

Chapter 696 Blacklisting Evelyn

As a diva, Ruth had been to many luxury stores worldwide. She knew the trends of high-end luxury brands like the back of her hand.

During the show's recording, Ruth did most of the speaking. Occasionally, she would make a joke or two to show that she had high EQ.

Comparatively, Evelyn was like a fish out of water during the whole recording.

After all, she was only a newcomer and had spent most of her time training at Dragon Fide Corporation.

Evelyn had never even familiarized herself with a coat worth thousands, let alone luxury items.

Hence, the initially smooth-sailing show would suddenly pause whenever Ruth cued Evelyn, leaving the audience with an awkward and uncomfortable atmosphere.

That was exactly what Ruth was aiming for.

After the recording ended, Ruth did not even remove her makeup before sitting on a chair and scrolling through her phone to check the trending topics.

Sure enough, the ghostwriters she had hired online were doing their jobs well.

The top three trending topics were “The Diva's Outfit Recommendations,” “Clumsy Evelyn,” and “The Diva With High IQ And EQ.”

The professional ghostwriters kept editing clips of the video footage from the live broadcast.

They edited Ruth's most beautiful shots, clips of her explaining things, followed by comparing them with Evelyn's inability to answer Ruth's questions.

As soon as such malicious clips were published, the people who did not watch the whole show were immediately disgusted with Evelyn.

Tons of unsightly vocabulary appeared in the comments. Someone even commented that they wanted to attack Evelyn and force her out of the entertainment industry.

Ruth could hardly contain her happiness as she laughed at those hurtful comments.

“Not bad. Travis, you handled public relations well at the last minute. I'll get Yulianna to transfer you a bonus later.”

Travis, who stood beside her, quickly buttered up to her.

“Oh, Ruth. You flatter me too much. You're the outstanding one. We didn't even do much. We only showed your true side to the audience. In my opinion, Weston is the one who is not suitable to become a director. That's why he filmed you to be such a maniac.”

Travis was still throwing compliments at Ruth when Donald brought Evelyn over.

Evelyn had seen the comments beneath the trending topics.

Although oblivious to what was happening, she still felt attacked and hurt when she read the unsightly critiques and curses in the comment section.

She could not understand why Donald took her to see Ruth despite her feeling disheartened.

“What's up? Are you going to apologize now?”

Ruth crossed her arms and leaned back into the chair. She looked like an arrogant queen as she stared at Evelyn. “Newcomers should act like newcomers. You must be respectful to us seniors. You should be grateful that I have a good temper and won't hold a grudge against someone like you. Otherwise, you would've had to leave this industry if it were someone else.”

Evelyn clutched her skirt tightly as she tried to suppress her sadness. She bit her lip and stayed silent.

She always thought she had done nothing wrong, nor did she disrespect anyone.

Hence, Evelyn was confused about how things could progress to the current state.

“What are you waiting for? Thank the diva,” Donald said calmly.

“Thank me?” Ruth was taken aback momentarily before she regained her composure. As if understanding what Donald had said, she replied, “Teaching juniors is what us seniors should do. You don't need to thank me.”

“Oh, you must be mistaken. I meant to thank you for doing your best to blacklist Evelyn and improve your own reputation. If you hadn't done such a thing, I have no idea how many years I would have had to spend on Evelyn so she could debut.”