was known, there would definitely be people snatching it. Especially after being snatched by Ning City, they suddenly felt a strong sense of danger.

As for the beverage factory, forget about it. The outcome was already decided.

Over the next few days, Deng Guang led his men to be stationed in Ning City's beverage factory to recruit workers for training and deal with everything.

The three small beverage factories bought by Ning City had also moved to the factory area in Ning City.

15 production lines officially began full production.

Ning City was indeed very sincere. The corporate guidance fund loan that had been approved had also been transferred to them as soon as possible. The new production line of the factory had also been ordered to expand. In less than 10 days, another 40 production lines could be started at the same time.

Wang Yang's orders in the provincial capital of Min Province were also increasing rapidly. This meant that his beautiful army was expanding quickly for him and getting more and more orders.

Those nightclub beauties did not seem to stay in the nightclub these days. Every day, they would excitedly develop the market according to his routine.

Moreover, with the popularity of the trending searches, the effect of this method was surprisingly good.

Wang Yang's actions naturally harmed the interests of some people, namely the agents of other functional drinks in the provincial capital.

The largest functional drinks in the provincial capital of Min Province were the Red Bull, the East Roc, and the Pulse.

These three products occupied almost most of the market in the provincial capital. The other functional drinks added up to about one of them.

This did not mean that the three drinks were better. It was just that the three brands were big and the agents in the provincial capital were more skilled.

When functional drinks were first popular, these agents had also fought in the provincial market with more than eight million people. The strength of the three agents who won in the end was similar. In the end, they tacitly agreed to this current situation. In fact, once other functional drinks sprang up, they would tacitly join forces to suppress them.

It was equivalent to saying that the market share of the functional drinks in the provincial capital had already solidified. It was fine if any new functional drinks came in and were small-scale. Once they wanted to snatch the market share, they would definitely be resisted by the agents of these three products in the provincial capital.

Where Qinglin Tea had been promoted, the three beverage agents could clearly feel the decline in their orders. It was naturally not difficult to investigate the reason.

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This also forced them to keep an eye on Qinglin Tea.

Now that this new drink was trending, it was extremely popular. If it was not dealt with, it would devour more and more of their market share.

Therefore, the agents of the three brands in the provincial capital gathered together as usual.

The three of them were Red Bull's agent Yu Fei, Pulse's agent Peng San, and East Roc Special Drink's agent Shi Lei.

As soon as the three of them sat down, Pulse's agent Peng San, said, "President Yu, Qinglin Tea Company has been doing very well recently. Our orders for the area near Sanfang Seven Alley are decreasing."

Shi Lei frowned and said, "This Qinglin Tea is a little incredible. Why did it suddenly become so popular? It's catching people off guard. Moreover, the Qinglin Food Company behind this is also very unbelievable. Previously, a Qinglin Ketchup was released, making the top 10 brands helpless."

Red Bull's agent, Yu Fei, snorted and said, "I've checked. They were lucky. Coincidentally, a brainless Internet celebrity slandered Qinglin Ketchup and made it known to the entire Internet. In the end, everyone found out that Qinglin Ketchup is indeed better than the top 10 brands, so the top 10 brands couldn't do anything about it."

"We're different now. We still have the final say in the function drink market in the provincial capital of Min Province. We can just use the old method to encircle and suppress Qinglin Tea. The other party's agent doesn't have the funds to waste with us."

The other two nodded at this.

The old method was for them to give in to those retailers at the same time and let those retailers know that they could earn more by selling their drinks.

At the same time, the three companies also warned them to choose one of these retailers. If they took their three products, they could not take Qinglin Tea. If they took Qinglin Tea, they could forget about taking the three products they represented.

Faced with a three-to-one situation, those retailers knew how to choose.

As for the agent of Qinglin Tea, he had no choice. He could either give the retailers money to compete with them. If they did not have money to spend, he would be embarrassed and could only die obediently.

The three of them clearly did not know the background and effect of Qinglin Tea. Otherwise, they would not think that they could suppress Qinglin Tea with such a crude method.

However, after the three of them made a decision, they took out their phones and made a call together.

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Sanfang Seven Alley was a 5A scenic area in Min Province. This area was also one of the most crowded places in the provincial capital. Similarly, Wang Yang's beautiful army also began to promote Qinglin Tea.

Chen Chuanzheng opened a large family supermarket beside Sanfang Seven Alley. Tourists from Sanfang Seven Alley usually had very good business.

A couple of sweaty young men walked into the shop.

One of them asked, "Boss, is there any Qinglin Tea? I ran to two different shops but they were all sold out."

Chen Chuanzheng immediately said with a smile, "Yes, yes. There's no ice in this weather. They're all in the left corner. A bottle costs seven yuan."

The young people immediately walked to the left corner. They each took a bottle of Qinglin Tea and some snacks.

When the young man in the lead arrived at the cashier, he said, "Boss, another two packets of Yellow Crane."

“Okay.” Chen Chuanzheng smiled and got two packets of Yellow Crane cigarettes for the young man. After the young men paid and left, he could not help but sigh. This Qinglin Tea was really easy to sell.

Even his son had said that he would not drink Red Bull anymore and would only drink Qinglin Tea. He was not afraid of the teacher asking him to run 400 meters in PE at all.

Previously, when the beautiful Miss Jiang came to promote it, he only wanted to give it a try. Now, it has become the best drink in his shop.

Moreover, this did not only bring about the profits of the drink itself. Just like how the young people had bought Qinglin Tea, snacks, and two packets of Yellow Crane.

This was also the human flow benefit of Qinglin Tea.

If he had replied that there was no Qinglin Tea, then there was no doubt that the young people would have left for the next shop. They would not have bought snacks and cigarettes from him.

This kind of popular product had to be prepared. Otherwise, it would affect the flow of people. If your shop did not have it, there would definitely not be as many people in the shop as others. Then, business would definitely not be good.

The production of this tea was not very high, and the order could not arrive immediately. Now that the 30 packs he had ordered were almost gone, he regretted not ordering more back then.

On the other hand, he would order less of Red Bull, Pulse, and East Roc. They were clearly not as good as before.

As Chen Chuanzheng was thinking, he suddenly received a call. The number was written with the words ‘Red Bull Delivery’. It was from the Red Bull supplier.

Chen Chuanzheng picked up the phone and a voice came from the phone. “Hello, Mr. Chen. I have good news for you. From now on, Red Bull will make a one-yuan concession to your retailer.”

When he heard this news, Chen Chuan smiled. Red Bull actually let him win. It seemed like it knew the threat of Qinglin Tea.

However, the other party’s next words stunned him. “Mr. Chen, while enjoying the benefits of our Red Bull, you have to stand on the same side as our Red Bull. That is, Qinglin Tea is not allowed to appear on the same shelf as our Red Bull.”

These words stunned Chen Chuanzheng. What kind of trouble was Red Bull causing?

It was also at this moment that he received consecutive calls from Pulse and East Roc Special Drink. They also expressed that they could give them, the retailers, a concession, but the request was also to be on the same side. They could not put Qinglin tea on the shelves.

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Chen Chuanzheng was not stupid. This was clearly because Qinglin Tea was too popular and was boycotted by these three brands.

Other cities did not know, but in the provincial capital, these three brands were indeed large brands in the drinks market. It was not the first time this kind of joint boycott had happened.

In the past, the effect and taste of their products would be similar. If they wanted to fight, they would fight. If they gave in to the benefits, they would benefit from it. It did not matter who lost or won. It did not matter which brand of drinks they were selling.

However, it was different this time. Qinglin Tea was clearly on a higher level than Red Bull, East Roc Special Drink, and Pulse Tea. The sales of these three brands had decreased. If they could not be sold, what was the use of the other party's concession?

Did these three brands not realize this yet?

At this moment, Chen Chuanzheng saw a BMW 3 Series parked on the street outside the shop.

Jiang Lingling, who had a very good figure and a beautiful face, got out of the BMW. This was the full-service car she had ordered. After booking this car, she was even more motivated now. Her next plan was to follow Wang Yang and work hard to buy a house herself.

When Chen Chuanzheng saw that Jiang Lingling was here, he immediately went out to welcome her. "Miss Jiang, you're here at the right time. I was just about to order another 100 packs of Qinglin tea. I wonder when Miss Jiang can deliver the goods?"

Clearly, he had forgotten about the calls from the three brands.

When Jiang Lingling heard this news, she smiled and said, "Boss Chen, I'm also here to inform you that the production capacity at the factory has increased. There's enough stock now."

Without saying anything, the addition of 100 orders clearly made her feel good.

At this moment, Chen Chuanzheng said, "Miss Jiang, the Red Bull, Pulse Tea, and East Roc Special Drink agents called just now and said that they would give me the profits. They even said that they wouldn't let me sell Qinglin Tea."

Clearly, the agents of Red Bull, Pulse Tea, and East Roc did not expect to be sold so easily.

When Jiang Lingling heard this, she frowned and bade farewell to the other retailers. Several bosses had actually told her this news.

This made her not dare to ignore it. She rushed back and told Wang Yang about this.

"Are they coming to deal with me so soon?" Wang Yang had expected this. If he were the three agents, he would have wanted to mess with him too.

However, the other party seemed to have underestimated them by using this method to deal with ordinary drinks. He had yet to release his killer move.

With that in mind, Wang Yang called Qin Lin and reported this matter.

When Qin Lin received this news, he frowned slightly.

To be honest, he'd expected this.

After Qinglin Tea became popular, the other brands would definitely not sit back and do nothing.

It was only in the provincial capital now, but Wang Yang was surrounded by the agents of three brands in the provincial capital. If it was fully spread out, those brands would probably come out personally to surround him.

To be honest, thanks to Chun Chun, ketchup had become popular previously. In the end, it confirmed the fact that Qinglin Ketchup was better than the top 10 brands.

Now, Qinglin Tea is clearly different from ketchup.

Although Qin Lin was very confident in the effect of Qinglin Tea, he still asked Wang Yang, "Tell me, how are you going to deal with it now?"

Wang Yang said directly, "President Qin, they've given in to the sellers, so we can't care less. Let's raise the price to 10 yuan. We can also share more of the profits with the retailers."

"It increased by three yuan in one go. Aren't you afraid that the customers will have objections?" Qin Lin only asked and didn't refuse.

With the capacity and cost of their drinks, 10 yuan was only just up to the line where the country controlled the price of their drinks. It was not against the rules.

Wang Yang hurriedly said, "Don't worry, President Qin. If not for the price control, I think 10 yuan is still too low. Those guys will be dumbfounded."

"Alright!" Seeing how confident Wang Lin was, Qin Lin wanted to see what he could do.

As for the three yuan increase in profits, they naturally had to be redistributed. The manufacturers, agents, and retailers would average the profits.

In the provincial capital.

After Wang Yang hung up, he instructed Jiang Lingling, "Sister Lingling, tell everyone to inform those retailers that the price of Qinglin Tea Retail has increased to 10 yuan."

"The price has increased?" Jiang Lingling was a little surprised, but looking at Wang Yang's confident expression, she nodded and went out to inform the others.

However, Wang Yang was already sitting in his office chair. He took out his phone and took a video. This was his ultimate move.

"Hello, everyone. I'm Knife Beating People. I'm sure everyone knows that Qinglin Tea is very popular now. You also know that Qinglin Tea can restore your strength."

"So, many workers, many people from the basketball court, gymnasium, and gym will prepare a bottle of Qinglin Tea, but no one seems to notice the key points. Only working, playing basketball, fitness, and sports consume physical strength?"

"Everyone seems to have forgotten that it's most physically draining to have s*x with your girlfriend and wife. What happens if you drink a bottle after one session? If you experience it for yourself, it's quite effective. Just don't drink too much. It'll hurt your body..."

After taking a video, Wang Yang directly scrolled to the right for dou+.

After spending money, it was already easy to become popular. Now that Qinglin Tea was under the trending searches, Wang Yang's video became popular in just a moment and countless people saw it.

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In an instant, the comments section became lively.

"I knew this 'Knife Beating People' ID was so familiar. So he's the one who discovered the Qinglin Medicine Wine and the Beauty Egg!"

"Damn, President Knife actually discovered the beauty of Qinglin Tea again."

"I've already drunk a few bottles of Qinglin Tea and actually didn't discover this use."

"Impressive. Thank you, President Knife."

"I'm in Shanghai. Where can I buy Qinglin Tea?"

"I'm in Guangzhou. I also want to know where I can buy Qinglin Tea."

"The ones from Min Province said they'll test it on their wives immediately. They sell it in the supermarket downstairs."

"..."

Wang Yang looked at the comments and smiled. These brands should feel the madness of Qinglin Tea.

Soon.

The news of the price of Qinglin Tea spread.

Chen Chuangzheng naturally received a call from Jiang Lingling. He was a little surprised to be informed that the price had increased to 10 yuan.

Although he knew that Qinglin Tea would definitely have a countermeasure for being surrounded by three brands, he did not expect the price to increase.

Could this work?

Not long after, Chen Chuangzheng saw a man enter the supermarket. Just as he was about to ask, the man walked towards the shelves and carried more than ten bottles of Qinglin Tea to the counter. "Wrap them all up."

When Chen Chuangzheng saw this, he hurriedly said, "Sir, because of the production problem, the factory has already increased the price. The retail price is now 10 yuan."

Hearing this, the man became impatient. "Boss, do you think I care about that 10 yuan? Hurry up and settle the bill. My wife is still waiting at home."

“Uh!” Chen Chuanzheng could only settle the bill quickly. He was a good man. He specially came out to buy water for his wife to drink. He was afraid that she would be anxious from waiting.

However, not long after, Chen Chuanzheng realized that several men had come one after another. As soon as they came in, they swept away the Qinglin Tea that he had just placed on the table. Then, he realized that there was no stock.

But soon, another man came. When he entered the supermarket, he asked, “Is there any Qinglin Tea?”

“It just sold out. Sir, you can take a look at the Red Bull products.” Chen Chuanzheng had no choice but to promote the Red Bull products.

“Who drinks Red Bull?” the man said as he hurried away.

“...” Chen Chuanzheng.

This was very wrong.

It was not only Chen Chuanzheng. As the video fermented, such a scene happened in many retail shops that had ordered Qinglin Tea.

The news that Qinglin Tea had increased in price was naturally known by the people from the three brand agents.

Yu Fei, Peng San, and Shi Lei had already booked a private room in a restaurant and ordered a table of food and wine.

“The people below should have informed those retailers by now.”

“Next, let’s see how much money the agent of Qinglin Tea has to waste with us.”

“The other party can’t afford it.”

As the three of them were chatting, Peng San’s assistant rushed in. “Boss, there’s a move from Qinglin Tea.”

Peng San subconsciously asked, “They gave in to the retailers? Looks like the other party has some funds and is going to fight us.”

The assistant hurriedly shook his head and said, “I’m not giving in. The price of Qinglin Tea has increased. It’s increased to 10 yuan per bottle.”

“What?” Peng San was stunned. Then, he did not know whether to laugh or cry. “Is the agent of the other party crazy? Our three families have joined forces to encircle him, but he actually increased the price?”

Yu Fei teased, “They want to play with gimmicks, right? Many people treat dark tricks as gimmicks.”

Shi Lei also smiled and said, “Those people who buy Qinglin Tea at this time will have objections, right? Isn’t the entire Internet tired of resisting the act of cutting leeks?”

“If we operate it, we can make it seem like the other party is cutting leeks. It will definitely make people dislike this Qinglin Tea, right?”

However, the assistant said anxiously, "After the price of Qinglin Tea increased, not only did the people who bought it not have any objections, but they were also snatching it. I just received news that the Qinglin Tea on the market seems to have been sold out."

"Impossible." Yu Fei was stunned for a moment. One had to know that the price of the Red Bull he was representing had risen by one yuan for a long time.

How come Qinglin Tea has increased by three yuan?

"???" Peng San.

"???" Shi Lei.

Both of them were equally stunned.

This was not at all what they had expected.

How could something so illogical happen?

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Hearing this news, Shi Lei, Yu Fei, and Peng San were no longer in the mood to eat.

This abnormal phenomenon made them depressed.

Peng San asked anxiously, "What's going on? Are those people crazy? They actually rushed to buy it after the price had increased by three yuan?"

The assistant handed over a phone with a strange expression and said, "It's because of this video. Someone discovered that this Qinglin Tea has a special effect."

Yu Fei and the other two looked at their phones immediately.

There was a trending video about Qinglin Tea.

After Wang Yang's video exploded in popularity, many news media accounts had already reposted his video.

When the three of them saw the description on the trending searches, their expressions turned ugly.

Previously, when they said that this drink had the effect of restoring stamina, they thought that it was just an advertisement bragging about the product they were representing.

After all, people who were about to die could walk more than 100 meters with one bottle. As agents, they felt that it was very fake.

But what was going on with Qinglin Tea? It seemed like the effect was real.

Yu Fei hurriedly said to the assistant, "Go buy a bottle of Qinglin Tea."

The assistant immediately left and took some time to return with three bottles of Qinglin Tea. "President Yu, I can't buy a whole bottle. Qinglin Tea on the market has basically been sold out. I spent a few times the price to buy three bottles from others."

Qinglin Tea had been sold to such a crazy extent in a short period of time. This was definitely bad news for the product they were representing.

The three of them decisively left with a bottle of Qinglin Tea. Some went to the hotel, some went to the clubhouse, and some went home.

They naturally had to personally test the effect of this Qinglin Tea.

Online.

As Wang Yang's video spread, more and more people verified the effect Wang Yang had mentioned. More and more people posted videos online to verify it.

Some of them even held their beautiful girlfriends and wives together to show that they had verified it. It was unknown if they were talking about Qinglin Tea or showing off that they had beautiful girlfriends and wives.

For the next few days, Qinglin Tea was almost purple. Unfortunately, other than the limited online orders from Qinglin Villa's official account every day, there were no other channels to buy it.

Countless people could not buy it even if they wanted to.

Naturally, that excluded the provincial capital of Min Province.

After all, Qin Lin and Deng Guang had agreed to represent Wang Yang from the beginning and had decided to take down the eight million people market in the provincial capital of Min Province first.

And in the provincial capital market of Min Province, the market for Qinglin Tea was also expanding almost as quickly as a runaway horse.

Jiang Lingling and the other beauties were even more motivated. They spent the entire day running orders. Seeing that the profits on their accounts were increasing, they felt that this was much more fun than a nightclub.

However, the lives of Yu Fei, Peng San, and Shi Lei were not easy. They watched helplessly as they ordered a single downgrade.

Especially the area where Sanfang Seven Alley was located. The market share could only maintain its original 50%.

This was equivalent to saying that more than half of their market share had been snatched away by Qinglin Tea in this district.

This was a disaster for them. From this district, they could foresee the market for the entire provincial capital of Min Province. Furthermore, the market share of the other districts was indeed beginning to be invaded.

The key was that they had personally tested the effect of the Qinglin Tea. They did not think that the product they were representing was a match for the Qinglin Tea. They could only hold meetings time and time again to get their salesmen to counterattack and snatch back the market.

However, no matter how they snatched it back, they could not give them a way or a charter. Their salespeople could only keep calling those retailers.

Sanfang Seven Alley.

After Chen Chuanzheng sent off a few guests, he hurriedly took out another piece of Qinglin Tea and placed it on the shelf again.

Qinglin Tea was really sold crazily.

After replenishing the goods on the shelf, he took out his phone and found Miss Jiang's number, planning to order some more.

At this rate, he was afraid he would be out of stock again.

But before he could make the call, another call came in. The number was 'Red Bull Delivery' again.

"Don't tell me you're not going to let Qinglin Tea be sold again? Aren't you a fool?" Chen Chuanzheng couldn't be bothered to answer. He pressed the reject button and called Jiang Lingling to get the goods.

Red Bull's sales kept calling. This time, they were naturally not threatening to choose one of the two. Instead, they wanted to beg these retailers to take more goods.

Unfortunately, there were many people like Chen Chuanzheng who did not answer the call. Many people who answered the call also expressed that there was a sufficient supply of Red Bull goods. The underlying meaning was that it was not easy to sell them all.

When Yu Fei received this news, as an agent, he had no choice but to report this news to his upper-level agent, the general agent of the Southern District.

The general agent of the Red Bull Southern District was called Yu Sheng. He had the same surname as Yu Fei and was also a collateral cousin of Yu Fei.

After Yu Sheng, as the general agent of the Southern District, received Yu Fei's report, he could naturally see the threat of Qinglin Tea.

If he did not resolve this and waited for the other party to completely occupy the provincial capital market, or even the entire Min Province market, then what was the point of expanding to the south?

Yu Sheng also called the general agent of the Southern District for the other two products. Everyone's interests were threatened, so they could naturally join hands.

Chapter 367: National Team Designated Drink: Qinglin Tea!

Not long after.

Yu Sheng summoned his subordinates and ordered, "Hurry up and make a plan. Let's criticize Qinglin Tea for adding drugs to it. Moreover, drinking too much will affect the male function. As for the content, we'll see how it goes. It'll be fine as long as it's related."

"After the plan is done, go find those Weibo verified accounts and short video bloggers who are paid to do things. Post this content at the same time tonight. Remember to do it secretly. Don't leave a tail behind and implicate us."

This was naturally his and the other two brands' general agents for the Southern District.

The other two brands would also find someone to post such content at the same time and then form public opinion.

Wasn't the other party promoting the relationship between men and women?

Then would they guide all men to be afraid and have a psychological effect? Would they be afraid if they drank too much and affected the men's ability?

If Yu Fei and the other two provincial agents only wanted to join forces to resist and suppress Qinglin Tea, then this southern general agent wanted to completely destroy this product. Once this matter was confirmed, it was useless no matter how the other party explained.

This method was much sharper and more ruthless.

Yu Sheng also believed that as long as the three of them built up the momentum, the other beverage companies would also make a move. After all, no one wanted to see a drink that far exceeded their products rise.

After receiving the order, the subordinate immediately nodded and left.

...

In Qinglin Villa.

Deng Guang arrived at Qin Lin's office with good news.

The 15 production lines at Ning City's factory had already officially worked double shifts. As the employees' operating proficiency increased, they could already produce 500,000 bottles a day.

In addition, 10 of the 40 production lines that he had ordered had already been assembled and debugged. Production officially began today, and the production could be increased again.

"You've worked hard in Ning City these days." Qin Lin smiled and poured a cup of brewed tea for Deng Guang.

As the general manager of Qinglin Food Company, it was indeed difficult for him to personally go to the factory to oversee it.

Or was it because it was developing too quickly and there were no high-end management talents in reserve?

"President Qin, your tea is still delicious." Deng Guang drank a cup of tea with a sigh.

He liked to make tea too. He really enjoyed it.

Qin Lin smiled and said, "Bring 2 taels with you later. Drink it sparingly. There's not much tea."

"Thank you, President Qin." Deng Guang's eyes lit up.

He had learned from Mr. Ma what level the boss's tea was.

This was Anxi's oolong tea that cost 670,000 yuan per catty.

Qin Lin continued, "Old Deng, when the production at Ning City's factory is stable, it's impossible for you, a general manager, to stay there. Who do you think is suitable to be the factory director? What about Kong Lin?"

The last time he saw Kong Lin, he knew that he came from university. He had seen his information. He was a professional business manager and a local. His performance during his job was also very outstanding.

He did not mind giving the other party a chance, but as the boss, he did not know much about Kong Lin's exact situation. He still had to ask for Deng Guang's opinion.

Deng Guang thought for a moment and said, "Xiao Kong is indeed more outstanding than the other young people. I also have the intention to nurture him, but he hasn't been out in society for long. He still doesn't have enough experience. The scale of this factory isn't comparable to before. He can go to Ning City's factory to train. The factory manager should find a headhunter to poach someone with strong abilities."

"Yes!" Qin Lin agreed.

While the two of them were discussing, there was a considerable commotion in Qinglin Villa because a few tourists had been recognized. They were the Olympic champions who had just finished a while ago.

With the development of the information era, Olympic celebrities were no longer as miserable as before. After retiring, they still had to be thieves and set up stalls.

In the modern era of information, more and more people were paying attention to sports celebrities. World champions who had won glory for their country were heroes in everyone's hearts. Weren't these people worth more admiration than most popular celebrities?

Therefore, these people would be easily recognized on the streets. After all, the Winter Olympics had not been long ago.

Chen Li looked at the impenetrable crowd and sighed. He said to a middle-aged man beside him, "Chief Chu, why don't we ignore these people and go see Boss Qin first?"

To be honest, if he was here to talk to Boss Qin, so be it. Why did he bring these people along?

Chief Chu said awkwardly, "Deputy Chen, I'm sorry. This year's Asian Games requires these champions to help record some promotional videos first. I happened to bring them to film in the provincial capital of Min Province, so I brought them over."

“In the past, they didn’t have time to relax even after working hard to prepare for training. This time, when they heard that they were coming to Qinglin Villa, they also asked to come over and play. They have long known about Qinglin Villa and have been looking forward to coming here.”

Chen Li sighed and brought Chief Chu to Qin Lin’s office.

This year, in addition to the Winter Olympics, he had also applied for the Asian Games. As the organizer, Chief Chu was the person in charge of the Hangzhou Asian Games Committee.

Qin Lin was chatting with Deng Guang when he saw Chen Li suddenly bring people over.

“Boss Qin, this is Chief Chu, the person in charge of planning for the Asian Games. He wants to talk to you about Qinglin Tea, so he found the county and asked us to introduce him.” Chen Li brought Chief Chu to Qin Lin and could not help but sigh in his heart.

It was tea again.

Knowing Chief Chu’s motive and thinking about how Ning City had poached Qinglin Tea, the county felt even more regretful.

Chapter 368: National Team Designated Drink: Qinglin Tea!

Qin Lin and Deng Guang were also a little surprised to know Chief Chu’s identity.

The key was that when they heard the words Asian Games, the two of them subconsciously looked at each other.

“Chief Chu, please sit,” Qin Lin hurriedly invited.

After Chief Chu sat down, he said, “Boss Qin is really young and promising. I actually have something to ask of you this time. I wonder if Boss Qin’s tea can sponsor our Asian Games?”

These words made Qin Lin and Deng Guang look at each other again and see surprise in each other’s eyes.

Qin Lin immediately asked, “Chief Chu, usually, there will be people fighting to sponsor such world competitions, right? It won’t be our Qinglin Villa’s turn. The key is that we can’t afford such a high sponsorship fee.”

Although this year’s Asian Games was held in Hangzhou, China was only one of the organizers. The real organizers were the International Olympic Committee and the Asian Olympic Committee.

Moreover, the sponsorship project was also carried out by the three parties. To be honest, the country did not have much say in this. The sponsorship rights were also placed on these competition organizations.

At the end of the day, these organizations also had great benefits in terms of sponsorship. It was not that anyone could sponsor them just because they wanted to. It was that whoever offered the most money could sponsor them. Usually, it was the higher bidder.

Furthermore, the sponsorship fees for such international competitions were terrifying to the extreme. Thinking about it, Coca-Cola's sponsorship of these competitions was calculated in hundreds of millions of dollars.

They could not afford this, and it would not be their turn.

When Chief Chu heard Qin Lin's words, he also smiled and said, "Actually, we don't have much say in those sponsorships. What we want to discuss with Boss Qin is the sponsorship of the drinks for the national team during the Asian Games. Moreover, we only need Boss Qin to sponsor the drinks. There's no need for a sponsorship fee."

He was here for the same reason.

It was also a surprise that their organizing committee had noticed Qinglin Tea. This was because the promotional video for this Asian Games was also to promote our country's culture. It needed to adopt classic Chinese characteristics in various cities. The provincial capital of Min Province was one of the filming spots.

Coincidentally, when they were filming, Qinglin Tea was popular. They also saw a beautiful woman promoting Qinglin Tea in the stadium. A staff member happened to know the effect of the drink.

It was incredible when he got the news.

After all, the functional drinks on the market were highly exaggerated. How could they have much effect? But they had played basketball and tried to drink some. They were really shocked.

This functional drink called Qinglin Tea actually had the effect of restoring stamina.

The first thing he thought of was that in various sports competitions, if athletes had this kind of drink to replenish their strength, how much of an advantage would they have in the later stages of the competition?

Therefore, he immediately sent the drink to the department sponsored by the Olympic Committee and the Asian Olympic examination.

For insurance, it was even sent to the Sports Bureau for testing.

However, the test result was that there was no stimulant content or any violation of the sports rules.

In other words, at least this year, this thing could enter the Asian Games venue. What would happen if the national team prepared this kind of drink for the competition?

Although they could not decide on the official sponsorship of the competition, the sponsorships of the various Asian participating teams were decided by the various countries.

Their national team's beverage sponsorship was naturally up to them.

Since the test was fine, all he had to do now was make Qinglin Tea a sponsored drink for the national team.

Chapter 369: I Don't Even Dare to Criticize Them Now! I Don't Know Where to Start!

When Qin Lin heard Chief Chu say that, how could he refuse? He immediately said, "Chief Chu, if we can make some contributions to the athletes, our Qinglin Tea Party is naturally willing. Don't worry, during the Asian Games, our Qinglin Tea will sponsor drinks for the national team the entire time."

Since Chief Chu had said so, no fool would refuse.

The reason why the Coca-Cola drinks were willing to spend hundreds of millions of dollars to sponsor such a competition was because this was the best advertisement. When promoting it, they could also use the name of Olympic sponsored drinks and Asian Games sponsored drinks.

And in their country, the title of the national team's designated sponsored drink was definitely not inferior to these titles.

They could even openly promote Qinglin Tea with sponsored drinks designated by the national team.

This opportunity was also equivalent to the official proof of the effect of Qinglin Tea. No one would doubt the effect of Qinglin Tea. There would be no obstruction to future promotion.

When Chief Chu heard Qin Lin's words, he smiled and said, "I thank Boss Qin for his support on behalf of the national team. Then let's sign a sponsorship contract first. After signing the contract, it'll be easier for the committee to make arrangements."

With that, he looked forward to the Asian Games.

After all, he had already tested the effect of Qinglin Tea.

A sport like table tennis that competes in physical strength... However, Chief Chu frowned when he thought about it. Wasn't it too much of a bully for the table tennis players to use this drink?

But no matter what, this Qinglin Tea was definitely of great help to the national team participating in the Asian Games this year.

Sponsoring drinks was not something that could be sponsored simply by talking about it. It also required the National Olympic Committee and the Asian Olympic Committee to verify the product. It also had to pass the review of the Asian Games Committee before the contract could be signed.

However, this did not seem to be a problem for Qinglin Tea.

After all, Chief Chu had come prepared. He had already sent the inspection report over.

Inspection report?

Chief Chu was the person in charge. He was able to come here because he had informed Qinglin Tea.

As for the contract, the officials had a special sponsorship contract template. They just had to print it out.

When they signed the contract, Chief Chu got someone to send a special camera to record the signing process.

This was a routine procedure. When the time came, it would have to be reviewed. Not only was it necessary to sign the Qinglin Tea, but other sponsored products had to be the same.

After the contract was signed, Chief Chu did not stay any longer. After receiving a call, he rushed back to the provincial capital of Min Province. It seemed like there was a problem with the staff filming in the provincial capital.

The Olympic stars naturally left without any experience.

Other than being surrounded by tourists, the few of them did not seem to have done anything else.

In Qinglin Villa.

After sending Chief Chu off, Deng Guang held the sponsorship contract for the national team's drinks during the Asian Games and said with a happy expression, "President Qin, this is really an unexpected surprise. I didn't expect them to notice our drinks so quickly. We should promote them immediately now. Wang Yang will definitely be able to use this opportunity to occupy the provincial capital market of Min Province faster."

"Okay." Qin Lin nodded and called Lin Lanzi to take a video to promote it.

There was no need to hide such sponsorship.

For example, after Wahaha successfully sponsored the Asian Games, it began to promote itself before it even signed the contract. As soon as it was signed, the entire Internet was filled with news that Wahaha had defeated Coca-Cola and become a sponsorship partner of the Asian Games.

Wasn't sponsoring such competitions meant to promote it?

Otherwise, was it for public welfare?

Lin Lanzi was surprised to see the sponsorship contract. "Boss, is this contract real?"

Qin Lin asked in surprise, "Do you mean that such a contract can be fake?"

"No, it's just that sponsoring the national team felt too far away before," Lin Lanzi said with a smile. That was indeed the case. The Asian Games sounded very grand. Weren't those sponsored products famous brands?

His boss's product was already so high-end?

However, thinking about the effect of Boss's Qinglin Tea, it seemed to be really useful for athletes.

Qin Lin continued, "This contract is real. Go!"

Lin Lanzi nodded and went back to the multimedia department immediately to get Gao Yaoyao to take the promotional video.

This kind of video about exercise and drinks was more suitable for a young and beautiful girl like Gao Yaoyao to appear.

In the office.

Deng Guang looked at the sponsorship contract and thought for a while. "President Qin, do you think we should prepare a few special production lines, a special external bottle, and a sports special?"

"Look at the effect of our product recovering strength, right? I believe that after the Asian Games, those athletes will definitely be very helpful after using our Qinglin Tea, right? They will all know that our drink is good."

"But our drink isn't just useful during the game, is it? It should help the athletes' usual training even more, right? How many sports organizations do you think will place orders with us?"

Qin Lin smiled when he heard this. "Old Deng, you have a long-term vision."

That was indeed the case. Qinglin Tea's stamina recovery +1 and strength recovery +1 could allow athletes to quickly recover their strength during competitions and have an advantage in competitions.

Chapter 370: I Don't Even Dare to Criticize Them Now! I Don't Know Where to Start!

However, their physical consumption was more serious when they trained.

Their drinks could simply be a blessing for athletes, right?

The two of them talked about the relevant details for a long time. When the sky turned dark, they had a meal together before Deng Guang left and rushed back to Ning City.

Before he found a suitable factory manager, he could not leave this factory for the time being.

On Qin Lin's side, he happily signed the drink sponsorship contract for the national team during the Asian Games. On the other hand, the three major brands did not stop dealing with Qinglin Tea.

At night, Yu Sheng also saw his subordinates' plan to defame Qinglin Tea in his office.

The plan satisfied him. It was very guiding.

The contents of these plans clearly showed that although Qinglin Tea could be used to recover strength after the couple's affair, it also clearly guided the meaning that Qinglin Tea would reduce a man's ability if it was used too much.

Regardless of whether this was true or not, once public opinion formed, it was certain that most men would be afraid to use it.

Wasn't that what men were most afraid of?

They could snatch Qinglin Tea to relieve their boredom for the sake of this help, or they could not use Qinglin Tea because they were afraid.

The phone rang.

Yu Sheng picked up his phone. It was a call from the general agent of another brand in the south.

He immediately picked up the call. When he heard the voice on the other end, he smiled and said, "Don't worry, President Meng. My plan has been completed. Alright, let's attack together now."

After hanging up, Yu Sheng handed the planner back to his subordinate and instructed, "Send it to those short video bloggers and Weibo verified accounts who are paid to do things."

"Yes!" The subordinate took the planner and went to the side to contact him.

There are many Weibo accounts and short videos nowadays. As long as they were willing to spend money, they were willing to use their conscience to guide public opinion.

As for the verified accounts and bloggers on the Internet, the netizens online could not tell if they were black-hearted at all. They could only wait for the day they flipped the car before coming to a realization.

Yu Sheng took a bottle of Qinglin tea from the table and took a few sips. He praised, "The effect is indeed very good, but it's a pity."

He did not deny that the effect of Qinglin Tea was indeed much stronger than the Red Bull he represented.

If he was not the general agent of Red Bull in the south, it would definitely be very good to represent this product.

Unfortunately, they could only be enemies now.

After tonight, he wanted to see how Qinglin Tea would deal with it.

As Yu Sheng was thinking, he saw a woman with a very good figure walk in.

This was his secretary. At night, he could see the exact effect of Qinglin Tea on her.

The secretary entered and said anxiously, "President Yu, there's very bad news. You asked me to pay attention to the news from Qinglin Tea Company. The other party's official account has just posted a video announcing that Qinglin Tea Company has become a sponsored drink designated by the national team during the Asian Games."

"What?" Yu Sheng stood up in shock and asked anxiously, "Is this true?"

"It's true." The secretary hurriedly took out her phone, opened a video, and handed it to Yu Sheng.

Yu Sheng took the phone and saw the video posted by the official account of Qinglin Villa.

"Hello, everyone. I'm Yaoyao. We met again. Recently, everyone likes our boss's Qinglin Tea..."

Here, Yaoyao also shares a piece of good news with everyone. Today, Qinglin Tea has become the sponsored drink designated by the national team during the Asian Games."

It was a simple announcement video, but it caused a very big wave under the current popularity of Qinglin Tea.

The video's comments section was even more popular:

"666, this is the official standing to certify the effect of Qinglin tea. Please tell the wolves in the north when they can buy this drink?"

“When I tested the effect with my wife, I was thinking that this thing could definitely be a blessing for athletes.”

“The products that can attend the Asian Games have to be tested by the International Olympic Committee. Everyone can drink them in peace.”

“Actually, this drink can also be used by those trained soldiers, right?”

“...”

“Actually, I’m more curious if Qinglin Tea can save the country.”

“Previous poster, wake up. The national football team can’t eat any sea cucumbers.”

“Wake up +1. The national football team has lowered their salary three times. Their salary is only three million yuan. The entire national football team protested and felt that their salary was not worthy of their efforts.”

“The sea cucumber + Qinglin Tea should be able to fight Nation Y to a draw, right?”

“Let’s tell another joke. The Eastern Football Team is officially challenging the men’s national team. Who are you betting on?”

“...”

However, Yu Sheng was in no mood to pay attention to this lively comments section.

Although he knew that no one dared to post such an announcement, after he saw the video, he immediately turned on his computer and anxiously searched for the special Weibo account of the national team of this year’s Hangzhou Asian Games.

In the age of information, there were also more and more official Weibo and short video accounts.

The official Weibo account of the Asian Games and the special Weibo account of the Asian Games’ national team had been established long ago when the application for the Asian Games was successful. As soon as there was any movement, they would be updated to let the public understand and close the distance between the public and the Asian Games. There would be a stronger sense of participation.