Chapter 694 Viewership Ratings

Donald stared at the red handprint on Zoey's face in disdain as he said, "Are you saying that I can't get the three hundred thousand just because you received a few slaps? You think too highly of yourself. Your face is not worth that much money."

Donald's words shattered Zoey's heart. Through clenched teeth, she replied, "Fine. It's just three hundred thousand, right? I'll make you regret doing this!"

With that, she turned and left the studio.

After Zoey left, Donald shifted his gaze to Evelyn, who was still kneeling on the ground.

"What about you? Are you able to hold on any longer?"

Many people thought fame and fortune could easily be attained in the entertainment industry. However, in reality, the cruelty and hard work behind the scenes were often overlooked.

Evelyn was different from other girls that entered the entertainment industry. She had signed on to become an artist at Dragon Fide Corporation to earn money for her mother's medical fees.

Hence, when Donald asked if she could continue staying in that position, she looked up and forced a smile on her face. "I'm fine, Mr. Campbell. I'll do anything as long as the company still wants me."

Evelyn's answer touched Donald and Weston.

Regardless, Evelyn was persistent and had not forgotten her goal in doing all these.

"It's good that you can continue. However, you should go home and take a shower. We'll let you know when we have a new arrangement."

"Yes, Mr. Campbell."

Evelyn wiped her tears as she left.

After that, only Donald and Weston were left in the studio.

"My apologies, Mr. Campbell. I didn't think that things would turn out this way."

"How are the viewership ratings?" Donald asked, placing a cigarette between his lips.

Weston was taken aback momentarily. He did not understand what Donald meant.

"Didn't you tell Ms. Wilson that the reality show's viewership ratings are satisfactory? That's why she had me come over to check."

Weston was at a loss. He hurried to explain, "I didn't expect Ruth to respond like that after the show's broadcast. The first thing I noticed was the viewership ratings. Hence I gave Ms. Wilson a call. However, now..."

I think it's more important for us to focus on Ruth going crazy than viewership ratings at the moment, right?

However, it seemed as if Donald could not understand the implied meaning behind Weston's words as he continued, "So how are the viewership ratings?"

Weston hesitated momentarily before answering, "As our variety show was broadcasted live, the viewership ratings on the day was only fifty-two percent. However, since the topic of Ruth being unable to cook trended, our show's viewership rate rose to sixty-nine percent."

It was definitely eye-catching for a local variety show to have its viewership rating rise to sixtynine percent, regardless of how people compared it.

Donald nodded. He finally understood why Weston had called Jennifer immediately to report the good news.

With such terrifyingly high ratings, the only thing left for Evelyn to become a trending topic would be the right opportunity.

"It looks like I wasn't wrong about you. Continue to do a good job. As long as you can support and make Evelyn popular, our company won't mistreat you."

Donald's words made Weston unable to differentiate whether the former was complimenting or scolding him.

"Mr. Campbell, Ruth wants us to film the next episode according to her script. If the team agrees to do it, I'm afraid I won't be able to support Evelyn anymore."

Weston had been in the industry for a long time. Hence, he could vaguely guess the script Ruth would provide.

Since Evelyn was good at cooking, Ruth would want to avoid any content that required cooking. Instead, she would want Weston to incorporate activities that she herself was good at. Then, she

would have them set some rules that would benefit her, perhaps even expecting them to let her

know the answers to the mini-games beforehand to show that she had high EQ and IQ.