

The Queen 326

Chapter 326: Broadcast

She did not seem to care, but Su Cha felt strange as she drifted.

Jin Mou paused.

However, it was just a feeling.

But now that she was practicing martial arts, Su Cha had a strong sixth sense. Her temples throbbed twice as she felt that something might happen to Jin Mou.

Still, with Su Cha by her side, it was unlikely that something would happen to Jin Mou. Su Cha would also pay attention to it at any time.

After all, they lived in the same dormitory. As long as Jin Mou did not leave the villa casually, Su Cha could ensure her safety.

Su Cha did not know what happened to the shadow of the tree that she sensed earlier that night. Bo Mui's secret guard would not especially report this matter to her, so Su Cha did not know what exactly happened.

However, she did not notice anything unusual in the villa, and it was just a competition in the entertainment industry.

All the contestants who lived here should be fine.

...

The next night, the national Top 50 competition officially began to be aired.

Almost all the contestants were watching television in the main hall. No matter how good the living room was, there were no solo televisions. Since the contestants had computers, they rarely used the living room.

They could have watched the live broadcast on the computer in their rooms, but in order to show a harmonious atmosphere, the production crew naturally requested all the contestants to come out to watch.

This was also part of the script. If they saw contestants who were on good terms with them being eliminated, they were told that it was best for them to act appropriately.

It would show that the two of them had a good relationship.

When Mona saw the scene of Dong Yishan being eliminated, tears welled up in her eyes. "..."

It could not be said that she was pretending. What if she was really touched?

On the other hand, Su Cha could not cry when she saw Le Anqi being eliminated.

To her, elimination meant elimination. She could be affected, but there was no need to cry.

Of course, everyone could not control their emotions perfectly, so they could understand why the others were crying in the hall.

Jin Mou and Su Cha: "..."

Some of the viewers were also watching the live stream. Now that they saw a few contestants crying, they found it hard to explain it in the comments.

[I haven't cried yet, but these contestants are already crying like this... Those who don't know will think that they have a good relationship.]

[I think it's an act. I can understand if you're crying for people in different divisions...]

[So some contestants are really ugly when they cry. We want to watch the singing competition, not to see you show your sisterly affection.]

Mona's tears welled up in her eyes when she saw Dong Yishan eliminated. She was not like the other two who came from the same division. They were expressionless the whole time.

[Take our Mona.]

[I feel sorry for Le Anqi. Su Cha's expression never changed. Didn't she always say that she likes Le Anqi? Is it a fake sister relationship?]

[Enough with your comments. Do you have to cry to express your sisterly love?]

[I finally understand why Su Cha's aura is so strong. I think Su Cha's expression is a little 'LOL' when she sees others crying.]

Jin Mou and Su Cha do not seem to belong to the same world.

[It's time to stop saying such nonsense. Your Dong Yishan was openly leading others by the nose. How sad would she expect others to see her being eliminated? If it were me, I would be merciful if I did not laugh!]

[Su Cha is really not on the same level as these contestants...]

Chapter 327: Could She Pretend to Know Nothing?

As the national competition was being broadcasted, the entire production crew was nervously watching the viewership ratings.

After all, this was one of the best shows released this year. It was natural that they also hoped that the viewership ratings would be high.

When the broadcast ended, it was time for the live stream to close.

A few girls who were crying miserably just now stopped in an instant. When the production crew saw this, their mouths twitched.

Of course, there were also a few who could not control their emotions. After it was over, Jin Mou and Su Cha immediately got up and went back to the dormitory.

A small discussion started when they left.

“How heartless. The girl who claimed to like Le Anqi did not react at all when she was eliminated. Maybe she was happy?”

“Hey, isn’t she just pretending to be that kind of person? For her character setup.”

“Look, since when has she and Jin Mou become very close? It’s as if they don’t want to be associated with us.”

“Wasn’t Su Cha thick with Le Anqi just a while ago? Now she’s with Jin Mou. Tsk tsk tsk tsk tsk...”

All sorts of discussions entered Su Cha’s hearing and she smiled slowly.

It was all a farce.

Only useless cowards would gossip about others behind their backs. These people would be eliminated sooner or later. Su Cha never wanted to argue with such people.

That would be degrading.

What she liked were simple and crude methods. She thought it would be best if this group of girls did not do anything to get them noticed. Everyone ought to be “happily” enduring until the competition ended.

However, outside, they were not keeping quiet.

...

Dai Xiaofu exited a cafe along the street. She could not hide the shock in her eyes.

Then, she let out a sigh.

She'd met the lady who was Miss Zuo's mother.

Miss Zuo's father was busy, so Dai Xiaofu could only invite Mrs. Zuo.

She still remembered how she'd lost her composure when she saw that face.

It was too similar.

She did not believe that this lady would not jump to conclusions if she saw hers.

No one would be able to help it.

However, Mrs. Zuo was another woman whom Dai Xiaofu almost did not dare to imagine. She was elegant, noble, and graceful. Her every move gave off the strong aura of someone from a wealthy family. Her beauty could make ordinary women feel inferior.

She was so beautiful that people could not help but gasp in admiration. A pearl's beauty could be defeated compared to hers.

Even Dai Xiaofu felt uneasy interacting with such a wife.

But when she asked Mrs. Zuo if she had another daughter, she saw the woman lose her composure and deny it with a pale face.

Actually, it was useless for her to deny it.

Her loss of composure proved that there was something not truthful about her answer. She seemed to have been agitated. It was a civil conversation, but it ended in a few sentences.

The other party's words left a deep impression on Dai Xiaofu. "Teacher Dai, we sent our child to you because we heard that you are famous in the Imperial Capital. Who knew that you would say such things? How could you say such nonsense? I won't let our child go to your class. I'm very disappointed in you."

She had the right to be very disappointed.

But Dai Xiaofu was not disappointed and did not care.

She looked up and saw a screen in a nearby building playing Dreams in Progress. The girl being shown was Su Cha.

Her eyes were as bright as the moon, and her feet seemed to be stepping on thousands of stars. She was the center of attention.

She was so outstanding and stunning.

When Su Cha was this outstanding, how could Mrs. Zuo still pretend that she knew nothing about her?

Chapter 328: Imperial Mu Jewelry

Dreams in Progress had won the first round.

It did not beat the record for this year's television station ratings, but it was not a bad start.

At the same time, this viewership count was the highest. As soon as the news came out, the contestants were ecstatic.

And they couldn't be anything but. Because as long as a contestant had a Weibo account, their followers began to increase at an unbelievable rate as soon as the show was broadcasted yesterday. Likewise, the number of comments and likes on their posts started to increase and their fan support groups began to grow steadily. After becoming famous, who would be unhappy?

However, the reason why "popular" contestants were called as such was that the magnitude of their rise in fame after one episode was different from those of the other contestants.

Other than Su Cha and Jin Mou, who did not open a Weibo account, the number of fans of the Imperial Capital division contestants started to surpass 200,000 after the competition started. The other contestants had only gained tens of thousands of followers.

After all, the show had just started, and there were too many contestants. The audience would not be able to keep up with all of them right now, but the more the competition progressed, the fewer contestants there would be and the faster the fanbase of the remaining ones would rise.

Su Cha had Weibo, but her Weibo account named S was being used to deal with embroidery videos.

After Su Cha got out of bed and sat down for breakfast, the production crew sent someone to tell her about Weibo. They wanted her to open an account and interact with her fans.

This was a necessary part of the contest, so Su Cha did not refuse.

She first opened a Weibo account, then, after the verification process, she posted a simple greeting.

Su Cha Official: Hello, everyone. I am Su Cha, a contestant in Dreams in Progress. I am cute.

Following the production crew's request, Su Cha had also added two cute emojis.

Although it was not her style, she had to follow the requirements since it was still the early stage.

After uploading the post, she turned off all notifications and left Weibo.

Upon having breakfast, she returned to the dormitory. She saw that Jin Mou seemed to have woken up, but she was in the bathroom, talking on the phone softly.

Su Cha went to get her things and heard Jin Mou's voice. "Quit the competition? Brother, have you lost your mind?"

Su Cha paused when she heard the word "quit."

She had been on her way out already as she did not want to eavesdrop.

But she did not expect to hear the word "quit" from Jin Mou, which seemed to have been an echo of what her brother had said.

Thinking of the phone call, Su Cha frowned. Could it be that Jin Mou's personal safety could not be guaranteed?

Before she went out, she heard Jin Mou say, "It has already reached this stage? Brother, tell me honestly, did you offend someone...?"

After the door was closed, Su Cha walked away and saw one of the program's directors rushing over to her with a shocked expression. "Su Cha, when did you get to know the director of Imperial Mu Jewelry?"

Su Cha frowned slightly. "Director of Imperial Mu Jewelry? What do you mean?"

The director was so excited that he wanted to shake Su Cha's hand. "You are such an enviable person. Imperial Mu Jewelry's official Weibo has been paying attention to you. Tell me, how did you manage to hook up with that brand!"

Su Cha: "..."

She knew about the basic things, but she did not know what Imperial Mu Jewelry was.

She logged into her Weibo account and saw that within a few minutes, her post had blown up.

It was impossible for her to become popular to that degree. Thinking of what the director had said, Su Cha had realized that something had probably happened on her Weibo.

As she was looking at her Weibo account, she saw a private message pop up.

Imperial Mu Jewelry Official private message: "Miss Su, the young master wants us to greet you."

Chapter 329: Suffering

Imperial Mu Jewelry?

Seeing the puzzled look in Su Cha's eyes, the director could not help but grab her shoulders and shake her awake. "It's the very famous Di Mu Group. The Di Mu Group is a corporation that operates real estate, jewelry, food, and even large-scale product manufacturing. Di Mu Jewelry may just be one of their brands, but it's also a famous international brand. It's a landmark brand similar to Armani and Chanel..."

Upon seeing Su Cha's expression, he did not dare to continue shaking her.

But even now, the director's tone was full of admiration. "It's actually a very wealthy group..."

Imperial Mu?

Su Cha squinted. Mu?

The one who sent the private message said that the young master wanted them to greet her, so the answer was obvious.

It was Bo Muyi.

Su Cha had never asked Bo Muyi about his work. She did not know what the Bo family was doing, but it seemed that they were much more powerful than she had imagined.

With just a few words from the director, it now seemed to Su Cha that Bo Muyi's background was strong beyond her imagination.

Seeing the director's enthusiastic gaze, Su Cha knew that Imperial Mu Jewelry had really become her follower. She said casually, "Maybe they just got the wrong person."

The director looked at her as if he was coaxing her. "Sister, it's only been a few minutes since you joined. Even if Imperial Mu Jewelry got the wrong person, it shouldn't have been you."

Su Cha put down her phone and looked at the director with a faint smile. "I don't know what's going on either. Maybe they just randomly followed me. Don't think too much."

Even if she had something to do with Imperial Mu Jewelry, wasn't it just because their young master was her boyfriend?

She could not say that right now.

The director was obviously not deceived by this reason, but seeing Su Cha's expression, he could not probe further. He could only say, "Alright, but many people are also following you now because of this matter. Be careful."

The director had good intentions, but he could not control his gossipy heart.

After all, this matter was neither big nor small.

Imperial Mu Jewelry not only had many fans, but it also represented a brand.

This company used an English name internationally, and it was well-known in the entire international market.

It was said to be the English name of the founder of the Imperial Mu Group. Just like the founders of many luxury brands, they did not use English names back in the day. It was only 25 years ago that they officially renamed it the Imperial Mu Group.

To this day, Imperial Mu was one of the best brands in China. National product brands were not popular overseas, but Imperial Mu was the exception, managing to break into the international market.

This was all the information that Su Cha could obtain from Baidu. It was 25 years ago when Bo Muyi was born.

Was the company's name changed to Imperial Mu Group because of the child's birth?

The founder should be his grandfather. From this, it could be seen that Bo Muyi was really a spoiled child. The huge corporation became even more famous because of his birth, but he was such a delicate person who had suffered quite a bit because of her.

Su Cha now understood Bo Muyi's strange temper.

If she had ignored him at that time, she might not have had a good ending.

It would have been too easy to deal with her.

But Bo Muyi loved her so much that he did not want to hurt her. He had swallowed all his grievances.

Chapter 330: Is There a Need to Doubt the Young Master's Orders?

Imperial Mu Jewelry was only one of the brands under the Imperial Mu International Group, but its value was at the level of a luxury brand. Its endorsement was something many of the top celebrities in the industry wanted to secure.

As the official Weibo account of this jewelry brand, Imperial Mu Official naturally gave off an extremely cold feeling. Even though the account did not have many followers, its every move was being watched by many people in the circle.

Whenever it gave notice or released any news in advance, it would often have something to do with their endorsement. And right now, their contract with the latest season's spokesperson was about to expire.

The one who held this position was by default the main spokesperson of China's jewelry industry!

That person would be representing the entire jewelry brand.

For such a big brand, there were usually many types of spokespersons. For example, earrings, necklaces, or rings all had different spokespersons. But even just one of the endorsement positions was an outstanding enough resource, especially since this was to be a full-time endorsement. Basically, once the announcement for a new spokesperson was released, the top celebrities in the industry would be watching closely.

There would also be various activities before the release date. For example, the jewelry brand would automatically contact some celebrities to discuss matters with them. After that, there would be a time when the info would be released and the final confirmation would take place. Then, they

would create advertisements and replace all kinds of endorsement photos to finally announce everything.

There was still a month before the full-time endorsement of Imperial Mu Jewelry in China would be held. Right now, they should still be negotiating with a few celebrities.

That was why many people were paying attention to the movements of Imperial Mu Jewelry's official Weibo. Now that they saw it taking notice of a newbie who was considered an "unknown" in the industry, many people were shocked.

What did that mean?

The group of superstars who were in discussion with Imperial Mu Jewelry could no longer sit still.

From the moment Imperial Mu Jewelry paid attention to Su Cha, Su Cha's net worth began to be dug up by various parties.

She was just an ordinary contestant. In the eyes of many, she was not qualified at all.

In fact, it was beneficial for Imperial Mu Jewelry to become Su Cha's follower. Their orders had been that once Su Cha had opened her Weibo account, they must start following her. However, the other brands within the Imperial Mu Group must wait for some time before doing the same. Otherwise, they would draw too much attention to Su Cha and her identity would be as good as announced to the world.

Of course, that was exactly how Bo Muyi wanted it to be. But Bai Kun, who knew how to judge the situation, naturally understood how such matters must be handled.

All the leaders of every brand in the Imperial Mu Group were included in a group. If anything happened, the entire group would notify the leaders first.

The Imperial Mu Group, who usually only talked about work, had suddenly received a message from the CEO's assistant, Bai Kun: "If a contestant named Su Cha opened a Weibo account for Dreams in Progress, any official Weibo account of the brands under Imperial Mu are to follow her.

The higher-ups never needed a reason to give orders, but this piece of news stunned many big shots. The person in charge of their jewelry brand was the quickest to react. He immediately realized that Su Cha was not ordinary. Keeping in mind that Bai Kun was the most trusted subordinate of the president of the corporation, he was the first to reply, so he got the privilege.

This was the reason why Imperial Mu Jewelry followed Su Cha first.

As expected, Imperial Mu Jewelry received a special message from Bai Kun. The message was simple: “Young Master asked me to say hello and remind you to do as I said.”

Of course, he did as the young master instructed. Was there ever a need to question it?