

## The Game 771

### [Chapter 771 The Formula Has Been Cracked? It's Time To Pay The Price!](#)

Qin Lin didn't pay any more attention to the annoying things going on in the family of traditional Chinese medicine practitioners.

After that, he himself was extremely busy with Zhao Moyin's matter.

Uncle Shuigen had already chosen the day of the ceremony. Before that, he brought his mother back to the old mansion. They had to pay respects to their ancestors before the ceremony.

This was their custom.

When the day of the NACAI event arrived, Zhao Moyin also went through a situation and temporarily separated from him, returning to the Zhao family.

During the ceremony, the names of the jewelry, prices, and betrothal gifts on the big betrothal gift list were all changed to ordinary hardware and ordinary 88888 betrothal gifts, which was a good sign.

This was requested by Chen Xiao and Zhao Xianhong.

When the couple first talked, they were really shocked by the Jade jewelry on the list.

A bracelet worth 30 million Yuan would make the Zhao family famous.

However, the couple did not want to be in the limelight. If their relatives, friends, and neighbors knew about this, it might disturb their normal lives.

So, Qin Lin could give the things to Mo Ye privately and write a copy on the list for outsiders to see.

Since his mother-in-law and father-in-law had a request, Qin Lin naturally did as they were told.

After the NACAI ceremony, there was the process of welcoming guests, serving tea, introducing, changing the name, wearing the ring, setting the wedding date, and so on.

Moreover, these processes were not carried out on the same day. First, the man had to come to the door, then the woman had to come. The cumbersome process took half a month to finish.

This was a different experience for Qin Lin and Zhao Moyin.

Especially Zhao Mogan, who was enjoying it.

It was as if she and Qin Lin had started dating again.

After half a month, the engagement process was completed, and the wedding date was finally set.

According to the wishes of both parents, Zhao Moyin was pregnant, and they hoped that the young couple would have a wedding as soon as possible.

However, Zhao Moyin had his own thoughts on this matter. She wanted to set the wedding date on August next year because that would be the fifth anniversary of her and Qin Lin's relationship.

Sometimes, women would be obsessed with special days like this.

Qin Lin naturally agreed to his wife's request.

As parents, Lin Fen, Chen Xiao, and Zhao xianhong also wanted the happiness of the young couple. Their wishes were strong, and they could only respect Zhao moqian's choice.

So, after being separated for half a month, Zhao moyin moved back to the manor, which made Qin Lin feel like a newly married couple.

It was a pity that Zhao moyin was pregnant, so he couldn't do anything. Fortunately, Zhao moyin still had his hands and \*\*, so he didn't have to endure it too hard.

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Linlin Manor.

Qin Lin sat in his office chair and looked at the screen in his mind again. He controlled the game character to go to the lake mine.

During this time, he had also taken the time to excavate the layers of the spring Mine.

This time, the spring Mine was opened up to the 35th floor.

Unfortunately, other than ordinary ores, special soil, spring water of the earth, and ordinary Jade, they did not find anything special in the subsequent layers.

After entering the lake mine, Qin Lin controlled the game character to start digging.

The last time he had dug the lake mine to the 10th floor, this time, he had directly entered the 11th floor.

However, it seemed that his luck was still not good. After digging through the 11th floor, he still got gold, silver, and copper as usual.

then, he controlled his character to enter the 12th floor.

This time, he dug another half of the floor before an unexpected system notification appeared.

[ congratulations, you have found a sunken ship treasure chest! ]

On the game screen, a treasure chest icon appeared under the feet of the game character, and then it was put into the bag.

The lake mine was backed by the sea, and the things that could be excavated seemed to be more diverse.

Looking at the shipwreck Treasure chest in his bag, a message appeared:

[ a treasure chest carried by a sunken ship in the sea. There may be unexpected surprises after opening it, ]

Seeing this prompt, Qin Lin directly controlled the game character to open the shipwreck Treasure chest. The system prompt appeared again:

[ congratulations on opening a Shipwreck Treasure chest. You have received 10 Columbus gold coins and 1 unknown painting! ]

Qin Lin was stunned when he saw the message.

The gold coin was not strange, but if the words " Columbus " were added, the gold coin would be different.

Columbus was a famous Voyager, and his voyage had a huge impact on the world. This gold coin was related to Columbus, so it was an antique gold coin.

Then this unknown painting might also be an antique.

Qin Lin clicked on the unknown painting curiously, revealing a special sunflower in the sea. It was a little abstract and a little sci-fi.

On the lower right corner of the painting was Vincent's artist name.

He just didn't know which artist Vincent was, and he didn't know if he was a real person or a game designer.

Qin Lin turned on his computer and entered the name Vincent. He was a little surprised to see the content that popped up.

Van Gogh!

It was an autograph for Van Gogh's work.

Van Gogh was probably a well-known figure to most people, as he was mentioned in the textbooks.

Furthermore, Van Gogh's paintings were all very valuable now. They were also one of the most collectible paintings, and the auction price could easily exceed 100 million.

He just didn't know what was going on with this painting.

Qin Lin immediately locked the office door and entered the game with a thought. He then saw the painting.

In reality, this painting seemed a little old and had a sense of history.

at the same time, he also saw the remark:

[ sunflower in the sea painting: famous painting! ]

[ this is an abstract sci-fi painting by the famous artist Van Gogh. It is rumored that this painting was obtained by a descendant of Columbus, but it was later silenced by a pirate attack, and the painting disappeared completely! ]

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looking at the remark, it seemed to say that it was van gogh's painting.

Qin Lin subconsciously exited the game and logged into the computer to search for information. He could actually find some news about this painting on the internet.

this was a little surprising!

The painting was a product of the game, so it couldn't be real in reality, right?

Or could it be that this painting did exist in reality, but it really sank with the ship, and it was created again because of the system's special nature?

Just as Qin Lin was deep in thought, his phone rang. It was Qin Long.

He pressed the answer button and heard Qin ran say, " Qin Lin, some of the new species of tomatoes have ripened. Do you want to come over and take a look? "

"It's matured?" Qin Lin was a little surprised.

The tomato was not a seed in the game, but a genetic mutation of an ordinary seed in the real world.

When he had first discovered the genetic mutation of the tomatoes, the record from old brother li was that the growth time had been shortened by a lot. Now, it seemed that the genetic mutation of the tomatoes had taken a shorter time to grow than he had imagined.

Qin Lin agreed.

The quality 1 tomato was related to the upgrade of Linlin ketchup, so he naturally had to take a look.

after hanging up, he left the manor and drove to qin long's tomato farm.

When he arrived at the plantation, Qin Long was already waiting there with his girlfriend, San San. The relationship between the two of them was clearly very stable now.

Shanshan was also willing to accompany Qin Long to work hard at the tomato plantation. At least, compared to her ex-boyfriend who was still fishing at the reservoir, Qin Long could really make her feel at ease.

"Qin Lin!" When Qin Long saw Qin Lin, he immediately went up to him.

Shanshan also greeted him.

"brother long, take me to see the tomatoes," qin lin said after greeting him.

"follow me." Qin Long brought Qin Lin into the plantation. In a short while, they arrived at a vast and dense tomato plantation.

The tomato plant in front of him had thicker branches than ordinary tomatoes, and the plants were taller and denser.

Among the densely packed plants, there were indeed some tomatoes that had ripened and turned red.

Moreover, due to the genetic mutation, these Grade 1 tomatoes were significantly larger than ordinary tomatoes, and their peels were rounder.

"In about a week, these tomatoes will be fully ripe," Qin Long explained.

brother long, help me pick some tomatoes. I'll take them back first. Qin Lin instructed Qin Long.

Qin Long nodded. He found a bag, plucked a batch of tomatoes, and handed them to Qin Lin.

Qin Lin chatted with Qin Long for a while before he brought the tomatoes back to the manor. When he reached the office, he brought the tomatoes into the game and saw the remarks:

"Tomato: Grade 1"

[ this is a special grade tomato: taste +1, deliciousness +1, appetite enhancement +1, induce diabetes +1, salivate and quench thirst +1! ]

The genetically mutated tomatoes that were replanted still had their original attributes.

Now, it was time to see the attributes of the tomato sauce made from these Grade 1 tomatoes.

With that in mind, Qin Lin took these quality 1 tomatoes out of the game and called Deng Guang to tell him about the quality 1 tomatoes. Then, he went straight to the factory Park of Linlin's company.

He parked the car in the parking lot of the factory Park. Deng Guang was already waiting for him.

"Chairman Qin! Where are the tomatoes?" Deng Guang stepped forward.

Qin Lin handed over the tomatoes and asked, "Is the production line ready?"

Yes. Qin Long nodded. It just so happens that a new production line has been tested. We can use it for production first.

Qin Lin followed Qin Long into a factory and arrived at a production line. Then, Deng Guang beckoned to a person who was training the employees.

"Chairman Qin, Chairman Deng, what can I do for you?" The man said to the two of them respectfully as soon as he got close.

Qin Lin had a good memory and had some impression of this man. He should be the first batch of employees who stayed in the small factory. Now, he seemed to be a manager.

Deng Guang passed the bag of tomatoes to the other party and instructed, "Use this bag of tomatoes to produce the ketchup."

"Alright, CEO Deng!" The man replied and took the tomatoes to the production line and ordered people to produce them.

As the production line machines started, the quality 1 tomatoes were sent to the production line and production began.

Not long after, Lin Lin tomato sauce of Grade 1 was produced.

After the tomato sauce had cooled down, the person from before took a can and placed it in front of Deng Guang and Qin Lin.

Deng Guang took the ketchup and opened it. He spread a little and put it in his mouth to taste.

The next moment, his eyes lit up. Chairman Qin, after using a new species of tomato, the taste of the tomato sauce has become even better. It has improved by a huge margin.

Qin Lin also took the tomato sauce and smeared a little on it to taste.

He had tried the quality 1 ketchup made from ordinary tomatoes before, so he could tell the difference immediately. This ketchup made from quality 1 tomatoes was indeed much more delicious. He even felt like eating something after taking a bite.

he knew that this was definitely the effect of the attribute of stimulating appetite. moreover, the effect seemed to be very strong.

pack all this ketchup for me. I want to take it back. Qin Lin also instructed the man. The other party responded respectfully and hurried to prepare.

Not long after, Qin Lin returned to the manor's office with the Linlin ketchup. He locked the door and brought the ketchup into the game. He saw the attribute information of the ketchup:

[ Linlin tomato sauce: Grade 2 ]

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[ this is a special sweet and sour tomato sauce made with a secret recipe. It tastes excellent,+2 in texture,+2 in deliciousness,+2 in appetite boosting!+1 in induce diabetes!+1 in salivating and quenching thirst! ]

...

[ Linlin tomato sauce: Grade 2 ]

.....

[ Linlin tomato sauce: Grade 2 ]

All the ketchup was of a quality 2, and the texture, taste, and appetite-stimulating attributes were all increased by +2. The new ketchup also retained the attributes of Grade 1 ketchup, which were, for example, induce urinary secretion and quench thirst +1.

In other words, the ketchup still had some medicinal value, and he could apply for the relevant certificate.

This would be very beneficial for the promotion of ketchup.

After all, children were easily afraid of heat and liked to eat calories. Their urine would turn yellow and be uncomfortable. The function of dylosen was helpful.

Moreover, children were prone to indigestion, so the attributes of producing mouth water and coughing could make the stomach and intestines more comfortable.

With this Grade 2 ketchup, Linlin ketchup could completely dominate the ketchup market this year.

Qin Lin was relieved after reading the remarks of the ketchup, and then he exited the game.

However, the next day, Deng Guang came looking for him early in the morning. He had a stunned expression on his face."Chairman Qin, I have something to report to you!"

"what's wrong?" Qin Lin asked as he looked at Deng Guang's strange expression.

Deng Guang hurriedly took out his phone and showed him a video. " qin lin, this is a new piece of news released by the heng family of the star-spangled kingdom this morning. "

Qin Lin took the phone and looked at it in confusion.

The Henry family was the largest ketchup company in the star-Jue Kingdom. It was also the most powerful company among the top ten ketchup brands. Its sales volume was also the top of the top ten brands.

But even so, the market for the Henry family's ketchup was slowly being swallowed up by Linlin ketchup.

the new product of the Henry family's ketchup sauce will be launched soon!

Qin Lin frowned slightly when he saw the video.

The market of these brands of ketchup had been suppressed by Linlin ketchup. They should know the taste of Linlin ketchup and now that they suddenly released a new product, they must be confident in themselves.

It had been more than a year. Maybe the other party had cracked the recipe of Linlin ketchup.

Thinking of this, Qin Lin sighed. This was the bad thing about food recipes. They were too easy to crack.

"Does Linlin food company have the money to build their own laboratory?" Qin Lin asked Deng Guang hurriedly.

Deng Guang nodded. yes. It won't be a problem to build another laboratory without affecting the normal development of the project.

"The laboratory should be built as soon as possible, and then we'll recruit a team to study the diversity of tomato sauce and drinks," Qin Lin said directly.

They could already make quality 2 tomato sauce. Even if the previous recipe was cracked, it would be useless. Quality 1 tomato was not a recipe, but a breed. It was not that easy to cultivate.

Even so, after dominating the market with the quality 2 ketchup, the laboratory still had to keep up. Only by constantly researching and introducing new things could they maintain their lead.

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'Hmph-style ketchup' was a brand that had been popular for 150 years in constellation. It had developed to this day and occupied the largest ketchup market. Now, its global sales had reached 650 million bottles, and the number of packets of dipping sauce had reached 11 billion packets worldwide. It could be said to be very powerful.

It was self-evident which country supplied most of the sales. After all, the population of this country was the largest market in the world.

The market share of the Henry family's ketchup was 16%, and that was because Linlin ketchup's sudden appearance had reduced the market share of the Henry family's ketchup.

In one of the sales agencies of the Henry family in China, Lude, the person in charge, was having a video conference with several senior management in China.

Lude reported to the middle-aged white man in the video with a respectful face, " Mr. Henry, according to the information from the head office, we have made a new tomato.

Henry " was a family name in the Star-Spangled country. The founder of the family, henli-Henry, was Jack-Henry, the grandson of henli-hen.

"How does it compare to that Linlin ketchup?" Henli-henshi immediately asked.

After so many years, it was the only product that had stolen the market from the hands of the Heng Corporation without any restraint. Naturally, they had to take back that market share.

Now that he had cracked the recipe and changed the ingredients that didn't affect the taste to make a new ketchup, he wouldn't be polite to this Linlin ketchup. It was time to take back the market share from the other party and tell them who the boss of the industry was.

not only did he have to take back the market share, he also had to teach the other party a lesson.

Mr. Henry, the taste isn't any worse than the other party's. We've already started the promotion, and with other preparations, it can be officially released in ten days. of course! Lude hurriedly replied, " now that we're at the same level, we're not competing in product quality, but in commercial means. The other party will pay the price.

"En!" Jack Henry was very satisfied with the result, and then he said, " I heard that Hans's tomato sauce has also cracked their own recipe. I'll get in touch with them and we can work together.

Hans ketchup, another major ketchup brand in the starjue Kingdom, was also one of the top ten ketchup brands in the country.

Now that two tomato sauce brands in Singapore had cracked Linlin ketchup's recipe one after another, Jack Henry's purpose was self-evident. It was obvious that they wanted to join forces to suppress Linlin ketchup.

As long as Linlin ketchup was eliminated, before other ketchup brands could crack this recipe, they could not only take back the market share they had lost, but also occupy a larger market than before.

As for the siege on Linlin ketchup, Jack Henry wasn't worried at all. After all, the other party was a new company that had just been established for more than a year, and their Capital Foundation couldn't be compared to theirs.

Just by relying on capital to wage a price war, Linlin ketchup could be dragged down and killed.

He was just that confident.

#### [Chapter 774 358-Capital Means! Linlin Ketchup Is Destined To Lose!](#)

The new product of the Henry family's tomato sauce was suddenly released and promoted on a large scale, which attracted a lot of attention on the internet.

After all, it reminded him of Linlin ketchup.



Everyone knew that the taste of Linlin's ketchup was far better than any of the top ten brands, including the most powerful one, the Henry family.

With the development of Linlin ketchup, the market share of the Henry family's ketchup was also rapidly shrinking, and it was all occupied by Linlin ketchup.

Now that such a long time had passed, the sudden release of the new product and the publicity of the product made it hard to believe that it wasn't to deal with Linlin ketchup.

Moreover, after the launch of the new Henry's ketchup, another brand in the Shiju, Hans ketchup, also launched a new product and also promoted it on a large scale.

Moreover, while the two tomato sauce brands were promoting their products, they joined forces to hold tomato sauce tasting sessions in various cities.

The purpose of the tasting was very simple. It was to let everyone know that their ketchup tasted the same as Linlin's ketchup, so that they could carry out the next capital trick.

The tomato sauce tasting event for Hans and Henry naturally attracted many people who liked to eat tomato sauce.

At the same time, the local tomato brands had also noticed that Tianhai ketchup was the brand with the largest market share in the country.

As the boss of Hai Tian food, Zhuang Sixi had been having a headache for the past year.

The Linlin ketchup brand that had suddenly appeared in the market had been devouring their Tianhai ketchup market.

The key was that they were helpless and could only invest in cracking it in the hope of breaking the situation. However, their cracking process was obviously not as good as the two tomato sauce brands of Star-Spangled nation.

Now that the two tomato sauce brands of Singapore, Hans and Henry, had released a new product, it was clear that they had cracked the recipe of Linlin ketchup.

Now that they were holding a food tasting event with such great fanfare, their purpose must be to target Linlin ketchup, or to deal with the brands as well.

If the other party really managed to crack the code for Linlin ketchup, would the two brands from the Star Country show mercy to their ketchup products, which were of lower quality, after they got it?

by then, if they couldn't crack the linlin tomato sauce, they might have to give up the business.

"Boss, I've got the tomato sauce from all three companies." A man ran in with three bottles of tomato sauce in his hand and put them on Zhuang Xixi's table.

It was the new ketchup developed by Hans and the Henry family, as well as Linlin ketchup.

Zhuang sithought opened the three bottles of ketchup without hesitation. She wiped her fingers on them and put them in her mouth.

He tasted the Linlin ketchup first. He was very familiar with the taste. He had tasted it more than once when Linlin ketchup dominated the market.

Then, he tasted the two new tea products of the Henry family and Hans family. After tasting them, his face did not look good.

the taste and texture were indeed not inferior to linlin ketchup.

The two Star-Spangled companies had really cracked the Linlin ketchup.

"Perhaps Linlin ketchup is in trouble, and our ketchup is in trouble." Zhuang Sixi sighed helplessly.

It wasn't just Tianhai ketchup's side. The other domestic ketchup brands also knew about the situation of the three ketchup brands and knew that the situation was not good.

The technological power of the xingtiao Kingdom was still impressive.

both companies had cracked linlin ketchup faster than they did. while the two capital countries 'brands were dealing with linlin ketchup, they would certainly eat up their market.

Moreover, with the large-scale tasting of the three sauces, the internet was soon filled with news about them.

Linlin company was naturally popular. The news was getting more and more hyped up, and more and more people were paying attention to it.

"Linlin ketchup is in trouble. These two Star-Spangled companies have cracked the recipe of Linlin ketchup."

the taste is almost there. The Henry and Hans's ketchup taste has caught up.

Linlin ketchup has been unstoppable in the market before. Now, these two brands from Star-Spangled nation will definitely fight back.

These were still comments from an objective point of view and were considered normal by netizens. However, there were many comments that were a little off.

I've tried all three tomato sauces. The new products of the Hans and the Henry family are obviously better than Linlin ketchup.

the Henry's ketchup is better. It should be because the ingredients are better!

for the same taste, I'll choose the Henry's ketchup. After all, it's a big brand and has more reputation.

since the taste is similar, Hanses 'ketchup and Henry's ketchup are better. After all, they have more technology and more experience.

These comments were obviously meant to belittle Linlin ketchup. After all, there was no shortage of banana people in the country. In addition, with the manipulation of the Henry group and Hans behind the scenes, such comments were getting more and more widespread.

all of this on the internet caught the attention of many business big shots.

Linlin's company had been developing rapidly all this while. Everyone could see its potential, but Linlin's company had never encountered any trouble, so no one understood its power.

this time, linlin's company was obviously in big trouble. it was also the first time that linlin's company had encountered a difficult situation. perhaps everyone could see the means and ability of linlin's company to avoid emergencies.

If they couldn't deal with this trouble, then their evaluation of Linlin company would drop a lot, or perhaps they had overestimated it before.

#### [Chapter 775 358-Capital Tactics! Linlin Ketchup Is Destined To Lose!](#)

Linlin Manor.

After Mrs. Heng and Hans ketchup's actions, Deng Guang also went to the manor to see Qin Lin. Chairman Qin, the Heng Corporation and Hans are obviously coming for us. We have to deal with them.

they don't know that our ketchup has been upgraded. When the ketchup in Qin Long's plantation ripens, we can give them a huge surprise.

"Let's see what the other party is going to do next." Qin Lin wasn't in a hurry. He could produce the quality 2 ketchup soon, which was equivalent to sitting on the fishing boat.

Moreover, after the first batch of ketchup from qinlong's plantation was produced and promoted, the quality 1 tomatoes from the other plantations were almost mature and could keep up with the raw materials. Then, they would be promoted on a large scale.

At that time, he would give the Heng family and Hanses ketchup a huge surprise.

Now that the other party had caused such a huge stir on the internet, it would only benefit them in the end. The higher the popularity, the more benefits it would bring them.

The phone rang.

It was Chen shengfei.

As the chairman of the blue ocean Group, Chen shengfei had been in control of a large group for many years. Naturally, he could see the current situation and trouble Linlin ketchup was in, so he called to ask.

"old chen, don't worry. it's fine!" Qin Lin said with a smile.

As soon as he hung up, his phone rang again. This time, it was from Marvin, and then Li Qing, Qin Ren, Huang Xin, and Chu Han.

This made him smile. It was always a happy thing to have someone care about him when he was in trouble.

Then, the phone rang again.

This time, it was Chen Li's call.

When the call connected, Chen Li asked anxiously, " Mr. Qin, Hans and the Henry family's ketchup are obviously here for your Linlin ketchup. Mr. Qin, do you have a solution? "

It was no wonder that he was anxious. Sun Xian was anxious as well. Linlin ketchup factory was one of the main pillars of the county's industry. Now that it was being targeted by these two Star-Spangled companies, it would be a huge loss to the county if something happened.

therefore, they were even more anxious than boss qin.

"Chen Xian, don't worry." Qin Lin also comforted Chen Li.

when chen li heard such a definite answer, he hung up the phone and reported to sun xian.

Sun Xian heaved a sigh of relief when he heard boss Qin's reply.

If boss Qin said that he was not worried, then he must have a way. With boss Qin Lin's calmness and style of doing things, they still believed him.

Qin Lin didn't do anything, because he knew that the Heng group and Hans 'tomato sauce had raised the popularity to such a high level, so they must have some other tricks up their sleeves.

But this time, he seemed to have predicted wrongly. For a week, the Henry group and Hans ketchup did not do anything, but the popularity on the internet continued to accumulate.

This made Qin Lin a little puzzled.

Henry and Hanses tomato sauce naturally did something. They were just making preparations.

When the popularity on the internet had almost built up, they were almost ready, so they were going to show their swords to Linlin ketchup.

At the headquarters of the Heng family's ketchup sales agency.

Lude had once again had a video conference with his boss, Jack Henry.

The general agents of the Henry family's ketchup business in several areas in min province were also in the meeting room.

Their video conference this time was naturally about Linlin ketchup.

Mr. Henry, we've made sufficient preparations. We've also stored enough of our new tomato sauce. Lude reported.

Jack Henry nodded and said, " let's start the plan then. We'll lower our prices and use our capital to kill them. Hanses and ketchup will also act.

"Yes, Mr. Henry." Lude nodded and said to the agents.

The way they dealt with Linlin ketchup was simple. They were going to wage a price war.

The cost of making this tomato sauce was 8 Yuan, which was probably about the same as Linlin tomato sauce.

They planned to directly reduce the price from 15 yuan to 8 Yuan and sell it to those merchants at the cost price.

This way, there would be profits to be made, and it would be easy to snatch away the lower-level businesses from Linlin ketchup.

Of course, this was like using money to beat others, but it was also a common tactic used by them. Linlin company could not afford to start a price war with them, so they could only obediently give up the market.

Moreover, they would also target the other ketchup brands in this country and occupy the market before they could crack the recipe of Linlin ketchup.

As long as the market was in hand and the price returned to normal, even if the price increased, the money could be earned back quickly, and even more.

after lude got the hint, he also said to the agents, " "I heard you. Tell your people to get started."

The distributors were all located in important areas of the market for Linlin ketchup, especially in min province.

The regional agents didn't hesitate. They took out their phones and made calls. Although they were going to supply the tomato sauce to the merchants at a cost price of 8 Yuan, they would still be given subsidies.

Moreover, once they occupied the market, it would belong to these regional agents in the future, so they were naturally full of fighting spirit.

Thus, the battle against Linlin ketchup began.

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Min province had always been an important market for Linlin food company, and Linlin food company's products would usually be the first to be promoted in min province.

The businesses of all sizes in min province were the offline channels of Linlin food company.

#### [Chapter 776 358-Capital Tactics! Linlin Ketchup Is Destined To Lose!](#)

Miao Hui was the owner of a small supermarket in the provincial capital of min province. Small supermarkets like this were usually managed by the owner himself, and he did not hire a professional manager or anything.

Therefore, he had to buy and take the goods himself.

As usual, Miao Hui was counting the goods. He definitely had to order another batch of Linlin leisure tea, Linlin medicinal wine, and Linlin tomato sauce.

These three items were also popular.

while miao hui was grading, a young man in a suit walked in. " "Boss Miao, how's the sale of the tomato sauce?"

Miao Hui looked at the young man and laughed awkwardly, " salesman Hu, I've told you many times. Our supermarket has always ordered Linlin ketchup.

"Boss Miao, it's different this time. You've seen the news, haven't you?" The brand of our brand's ketchup is not worse than Linlin's ketchup. And this time, we can supply you with 8 Yuan."

Miao Hui was taken aback.

Linlin ketchup was very popular, but he bought it at 14 Yuan and sold it at 15 yuan, making a profit of only 1 yuan.

If the Henry family's ketchup didn't taste worse than Linlin's ketchup, and the other party bought it for 8 Yuan, even if he only sold it for 12 Yuan, he would still make a profit of 4 Yuan.

He knew that this was definitely a price war between the two companies, and it would definitely recover in the future. But wouldn't it be time for them to benefit while the two bosses were fighting?

Thinking of this, Miao Hui hurriedly said to salesman Hu, " "Salesman Hu, why don't you try some?"

"Boss Miao, you're a smart man." A smile appeared on the corner of saleswoman Hu's mouth. He had settled another business.

The same thing was happening in other places.

Moreover, it wasn't just the representatives of the Henry group who were taking action. The representatives of Hans ketchup were doing the same, giving the same price to the merchants.

The cost of their formula was about the same as the formula that the Henry family had cracked.

Unknowingly, many merchants, big and small, had switched sides and placed their orders because of the price of the two sauces.

As the general agent of min province, Cheng He also received the report very quickly. He had a group of people under him who would not analyze the mobile phone market situation every day.

Therefore, as soon as evening came, they found the abnormal market situation. According to the big data, many merchants should have sold out their Linlin ketchup today and would place new orders.

However, the day was almost over, and most of the merchants had not placed any orders.

Cheng He wasn't stupid. He knew that something must have happened, so he immediately called his men to investigate.

It didn't take long for one of his men to rush to him and report, " President Cheng, it's not good. It's the Henry group and Hans's ketchup. They're selling it to the merchants at a price of 8 Yuan. All the merchants who originally placed orders today have placed their orders with the Hans Group.

"What? 8 Yuan?" Cheng He was shocked. He immediately knew the intentions of the Henry family and Hans ketchup. They were going to use capital to fight a price war.

However, the price of the goods they got from Linlin company was 11 Yuan.

It wasn't just Cheng He. Almost all the regional agents of Linlin ketchup noticed the abnormality. At the same time, they received the news that the Henry family and Hans ketchup were going to start a price war.

This made the regional agent of Linlin ketchup feel terrible.

He directly gave the shop owner 8 Yuan, how was he supposed to do it? Even if he wanted to fight for a single cent of profit, he didn't have the ability.

In contrast to the regional agent of Linlin ketchup, Lude was overjoyed when he received the report from his subordinate.

Just as he had expected, he supplied the goods to those merchants for 8 Yuan, and those merchants had indeed surrendered one after another.

These bottom-level merchants were the last part of the offline sales. They were different from the agents, they just wanted to earn their own money and didn't sign any contracts, so they could be bribed.

And with the huge profit of 8 Yuan, almost many merchants would not be able to resist the temptation.

With this capital strategy and the price war, Linlin ketchup was doomed to lose!

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Hans and the Henry family's actions were not hidden from the outside world.

Using a price war to deal with Linlin ketchup was obviously a common tactic in the capital market.

However, there were even lower-priced ketchup of the same standard in China, which was 4 Yuan. Therefore, the other party's 8 Yuan price was beyond anyone's imagination.

Although he knew that the price of the ingredients for the new recipe would definitely be different, and that there would definitely be a problem with the price war of 8 Yuan, even if Linlin ketchup reported it, it would be a wrangle during this period of time.

That was enough time for the two Star-Spangled companies to nibble away at the Linlin ketchup market.

At this time, everyone's attention was on Linlin ketchup, especially those business reporters.

Everyone knew that Linlin ketchup had to respond to this situation.

Linlin food company.

Deng Guang had also welcomed Cheng He and the other regional agents in his office.

With Hans and the Henry family playing this game, the regional agents could no longer sit still. They really couldn't make a deal with the 8 Yuan price. After all, their purchase price was 11 Yuan.

director Deng, " Cheng He said anxiously, " you and Chairman Qin have to think of something. We can't handle the other party's current methods.

The agents from the other regions also chimed in, "

"CEO Deng, think of a way!"

"Yes, those guys are playing too dirty."

"..."

Deng Guang naturally understood why these regional agents were in a hurry.

If he didn't know his trump card, he would have been anxious too.

general manager Cheng, don't worry. I'll show you something first. Deng Guang picked up the phone on the table and made a call. He instructed the people inside, "Send a few bottles of the new tomato sauce to my office."

Cheng He and the other regional agents were not stupid.

Seeing that CEO Deng wasn't in a hurry at all and was talking about the new product, he guessed that this was probably his backup plan.

Moreover, this move could still lead to victory. Otherwise, it would be impossible for President Deng to be so stable.

It didn't take long for a few bottles of tomato sauce to be delivered to Cheng He and the others.

These bottles of ketchup were a little different from the packaging they were selling now.

New products would usually have a new packaging.

Deng Guang also said to Cheng He and the rest, "General manager Cheng, try this new tomato sauce."

Cheng He and the others didn't hesitate. Knowing that the company had a new product, they knew that it was to deal with the Henry group and Hans ketchup. It was also their weapon to fight back.

after cheng he opened the new tomato sauce, he immediately spread a little and started tasting it.

After one mouthful, his face revealed a shocked expression. "CEO Deng, isn't this tomato sauce much better than the previous ones?"

The difference between good and bad was unusually obvious. One could really tell after a taste.

The other regional representatives were also shocked.

No wonder President Deng was not anxious at all.

Hans and the Henry family had cracked the recipe of Linlin ketchup, but that was the original. The taste of the new product couldn't be compared to the original. The difference was like heaven and earth.

Therefore, once the new product was released, Hans and the Henry family would be shooting themselves in the foot. They would not be able to fight back at all.

Of course, these regional agents did not know that the recipe was still the original recipe. It was just that the species of tomato materials were different.

"CEO Deng, what should we do now? Are you going to promote this new product immediately?" Cheng He wasn't in a hurry after knowing that the company had a new product.

He knew that director Deng and Chairman Qin would definitely have arrangements, so they just had to follow their orders.



It was the same for the agents in other regions. When they knew that they would definitely win, they would be able to sit still and deal with it calmly.

"Let's go to Linlin Manor and see what Chairman Qin has to say." Deng Guang also said. He got up and brought Cheng He and the other regional agents out to Linlin Manor.

...

In the office of Linlin Manor.

Qin Lin was also on the phone with Chen shengfei. He kept talking into the phone, " okay, i understand. old chen, thank you very much! "

After hanging up the phone, Qin Lin's lips curled into a smirk.

He didn't know much about business. Fortunately, he had friends like old Chen and old Ma, who were very experienced in business.

Therefore, in the face of the current situation, he still humbly asked elder Chen how to deal with it.

If he didn't have a backup plan, he wouldn't have a Grade 2 tomato sauce to deal with it. At that time, he would have to seek help from the authorities.

Generally, there would be problems and loopholes in the capital means. According to old Chen's description, the other party's 8 Yuan was definitely fishy. The other party's means were so fast that this 8 Yuan might be a price that the other party could afford.

If the other party's price was lower than 8 Yuan, they would definitely be losing money.

It would be disadvantageous if they only relied on the officials. Moreover, this required time, and the other party might even use other methods to delay them.

Under normal circumstances, this method could only protect one's self, and there was no way to win.

Therefore, old Chen's other method was interesting when he had a backup plan. It was simply a heart-killing move.

He was thinking.

There was a knock on the door.

Qin Lin called him in and saw Deng Guang with Cheng He and the other agents.

"Chairman Qin!" Deng Guang entered and greeted him respectfully.

"Chairman Qin."

"Chairman Qin!"

"....."

Cheng He and the other regional agents were even more respectful.

They knew that under normal circumstances, they were not qualified to get in touch with this Big Boss. Usually, only director Deng would get in touch with them.

"I'm here. let's make some tea together." Qin Lin said and walked to the tea table.

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Naturally, Deng Guang brought his men and followed them. The regional agents also sat down and looked at this young big Boss with respect.

Qin Lin, on the other hand, took out a wild Tieguanyin of Grade 2 and started to make tea.

His movements were already very skilled, and he was now used to discussing business with others at the tea table.

Deng Guang asked Qin Lin while he was brewing the tea, Chairman Qin, are we going to release a new product immediately to fight back against the Henry family and Hans ketchup? "

Qin Lin brewed a pot of tea and poured it for Deng Guang and the rest. He said, don't worry. He's been online for so long. How can you not play with him? "

looking at the other party's actions, this 8 Yuan should be the lowest price they can afford. If it's lower than this price, they'll probably lose money.

so, I'm planning to continue selling the original ketchup, but the price I'm offering to the merchants is seven Yuan. They want to fight for the price. They can't refuse my offer, can they? "

as long as they accept it, they will start to lose money. I can continue to give the merchants 6 Yuan and see if they accept it.

I'll take it. They'll suffer a huge loss. If I don't take it, they'll just be slapping their own face by making such a big fuss. I'd like to see their expression when we release our new product.

it's just that during this period of time, there won't be any profits from your agent. I'll have to trouble you.

For Linlin company, 6 Yuan was still a 1 yuan profit, so it was as stable as a mountain.

What could Hans and the Henry family do to him?

When Cheng He heard this, he immediately expressed his loyalty. it's no trouble at all. We're the company's regional agents. Even if we don't make any short-term profits, we'll cooperate with the company's arrangements. If we win this battle, we can earn more in the future.

The other regional agents also hurriedly nodded in agreement. Looking at these young bosses, the respect in their eyes grew stronger.

For the first time, they knew why this Big Boss could build such a big family business at such a young age.

if it was anyone else, they would have retaliated immediately and dealt a lightning blow to the two ketchup men.

But this young boss was as steady as a mountain, and even planned to set up the Henry family and Hans.

According to the arrogant characters of these Star-Spangled nations, they would definitely take this move from their Big Boss. They might even think that their Big Boss was bluffing.

When the Henry group and Hans started a price war and lost a lot of money, it would be a huge blow to them if they released the new product.

By that time, Hans and the Henry family would not even be able to make back the money they had lost. They would be dumbfounded.

This method was extremely old.

After making some tea, Cheng He and the others left.

They had to go back to their companies to make arrangements.

"Old Deng, help me contact the bosses of those tomato sauce brands in the country. Tell them that I have something to ask them to make tea for me. I hope they can come here as soon as possible." Qin Lin instructed Deng Guang.

Old Chen's method was not only to rely on low cost to fight a price war. This was only the first step. There were more tricks that could allow him to control the entire domestic tomato sauce market at once.

It was a direct step.

Not long after.

The agents of Linlin ketchup, big and small, quickly took action.

The provincial capital of min province.

It was still Miao Hui's mini-supermarket, and a saleswoman for Linlin ketchup walked in. The saleswoman was a young man named Cheng Xi.

He was also the son of Cheng He, the min province agent for Linlin ketchup. He had also just graduated and started from the bottom of his father's company.

Cheng Xi was wearing a meticulous suit. When he entered the supermarket and saw the Henry family's ketchup in an obvious position, he frowned slightly.

These low-level merchants were really the mother of all.

However, he knew that this was normal. There was no other way.

The merchants pursued profit, and so did the commoners. After all, these people were not like his father, who was tied to Linlin ketchup.

No one would risk their lives for you if there was no direct relationship of interests.

Moreover, these lower-level merchants were one of the indispensable sales channels.

"Little Cheng, why are you so free to come over?" Miao Hui was a little embarrassed to see Cheng Xi. After all, he had always ordered Linlin ketchup and made tea with him. Now, he had ordered Henry ketchup.

cheng xi knew the living conditions of these bottom-level businesses and immediately smiled. " boss Miao, I'm here today to give you some money. Keep the Henry family's ketchup. I'll supply you Linlin ketchup for 7 Yuan.

"7 Yuan?" Miao Hui was shocked to hear this.

he knew that the Henry family was trying to start a price war, and linlin ketchup would definitely continue with the price of eight yuan if he didn't admit defeat. but he didn't expect linlin ketchup to be so domineering, directly retaliating with a price of seven yuan.

Sure enough, when these big shots fought, it was the time for the small merchants to benefit.

"Xiao Cheng, I really need a lot of Linlin ketchup." Miao Hui also immediately smiled and took down the Henry family's ketchup from the shelf in front of Cheng Xi.

To be honest, he had a better relationship with Xiao Cheng. If they were at the same price and the taste was good, he would also choose Linlin ketchup, not to mention that it was cheaper now.

"Don't worry, the Linlin tomato sauce will be here soon." Cheng Xi said with a smile. Then, he went to the next shop.

in other places, linlin ketchup's sales agent was also doing the same thing. without a sound, those lower-level merchants had turned to linlin ketchup.

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Hans and the Henry family naturally got the news very quickly.

At the Heng corporation's main agency.

Lude was in disbelief when he received the news. "Are you kidding me? Where did they get the confidence to do this?"

He was indeed shocked by Linlin's tomato sauce.

Moreover, he didn't dare to make the decision. He immediately started the video conference again and had a video call with Jack Henry.

When Jack Henry saw Lude, he also asked, " "What's the situation now?"

Lude quickly reported, " Mr. Henry, the situation is a little out of our expectations. Linlin ketchup has made a move. The other party is offering seven Yuan to those suppliers, which is one Yuan lower than us. In this way, all our efforts before have been in vain. They have no effect at all.

"how is that possible?" Jack Henry said with a face full of disbelief, " " when we cracked the formula, we used as many low-end materials as possible. moreover, we used the formula that our researchers thought was the most cost-effective. "

" the cost of making linlin ketchup should be about the same as ours. where did they get the courage to start a price war like this? "

Lude frowned. Mr. Henry, there's a saying in their country called 'bluffing'. It's to make up a false presence to scare or confuse the enemy. The other party might be using this method to scare us.

"It should be the possibility you mentioned." Madam Heng nodded in agreement. Then, he said, " however, we won't be scared. The other party will definitely lose money at this price, so we'll also fight at the price of 7 Yuan. Let's see who can't afford to lose first. In terms of capital, the other party's entire company can't compare to us.

Obviously, Jack Henry was very confident.

This was because their group had more than one type of tomato sauce.

The Henry family's ketchup was just a product. The Kraft hen group had a market value of more than 60 billion dollars.

Linlin ketchup's response was naturally noticed by the business reporters and some people who paid attention to this matter, and it quickly spread on the internet.

This shocked countless people, especially those business people who paid attention to Linlin company.

They were all wondering how the boss of Linlin company would fight back, but they did not expect him to do it in such a way.

It was obvious that he wanted to have a bidding war with the other party.

When they heard the news, many people shook their heads. It could be said that Hans and the Henry family had the advantage in the price war, while Linlin ketchup was at an absolute disadvantage.

It was the stupidest way to deal with it.

A finance professor named sun jinghou posted a video on the internet and expressed his regret, " well, the development of Linlin company has always been closely watched. Everyone is also curious about the boss behind Linlin company. What means did he use to develop Linlin company to its current state? "

but judging from the latest supply of Linlin's tomato sauce at 7 Yuan, we seem to have overestimated the boss behind Linlin. He chose the worst possible way to Bluff.

" if i'm not wrong, hans and the henry family will adjust the price immediately. at most, it'll be 7 dollars against 7 dollars. linlin ketchup won't be able to handle it. "

Indeed, the Henry family and Hans ketchup both accepted the challenge and raised the price to 7 dollars. This also let everyone know that the two sides had reached the point of white-heat.

The finance professor, sun jinghou, posted another video after he heard the news. as everyone can see, as I expected, the Hans and the Henry family immediately adjusted the price to 7 dollars to fight back.

this is the same as letting Linlin ketchup roast itself on the fire. They won't be able to deal with it in the future. However, there will always be a way. If Linlin food company is willing to give me the shares, I'm very willing to join Linlin food company and help with the planning.

The video was soon seen by everyone. Some people even @ Linlin food company, wanting to see their reaction.

Obviously, no one paid attention to this matter. Deng Guang had already contacted the person-in-charge of the tomato sauce brands in China.

#### [Chapter 780 A New Product For Linlin Ketchup?](#)

Tianhai food company.

Zhuang Xixi had been keeping an eye on the business war between Hans, the Henry group, and Linlin ketchup. It was the most eye-catching business war of late.

He really didn't expect Linlin ketchup to choose to compete with the Henry family and Hans ketchup.

Moreover, this was a battle between heaven and man, and it would affect others.

The market for Tianhai's ketchup was shrinking rapidly again. Originally, Tianhai food company only sold mid-to low-end ketchup for only 6 Yuan.

Lin Lin's ketchup was a high-end product that cost 15 yuan. Now, it was being sold for 7 Yuan, which was about the same as them. Who would still buy his Skysea ketchup?

The key was that domestic ketchup didn't even have the ability to participate in the war and could only be forced to be abused.

at this moment, the secretary suddenly rushed in and reported, " Chairman Zhuang, Linlin food company has sent you an invitation. They said that their boss wants to invite you to you city.

Zhuang xithought was stunned.

The boss of Linlin food company shouldn't be busy dealing with the Henry group and Hans ketchup, so why did he invite him?

He could guess that it had to do with ketchup. Besides, in such a situation, out of curiosity, he would go too, so he said to the Secretary, " "Help me book a plane ticket."

"Alright, chief Zhuang!" the secretary responded and hurried out.

Not long after, Zhuang Sixi flew to Ming city with her driver, and then asked the driver to rent a car to you city.

Linlin food company had helped him book a room at the Zhong min hotel, so he asked the driver to go directly to the Zhong min hotel after arriving in you city.

The next day, Zhuang Xixi was invited to meet the boss of Linlin's company. She was surprised to see a few familiar faces downstairs.

These people were the bosses of several other tomato sauce brands in the country, such as laoji Mian ketchup, Lejia ketchup, Jisheng ketchup, and Limin ketchup. They were also one of the top ten tomato sauce brands.

But what did the boss of Linlin food company want to do by inviting them all here?

The bosses of the other tomato sauce brands also saw Zhuang Xixi, and they greeted her in surprise.

"Chief Zhuang."

"Chief Zhuang is here too."

"President Zhuang, long time no see."

they all made tomato sauce products, so they knew each other.

Zhuang Sixi also greeted them and started chatting.

They naturally wanted to know why the boss of Linlin company had called them over, but they couldn't guess at the moment. In the end, they could only get into the car arranged by Linlin company to pick them up.

The car soon arrived at the parking lot of Linlin Manor.

After Zhuang Xixi thought and the others got out of the car, they looked at the manor in front of them in surprise, as well as the incredible air and scenery.

as soon as they got out of the car, the air made them feel comfortable all over.

"This is the Linlin Manor?"

it's really beautiful. The air is so intoxicating.

"The boss of Linlin company really knows how to enjoy life. He created such a place."

At this moment, Deng Guang, who had been waiting for a long time, came over to them. "Bosses, it's a pleasure to meet you. The boss asked me to pick you up."

Zhuang Sixi recognized the man as well. As the person in charge of Linlin food company, Deng Guang was more famous than the boss of the company.

Zhuang Sixi immediately greeted Deng Guang with a smile. "director deng, i've heard so much about you. it's my honor to meet you today."

The others did the same and went up to shake hands enthusiastically.

No matter what the result of this Linlin ketchup business was, Linlin food company's leisure tea and liquid medicine series crushed the market, and Linlin food company was now bigger than their company.

Therefore, as the person in charge of Linlin company, there was no harm in befriending President Deng.

Deng Guang picked up Zhuang Xixi and the others and brought them to a reception room in Linlin Manor.

Qin Lin was already waiting in the reception room.

deng guang also reported to qin lin immediately. "Chairman Qin, everyone's here."

Zhuang Xixi and the others saw Qin Lin when they came in, but they didn't pay much attention to him at first. After all, the young man in front of them was too young. They thought he was a small employee sent by Linlin company to serve them.

however, when they heard deng guang's words, they were clearly shocked.

Was this the boss of Linlin company?

" whoosh! " zhuang xiuxi suddenly felt a shock in his heart.

It was true. Although the boss of Linlin company was mysterious, they had never thought that he would be so young. He had obviously just graduated from college a year or two ago.

Qin Lin also invited Zhuang Xixi and the others to sit down."Please have a seat, bosses. I'm looking for you this time to give you two ways to make money."

His words attracted the attention of Zhuang Xiuxi and the others. After all, who didn't like money? besides, this young Chairman Qin had two ways to make money.

zhuang sixi sat down and asked curiously, " "Chairman Qin, I wonder what the source of income you're talking about is?"

Qin Lin smiled. everyone knows that our Lin Lin ketchup is competing with the Henry family and Hans family in a price war. I'll ask someone to adjust the price later. We'll accept the challenge at 6 Yuan.

after that, Hans and the Henry family would either retreat or follow up. They would have to give a response, and the confidence of these capitalists would probably think that I'm bluffing again and that I'm cutting all ties with them. They would definitely follow up with 6 dollars.

so, I hope that you can use your distributors to order the two types of ketchup from the Henry group and Hans. It's 6 Yuan now, but the price will rise very soon. When the time comes, you can dump these orders on your private agents. It's a sure-win deal.